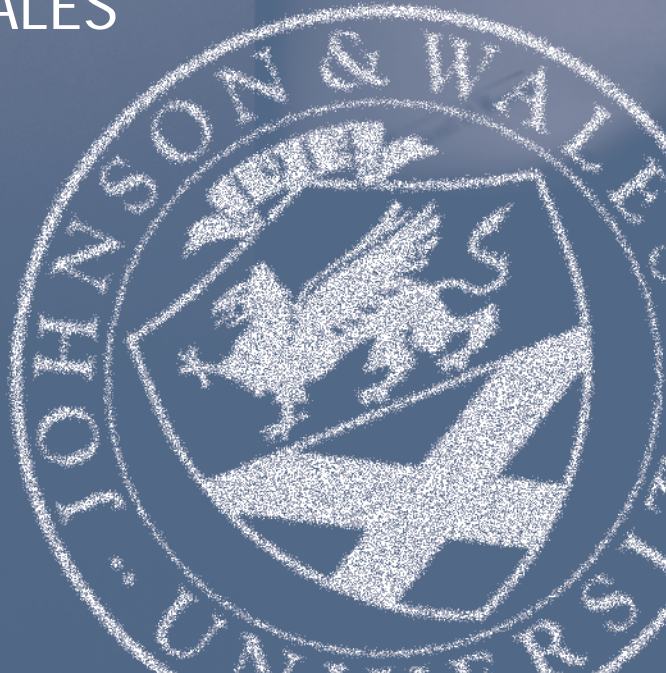




Providence
RHODE ISLAND

JOHNSON & WALES
UNIVERSITY

Catalog
2004–2005



Johnson & Wales University

2004–2005 Undergraduate Day School Catalog

8 Abbott Park Place
Providence, Rhode Island 02903

Phone: 1-800-DIAL JWU or (401) 598-1000

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This Catalog is an official publication of Johnson & Wales University. As such, it is subject to revision at any time. The University reserves the right to add, withdraw or revise any course, program of study, provision or requirement described within the Catalog as may be deemed necessary.

Occasionally, program requirements will vary by the printing date of the catalog. Requirements stated in the edition printed closest to the September enrollment date will take precedence. Summer enrollees will follow the catalog requirements for the upcoming year.

Students should read and fully understand the rules, regulations and policies described in this Catalog. Additionally, all enrolled students are expected to be familiar with the contents of the Student Handbook.

The Handbook contains important information concerning the academic performance and personal conduct of students as well as University grievance procedures. It also outlines the conditions under which students may be placed on probation or suspension from the University. Student Handbooks are distributed during registration activities. Additional copies are available from the Student Affairs Office.

2004–2005 Academic Calendar

FALL TERM

Sept. 3–6	Freshman and returning student check-in
Sept. 7	Classes begin
Sept. 10	Friday classes
Oct. 11	Columbus Day — no classes
Oct. 15	Friday classes
Nov. 12	Friday classes
Nov. 15	Last day of classes for Business, Hospitality, Culinary Arts and Technology students
Nov. 18	Last day of labs for Culinary Arts students
Nov. 16–18	Exams for Business, Hospitality, Culinary Arts and Technology students

WINTER TERM

Nov. 29	Check-in for incoming students
Nov. 30	Classes begin
Dec. 3	Friday classes
Dec. 19	Last day of classes before winter holiday break
Jan. 3	Classes resume
Jan. 17	Martin Luther King Jr. Day — no classes
Jan. 21	Friday classes
Feb. 18	Friday classes
Feb. 21	Last day of classes for Business, Hospitality, Culinary Arts and Technology students
Feb. 24	Last day of labs for Culinary Arts students
Feb. 22–24	Exams for Business, Hospitality, Culinary Arts and Technology students

SPRING TERM

March 7	Check-in for incoming students
March 8	Classes begin
March 11	Friday classes
May 13	Friday classes
May 16	Last day of classes for Business, Hospitality, Culinary Arts and Technology students
May 19	Last day of labs for Culinary Arts students
May 17–19	Exams for Business, Hospitality, Culinary Arts and Technology students
May 21	Commencement

SUMMER SESSIONS

June 6	Check-in for incoming students
June 6	Summer Session I begins
June 20	Advanced Standing begins
June 30	Summer Session I ends
July 4	Independence Day — no classes
July 5	Summer Session II begins
July 8	Friday classes
July 28	Summer Session II ends
Aug. 26	Advanced Standing ends

*This unofficial University calendar is offered for planning purposes only, and is subject to change.

Programs of Study

TWO-PLUS-TWO AND FOUR-YEAR PROGRAMS

College of Business

Any of the following associate in science degrees can track into any of the bachelor of science degrees listed to the right.

Associate in Science Degree

Accounting^{1, 2}
Advertising Communications²
Business Administration^{1, 2}
Entrepreneurship
Financial Services Management
Management¹
Marketing^{1, 2}

Bachelor of Science Degree

Accounting^{1, 2}
Entrepreneurship
Financial Services Management²
Management^{1, 2}
Marketing^{1, 2}
Marketing Communications

The following two associate in science degrees can track into the bachelor of science degree listed to the right, as well as any of the bachelor of science degree programs listed above.

Fashion Merchandising^{1, 2}
Undeclared (no A.S. degree)⁴

Retail Marketing & Management

The following associate in science degrees have restricted track options for bachelor of science degrees as listed.

Associate in Science Degree

Criminal Justice¹

Equine Business Management⁵

Equine Studies

Paralegal Studies

Bachelor of Science Degree

Criminal Justice¹

Equine Business Management⁵
Equine Business Management/Riding⁵

Criminal Justice
Paralegal Studies

Bachelor of Science Degree

International Business²

Certificate Program

Paralegal Studies⁴

¹ Also offered in North Miami, Fla. ² Also offered in Denver, Colo. ³ Student may apply for entrance into these programs by submitting an application to the Program Director during their sophomore year. ⁴ Qualification: Student must hold a bachelor's degree. ⁵ Program has technical standards. Students with disabilities or special needs should contact the Center for Academic Support.

College of Culinary Arts

Associate in Science Degree

Baking & Pastry Arts^{1, 2, 5}

Culinary Arts^{1, 2, 5}

The Hospitality College

Associate in Science Degree

Food & Beverage Management^{1, 2, 5}

Hotel Management^{1, 2, 5}

Restaurant Management^{1, 5}

Travel-Tourism Management^{1, 5}

Undeclared Major leading to bachelor of science degree in:

Bachelor of Science Degree

Bachelor of Science Degree

Baking & Pastry Arts^{3, 5}

Culinary Arts^{1, 3, 5}

Culinary Nutrition^{3, 5}

Food Marketing⁵

Food Service Entrepreneurship⁵

Food Service Management^{1, 2, 5}

Baking & Pastry Arts^{3, 5}

Culinary Arts^{3, 5}

Culinary Nutrition^{3, 5}

Food Marketing⁵

Food Service Entrepreneurship⁵

Food Service Management^{1, 2, 5}

Bachelor of Science Degree

Food Service Management^{1, 2, 5}

Hospitality Management^{1, 5}

International Hotel & Tourism Management^{3, 5}

Hospitality Management^{1, 5}

Hotel Management^{1, 2, 5}

International Hotel & Tourism Management^{3, 5}

Food Service Management^{1, 5}

Hospitality Management^{1, 5}

International Hotel & Tourism Management^{3, 5}

Hospitality Management^{1, 5}

International Hotel & Tourism Management^{3, 5}

Travel-Tourism Management^{1, 5}

Food Service Management⁵

Hotel Management⁵

Sports/Entertainment/Event Management⁵

Travel-Tourism Management⁵

Sports/Entertainment/Event Management^{1, 2, 5}

¹ Also offered in North Miami, Fla. ² Also offered in Denver, Colo. ³ Student may apply for entrance into these programs by submitting an application to the Program Director during their sophomore year. ⁴ Qualification: Student must hold a bachelor's degree. ⁵ Program has technical standards. Students with disabilities or special needs should contact the Center for Academic Support.

School of Technology

Associate in Science Degree

Computer/Business Applications

Computer Graphics & New Media

Computer Programming

Computerized Drafting

Computing Technology Services

Web Site Development

Bachelor of Science Degrees

Bachelor of Science Degree

Accounting^{1, 2}

Information Science

Management^{1, 2}

Computer Graphics & New Media

Web Management and Internet Commerce

Information Science

Engineering Design & Configuration Management^{1, 2}

Information Science

Technology Services Management

Computer Graphics & New Media

Information Science

Web Management and Internet Commerce

Electronics Engineering

Network Engineering

¹ Also offered in North Miami, Fla. ² Also offered in Denver, Colo. ³ Student may apply for entrance into these programs by submitting an application to the Program Director during their sophomore year. ⁴ Qualification: Student must hold a bachelor's degree. ⁵ Program has technical standards. Students with disabilities or special needs should contact the Center for Academic Support.

IMPORTANT NOTE: Certain programs of study at Johnson & Wales University, including Equine Programs and programs in the College of Culinary Arts and The Hospitality College, include technical standards in the academic requirements essential to the program. Students with disabilities or special needs should contact the Center for Academic Support (401-598-4660) for information about and descriptions of the applicable technical standards.

Accreditations & Affiliations

Johnson & Wales University is accredited by the New England Association of Schools and Colleges, Inc. (NEASC), through its Commission on Institutions of Higher Education. Inquiries regarding the accreditation status by the New England Association should be directed to the University's administrative staff. Individuals may also contact: Commission on Institutions of Higher Education, New England Association of Schools and Colleges, 209 Burlington Road, Bedford, MA 01730-1433, (617) 271-0022 E-mail: cihe@neasc.org.

Legal control is vested in the Board of Trustees.

The University is approved for the training of veterans. The University is an institutional member of Servicemembers Opportunity Colleges.

The University is authorized under federal law to enroll non-immigrant alien students.

Johnson & Wales University is listed in the Education Directory of Colleges & Universities issued by the U.S. Department of Education.

The State of Rhode Island has chartered Johnson & Wales University as a nonprofit, degree-granting institution of higher learning.

Johnson & Wales University, its faculty, and members of the administrative staff hold affiliations with numerous organizations, including:

General University Affiliations

Academy of International Business
American Association for Higher Education
American Association of Collegiate Registrars and Admissions Officers
American Association of Presidents of Independent Colleges and Universities
American Association of University Women
American Bar Association
American Booksellers Association
American Civil Liberties Union
American College Personnel Association
American Corporate Counsel Association
American Council on Education
American Counseling Association
American Culinary Federation
American Dietetic Association
American Educational Research Association
American Hotel & Lodging Association
American Institute of Certified Public Accountants
American Institute of Wine and Food
American Library Association
American Management Association
American Marketing Association
American Payroll Association
American Planning Association
American Society for Training and Development

American Statistical Association
Associated Press
Association for the Advancement of Computing in Education
Association for Career and Technical Education (ACTE)
Association for Institutional Research
Association for Multicultural Counseling and Development
Association for Student Judicial Affairs
Association for Supervision & Curriculum Development
Association of College & Research Libraries
Association of College & University Facility Officers
Association of College & University Telecommunications Administrators
Association of Governing Boards of Universities and Colleges
Better Business Bureau
Boy Scouts of America
Bristol County Convention and Visitors Bureau
Business Network International
Business Professionals of America
Business Volunteers for the Arts
Career College Association
Career Counselors Consortium
Choristers Guild
Coalition of Library Advocates
The College Board
College & University Personnel Association
Confrerie de la Chaine des Rotisseurs
Consortium of Rhode Island Academic & Research Libraries
Cooperative Education Association
Council for the Advancement and Support of Education (CASE)
Dorcas Place
East Bay Chamber of Commerce
East Bay Tourism Council
Eastern Association of Colleges and Employers Inc.
Educause
Employment Management Association
European Council of Hotel Restaurant & Institutional Education
European Council of Independent Schools
Fall River Chamber of Commerce
Family, Career and Community Leaders of America
Future Business Leaders of America
Future Farmers of America
Greater Attleboro Chamber of Commerce
Greater Providence Chamber of Commerce
Higher Education Library Information Network
The Honorable Order of the Golden Toque
Institute for International Human Resources
Institute of International Education
Institute of Management Accountants
Interfaith Counseling Center
Interfaith Health Care Ministries
International Association of Assembly Managers
International Association of Culinary Professionals

International Association of Hotel School Directors
 International Career Counselors
 International Council on Hotel, Restaurant and
 Institutional Education
 International Food Service Editorial Council
 International Hotel & Restaurant Association
 International Special Events Society
 James Beard Foundation
 Junior Achievement
 Kiwanis
 Landmark Restaurants Advisory Board
 Leadership Rhode Island
 Malaysian American Commission on
 Education Exchange
 Marriott Hospitality High School Education Committee
 Modern Language Association
 Multicultural Foodservice & Hospitality Alliance
 National Advisory Committee on Institutional Quality and
 Integrity for the U.S. Department of Education
 National Alliance for Business
 National Association for Counseling and Development
 National Association for Developmental Education
 National Association of
 College & University Attorneys
 National Association of
 College & University Business Officers
 National Association of
 College Admissions Counselors
 National Association of College Stores
 National Association of Colleges & Employers
 National Association of Educational Buyers
 National Association of Female Executives
 National Association of Foreign Student Advisors
 National Association of
 Independent Colleges and Universities
 National Association of Social Workers
 National Association of
 Student Financial Aid Administrators
 National Association of
 Student Personnel Administrators
 National Commission for Cooperative Education
 National DECA Inc.
 National Education Association
 National Restaurant Association
 National Society for Experiential Education
 National Society of Fundraising Executives
 New England Association for Cooperative Education
 and Field Experience
 New England Association of
 College Admissions Counselors
 New England Association of
 Collegiate Registrars and Admissions Officers
 New England Board of Higher Education
 New England Business Educators Association
 New England Faculty Development Consortium
 New England Innkeepers' Association
 New England Legal Foundation
 New England Library Association
 New England Library Network
 The Noble Academy of
 Empress St. Theodora, Inc., U.S.A.
 Northeast Association for Institutional Research
 The Providence Foundation
 Providence Public Library

Providence Warwick Convention and Visitors Bureau
 Public Education Fund
 Public Relations Society of America
 Publicity Club of New England
 Radcliffe Culinary Friends
 Rhode Island Association of
 Admissions Officers (RIAAO)
 Rhode Island Association of Institutional Researchers
 Rhode Island Association of
 Student Financial Aid Administrators
 Rhode Island Association of Teacher Education
 Rhode Island Bar Association
 Rhode Island Business Educators Association
 Rhode Island Campus Compact
 Rhode Island Community Food Bank
 Rhode Island Counseling Association
 Rhode Island Department of Education
 Rhode Island Food Security Coalition
 Rhode Island Higher Education
 Telecommunication Association
 Rhode Island Historical Society
 Rhode Island Hospitality and Tourism Association
 Rhode Island Independent
 Higher Education Association
 Rhode Island Library Association
 Rhode Island Payroll Association
 Rhode Island Registrars Association
 Rhode Island Society of Certified Public Accountants
 Rhode Island Technology Council
 Rhode Island Telecommunications Association
 Rhode Island Public Expenditure Council
 Rotary Club of Providence
 Save the Bay
 Skills—USA (VICA)
 Society for College and University Planning
 Society for Human Resource Management (SHRM)
 Society Organized Against Racism
 Studiorum Universitas Constantiniana
 (The Constantinian University)
 Traveler's Aid Society
 University Continuing Education Association (UCEA)
 WaterFire Providence Board of Directors
 Weybosset Street Community Centers
 World Association for Hospitality & Tourism Training
 Young Men's Christian Association

The John Hazen White School of Arts & Sciences Affiliations

ACCTION (Critical Thinking)
 American Anthropological Association
 American Association for the Advancement of
 Science
 American Association of Higher Education
 American Association of University Women
 American Association of Women in Psychology
 American Chemical Society
 American Council of Education—
 Rhode Island Network
 American Council on the Teaching of
 Foreign Language
 American Ethnological Society
 American Historical Association
 American Institute of Wine and Food
 American Mathematical Society

American Physical Society
 American Political Science Association
 American Society for Microbiology
 American Society of Biochemistry and Molecular Biology
 American Sociological Association
 American Statistical Association
 American Teachers of Mathematics of New England
 Associated Writing Programs
 Association for Educators in Journalism & Mass Communication
 Association for the Study of Food and Society
 Association for Practical and Professional Ethics
 Association for Supervision and Curriculum Development
 Association for Teachers in Mathematics in New England
 Association for Women in Mathematics
 Association of National Science Teachers
 Association of Teachers of English to Speakers of Other Languages
 Association of Teachers of Technical Writing
 Association of University Women
 Center for Academic Integrity
 Center for the Study of the Presidency
 Cooperative Education Association
 Eastern Psychological Association
 International Leadership Association
 International Psychological Society
 Learning Assistance Association of New England
 Mathematical Association of America
 Modern Language Association
 National Association for Developmental Education
 National Council of Teachers of English
 National Council of Teachers of Mathematics
 National Education Association
 National Institute for Technology
 National Science Teachers Association
 New England Association of Teachers of English
 New England Education Assessment Network
 New England Psychology Association
 New England Psychological Association
 New England Resource Center for Higher Education
 New England Sociological Association
 New England Teachers of English
 Psychological Society of America
 Rhode Island Teachers of Psychology

College of Business Affiliations

Academy of Criminal Justice Sciences
 Academy of Legal Studies in Business
 Administrative Management Society
 Adult Education Association
 American Accounting Association
 American Advertising Federation
 American Association for Paralegal Education
 American Association of Equine Practitioners
 American Collegiate Retailers Association
 American Compensation Association/World at Work
 American Horse Council
 American Institute of Certified Public Accountants
 American Production and Inventory Control Society
 American Society for Competitiveness
 American Society for Training and Development

American Teleservices Association
 Association for Enterprise Opportunity
 Association of American Colleges and Universities
 Association of Certified Fraud Examiners
 Association of Collegiate Entrepreneurs
 Association of Continuing Higher Education (ACHE)
 Association of Fundraising Professionals
 Association of Private Enterprise Education
 Association of Women Accountants
 Canadian Institute of Management
 Catalog Council
 Central Rhode Island Chamber of Commerce
 Corporation for Enterprise Development
 Costume Society of North America
 Data Processing Management Association
 Decision Sciences Institute
 Delta Pi Epsilon
 Direct Marketing Association
 Eastern Business Education Association
 Equine Nutrition and Physiology Society
 Financial Management Association International
 Home-Based Business Association of Rhode Island
 Information Systems Audit and Control Association
 Institute for Supply Management
 Institute of Management Accountants
 Intercollegiate Dressage Association
 Intercollegiate Horse Show Association
 International Academy of Business Disciplines
 International Textile Apparel Association
 Law & Society Association
 Marketing Research Association
 Massachusetts Bar Association
 National Association of Securities Dealers
 National Association of Tax Preparers
 National Business Educators Association
 National Retail Federation
 New England Business Administration Association
 New England Business Colleges Association
 New England Direct Marketing Association
 North American Case & Research Association
 North Atlantic Regional Business Law Association
 Northeast Business and Economics Association
 Phi Delta Kappa
 Providence DOWncity Merchants Association
 Purchasing Managers Association of Rhode Island
 Rhode Island Ad Club
 Rhode Island Association of Accounting Professors
 Rhode Island Association of Criminal Justice Sciences
 Rhode Island Bar Association
 Rhode Island Business Educators Association
 Rhode Island Foundation
 Rhode Island Human Resources Investment Council
 Rhode Island Paralegal Association
 Rhode Island Society of Certified Public Accountants
 Rhode Island Technology Council
 Sales and Marketing Executives International
 Sierra Iota Epsilon Honors Society
 Small Business Administration
 Society for the Advancement of Management
 Society of Governmental Accountants and Auditors
 Southeastern New England Ad Club

College of Culinary Arts Affiliations

Academie Culinaire de France
American Academy of Chefs
American Cancer Society
American Diabetes Association, R.I.
American Heart Association
American Institute of Baking
American School Food Service Association
Antonin Careme Society
The Bread Bakers Guild of America
Chaine des Rotisseurs: National, R.I.
and New England Chapters
Euro Gastronomy Societe
French Master Chefs Association
Honorable Order of the Golden Toque
Institute of Food Technologists
International Association of Culinary Professionals
International Bakers Association
International Food Service Editorial Council
International Food Service Executives Association
International Food Service Manufacturers Association
Les Amis d'Escoffier Society
Les Dames d'Escoffier Society
Massachusetts Restaurant Association
National Association of College
and University Food Service Directors
National Association of Purchasing Management
National Certification Commission
National Education Development Association
Nutrition Council of Rhode Island
Oldways Preservation & Exchange Trust
Research Chefs Association
Retail Bakers Association
Societe Culinaire Philanthropique
Society of Governmental Accountants and Auditors
U.S.A. Equestrian
United States Dressage Federation
United States Pastry Alliance
Women Chefs and Restaurateurs
World Association of Cooks Society

The Hospitality College Affiliations

The Academy of Management
American Association of Homes & Services
American Camping Association
American Dietary Association
American Diner Association
American Hotel & Lodging Education Foundation
American Society for Health Care
Food Service Administrators
American Society for Supervision
and Curriculum Development
American Society of Association Executives
American Society of Travel Agents
Appraisal Institute
Asian American Hotel Owners Association
Association for Casino Educators
Association for University Women
Association of Career and Technology Education
Association of Quality Control
Big Sisters Association
CAFE Society
Club Managers Association of America
Conference on Food Protection

Cornell Hotel Society
Council for Aid to Education
Ecotourism Society
Educational Foundation of the
National Restaurant Association
EUHOFA (International Association of
Hotel School Directors)
Federation of Dining Professionals
Food Service Consultants International
Hospitality Finance and Technology Professionals
Hospitality Information Technology Association
Hospitality Sales & Marketing Association International
II Quest
Institute of Behavioral & Applied Management
Institute of Certified Travel Agents
International Food Service Executives Association
International Franchise Association
International Gaming Institute
International Hotel & Restaurant Association
International Society of Franchising
International Society of Meeting Planners
International Society of Travel and Tourism Educators
International Spa Association
Licensed Beverage Education Consortium
Marriott Hospitality High School Advisory Board
Massachusetts Dietetic Association
Massachusetts Farm Association
Massachusetts Lodging Association
National Academy Foundation
National Association for Experiential Education
National Association for Student Activities
National Association of Real Estate Appraisers
National Committee on Planned Giving
National Council of Compulsive Gambling
National Environmental Health Association
National Recreation and Parks Association
National Society of Minorities in Hospitality
National Tour Association
New England Club Managers Association
New England Regional Council of
Hotel, Restaurant, Institutional Educators
North American Case Research Association
Professional Convention Management Association
Professional Testing Institute
Resort and Commercial Recreation Association
Rhode Island Dietetic Association
Roundtable for Women in Food Service
Society for Advancement of Food Service Research
Society for Food Service Management
Society of Franchising
Society of Parks and Recreation Educators
Travel Industry Association of America

School of Technology Affiliations

Academy of Legal Studies in Business
American Association of Physics Teachers
American Economic Association
American Math Association of Two-Year Colleges
American Society of Engineering Educators
Association for Computing Machinery
Association for Institutional Research
Association of Information Technology Professionals
Certified Electronic Technicians Guild,
Rhode Island Chapter
Citizenship Committee,
Charlestown Elementary School
Corporate Design Foundation
Dighton-Rehoboth Regional Vocational High School
Gregorian Choir, Diocese of Providence
Institute of Electrical and Electronic Engineers Inc.
International Society of
Certified Electronic Technicians
International Solar Energy Society
International Technology Education Association
Leapfrog—Design
Massachusetts Teachers Association
Mathematical Association of America
National Catholic Educators Association
National Court Reporters Association
Navy League of the United States
New England Design Draftsmens' Association
New Media Academy
Ocean State CAD
OSHEAN Board of Directors
Parents/Teachers of Glen Hills School
Parents in Service to
Charlestown Elementary School
Phantazma Pictures
Phi Lambda Theta, National Honor
and Professional Society for Educators
Project Management Institute
Projects with Industry
Rhode Island Economic Policy Council
Rhode Island Professional Engineers
Rhode Island Shorthand Reporters Association
Rhode Island Technology Council
Sigma Xi, Brown University Chapter
Society of Photo-Optical Instrumentation Engineers
Tech Corp
Technology Education Association of Massachusetts
Technology Students Association
Times2 Academy

The Alan Shawn Feinstein Graduate School and Center for Education Affiliations

American Association of School Administration
American Council on Technical Education
American Economic Association
American Educational Finance Association
American Foreign Service Association
American Planning Association
Association for Educational Communications
and Technology
Association for Institutional Research
Association for Supervision &
Curriculum Development
Association of Business Committee
Association of School Business Officials
Center for Academic Integrity
Center for Exhibition Industry Research
Central and Eastern European Management
Development Association
Council for Opportunity for Education
Council of Graduate Schools
Eastern Economic Association
Graduate School of Library & Information Studies
Greater Boston Convention & Visitors Bureau Inc.
International Council on Education for Research
International Society for Technology in Education
Massachusetts Faculty Development
Massachusetts Restaurant Association
Modern Language Association
National Association for Business
and Teacher Education
National Association of Academic Affairs
Administrators
National Association of Secondary School Principals
National Council of Teachers
National Council of Teachers of English
National Society for the Study of Education
National Speakers Association
National Staff Development Council
New England Educational Research Organization
Northeast Human Resources Association
Rhode Island Association of Colleges
for Teacher Education
Rhode Island Business Educators Association
Society for Technical Communication
Technology and Learning
World Tourism Organization
WTO/Themis Education Council

Student Affairs/Student Services Affiliations

American Baseball Coaches Association
American College Counseling Association
American College Health Association
American College of Sports Medicine
American College Personnel Association
American Council on Exercise
American Culinary Federation
American Foundation for Suicide Prevention
American Hockey Coaches Association
American Red Cross
American Society for Industrial Security
American Society for Law Enforcement Training
American Society for Training & Development
American Society of Composers, Authors
and Publishers
American Volleyball Coaches Association
Associated Locksmiths of America Inc.
Association for International Educators
Association for Psychological Type
Association for Student Judicial Affairs
Association of College Administration Professionals
Association of College & University
Housing Officers International
Association of College & University Mail Service
Association of College Personnel Administrators
Association of College Unions International
Association of Fraternity Advisors
Association of Higher Education and Disability
Association of Psychological Type
Association of Southern Baptist Campus Ministers
Athletic Publishing
Catholic Campus Ministry Association
College Athletic Trainers Association
College Media Advisors
Crisis Prevention Institute
Eastern Association of Colleges and Employers
Eastern College Athletic Association
Employment Managers Association
FBI National Academy Associates
Great Northeast Athletic Conference
Human Resources Management Association
of Rhode Island
Institute for Recruitment of Teachers
Interfaith Counseling Center
International Association for Property and Evidence Inc.
International Association of Campus
Law Enforcement Administrators
International Career Counselors
Learning Assistance Association of New England
Learning Disabilities Association
Massachusetts Council for Learning Disabilities
Middle Atlantic Career Counseling Association
Monadnock Training Council
National Academic Advising Association
National Association for Campus Activities
National Association of Campus Card Users
National Association of
College Admissions Counselors
National Association of College Auxiliary Services
National Association of
Collegiate Directors of Athletics

National Association of
Collegiate Women's Athletic Administrators
National Association of Colleges and Employers
National Association of Division III
Athletic Administrators
National Association of Foreign Student Advisors
National Athletic Trainers Association
National Basketball Coaches Association
National Clearinghouse for Leadership Programs
National Collegiate Athletic Association
National Criminal Justice Training Council
National Intramural and Recreation Sports Association
National Orientation Directors Association
National Soccer Coaches Association
National Wellness Association
New England Association of College
and University Housing Officers
New England Collegiate Wrestling Alliance
New England Community Police Partnership
New England Holistic Counselors Association
New England Library Association
New England Peer Tutor Association
Northeast Association of College
& University Officers
Northeast College & University Security Association
Northeast Collegiate Volleyball Association
Personal Protection Consultants Inc.
Pilgrim Wrestling League
Research Chef Association
REB International
Rhode Island Association for
Intercollegiate Athletics for Women
Rhode Island Association of
Sportswriters, Sportscasters and
Sports Publicists (Words Unlimited)
Rhode Island Board of Officials for
Girls' and Women's Sports
Rhode Island Career Counselors Group
Rhode Island College & University
Public Safety Directors
Rhode Island Crime Prevention Officers Association
Trade Show Exhibitors Association
U.S. Attorney's Office Anti-Terrorism Task Force—
Extended Law Enforcement Groups
Women in Sports
Women in Technology International
Women's Food Service Forum
World Association for Cooperative Education

Education for Careers

THE MISSION STATEMENT OF THE UNIVERSITY

The mission of Johnson & Wales University is to empower its diverse student body to succeed in today's dynamic world by integrating general education, professional skills, and career-focused education. To this end, the University employs its faculty, services, curricula, and facilities to equip students with the conceptual and practical tools required to become contributing members of society and to achieve success in employment fields with high growth potential.

PURPOSES OF THE UNIVERSITY

Johnson & Wales University supports the following purposes in accordance with the mission:

- to monitor the external and internal environment of the University through regular and effective planning and assessment;
- to develop and assess sound programs and curricula that allow students to attain proficiencies in general education and professional disciplines;
- to evaluate and assess regularly the rigor of all academic programs;
- to recruit and admit students with potential from varied backgrounds and to give them every opportunity to excel in their academic and professional lives;
- to provide an experiential education approach throughout the curriculum, by integrating practicums, internships, externships, co-op opportunities, international experiences, directed work projects, and community service activities;
- to assure that curricula, activities and services reflect the cultural diversity of the institution;
- to plan for and provide facilities and resources that meet the needs of students, faculty and staff;
- to manage all departments effectively, efficiently and professionally;

- to hold each academic, administrative and support department individually and collectively accountable for the achievement of the mission;
- to provide students with educational and experiential opportunities to contribute to the community through service learning.

CORE VALUES

Johnson & Wales University is: Market Driven

We are market driven, focusing both on the needs of our students and the needs of our students' future employers.

Experientially Based

We integrate hands-on learning with a career-focused curriculum, to enable our students to gain real-world experience.

Employment Focused

Our business is developing employment-ready, motivated graduates for world-class employers in all industries.

Student Centered

We are strongly student centered, stressing personal development as well as career management skills.

Globally Oriented

We respond to the increasingly global nature of business by fostering multiculturalism and providing an international educational experience.

OUTCOMES ASSESSMENT STATEMENT OF PURPOSE

The definition of a well-educated college graduate will continue to evolve throughout this new millennium. In accordance with our mission to empower students to succeed in today's dynamic world, and to become contributing members of society, Johnson & Wales University integrates general education, professional skills and career-focused education.

Johnson & Wales University is committed to outcomes assessment. Faculty and students are therefore part of an ongoing effort to determine and refine the effectiveness of instruction and learning. Names of individual students will not be used when reporting results.

A PHILOSOPHY OF CAREER EDUCATION

Johnson & Wales University is a private, coeducational institution that offers students an opportunity to pursue practical career education in business, food service, hospitality or technology.

A variety of two-year associate degree programs and four-year bachelor of science degree programs permit students to select the educational path best suited to their career interests and objectives.

Graduate programs leading to the degrees of Master of Arts, Master of Business Administration, and Doctor of Education are also offered at Johnson & Wales. For details on these programs, please request the Graduate and Doctoral catalogs.

The educational philosophy of Johnson & Wales University is to learn by doing. Every attempt is made to provide our students with relevant learning experiences and exposure to all facets of a professional operation.

The goal of all academic programs at the University is to prepare students to enter the business world with a solid foundation in their chosen careers.

EDUCATION FOR LIFE

Today's employers want employees who will be successful in tomorrow's economy. These people will not only possess important specialized job skills, but will also be able to think critically, communicate clearly, manage ethically and contribute to the community. To meet these needs, Johnson & Wales University offers a wide selection of liberal arts courses such as logic, psychology,

communication skills, leadership studies, environmental science and ethics. Students may take part in in-depth studies through concentrations. Students also learn to contribute to their community through service learning and community service, under the auspices of the Feinstein Enriching America Program. By integrating these vital general studies with intensive career education, Johnson & Wales prepares students to be more effective employees as well as more responsible citizens.

THE JOHNSON & WALES DIFFERENCE

Our differences are what set an education at Johnson & Wales University apart. Unique programs and facilities, in addition to flexible program options, allow Johnson & Wales students access to unparalleled career education opportunities.

Flexible, Specialized Programs

Johnson & Wales has designed options into its educational programs so that students can choose the right paths to their futures. Students may select a Two-Plus-Two program, earning two degrees in four years, or they may opt for a more traditional approach, beginning with an Undeclared Major and moving into a bachelor's degree program.

BUSINESS: Johnson & Wales offers a wide variety of two- and four-year business programs ranging from Advertising Communications to International Business, from the most traditional majors like Accounting and Business Administration to the most innovative programs like Fashion Merchandising, Entrepreneurship, Equine Studies and Financial Services Management. A flexible curriculum structure permits transferability from any A.S. major to any of a group of B.S. majors without losing time to graduation. J&W also offers some of these programs at its campuses in North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina.

FOOD SERVICE: Culinary Arts, Baking & Pastry Arts, Culinary Nutrition — these are some of the two- and four-year programs for which Johnson & Wales University has become

famous. The largest food service educator of its kind in the world, Johnson & Wales also offers some of these programs at additional campuses in North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina.

HOSPITALITY: Through various centers and schools within J&W's Hospitality College, students can choose such majors as Hotel Management, Restaurant Management, Travel-Tourism Management, Sports/Entertainment/Event Management, International Hotel & Tourism Management and many more. Some of these programs may be taken at additional campuses in North Miami, Florida; Denver, Colorado; and Charlotte, North Carolina.

TECHNOLOGY: Major programs in this school include the latest in preparation for a career in a technology-related field. Computerized Drafting, Information Science, Electronic Engineering, Network Engineering, Computer Graphics & New Media, Technology Services Management and Web Site Development are among the choices in this challenging and rewarding educational path.

Once a student chooses a program, there are still more options. Hands-on training facilities at the University provide the opportunity for practicums, or students may apply for cooperative education positions with prestigious participating employers — locally, nationally or internationally.

Students who wish to accelerate their studies can apply for such programs as Advanced Standing and SHARP (Special Honors And Rewards Program). (See page 66 for more information on SHARP.)

Three-Term Schedule

Johnson & Wales University's academic calendar is divided into terms. Three 11-week sessions in an academic year enable students to take three or four classes at a time, instead of the usual four or five. The reduced course load gives students the opportunity to earn better grades.

Upside-Down Curriculum

In Johnson & Wales' Two-Plus-Two programs,

students begin courses in their major from the first day, learning right away if their career choice is the right one for them.

Two Degrees in Four Years

The upside-down curriculum at J&W enables students in most majors to earn two degrees in four years. At the end of two years of study, students earn an associate degree and the opportunity to go on to earn a bachelor's degree in two more years.

Four-Day Week

Students appreciate the four-day school week. Classes generally meet Monday through Thursday, except in cases of Monday holidays or final exams. This gives students a longer weekend for personal and academic pursuits, co-curricular activities or a part-time job to help pay for college expenses.

Learning by Doing

"Learning by doing" is an important part of education at Johnson & Wales University. Many programs provide students with valuable experiential education — both in the classroom and on the job.

Practicums including internships, externships and career co-ops, as well as Computer, Culinary Arts, Baking & Pastry Arts, Culinary Nutrition, and Technology laboratories, all place students within a practical situation to further develop their career knowledge and skills.

J&W utilizes over 20 different practicum facilities, from hotels and restaurants, to a riding stable, to a retail women's clothing store.

Academic Support

Helping students to succeed is our number-one priority at Johnson & Wales University. The Center for Academic Support is dedicated to making sure each student is given every opportunity for success, with special courses, workshops and tutoring. Special needs students can also find assistance at the Learning Center for Writing & Academic Support with special programs, adaptations and reasonable accommodations to ensure every opportunity for their success. All support services are available without extra charge to all Johnson & Wales students.

HANDS-ON LEARNING

Internship and Practicum Opportunities

BAKING & PASTRY ARTS INTERNSHIP

During their sophomore year as Baking & Pastry Arts majors, students will be registered for term-long assignments at the Radisson Airport Hotel, Johansson's Bakery and the Johnson & Wales Inn.

CULINARY ARTS INTERNSHIP

During their sophomore year as Culinary Arts majors, students will be registered for term-long assignments at the University's food service training facilities, the Radisson Airport Hotel, the Johnson & Wales Inn or one of several other J&W dining centers.

FASHION & RETAILING INTERNSHIP/EXTERNSHIP

Retail Marketing & Management majors participate in a term-long internship/externship at University retail facilities, including Gladding's, our women's specialty store located in The Arcade (the nation's oldest indoor shopping mall), and various external sites.

During this internship/externship, students will apply their learning about all phases of retail store operations firsthand, including sales, merchandise presentation, catalog operations, inventory control, receiving and marking, and buyer's clerical duties. Students will also complete sales and inventory analysis from the computerized inventory control system and take field trips to New England market centers, selected manufacturers and various retail outlets. Highlighting this program is a field trip to New York City, the "Merchandising Capital of the U.S." The retail internship and seminar total 13.5 quarter credit hours. Students must have a GPA of at least 2.75 to participate in externship.

HOTEL INTERNSHIP

Hotel Management students will enjoy unique opportunities for hands-on learning. This required internship is completed at an independent, University-owned hotel, the Johnson & Wales Inn, or at a University-owned-and-operated corporate franchise, the Radisson Airport Hotel.

These facilities, which are open to the public, serve as training sites for our students.

As interns, students have an opportunity to gain practical experience in lodging and food service operations.

FOOD SERVICE MANAGEMENT PRACTICUM

During their sophomore year as Restaurant Management and Food and Beverage Management majors, students will be registered for their required term-long assignments at the University's food service training facilities, at the Radisson Airport Hotel, the Johnson & Wales Inn, or one of several other J&W dining centers.

SPORTS/ENTERTAINMENT/EVENT MANAGEMENT EXTERNSHIP

This senior-level capstone work experience is designed to allow students to apply what they have learned within a supervised industry-based setting. While the externship focus and job position vary depending on site selection and student career interest, the externship will enable students to gain valuable work experiences in the areas of sales/marketing, facility operations and financial management. In addition to their work experiences, students will have the opportunity to complete a comprehensive, site-based management project.

ACCOUNTING PRACTICUM

Students meeting eligibility requirements may receive hands-on experience by performing accounting functions for various University operations. Students completing these practicums may graduate with experience in payroll, accounts payable, general ledger maintenance, financial reporting and internal audit.

CRIMINAL JUSTICE PRACTICUM/EXTERNSHIP

Selected Criminal Justice students will receive hands-on experience within the four subsystems of criminal justice (police, prosecution/defense, courts and corrections). Sites will include the local, state and federal levels of criminal justice. Students must possess a 2.75 GPA overall and a 2.75 GPA in the Criminal Justice major to take this course.

ENTREPRENEURIAL PRACTICUM

Entrepreneurship students complete their practicum at the Larry Friedman International Center for Entrepreneurship during their senior year. Students are responsible for all aspects of the business, including marketing, research and planning. To facilitate this, the Center provides an office, available year round, with state-of-the-art technology to support the business dream.

EQUINE PRACTICUM

Equine students participate in hands-on educational activities at the Equine Studies Center in Rehoboth, Mass. Students gain experience in all aspects of horse management including health and dental maintenance, nutrition, facilities management, equipment usage, trailering, lunging, ground driving, vaccination and anthelmintic programs.

INTERNATIONAL EXPERIENTIAL LEARNING

The College of Business offers two types of international programs, conducted during the summer, which broaden the student's global perspective. Both of these programs may be used to satisfy the requirements of IB4099, International Business Experience.

The **Summer Term Abroad Program** is a three-to-four-week experience in varied international areas. Students, in teams of 15–20, join two faculty plus business partners to investigate business practice, politics and culture. Recent year programs have been held in the Netherlands, Belgium and Germany; Italy; Czech Republic, Hungary and Poland; Singapore, Malaysia, Russia, and Australia, to name a few destinations. The program combines classroom, case study and partner visits, creating an intense-yet-intimate learning experience.

The **Summer Work Abroad Program** is conducted under the sponsorship of a key business partner. A spring-term seminar prepares teams of ten students for an intense, two-week visit to the partner's overseas site. The students work as a continuous improvement consulting team, in areas such as operations or human resources, on important company projects.

Recent key business partners have included Textron in England and France, and Texas Instruments in Brazil.

A traditional co-op experience is a one-term, 13.5 credit experience with a business partner anywhere in the world. Students complete a specific, business-building project during the co-op, which is reviewed by the faculty advisor and the business partner.

CAREER STUDIES PROGRAM

More extensive than a one-term co-op, this program pairs a student and a local business partner for four terms. Students compete for positions in this program, which begins spring term, Junior Year. This is a PAID, 15–20 hour/week program which, due to its length, allows the student to delve deeply into important areas of the business. A key output of this program is the Continuous Improvement Project, which targets to make a meaningful contribution to the partner's business. Licensing and professional certification are also possible.

MARKETING EXTERNSHIP/PRACTICUM

By participating in the Marketing Externship/Practicum, students will have the opportunity to apply basic knowledge in actual, ongoing marketing research projects for the University and its outside clients. Students will work together in groups for project managers under the guidance of faculty members and meet weekly in classroom seminars.

TECHNICAL PROJECT TEAM

The Technical Project Team is a working technology consulting firm operating out of the School of Technology. Working in cross-functional teams in the practicum labs, senior students from different technical specialties take on complex, extended projects for real-world clients. Students meet business objectives, quality specification, deadlines and budgetary goals according to a strict project management regimen.

TRAVEL-TOURISM PRACTICUM

One of the most exciting aspects of the Travel-Tourism Management program is the practicum located at the Johnson & Wales Inn.

This term-long assignment affords students the opportunity to put their classroom-learned skills to work in a hands-on experience.

Students will have the opportunity to work at a local travel agency, the Blackstone Valley Tourism Council, the Airport Information Center, the Providence Convention and Visitors Bureau, and Collette Vacations, an internationally known travel wholesaler.

The highlight of the program is the Familiarization (FAM) Tour, a class project to a domestic or international destination. Students will be required to research, budget, plan, promote and actually implement the tasks of a tour escort and tour guide while on tours. The program is also enhanced by Mini-FAM tours and a visiting guest speaker series.

WEB MAINTENANCE TEAM

All sophomore students majoring in Web Site Design work as site developers in the Web Maintenance Team (WMT), a service operating out of the School of Technology's practicum labs. Under the supervision of senior students who act as team managers, site developers upgrade, update and revise existing Web sites for a number of clients.

Selective Career Cooperative Education (Co-op)

Eligible students may apply for a Selective Career Cooperative Education assignment run through the Career Development Office. These paid cooperative education assignments allow students to gain academic credit for a work experience within their chosen profession, to gain valuable knowledge about their profession and to develop a professional network within their industry. Upon completion of this term-long course, students will have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must maintain a cumulative grade point average of 2.75 during the entire pre-program application process, maintain a clean record of behavior as defined by

the Student Code of Conduct, have completed all prerequisite coursework, have appropriate elective or practicum credit available in their degree audits and have the sponsorship of a faculty advisor. In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA. Students in the College of Business can apply to participate in the three-term co-op called the Career Studies Program.

Students from every college or school at the University are eligible to apply for the co-op program. Selection or assignment to the co-op sites is competitive and only those students demonstrating the best fit are chosen by the co-op staff to represent the University.

Government Externships

As a Johnson & Wales University student, you may participate in the Rhode Island State Government Intern Program and gain practical experience working in the executive, legislative or judicial branches of Rhode Island government.

In addition to these programs, you may also apply for the Mayor's Internship Program in the city of Providence or for Congressional Internships.

Students interested in government externships should contact Dr. Joseph Delaney in the John Hazen White Center.

Community Service Learning (CSL)

As part of the **Feinstein Enriching America Program**, all Johnson & Wales University undergraduate students in the Day program must complete CSL in order to graduate. CSL is an experiential education program that integrates community service and academics. In the CSL program, students apply career skills and classroom concepts to real-life community challenges faced by local non-profit agencies. Many J&W practicum/internship programs offer a CSL component, so that students can complete their CSL requirement through the practicum curriculum. Other students will fulfill their CSL requirement by performing service related to academic courses.

THE JOHN HAZEN WHITE SCHOOL OF ARTS & SCIENCES

The mission of the John Hazen White School of Arts & Sciences is to integrate liberal arts courses with career education to prepare students to be productive and responsible citizens. As a leader in career education among American universities, Johnson & Wales University has placed its School of Arts & Sciences in this key role of providing general education to enable its students to achieve career success and personal fulfillment.

To accomplish these objectives, students take approximately 33% of all their credits in Arts & Sciences. In addition, the School of Arts & Sciences offers Across-the-Curriculum programs in Writing, Critical Thinking, Ethics and Community Service Learning. Writing Across the Curriculum is a University-wide program that encourages students to use writing as a way of learning and communicating knowledge, thereby enabling students to acquire skills empowering them to pursue their professional goals. The Writing Across the Curriculum program at Johnson & Wales was developed to integrate the “writing to learn” concept across all majors. All students are required to complete at least one writing-intensive (WI) course within their major field of study. Additionally, students may take WI courses as they are offered in general studies and elective areas.

Students at J&W may also elect 13.5 quarter credit hour concentrations in Applied Mathematics, Biological Science, Career Writing, Environmental Science, Global Perspectives, Leadership Studies, Literature, History, Physical Science, Political Science, Psychology, Sociology and World Languages. They are also encouraged to attend the Cultural Events Series featuring appearances by renowned artists, performers, authors and musicians.

Housed in the School of Arts & Sciences, the Feinstein Community Service Center coordinates the Providence Campus’ academic and co-curricular community initiatives. The Feinstein Center provides Community

Service Learning (CSL) opportunities for all students, in fulfillment of the University graduation requirement; offers support for student-initiated service effort and volunteerism; implements co-curricular programming for staff and students in conjunction with the Office of Student Activities, the Center for Leadership Studies and the Office of Campus Diversity; encourages volunteer and in-kind assistance for community-based organizations; and develops civic initiatives to address hunger and homelessness issues. As part of the University’s strategic plan, the Center also helps oversee and implement the University-wide “Community Leadership” Initiative, designed to develop students into community leaders and to model community leadership as an institution.

The School of Arts & Sciences offers honors courses in the freshman year as well as in a few upper-level classes. In addition, an honors option is offered in many other courses.

The John Hazen White School of Arts & Sciences offers a Summer Abroad Program which is currently situated in England. Students can earn 13.5 credits of general education courses. The course offerings may vary each summer, including history, sociology, literature, science and art. The experience includes three weeks in England with excursions to historical cities, such as Bath, Cambridgeport and London. The academic component of the summer program is challenging, and students will benefit from innovative teaching strategies including team teaching and collaborative learning.

In recognition of the importance of offering leadership initiatives at Johnson & Wales University, the Center for Leadership Studies champions the idea of making Johnson & Wales a place where leadership opportunities abound “Across the Campus.” The Center serves as a resource for students, faculty and staff to develop their leadership through experiential opportunities in community service, student life activities, academic courses on leadership theory, and training workshops on leadership topics. The Center reaches out to the community by offering corporate leadership training and by fostering

partnerships with community organizations and schools. At Johnson & Wales, leadership is part of our institutional culture, and our students are prepared to become the business leaders of the future.

HISTORY OF THE UNIVERSITY

The special approaches to career education at Johnson & Wales University have evolved over more than 80 years' time and continue to adapt as Johnson & Wales responds to the changing needs of business and industry. Johnson & Wales University was founded as a business school in 1914 in Providence, Rhode Island by Gertrude I. Johnson and Mary T. Wales. From its origins as a school devoted to business education, Johnson & Wales has grown to a junior college, to a senior college, and ultimately to university status.

The University became well established because of its strong commitment to specialized business education and the high ideals of its founders. In 1993, Johnson & Wales received regional accreditation from the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEAS&C). Accredited since 1954 by the Accrediting Council for Independent Colleges and Schools, the University consolidated its institutional accreditation efforts under NEAS&C on June 30, 2000.

In 1963, the State of Rhode Island granted a charter which authorized the University to operate as a nonprofit, degree-granting institution of higher learning and to award associate degrees in the arts and sciences. In 1970, the State of Rhode Island approved a revision in the University's charter to award baccalaureate degrees. In 1980, the Governor and General Assembly of the State of Rhode Island granted a legislative charter to the University, authorizing the awarding of advanced degrees.

The charter was amended in 1988, changing the institution's name to Johnson & Wales University. In 1992, the governor of the State of Rhode Island signed into law a new legislative charter with university status.

A new career emphasis was introduced at J&W in 1973, when the University announced the opening of what is now known as the College of Culinary Arts and the addition of a new associate degree program in that field. This proved to be one of the most far-reaching changes in the educational expansion of the University, leading to additional two- and four-year degree programs in the hospitality and food service fields.

In 1984, a new J&W campus was established in Charleston, South Carolina, which now offers a variety of two- and four-year programs in food service, hospitality and travel-tourism. The Norfolk, Virginia Campus, opened to the public in 1986, offers one- and two-year food service programs.

In 1985, graduate degree programs were introduced at the University. The Alan Shawn Feinstein Graduate School now offers an M.B.A. degree program in Global Business Leadership with concentrations in Accounting, Financial Management, International Trade, Marketing and Organizational Leadership. It also offers an M.B.A. degree program in Hospitality and Tourism with concentrations in Event Leadership, Finance, Marketing and Tourism Planning. The Center for Education offers a master's degree in Teacher Education in Business or Food Service, and a Doctor of Education degree in Educational Leadership.

In 1992, a joint educational agreement allowed the University to begin programs on the campus of the IHM Business School in Göteborg, Sweden. Johnson & Wales established a formal, independent learning site there from 1994–2004, giving business and hospitality students the opportunity to complete one year of study in Sweden and finish their degrees at one of the University's domestic campuses.

Also in 1992, Johnson & Wales opened another campus in North Miami, Florida, which now offers two- and four-year food service, business and hospitality programs.

That year also marked the University's formal establishment of the College of Business, The Hospitality College, the College of

Culinary Arts and the School of Technology. A new emphasis on general studies was introduced in 1992 as well, with the development of the School of Arts & Sciences.

The University's School of Technology also offered courses in Worcester, Massachusetts from 1992–2002.

In 1993, the University opened a campus in Vail, Colorado, which offered an accelerated associate degree program in Culinary Arts to college graduates. That year also marked the beginning of a four-year bachelor's degree offering in Culinary Arts.

In 1995, Johnson & Wales created an International Hotel & Tourism Management program which offers unprecedented opportunities in international hotel management education. Students from around the world may choose from a variety of options both at J&W and abroad.

Technology programs offered by the University include Network Engineering, Computer Graphics and New Media, Computing Technology Services, Engineering Design and Configuration Management, and Technology Services Management.

September 2000 marked the opening of the Denver, Colorado campus, which offers two- and four-year degrees in baking & pastry arts, culinary arts, hospitality, business, criminal justice and education programs, as well as the "Garnish Your Degree" accelerated associate degree program originally offered in Vail.

In June 2002, the University unveiled its plan to develop a new campus in downtown Charlotte, N.C. Scheduled to open in fall 2004, the Johnson & Wales Charlotte Campus will offer associate and bachelor's degree programs in business, culinary arts and hospitality.

Each year finds the University growing in program offerings, physical facilities and student enrollment. At the same time, the University also grows in recognition and prestige, making contributions to the community, government and industry.

A UNIVERSITY IN THE CITY

Johnson & Wales University is located in Providence, Rhode Island, one of New England's largest cities. The downtown location of the University enables students to take advantage of the many business, cultural, educational and recreational facilities that Providence has to offer.

A J&W education does not stop when students leave the classroom. It continues in the business world of Providence through externships, co-ops and part-time work opportunities.

Within walking distance of the Downcity Campus are the major business, financial and retail districts of the city. Also nearby are the Providence Performing Arts Center, Providence Public Library, Dunkin' Donuts Center, Rhode Island Convention Center, Trinity Repertory Company, Providence Place Mall, Fleet Skating Rink, Rhode Island State House, Rhode Island School of Design, Brown University and places of worship of many major religious denominations.

Providence has a unique geographic location. It is only an hour's drive from both Boston and Cape Cod, and three hours' drive from New York City. Interstate bus and train stations are within easy reach of the Downcity Campus, and the state airport is adjacent to the Johnson & Wales Airport Center East in Warwick. The public transit authority provides inexpensive transportation within the city and to neighboring cities and towns.

THE CAMPUS

Johnson & Wales University consists of two major campuses: the Downcity Campus, located in and around Providence's Abbott Park Place, is home to students in the College of Business, The Hospitality College, and the School of Technology; the Harborside Campus houses students in the College of Culinary Arts and the Alan Shawn Feinstein Graduate School. Residential facilities are located throughout Providence, Cranston and Warwick. The University provides free shuttle bus service between the campuses and residence halls.

Academic Facilities and Administrative Offices—Downtown Campus

THE ACADEMIC CENTER at 138 Matthewson Street houses the School of Technology and features classrooms; computer, engineering and science laboratories; faculty offices; the dean's office and the Director of Academic Computer Services.

THE ARCADE is located at 65 Weybosset Street and can also be reached from Westminister Street. This property has the distinction of being the oldest enclosed shopping center in America. Built in 1828, The Arcade today houses a number of interesting shops and busy eateries, including Johansson's Bakery and Gladding's women's specialty store, both owned and operated by J&W. It also houses the University's retailing laboratory and Arcade administration. The Alan Shawn Feinstein Community Service Center, on the third floor, oversees the Feinstein Enriching America and University Service Learning programs.

THE CITIZENS BANK CENTER FOR STUDENT INVOLVEMENT, at 232 Weybosset Street in downtown Providence, houses the Dean of Students Office, Student Activities (including the *Campus Herald* and *Johnsonian* yearbook offices), Greek Life, Student Conduct, Parents' Office and Campus Ministry.

COOKSON PLACE, located at One Weybosset Hill, is the new home of the University Bookstore (first floor) and University Administration (sixth floor).

The JOHN HAZEN WHITE CENTER FOR ARTS & SCIENCES, located at 30 Chestnut Street (the corner of Pine and Chestnut streets), contains the departments of English as a Second Language (ESL), Freshman Studies, Humanities, Mathematics, Science and Social Sciences, as well as the Office of Campus Diversity, the Language Laboratory, and Arts & Sciences classrooms. It also houses two dining facilities, the Inactive Records Department, the Dean's Office, faculty offices, and the Student Academic Services Office for business, hospitality and technology students.

JOHNSON HALL, located at 59 Chestnut Street, includes the Accounting Department, faculty offices, several accounting classrooms, and Chestnut's, a snack bar and grill for students, faculty and staff.

The KINSLEY BUILDING, located at 334 Westminister Street, houses Student Financial Services, the Office of Standardized Testing, and the Dean of International Affairs. The Student Counseling Center, the Office of Student Success and the Writing and Academic Support Center for the Downtown Campus are also located in the Kinsley Building, along with University Publications, University Admissions Marketing and Recruitment, and the National Student Organizations office.

PLANTATIONS HALL, located at 8 Abbott Park Place, houses the the fitness center, shower and locker rooms on the lower level, with the Pepsi Forum auditorium, The Women's Center and the University's Purchasing Department on the first floor. The second floor houses the Chancellor's Office. The third floor is home to the Student Employment Office. The fourth floor houses J&W's Human Resources and Payroll Department. The fifth floor contains the Accounts Payable and Accounting departments.

The RICHMOND BUILDING is located at 270 Weybosset Street. It currently houses the Information Technology department, Dining Services/Student IDs, Center for Teaching Excellence and Distance Learning (CTEDL), and Public Relations.

The administrative and operations headquarters for the OFFICE OF CAMPUS SAFETY & SECURITY are located at 264 Weybosset Street.

The TACO CENTER FOR BUSINESS AND ARTS & SCIENCES, located at 10 Abbott Park Place, houses classrooms and faculty offices for the Economics Department, the Larry Friedman International Center for Entrepreneurship, and the Center for Leadership Studies.

UNIVERSITY HALL, located at 111 Dorrance Street in downtown Providence, is the central administration building of the University. This building houses the Office of the President and Providence Administration, main library and library administrative offices, all Admissions offices (except Culinary), the Career Development Office and the Co-op Center for business, hospitality and graduate students.

The XAVIER COMPLEX, located at 259 Pine Street at Broad and Claverick Streets, houses classrooms, faculty offices and a variety of computer and word processing labs. This complex houses The Hospitality College and most of the College of Business.

The Hospitality College deans, chairs and faculty reside on the lower three floors. The Statler Dining Room, a hospitality kitchen lab, is on the first floor.

The College of Business deans, and chairs and faculty for the Management, Marketing and Legal Studies departments reside on the upper four floors.

Xavier Hall of the Xavier Complex includes an interdenominational chapel, the Multicultural Center, and the Health Services Office for the Downcity Campus.

Academic Facilities and Administrative Offices—Harborside Campus

The DAVID FRIEDMAN CENTER, located at 1 Washington Avenue, is where the College of Culinary Arts is based. This includes the office of the Dean of the College of Culinary Arts, faculty offices, the Coors Brewing Laboratory, and the International Baking & Pastry Institute®.

The Center includes hot and cold kitchens, bakeshops and pastry shops, dining rooms, meatcutting and meat processing rooms, a storeroom, an oenology and beverage service laboratory, and administrative offices.

The HARBORSIDE ACADEMIC CENTER (HAC), at 265 Harborside Boulevard, contains administrative offices for Culinary and Graduate Admissions. It houses department

faculty offices for the John Hazen White School of Arts & Sciences, and Food Service Academic Studies. This building also contains the Alan Shawn Feinstein Graduate School.

Academic facilities include classrooms, three computer labs and the University's Harborside Bookstore (operated by Barnes & Noble College Bookstores Inc.). CAFE, the Culinary Arts Foodservice Exposition, is an addition to the Harborside Academic Center and features state-of-the-art kitchens and laboratories, bakeshops, a food science lab, and the Angelica Dining Room used by Culinary Arts bachelor's degree students. HAC also contains the Commons dining area, a multimedia center and an amphitheater.

The HARBORSIDE COMPUTER CENTER, located at 330 Harborside Boulevard, across from the Paramount Building, houses four computer labs, staff offices and a classroom.

The HARBORSIDE RECREATION CENTER, located at 1 Washington Avenue, houses the Health Services Office for the Harborside Campus, Athletics Office, two gymnasiums, student life programming space, game room, fitness center, the Office of Student Activities, the Office of the Vice President of Student Affairs and a convenience store.

The HOSPITALITY CENTER, located at 1150 Narragansett Boulevard in Cranston, houses a large student dining hall, kitchen and bakeshop labs and a residence hall with laundry facilities.

The newly renovated PARAMOUNT BUILDING, located at 299 Harborside Boulevard, houses several student services departments that have been located together for student convenience. These offices and their hours of operation are

Residential Life

Mon. – Fri. 8:30 a.m. – 4:30 p.m.

Career Development

Mon. – Thurs. 8:30 a.m. – 8 p.m.

Friday 8:30 a.m. – 4:30 p.m.

IDs and Nametags

Mon. – Thurs. 8:30 a.m. – 6 p.m.

Friday 8:30 a.m. – 4:30 p.m.

Saturday 8 a.m. – noon

Student Academic Services
(Registrar and Academic Counseling)

Mon. – Thurs. 8:30 a.m. – 6 p.m.

Friday 8:30 a.m. – 4:30 p.m.

Saturday 8 a.m. – noon

Student Financial Services (Financial Planning,
Cashier, Student Paycheck Distribution)

Mon. – Thurs. 8:30 a.m. – 6 p.m.

Friday 8:30 a.m. – 4:30 p.m.

Also located in this building are the Learning Center for Writing and Academic Support, Culinary Archives & Museum, the Harborside Campus Library, the Print & Mail Center, the Harborside Substation of Campus Safety & Security, the administrative offices of Facilities Management and the Maintenance department.

THE ALUMNI HOUSE, at 1146 Narragansett Boulevard in Cranston, is utilized for distinguished visiting professor lodging.

University Library Network

The main library, located on the first two floors of University Hall at 111 Dorrance Street, is the central site of the Johnson & Wales University Library Network. This network presently includes the libraries of the following campuses: Charleston, S.C.; Norfolk, Va.; North Miami, Fla.; and Denver, Colo. The main facility in Providence holds a collection of resource materials to serve the research needs of the University community and students. The College of Culinary Arts also has a library at the Harborside Campus.

The state-of-the-art library classroom features a multimedia technological presentation system used by librarians to teach research skills to more than 5,000 students each academic year. Students learn how to access in real time very general to highly specific electronic resources including Web-based databases and home pages. Many of these databases index thousands of magazines, journals and newspapers, and offer full text retrieval of most articles. A sizeable collection of videotapes on major study topics is available to enhance classroom activities or for personal in-house library use.

During the academic year, downtown library hours are: Monday through Thursday, 8 a.m. to midnight; Friday, 8 a.m. to 6 p.m.; Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to midnight. Hours are subject to change during term breaks, holidays and summer. Reference librarians are on duty during the following hours: Monday through Thursday, 8 a.m. to 10 p.m.; Friday and Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to 10 p.m.

In order to give students and staff significant off-campus library resources and services, the Johnson & Wales University Library holds membership in two Rhode Island Library Consortia. The Higher Education Library Information Network (HELIN) is comprised of seven academic libraries that share an integrated library system. Students, faculty and staff have access to HELIN's library resources, services and facilities, in person or via the Worldwide Web. The Consortium of Rhode Island Academic and Research Libraries (CRIARL) exists to promote cooperation among its 15 member libraries and supports joint activities to improve and strengthen library services and resources to the committee of member institutions.

The Culinary Library is located in the Paramount Building. It contains a non-circulating reference collection of up-to-date holdings in the field of culinary arts, including periodicals, books and videotapes.

Hours of operation for the Culinary Library are: Monday through Thursday, 7 a.m. to 11 p.m.; Friday and Saturday, 9 a.m. to 5 p.m.; and Sunday, noon to 9 p.m.

Culinary Archives & Museum

Located in the Paramount building at 315 Harborside Boulevard on the Harborside Campus, the Culinary Archives & Museum at Johnson & Wales University is the premier museum devoted to the preservation of the history of the culinary and hospitality industries. Internationally renowned, the collection of over one-half million items represents five millennia of history, and is often referred to as "The Smithsonian Institution of the Food Service Industry." The holdings include rare U.S.

presidential culinary notations; a gallery of chefs through the ages; tools of the trade from the third millennium B.C.; Egyptian, Roman and Oriental spoons dating back 1,000 years; original artwork; hotel and restaurant silver, and periodicals and documents relating to the culinary arts and entertainment.

The museum also houses an extensive mail order catalog collection and a fashion-related print collection. Operated by the University, admission is free for J&W students and faculty. Students may also conduct research here using the various collections that represent all areas of study within the University.

Computer Laboratories

Johnson & Wales University's three computer centers feature IBM-compatible computers. In addition, translation software is available to convert Macintosh-based files for printing in the labs. All computers feature the MS Office suite and offer black-and-white printing free of charge. Color printing is also available for a nominal fee.

Staff members are available in all labs to help students and answer questions. To enter the labs, a valid J&W ID and a 3.5-inch floppy disk are required. Hours of operation vary seasonally, but an updated listing is always available on the J&W INFO line, JWU-INFO (598-4636). The same phone line also contains information concerning unplanned closings for inclement weather.

The ACADEMIC CENTER COMPUTER LABS are on the fourth floor of the Academic Center. This center houses 215 Internet-ready computers. Specialty labs include electronics labs, practicum labs and a digital imaging lab. Other labs feature computer programming, electronic engineering software and multi-media graphics design and desktop publishing software. The information number for these labs is 598-1504.

The HARBORSIDE COMPUTER LABS are in the newly renovated Harborside Computer Center. These labs contain 128 networked and Internet-ready multimedia computers. Software includes a powerful statistical package, as well as nutrition and menu

planning templates. The information number for these labs is 598-1592.

The XAVIER COMPUTER LABS are on the second floor of the Xavier Complex and house 218 computers, 150 of which are Internet-ready. Besides general purpose labs available to all students, specialized labs are available for the hotel property management system, Fidelio, and an airline reservation system. Labs structured for the business administration courses are also available. The information number for these labs is 598-1535.

RESIDENCE HALLS

PLEASE NOTE: All halls are smoke free. All are cable- and Internet-ready, with the exception of ACE Hall and the White Apartments. During the first two weeks of the fall term, each room is provided with a MicroFridge, which students may opt to rent for the rest of the year.

Downcity Campus, Providence

IMPERIAL HALL

15 Hospital Street
Providence, RI 02903
(598-1166)

Imperial is a residence facility containing double, triple and quad occupancy rooms. Some double occupancy rooms contain private baths on the second and third floors, at a slightly higher cost than most other halls. Imperial offers community bathrooms and an on-site kitchen. It is reserved for business and hospitality students, and is recommended for equine students. There is no University parking.

M McNULTY HALL

101 Pine Street
Providence, RI 02903
(598-4797)

McNulty Hall is located adjacent to University Hall (library) at the Pine Street perimeter of Gaebe Commons. McNulty houses freshman students, international students and National Student Organization (NSO) students. At a slightly higher cost than most other halls for business and hospitality students, McNulty features double and triple occupancy rooms — all of which are air conditioned and have private baths. Also, McNulty features laundry

rooms and a variety of common areas for study and recreational use. There is no University student parking at this hall, although private parking is available from vendors in nearby lots.

RENAISSANCE HALL
101 Cedar Street
Providence, RI 02903
(598-2800)

Renaissance Hall is located at the corner of Dean and Cedar streets, near the historic Federal Hill section of Providence. On a regular University bus route, it is close enough to classes that many students choose to walk together to class. This facility provides apartment-style living with five residents in each unit. Equipped with kitchens and private baths, this facility also maintains a TV recreation room, study room and laundry room.

Limited University student parking is available through a lottery process.

SNOWDEN HALL
32 Page Street
Providence, RI 02903
(598-1025)

Snowden Hall, available at a slightly higher cost than most other halls, contains double- and triple-occupancy rooms with private baths and air conditioning. Residents of this hall are a mix of freshmen and upperclassmen. It is also a dining center featuring grilled-to-order items and signature sandwiches.

XAVIER HALL
60 Broad Street
Providence, RI 02903
(598-1496)

Xavier Hall, adjacent to the Xavier Academic Complex, has single occupancy rooms for upperclass students, and double, triple and quad occupancy rooms available for freshman students. Conveniently located adjacent to the Xavier Courtyard, it houses the Downcity Health Services Office. Because of its proximity to the University's transportation network, Xavier is recommended for equine students who travel regularly to the University's Equine Center. Student parking is not available at this hall.

Harborside Campus, Providence

EAST HALL (598-1189)
WEST HALL (598-1155)
SOUTH HALL (598-4720)
2 Washington Avenue
Providence, RI 02905

East, South and West halls are neighboring coeducational residence halls located on the Harborside Campus near academic and student service facilities. Primarily for culinary and baking & pastry arts students, rooms in these halls house four residents each. Each hall has a laundry room, study room and recreation room, and allows only one MicroFridge per room. West Hall houses National Student Organization (NSO) students. University student parking is available to all with a valid sticker.

WHITE APARTMENTS
90 & 100 Washington Avenue
Providence, RI 02905
White Apartments, considered premium housing, houses primarily upperclassmen, transfer and international students, three per apartment. Limited parking is available at this site on the Harborside Campus.

HOSPITALITY CENTER
1150 Narragansett Boulevard
Cranston, RI 02905
(598-1154)
The Hospitality Center, originally the Cranston Hilton Hotel, is located on the Cranston-Providence line and overlooks Narragansett Bay. It is within walking distance of the Harborside Campus. The Hospitality Center contains triples and quads with private baths, as well as a dining center, recreation room, large-screen TV and study room. It is recommended for upperclass and transfer students. There is limited parking available.

East Providence

EDMUND HALL
350 Taunton Avenue
E. Providence, RI 02914
(435-0750)

Edmund Hall is located in East Providence. Housing returning students, Edmund features double rooms. It offers laundry facilities, a gym and a recreation room. Parking is available through a lottery process at this residence facility. Dining hall hours are limited. One MicroFridge is allowed per room.

Warwick

AIRPORT CENTER EAST (ACE)
2082 Post Road
Warwick, RI 02886
(598-1472)

Located across from the Radisson Airport Hotel, Airport Center East (ACE) has triples with private baths. Located within ACE are a TV room, study areas, two laundry rooms, recreation room and a dining center. There is a limited number of parking spaces available.

DINING FACILITIES

Johnson & Wales is in a unique position to provide students with quality food service. Culinary arts and hotel students, as part of their laboratory training, provide much of the food service at the University, under the supervision of professional chef-instructors.

The following dining centers are available for students on a meal plan and their guests: ACE, Hospitality Center, University Club, New Club, Café Commons, Weybosset Street Café, Edmund Place and Snowden Dining Center.

All resident students are required to subscribe to the University Room & Board Plan, which provides three meals daily on class days only. An optional Weekend Meal Plan is available at additional cost. Commuters may make use of the University dining facilities as well by purchasing meal tickets. Meal tickets are purchased in blocks of 10 at Dining Services. For more information, contact Dining Services at 598-1771.

PRACTICUM FACILITIES

Johnson & Wales practicum facilities are owned and operated by the University and provide students with practical training in serving the public.

Unlike other colleges and universities, Johnson & Wales is in a unique position to offer students hands-on training in a variety of hospitality industry-related businesses.

The RADISSON AIRPORT HOTEL, located in Warwick near T.F. Green State Airport, offers training to interns in restaurant, food service and lodging operations.

GLADDING'S is the University's women's specialty retail store located in The Arcade in downtown Providence. Students learn facets of front- and back-of-the-house retail facility operations.

Located in the Taco Center for Business and the Arts & Sciences, THE LARRY FRIEDMAN INTERNATIONAL CENTER FOR ENTREPRENEURSHIP houses a new business incubator and the Center's enterprise funding offices. Students and successful business people gather here to create the next great business idea.

The UNIVERSITY BOOKSTORES, operated by Barnes & Noble College Bookstores Inc., are also training facilities for Retail Marketing & Management students to learn about catalog operations and merchandising. In downtown Providence, the bookstore is located on the first floor of One Cookson Place on Weybosset Street; at the Harborside campus, the bookstore is in the Harborside Academic Center.

The JOHNSON & WALES INN, located in nearby Seekonk, Massachusetts and open to the public, provides culinary, hotel and restaurant interns with valuable experience in all areas of hotel operations. Culinary and hotel interns are also exposed to food service operations in Audrey's restaurant and in banquet and room service departments.

In the T.F. Green State Airport, the University's INFORMATION BOOTH helps travelers to Rhode Island find their way to the state's best attractions. Staffed by Travel-Tourism students, this practicum facility serves the public in a unique way.

In PRACTICUM LABS at the School of Technology, students perform graphics, Web, programming, networking, database and other technology-based services for a number of clients.

JOHANSSON'S BAKERY CAFE is the International Baking & Pastry Institute's® retail store, located on the first floor of The Arcade in downtown Providence. Here, students gain valuable firsthand experience in production, retail selection, retail sales, marketing and merchandising of high quality pastries and baked goods.

A bustling student center, CHESTNUT'S is an opportunity for culinary internship students to learn restaurant operations in a fast-paced atmosphere.

SNOWDEN DINING CENTER, our newest J&W dining facility, is located on Weybosset Street, and specializes in a variety of grilled-to-order items and made-to-order signature sandwiches.

The WEYBOSSET STREET CAFE, conveniently located on the corner of Page and Weybosset streets, features a variety of sandwiches, personal pizzas, juices and energy drinks.

UNIVERSITY CLUB and NEW CLUB are other private J&W dining facilities, located in the John Hazen White Center on Pine Street.

CAFE COMMONS, at the Harborside Campus, provides culinary students with valuable experience in food service production.

Located in Warwick, AIRPORT CENTER EAST (ACE) offers a diverse menu of selections daily, including ethnic theme meals.

The HOSPITALITY CENTER at the Harborside Campus is a quantity-food facility, serving a wide variety of fresh food daily.

EDMUND PLACE, located at Edmund Hall on 300 Taunton Avenue in East Providence, offers continental breakfasts, made-to-order deli sandwiches and personal pizzas.

Equine students study horse care and management at the EQUINE CENTER, a J&W-owned stable in Rehoboth, Massachusetts, reserved for the University's exclusive use, with limited space for students to board their own horses.

The JOHNSON & WALES UNIVERSITY CULINARY ARCHIVES & MUSEUM, sometimes referred to as the "Smithsonian Institution of the food service industry," is the premier museum devoted to the preservation of the history of the culinary and hospitality industries. Internationally renowned, this collection of over one-half million items represents five millennia of history. During the academic year, the culinary college tours the museum. The Museum maintains the archival materials for the Center for Fashion Merchandising & Retail Studies and accommodates the Center's students during one day of their internships. The Museum's Research Center is open to all Johnson & Wales students and faculty for advanced research by appointment. Materials may be requested by phone.

HARBORSIDE CONVENIENCE STORE

For the convenience of J&W students, the Harborside Convenience Store is located in the Delaney Complex adjacent to the Harborside Recreation Center and near the Harborside bus stop. The store offers a large variety of snacks, juices, ice cream and amenities, plus a made-to-order deli. Convenient meal plans are also available from 9 p.m. to midnight. The store is open Monday through Wednesday, 8 a.m. to 1 a.m.; Thursday through Saturday, 8 a.m. to 2 a.m., and Sunday, 10 a.m. to midnight.

CONTINUING EDUCATION

A variety of certificate, diploma, degree, enrichment, credit and non-credit programs are available through Johnson & Wales University's undergraduate colleges and schools. For more information, contact the Continuing Education Admissions Office, toll free, at 1-800-225-2454. In Rhode Island, call (401) 598-2300.

**THE ALAN SHAWN FEINSTEIN
GRADUATE SCHOOL**

Johnson & Wales University's Graduate School consists of approximately 775 students from 58 countries.

The schedule includes courses offered during days and evenings. Students can complete their studies in one year or more.

Programs of Study

MASTER OF BUSINESS ADMINISTRATION
IN GLOBAL BUSINESS LEADERSHIP with
concentrations in:
Accounting
Financial Management
International Trade
Marketing
Organizational Leadership

MASTER OF BUSINESS ADMINISTRATION
IN HOSPITALITY & TOURISM with
concentrations in:
Event Leadership
Finance
Marketing
Tourism Planning

MASTER OF ARTS
Teacher Education (for Business or Food
Service undergraduate majors)

DOCTOR OF EDUCATION
Educational Leadership (Elementary-Secondary)
Educational Leadership (Higher Education)

For a catalog and more information,
please contact:

Alan Shawn Feinstein Graduate School
Graduate School Admissions
Johnson & Wales University
8 Abbott Park Place
Providence, RI 02903
1 (800) DIAL-JWU ext. 1015
(401) 598-1015
Fax: (401) 598-1286

ADDITIONAL CAMPUSES

Johnson & Wales University, in an effort to expand its educational outreach, has established several additional campuses. For more information, please consult the catalog for each campus.

CHARLOTTE, NORTH CAROLINA

Opening its doors in fall 2004, J&W's newest campus in Charlotte, North Carolina offers associate and bachelor's degree programs in business, hospitality and culinary arts. Though Charlotte is the second largest business center in the United States, it maintains a distinctive small town feel. It offers easy access to beaches, mountains, an international airport, and is a hub of athletic and cultural activity.

For more information about the Johnson & Wales Charlotte Campus, write or call the Office of Admissions, Johnson & Wales University, 901 West Trade Street, Suite 175, Charlotte, NC 28202, 1-866-598-2427.

Campus President

Arthur J. Gallagher, M.A.

Programs offered

College of Business

Any of the following associate in science degrees can track into any of the bachelor of science degrees listed to the right.

ASSOCIATE DEGREE BACHELOR'S DEGREE

Accounting
Business Administration
Fashion Merchandising
Management
Marketing
Undeclared
(no A.S. degree)

Accounting
Management
Marketing
Marketing
Communications

College of Culinary Arts

The following associate in applied science degrees can track into the bachelor of science degree listed to the right.

ASSOCIATE DEGREE
Baking & Pastry Arts
Culinary Arts

BACHELOR'S DEGREE
Food Service
Management

The Hospitality College

The following associate in applied science degrees can track into the bachelor of science degrees listed to the right.

ASSOCIATE DEGREE BACHELOR'S DEGREE

Food & Beverage Management Restaurant Management	Food Service Management International Hotel & Tourism Management
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Hotel Management	Hotel Management International Hotel & Tourism Management
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ASSOCIATE DEGREE BACHELOR'S DEGREE

Undeclared (no A.S. degree)	Food Service Management Hotel Management
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BACHELOR'S DEGREE	Sports/Entertainment/ Event Management
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NOTE: The Charlotte Campus opens to freshman students in Fall 2004. As a result, sophomore- and junior-level classes will only be offered at this campus beginning September 2005, and senior level classes will only be offered beginning September 2006.

DENVER, COLORADO

J&W's campus in Denver, Colo. offers two- and four-year Culinary Arts, Education, Business and Hospitality programs. Denver, named the "second best city in America to work and live" by Fortune Magazine, offers an exciting range of cooperative education opportunities in fine restaurants and mountain resorts.

For more information about the Johnson & Wales Denver Campus, write or call the Admissions Office, Johnson & Wales University, 7150 Montview Boulevard, Denver, CO 80220, 1-877-JWU-DENVER (598-3368).

Campus President

Mark Burke, M.S.

Programs offered

The College of Business

Any of the following associate in science degrees can track into any of the bachelor of science degrees listed to the right.

ASSOCIATE DEGREE BACHELOR'S DEGREE

Accounting	Accounting Entrepreneurship Financial Services Management Marketing
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Advertising Communications	Accounting Entrepreneurship Financial Services Management Marketing
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Business Administration	Accounting Entrepreneurship Financial Services Management Marketing
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Criminal Justice	Criminal Justice
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Entrepreneurship	Accounting Entrepreneurship Financial Services Management Marketing
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Fashion Merchandising	Accounting Entrepreneurship Financial Services Management Marketing
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Marketing	Accounting Entrepreneurship Financial Services Management Marketing
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Undeclared (no A.S. degree)	Accounting Entrepreneurship Financial Services Management Marketing
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BACHELOR'S DEGREE	International Business
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The College of Culinary Arts

Any of the following associate in applied science degrees can track into any of the bachelor of science degrees listed to the right.

ASSOCIATE DEGREE BACHELOR'S DEGREE

Baking & Pastry Arts Culinary Arts	Food Service Management
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The Hospitality College

Any of the following associate in science degrees can track into any of the bachelor of science degrees listed to the right.

ASSOCIATE DEGREE BACHELOR'S DEGREE

Food & Beverage Management	Food Service Management
Hotel Management	Hotel Management
Restaurant Management	Food Service Management
BACHELOR'S DEGREE	Sports/Entertainment/ Event Management

The School of Education

BACHELOR'S DEGREES	Business/Marketing Education Consumer & Family Studies Education
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NORTH MIAMI, FLORIDA

The Florida Campus offers two- and four-year culinary arts, hospitality and business programs. This campus is conveniently close to the tourism-rich areas of Fort Lauderdale and Miami, offering a superb setting for a J&W education.

For more information about Johnson & Wales' Florida Campus, write or call the Admissions Office, Johnson & Wales University, 1701 N.E. 127th Street, North Miami, FL 33181, 1-866-JWU-FLORIDA (598-3567).

Campus President

Donald G. McGregor, J.D.

Programs offered

ASSOCIATE DEGREE	BACHELOR'S DEGREE
Accounting	Accounting Management Marketing
Baking & Pastry Arts	Culinary Arts Food Service Management
Business Administration	Accounting Management Marketing
Criminal Justice	Criminal Justice
Culinary Arts	Culinary Arts Food Service Management
Fashion Merchandising	Accounting Management Marketing
Food & Beverage Management	Food Service Management Hospitality Management
Hotel Management	Hospitality Management Hotel Management
Management	Accounting Management Marketing
Marketing	Accounting Management Marketing
Restaurant Management	Food Service Management Hospitality Management
Travel-Tourism Management	Hospitality Management

CHARLESTON, SOUTH CAROLINA

Johnson & Wales University's Charleston Campus was founded in 1984 and offers associate degrees in areas of food service, hospitality and travel-tourism.

For more information, about Johnson & Wales' Charleston Campus, write or call the Admissions Office, Johnson & Wales University, 701 East Bay Street, Charleston, SC 29403, 1-800-868-1522 or (843) 763-0200.

NOTE: Due to the consolidation of Johnson & Wales' southeastern presence in Charlotte, N.C., the University is no longer enrolling students at this campus.

Campus President

Stephen Parker, M.A.

Programs offered

ASSOCIATE DEGREES

Baking & Pastry Arts
Culinary Arts
Food & Beverage Management
Hotel Management
Restaurant Management
Travel-Tourism Management

NORFOLK, VIRGINIA

Johnson & Wales University's Norfolk Campus is located in the heart of the Hampton Roads area of beautiful coastal Virginia. The Hampton Roads area is rich in history and beauty, as well as education. A number of prestigious schools join Johnson & Wales in calling the area home.

For more information about Johnson & Wales' Norfolk Campus, write or call the Admissions Office, Johnson & Wales University, 2428 Almeda Avenue, Suite 316, Norfolk, VA 23513, 1-800-277-2433.

NOTE: Due to the consolidation of Johnson & Wales' southeastern presence in Charlotte, N.C., the University is no longer enrolling students at this campus.

Campus President

Debra C. Gray, M.A.

Programs offered

CERTIFICATE (ONE YEAR)

Culinary Arts

ASSOCIATE DEGREE

Culinary Arts

Applying for Admission

Johnson & Wales University seeks students who have a true desire for practical career preparation in their chosen fields and who have the ability to achieve academic success.

Although academic qualifications are important, students' motivation and interest in succeeding in their chosen careers are given strong consideration. The educational methods of the University are designed to assist students who qualify for admission to succeed in the career programs of their choice. Graduation from high school or equivalent education as certified by state departments of education is required for undergraduate admission.

Due to the technical standards and requirements essential to certain technical programs at the University, applicants with special needs or physical limitations should inquire of the Learning Center for Writing & Academic Support prior to enrolling at the University. For more information about technical standards see pages 169–170. Copies of the technical standards applicable to various programs are available from the Learning Center for Writing & Academic Support.

APPLICATION PROCEDURE

Applications for admission should be completed in full and sent to the Admissions Office, Johnson & Wales University, 8 Abbott Park Place, Providence, Rhode Island 02903.

Students applying for admission to our North Carolina, Florida or Colorado campuses — or for Continuing Education at Johnson & Wales' Providence Campus — should refer to their University viewbooks or campus catalogs for admissions information.

There is no deadline for submitting applications, but students are advised to apply as early as possible before their intended date of enrollment to ensure full consideration.

An official application form is available online at www.jwu.edu. Click on “admissions,” then “applying.” No application fee is required.

In completing the application form, students must indicate the term in which they wish to enroll. Applications are accepted for terms beginning in September, December and March. Business and hospitality majors may also apply for summer session terms.

NOTE: Career Sampler, Equine Business Management/Riding, International Business, Paralegal and certain School of Technology majors may only enter in the September term.

A student may apply for honors or general admission by noting so on the application.

If students are applying for a bachelor of science degree program, they are required to indicate on their application for admission their choice of associate degree major, which results in Johnson & Wales students receiving two degrees in four years. Certain bachelor's degree programs are selective and require submission of an application at the end of the associate degree program. Students should check program descriptions if they are interested in applying for both an associate and a bachelor's degree program. If students are applying for an Undeclared Major, International Business, Sports/Entertainment/Event Management, or the Paralegal certificate, they need not indicate an associate degree choice.

After completing the application form, students are responsible for requesting that their high school guidance office forward to the University an official copy of the secondary school record for admissions consideration. Specific verification documents must be submitted to the admissions office. Verification documents include at least one of the following: a letter from an authorized high school administrator, an official high school transcript, a G.E.D. certificate, or a passing score on a test approved by the U.S. Department of Education.

It is the student's responsibility to provide verification of high school completion. Without such verification, the student may not be allowed to check in for the current term or continue enrollment.

When possible, Johnson & Wales University would appreciate receiving students' high school transcripts at the same time as the application for admission. Transfer students must also submit official transcripts from all colleges attended.

Test Scores

SAT and ACT scores are generally not required for admission to the University, but are recommended.

Candidates for the University's honors program or International Business program must submit SAT or ACT scores for acceptance consideration.

Minimum Grade Requirements

To gain admission to International Business and Paralegal Studies programs, applicants' transcripts generally must reflect a 'B' average or better. For certain technology majors, a 'B' average or better in math is required. To remain enrolled in the International Business program, students must maintain a cumulative GPA of 2.75. Other majors may have specific grade requirements.

Students within The Hospitality College who are interested in pursuing a bachelor's degree in International Hotel & Tourism Management must apply through their department chair. Preference is given to students who achieve a 3.00 GPA or higher upon completion of their associate degree program.

Admissions Decision

The rolling admissions policy of the University makes it possible to notify students of the admissions decision, of their acceptance or of any additional conditions necessary for admission, soon after all of their academic records have been received and reviewed.

Upon receiving notice of acceptance, students are required to forward to the University a \$300 tuition reservation deposit. Students

requesting residence hall accommodations must submit their housing contract at the same time. In addition, Equine Riding students are asked to submit a \$500 reservation deposit. These deposits are credited to students' initial billings and are nonrefundable.

Transfer Students

Transfer students are eligible to apply for most J&W majors; however, they are not guaranteed credit. Credit is usually granted for courses completed with a grade of "C" or better (with a numeric value of 2.00) at another accredited institution. Grades of "pass" are also acceptable for transfer if credit was awarded (and a grade of "P" has the numeric value of 2.00 or greater). Credits earned in developmental and remedial courses or CEUs are nontransferable. Transfer credit evaluations are based on previous college work as it relates to the student's intended field of study.

As with prospective freshmen, acceptances are made on a rolling basis as an application becomes complete.

Transfer candidates must submit official college transcripts from all colleges previously attended prior to enrolling at Johnson & Wales. Students must verify high school completion as well.

It is the responsibility of those candidates who are currently attending another college to have their updated transcripts sent to J&W as soon as final grades become available and no later than the first term of enrollment. If official transcripts or other requested materials are not received within that designated time period, tentative transfer credit will be forfeited.

The University reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

Early Admissions

ACCESS (A College Career Experience for Secondary School Students) is an early admissions program that gives high school seniors an opportunity to enroll full time in college courses at Johnson & Wales during their senior year of high school. Students should apply for admission to ACCESS during their junior year.

ACCESS, the first program of its kind in Rhode Island, was designed to help students investigate the variety of college and career options available to them. ACCESS students earn college credits while completing high school graduation requirements.

For more information on the ACCESS program, please request a brochure from the Admissions Office.

Honors Program

This program offers academically talented students the opportunity to explore challenging and stimulating courses. Eligible applicants must have taken two college prep mathematics courses and one college prep English course, maintained an average of B or better, placed in the top 25 percent of the high school graduating class, submitted SAT scores of a minimum of 500 in English and 500 in math or ACT total composite of 21 in English and 21 in math, and entered J&W in the fall.

For more information on the Honors Program, please see page 64.

Career Sampler

Because some students may be unsure of their major and would like to sample a variety of opportunities before making a final decision, the Career Sampler, a one-term program offered during the fall term only, allows students to enter the University without declaring a major. Their first term of study will be devoted to taking a variety of classes in the College of Business and the Hospitality College.

At the end of the first term, students participating in the Career Sampler program declare their major course of study.

Undeclared Major

All students who enroll in the Undeclared Major at Johnson & Wales University pursue a general studies program of study for the first two years. During the fifth term, they must select a major from a variety of business, hospitality and technology programs.

Students who begin their studies in an Undeclared Major at Johnson & Wales will earn only a bachelor of science degree at the end of four years of study.

Conditional Acceptance Policy

The University provides special student status to students who are unable to provide official documentation that they meet our admissions standards. Students with "special student status" are permitted to enroll in the program and earn credits which will not be applicable toward a degree until official records are received. Furthermore, students conditionally accepted will not be officially granted financial aid until the student's application for admission has been accepted. Students who have been conditionally accepted will not be permitted to continue beyond the first term of enrollment until all necessary official documentation has been provided.

FACTS FOR MILITARY

Johnson & Wales University is approved for the training of veterans in accordance with the rules and regulations administered by the U.S. Veteran's Administration.

Eligible veterans should contact the Department of Veterans Affairs. The regional telephone number for those living in the state of Virginia is 1-800-827-1000. Those living elsewhere in the U.S. should look in the Government Listings section of the Verizon White Pages to obtain the telephone number for their state's Department of Veterans Affairs office.

Johnson & Wales freshman and transfer students enrolled at the Providence Campus are eligible to participate in the Army ROTC program in conjunction with Providence College. Scholarship opportunities are available through this program. For more information, contact the professor of military science at Providence College at (401) 865-2033.

STANDARDIZED TESTING AFTER ADMISSION

PLACEMENT TESTS (NON-CREDIT, NO FEES): These tests are administered for placement purposes only to all new students, including transfer students, upon entrance. In situations where two or more levels of a subject are required for graduation, the student's academic career in this subject begins at the level determined by

the placement test. This is particularly true when a student has previous academic experience in a subject. Placement tests are currently administered to determine math and foreign language placement. For a student placing out of all required levels of a foreign language, departmental policy and recommendation will determine if a Departmental Challenge Examination is in order for credit.

PRIOR LEARNING ASSESSMENT

PORTFOLIO ASSESSMENT: Students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources.

To apply for a Portfolio Assessment, students must meet the University's residency requirements and complete the Portfolio Development non-credit seminar. This seminar will meet for three two-hour sessions. Students must discuss this option with a Student Academic Services counselor before they are eligible to enroll.

The seminar assists students with the development of a portfolio that describes and documents how the learning took place. The completed portfolio is submitted to the appropriate department designee for review. The assessor will review the portfolio and either validate the student's learning by awarding college credits, request additional information, or deny the request for credits. Portfolios will not be returned to the students; they become property of the University.

Once the seminar is completed, eligible students, in consultation with a Student Academic Services counselor, may submit additional portfolios. Refer to the Prior Learning Assessment Brochure, available at Student Academic Services or our Web site, www.jwu.edu, for more information on required fees.

CLEP EXAMINATION (FOR-CREDIT, WITH FEES):

The College-Level Examination Program of the College Board tests are widely accepted national examinations in various subjects. The

American Council on Education's recommended score is required to earn credit. J&W subject equivalencies are determined by each department for each exam. These exams are treated as transfer credit for entering freshmen and juniors transferring to J&W, or from one J&W college or school to another. J&W is a national CLEP examination site. Students must take and pass these exams during their freshman and junior years only. Consult the CLEP application for required fees.

DEPARTMENTAL CHALLENGE EXAMINATIONS

(CREDIT BY EXAMINATION: FOR-CREDIT, WITH FEES):

Departmental exams may be taken for specifically designated courses within a department. Because of previous academic and/or work experience, all matriculating students may request such an exam when they feel they have completed the requirements of a specific J&W course. Some testing options require specific criteria in order to take tests. Refer to the Prior Learning Assessment Brochure, available at Student Academic Services, for criteria and fees. Students may apply for Challenge Exams during their freshman or junior years only.

For annual examination schedules with examination dates and application deadlines, refer to the University's Prior Learning Assessment Brochure. This brochure may be obtained from Student Academic Services.

In all cases, the academic department determines policy as it relates to the testing options for each course in the department. Several options may be available to students, and it is recommended that students seek the advice of an academic counselor.

Policies for Portfolio Assessment, Challenge and CLEP Examinations:

1. Portfolio Assessment and Challenge Examinations cannot be repeated if failed and may not be substituted for a class previously taken.
2. Students may apply for Portfolio Assessment, Challenge and/or CLEP examinations during their freshman and junior years only.
3. Portfolio Assessment, Challenge or CLEP Examinations may not be substituted for a class previously taken or a class in which the student is presently registered.

4. The standardized examinations or portfolios mentioned above must fall within the residency requirement for each degree.
5. Seminar, application and processing fees are nonrefundable.
6. The University recognizes up to a maximum of 45 quarter credits earned through Prior Learning Assessment.
7. Students must present a valid picture ID when testing.

After being determined eligible to test or enroll in a seminar, students will be notified by mail of the time and location of their test or seminar. The Prior Learning Assessment Brochure listing course options may be obtained from Student Academic Services. For additional policies/information for Portfolio, Challenge and CLEP options, refer to the brochure.

Culinary Advanced Standing

Prospective students who possess advanced knowledge and skills in these food-related areas may apply for the Culinary Arts or Baking & Pastry Arts Advanced Standing Examination. The results of the examination are considered in addition to academic records and a letter of recommendation from a food-related employer and/or teacher.

It is generally recommended that applicants have completed advanced food service curriculum or have a minimum of two years of extensive food service work experience.

Students who are selected for this accelerated program are required to complete a 10-week summer program. Upon successful completion of the summer program, students attain sophomore standing in the fall.

Students must be accepted for admission to Johnson & Wales University prior to applying for Advanced Standing. Contact the Admissions Office for further information.

FAST & Credit for College Programs

Johnson & Wales University offers students an opportunity to earn credits toward a Johnson & Wales degree while they are still in high school through approved articulation agreements between Johnson & Wales University and the

student's high school. Culinary Arts students enrolled in approved tech-prep programs who meet academic requirements may be eligible to earn up to 15 quarter credits toward their Culinary Arts associate degree through our Freshman Advanced Study Track (FAST). Students enrolled in approved hospitality, business and technology programs who meet the academic requirements may also be eligible to earn transfer credits through our Credit for College Program.

For more information about the Freshman Advanced Studies Track, articulation agreements or Credit for College programs, contact the Admissions Office.

INTERNATIONAL STUDENTS

International Admissions Requirements

Listed below are the requirements for applying for undergraduate admission to Johnson & Wales University. In order to expedite the admission process, students must enclose ORIGINAL or CERTIFIED copies of the following documents (with English translations) when submitting an application. Please note that photocopies without certification or notarization, or fax copies, are not valid.

1. An accurate, complete and legible International Application form that has been signed and dated by the applicant. Please list all schools attended, even if you do not wish to have transfer credits reviewed.*
2. Certified bank statement or government sponsorship letter verifying financial support for one academic year.
3. The results of the Test of English as a Foreign Language (TOEFL) with a minimum score of 550 on the written TOEFL examination, proof of a minimum score of 210 on the computerized TOEFL examination, or other acceptable proof of English proficiency.
4. Official documentation of higher secondary (high school) graduation, e.g. diploma or examination results certificate.
5. Complete transcripts, marksheets, diplomas or certificates from previous study, along with course descriptions or syllabi (for transfer credit).

NOTE: It is highly recommended that international students submit a copy of the biographical section of their current passport.

** If important information cannot be read by the International Admissions staff, the admissions process is delayed and, as a result, so is the acceptance/Form I-20 process.*

All documents must be sent to:

Johnson & Wales University
International Admissions
8 Abbott Park Place
Providence, RI 02903 USA
Telephone: (401) 598-1074
Fax: (401) 598-4773
E-mail: intladm@jwu.edu

International Transfer Credit

Johnson & Wales University employs a full-time International Credentials Evaluator to evaluate secondary school credentials, as well as any college or university credits for which students may wish to gain academic credit. Generally, a grade point average equivalent to a U.S. "C", or 2.00, is required for admission to Johnson & Wales University. International students must also receive a grade of "C" or better in each individual course completed at their previous schools in order to be considered for transfer credit. The International Credentials Evaluator will be able to determine grade equivalencies based on each country's educational system and the school of origin.

Students who wish to transfer to Johnson & Wales must submit official, translated marksheets, grades or transcripts from all postsecondary schools attended. Whenever possible, course descriptions and course syllabi should also be provided. Official transcripts or examination results certifying completion of upper secondary education must also be submitted with official English translations.

Transfer credit is determined through an individual course-by-course evaluation of each transcript submitted; transfer credit is not based on total years of study. Credit is awarded for courses of similar level, content, and duration to Johnson & Wales courses, which can be applied to a Johnson & Wales degree. If a course cannot be applied to the chosen Johnson & Wales degree, transfer credit is not awarded, regardless of a student's total years of previous study.

Transfer credit is awarded on previous postsecondary academic work only. However, once students have entered Johnson & Wales, they may apply for prior learning assessment credit or, for students who have proficiency in a subject area and are not eligible for transfer credit, there are challenge and CLEP examination options.

The University reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

International Baccalaureate

Johnson & Wales University recognizes International Baccalaureate credentials and awards credits and other special program status on an individual basis to students who have achieved a grade of four or better on International Baccalaureate exams, up to a maximum of 45 credits or equivalent, in accordance with department policies.

English Language Proficiency

Johnson & Wales University's English as a Second Language program allows students to focus on the areas where they need the most improvement. Some advanced-level students are allowed to take regular classes in an undergraduate degree program at the same time. This flexibility provides students with the most efficient transition into college. Applicants whose native language is not English must take the Test of English as a Foreign Language (TOEFL). In addition to accepting standardized TOEFL results, the University administers the Institutional TOEFL. Students may request to take the Institutional TOEFL only once, prior to the start of classes. Students who submit proof of English proficiency may go directly into regular academic course work.

Acceptable proof of English proficiency should include one of the following:

- TOEFL score of 550 on the written examination, or 210 on the computerized examination
- ELS, Level 112
- Berlitz, Level 12
- IELTS, Band 6.5
- Aspect Level 6 or 7
- City & Guilds Pitman ESOL Examinations (higher intermediate and advanced level)

Other English examination results will also be reviewed, and experience studying in the English language will be taken into consideration.

TOEFL Requirements

Upon acceptance, students should submit an official TOEFL score. If the TOEFL score is not available, Johnson & Wales University will give students *one* opportunity to take the Institutional TOEFL. Johnson & Wales University requires a minimum score of 550 on the written TOEFL test or a minimum score of 210 on the computerized TOEFL test, in order to exempt students from the ESL program and allow them to enroll directly into a degree program. Johnson & Wales reserves the right to require ESL classes to increase proficiency in a particular area, regardless of the total TOEFL score.

Students who score below 550 on the written TOEFL test or below 210 on the computerized TOEFL test will have their individual TOEFL section scores reviewed in the areas of Listening, Structure/Writing, Reading, and Writing. Section scores of a minimum of 55 on the written TOEFL test, 21 on the computerized TOEFL, and 4.5 on the Test of Written English/Essay Writing, will exempt the student from the corresponding ESL class. A higher level class will be substituted for the exempted sections.

Written Assessment

All students who pass the TOEFL requirement with a score between 550–573 (210–230 computerized) or who waive the TOEFL based on previous study, and who have a TWE score below 4.5 or no TWE score, may be required to take a written assessment prior to check-in. Based on this written assessment, students may be required to take additional ESL writing classes as necessary to improve writing proficiency.*

** Written assessment requirements may vary depending on J&W campus attended.*

Articulation Agreements

J&W is proud to have approximately 100 articulation agreements (formal transfer credit agreements) in place with schools in the following countries:

Argentina	Germany	Mexico
Australia	Greece	Morocco
Austria	Iceland	New Zealand
Bahamas	India	Singapore
Bahrain	Indonesia	Spain
Barbados	Isle of Mann	Sweden
Belgium	Israel	Switzerland
Bermuda	Italy	Taiwan
Botswana	Jamaica	Thailand
Brazil	Japan	Trinidad and Tobago
Canada	Kenya	Turkey
Cyprus	Korea	United Arab Emirates
France	Malaysia	United Kingdom

Please contact the director of your school for further information.

Johnson & Wales has adopted the Principles of Good Practice in Overseas International Education Programs for Non-U.S. Students.

Traveling to Providence

The nearest international ports of entry to Providence are New York City and Boston, Massachusetts. Train, airline and bus services to Providence, Rhode Island are available from these cities.

REGIONAL ADMISSIONS REPRESENTATIVES

The admissions staff of the University includes regional admissions representatives who visit high schools and personally assist students from their areas.

The admissions representative from your area will be happy to meet with you and answer any questions you may have about the University, application procedures and financial aid programs. Please write or call the Admissions Office for assistance at 1-800-DIAL-JWU (342-5598).

- Alabama**
R. Lee Stauter (601) 434-2760
- Alaska**
Stephanie Waltosz (360) 720-1210
- Arizona**
Adele Catalani (602) 369-3254
- Arkansas**
R. Lee Stauter (601) 434-2760
- California: Central**
Jim Ingersoll (562) 965-3352

California: Northern

Jeannie Sousa (530) 514-7097

California: Southern

Aimee Rosengrant (619) 459-5066

Colorado: Metro Denver

Tracy Burke (303) 520-1536

Colorado: Northern

Bob Purfurst (303) 522-6865

Colorado: Southern

Scott Behan (303) 520-1596

Connecticut: Eastern/Southwestern

Margie Coupe (401) 954-2477

Connecticut: Northwestern

Fran Ridolfo (413) 222-1233

Delaware

Becky Smith (484) 769-2761

Florida: Greater Miami

Rena Mohammed (305) 725-9515

Florida: Central

Jane Bowers (772) 713-6025

Florida: Northern Panhandle

Greg Harker (904) 534-0163

Florida: Southwestern

Robin Phifer (813) 495-1425

Florida: Southeastern

Denise D'Andrea (561) 714-5470

Georgia: Northern

Pamela Hughes (678) 360-0813

Georgia: Southern

Greg Harker (904) 534-0163

Hawaii

Stephanie Waltosz (360) 720-1210

Idaho

Allison Andronaco (702) 734-0639

Illinois

Thomas Strzycki (630) 886-1597

Indiana

Vicki Summers (317) 201-1852

Iowa

Wendy Dintino (816) 645-3562

Kansas

Wendy Dintino (816) 645-3562

Kentucky

Kathy Barnes (615) 473-3208

Louisiana

R. Lee Stauter (601) 434-2760

Maine

Tim Lorenz (603) 682-5973

Maryland

Pamela Rouch (240) 498-0054

Massachusetts: Boston Metro/South Shore

Conrad Fecteau (401) 954-3886

Massachusetts: Central/Northeastern

Bob Dumas (617) 504-1795

Massachusetts: Southeastern/Cape Cod & the Islands

Barbara DiSaia (401) 954-2007

Massachusetts: Western

Fran Ridolfo (413) 222-1233

Michigan

Barbara Franks (989) 798-3238

Minnesota

Jennifer Stephens (320) 492-4705

Missouri

Wendy Dintino (816) 645-3562

Mississippi

R. Lee Stauter (601) 434-2760

Montana

Lance Wellborn (307) 237-5485

Nebraska

Wendy Dintino (816) 645-3562

Nevada

Allison Andronaco (702) 743-0639

New Hampshire

Tim Lorenz (603) 682-5973

New Jersey

Mary Ann LaPorte (570) 228-6583

Mike LaPorte (570) 228-6213

New Mexico

Barbara Ashcraft (505) 463-4877

New York: Long Island, New York City

Steve Raptis (516) 864-6689

New York: Northeastern, Albany,**Orange County**

Carl Winters (518) 221-1527

New York: Western

Tammy Linder (585) 802-5958

North Carolina: Central

Margaret Yoder (919) 539-6124

North Carolina: Eastern

Marisa Marsey (757) 575-9265

North Carolina: Western

Jan Jordan (704) 207-9577

North Dakota

Jennifer Stephens (320) 492-4705

Ohio: Northern/Southeastern

Susan Puffer (330) 554-2990

Ohio: Southwestern

Vicki Summers (317) 201-1852

Oklahoma

Elena Doerrie (214) 563-0721

Oregon

Sara Lum (503) 569-9018

Pennsylvania: Northeastern/N. Central

Sharon Macko (484) 554-1092

Pennsylvania: Southeastern/S. Central

Becky Smith (484) 769-2761

Pennsylvania: Western

Betsy Miller (724) 513-9567

Puerto Rico

Dave Freitas (305) 527-2763

Rhode Island

Barbara DiSaia (401) 954-2007

South Carolina

Melisa Bates (843) 324-3037

South Dakota

Jennifer Stephens (320) 492-4705

Tennessee

Kathy Barnes (615) 473-3208

Texas: Northern

Elena Doerrie (214) 563-0721

Texas: Southern

Josie Tinnin (254) 466-7432

Utah

Alison Andronaco (702) 743-0639

Vermont

Tim Lorenz (603) 682-5973

Virgin Islands

Dave Freitas (305) 527-2763

Virginia: Northern

B.J. Friedery (703) 864-2420

Virginia: South Central

Margaret Yoder (919) 539-6124

Virginia: Southeastern

Marisa Marsey (757) 575-9265

Virginia: Southwestern

Jan Jordan (704) 207-9577

Washington

Stephanie Waltosz (360) 720-1210

Washington, D.C.

B.J. Friedery (703) 864-2420

West Virginia: Eastern/Southeastern

B.J. Friedery (703) 864-2420

West Virginia: Northern/Western

Betsy Miller (724) 513-9567

Wisconsin

Jennifer Stephens (320) 492-4705

Wyoming

Lance Wellborn (307) 237-5485

National Student Organizations**Representatives**

Al-Nisa Salaam: SkillsUSA-VICA, FCCLA

Mike Murray: DECA

Luis Faria: FBLA

800-342-5598 (to reach all NSO reps)

QUESTIONS & ANSWERS

When students come to Johnson & Wales for admissions interviews, they ask a variety of questions about the University. Here are some of the most commonly asked questions.

CAN I REQUEST A PARTICULAR ROOMMATE?

Yes, you can specify whom you would like to live with. You and your friend must each indicate your preference on your Resident Student Contract. Every attempt will be made to honor a roommate request, but only if both students have paid their University reservation deposits within the same time period. (A student who submits their deposit in November will not be placed with a friend who submits their deposit in June, for example.)

HOW DOES THE UNIVERSITY MATCH ROOMMATES?

When you complete the Residential Life Housing Contract, you will be asked to fill out a survey with questions concerning your study habits, the hours you keep, whether you smoke cigarettes, etc. The information you provide will be used to match you with a compatible roommate.

CAN I REQUEST A SPECIFIC RESIDENCE HALL?

Yes, you may indicate your residence hall preference when filling out your Residential Life Housing Contract. Every attempt will be made to honor your preference. All contracts are placed on a first-deposit-and-contract-received, first-resident-placed basis, however. Therefore we cannot guarantee any preference.

CAN I LIVE OFF CAMPUS?

Generally, you may live off campus as a freshman only if you are married, at least 21 years old, living at home with your parents/guardians and commuting, or you are a transfer student.

WHERE DO I WASH MY CLOTHES?

All residence halls have card-operated laundry facilities.

DO I BRING MY OWN BED LINENS AND TOWELS?

Yes. The beds are twin-size. You should also bring a pillow, bedspread and/or quilt, desk lamp, mirror and coat hangers. Limit what you bring until you see the size of your room and what your roommates bring.

WHAT KIND OF CLOTHES SHOULD I BRING?

Closet and drawer space is limited, so you should bring seasonal clothing. You'll find that you will wear mostly casual clothing.

Culinary Arts and Baking & Pastry Arts students receive three chef coats and two pairs of chef pants, and are responsible for keeping them clean. When in academic classes, Culinary Arts and Baking & Pastry Arts students must wear the chef's uniform, with the exception of the hat, apron and side towel. These students will be provided with new uniforms at each academic level. Additional chef's uniforms may be purchased at the Harborside Bookstore.

WHAT'S THE CLIMATE LIKE IN RHODE ISLAND?

As the saying goes, "If you don't like the weather in New England, wait a minute." Rhode Island's climate is moderated somewhat by the ocean, so winters here are not as severe as in, for instance, upstate New York or even western Massachusetts. However, occasionally there are bad snow storms and extreme cold in the winter (there are excellent downhill ski areas within a three- to four-hour drive in Vermont, New Hampshire and Massachusetts). Autumn and spring are often rainy but usually quite comfortable, with the temperature ranging from 50 to 70 degrees.

WHAT KIND OF SECURITY IS PROVIDED ON CAMPUS?

All residence halls have 24-hour supervision and no one is authorized to enter unless he or she has a student ID or is accompanied by a student living in the building. For more information on the Campus Safety & Security Office, see page 74.

CAN I HAVE OVERNIGHT GUESTS?

A student may sponsor a visitor to the residence hall provided that the student advises the visitor of University rules and the visitor agrees to follow those rules. All visitors must sign in and out on the visitor's log at the residence hall front desk.

Both the visitor and his or her sponsoring resident must leave a picture ID card with the attendant at the residence hall front desk while the visitor is in the residence hall. Visitors may only stay for three consecutive nights prior to non-class days. Johnson & Wales University reserves the right to deny and/or limit this visitation privilege.

CAN I HAVE A REFRIGERATOR?

Students may opt to rent a MicroFridge (a refrigerator, freezer and microwave in one unit) through the MicroFridge company.

WHAT IS THE UNIVERSITY'S POLICY REGARDING ALCOHOL ON CAMPUS?

Alcohol is prohibited on campus except for legal use at facilities or events sanctioned by University officials. The drinking age in Rhode Island is 21.

IS THERE A CURFEW?

There is no curfew, but students must respect quiet hours, which are from 10 p.m. to 8 a.m.

WHAT'S THE FOOD LIKE?

Although it is not always possible to provide special menus for religious, health or personal reasons, Johnson & Wales University's dining centers make every effort to accommodate students in need of such diets. A wide variety of food is available in the University's dining centers, providing students with many opportunities to find the types of foods they enjoy.

HOW DOES THE WEEKEND MEAL PLAN WORK?

The Weekend Meal Plan is an optional plan that provides two meals daily on non-class days for students who wish to have weekend meals in a University dining facility (excluding designated holiday periods). If you elect this plan and later wish to discontinue, you must notify student dining services in person with

your student identification card prior to the next term. Students may only drop this plan during the first two weeks of the term.

WHERE CAN I CONDUCT PERSONAL BANKING?

The following are some of the larger banks in the area.

For students living in Downcity Campus residence halls:

Fleet National Bank, 111 Westminster Street, Providence, (401) 278-6000. There is a Citizens Bank ATM located in Xavier Hall.

For students living in Harborside Campus residence halls:

Citizens Bank, 2191 Broad Street, Cranston, (401) 784-8955. There is a Citizens Bank ATM located in Café Commons.

WHERE CAN I ATTEND RELIGIOUS SERVICES?

The following are churches representing some of the major religious denominations. Students who are looking for a place of worship, a minister of their faith or a community that shares similar faith values, may also contact the University's Campus Ministry for assistance. For a complete listing of area churches, please consult the Providence Yellow Pages.

Baptist: Calvary Baptist Church, 747 Broad Street, Providence, (401) 461-7507.

Catholic: Xavier Chapel, Xavier Complex, Providence, (401) 598-1830.

Congregational: Beneficent Congregational Church, 300 Weybosset Street, Providence, (401) 331-9844.

Episcopal: Grace Church, 175 Mathewson Street, Providence, (401) 331-3225.

Hindu: Shri Laxmi Narayan Temple, 117 Waverly Street, Ashland, Mass., (508) 881-5775.

Jewish: Temple Beth El, 70 Orchard Avenue, Providence, (401) 331-6070.

Lutheran: Gloria Dei Lutheran Church, 15 Hayes Street, Providence, (401) 421-5860.

Methodist: Mathewson Street United Methodist Church, 134 Mathewson Street, Providence, (401) 331-8900.

Presbyterian: Providence Presbyterian Church, 500 Hope Street, Providence, (401) 861-1136.

Unitarian-Universalist: First Unitarian Church of Providence, One Benevolent Street, Providence, (401) 421-7970.

WILL I BE PENALIZED FOR MISSING CLASS BECAUSE OF A RELIGIOUS OBSERVANCE?

In accordance with the Johnson & Wales University attendance policy, "all absences, regardless of circumstances, are recorded daily and become a part of the student's permanent attendance record." The maximum number of absences for valid reasons is based on the quarter credit hours for the course, with the exception of experiential education assignments and laboratories, which have their own specific attendance criteria.

As with all academic matters including attendance, extenuating circumstances are handled on an individual basis. The intent of the attendance policy is not to penalize students but to help them develop a businesslike attitude toward their studies. The University believes that such an attendance policy serves the student population's best interest. With appropriate planning, students should be able to observe religious holidays within the absence policy. Excessive absences may result in reduction of grades in accordance with stated faculty policy given at the beginning of each course and may also result in a punitive withdrawal or withdrawal/pass from the course. Attendance policies for experiential education assignments and laboratories are more rigid and will be fully explained during orientations.

WHAT KIND OF PUBLIC TRANSPORTATION IS AVAILABLE IN PROVIDENCE?

The Rhode Island Public Transit Authority (RIPTA) is a statewide bus system used by many commuters to and from the city of Providence. Students can ride these public buses free with a Johnson & Wales student ID. For more information or to receive a bus schedule, call (401) 781-9400.

DOES THE UNIVERSITY HAVE ITS OWN TRANSPORTATION SYSTEM?

Yes. Because the University has facilities in several locations in and around the city of Providence, it maintains free bus service. These buses run regularly to and from all residence and academic facilities, as well as to special University functions and athletic programs. Bus schedules are posted in each residence hall and in academic buildings, and are available at the University's transportation office, located at the Harborside Campus on 310 Harborside Boulevard.

WHERE ARE THE LOCAL AIRPORT, BUS AND TRAIN STATIONS?

T.F. Green State Airport is located in Warwick, Rhode Island. Most major airlines fly in and out of T.F. Green. To make travel arrangements, contact your local travel agent or the airline of your choice.

The Bonanza Bus terminal is located at One Bonanza Way in Providence, a short RIPTA bus ride from our Downcity Campus. For a Bonanza Bus schedule, call (401) 751-8800. The Greyhound Bus Lines terminal is located at 102 Fountain Street. For a Greyhound Bus schedule, call (401) 454-0790.

Amtrak Inter-City Rail Passenger Service has a Providence terminal located in the downtown area. For general information and reservations, call 1-800-872-7245.

WHERE ARE THE BEACHES?

Rhode Island has some beautiful beaches in the South County area, located about 40 minutes south of Providence. Narragansett, Sand Hill Cove, Scarborough and Matunuck beaches are among those you might like to visit. First, Second and Third beaches in Newport are also popular.

WHAT DO I DO IF I GET SICK WHILE IN SCHOOL?

There are two Health Services offices on campus: one at Xavier Hall in downtown Providence and one at the University Recreation and Athletic Center at the Harborside Campus. Both resident and commuter students may use these facilities.

Should you become ill when a nurse is not on duty, speak to your resident assistant — he or she will seek help if necessary.

Commuting students can likewise seek assistance from the resident assistant at any residence hall when a nurse is not on duty. Cases not treatable by the nurses will be referred to the University physician. Emergency cases will be transported to an area hospital. Local hospitals include

Kent Hospital (near Airport Center East):
455 Toll Gate Road, Warwick, (401) 737-7000.

Rhode Island Hospital (near both the Downcity and Harborside Campuses):
593 Eddy Street, Providence, (401) 444-4000.

Roger Williams Hospital (near the Downcity Campus): 825 Chalkstone Avenue, Providence, (401) 456-2000.

CAN I HAVE A CAR ON CAMPUS?

Yes, you may bring a car to school, but keep in mind that available parking is limited. Students, both resident and commuter, who plan to bring a vehicle on University property must register this vehicle with the Campus Safety & Security Office upon arrival. Limited parking is available at Airport Center East, Renaissance Hall and the Hospitality Center. The Harborside Campus also has available space for other students. Parking permits are purchased on a yearly or term basis. The fee for residents is \$100 per year or \$40 per term; commuters are charged \$65 per year or \$25 per term.

To receive a parking permit, you must:

- 1) Go to Campus Safety & Security and present the following:
 - Current University ID
 - Valid driver's license
 - Proof of minimum liability insurance
 - Valid automobile registration
- 2) Take completed application to Student Accounts.
- 3) Return to Campus Safety & Security with parking application and receipt from Student Accounts indicating payment.

The University is not responsible for any vehicle or its contents while it is parked on University property.

IS THERE PARKING AVAILABLE OFF CAMPUS?

There are several parking lots and garages in downtown Providence. Plan to spend \$75 to \$150 a month to rent a space. A few local service stations also lease spaces at a somewhat lower cost.

HOW WILL CLASSES BE SELECTED MY FIRST YEAR?

During their first year, business, hospitality and technology freshmen are registered for courses by Student Academic Services. A typical freshman year schedule consists of 10–12 courses, primarily freshman studies and introductory courses. Transfer students are registered for their first term, and may register for the second term courses on their own. Both freshman and transfer students receive their course schedules at check-in.

College of Culinary Arts students will be registered by Student Academic Services, but may submit a course registration request form by the stated deadline each term.

Financing Your Education

TUITION & FEES

The following tuition and fees schedule is effective for the 2004–2005 academic year. Tuition and fees are subject to change annually and vary between colleges due to differing program and facility needs.

Tuition & Fees: 2004–2005 Academic Year

College of Business	\$16,650.
except:	
Equine Business Management/Riding and Equine Studies majors	\$19,182.
The Hospitality College	\$16,650.
School of Technology	\$18,270.
College of Culinary Arts	\$19,182.
General Fee (all students)	\$810.
Room & Board	
Standard Residence Halls	\$7,185.
Premium Residence Halls	\$8,985.
Weekend Meal Plan (Optional)	\$891.

Tuition is applicable to all students, including those on approved off-campus programs. Students enrolled in courses in excess of a normal full-time schedule will be assessed an additional tuition charge. For purposes of tuition billing and financial aid eligibility, full-time status is determined on a term basis and consists of 12 to 18 quarter credit hours per term. Students carrying more than 20.5 quarter credit hours will be charged for each quarter credit over 18. For students who enter the University by or before the term beginning June 2005, the **Guaranteed Tuition Plan** guarantees students no tuition increases while continuously enrolled at the University, subject to the conditions described on the next page.

The **General Fee**, which is nonrefundable, includes social and athletic activities, student health and accident insurance and student publications.

Room & Board is for the academic year and includes residence hall accommodations and three meals daily on class days only (generally Monday through Thursday).

The **Optional Weekend Meal Plan** provides two meals daily from Friday through Sunday for students who wish to have weekend meals in a University dining facility (excluding designated holiday periods). Residence hall students **may only make changes to the plan through the first two weeks** of each term. After that time, the charge **cannot** be removed for that term.

DEPOSITS AND OTHER FEES

Reservation Deposit **\$300.**

Required of all new students after receipt of official acceptance from the University. This nonrefundable deposit will reserve the student's seat in class and is credited to tuition due upon entrance.

Riding Fees **\$600.***

The Equine Fee is an additional charge for students riding beyond program requirements.

** Per 1.5 quarter credit hours*

Orientation Fee **\$200.**

This nonrefundable fee, which is uniformly charged, is required of all new students for orientation and check-in activities. It is charged only during the fall term.

Transcripts **\$2.**

Issued only upon written request. Official transcripts bearing the University Seal must be mailed directly to the authorized agencies from Student Academic Services. Students may also request an unofficial transcript for personal use. No transcript will be issued unless the student is current in all financial obligations to Johnson & Wales University.

Extension Courses

Tuition rates for extension courses (i.e. courses taken by students in excess of, or less than, a full-time schedule) will be the student's current term tuition rate divided by 18.

ACCESS Tuition

ACCESS tuition is 50% of the 2004–2005 tuition charge for the college in which students enroll. Refer to page 34 for a description of the **ACCESS** Early Admissions program. ACCESS students are also subject to appropriate University fees, including full general fee and full room and board charges. ACCESS students are not eligible for any federal financial aid while enrolled in the program. ACCESS students should contact Student Financial Services for information on alternative funding and to determine how scholarships they are receiving will be affected while in the ACCESS program.

Student Health and Accident Insurance

All day students are covered by a health and accident insurance plan. Insurance brochures are mailed to students with their initial billing for the academic year, and will be available at check-in(s) and several locations throughout the University. Refer to the insurance brochure for a definition of the effective date of coverage, policy limits, policy termination, and the opportunity to continue coverage over the summer.

Books and Supplies

The cost of books and supplies is approximately \$700–\$900 per academic year. These costs are not applied to the student's invoice. Books and supplies must be paid for at the University's bookstore at the time of purchase. The bookstore operates a textbook sales/buy-back program to help students minimize these costs.

THE GUARANTEED TUITION PLAN

All undergraduate, day school students who enter the University by or before the term beginning June 2005 will have no tuition increase while continuously enrolled in the day division of Johnson & Wales University, unless the student transfers to a different Johnson & Wales campus or program of study. Students must remain continuously enrolled in order to retain their guaranteed rate. That is, if a

student withdraws for one term or more (not including the summer term) for any reason, the student will be subject to the rate in effect when they re-enroll.

If a student transfers to a different program of study, college or campus which has a different tuition rate, the student will be charged the tuition rate which was effective in that program at the time his or her guaranteed rate was established. In addition, students in the ACCESS program will experience an increase in their tuition in the second year to the full tuition rate that was in effect when they enrolled as an ACCESS student.

This program applies only to tuition.

The program is available only to students enrolled in undergraduate, day school programs at all campuses who enter the University by or before the term beginning June 2005. Continuing education, evening and graduate school students are not eligible.

PAYMENT OPTIONS

I. Annual Payments

Billing for tuition and fees is done on a term basis; however, the student may make one payment in full for the entire academic year. Students are responsible for paying all charges in full or making appropriate arrangements by the due date stated on the invoice.

II. Term Payments

Students may choose to make three payments a year, which are payable by the publicized due dates established prior to each term.

III. Monthly Payments

Students may choose to pay the annual amount due in convenient monthly payments. This option is available through Tuition Management Systems (TMS). There is an enrollment fee to participate; however, the payments are interest free.

REFUND POLICIES

General Policy: To the extent that any charges due to the University remain unpaid, no refund check will be issued. No tuition or fees will be assessed for terms that the student does not begin. Students who withdraw from the University prior to the end of the academic year will have their financial aid adjusted.* Institutional grants and scholarships will be reduced in proportion to any tuition credit received as defined in the University's Withdrawal Credit Policy. Full-term eligibility for institutional loans will be credited to the student's account to the extent that any charges are due the University. The distribution formula for the institutional refund to the Federal Student Financial Aid program will be calculated according to federal regulations. The University's Withdrawal Credit Policy applies to all withdrawals from the University, voluntary or involuntary.

Term charges are subject to the University's Withdrawal Credit Policy upon withdrawal from the University. Term charges are defined as tuition, and if applicable, room only, room and board, and weekend meal plan. The official notice of withdrawal from the University may be done in person or by written notification through Student Academic Services. Refunds are calculated by the date of termination based on the date Student Academic Services receives notification of withdrawal from the student or faculty member. Any refund due will be issued within 30 days after the date that the University was first notified of the withdrawal.

University Withdrawal Credit Policy

If a student enters a class and terminates on the first day of classes of a term:

- the University will credit 100% of the term charges.

If a student terminates during:

- the first week of the term but after the first day of classes, the University will credit 90% of the term charges.
- the second and third week of the term, the University will credit 50% of the term charges.

- the fourth, fifth and sixth week of the term, the University will credit 25% of the term charges.

After the sixth week of the term, students will be responsible for 100% of the term charges.

Examples of University refund policies are available upon request in the Student Financial Services Office.

Independent Students

To be considered independent for financial aid purposes for the 2004–2005 academic year, students must answer yes to one of the following questions:

1. Were you born before January 1, 1981?
2. At the beginning of the 2004–05 school year, will you be working on a master's or doctorate program (such as an M.A., M.B.A., M.D., J.D., Ph.D., Ed.D. or graduate certificate, etc.)?
3. As of today, are you married? (Answer yes if you are separated, but not divorced.)
4. Do you have children who receive more than half of their support from you?
5. Do you have dependents (other than your children or spouse) who live with you and who receive more than half of their support from you, now and through June 30, 2005?
6. Are both of your parents deceased, or are you or were you (until age 18) a ward/dependent of the court?
7. Are you a veteran of the U.S. Armed Forces?

Students who cannot answer yes to one of the above questions are considered dependent and must complete their Free Application for Federal Student Aid as a dependent student. Please feel free to contact Student Financial Services with any questions.

FINANCIAL OBLIGATIONS

Continued enrollment as a student in good standing and certain other student benefits

* Any student enrolled solely in culinary lab courses, who fails to attempt any of the scheduled courses, will be considered to have withdrawn from the University. Reinstatement within the same term, when allowed, may result in serious consequences, such as loss of all financial aid funds for the remainder of that term.

(diplomas, transcripts, etc.) are conditioned upon being current in all financial obligations to the University, including loans in which the University appears as a holder or guarantor.

STUDENT FINANCIAL SERVICES (SFS)

FINANCIAL PLANNING

The University realizes that financing an education may be a very complex process for many students. In order to assist students and their families in these matters, Johnson & Wales has established a staff of financial planning counselors. These counselors are available to work with students and their families on an individual basis to help them best utilize their own funds and other available resources to meet educational expenses. For more information and assistance call 1-800-343-2565, ext. 1468, or (401) 598-1468.

FINANCIAL AID

To assist students in meeting their educational expenses, Johnson & Wales University offers several types of financial assistance — scholarships and grants, low-interest loans and employment opportunities. In many cases, qualified students receive a financial aid package which includes all three types of financial aid.

Descriptions of Johnson & Wales financial assistance scholarship and work programs are included in this catalog.

Students participating in Study Abroad programs may be eligible for financial aid. For more information, please contact SFS.

In an effort to reduce the loan burden during the student's first year, Johnson & Wales University will attempt to package new students with a higher percentage of grant aid.

Johnson & Wales University has adopted an institutional policy whereby the total of all University funded or administered monies awarded to a single student may not exceed a specified dollar amount during an academic

year. This amount is determined prior to each year's financial aid awarding process.

HOW TO APPLY

To be considered for financial assistance, complete the paperwork listed below and submit all required documentation as soon as possible after January 1. Students must reapply for financial aid each year.

1. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available at your high school guidance office and the University's Student Financial Services Office. This form must be completed and forwarded as soon as possible after January 1 to the Federal Processor. Applications for financial assistance are then processed and sent to the Student Financial Services Office at the University. The FAFSA is also available on the Web at www.fafsa.ed.gov.

2. Other Documentation

Student Financial Services may request additional documentation to verify information provided on the FAFSA. The student and his/her parents may be required to submit signed and dated copies of their Federal Income Tax Returns (1040). The student's financial aid package will not be complete until all requested documentation has been received and reviewed by the Financial Aid Office. In addition, all student loan borrowers must attend an entrance and exit counseling session during which the student will be advised on his/her loan obligations.

STUDENT ELIGIBILITY REQUIREMENTS

Financial aid will be distributed to the student based upon the student's financial need. All students seeking financial assistance must file a FAFSA with the Federal Processor. The FAFSA form is used to determine the student's financial need.

Financial need is the difference between the cost of the student's education (tuition and fees, room and board, books, supplies, transportation and personal expenses) and the total contribution expected from the student and his/her family. The student's total family contribution is based on an analysis of the

information which the student supplied on the FAFSA. Among the items considered are total family income, assets, the number of people in the household, the number of siblings in college, and the student's own resources, such as earnings, savings, and untaxed income which the student may receive. Johnson & Wales University also considers these items when determining eligibility for University funds.

Campus-based financial aid programs, including the Federal Supplemental Educational Opportunity Grant (SEOG), Federal Perkins Loan and Federal Work-Study programs are administered by Johnson & Wales University. Students must apply for these programs through the filing of the FAFSA.

Aid from these programs is awarded on the basis of financial need. In order to receive maximum consideration for financial assistance, it is recommended that the student apply as soon as possible after January 1. The award process for first-year students begins in March of each academic year. Renewal of financial aid is not automatic. Recipients are required to reapply each year by the announced deadline.

To be eligible for these programs, students must meet the following criteria:

1. demonstrate financial need;
2. maintain satisfactory academic progress (financial aid will be suspended until satisfactory academic progress is again achieved);
3. be enrolled in an eligible degree or certificate program;
4. be enrolled on at least a half-time (at least 6.0 quarter credit hours) basis (students enrolled on a less-than-full-time basis may have their financial aid reduced; some students enrolled on a less-than-half-time basis may qualify for a Federal Pell Grant);
5. be a U.S. citizen, permanent resident, or eligible non-citizen;
6. not owe a refund on a Federal Pell Grant or be in default on a Federal Perkins Loan, Federal Subsidized Stafford Loan, Federal Unsubsidized Stafford Loan, Parent Loan for Undergraduate Students (PLUS) or Supplemental Loan for Students (SLS); and
7. sign a Statement of Educational Purpose, a Statement of Registration Status and a Statement on Overpayments and Defaults.

Students are eligible to receive financial aid as long as they maintain satisfactory academic progress as defined on page 62 of this catalog, and in the Student Handbook. Students who fail to maintain satisfactory academic standing will be notified by Student Academic Services. All financial aid will be suspended until satisfactory academic progress is again achieved.

When students withdraw during a payment period or period of enrollment, the amount of financial aid program assistance earned up to that point is determined by a specific formula. If the student receives (or the University receives on the student's behalf) less assistance than the amount earned, the student will be able to receive those additional funds. Students who received more assistance than what they earned must return the excess funds.

The amount of assistance earned is determined on a pro-rata basis. That is, if a student completes 30 percent of the payment period or period of enrollment, the student earns 30 percent of the assistance he or she was originally scheduled to receive. Once the student completes more than 60 percent of the payment period or period of enrollment, the student earns all scheduled assistance.

If a student receives excess funds that must be returned, Johnson & Wales University must return a portion of the excess equal to the lesser of

- the student's institutional charges multiplied by the unearned percentage of the student's funds
- the entire amount of the excess funds

If the University is not required to return all excess funds, the student must return the remaining amount. Any loan funds that the student must return, must be repaid by the student (or his or her parents for a PLUS Loan) in accordance with the terms of the promissory note.

If a student is responsible for returning grant funds, the student does not have to return the full amount. Students are not required to return 50 percent of the grant assistance

received that is the student's responsibility to pay. Any amount not returned is a grant overpayment and the student must make arrangements with the University or Department of Education to return the funds.

RETURN OF TITLE IV FUNDS

Federal regulations establish the following allocation for students who receive Title IV, HEA program funds:

A refund owed to a student who received funds under any Title IV, HEA program will be returned to the Title IV, HEA programs from which the student received aid in the following order until the amounts received by the student from these programs is eliminated: the Federal Unsubsidized Loan, the Federal Subsidized Loan program, the Federal Perkins Loan, the Federal Parent Plus Loan, the Federal Pell Grant program, the Federal SEOG program, all other sources of aid, and the student.

FINANCIAL AID PROGRAMS

The following programs are the major financial aid resources available to students. Students may receive assistance from any one of these, or from a combination of all of these programs, in what is called a financial aid package. Student eligibility for these programs is based on completion and submission of the form(s) described in the **How to Apply** section. Since awards are not automatically renewable, students must reapply each year.

Federal loan programs are applied to the student's account with the University in equal disbursements per term based on the loan period and the student's entrance date.

Federal Pell Grant

The Federal Pell Grant is a federally funded entitlement program to assist needy undergraduate students. Eligibility for these grants is determined by the U.S. Department of Education based on the information provided on the FAFSA. Pell recipients can have a less than half-time status. Students with a previous bachelor's degree are not eligible for a Federal Pell Grant.

Federal Supplemental Educational Opportunity Grant (SEOG)

This federally funded program provides financial assistance to students who demonstrate exceptional financial need. The amount of the award is based on need and the availability of funds. Students with a previous bachelor's degree are not eligible for a Federal Supplemental Educational Opportunity Grant.

Federal Work-Study Program

Federal Work-Study is a federally funded program that provides part-time employment to students with financial need. Positions are available throughout the University and with selected off-campus community service agencies.

Work-study gives students the opportunity to earn money to help pay educational expenses. Students are paid at an hourly rate for actual hours worked. The amount earned cannot exceed the total work-study award. Work-study funds are paid biweekly directly to the student; therefore, funds will not be applied to the student's account unless arrangements are made with SFS.

Federal Perkins Loan

This low-interest loan is funded by the federal government and administered directly by the University. The amount of the loan is based on need and the availability of funds.

Students must begin to repay this loan nine months after they leave college or drop below half-time status. The repayment of principal and interest may be extended over a 10-year period. The amount of each payment depends upon the amount of the student's debt and the length of the student's repayment period, but the student must pay a minimum of \$40 per month.

Federal Subsidized Stafford Loan

This loan program provides low-interest loans to students who demonstrate financial need. A Master Promissory Note for these loans will be mailed to all eligible students with their Financial Aid Award by the Financial Aid Office or may be obtained from the student's local lending institution.

Students may borrow up to a maximum of \$2,625 per academic year for the first year of undergraduate study, \$3,500 for the second year and \$5,500 per year for the last two years. The student must begin repayment six months after he/she leaves college or drops below half-time status, and the student's payment will be a minimum of \$50 per month. The amount of the student's monthly payment will be determined based upon the amount of student debt and the length of the repayment period.

Federal Unsubsidized Stafford Loan

This loan program offers low-interest loans to students who demonstrate little or no "financial need." The terms and loan limits are the same as for the Federal Subsidized Stafford Loan except that the federal government does not pay interest on the borrower's behalf while the borrower is enrolled in school. During that time, the student borrower can choose either to make quarterly interest payments or to "capitalize" interest. "Capitalizing" interest means the lender will add interest accrued to the principal balance. This will eliminate the need for interest payments while in school.

Independent students are also eligible to borrow Federal Unsubsidized Stafford Loans. Students may borrow up to a maximum of \$4,000 per academic year for the first and second years, and \$5,000 per year for the third and fourth years. These amounts are in addition to the Federal Subsidized/Unsubsidized Stafford Loan amounts discussed above.

The Parent Loan Program for Undergraduate Students (PLUS)

The Federal PLUS Program provides loans to parents of dependent students to attend college. PLUS borrowers do not have to demonstrate need, but are subject to a credit analysis by the lending institution. Repayment of this loan must begin within 30 days of the time the loan is fully disbursed. The borrowing limit is the total cost of attendance, minus any financial aid being received.

Applications for these loans are available at the Student Financial Services Office or the student's local lending institution.

Johnson & Wales Grant

This grant is awarded to students based on the annual financial aid awarding process and the student's financial need.

Johnson & Wales Achievement Loan

This low-interest loan is funded and administered by the University, and awarded based on the student's financial need. There is partial or full forgiveness on loans for students based on GPA and degree achieved.

FINANCIAL ASSISTANCE, SCHOLARSHIPS AND WORK PROGRAMS

Johnson & Wales University expects to award \$45 million in institutional aid to students this year. Awards range from \$300 to full tuition. Scholarships, grants, loans and work programs awarded depend on the University budget, and are dependent on students meeting program eligibility requirements. These programs are only available to full-time, undergraduate, day school students during the academic year and are not available during the summer term. Scholarship funds are applied to the student's account with the University in three equal disbursements by term (e.g., a \$3,000 Presidential Academic Scholarship recipient would receive \$1,000 per term).

Most scholarships are renewable for up to four consecutive years of enrollment. For many of the programs listed below, a minimum grade point average is required for continued eligibility. Scholarships and grants are not awarded based on athletic ability or participation.

Johnson & Wales University has adopted an institutional policy whereby the total of all University funded or administered monies awarded to a single student may not exceed a specified dollar amount during an academic year. This amount is determined prior to each year's financial aid awarding process.

For more information, contact the Admissions or Student Financial Services Office.

Alpha Beta Gamma (National Honor Society) Scholarship:

A scholarship up to \$10,000 is awarded to outstanding transfer students who are members of Alpha Beta Gamma.

The application for this scholarship is the application for admission to the University.

Business Professionals of America Scholarship

(BPA): The University offers a number of BPA scholarships ranging from \$500 up to full tuition. Awards are based on BPA activities, a letter of recommendation from the BPA advisor and academic record, and are renewable based on continued involvement in and support of BPA. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Career Exploration Scholarship: This is a non-renewable scholarship of up to \$500 for high school students who attend the Career Exploration program. The deadline for application is March 1.

Career through Culinary Arts Programs (C-CAP):

The University awards these scholarships of up to \$10,000 to incoming students who participate in C-CAP's competition events. Applications are available through C-CAP. All documentation must be submitted to C-CAP and all finalists are selected by C-CAP.

Chancellor Scholarship: The University awards this scholarship of up to \$10,000 to incoming students who demonstrate outstanding academic achievement in high school and are accepted to the Honors Program. The scholarship is renewable for up to four years if the student maintains a 3.40 GPA and remains in the Honors Track.

Collegiate Academic Scholarship: A number of scholarships up to \$5,000 are awarded based on high school academic record and choice of major at the University.

Community Leadership Scholarship: Johnson & Wales awards up-to-\$2,000 scholarships to incoming students with a good academic record and a minimum of one year involvement in community service.

Distinguished Visiting Professor Scholarships:

The School of Arts & Sciences, The Hospitality College and the College of

Business offer this tuition scholarship of up to \$2,000 to enrolled hospitality and business students based upon academic standing and faculty recommendation. Financial need is considered. The scholarship is renewable for up to two years.

DECA, an Association of Marketing Students

Scholarship: The University awards a number of DECA scholarships ranging from \$500 up to full tuition. Awards are based on DECA activities, a letter of recommendation from the DECA advisor and academic record, and are renewable based on continued involvement in and support of DECA. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Employee Tuition Scholarship: These scholarships are based on institutional policy, with qualifying criteria stated in the Johnson & Wales employee handbook. Applications are available at the Human Resources & Payroll Department; a new application is required each year.

ESL Grant: A one-time grant of \$1,000 is awarded to all new ESL (English as a Second Language) students and is applied to their initial term of attendance.

Faculty Scholarship: Johnson & Wales University awards a number of scholarships to upperclass students, based upon merit and GPA. These non-renewable awards range up to the amount of one term's tuition, which is distributed over three terms.

Family, Career and Community Leaders of America (FCCLA)

: The University awards a number of FCCLA (formerly FHA-HERO) scholarships ranging from \$500 up to full tuition. Awards are based on FCCLA activities, a letter of recommendation from the FCCLA advisor and academic record, and are renewable based on continued involvement in and support of FCCLA activities. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Family Scholarship: If two or more members of your family are simultaneously enrolled in full-time day school degree or certificate programs at Johnson & Wales University, each enrolled student is granted as much as a \$1,000 University scholarship per academic year (September–May). For more information, contact Student Financial Services.

Future Business Leaders of America

Scholarships (FBLA): The University awards a number of FBLA scholarships ranging from \$500 up to full tuition. Awards are based on FBLA activities, a letter of recommendation from the FBLA advisor and academic record, and are renewable based on continued involvement in and support of FBLA. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to your enrollment.

Future Farmers of America (FFA): Johnson & Wales University awards a number of FFA scholarships ranging from \$500 up to full tuition. Awards are based on FFA activities, a letter of recommendation from the FFA advisor and academic record, and are renewable based on continued involvement in and support of FFA. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Gaebbe Eagle Scout Award: A number of non-renewable grants up to \$1,000 are available to entering freshmen who have achieved the rank of Eagle Scout in the Boy Scouts of America and have also received their religion award. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Junior Achievement (JA): The University offers a number of JA scholarships ranging from \$500 up to full tuition. Awards are based on JA activities, a letter of recommendation from the JA advisor and academic record, and are renewable based on continued involvement in and support of JA activities. Applications are available from the National Student Organizations Office at Johnson & Wales. The deadline for application is February 1, prior to enrollment.

Lodging Management Scholarship:

This scholarship is for students who have participated in the Lodging Management program sponsored by the Educational Institute of the American Hotel & Lodging Association. J&W awards a number of Lodging Management scholarships ranging from \$500 up to full tuition. Awards are based on participation in the Lodging Management Program. Applications are available from the J&W Admissions or the National Student Organizations Office. The deadline for application is March 1, prior to enrollment.

Martin Luther King Jr. Scholarship: The University awards up to a \$2,000 scholarship to students entering the Providence Campus with a minimum 3.00 GPA and an involvement in The Urban League and Inroads.

National High School Recipe Contest:

This annual contest is Johnson & Wales' search for the best young chefs. Winners will receive tuition scholarships ranging from \$500 up to full tuition. Applications are available from the Admissions Office.

Outstanding Student Leader of the Year

Competition: This annual contest is Johnson & Wales' search for the best young student leaders. Winners will receive tuition scholarships ranging from \$500 up to full tuition. Applications are available from the Admissions Office.

Phi Theta Kappa (National Honor Society)

Scholarship: A scholarship up to \$10,000 is awarded to outstanding transfer students who are members of Phi Theta Kappa. The application for this scholarship is the application for admission to the University.

Presidential Academic Scholarships:

J&W awards academic scholarships to incoming students who are in the top 25% of their class and demonstrate academic excellence. Awards range from \$2,500 to \$5,000 per year and are renewable provided the recipient's GPA does not fall below 2.75.

Pro-Start Scholarship: J&W awards a number of ProStart scholarships ranging from \$500 up to full tuition. Awards are based on participation

in the ProStart program. Applications are available from the J&W Admissions or National Student Organizations Office. The deadline for application is February 1, prior to enrollment.

SkillsUSA–VICA: The University awards a number of SkillsUSA–VICA scholarships ranging from \$500 up to full tuition. Awards are based on SkillsUSA–VICA activities, a letter of recommendation from the SkillsUSA–VICA advisor and academic record, and are renewable based on continued involvement in and support of SkillsUSA–VICA activities. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Technology Students Association (TSA)

Scholarships: The University awards a number of TSA scholarships ranging from \$500 up to full tuition. Awards are based on TSA activities, a letter of recommendation from the TSA advisor and academic record, and are renewable based on continued involvement in and support of TSA activities. Applications are available from the National Student Organizations Office at J&W. The deadline for application is February 1, prior to enrollment.

Transfer Scholarship: An unlimited number of transfer scholarships up to \$5,000 are awarded to students who plan to continue their education at Johnson & Wales in an associate or bachelor's degree program. Students must have completed 30 semester hours at another institution and maintained a minimum 3.00 cumulative average. The scholarship application is the application for admission to the University.

Tuition Exchange Scholarship: Students who meet the qualifications of both Johnson & Wales and the participating exchange college or university may be awarded up to full tuition. Applications are available at the participating institution.

FUNDED SCHOLARSHIPS

Johnson & Wales University administers many scholarship and grants which are funded by businesses, individuals and professional

organizations. In many cases, students must have completed at least one term of enrollment at Johnson & Wales to be considered. The application for these scholarships is the General Scholarship Application, available in the Student Financial Services Office. The following is a partial listing of the scholarship programs:

Cooperative Education: Students who successfully complete a cooperative education experience may be eligible for a scholarship awarded by the participating outside company. To be considered, students must complete the Johnson & Wales General Scholarship application and file the FAFSA by March 1.

Distinguished Visiting Chef Scholarship:

Advanced Standing Culinary Arts and Baking & Pastry Arts students are eligible to receive this up-to-\$2,000 scholarship based on academic records and involvement in the food service industry, including past employment and any culinary awards received. The scholarship is renewable for up to two years.

Dr. Leah Powers-McGarr Scholarship: This faculty scholarship honoring the memory of Dr. Leah Powers-McGarr, former Department Chairperson of the Travel, Recreation, and Sports/Entertainment/Event (SEE) Management Department, will be awarded to an SEE Management major. Criteria are based upon academic standing, faculty recommendation and financial need of the student. The committee meets in April to announce the winner.

Ellsworth M. Statler Scholarship: This scholarship is awarded to Hospitality and Culinary Arts students, with preference to New York residents. Applications are available at the Student Financial Services Office. The deadline is August 31. Awards range from \$500 to \$2,000 based on residence, and are renewable by maintaining satisfactory academic progress.

Summer Work Experience Program Scholarship (SWEP): Students who successfully complete the SWEP program are awarded a non-renewable scholarship up to \$1,000. For more information, contact the Career Development Office.

SYSCO and Premier Suppliers Partners in Career Education Scholarship: Up to 50 scholarships are awarded to children of current employees of participating SYSCO and Premier Suppliers annually through the SYSCO and Premier Suppliers Partners in Career Education Scholarship Program. Each scholarship is valued at up to \$10,000 per year.

To be eligible, students must be accepted to J&W, be currently enrolled in their senior year of high school, or be attending another college or university with the intention of transferring to J&W. The student must also complete the Career Education Scholarship Program Application by June 1, prior to the intended enrollment year. The application must include official grades.

Applications are available in the Admissions Office, as well as the human resources office at any participating SYSCO/Premier Supplier Employer.

OUTSIDE SCHOLARSHIPS

There are many other potential scholarship sources that students should consider to help finance their education. Students should complete a Johnson & Wales University scholarship search form, available in the Student Financial Services Office, to determine eligibility for scholarships listed on our outside scholarship database. Also, students should contact the Higher Education Assistance Agency in their home states for information about the possibility of state grants or scholarships.

Scholarship aid is often available from high school and community organizations with which students or their parent(s) may be affiliated. Local libraries are an excellent resource for finding information on scholarships from organizations throughout the United States. There are also a number of Web sites available to assist students in the scholarship search.

Many companies provide scholarship aid for children of their employees, while others provide aid directly to students who work for them part-time while in school.

Rhode Island State Scholarship & Grant

Program: The state of Rhode Island provides scholarships and grants for Rhode Island residents who demonstrate financial need. To apply, you must submit the Rhode Island version of the Free Application for Federal Student Aid (FAFSA) by March 1 for the following academic year. For more information, contact the Johnson & Wales Student Financial Services Office or the Rhode Island Higher Education Assistance Authority, 560 Jefferson Blvd. Warwick, Rhode Island or call (401) 736-1170.

State Grants/Scholarships: In addition, students from the following states may be eligible for state grant money:

Connecticut
Delaware
Maine
Massachusetts
New Hampshire
Pennsylvania
Vermont
Washington, D.C.

Contact the Higher Education Authority in your home state for more information.

The American Hotel Foundation: Scholarship aid is allocated each year by the foundation to The Hospitality College. Awards are made on the basis of student intent to work in the hotel industry, cumulative average and need. Sophomores who are continuing their education should contact their hospitality advisor for further information.

Connecticut Chef's Association:

Scholarships are reserved for second-year Culinary Arts students who reside in Connecticut. To apply, submit a Free Application for Federal Student Aid (FAFSA), letters of recommendation from instructors and a copy of your academic record to the Scholarship Chairman, Connecticut Chef's Association Inc., P.O. Box 136, Wethersfield, CT 06109.

Dollars for Scholars: Johnson & Wales University will match scholarship awards made to entering students by affiliated Dollars for Scholars chapters of the Citizens Scholarship Foundation of America.

The Educational Foundation of the National

Restaurant Association: The Educational Foundation administers approximately 150 scholarships, ranging from \$750 to \$2,000, with one \$10,000 tuition-only award. These scholarships are awarded to qualified undergraduate students of food service/hospitality management. Eligibility requirements include full-time status for each term in a degree-granting program starting with the fall term, attendance at one college or university for a full academic year starting with the fall term, and interest in food service as demonstrated through industry work experience. A completed application package must be received by March 1. For more information, please contact the Educational Foundation at 250 South Wacker Dr., Suite 1400, Chicago, IL 60606-5834; (312) 715-1010.

International Association of Culinary Professionals Foundation Scholarship (IACP):

The IACP Foundation awards one \$2,500 scholarship per campus, which is matched by Johnson & Wales. All criteria are determined by IACP. Applications are available through IACP, with an application deadline of December 1.

International Food Service Executives

Association (IFSEA): Scholarship aid is available to students enrolled full time in food service and hospitality programs. For more information, contact the International Food Service Executives Association, 1100 South State Road, #7, Suite 103, Margate, FL 33065, or call (305) 977-0767; fax (305) 977-0884.

WORK PROGRAMS

Assistant Resident Director: Selection for this program is based on strong academic performance along with experience as a resident assistant. Applications are available at the Office of Residential Life. Awards are up to \$3,000 plus room and board and are renewable based on annual employee performance.

Resident Assistant Program: Students are selected for this program based on strong academic performance and residence hall experience. Applications are available at the Office of Residential Life. Awards range from \$6,600 to \$9,300 and are renewable based on annual employee performance.

Student Assistant Employment Program:

Scholarships are awarded to all students selected for this program. No application is necessary, but a resume is requested by the hiring department for consideration. Selection is based on strong academic performance and the possession of necessary skills. Awards for 2004–2005 are up to \$6,600 and are renewable based on annual employee performance and 2.50 GPA maintenance.

Teaching Assistant/Fellowship Program:

Selection for this program is based on strong academic performance and successful completion of the internship. Applications are available at Practicum Properties or the Culinary Administration Office. Awards for 2004–2005 are up to \$7,500 and are renewable based on annual employee performance and 2.75 GPA maintenance.

Academic Information

CLASS SCHEDULES

Undergraduate classes for students are generally scheduled four days per week, Monday through Thursday. The typical schedule for all business, hospitality and technology students, and culinary students not taking labs, is three or four courses per term. Students who are eligible to self-register are advised to maintain a full-time status (12 credits) to be eligible for financial aid.

When certain Monday holidays are observed and classes are canceled, make-up classes will be held on Fridays. Final examinations may also be held on Fridays.

SUMMER SESSIONS

Summer session courses are offered by the University. Individual courses may not be offered in the summer if student interest or enrollment is not sufficient; as a result, summer completion cannot be guaranteed.

Students matriculating at Johnson & Wales are not granted credit for summer session courses taken at other institutions unless prior permission has been granted by Student Academic Services.

COURSES TAKEN AT OTHER INSTITUTIONS

Undergraduate students requesting to take courses at another institution must submit their requests in writing to obtain prior written approval from the University Registrar. The following guidelines must be met:

- The student must have an overall grade point average above 2.25.
- There is a limit of two courses which may be taken during enrollment at the University.
- The course(s) must not be in the major field.
- The student may not have taken the course(s) previously at the University and received a grade of "F," "NC," "W," "WP," "I" or "GP."

- Courses cannot be taken locally unless J&W does not expect to offer the class before the student's anticipated graduation date.

Students must submit a letter (which may be sent by fax or e-mail) which includes their ID number, descriptions of the courses they desire to take at another institution, the name of the institution, and any other pertinent details of their situation.

Students, as always, are responsible for meeting the requirements of satisfactory academic progress.

ATTENDANCE

Students are expected to attend every meeting of every class in which they are enrolled. The maximum number of absences for valid reasons is based on the quarter credit hours for the course, with the exception of experiential education assignments and laboratories, which have their own specific attendance criteria. Absences beyond the stated maximum for each course may jeopardize academic standing or financial aid.

Student Academic Services should be notified immediately of any necessary prolonged absences. The **Student Handbook** contains rules and regulations for frequent or prolonged absences from class.

Students are expected to familiarize themselves with attendance requirements outlined in the **Student Handbook**.

UNDERGRADUATE GRADING SYSTEM

The grading system is as follows:

Letter Grade	Grade Range	Quality Points
A+	95–100	4.00
A	90–94	4.00
B+	85–89	3.50
B	80–84	3.00
C+	75–79	2.50
C	70–74	2.00
D+	65–69	1.50

Letter Grade	Grade Range	Quality Points
D	60–64	1.00
F	0–59	0.00
W	Withdrawal	0.00
W/P	Withdrawal/Pass	0.00
H	Honors Course	
	(reported w/grade on transcript)	
I	Incomplete	
NC	No Credit	
GP	Grade Pending	
AU	Audit	
P	Proficiency	
S/U	Satisfactory/Unsatisfactory	
PL	Prior Learning Assessment	
CX	Challenge Exam	
NG	No Grade	

Grade reports are issued upon completion of each term. A summary of your attendance record is included in each grade report. Grade reports may also be viewed on the J&W Web site through uconnect.

Failure (F)

“Failure” grades are issued to students who have maintained required attendance, but fail to achieve adequate scholastic progress. Upon successful completion of the course at a later date, the cumulative average is adjusted to reflect only the passing grade.

Withdrawal (W)

A Withdrawal is the punitive grade issued to students who are not eligible for a W/P grade and who withdraw or are withdrawn from any scheduled course after the official withdrawal period of the college or school, or who withdraw from the University after the official mid-term date. This is a failing grade and is entered into the cumulative average. Upon the successful completion of the course at a later date, the cumulative average will reflect both the grade of “W” and the new grade.

Whenever a student withdraws from a course after the official withdrawal period, the course will be calculated as a course attempted for purposes of determining satisfactory academic progress.

Withdrawal/Pass (W/P)

Withdrawal/Pass is issued to eligible students who withdraw (or are withdrawn for excessive absences) from any scheduled course after

the official withdrawal period of the school or college, or who withdraw from the University after the official mid-term date for reasons other than extenuating. The W/P grade is not available for practicum courses, internships, externships or career co-ops. To be eligible for a W/P in a particular course, the student may not have a grade of D+ or lower in the course and the student must otherwise be in good standing. Upon the successful completion of the course at a later date, the cumulative average will reflect only the new grade. Credits associated with W/P will count as credits attempted in the term and credit compliance calculations. (Please note: Graduate school students are not eligible for W/P grades.)

Honors (H)

An “H” attached to the grade on a student’s transcript designates an honors course successfully completed.

Incomplete (I)

“Incompletes” or “I” grades are issued to students if they are unable to complete course requirements because of authorized absence (i.e., service commitment or illness). The outstanding work must be completed within two weeks of the exam class day (in business, hospitality or technology classes or in an academic class in the College of Culinary Arts) or within six scheduled class days after the last class day (in a laboratory class in the College of Culinary Arts), or the grade will automatically become an “F” and be included in the grade point average.

Any student receiving a grade of Incomplete in an academic course, internship or co-op must initiate arrangements with instructors to make up the required work within two weeks of term closing. Failure to do so will result in a failing grade for the course.

No Credit (NC)

Non-punitive designation is issued to a student who has been authorized to withdraw from class or the University due to extenuating circumstances or a withdrawal from the University prior to midterm. A “No Credit” is not calculated into the cumulative average.

Grade Pending (GP)

A GP is issued as a temporary grade pending the completion of the course requirements.

A Grade Pending is not calculated into the cumulative average and is generally used under extenuating circumstances.

Audit (AU)

Audits are issued to students who are permitted to “sit in” on a class for review purposes. A grade is not issued and the cumulative average is not affected.

Proficiency (P)

Proficiency credit is issued to students who are proficient in a given subject area. This grade is not calculated into the cumulative average.

Satisfactory/Unsatisfactory (S/U)

S/U is used for designated courses throughout the University.

Prior Learning (PL)

Prior Learning credit is issued to students who have demonstrated knowledge or skills they have mastered outside the classroom through a Portfolio Assessment.

Challenge Examination (CX)

Challenge Examination credit is issued to students who have passed a departmental exam for specifically designated course(s) within a department.

No Grade (NG)

NG is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA.

mastered or not tested. The purpose of a performance transcript is to better represent the practical skills obtained by the student.

Official transcripts may be released for a fee and only upon written request of the student or by automated request via J&W Web Services uconnect; this is done in accordance with the Family Educational Rights and Privacy Act (FERPA). In addition, an official transcript will not be released if a student is not current in all financial obligations to the University. Official transcripts are printed on official paper and then placed in sealed envelopes issued directly to the student or authorized designee. The fee for each undergraduate, graduate and doctoral official transcript is \$2.

Unofficial transcripts are free of charge, and may be obtained via Web Services uconnect. Likewise, they require a student's written release. Inactive students must be current in all financial obligations before any transcript is released.

Transcript requests may be made in person, in writing or by fax to Student Academic Services. Inactive students request transcripts through Inactive Records. Official transcripts may be mailed or held for pickup by the student. Processing takes two to three business days; official transcripts will not be furnished without payment (by cash, check, money order, or charged to the student's account when using uconnect). Upon a student's explicit, written request, the University will fax an unofficial transcript. Faxed transcripts are never official.

ACADEMIC STANDARDS

The University expects all students, part time or full time, to meet minimum standards of academic achievement. Students are in good academic standing if they maintain a 2.0 or better cumulative grade point average, which is a graduation requirement. All freshman students begin in good academic standing.

ACADEMIC PROBATION

The student will be placed on academic probation if his or her GPA is less than 2.0,

TRANSCRIPTS

A transcript is a representation of a student's entire academic record while at Johnson & Wales. The University employs two types of transcripts: academic and performance.

An academic transcript reflects a student's unabridged academic history at the institution; including all letter grades. A performance transcript identifies the practical skills associated with a student's academic coursework. Skills are graded as developing, validated,

but higher than suspension standards. All students placed on probation will be advised by their academic counselor and will be offered tutoring. While on probation, a student may matriculate at the University and is eligible for financial aid. Students may matriculate on probationary status for no more than three consecutive terms.

During the time of academic probation, the student's progress is monitored by the Committee on Academic Standing. This committee determines whether to impose academic suspension or permanent academic dismissal if academic achievement standards are not met.

Students on probation who achieve a 2.0 or better GPA will return to good academic standing. Students on academic probation will need to meet with academic counselors before registering for courses.

SUSPENSION

Students will be placed on suspension if the student's GPA is below a 1.0 after the first term; if the student's GPA is below a 1.25 after the second term; if the student's GPA is below a 1.60 after the third term. The suspended student is not allowed to matriculate at the University and is expected to work on academic deficiencies. The student must petition the Committee on Academic Standing in order to reinstate and matriculate at the University. The student must provide documentation of academic or skills improvement.

CONTINUATION AS A NON-REGULAR STUDENT

If a student fails at any evaluation point to meet either the minimum academic achievement or successful course completion standards described above, the student may no longer continue at Johnson & Wales University as a regular student and is no longer eligible for federal and state student aid.

With approval from the Director of Academic Counseling, the suspended student may continue as a non-regular student at the University for one term only and will not be eligible for federal, state or institutional student aid. (The student will be charged tuition consistent with stated tuition and fees.) This

option allows the student the opportunity to retake courses or to practice skills that were unsuccessfully completed. The Director of Academic Counseling must approve reinstatement based on evaluations made by instructors and academic counselors in addition to the student's academic progress.

Suspended students who are approved to readmit to the University will be placed on academic warning. These students risk permanent academic dismissal from the University if their GPA based on their attempted credits is the following:

Academic Dismissal

Attempted credits	Grade Point Average
0-41.5	below 1.25
42.0-61.5	below 1.50
62.0-81.5	below 1.60
82.0 or more	below 2.00

REINSTATEMENT AS A REGULAR STUDENT

If a student demonstrates that he or she is academically prepared to continue in the program after retaking courses or practicing skills as a non-regular student for a period not greater than one term, the student may be reinstated as a regular student including eligibility for federal, state and institutional student aid. The Director of Academic Counseling must approve reinstatement based on evaluations made by instructors and academic counselors familiar with the work of the student. If reinstated as a regular student, the student will be placed on academic probation for at least one term.

Students who are academically dismissed before completing an A.S. degree may apply for reinstatement after earning an associate degree at an accredited postsecondary institution. A minimum of one term must pass between dismissal and reinstatement to a regular student status under this circumstance. If reinstated as a regular student, the student will be placed on academic probation for at least one term.

COURSE REPETITIONS AND INCOMPLETES

Grades earned or skills developed as a regular student or during the continuation period as a non-regular student (see previous page)

may be substituted for the previous course failures in the calculation of the student's grade point average. The repeated course will be calculated as a course attempted for purposes of determining satisfactory academic progress. The student may not extend their program beyond one-and-one-half times the normal program length.

MITIGATING CIRCUMSTANCES

The Committee on Academic Standing may waive interim satisfactory standards for circumstances of poor health, family crisis, or other significant occurrences beyond the control of the student. Documentation of the mitigating event and demonstration by the student of the adverse impact on the student's satisfactory progress must be provided.

ACADEMIC APPEAL PROCEDURE

Any appeals of the decision of the Committee on Academic Standing must be submitted to the Director of Academic Counseling. Appeals must be submitted in writing within seven days of notification. The Director of Academic Counseling and the dean of the respective college or school will consider the appeal. All decisions will be final.

SATISFACTORY ACADEMIC PROGRESS

A student must meet the listed standards of academic standing while enrolled at Johnson & Wales. The University requires that all courses be successfully completed and in the prescribed sequence of study in order to graduate. These standards apply to all students, part-time or full-time, enrolled in the standard program.

A student must complete an associate degree in no more than three academic years (nine terms). Failure to complete the A.S. degree in nine terms will result in forfeiture of the A.S. degree. A student must complete a bachelor's degree (including associate degree requirements if required) in no more than six academic years (18 terms). Failure to complete the program during the allotted time period will result in the dismissal of the student from the University.

A full-time student in a graduate program must complete all degree requirements within four years of active enrollment from the date of their initial matriculation into the graduate school.

Under no circumstances may any student extend as a regular student beyond one-and-one-half times the normal program length in order to complete the program. Time for an approved leave of absence will not be included in the calculation of a student's maximum program length.

Johnson & Wales requires that all courses be successfully completed in order to graduate. Undergraduate students must successfully complete the following percentages of the courses attempted for their degree program in order to remain enrolled as a regular student. Where appropriate, adjustments will be made if a student is matriculating at less than full-time status. The evaluations occur at the points indicated below.

A.S. Degree	
Minimum Successful Course Completion	% Credits Attempted
End of two terms	55% *
End of four terms	60% **
End of nine terms	100% **

B.S. Degree	
Minimum Successful Course Completion	% Credits Attempted
End of first academic year	19% *
End of four terms	25% *
End of second academic year	55% *
End of nine terms	60% **
End of 13 terms	75% **
End of 18 terms = graduation	100% **

** Student may be put on probation.*
*** Failure to meet standard will result in dismissal.*

Students who fail to meet the minimum institutional requirements of their program following periods of probation will no longer be eligible for any federal, state and institutional aid funds. Financial aid will be suspended until satisfactory academic progress is again achieved.

Students may appeal their satisfactory academic progress or academic standing to the Committee on Academic Standing by contacting the Director of Academic Counseling. Appeals must be submitted in written form within seven days of notification. All decisions of the appeals committee are final. Dismissals may not be appealed.

Withdrawals (page 59), grades of “incomplete” (page 59), failures (page 59), repeated courses (page 61), and transfer courses (page 64) may affect your academic standing and progress. Remedial courses are not included in a student’s program of study and therefore will not be reflected in the student’s GPA. Johnson & Wales does not offer courses on a pass/fail basis.

APPLICATION OF STANDARDS

These satisfactory progress standards apply to all students, part-time or full-time, enrolled in the standard program. Satisfactory progress standards do not apply while the student has a non-regular student status (see previous page).

LEAVES OF ABSENCE

Time for an approved leave of absence will not be included in the calculation of a student’s maximum program length.

REMEDIAL COURSES

Remedial courses are not included in a student’s program of study or GPA and therefore, will not affect satisfactory academic progress.

UNIT OF CREDIT

The University measures satisfactory academic progress using the quarter credit hour system. One quarter credit hour equals 10 classroom hours of instruction, 20 hours of laboratory work, or 30 hours of experiential education.

RESIDENCY REQUIREMENT

Candidates for associate degrees must earn their final 31.5 quarter hours of credit as enrolled students, half of which must be in the major area of study. Candidates for the

Bachelor of Science Degree must earn their final 45 quarter hours of credit as enrolled students, of which 22.5 quarter hours of credit must be in the major area of study.

COMMUNITY SERVICE LEARNING

As part of the Feinstein Enriching America Program, all full-time undergraduate day students at the Providence Campus of Johnson & Wales University are required to complete two Community Service Learning (CSL) requirements in order to graduate. The first requirement, SL1001, is a one-credit course introducing students to the concepts behind service learning, volunteerism, and civic responsibility. The second requirement, SL2001, is the experiential component, completed as part of an academic course or internship, in which students provide service in the community related to their coursework or internship.

This program includes a one-credit course, “Learning and Writing about Community Service,” and hands-on service learning components, which will be taken either through a practicum or in a service learning module in academic course work. Students will select their service learning requirement in consultation with the Alan Shawn Feinstein Community Service Center and their instructors.

GRADUATION REQUIREMENTS

All students must petition to graduate by completing a graduation application at least six weeks prior to their term of graduation. An application for graduation is available in the Student Academic Services Office or on J&W Web Services uconnect.

Graduation requires successful completion of a prescribed sequence of study, a minimum grade point average of 2.00, and the successful completion of the Feinstein Enriching America Program and the two Career Capstone courses. The Committee on Academic Standing reviews all students each term for cumulative as well as term grade point averages.

Additionally, students enrolled in the College of Culinary Arts and the Hospitality College, who are required to take Sanitation Management (FSM1060), must pass the National Restaurant Association's sanitation exam with a 75% or higher to fulfill graduation requirements.

All associate level degrees require the completion of a minimum of 90 quarter credits. All bachelor's level degrees require a minimum of an additional ninety (90) quarter credits, for a total of 180 quarter credits. While most major programs have variations that require slightly more quarter credits for completion, no program requires fewer than the 90/180 quarter credit minimum.

All students must be current in all financial obligations to the University, including tuition, fees and other expenses, before a diploma will be issued.

Permission to participate in commencement exercises does not imply that graduation requirements have been met.

HONORS

At commencement exercises, eligible degree candidates receive *cum laude*, *magna cum laude* and *summa cum laude* recognition according to their academic program average. Students with the designated GPA are eligible to receive honors as follows: *cum laude*, 3.40 – 3.60; *magna cum laude*, 3.61 – 3.80; and *summa cum laude*, 3.81 – 4.00.

TRANSFER & CAREER PREREQUISITES

Students who intend to transfer to other colleges or enroll in graduate schools after graduation must determine the requirements of those institutions and plan their programs of study accordingly. Johnson & Wales University makes no claim or guarantee for transfer credit to other academic institutions. Similarly, students who intend to take state or foreign business, trade, or professional licensing examinations should determine the prerequisites of those jurisdictions prior to selecting programs of study.

Students who are interested in transferring to J&W should see page 34 for information on transfer admissions.

MODERN LANGUAGES

All students who wish to take a modern language either as a required course or as an elective are required to take a placement exam. This examination is normally administered during freshman orientation and testing. The placement examination will also be scheduled at the beginning of each term for transfer and other incoming students.

DEAN'S LIST

In recognition of scholastic achievement, full-time students (carrying a minimum of 12 quarter credit hours) at Johnson & Wales who have achieved a term GPA of 3.40 or above receive Dean's List commendation. Dean's List is not awarded for academic work completed in the summer.

HONORS PROGRAM

This program offers academically talented students the opportunity to explore challenging and stimulating courses. Eligible applicants must have taken two college prep mathematics courses and one college prep English course, maintained an average of B or better, placed in the top fourth of the high school graduating class, submitted SAT or ACT scores above the national average, and entered J&W in the fall.

Honors students will be enrolled in honors sections of some general studies courses and may choose the honors option (H-option) in other courses.

Students enrolled in the Honors Program often receive preference for on-campus interviews, tutorial positions, resident assistant positions, freshman housing and residence hall roommate assignments, and early graduation through accelerated coursework.

To receive an honors designation upon graduation, students must successfully complete a number of general studies honors courses in addition to some H-option courses.

Business/Hospitality/Technology

At the associate level, students must complete a total of six honors/H-option courses for a designation. At the bachelor's level, students must complete a total of 12 honors/H-option courses and submit a scholarly paper for a designation.

Culinary Arts/Baking & Pastry Arts

At the associate level, students must complete a total of nine honors/H-option courses, including labs, for a designation. At the bachelor's level, students must complete a total of 16 honors/H-option courses and submit a scholarly paper for a designation.

CONCENTRATIONS

The John Hazen White School of Arts & Sciences offers 13.5 quarter credit hour concentrations in Applied Mathematics, Biological Science, Career Writing, Environmental Science, Global Perspectives, History, Leadership Studies, Literature, Physical Science, Political Science, Psychology, Sociology and World Languages. These concentrations allow students to pursue in depth areas of general studies in which they have special interest or aptitude.

The Hospitality College offers 13.5 quarter credit hour concentrations in Casino and Gaming Operations, Commercial Recreation, Cruise Lines, Entertainment Management, Entrepreneurship, Food & Beverage, Hospitality Sales & Meeting Management, International Hospitality Operations Management, Managed Services, Resort Management, Rooms Division Management, Sports Management, Tour Management Operations, and Tourism Planning and Development.

The College of Business offers 13.5 quarter credit hour concentrations in Criminalistics, Economics, Fashion, Financial Services Management, Human Resources Management, International Business, Law Enforcement, Legal Issues, Operations Management, Performance Excellence and Retail.

The School of Technology offers concentrations in Computerized Drafting, Database Management and Desktop Publishing.

NOTE: Particular majors which are not eligible for specific concentrations are listed in the "notes" section following each concentration's requirements.

Successful completion of a concentration is recorded on the student's transcript upon graduation.

COMMUNITY LEADERSHIP CERTIFICATE PROGRAM

The Community Leadership Certificate Program is open to all bachelor of science degree candidates, and it offers a unique opportunity for students to develop and apply leadership skills in preparation for their roles as contributing members of their community, work and family. Candidates will expand their leadership knowledge and abilities from an individual to a societal perspective, recognize community needs and then use their knowledge and skills to address those needs and gain a greater awareness of civic responsibility that they can carry throughout their careers.

Students must fulfill a series of requirements, including the successful completion of the Leadership Studies Concentration and a Community Leadership in Action research project.

1. Attend at least two **Community Leadership Seminars** (offered each term and in conjunction with Student Life) per academic year.
2. Successfully complete **Community Service Learning** courses SL1001 and SL2001 (recommended during the freshman or sophomore year).
3. Successfully complete the **Leadership Studies Concentration** (recommended during the sophomore or junior year).
4. With the assistance of a learning advisor, complete a **Community Leadership in Action** research project (recommended during the junior or senior year).
5. Complete paperwork for **Leadership Credentialing** during the senior year. Staff from the Center for Leadership Studies will review the student's portfolio.

COMMUNITY LEADERSHIP IN THE CULINARY ARTS (CLCA) CERTIFICATE PROGRAM

Open to all College of Culinary Arts associate degree candidates, Community Leadership in the Culinary Arts Certificate Program is a community- and career-focused certification program for the next generation of food service leaders. Culinary students on all of J&W's campuses complete an integrated program of food service related community work and leadership development within a cohesive framework of civic responsibility and corporate citizenship. The program provides opportunities for students to develop targeted skills through experiences in the areas of hunger relief, food policy, community development and food security. Culinary and Arts & Sciences faculty integrate important community leadership applications for the food service industry into the Culinary Arts associate degree curriculum. The importance of community leadership and corporate citizenship to career success is also integrated into the Culinary Professional Development curriculum.

To receive the certificate, Culinary Arts associate degree students will do the following:

1. Successfully complete LD2001 "Foundations of Leadership Studies," a course that highlights examples of community leadership in the food service industry.
2. Gain community field experience and use career skills to help a local, community-based organization meet its goals.
3. Become acquainted with hunger, food security and systemic poverty issues, and with this knowledge, complete a written project identifying future opportunities in community leadership for food service professionals.
4. Make a commitment upon graduation to uphold the standards of the culinary industry, to invest culinary expertise and resources to address community needs, and to act as responsible corporate citizens.

Students can include the certificate in their Career Passports to show to prospective employers and retain it as a symbol of their civic commitment throughout their careers.

ACADEMIC COUNSELING

Academic counselors are available in the John Hazen White and Paramount buildings to assist students with preparation for graduation. Their goal is to assist students in evaluating, developing, and maximizing their potential by providing guidance and support.

All students are encouraged to meet with an academic counselor. Such a meeting is required for students experiencing academic difficulty. Appointments are recommended.

ACADEMIC HONOR SOCIETIES

The **Silver Key Honor Society** recognizes full-time associate degree students who have achieved a 3.60 cumulative average for their first three terms of study.

The **Golden Quill Honor Society** recognizes full-time bachelor of science degree candidates who have achieved a 3.60 cumulative average for their first three terms of baccalaureate study.

Alpha Beta Kappa is a national honor society which recognizes superior student academic achievement, character and leadership. The society may also elect a limited number of faculty, staff, and alumni as honorary members.

Special Honors And Rewards Program (SHARP)

SHARP is an honors program designed for qualified undergraduate students who wish to accelerate their programs to complete degree requirements in less than the normally required time. This is accomplished by increasing the student's course load each term as scheduling permits. SHARP results in savings of time and expenses for eligible students. Day program students accepted into SHARP may register for up to 25.0 credits with no additional fees. Continuing Education students accepted into SHARP may register for up to 19.5 credits. Interested students must complete a SHARP application, returning the completed form to their campus Student Academic Services Office. The following students are eligible for SHARP:

1. Incoming freshmen who are honors graduates of approved secondary schools, have been elected to their state or national honor society, or have maintained a minimum cumulative GPA of 3.0
2. Students at Johnson & Wales who have maintained a 3.40 cumulative GPA for each term after the completion of their first term of full-time regular matriculation
3. New transfer students who maintained full-time enrollment at a previous institution and each term earned a cumulative GPA equivalent to Dean's List status for that institution

If a student does not exercise this option, SHARP eligibility may continue provided that the student maintains continuous full-time matriculation while maintaining a cumulative 3.40 GPA after all terms. The benefits provided by SHARP are not applicable during the summer sessions, during full-time practicum or internship terms, for independent studies, or for an additional culinary laboratory class. Preferred scheduling and graduation acceleration are not guaranteed. Upon acceptance into SHARP, it is the student's responsibility to contact Student Academic Services concerning registration for additional credits. SHARP students eligible to self-register will be able to register for their additional credits via the telephone registration system.

If at any time during a matriculation period the student's cumulative GPA falls below the minimum 3.40 requirement, the student is no longer eligible for SHARP and is dropped from the program permanently. If additional credits have been registered for, it is the student's responsibility to drop the course in order for charges to reflect the student's status. Students who have been denied or dropped from SHARP may not reapply.

ACADEMIC FUNCTIONS

Orientation for all new students is held each term before the start of classes. Activities include check-in, academic orientation, social activities, distribution of photo identification

cards, and meetings with administration, faculty, and residence hall representatives. Orientation also includes placement testing.

Academic Convocation is held the first weekend before classes begin in the fall. This academic ceremony brings together all facets of the University to celebrate and commence the academic year.

Student Recognition Night is held annually in the spring to honor students and organizations that have displayed a high level of performance in academic achievement or in service to Johnson & Wales University.

Commencement is held at the end of each academic year. At these exercises, degree candidates are recognized. Participation in commencement exercises does not imply that graduation requirements are met.

AWARDS

Johnson & Wales University recognizes superior academic achievement and outstanding contributions in extracurricular activities by granting the following awards at a private ceremony held prior to commencement:

The **Founders' Trophy** is presented to the upperclass student who, by his or her serious approach to career education and perseverance in his or her objectives, embodies the ideals and principles expressed by the founders of Johnson & Wales University.

The **President's Trophy** is awarded to the second-year student who has displayed outstanding academic capacity, extracurricular leadership and purposefulness, cooperation, and strong college spirit.

The **Trustees' Awards**, in memory of the faithful service to the University of Trustees Gov. Christopher Del Sesto and Dr. Anthony Kemalian, are given to the students who have made the greatest contributions in service to the University.

The **Dean's Award** is presented to a College of Culinary Arts student who, by a sincere desire to obtain a career education, has exemplified his or her career by example and dedication.

Faculty Scholarships are presented to top-ranking students in the first, second, and third years on a departmental basis, upon the recommendation of the faculty.

Academic Performance Awards recognize the graduating students in associate and baccalaureate degree programs who have achieved the highest cumulative GPA and are recommended by the faculty.

The **Alumni Award** is given to the individual whose activities have best enhanced the reputation of Johnson & Wales.

The **Apprenti Cuisinier Awards** are given to second-year Culinary Arts students in recognition of achievement in a particular area of cooking. One award is made in each of the following categories: Classical Cookery, International Cookery, Garde Manger, and Classical Pastry.

AXT/ESD Honor Societies Awards recognize sophomores and seniors in The Hospitality College for their outstanding academic achievement, meritorious service, and demonstrated professionalism. AXT and ESD are national honor societies sponsored by CHRIE.

The **Curtice Burns Award** is a food service award presented to a College of Culinary Arts senior who has displayed outstanding knowledge of the industry in the areas of cooking, purchasing and management.

The recipient of the **Dr. Morris J.W. Gaebe Award** is an excellent first-year student who positively influences classmates, exhibits leadership qualities, and has strong speaking and writing skills.

The **Dr. Sam Postbrief Award** is presented in memory of Dr. Postbrief to a student who has achieved academic excellence in social sciences.

The **Edward D. Fuller Jr. Award** is presented to a Baking & Pastry Arts student who has achieved the highest academic average and is recommended by the faculty.

The **Johnsonian Spirit Award** is presented to the continuing education student who demonstrates a genuine spirit of helping others with enthusiasm, within and outside of the classroom.

The **Practicum Pyramid Award** is presented to a select upperclass student participating in the University's various experience-based scholarship programs. The recipient will be a student who has utilized his or her knowledge and skills to assist in the development of other students in the many practical training facilities and offices of the University.

The **Special Functions Team Award** is presented to a College of Culinary Arts student who has consistently volunteered to assist with special functions and events at the University during the year.

The **Wall Street Journal Award** is given to the student who has demonstrated outstanding achievement in the field of accounting.

Outstanding Johnson & Wales University students are nominated to the national publications of **Who's Who Among Students in American Junior Colleges** and **Who's Who Among Students in American Universities and Colleges** on the basis of academic achievement and leadership in extracurricular University and community activities.

The **Wilfred N. Lavallee Award** is presented to the top-ranking student in the ACCESS early admissions program.

NOTICE OF NONDISCRIMINATION

Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, or disability, in admission to, access to, treatment of, or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies:

Compliance Officer, Johnson & Wales University, One Cookson Place, Sixth Floor, Providence, RI 02903, (401) 598-1423.

Inquiries concerning the application of nondiscrimination policies may also be referred to the Regional Director, Office for Civil Rights, U.S. Department of Education, J.W. McCormack P.O.C.H., Room 701, 01-0061, Boston, MA 02109-4557.

(The term “sexual orientation” shall mean and be limited to having an orientation for or being identified as having an orientation for heterosexuality, bisexuality, or homosexuality.

This Notice of Nondiscrimination shall not be interpreted to prohibit Johnson & Wales University from maintaining separate facilities, sports teams, housing, university-based social fraternities and sororities, and other programs and facilities, for males and females, in accordance with the provisions of Section 16-38-1.1 of the General Laws of Rhode Island, as the same may be amended from time to time. With respect to insurance benefits, housing, and other benefits that are based on documentable, legal, marital relationships, unmarried persons, whether heterosexual, bisexual, or homosexual, who are not legally married, shall not be eligible for such benefits.)

Student Services

CAREER DEVELOPMENT

The Career Development Office offers a variety of work programs and career services to assist students in obtaining successful 'best fit' employment throughout their academic and professional careers.

Programs include an annual **Career Day** held every fall, which is an event open to the entire student body. Each year approximately 200 companies and organizations participate. Each spring college-specific **Career Expos** are also held.

In keeping with the brand identity of a 'Career University', classwork is taken over the course of a student's tenure under the heading of **Career Management System**. Specifically, students take **Introduction to Career Management** in their first year at the University, followed by **Career Planning** just prior to earning their associate degree. Students continuing for a bachelor's degree take a second, employment- and career management-focused **Career Management Capstone** course two terms prior to graduation. All the courses in the **Career Management System** focus on the basics of planning careers, finding 'best fit' employment and managing careers. Courses are taught by Career Development staff members, who also serve as **Career Coaches** for students to utilize for independent counseling needs.

The non-academic **Summer Work Experience Program** (SWEP) is available for students interested in gaining valuable work experience at businesses and resorts across the country.

Cooperative Education opportunities are available in the Business and Hospitality colleges, the Graduate School, the School of Technology, as well as the College of Culinary Arts. Co-op is designed to provide eligible students with a paid, practical work experience in their chosen field of study, while allowing students to earn academic credit for the experience.

Each year, numerous companies from throughout the United States visit the campus during the fall and spring terms to recruit graduating students during **On-Campus Recruiting**. Students utilize an internet-based recruiting and employment software package to formally apply for professional positions during On-Campus Recruiting and for other employment programs offered through the Career Development Office.

Upon graduating, all students must complete a **Graduate Employment Survey** to allow the University to determine the level of employment of the graduating class, the latest employment trends and to offer assistance to those students who desire help in finding best fit employment.

THE CENTER FOR ACADEMIC SUPPORT

The Center for Academic Support offers a variety of services to assist each student in preparation for graduation and career placement. The center's goals are to support students in their efforts to develop and maximize their talents, empower them to direct their own learning, and lead them to pathways of success. With emphasis on success, graduates acquire lifelong behaviors and attitudes which are recognized by employers.

SERVICES OFFERED:

- Learning Center for Writing & Academic Support — Individual, Group, Peer and Professional Tutoring
- Coordinated Study Groups in Residence Halls
- Supplemental Instruction
- Workshops in Stress Management, Time Management, Test-taking Strategies, Learning Strategy Instruction
- Accommodations for Special Needs
Students with appropriate documentation, including, but not limited to
 - Decelerated Course Load
 - Preferential Scheduling
 - Oral/Extended Time Exams
 - Note-taking Accommodations
 - Tape Recorders Allowed in Class
 - Taped Texts
 - Support Groups
 - Scribes
 - Kurzweil 3000

The Center for Academic Support complements students' academic and technical training by sharpening their ability to position themselves in today's competitive marketplace. This is accomplished with programs centered around personal and career success.

THE LEARNING CENTER FOR WRITING & ACADEMIC SUPPORT

The Learning Center for Writing & Academic Support in the Kinsley Building offers students academic assistance in business, hospitality, and arts & sciences courses. Writing laboratories for undergraduate and graduate students are available, including tutoring for all types of written projects, study skills remediation, and help in researching and designing papers. Tutoring in all first-year courses and most upper-level courses is available.

The Learning Center for Writing & Academic Support in the Paramount Building at the Harborside Academic Center offers students individualized and/or small group tutoring in culinary and pastry laboratory and academic classes, as well as in study skills. Writing laboratories for undergraduate and graduate students are available, including tutoring for all types of written projects, study skills remediation, and help in researching and designing papers.

Contact The Learning Center for Writing & Academic Support for more information.
Downtown 401-598-1485
Harborside 401-598-1703

TUTORIAL ASSISTANCE

The University provides tutorial assistance through The Learning Center for Writing & Academic Support. Every effort is made to identify students in need of assistance. Students themselves, however, are urged to take the initiative in seeking out-of-class help during faculty office hours and through The Learning Center for Writing & Academic Support.

In addition, peer and professional tutoring is available in math, accounting, writing skills, most major courses and study strategies. Tutors, directed by a learning skills professional, provide individual and/or group sessions as student needs and resources dictate.

SPECIAL NEEDS/DISABLED STUDENTS

Johnson & Wales is dedicated to providing reasonable accommodations to allow learning disabled, physically disabled and other challenged students to succeed in academic pursuits. While maintaining the highest academic integrity, the University strives to balance scholarship with support services which will assist special needs students in functioning in the University's academic environment.

Because some programs of study at the University have technical standards and requirements, applicants and students with special needs or physical disabilities should contact the director of the Center for Academic Support at 598-4689 to discuss the availability of reasonable accommodations where appropriate. Copies of the technical standards applicable to various programs are available from this office. For more information on technical standards, see pages 169–170.

ENGLISH LANGUAGE INSTITUTE

Located in the John Hazen White School of Arts & Sciences, the English Language Institute provides international students with an opportunity to learn English as a Second Language and to earn academic credit.

The English Language Institute offers intensive English instruction of 16 hours per week for students preparing for admission to undergraduate and graduate degree programs. Instruction is also offered to those students who wish solely to improve their English language skills. Students are placed in four different skill area classes: Listening/Speaking, Reading, Writing, and Grammar.

Course objectives are academically oriented with the aim of preparing students to function at the university level. In addition, students will be given opportunities for social and cultural experiences designed to assist their cultural transition.

Dedicated to student success, the English Language Institute places students in the program at their level of English proficiency.

HEALTH SERVICES

J&W maintains two Health Services offices where health care is provided to students — one for the Downcity Campus at Xavier Hall and one for the Harborside Campus at the University Recreation and Athletic Center.

J&W's nurses provide limited health care services and maintain student medical records. In addition, they may refer students to the University physician who is on campus four mornings a week.

A school dentist is recommended to students upon request. Contact the Health Services Office for the dentist's name, phone number, and office hours.

J&W's health services are available to commuting students as well as to residents.

MEDICAL RECORDS

Prior to enrollment, the University and the Rhode Island Department of Health require that all new, full-time students — residents and commuters alike — submit proof of a physical exam within the last year, including documented proof of two doses of the MMR vaccine, a tetanus booster within the past 10 years, and a negative tuberculosis test or chest X-ray within the past six months.

For more information about Health Services, consult the **Student Handbook**.

INTERNATIONAL CENTER

The International Center is located on the third floor of the Kinsley Building on the Downcity Campus. In addition, an International Student Advisor from the center is located at the Student Academic Services Office in the Paramount Building at the Harborside Campus. The International Center has two departments: International Student Services and Study Abroad Programs.

International Student Services

The main focus of the International Student Services Office is to help international students adhere to BCIS regulations, maintain their

student visa status and access all the benefits permitted by their student visa. However, a variety of other programs and services have been created to assist students from the moment they land at the airport until the day they graduate and beyond. The International Student Services Office offers arrival services and orientation programs for international students. In addition, information sessions on employment, tax and other immigration issues are offered regularly at both the Kinsley and Paramount offices.

Study Abroad Programs

The Study Abroad Office works with all academic colleges at all campuses to offer a portfolio of study abroad programs to Johnson & Wales students. Program information and applications are available at www.jwu.edu/international/study.htm. Providence students can pick up program information at the annual fall Study Abroad Fair or at the International Center. Students attending other campuses can find program information at Student Academic Services. However, any interested student is encouraged to contact the Study Abroad Office for personal study abroad counseling.

MULTICULTURAL CENTER

The Multicultural Center is part of the Office of Campus Diversity. Founded in 1993 to encourage efforts to respect, support and educate people of diverse backgrounds, the Center exists as an integral part of campus life. Consistent with the mission of the University, its primary focus is to empower all members of the University's diverse student body to live and work in an interdependent world. A major objective is to foster a move toward building collective goals for the student body, based on an awareness of cultural differences and similarities.

Program activities include serving as a resource for the entire campus community by sponsoring educational programs, cultural events and social activities. This includes developing ongoing relationships with students and student organizations, and promoting programs and services which impact all students and the Johnson & Wales community at large.

The Multicultural Center is located in the Xavier Complex, Downcity Campus at 60 Broad Street (corner of Broad and Claverick). For more information, call 598-4776 or e-mail mcc@jwu.edu.

THE OFFICE OF CAMPUS DIVERSITY

The Office of Campus Diversity was established as of the 1999–2000 academic year under the direction of the John Hazen White School of Arts & Sciences. The administrative offices are housed in the John Hazen White Center for the Arts & Sciences.

This office was established to actualize and infuse the diversity initiative throughout the life of the University by engaging students, staff, faculty and administration to collaborate in this ongoing process. Through the University's Blueprint for Diversity, the Office of Campus Diversity acts as a catalyst and coordinator for the development and implementation of strategies that promote an integrated, inclusive and interactive community of learning.

While serving as a resource that fosters positive and proactive change, this office works to enhance diversity and community in the University. The initial priorities of the office include the hiring and retention of diverse faculty, minority student retention, diversity training for faculty and staff, the infusion of diversity into the curriculum, and creating a campus climate that welcomes diversity.

ORIENTATION

Johnson & Wales University's annual fall orientation program is designed to help students become acquainted with college life and to facilitate a successful first-year experience. Students are introduced to many University administrators, faculty, staff and student leaders who provide valuable information on academic studies, student life and University policies.

Social activities are also scheduled throughout the three-day orientation program. Many are designed to help students meet other freshmen.

PERSONAL COUNSELING

The Student Counseling Center is dedicated to providing confidential personal and clinical counseling services to the students of Johnson & Wales. Our goal is to provide a safe, private place where students can explore their problems as they adjust to and cope with the pressures of college life. The Student Counseling Center is located on the third floor of the Kinsley Building at the Downcity Campus; a satellite office in the Harborside Recreation Center is available by appointment only. Please call 598-1016 for more information or to schedule an appointment.

RESIDENTIAL LIFE

Johnson & Wales University residence facilities include Xavier, Imperial, Snowden and McNulty Halls in downtown Providence; Edmund Hall in East Providence; East, South and West Halls and White Apartments at the Harborside Campus; Renaissance Hall in Providence; the Hospitality Center in Cranston; and Airport Center East (ACE) in Warwick.

Johnson & Wales provides a free shuttle bus service for convenient transportation between academic and residence facilities. Students may also ride the RIPTA buses for free with a valid Johnson & Wales student ID. Transportation is also provided for athletics programs and social activities.

Room assignments for first-year and transfer students are made in the order that deposits and contracts are received by the University. Students currently residing in the residence halls will have an opportunity to select their rooms for the next year through a lottery system in March. Accommodations vary with each residence hall, and a few single accommodations are available. Returning students are not guaranteed housing.

Each residence hall has a resident director. Resident assistants are assigned to each residence hall to assist students with the residential living experience and transition to college. They have been selected because of their ability to understand and work with fellow resident students.

All residence hall entrances are monitored 24 hours a day.

OFF-CAMPUS HOUSING

Generally, all unmarried freshman students (age 21 and under) who are not residing at home with a parent or guardian during the academic year are required to live in University housing. Married freshmen, transfer students, and sophomores, juniors, and seniors may elect to live in housing not owned by the University.

The Residential Life Office provides students with information regarding a variety of living quarters near the campus. Lists of students looking for roommates and the names and phone numbers of real estate agents are also kept in this office.

Students interested in living off campus should visit the Residential Life Office (located in the Paramount Building) between 8:30 a.m. and 4:30 p.m., Monday through Friday. Students can also e-mail PVDreslife@jwu.edu for listings of off-campus housing opportunities.

SAFETY & SECURITY

The University's Safety & Security Office is responsible for the enforcement of school policies, security on campus, and providing service for the University's students, faculty and staff. Students are encouraged to take advantage of the services and programs offered by the Safety & Security Office, including:

- CPR and First Aid
- Auxiliary Student Officer program
- Engraving services
- Crime prevention classes
- Safety and security presentations

The Safety & Security Office is open 24 hours a day, 365 days a year. Students who need help or have questions should call extension 1103 from a University phone or 598-1103 from a non-University phone.

In compliance with the Crime Awareness and Campus Security Act of 1990, Johnson & Wales University publishes an Annual Security Report which discloses information about campus security policies and procedures, and statistics concerning whether certain crimes took place on or adjacent to and accessible from campus. A copy of the report may be obtained from the Admissions Office and/or Safety & Security Office.

Student Activities

The Office of Student Activities serves multiple functions within the Johnson & Wales University community in supporting student needs, activities and campus programs. The Office provides professional support for Johnson & Wales students in their co-curricular pursuits, as well as exposure to and participation in social, cultural, educational and recreational programs.

The Office of Student Activities has two locations: in the Citizens Bank Center for Student Involvement for the Downtown Campus and in the University Recreation and Athletic Center at the Harborside Campus. Some of the programs and services include:

- student clubs and organizations
- sororities and fraternities
- concerts
- comedians
- leadership retreats
- Halloween, Winter and Spring Week events
- Campus Ministry
- lounge area with television and vending machines
- Homecoming/Family Weekend
- Emerging Leader series
- cultural events

STUDENT ORGANIZATION SPACE, WORK AREA AND OFFICE USE

Johnson & Wales' Office of Student Activities has resource areas available to all recognized student clubs or organizations. Poster painting is also allowed in the resource area. Supplies are provided.

CLUBS AND ORGANIZATIONS

Opportunities abound for students to become involved in clubs or organizations, fraternities or sororities. Guidelines for starting a new organization are outlined in the student organization handbook. The following is a list of the many clubs and organizations that are already recognized and active at Johnson & Wales University. (Note: Some clubs may be inactive at time of print.)

Accounting Association

American Advertising Federation

African Student Association

American Culinary Federation, Junior Chapter

American Marketing Association

Black Student Alliance

Business Professionals of America

Cake Decorating Club

Campus Herald (student newspaper)

Caribbean Students Association

Chippers Club

Christian Student Fellowship

Collegiate Honors Society

Criminal Justice Association

Delta Epsilon Chi (DECA)

Dominican Student Association

Elite Fashion Club

Equine Club

FCCLA/FMA

Future Business Leaders of America (FBLA)

Hillel

Hit Squad

IAAM

International Club

International Food Service Executives
Association (IFSEA)

Johnsonian (student yearbook)

Junior Achievement (JA)

Latino American Club

National Association for the Advancement
of Colored People (NAACP)

National Society of Minorities in Hospitality
(NSMH)

Newman Club

Nutrition Society

Phi Beta Lambda (FBLA)

Pride Alliance

Rotaract International

Saucier Club

Ski Club

Society for the Advancement of Management

Special Functions Club

Student Government Association

Students Organized Against Racism (SOAR)

Theater Arts

Travel and Tourism Club

United Ensemble Gospel Choir

University Involvement Board (UIB)

Vocational Industrial Clubs of America
(SkillsUSA–VICA)

**GREEK ORGANIZATIONS
AND SOCIAL FELLOWSHIPS**

Alpha Phi Alpha Fraternity Inc.

Alpha Sigma Tau Sorority

Delta Phi Epsilon Sorority

Delta Sigma Phi Fraternity

Delta Sigma Theta Sorority Inc.

Groove Phi Groove Social Fellowship Inc.

Kappa Alpha Psi Fraternity Inc.

Phi Beta Sigma Fraternity Inc.

Phi Kappa Sigma Fraternity

Phi Sigma Sigma Sorority

Sigma Delta Tau Sorority

Sigma Gamma Rho Sorority Inc.

Sigma Lambda Beta Fraternity

Sigma Lambda Gamma Sorority

Sigma Lambda Upsilon Sorority

Sigma Pi Fraternity

Sigma Sigma Sigma Sorority

Tau Epsilon Phi Fraternity

Tau Kappa Epsilon Fraternity

Zeta Beta Tau Fraternity

ATHLETICS

The Department of Athletics serves multiple functions within the community in supporting students’ needs through sports. The office provides professional support for the pursuit of competitive activities.

INTERCOLLEGIATE SPORTS

The University is a Division III member of the NCAA and competes in the Great Northeast Athletic Conference.

The following teams represent J&W on the intercollegiate level:

Women’s	Men’s	Co-ed
Soccer	Soccer	Golf
Volleyball	Volleyball	Sailing
Basketball	Ice Hockey	
Softball	Basketball	
Tennis	Baseball	
Cross Country	Tennis	
	Cross Country	
	Wrestling	

RECREATIONAL PROGRAMS

Johnson & Wales offers the opportunity to participate in a variety of recreational and intramural sport programs. The Recreation Department supports a constantly growing intramural sports division. Since intramural sports have been an integral part of the University for many years, its programs grow in response to student interest. Intramural sports currently offered include softball, indoor soccer, basketball, cycling, deck hockey, badminton, table tennis, roller hockey, flag football and lacrosse.

In addition, there are a number of tournaments and activities, including daily aerobics classes, bowling, introduction to the martial arts, chess, 5-on-5 basketball, billiards tournaments, 3-on-3 basketball, badminton, kickboxing, laser tag and more. Students are encouraged to bring their new ideas and interests to the Recreation Department, located in the Harborside Recreation Center.

FITNESS PROGRAMS AND FACILITIES

Johnson & Wales’ two fitness facilities provide an outstanding environment for students to continue to improve their health and well-being.

Both the Plantations Fitness Center on the Downcity Campus and the Harborside Recreation Center on the Harborside Campus feature fitness professionals dedicated to providing education as well as assistance to help students achieve their fitness goals.

In addition to offering free individual fitness assessments and a customized workout, the fitness centers contain a full cardio-theater, Nautilus circuit, and a wide variety of free weights and free-weight stations. Both fitness centers are free to all students with proper ID.

ATHLETIC FACILITIES & SCHEDULING

Harborside Recreation Center: Located at the Harborside Campus, the center houses three full-size wood basketball and volleyball courts which showcase a wide variety of intramural and recreational programs, and hosts J&W’s NCAA Division III wrestling, men’s and women’s basketball, and volleyball teams. In addition to the courts, the center also boasts a state-of-the-art fitness center, an aerobics/dance studio, a multi-purpose sport court, and locker room facilities open for use by the entire University community with proper ID.

Harborside Sports Rink: Located at the Harborside Campus, the rink serves as the venue for many intramural, recreational and campus programs. The all-sport surface provides students with space for a wide variety of programs including wiffleball, roller and deck hockey, and indoor soccer.

Programs of Study

ACCOUNTING

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Accounting associate degree program provides a solid introduction to accounting, preparing students for entry-level positions in departments such as accounting, bookkeeping or accounts payable of an organization. Upon completion of the program, students are best prepared to continue their studies in the Accounting bachelor's degree program. Students have the option to select other College of Business bachelor's programs.

BACHELOR OF SCIENCE (B.S.) DEGREE

The Accounting bachelor's degree program consists of extensive specialized accounting courses as well as related business subjects and general studies. The program is designed to prepare students for entry-level positions in public accounting firms and similarly challenging positions in private, governmental and nonprofit organizations. Positions include staff accountants in public accounting firms, or in finance, tax or cost departments.

Students enrolled in both the associate and bachelor's degree programs who maintain at least a 3.0 grade point average may have the opportunity to participate in several on-campus practicum opportunities. They receive hands-on experience by performing accounting functions for various University operations. Students participating in the Accounting Practicum may graduate with experience in accounts payable, accounts receivable, general ledger and internal auditing.

Students may also apply for a Career Co-op in place of one term of classroom studies. Co-ops and summer terms abroad must be approved by the Chair of the Department of Accountancy.

Students who have completed the Undeclared Major program, or have earned their Computer/Business Applications or any College of Business associate degree (except Equine or Criminal Justice), are eligible to continue toward a Bachelor of Science Degree in Accounting.

Students who choose these degree combinations are advised to select Accounting courses as their electives (if offered) during the first two years of study.

Students are required to complete one 22.5 credit concentration from the options listed on the following page. Students are encouraged to meet with their Faculty Advisor before selecting a concentration.

CONCENTRATIONS FOR ACCOUNTING MAJORS

International Business

ACCT4050 International Accounting
ECON3060 Comparative Economic Systems
IBUS2002 International Business
IBUS2030 Foreign Area Studies
IBUS3050 Export Procedures & Practices

Fraud Examination

ACCT3080 Fraud Examination: Theory and Practice
LAW2050 Criminology
LAW2080 Criminal Law I
LAW3015 Crime and Constitutional Issues
LAW3090 The Law of Evidence

Entrepreneurship

ACCT3012 Federal Taxes II
ENTR1001 Introduction to Entrepreneurship
ENTR2030 The Business Plan
ENTR2040 Financing the Entrepreneurial Venture
ENTR3010 Small Business Consulting

Financial Services

ACCT3070 Accounting for Mutual Funds
AND select 18.0 credits from the following courses:
ECON3040 Money & Banking
FISV2001 Introduction to Investments and Financial Planning
FISV2002 Mutual Funds
FISV2020 Introduction to Financial Institutions
FISV3060 Investments II
FISV3070 Series 7 Securities

Lodging Operations

ACCT3025 Hospitality Financial Management & Lab
HOSP1010 Front Office Operations
HOSP3001 Rooms Division Management
HOSP4030 Hospitality Decision Analysis
REC2020 Resort Management

Casino Operations

ACCT3055 Casino Accounting
HOSP3050 Hospitality Strategic Marketing
HOSP4030 Hospitality Decision Analysis
REC2070 The Gaming Industry
REC3010 Managing Casino Operations

Information Technology

ACCT3060 Accounting Information Systems
ITEC3020 Information Science I
ITEC3040 System Analysis and Design
ITEC3050 Information Security
ITEC3080 Information Management

Retail Industry

ACCT3045 Internal Auditing
RTL1005 Retailing
RTL3010 Merchandise Buying
RTL3020 Merchandise Mathematics
RTL3030 Comparative Retail Strategies

OTHER OPTIONS:

General Accounting

ACCT3012 Federal Taxes II
ACCT3030 Not-for-Profit Accounting
ACCT3045 Internal Auditing
ACCT4050 International Accounting
ECON3040 Money & Banking

State Boards of Accountancy Examination Requirement*

One accounting elective
AND
Four courses selected from offerings within the School of Arts & Sciences or any other General Studies course.

* Some states require the successful completion of at least 20 courses in liberal arts subjects prior to being allowed to take the Uniform CPA examination. Students are urged to meet with their faculty advisor at the beginning of their junior year to determine the examination requirements for the state in which they plan on taking the examination.

Students wishing to satisfy the 150 Hours of College Education requirement, now required in many states before being allowed to take the Uniform Certified Public Accountants Examination, may achieve this objective and at the same time earn a master's degree by applying for acceptance to the Graduate School at the end of their junior year. Acceptance will be granted provided the student receives the recommendation of two undergraduate faculty members, successfully completes an interview process, and fulfills the requirements for the bachelor of science degree.

To maximize the benefits from choosing electives, and because of different state requirements, students desiring to sit for the Uniform Certified Public Accountants examination are urged to contact their faculty advisor early in the program.

ACCOUNTING

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
ACCT1001 Principles of Accounting I & Lab	5.5
ACCT1002 Principles of Accounting II & Lab	5.5
ACCT1005 The Accounting Field	4.5
ACCT2011 Federal Taxes I	4.5
ACCT2021 Intermediate Accounting I	4.5
ACCT2022 Intermediate Accounting II	4.5
ACCT2031 Cost Accounting I	4.5
MGMT1001 Principles of Management	4.5
MRKT1001 Principles of Marketing	4.5
RELATED PROFESSIONAL STUDIES	
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
FIT1000 Introduction to Computers	4.5
FIT1020 Microcomputer Applications	4.5
LAW2001 The Legal Environment of Business I	4.5
GENERAL STUDIES	
ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
MATH1020 College Algebra	4.5
MATH2001 Statistics	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5
Total Credits	99.5

NOTE: Students must have MT0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1002, MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see next column)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 141)

ACCOUNTING

A four-year program leading to the bachelor of science degree for two-year **Accounting** program graduates.

First two years:

Associate in Science Degree in Accounting (see previous column)	99.5
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Third and fourth years:

MAJOR COURSES	CREDITS
ACCT2023 Intermediate Accounting III	4.5
ACCT3032 Cost Accounting II	4.5
ACCT3040 Auditing	4.5
ACCT3050 Advanced Accounting	4.5
ACCT3075 Financial Management	4.5
ACCT4060 Accounting Seminar	4.5
Accounting Select one concentration from Concentr. offerings on page 79.	22.5
RELATED PROFESSIONAL STUDIES	
CAR0010 Career Management Capstone	1.0
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3055	4.5
GENERAL STUDIES	
HIST4020 American Government	4.5
LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
FREE ELECTIVES	
Three courses selected from offerings within the University	13.5
Total Credits	91.0

Four-Year Credit Total 190.5

ACCOUNTING

A four-year program leading to the bachelor of science degree for two-year **Computer/Business Applications** program graduates.

First two years:

Associate in Science Degree in Computer/
Business Applications (see page 88) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT2011 Federal Taxes I	4.5
ACCT2021 Intermediate Accounting I	4.5
ACCT2022 Intermediate Accounting II	4.5
ACCT2023 Intermediate Accounting III	4.5
ACCT2031 Cost Accounting I	4.5
ACCT3032 Cost Accounting II	4.5
ACCT3040 Auditing	4.5
ACCT3050 Advanced Accounting	4.5
ACCT3075 Financial Management	4.5
ACCT4060 Accounting Seminar	4.5
Select two of the following:	9.0
ACCT3045 Internal Auditing	
ACCT3070 Accounting For Mutual Funds	
ACCT3080 Fraud Examination: Theory and Practice	
ACCT4050 International Accounting	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3055	4.5

GENERAL STUDIES

HIST4020 American Government	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits 91.0

Four-Year Credit Total 186.0

ACCOUNTING

A four-year program leading to the bachelor of science degree for two-year **non-Accounting** program graduates.

First two years:

Associate in science degree in other*
College of Business Program 98.5–99.5

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT2011 Federal Taxes I	4.5
ACCT2021 Intermediate Accounting I	4.5
ACCT2022 Intermediate Accounting II	4.5
ACCT2023 Intermediate Accounting III	4.5
ACCT2031 Cost Accounting I	4.5
ACCT3032 Cost Accounting II	4.5
ACCT3040 Auditing	4.5
ACCT3050 Advanced Accounting	4.5
ACCT3075 Financial Management	4.5
ACCT4060 Accounting Seminar	4.5
Select one of the following:	4.5
ACCT3045 Internal Auditing	
ACCT3070 Accounting For Mutual Funds	
ACCT3080 Fraud Examination: Theory and Practice	
ACCT4050 International Accounting	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3055	4.5

GENERAL STUDIES

HIST4020 American Government	4.5
LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies course	9.0

FREE ELECTIVE

One course selected from offerings within the University** 4.5

Total Credits 91.0

Four-Year Credit Total 189.5–190.5

* These associate in science programs include:
Advertising Communications, Business Administration,
Entrepreneurship, Fashion Merchandising, Financial
Services Management, Management and Marketing.

** Students coming from an A.S. degree in Fashion
Merchandising must take ACCT1002 as their free elective.

ACCOUNTING

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First two years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES		CREDITS
ACCT2011	Federal Taxes I	4.5
ACCT2021	Intermediate Accounting I	4.5
ACCT2022	Intermediate Accounting II	4.5
ACCT2023	Intermediate Accounting III	4.5
ACCT2031	Cost Accounting I	4.5
ACCT3032	Cost Accounting II	4.5
ACCT3040	Auditing	4.5
ACCT3050	Advanced Accounting	4.5
ACCT3075	Financial Management	4.5
ACCT4060	Accounting Seminar	4.5
Accounting Concentr.	Select one concentration from offerings on page 79.	22.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
Legal	One course from the following:	
Elective	LAW3002, LAW3010, LAW3055	4.5

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
PHIL3020	Logic: Critical Thinking	
	OR	4.5
PHIL3040	Ethics of Business Leadership	

FREE ELECTIVE

Three courses selected from offerings within the University	13.5
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Total Credits	95.5
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Four-Year Credit Total	190.5
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ADVERTISING COMMUNICATIONS

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Advertising Communications associate degree program introduces students to the fields of advertising, public relations and marketing while providing a general business curriculum.

Upon completion of this program, students are best prepared to pursue the Bachelor of Science (B.S.) Degree program in Marketing or Marketing Communications.

A.S. graduates may also pursue any B.S. degree in the College of Business (except Equine, Criminal Justice or International Business).

Graduates of the Marketing bachelor's degree program are prepared for entry-level positions in sales, market research, market analysis and product development in retail, wholesale and manufacturing environments.

Graduates of the Marketing Communications Program are prepared to be employed by marketing organizations or advertising agencies.

Bachelor of science degree candidates may apply for a Career Co-op with a cooperating business firm in place of one term of college studies.

ADVERTISING COMMUNICATIONS

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
ADVC1010 Marketing Communications I	4.5
ADVC1011 Marketing Communications II	4.5
ADVC1021 Public Relations Concepts	4.5
ADVC3001 Creativity in Advertising	4.5
CGRA3050 Desktop Publishing	4.5
MRKT1001 Principles of Marketing	4.5
MRKT1002 Consumer Behavior	4.5

RELATED PROFESSIONAL STUDIES		
ACCT1021 Business Accounting I and Lab		5.5
ACCT1022 Business Accounting II and Lab		5.5
CAR0005 Career Planning		0.5
CAR1003 Introduction to Career Management		1.5
FIT1000 Introduction to Computers		4.5
FIT1020 Microcomputer Applications		4.5
LAW2001 The Legal Environment of Business I		4.5

GENERAL STUDIES		
ECON1001 Macroeconomics		4.5
ECON2002 Microeconomics		4.5
ENG1001 An Introduction to Literary Genres		4.5
ENG1020 English Composition		4.5
ENG1021 Advanced Composition and Communication		4.5
ENG1030 Communication Skills		4.5
MATH2001 Statistics		4.5
SVL1001 Learning and Writing About Community Service		1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience		0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits	99.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1002, MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 140)

BAKING & PASTRY ARTS

(College of Culinary Arts)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The associate degree program in Baking & Pastry Arts provides students with practical education in baking and pastry production, while developing professionalism and excellence in academic achievement. Students progress through a program of study that builds proficiency in baking and pastry production, cost control, sanitation and food marketing. Hands-on training is paired with traditional academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

First-year Baking & Pastry Arts students rotate through one term of academics and two terms of hands-on laboratory classes. Students are introduced to techniques of combining basic ingredients to produce classical French pastries, basic breads, cakes and plated desserts.

The second year emphasizes advanced techniques in classical and international preparation and production of cakes, tortes, sugar work, chocolate and confections. Academic courses include Foundations of Leadership, introduction to life science, communication skills and cost control. During pastry internships at University-owned facilities including Johansson's Bakery, the Radisson Airport Hotel and the Johnson & Wales Inn, students participate in actual public food service operations in preparation for future careers.

Upon graduation from the Baking & Pastry Arts associate degree program, a variety of positions are attainable in hotels, clubs and resorts, high-volume production bakeries, independent bakeries, restaurants, contract bakeries, and wholesale pastry shops.

Eligible graduates may apply for entrance into the Bachelor of Science in Baking & Pastry Arts, the Bachelor of Science in Culinary Arts, or the Bachelor of Science in Culinary

Nutrition programs. Certain requirements pertain to each of these bachelor's degree programs, which are noted in their respective program descriptions.

COOPERATIVE EDUCATION

Eligible second-year Baking & Pastry Arts students may apply for a Selective Career Cooperative Education assignment in place of the Baking & Pastry Arts Internship. These paid cooperative education assignments allow students to gain academic credit as well as invaluable work experience. Selected students work a minimum of 40 hours per week on a schedule established by their co-op employer. To be eligible to apply for the domestic co-op program, students must maintain a cumulative grade point average of 2.75, maintain a clean record of behavior as defined by the Student Code of Conduct, and must have completed all prerequisite coursework.

Selected students are assigned to a pre-qualified co-op employer that represents most segments of the food service industry. These include hotels, restaurants, country clubs, resorts, spas, contract food service providers and casinos.

The international co-op experience offers a select group of Baking & Pastry Arts students a practical, work-related, experiential training opportunity at host company sites throughout the world, which are chosen by the University. In addition to meeting specific college eligibility requirements, students interested in completing co-op in a targeted country must exhibit the necessary conversational language skills of that country, must maintain a 3.25 cumulative grade point average and have a minimum of one year of work experience in a full-service bakery or similar experience in a hotel or resort.

TEACHING ASSISTANT AND FELLOW SCHOLARSHIP PROGRAM

Each year, administrators at the College of Culinary Arts, in conjunction with the administration of Practicum Properties, select Teaching Assistant candidates from among the top students of the graduating class in the Culinary Arts and Baking & Pastry Arts associate degree programs. Students who are continuing their education at the University as Teaching Assistants must be enrolled in a day school program. Qualified Teaching Assistants may advance to Fellow during their senior year. These opportunities allow students to help defray the costs of advanced study while developing their supervisory/management skills.

BAKING & PASTRY ARTS

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
BPA1100	Introduction to Breads & Rolls	7.5
BPA1200	Classical French Pastries	7.5
BPA1300	Hot & Cold Dessert Presentations	7.5
BPA1400	Introduction to Cake Decorating and Petits Fours	7.5
BPA2100	Advanced Cake Decorating & Classical French Tortes	7.5
BPA2200	Chocolate and Sugar Artistry & Showpieces	7.5

Pastry Arts Applications*		15.0
BPA2276	Pastry Arts Internship	
BPA2296	Pastry Arts Cooperative Education	

RELATED PROFESSIONAL STUDIES		
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FSM1055	Baking Formula Technology	4.5
FSM1060	Sanitation Management**	2.0
FSM2025	Food and Beverage Cost Control	4.5

GENERAL STUDIES		
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH1002	A Survey of College Mathematics	4.5
SCI1015	Introduction to Life Science	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0

Total Credits	96.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

* Students select or are assigned to one of the Pastry Arts Applications for 15 quarter credit hours of the program.

** Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

FOUR-YEAR OPTIONS:

- Baking & Pastry Arts (see next page)
- Culinary Arts (see page 98)
- Culinary Nutrition (see page 99)
- Food Marketing (see page 116)
- Food Service Entrepreneurship (see page 117)
- Food Service Management (see page 118)

BACHELOR OF SCIENCE (B.S.) DEGREE

The College of Culinary Arts has designed a four-year curriculum that combines practical education in baking and pastry production along with leadership training and general studies courses to prepare students for careers as executive pastry chefs. In the Baking & Pastry Arts bachelor of science degree program students will be guided in building skills to master their visions to create artisan breads, confections, sugar works, plated desserts, wedding cakes and chocolate showpieces. During their junior year, students rotate through two terms of academic courses and one term of intensive advanced laboratories. Laboratory courses are designed to build hands-on skills in advanced baking and pastry arts techniques.

During their senior year, students will participate in a one-term Advanced Career Cooperative Education program. All work experiences are in commercial baking and pastry shops and are production oriented in nature with emphasis on supervisory skill development, pastry shop management and culinary skill refinement. Along with another advanced lab and academics, students participate in "real world" activities which allow them to experience the role of the pastry chef in baking and pastry operations.

Qualified students have the opportunity to replace their Advanced Cooperative Education Program experience with a summer Term Abroad Program experience. Students in teams of 15–20 join with faculty plus international schools to study the regional wines and cuisines. Recent year programs have been held in Germany and Singapore. The program combines classroom, and practical industry experience.

Upon completion of the bachelor's degree program in Baking & Pastry Arts, students will be prepared to enter the food service industry in positions such as assistant pastry chef and executive pastry chef trainee.

NOTE: All students interested in entering the Bachelor of Science in Baking & Pastry Arts program must complete and submit an application to the program director. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their first two years of study. Selection is based on previous academic performance, industry experience and professional recommendations.

BAKING & PASTRY ARTS

A four-year program leading to the bachelor of science degree for two-year **Baking & Pastry Arts** and **Culinary Arts*** program graduates.

First two years:

Associate in Science Degree** in Baking & Pastry Arts (see previous page) or Culinary Arts (see page 97) 96.5

Third and fourth years:

MAJOR COURSES		CREDITS
BPA3100	Contemporary Plated Desserts	7.5
BPA3200	Modern Cakes and Tortes, Wedding Cake Techniques and Design	7.5
BPA4100	Artisan and Decorative Bread	7.5
BPA4200	Advanced Sugar and Chocolate Artistry and Techniques	7.5

ADVANCED APPLICATIONS

BPA4099	Advanced Baking and Pastry Arts Career Cooperative Education OR	15.0
CUL4286	International Study Abroad	

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
FSM3025	Food Science	4.5
FSM3035	Executive Chef Supervisory Development	4.5
FSM3040	Food Service Financial Systems	4.5

GENERAL STUDIES

LIT3015	Food in Film and Literature	4.5
PHIL3040	Ethics of Business Leadership	4.5
PSYC2001	General Psychology	4.5
SOC2020	Culture & Food	4.5
SPAN1011	Conversational Spanish I: Specialized Vocabulary***	4.5
Choose three from the following****:		13.5

ENG2010	Technical Writing
ENG2030	Introduction to Newswriting
ENG3030	Introduction to Food Writing
PHIL3020	Logic: Critical Thinking
SCI3010	Environmental Science
SCI3040	Biochemistry: Chemistry of Life
SCI3060	Food Microbiology
SPAN1002	Conversational Spanish II
SPAN1003	Conversational Spanish III
History	One history course from the following: HIST2001, HIST2002, or HIST4020

Total Credits	95.5
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Four-Year Credit Total 192.0

* Culinary Arts associate in science degree graduates enrolling in the Bachelor of Science Degree in Baking & Pastry Arts must complete all A.S. Baking & Pastry Arts laboratory courses and FSM1055 Baking Formula Technology.

** Students entering this program with an Associate in Occupational Science Degree must complete 18 additional quarter credit hours of general education courses.

*** SPAN1011 may be replaced by any other language offering.

**** General Studies courses may be applied to Arts & Sciences concentrations (see page 160).

BUSINESS ADMINISTRATION

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Business Administration associate degree program prepares students for a variety of business career options. It is an ideal course of study for those who plan to pursue a bachelor's degree but have not yet chosen a business career specialization.

Students enrolled in the program may elect to continue their education toward any College of Business bachelor of science degree except Criminal Justice, Equine Studies or International Business.*

Qualified students entering four-year College of Business majors are eligible for special studies programs such as International Business Experience, Summer Term Abroad (page 17), Summer Work Abroad Program (page 17) or Co-op.

* Admissions criteria must be satisfied to enter the International Business Program.

BUSINESS ADMINISTRATION

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
FISV2010	Finance OR	4.5
FISV2020	Introduction to Financial Institutions	4.5
IBUS1001	Foundations of Business	4.5
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resources Management	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Service and Production Operations Management	4.5

RELATED PROFESSIONAL STUDIES

ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing OR	4.5
MRKT1011	Principles of Professional Selling	

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits	99.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 141)

COMPUTER/BUSINESS APPLICATIONS

(School of Technology)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

In the Computer/Business Applications associate degree program students study computers and business together so they can understand how the two are interrelated. The program prepares students to become professionals in business with the computer knowledge so essential in today's business world. Central to the program's curriculum is training in computer programming and application software use with special emphasis on business solutions.

In the first year, students learn foundational concepts in hardware, software and a variety of up-to-date business application software. Second-year students select a concentration in either business programming or database. Business programming concentrators develop their skills in traditional computing and their understanding of the opportunities for businesses to utilize Web and Internet technologies. Database concentrators develop their knowledge of how database information is used, retrieved and manipulated for business.

Upon successful completion of this program, students are prepared for employment as office managers in business environments, entry-level COBOL programmers or database administrators. Students may also choose to further their studies in a bachelor's degree program. Business programming concentrators may continue in Information Science; database concentrators may continue in Accounting, Information Science or Management.

COMPUTER/BUSINESS APPLICATIONS

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CSIS1040	Fundamentals of Visual Basic	4.5
FIT1010	Topics in Computers	4.5
FIT1030	Computers in a Business Environment	4.5
ITEC1020	Introduction to Data Communications	4.5

RELATED PROFESSIONAL STUDIES		
ACCT1001	Principles of Accounting I & Lab	5.5
ACCT1002	Principles of Accounting II & Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5
Tech.	Two courses selected from offerings within the School of Technology (except FIT1000 or FIT1020)	9.0

AREA CONCENTRATION		
CSIS2020	Business Programming I AND	
CSIS2070	Business Programming II OR	9.0
CSIS2030	Database Concepts AND	
CSIS2080	Database Design	

GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
ENG2010	Technical Writing	4.5
MATH1020	College Algebra	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

FREE ELECTIVE		
	One course selected from offerings within the University (except FIT1000 or FIT1020)	4.5

Total Credits	95.0
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NOTES: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 80)
- Information Science (see page 127)
- Management (see page 135)

COMPUTER GRAPHICS & NEW MEDIA

(School of Technology)

The Computer Graphics & New Media major is intended to give students an in-depth skill base in the various technology tools, practices and solutions to the world of digital graphics and new media. Students studying in this major are prepared for a wide range of job titles such as computer graphics production artist, graphic designer, technical graphic designer, or interactive graphic designer. The program focuses on teaching students how to make professional decisions to solve various communication challenges using digital tools. Students use the latest digital software and hardware tools to solve problems and create a digital portfolio of work. Students receive fundamental competencies in creating and managing graphics projects in an information technology focused organization. Combined with this major is an emphasis on communication skills and fundamental information technology project management models.

Successful completion of the associate degree program qualifies the student for the bachelor's degree programs in Computer Graphics & New Media or Web Management and Internet Commerce.

NOTE: Students are only accepted into this program for the fall term.

COMPUTER GRAPHICS & NEW MEDIA

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
CGRA1000 Visual Design	4.5
CGRA1020 Basic Digital Imaging	6.0
CGRA2020 Web Site Design Concepts	4.5
CGRA2030 Multimedia Design I	4.5
CSIS1030 Fundamentals of OOP with Java	4.5
FIT1010 Topics in Computers	4.5
FIT1030 Computers in a Business Environment	4.5

RELATED PROFESSIONAL STUDIES	CREDITS
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2001 The Legal Environment of Business I	4.5
MGMT1001 Principles of Management	4.5
MRKT1001 Principles of Marketing	4.5

EXPERIENTIAL EDUCATION	CREDITS
TECX2020 Sophomore Graphic Solutions Team	4.5

GENERAL STUDIES	CREDITS
ECON1001 Macroeconomics	4.5
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
SVL1001 Learning and Writing about Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher 4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010 4.5
Elective	One course from offerings in the School of Arts & Sciences or any other general studies course 4.5

FREE ELECTIVES	CREDITS
Two courses selected from offerings within the University (except FIT1000 or FIT1020)	9.0

Total Credits	99.0
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FOUR-YEAR OPTIONS:

- Computer Graphics & New Media (see next page)
- Web Management and Internet Commerce (see page 157)

COMPUTER GRAPHICS & NEW MEDIA

A four-year program leading to the bachelor of science degree for two-year **Computer Graphics & New Media** program graduates.

First two years:

Associate in Science Degree in Computer Graphics & New Media (see previous page) 99.0

Third and fourth years:

MAJOR COURSES	CREDITS
CGRA2070 Advanced Web Design	6.0
CGRA3030 Multimedia Applications II	4.5
CGRA3040 Information Architecture and Content Planning	4.5
CGRA3050 Desktop Publishing	4.5
CGRA3080 Advanced Multimedia	4.5
CGRA4020 New Media Lab	6.0
CSIS2040 Computer Vision	4.5
ITEC3020 Information Science I	4.5
LAW3080 Cyberlaw	4.5

EXPERIENTIAL EDUCATION

ITEC3000 Technical Project Management	4.5
TECX4040 Technical Project Team I	
TECX4070 Technical Project Team II	
OR	
TECX4096 Technology Career Co-op	
OR	9.0
Tech. Elective	One course selected from offerings within the School of Technology (except FIT1000 or FIT1020) AND one of the following courses:
TECX4020 Technology Solo Project	
TECX4035 Senior Graphic Solutions Team	
TECX4050 Senior Technology Externship	
TECX4060 Senior Technology Internship	
TECX4093 Technology Career Co-op	

GENERAL STUDIES

CAR0010 Career Management Capstone	1.0
ENG2010 Technical Writing	4.5
LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History	One HIST-designated course (except HIST4030) 4.5
Elective	One course selected from offerings within the School of Arts & Sciences or any other general studies course 4.5

FREE ELECTIVE

One course selected from offerings within the University (except FIT1000 or FIT1020) 4.5

Total Credits 94.0

Four-Year Credit Total 193.0

COMPUTER GRAPHICS & NEW MEDIA

A four-year program leading to the bachelor of science degree for two-year **Web Site Development** program graduates.

First two years:

Associate in Science Degree in Web Site Development (see page 159) 99.0

Third and fourth years:

MAJOR COURSES	CREDITS
CGRA1000 Visual Design	4.5
CGRA1020 Basic Digital Imaging	6.0
CGRA2030 Multimedia Design I	4.5
CGRA3030 Multimedia Applications II	4.5
CGRA3050 Desktop Publishing	4.5
CGRA3080 Advanced Multimedia	4.5
CGRA4020 New Media Lab	4.5
CSIS2040 Computer Vision	4.5
ITEC3020 Information Science I	4.5
LAW3080 Cyberlaw	4.5

EXPERIENTIAL EDUCATION

ITEC3000 Technical Project Management	4.5
TECX4040 Technical Project Team I	
TECX4070 Technical Project Team II	
OR	
TECX4096 Technology Career Co-op	
OR	9.0
Tech. Elective	One course selected from offerings within the School of Technology (except FIT1000 or FIT1020) AND one of the following courses:
TECX4020 Technology Solo Project	
TECX4050 Senior Technology Externship	
TECX4060 Senior Technology Internship	
TECX4093 Technology Career Co-op	
TECX4035 Senior Graphic Solutions Team	

GENERAL STUDIES

CAR0010 Career Management Capstone	1.0
ENG2010 Technical Writing	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History	One HIST-designated course (except HIST4030) 4.5

Total Credits 92.5

Four-Year Credit Total 191.5

COMPUTER PROGRAMMING

(School of Technology)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Computer Programming associate degree program prepares students to become key contributors in the fields of computer and information technology in either traditional business and industry environments or the fast-growing Web- and Internet-based fields.

The program maintains a double focus on programming and database, which gives students knowledge of how the two are interrelated. In the first year, students learn the fundamentals of computer programming and data structures. In the advanced programming courses, students study assembler language programming, object-oriented programming and the application of programming concepts at the systems level. In the advanced database courses, they study database concepts and design. Courses use a hands-on approach that trains students in computer applications used in business, engineering, and Web and Internet industry.

Upon successful completion of the program, students are qualified to work as programmers or database administrators in a wide variety of professional settings. Students may also choose to continue their studies in the bachelor's degree program in Information Science.

COMPUTER PROGRAMMING

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
CSIS1000 Problem Solving and Programming Concepts	4.5
CSIS1020 Fundamentals of C Programming	4.5
CSIS1050 Data Structures	4.5
CSIS2030 Database Concepts	4.5
CSIS2050 Advanced Programming Concepts	4.5
CSIS2060 Object-Oriented Programming in C++	4.5
CSIS2080 Database Design	4.5
FIT1010 Topics in Computers	4.5
FIT1030 Computers in a Business Environment	4.5
ITEC1020 Introduction to Data Communications	4.5

RELATED PROFESSIONAL STUDIES	
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
CSIS1070 Diagnostics & Maintenance	4.5
Tech. Elective Two courses selected from offerings within the School of Technology (except FIT1000 or FIT1020)	9.0

GENERAL STUDIES	
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1030 Communication Skills	4.5
ENG2010 Technical Writing	4.5
MATH1010 Mathematics I	4.5
MATH1011 Mathematics II	4.5
MATH3020 Discrete Mathematics	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits	97.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTION:

- Information Science (see page 127)

COMPUTERIZED DRAFTING

(School of Technology)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The goal of the two-year associate in science degree program in Computerized Drafting is to combine academic theory, basic drafting methods, computer-aided drafting techniques and general communications skills with the practical experience necessary for entry-level CAD drafting skills applicable to engineering fields that utilize mechanical, architectural or electrical applications.

Upon completion of this program, students may seek immediate career opportunities in state and local government public works and transportation departments, or architectural, electronics and manufacturing industries as draftpersons and/or CAD operators. Students may also choose to continue their studies in the bachelor of science degree programs of Engineering Design & Configuration Management.

COMPUTERIZED DRAFTING

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CAD1000	Computer Aided Drafting I	6.0
CAD1L00	Computer Aided Drafting I Lab	1.0
CAD1020	Computer Aided Drafting II	6.0
CAD1L20	Computer Aided Drafting II Lab	1.0
CAD1030	Computer Aided Drafting III	6.0
CAD1L30	Computer Aided Drafting III Lab	1.0
CAD2000	Portfolio Development	1.5
CAD2030	Principles of Design	4.5
CAD2020	Mechanical CAD	4.5
CAD2040	Architectural CAD	4.5
CAD2060	CAD Applications	4.5
CAD2059	Introduction to Computer Integrated Manufacturing (CIM)	4.5

RELATED PROFESSIONAL STUDIES

CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1010	Topics in Computers	4.5
Tech.	One course selected from offerings within the School of Technology	
Elective	(except FIT1000 or FIT1020)	4.5

EXPERIENTIAL EDUCATION

TECX2031	CAD Sophomore Practicum/Externship	4.5
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GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
ENG2010	Technical Writing	4.5
MATH1010	Mathematics I	4.5
MATH1011	Mathematics II	4.5
SCI1011	General Physics I and Lab	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Elective	One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

Total Credits	97.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Engineering Design & Configuration Management (see page 101)

COMPUTING TECHNOLOGY SERVICES

(School of Technology)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

This two-year associate degree program focuses on the technical and computer skills required by entry-level technology support positions. At the same time the curriculum recognizes that technical skills are not the only requirement for technical support professionals. The appropriate balance of business, people and technical skills is vital to the success of today's information technology support professional. Therefore, the curriculum has been expressly designed to also ensure individuals have the necessary oral, written and critical thinking skills to help them with their professional responsibilities.

Courses include substantial hands-on work with software and hardware commonly used in business environments today, with the successful associate candidate prepared to sit for obtaining both A+ certification and Microsoft Office Specialist certification. Students also work hands-on with software and hardware specifically related to the support function, becoming familiar with common support software and tools.

Upon successful completion of this program students may seek employment in entry-level positions as help desk analyst, software support specialist, computer use support specialist, and call center specialist in a variety of business settings. Students may continue their studies with junior-year status in the University's bachelor of science degree program in Information Science or Technology Services Management.

COMPUTING TECHNOLOGY SERVICES

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
CSIS1000 Problem Solving and Programming Concepts*	4.5
OR	
CSIS1020 Fundamentals of C Programming**	4.5
CSIS2030 Database Concepts	4.5
FIT1010 Topics in Computers	4.5
FIT2020 Advanced Computer Applications	4.5
FIT1030 Computers in a Business Environment	4.5
ITEC1000 Help Desk Concepts	4.5
ITEC1020 Intro. to Data Communications	4.5
ITEC1030 Microcomputer Hardware Support	4.5
ITEC1040 Microcomputer Software Support	4.5
ITEC2090 IT Call Management Systems Tech.	4.5
Electives	9.0
Two courses selected from offerings within the School of Technology (except FIT1000 or FIT1020)	

RELATED PROFESSIONAL STUDIES

CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2001 The Legal Environment of Business I	4.5
MGMT1001 Principles of Management	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1030 Communication Skills	4.5
ENG2010 Technical Writing	4.5
SOC2001 Sociology I	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	4.5
One math course at the MATH1002 level or higher	
Science	4.5
One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	

Total Credits 97.5

* Students who will be entering the Technology Services Management B.S. degree program must take CSIS1000.

** Students who will be entering the Information Science B.S. degree program must take CSIS1020.

FOUR-YEAR OPTIONS:

- Information Science (see page 127)
- Technology Services Management (see page 152)

CRIMINAL JUSTICE

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Criminal Justice associate degree program prepares students for careers in law enforcement, corrections, court administration, probation and parole, private security, insurance investigation and allied positions.

BACHELOR OF SCIENCE (B.S.) DEGREE

Upon completion of the Criminal Justice associate degree program, students may continue their studies in the bachelor's degree programs of Criminal Justice or Information Science. Because of more advanced training, four-year criminal justice graduates can expect to be offered employment that will allow them to advance more rapidly in the criminal justice profession. Moreover, some employers, especially federal government law enforcement agencies, require a baccalaureate degree as an entry-level requirement.

CRIMINAL JUSTICE

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
LAW1002	Introduction to Criminal Justice	4.5
LAW1090	Introduction to Law Enforcement	4.5
LAW2040	Principles of Corrections	4.5
LAW2050	Criminology	4.5
LAW2080	Criminal Law	4.5
LAW2085	Juvenile Justice	4.5

RELATED PROFESSIONAL STUDIES

ACCT1001	Principles of Accounting I & Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
SEC2001	Introduction to Keyboarding and Word Processing	4.5

GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
PSYC2001	General Psychology	4.5
PSYC2002	Abnormal Psychology	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
SOC2001	Sociology I	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

FREE ELECTIVES

Two courses selected from offerings within the University	9.0
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Total Credits	94.0
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NOTES: In lieu of the electives, selected students with an overall minimum 2.75 GPA and a minimum 2.75 GPA in the major may serve a one-term externship in an approved criminal justice facility for 9 credits.

Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Criminal Justice (see next page)

CRIMINAL JUSTICE

A four-year program leading to the bachelor of science degree for two-year **Criminal Justice** program graduates.

First two years:

Associate in Science Degree in Criminal Justice (see previous page) 94.0

Third and fourth years:

MAJOR COURSES	CREDITS
LAW3015 Crime & Constitutional Issues	4.5
LAW3035 Court Administration & Management	4.5
LAW3053 Criminal Justice Research Methods	4.5
LAW3075 Criminal Investigation	4.5
LAW4040 Criminalistics	4.5
LAW4080 Criminal Justice Senior Seminar	4.5
SCI4040 Criminalistics Laboratory	1.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
FIT1020 Microcomputer Applications	4.5
MGMT1001 Principles of Management	4.5

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
HIST4020 American Government	4.5
LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
History One HIST-designated course (except HIST4030)	4.5
Sociology One sociology course at the level of SOC2002 or higher	4.5
Electives Two courses from offerings in the School of Arts & Sciences or any other general studies course	9.0

FREE ELECTIVES

Three courses selected from offerings within the University (Selected students may elect externship.) 13.5

Total Credits 92.5

Four-Year Credit Total 186.5

NOTE: In lieu of the electives, selected students with an overall minimum 2.75 GPA and a minimum 2.75 GPA in the major may serve a one-term externship in an approved criminal justice facility for 9.0 credits. Students may also choose a concentration in Law Enforcement or Criminalistics in lieu of one Arts & Sciences elective and two free electives. Or, they may choose a concentration in Accounting by taking the following courses: ACCT1002 Principles of Accounting II, ACCT2011 Federal Taxes I, ACCT3012 Federal Taxes II, ACCT3080 Fraud Examination: Theory & Practice. Due to the course sequencing of this concentration, students who elect it must have at least three terms left in their degree program in order to complete the concentration and graduate on time.

CRIMINAL JUSTICE

A four-year program leading to the bachelor of science degree for two-year **Paralegal Studies** program graduates.

First two years:

Associate in Science Degree in Paralegal Studies (see page 144) 98.5

Third and fourth years:

MAJOR COURSES	CREDITS
LAW1002 Introduction to Criminal Justice	4.5
LAW1090 Introduction to Law Enforcement	4.5
LAW2040 Principles of Corrections	4.5
LAW2050 Criminology	4.5
LAW2080 Criminal Law	4.5
LAW2085 Juvenile Justice	4.5
LAW3015 Crime & Constitutional Issues	4.5
LAW3035 Court Administration & Management	4.5
LAW3053 Criminal Justice Research Methods	4.5
LAW3075 Criminal Investigation	4.5
LAW4040 Criminalistics	4.5
LAW4080 Criminal Justice Senior Seminar	4.5
SCI4040 Criminalistics Laboratory	1.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
MGMT1001 Principles of Management	4.5

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
HIST4020 American Government	4.5
LEAD2001 Foundations of Leadership Studies	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits 88.0

Four-Year Credit Total 186.5

CULINARY ARTS

(College of Culinary Arts)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The associate degree program in Culinary Arts provides students with practical education in food production, while developing professionalism and excellence in academic achievement. Students progress through a program of study that builds proficiency in food production and cooking, cost control, nutrition, sanitation and food marketing. Hands-on training is paired with traditional academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

The Culinary Arts program's first-year laboratory classes emphasize basic cooking and baking methods, beverage and dining room service, as well as national certification in alcohol intervention procedures, while academic areas include mathematics, introduction to life science, English composition, community service, professional development and sanitation.

Second-year laboratories include advanced techniques in classical/international cuisines, garde manger, patisserie/dessert and dining room, as well as the academic areas of Foundations of Leadership, personalized nutrition management, communication skills, introduction to menu planning and cost control.

During Culinary Arts Internship at University-owned hotels and restaurants, including the Radisson Airport Hotel and the Johnson & Wales Inn and Conference Center, students participate in actual public food service operations in preparation for future careers.

Graduates of the associate degree program in Culinary Arts have the opportunity to gain immediate, successful employment in the food service industry, which would include a variety of positions in full service restaurants, hotels, clubs and resorts catering operations, quantity food production facilities, health spas and cruise lines.

Eligible graduates may apply for entrance into the bachelor of science degree programs in Baking & Pastry Arts, Culinary Arts, or Culinary Nutrition through the College of Culinary Arts. Other bachelor of science degree options include Food Service Management through The Hospitality College and Food Service Entrepreneurship or Food Marketing, both offered through the College of Business. Certain requirements pertain to each of these bachelor's degree programs, which are noted in their respective program descriptions.

COOPERATIVE EDUCATION

Eligible second-year Culinary Arts students may apply for a Selective Career Cooperative Education assignment in place of the Culinary Arts Internship. These paid cooperative education assignments allow students to gain academic credit as well as invaluable work experience. Selected students work a minimum of 40 hours per week on a schedule established by their co-op employer. To be eligible to apply for the domestic co-op program, students must maintain a cumulative grade point average of 2.75, maintain a clean record of behavior as defined by the Student Code of Conduct, and must have completed all prerequisite coursework.

Selected students are assigned to a pre-qualified co-op employer that represents most segments of the food service industry. These include hotels, restaurants, country clubs, resorts, spas, contract food service providers and casinos.

The international co-op experience offers a select group of Culinary Arts students a practical, work-related, experiential training opportunity at host company sites throughout the world, which are chosen by the University. In addition to meeting specific college eligibility requirements, students interested in completing co-op in a targeted country must exhibit the necessary conversational language skills of that country, must maintain a 3.25 cumulative grade point average and have a minimum of one year of work experience in a full-service restaurant or similar experience in a hotel or resort.

CULINARY INTERNATIONAL EXCHANGE

Each year, a select group of second-year students is chosen to participate in a student international exchange program with culinary arts schools in Ireland, France and the Netherlands. For one term, J&W students attend classes in either Ireland, France or the Netherlands. In exchange, students from these schools attend culinary classes at Johnson & Wales University. Selected students receive full academic credit for the term abroad.

TEACHING ASSISTANT AND FELLOW SCHOLARSHIP PROGRAM

Each year, administrators at the College of Culinary Arts, in conjunction with the administration of Practicum Properties, select Teaching Assistant candidates from among the top students of the graduating class in the Culinary Arts and Baking & Pastry Arts associate degree programs. Students who are continuing their education at the University as Teaching Assistants must be enrolled in a day school program. Qualified Teaching Assistants may advance to Fellow during their senior year. These opportunities allow students to help defray the costs of advanced study while developing their supervisory/management skills.

CULINARY ARTS

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CUL1315	Stocks, Sauces and Soups	3.0
CUL1325	Essentials of Dining Room	3.0
CUL1335	Traditional European Cuisine	3.0
CUL1345	Introduction to Baking & Pastry	3.0
CUL1355	New World Cuisine	3.0
CUL1365	Principles of Beverage Service	3.0
CUL1375	Nutrition & Sensory Analysis	3.0
CUL1385	Fundamentals of Food Service	3.0
	Production	
CUL1395	Purchasing & Product Identification	3.0
CUL1405	Skills of Meatcutting	3.0
CUL2215	Garde Manger	3.0
CUL2225	Classical French Cuisine	3.0
CUL2235	Advanced Dining Room Procedures	3.0
CUL2245	International Cuisine	3.0
CUL2255	Advanced Patisserie/Desserts	3.0

Culinary Arts Applications*		15.0
CUL2276	Culinary Arts Internship	
CUL2286	Culinary Arts International Exchange	
CUL2296	Culinary Arts Cooperative Education	

RELATED PROFESSIONAL STUDIES		
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FSM1060	Sanitation Management**	2.0
FSM2045	Introduction to Menu Planning and Cost Controls	4.5
FSM2050	Personalized Nutrition Management	4.5

GENERAL STUDIES		
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH1002	A Survey of College Mathematics	4.5
SCI1015	Introduction to Life Science	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0

Total Credits	96.5
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* Students select or are assigned to one of the Culinary Arts Applications for 15 quarter credit hours of the program.

** Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: FSM2045, MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Baking & Pastry Arts (see page 86)
- Culinary Arts (see next page)
- Culinary Nutrition (see page 99)
- Food Marketing (see page 116)
- Food Service Entrepreneurship (see page 117)
- Food Service Management (see page 118)

BACHELOR OF SCIENCE (B.S.) DEGREE

The College of Culinary Arts has designed a four-year curriculum that combines practical education in food production along with leadership training and general studies courses to prepare men and women for careers as executive chefs. The Culinary Arts bachelor's degree program provides students with the opportunity to increase cognitive, critical thinking and practical application skills. Students will attend three terms of academic studies. In both the junior and senior years, students will attend intensive advanced laboratories. These laboratories are designed to build leadership, planning and evaluation skills, as well as hands-on skills in proper cooking and baking techniques, ice carving, creative garnishing, plate presentation, and the cuisines of America and the world. Students will learn the physical and chemical changes occurring in food during preparation, serving and storage.

During the senior year, students will participate in a one-term Advanced Career Cooperative Education program. All work experiences are in the kitchen and are production oriented in nature with emphasis on supervisory skill development. Students participate in "real world" activities which allow them to experience the role of the chef in food service operations. They work with the latest equipment technology and see how the computer is used to help them succeed in the restaurant business. Additionally, students study the financial aspects of how the kitchen contributes to the overall success of the business.

Qualified students have the opportunity to replace their Advanced Cooperative Education Program experience with a summer Term Abroad Program experience. Students in teams of 15–20 join with faculty plus international schools to study the regional wines and cuisines. Recent year programs have been held in Germany and Singapore. The program combines classroom, and practical industry experience.

Upon completion of the bachelor's degree program in Culinary Arts, students will be prepared to enter into the industry in positions to include sous chef and assistant to the executive chef.

NOTE: All students interested in entering the Bachelor of Science in Culinary Arts program must complete and submit an application to the program director. Preference is given to students who achieve a 3.00 GPA or higher upon completion of their first two years of study. Selection is based on previous academic performance, industry experience and professional recommendations.

CULINARY ARTS

A four-year program leading to the bachelor of science degree for two-year **Culinary Arts** and **Baking & Pastry Arts*** program graduates.

First two years:

Associate in Science Degree** in Culinary Arts (see previous page) or Baking & Pastry Arts (see page 85) 96.5

Third and fourth years:

MAJOR COURSES	CREDITS
CUL3055 American Cuisine: Today	3.0
CUL3065 Advanced Buffet Catering	3.0
CUL3075 A la Carte Restaurant: Europe	3.0
CUL3085 Special Function Operations	3.0
CUL3095 Designing Contemporary Plated Desserts	3.0
CUL4055 Foods of the World	3.0
CUL4065 Foods of Asia and the Orient	3.0
CUL4075 Food Service Technology & Design	3.0
CUL4085 Dining Service Supervision	3.0
CUL4095 Oenology	3.0

ADVANCED APPLICATIONS

CUL4099 Advanced Culinary Arts Career Cooperative Education	15.0
OR	
CUL4286 International Study Abroad	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
FSM3025 Food Science	4.5
FSM3035 Executive Chef Supervisory Development	4.5
FSM3040 Food Service Financial Systems	4.5

GENERAL STUDIES

LIT3015 Food in Film and Literature	4.5
PHIL3040 Ethics of Business Leadership	4.5
PSYC2001 General Psychology	4.5
SOC2020 Culture & Food	4.5
SPAN1011 Conversational Spanish I: Specialized Vocabulary***	4.5
Choose three from the following****:	13.5

ENG2010 Technical Writing	
ENG2030 Introduction to Newswriting	
ENG3030 Introduction to Food Writing	
PHIL3020 Logic: Critical Thinking	
SCI3010 Environmental Science	
SCI3040 Biochemistry: Chemistry of Life	
SCI3060 Food Microbiology	
SPAN1002 Conversational Spanish II	
SPAN1003 Conversational Spanish III	
History	
One history course from the following: HIST2001, HIST2002, or HIST4020	

Total Credits	95.5
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Four-Year Credit Total	192.0
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* Baking & Pastry Arts associate in science degree graduates enrolling in the Bachelor of Science Degree in Culinary Arts must complete all A.S. Culinary Arts laboratory courses.

** Students entering this program with an Associate in Occupational Science Degree must complete 18 additional quarter credit hours of general education courses.

*** May be replaced by any other language offering.

**** General Studies courses may be applied to Arts & Sciences concentrations (see page 160).

CULINARY NUTRITION

(College of Culinary Arts)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Culinary Nutrition program is a bachelor's degree option for students who have completed the associate degree program in either Culinary Arts or Baking & Pastry Arts. In answer to industry and consumer demand for more healthy menu choices, this program is designed for students who want to apply nutrition principles and scientific knowledge to their culinary skills. Students in their third and fourth years continue to develop sensory evaluation techniques, innovative food products and nutritional diagnostic skills.

Qualified students have the opportunity to replace their Advanced Cooperative Education Program experience with a summer Term Abroad Program experience. Students in teams of 15–20 join with faculty plus international schools to study the regional wines and cuisines. Recent year programs have been held in Germany and Singapore. The program combines classroom and practical industry experience.

Upon completion of the Culinary Nutrition bachelor's degree program, students are prepared for work as personal chefs and at production-oriented sites, in industry test kitchens, health care facilities, spas and restaurants where an emphasis on nutrition is fundamental. Students are also qualified to apply for a postgraduate dietetic internship.

The Culinary Nutrition program is currently granted developmental accreditation status by the Commission on Accreditation for Dietetics Education of the American Dietetic Association, 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606-6995, (312) 899-4876.

Students completing the program earn a Bachelor of Science degree in Culinary Nutrition and are eligible to compete for placement in a CADE-accredited dietetic internship. Following completion of an internship, students must take a national registration examination to earn the Registered Dietitian (RD) credential.

NOTE: All students interested in entering the Bachelor of Science in Culinary Nutrition program must complete and submit an application to the program director. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their first two years of study. Selection is based on previous academic performance, industry experience and professional recommendations.

CULINARY NUTRITION

A four-year program leading to the bachelor of science degree for two-year **Culinary Arts** and **Baking & Pastry Arts*** program graduates.

First two years:

Associate in Science Degree** in Culinary Arts (see page 97) or Baking & Pastry Arts (see page 85) 96.5

Third and fourth years:

MAJOR COURSES		CREDITS
CUL3155	Vegetarian Cuisine	3.0
CUL3165	Lite & Healthy Desserts	3.0
CUL4155	Athletic Performance Cuisine	3.0
CUL4165	Product Research & Development	3.0
CUL4175	Spa Cuisine	3.0

ADVANCED APPLICATIONS

CUL4098	Advanced Culinary Nutrition Career Cooperative Education OR	15.0
CUL4286	International Study Abroad	

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
FSM3025	Food Science	4.5
FSM3035	Executive Chef Supervisory Development	4.5
FSM3040	Food Service Financial Systems	4.5
NUTR3030	Nutritional Assessment	4.5
NUTR3050	Life Span Nutrition	4.5
NUTR4030	Medical Nutrition Therapy	4.5

GENERAL STUDIES

ENG2010	Technical Writing	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking	4.5
PHIL3040	Ethics of Business Leadership	4.5
PSYC2001	General Psychology	4.5
SCI2032	Anatomy and Physiology II	4.5
SCI3040	Biochemistry: Chemistry of Life	4.5
SCI3060	Food Microbiology	4.5
SOC2020	Culture and Food	4.5

Total Credits 98.5

Four-Year Credit Total 195.0

* Baking & Pastry Arts students must complete the first-year Culinary Arts laboratory portion of the Culinary Arts Advanced Standing program; FSM2050 Personalized Nutrition Management, and sophomore culinary laboratory term, prior to entering the Culinary Nutrition bachelor of science degree program.

** Students entering this program with an Associate in Occupational Science Degree must complete 18 additional quarter credit hours of general education courses.

ELECTRONICS ENGINEERING

(School of Technology)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Electronics Engineering baccalaureate degree program provides a broad-based foundation in current and projected growth areas of electronic engineering and technology. It also provides concentrations in three arenas that are directly consistent with the technology dynamics of this and the coming decades: telecommunications & network engineering, computer/digital systems engineering, and systems engineering.

Course sequences for these concentrations are as follows:

Telecommunications & Network Engineering

ENGN2070 Signal Transmission
ENGN3065 Advanced Data Communications
ENGN3070 Networking I
ENGN4050 Networking II
ENGN4070 Hardware Organization & Design

Computer/Digital Systems Engineering

ENGN2070 Signal Transmission
ENGN3060 Advanced Microprocessors and Lab
ENGN3080 Computer Architecture
ENGN4040 VLSI Design & Layout
ENGN4070 Hardware Organization & Design

Systems Engineering

ENGN3040 Systems Engineering I (Principles)
ENGN3090 Systems Performance
& Measurement
ENGN4020 Intelligent Systems
ITEC3040 Systems Analysis & Design
ITEC3070 Systems Modeling & Simulation

Graduates of the Electronics Engineering bachelor's degree program are qualified to work in electronics companies as test engineers, design engineers and advanced technical support.

ELECTRONICS ENGINEERING

A four-year program leading to the bachelor of science degree.

MAJOR COURSES		CREDITS
ENGN1000	Digital Electronics I	4.5
ENGN1020	DC/AC Circuit Theory and Lab	9.0
ENGN1030	Solid State I: Devices and Lab	6.0
ENGN1040	Digital Electronics II	4.5
ENGN2020	Transform Methods for Engineering	4.5
ENGN2030	Electronic Communications and Lab	4.5
ENGN2040	Solid State II: Electronic Circuits and Lab	6.0
ENGN2050	Microprocessors and Lab	6.0
ENGN3030	Instrumentation & Process Control	6.0
ENGN3050	Logic Design	4.5
ENGN4030	Digital Signal Processing	4.5

AREA CONCENTRATION

Five-course sequence (see left)	24.0
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RELATED PROFESSIONAL STUDIES

CAD3000	Engineering Graphics and Lab	6.0
CAR0005	Career Planning	0.5
CAR0010	Career Management Capstone	1.0
CAR1003	Introduction to Career Management	1.5
CSIS1020	Fundamentals of C Programming	4.5
CSIS1050	Data Structures	4.5
FIT1010	Topics in Computers	4.5
Tech. Elective	One technology course from the following: CSIS2040 or ENGN2000	4.5

EXPERIENTIAL EDUCATION

ITEC3000	Technical Project Management	4.5
TECX4025	Senior Design Project & Thesis OR	
TECX4040	Technical Project Team I	
TECX4070	Technical Project Team II OR	9.0
TECX4096	Technology Career Co-op	

GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
ENG2010	Technical Writing	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH1040	Calculus I	4.5
MATH1041	Calculus II	4.5
MATH2043	Ordinary Differential Equations	4.5
MATH4025	Advanced Mathematical Methods	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SCI1021	General Chemistry I	4.5
SCI1022	General Chemistry I Lab	1.5
SCI2011	Physics I and Lab	4.5
SCI2012	Physics II and Lab	4.5
SOC2001	Sociology I	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
History	One HIST-designated course (except HIST4030)	4.5

Four-Year Credit Total	199.0
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NOTE: Students must have MATH1011 or equivalent to enroll in MATH1040.

ENGINEERING DESIGN & CONFIGURATION MANAGEMENT

(School of Technology)

BACHELOR OF SCIENCE DEGREE

The Engineering Design & Configuration Management bachelor's degree program complements the two-year Computerized Drafting associate degree.

Students build upon their associate degree in Computerized Drafting and integrate CAD software and drafting standards to develop engineering design concepts and configuration management methods and techniques.

The Engineering Design & Configuration Management program is comprised of the development of design skills, conventions and standards, and the management of design documentation for products and projects. The organization and design of products parallels the organization and development of projects. Some topics in this program are quality control/professional practice, design II & project development, materials & process engineering, standards/codes & ergonomics, configuration management and an introduction to CAD/CAM. Each course is developed for hands-on experience and case studies to prepare the student for professional placement.

Graduates can expect to be part of design and project teams in either fields of manufacturing of products or in areas of project development and management with start-up companies, and established organizations.

ENGINEERING DESIGN & CONFIGURATION MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Computerized Drafting** program graduates.

First two years:

Associate in Science Degree in
Computerized Drafting (see page 92) 97.5

Third and fourth years:

MAJOR COURSES		CREDITS
CAD3070	Introduction to CAD/CAM & Lab	6.0
ENGN3000	Materials & Process Engineering	4.5
ENGN3020	Design II & Project Development	4.5
ENGN3040	Systems Engineering I (Principles)	6.0
ENGN4000	Standards/Codes & Ergonomics	4.5
ENGN4005	Quality Control/Professional Practice	4.5
ENGN4010	Configuration Management	4.5
ITEC3070	Systems Modeling & Simulation	4.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
ENGN3090	Systems Performance and Measurement	4.5
Tech.	One course selected from offerings within the School of Technology (except FIT1000 or FIT1020)	4.5

EXPERIENTIAL EDUCATION

ITEC3000	Technical Project Management	4.5
TECX4025	Senior Design Project & Thesis OR	
TECX4040	Technical Project Team I	
TECX4070	Technical Project Team II OR	9.0
TECX4096	Technology Career Co-op	

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
MATH1040	Calculus I	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
SCI2012	Physics II and Lab	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	One course selected from offerings within the School of Arts & Sciences	4.5

Total Credits 98.5

Four-Year Credit Total 196.0

ENTREPRENEURSHIP

*(College of Business and
The Center for Entrepreneurship)*

ASSOCIATE IN SCIENCE (A.S.) DEGREE

Entrepreneurship is the process of starting, organizing, managing and assuming responsibility for one's own business or enterprise. The contemporary entrepreneur is an innovator, an initiator, a risk taker and a decision maker.

As an Entrepreneurship major in the Larry Friedman International Center for Entrepreneurship (LFICE), students will have an opportunity to solve the kinds of problems that they would face if starting their own business — but without the costly risks involved in the trial and error process.

Through classroom discussion, case studies and special speakers, students will be guided by successful entrepreneurs as they also learn how to avoid the classic errors in starting and operating a business.

The two-year associate in science degree program in Entrepreneurship is designed to give students a strong entrepreneurial base. Upon earning their associate degrees, students are best prepared to continue their education at the University with junior standing in a four-year degree program in Entrepreneurship. However, they may switch to one of several other College of Business degree areas.

BACHELOR OF SCIENCE (B.S.) DEGREE

Graduates with a Bachelor of Science Degree in Entrepreneurship are better prepared to operate their own business after having acquired a considerable amount of experience via the full-year, start-your-own-business Entrepreneurship Practicum. This Practicum, located in the LFICE, offers all the resources students require to make their business idea a reality—technology, administrative assistance and professional advice.

Bachelor of science degree candidates have the opportunity to study and discover entrepreneurship on as many as three continents through various international programs supported by the Center. These programs range from individual terms abroad to concentrated, team-based studies in Eastern Europe, the Americas and the Far East.

Students should use courses from Bachelor of Science Program Career Electives and Free Electives (three-to-five courses) to create meaningful career concentrations. The University's Career Management System facilitates choices.

ENTREPRENEURSHIP

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
ENTR1001	Introduction to Entrepreneurship	4.5
ENTR2030	The Business Plan	4.5
ENTR2040	Financing the Entrepreneurial Venture	4.5
IBUS1001	Foundations of Business	4.5
MGMT1001	Principles of Management	4.5
MGMT2020	Organizational Behavior	4.5
MRKT1001	Principles of Marketing	4.5

RELATED PROFESSIONAL STUDIES

CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **99.5**

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see next column)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 141)

ENTREPRENEURSHIP

A four-year program leading to the bachelor of science degree for two-year **Entrepreneurship** graduates.

First two years:

Associate in Science Degree in Entrepreneurship (see previous column) 99.5

Third and fourth years:

MAJOR COURSES		CREDITS
ACCT3020	Managerial Finance	4.5
ENTR3010	Small Business Consulting	4.5
ENTR3025	Business Expansion Strategies and Tactics	4.5
ENTR3030	Marketing Research for Entrepreneurs	4.5
ENTR4010	Managing Change and Innovation	4.5
ENTR4020	Global Entrepreneurship	4.5
MGMT2030	Service and Production Operations	4.5
MGMT3030	Managerial Technology	4.5
MGMT4020	Strategic Management	4.5
Business	Performance Excellence	
Concetr.	Concentration	13.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
LAW3002	The Legal Environment of Business II	4.5
Career	HOSP3015 OR HOSP3025	
Electives	AND two 3000- or 4000-level courses from College of Business or Hospitality College offerings OR IBUS4099 (International Business Experience)* OR ENTR4089 (Experiential Learning)*	13.5

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	One course selected from offerings within the School of Arts & Sciences	4.5

Total Credits **95.5**

Four-Year Credit Total **195.0**

* Students must meet eligibility criteria in order to enroll in this course.

ENTREPRENEURSHIP

A four-year program leading to the bachelor of science degree for two-year **non-Entrepreneurship** graduates.

First two years:

Associate in science degree in other*
College of Business program 98.5–99.5

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT3020 Managerial Finance	4.5
ENTR2030 The Business Plan	4.5
ENTR2040 Financing the Entrepreneurial Venture	4.5
ENTR3010 Small Business Consulting	4.5
ENTR3025 Business Expansion Strategies & Tactics	4.5
ENTR3030 Marketing Research for Entrepreneurs	4.5
ENTR4010 Managing Change and Innovation	4.5
ENTR4020 Global Entrepreneurship	4.5
MGMT4020 Strategic Management	4.5
MGMT2030 Production and Operations Management**	
OR	4.5
MGMT3030 Managerial Technology	
Business Performance Excellence Concentration Concen.***	
OR	
IBUS4099 (International Business Experience)	13.5
OR	
ENTR4089 (Experiential Learning)	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
HOSP3015 Dynamics of Recreation/Leisure Management & Travel Tourism	
OR	4.5
HOSP3025 Dynamics of Hotel-Restaurant & Recreation/Leisure Management	
LAW3002 The Legal Environment of Business II	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History	One HIST-designated course (except HIST4030) 4.5
Elective	One course selected from offerings within the School of Arts & Sciences 4.5

Total Credits 100.0

Four-Year Credit Total 194.0–195.0

* These associate in science programs include: Accounting, Advertising Communications, Business Administration, Fashion Merchandising, Financial Services Management, Management and Marketing.

** MGMT2030 is required if not taken during first two years of study.

*** Students must meet eligibility criteria in order to enroll in this course.

NOTE: Students transferring to this major from Fashion Merchandising must take ACCT1022 as an extra course.

ENTREPRENEURSHIP

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT3020 Managerial Finance	4.5
ENTR1001 Introduction to Entrepreneurship	4.5
ENTR2030 The Business Plan	4.5
ENTR2040 Financing the Entrepreneurial Venture	4.5
ENTR3010 Small Business Consulting	4.5
ENTR3025 Business Expansion Strategies & Tactics	4.5
ENTR3030 Marketing Research for Entrepreneurs	4.5
ENTR4010 Managing Change and Innovation	4.5
ENTR4020 Global Entrepreneurship	4.5
MGMT4020 Strategic Management	4.5
MGMT2030 Production and Operations Management*	
OR	4.5
MGMT3030 Managerial Technology	
Business Performance Excellence Concentration Concen.**	
OR	
IBUS4099 (International Business Experience)	13.5
OR	
ENTR4089 (Experiential Learning)	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
HOSP3015 Dynamics of Recreation/Leisure Management & Travel Tourism	
OR	4.5
HOSP3025 Dynamics of Hotel-Restaurant & Recreation/Leisure Management	
LAW3002 The Legal Environment of Business II	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
Elective	One course selected from offerings within the School of Arts & Sciences 4.5

Total Credits 86.5

Four-Year Credit Total 181.5

* MGMT2030 is required if not taken during first two years of study.

** Students must meet eligibility criteria in order to enroll in this course.

EQUINE BUSINESS MANAGEMENT

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Equine Business Management associate degree program combines equine academic courses and hands-on equine practicums with business and general studies courses. The program prepares students for areas of the industry demanding managerial skills, a knowledge of business practice and equine experience. The Equine Business Management associate degree offers five academic equine courses in topics including horse management, anatomy, lameness, physiology, nutrition and diseases along with two hands-on practicums taught at the Equine Center.

BACHELOR OF SCIENCE (B.S.) DEGREE

Students completing an Equine Business Management associate degree may choose to continue their education in the Equine Business Management bachelor's degree program. This program features equine reproduction, horse show management and judging, horse farm management, equine management practicum III courses, further business management courses, and an opportunity to tailor a degree to meet specific career goals through career electives. Many students also apply for career co-ops with cooperating equine business establishments, or participate in a term abroad with Writtle College in England during their bachelor of science degree program.

EXTRACURRICULAR ACTIVITIES

J&W's equine programs offer a variety of extracurricular activities for students, including student dressage shows, schooling shows, seminars and clinics.

The University hosts seminars and career nights with nationally recognized speakers from the equine industry. A well-established clinic program rounds out students' educa-

tional experiences through participation and observation of various teaching and training techniques. Clinicians such as Ann Guptil, Mark Weissbecker, Kim Walnes and Shannon Dueck have participated in this program.

Johnson & Wales University participates in equine sports through two distinct competitive teams. Johnson & Wales is an active member of the Intercollegiate Horse Shows Association with students competing on the hunter-seat equitation team throughout New England. The University is also a charter member of the Intercollegiate Dressage Association and hosts two competitions yearly and travels throughout New England with this team. The University participates in combined training through several combined tests held at the Equine Center.

Students have the opportunity to broaden their knowledge through selected field trips, the highlight of which is the annual upstate New York breeding farms trip.

The Equine Club provides students with social and recreational equine opportunities.

THE FACILITY

The home of Johnson & Wales' Equine Studies programs, the Johnson & Wales Equine Center, is located in Rehoboth, Massachusetts, a short drive from Providence. The 30-acre farm is located in the Massachusetts countryside, adjacent to the Rehoboth State Forest. The farm includes a 170' x 70' mirrored indoor riding hall with leather based footing, attached 32-stall barn, pastures, and turnout paddocks. It also features a round-pen used in the training course and for schooling horses. Rounding out the facility are three show quality outdoor arenas: a 225' x 100' multipurpose jumping ring, a 220' x 80' dressage ring and a 70' x 135' warm-up ring.

The Johnson & Wales Equine Center is equipped with a pine-paneled observation room housing state-of-the-art communication technologies that allow clinicians to address students and spectators during mounted

lessons. Classroom space, administrative offices and a conference area with kitchen facilities make this a comfortable meeting area. Heated tack rooms, laundry facilities, wash stall and storage add to the additional ease and efficiency of the facility.

The horses for school use are all selected for their training and temperament. Several different breeds are represented, including Dutch Warmblood, Hanoverian, Swedish Warmblood, Holsteiner, Thoroughbred, Trakehner, Quarter horse and Morgan. Many of the horses have successful show records which include competition experience at the F.E.I. level of dressage, on the hunter/jumper circuit, and in combined training.

EQUINE BUSINESS MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
EQN1001 Introduction to Horse Management	4.5
EQN1010 Equine Physiology & Genetics	4.5
EQN1020 Equine Anatomy & Lameness	4.5
EQN1071 Equine Management Practicum I	3.0
EQN1072 Equine Management Practicum II	3.0
EQN2000 Equine Diseases	4.5
EQN2010 Equine Nutrition	4.5

RELATED PROFESSIONAL STUDIES

ACCT1021 Business Accounting I and Lab	5.5
ACCT1022 Business Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
FIT1000 Introduction to Computers	4.5
LAW2001 The Legal Environment of Business I	4.5
MGMT1001 Principles of Management	4.5
MRKT1001 Principles of Marketing	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
PHIL3020 Logic: Critical Thinking	4.5
OR	
PHIL3040 Ethics of Business Leadership	4.5
PSYC2001 General Psychology	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	
One math course at the MATH1002 level or higher	4.5

FREE ELECTIVE

One course selected from offerings within the University	4.5
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Total Credits	96.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Equine Business Management (see next page)

EQUINE BUSINESS MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Equine Business Management** or **Equine Studies** program graduates.

First two years:

Associate in Science Degree in Equine Business Management (see previous page) or Equine Studies (see page 109) 95.5–96.5

Third and fourth years:

MAJOR COURSES	CREDITS
EQN2073 Equine Management Practicum III	1.5
EQN3010 Equine Reproduction	4.5
EQN3020 Horse Show Management & Judging	4.5
EQN4050 Horse Farm Management	4.5

RELATED PROFESSIONAL STUDIES

ADVC1010 Marketing Communications I	4.5
CAR0010 Career Management Capstone	1.0
FIT1020 Microcomputer Applications	4.5
MRKT1011 Principles of Professional Selling	4.5
Elective One course selected from offerings within the College of Business or School of Technology	4.5
Concentr. A concentration selected from offerings within the College of Business, The Hospitality College or the School of Technology	13.5

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies course	9.0

FREE ELECTIVES

Three courses selected from offerings within the University	13.5
Total Credits	92.5

Four-Year Credit Total 188.0–189.0

NOTE: Students transferring to this major from Equine Studies must take ACCT1022 in lieu of one free elective.

EQUINE BUSINESS MANAGEMENT/RIDING

(College of Business)

A four-year program leading to the bachelor of science degree for two-year **Equine Studies** program graduates.

First two years:

Associate in Science Degree in Equine Studies
(see page 109) 95.5

Third and fourth years:

MAJOR COURSES	CREDITS
EQN2073 Equine Management Practicum III	1.5
EQN3000 Foundations of Riding Theory	4.5
EQN3001 Methods of Riding Instruction	4.5
EQN3010 Equine Reproduction	4.5
EQN3020 Horse Show Management & Judging	4.5
EQN3061 Dressage & Jumping I	1.5
EQN3062 Dressage & Jumping II	1.5
EQN3063 Dressage & Jumping III	1.5
EQN4050 Horse Farm Management	4.5
EQN4061 Advanced Riding & Training I	1.5
EQN4062 Advanced Riding & Training II	1.5
EQN4063 Advanced Riding & Training III	1.5

RELATED PROFESSIONAL STUDIES

ACCT1022 Business Accounting II and Lab	5.5
ADVC1010 Marketing Communications I	4.5
CAR0010 Career Management Capstone	1.0
Free One course selected from	
Elective offerings within the College of	
Business or School of Technology	4.5
Concentr. A concentration selected from	
offerings within the College of	
Business, The Hospitality College	
or the School of Technology	13.5

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course	
(except HIST4030)	4.5
Electives Two courses selected from	
offerings within the School of	
Arts & Sciences or any other	
general studies course	9.0

Total Credits 93.5

Four-Year Credit Total 189.0

EQUINE STUDIES

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

Designed for the student who desires a career in teaching, training and/or farm management, the Equine Studies associate degree program combines riding instruction, specialized academic equine courses and equine practicums with business and general studies courses. The Equine Studies program offers balanced seat riding instruction with emphasis on Dressage and Combined Training.

Equine Studies students participate in a Riding Proficiency program which certifies their riding progress. The students are eligible to earn certificates of achievement at three levels of competency in dressage and jumping.

Equine Business Management and Equine Studies associate degree programs offer two specialized Equine Management Practicums which emphasize the hands-on aspects of horse management care and training.

Students completing an Equine Studies associate degree may choose to continue their education in bachelor's degree programs in Equine Business Management/Riding or Equine Business Management without the riding option. Both programs feature additional academic equine courses in reproduction, horse farm management, horse training and judging along with additional business courses and a chance to tailor a degree through concentrations. Students in the bachelor of science degree program with the riding option also participate in advanced riding courses, a foundations of riding theory course and a methods of riding instruction course. Those students who complete riding proficiency level 2 have the option of participating in a specialized horse training course during the summer term. Both majors also have the option of applying for participation in a career co-op with a cooperating business establishment or a term abroad program in England.

NOTE: See pages 105–106 for extracurricular activities and information on the facility.

EQUINE STUDIES

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
EQN1001	Introduction to Horse Management	4.5
EQN1010	Equine Physiology & Genetics	4.5
EQN1020	Equine Anatomy & Lameness	4.5
EQN1061	Principles of Riding I	1.5
EQN1062	Principles of Riding II	1.5
EQN1063	Principles of Riding III	1.5
EQN1071	Equine Management Practicum I	3.0
EQN1072	Equine Management Practicum II	3.0
EQN2000	Equine Diseases	4.5
EQN2010	Equine Nutrition	4.5
EQN2061	Combined Training I	1.5
EQN2062	Combined Training II	1.5
EQN2063	Combined Training III	1.5

RELATED PROFESSIONAL STUDIES		
ACCT1021	Business Accounting I and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5

GENERAL STUDIES		
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5

Total Credits	95.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Equine Business Management (see page 107)
- Equine Business Management/Riding (see page 108)

FASHION MERCHANDISING

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Fashion Merchandising associate degree program provides students with an excellent opportunity to learn the fundamentals of fashion and merchandising. Major studies include retailing, professional selling, a comprehensive introduction to the retail industry, fashion forecasting and textiles.

The goal of the associate degree program is to provide the combination of academic theory and practical experience necessary for entry-level management positions in the retail industry. Upon graduation, students are best prepared to seek immediate employment, or continue their studies in a bachelor's degree program in Retail Marketing & Management.

The Retail Marketing & Management bachelor's degree program prepares students for middle management or executive trainee opportunities within the retail or retail support industries.

The bachelor of science degree program also includes a term-long Retail Merchandising Internship in Gladding's, a unique store owned and operated by the University with a component of Community Service Learning or externship.

Students may also elect to continue in Marketing, Marketing Communications, Entrepreneurship, Financial Services Management, Management or Accounting.

FASHION MERCHANDISING

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
ACCT1021	Business Accounting I and Lab	5.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5
RTL1005	Retailing	4.5
RTL1010	Textiles	4.5
RTL1020	The Business of Fashion	4.5
RTL2063	Retail Industry Seminar	4.5
RTL2096	Retail Practicum	9.0
Career	One course from the following:	
Elective	RTL1050, RTL2020, RTL2050	4.5

RELATED PROFESSIONAL STUDIES

CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **103.0**

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 141)
- Retail Marketing & Management (see page 149)

FINANCIAL SERVICES MANAGEMENT

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

This two-year associate degree program exposes students to the specialized practices and procedures of the financial services industry. A general knowledge of the principles of business administration is also developed.

Upon successful completion of this program, students may seek employment in entry-level positions in the banking, investment or financial planning industries. Students are best prepared to continue their studies with junior-year status in the University's bachelor of science degree programs in either Accounting or Financial Services Management. However, they may switch to one of several other College of Business degree programs.

BACHELOR OF SCIENCE (B.S.) DEGREE

Graduates of the Financial Services Management bachelor's degree program may focus on advanced studies leading to positions in the investment, banking, insurance, and real estate industries.

The four-year program in Accounting is designed to prepare students for entry into positions with public accounting firms and similarly challenging positions with private, governmental and nonprofit organizations. Financial Services A.S. Degree holders are best prepared to pursue the Financial Services Focused Study areas in the Accounting B.S. program.

CONCENTRATIONS FOR FINANCIAL SERVICES MANAGEMENT MAJORS

Financial Concentrations

Banking and Lending

FISV3010	Credit Management
FISV3050	International Banking & Finance
FISV4010	Bank Management
FISV4020	Insurance

Mutual Funds

ACCT3070	Accounting for Mutual Funds
FISV2002	Mutual Funds
LAW1030	Wills, Trusts and Probates

Brokerage

ACCT3070	Accounting for Mutual Funds
FISV3060	Investments II
FISV3070	Series 7 Securities

Real Estate

FISV4010	Bank Management
FISV4020	Insurance
FISV4030	Real Estate
LAW1040	Real Estate/Property Law

Management Concentrations

Operations Management

MGMT2030	Service and Production Operations Management
MGMT3040	Process & Quality Management
MGMT4050	Operations Management Strategy

Human Resource Management

MGMT2001	Human Resources Management
MGMT3060	Human Resources Training & Development
MGMT4070	Human Resources Management Strategy

International Business

IBUS2002	International Business
IBUS2030	Foreign Area Studies
IBUS2040	International Culture & Protocol

FINANCIAL SERVICES MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
ECON3040 Money & Banking	4.5
FISV2001 Introduction to Investments & Financial Planning	4.5
FISV2010 Finance	4.5
FISV2020 Introduction to Financial Institutions	4.5
IBUS1001 Foundations of Business	4.5
MGMT1001 Principles of Management	4.5
MGMT2020 Organizational Behavior	4.5

RELATED PROFESSIONAL STUDIES

ACCT1021 Business Accounting I and Lab	5.5
ACCT1022 Business Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
FIT1000 Introduction to Computers	4.5
FIT1020 Microcomputer Applications	4.5
LAW2001 The Legal Environment of Business I	4.5

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
MATH2001 Statistics	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math One math course at the MATH1002 level or higher	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **99.5**

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see next column)
- Management (see page 135)
- Marketing (see page 139)
- Marketing Communications (see page 141)

FINANCIAL SERVICES MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Financial Services Management** graduates.

First two years:

Associate in Science Degree in Financial Services Management (see previous column) 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
FISV4089 Financial Services Career Focus**	
OR	13.5
Fin. Svcs. Select one concentration (three courses)	
Concentr. from offerings on page 111	
MGMT3030 Managerial Technology	4.5
MGMT3060 Human Resources Training & Development*	4.5
MGMT4001 Process Planning and Control*	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4040 Contemporary Management*	4.5

RELATED PROFESSIONAL STUDIES

ACCT3023 Managerial Accounting	4.5
CAR0010 Career Management Capstone	1.0
LAW3002 The Legal Environment of Business II	4.5
Mgmt. Select one concentration (three courses)	
Concentr. from offerings on page 111	13.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits **91.0**

Four-Year Credit Total **190.5**

* FISV3000 or FISV4000 level courses may be substituted for MGMT3060, MGMT4001 and MGMT4040. See your academic coach for details.

** Students meeting eligibility criteria may elect a Business Co-op (BUS4099). Otherwise, students must take 13.5 credits to create a Financial Services concentration listed on page 111.

FINANCIAL SERVICES MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Non-Financial Services Management** graduates.

First two years:

Associate in science degree in other*
College of Business program 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
FISV2001 Introduction to Investments and Financial Planning	4.5
FISV2020 Introduction to Financial Institutions	4.5
FISV4089 Financial Services Career Focus** OR	13.5
Fin. Svcs. Select one concentration (three courses) from offerings on page 111	
MGMT3060 Human Resources Training & Development***	4.5
MGMT4001 Process Planning and Control***	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4040 Contemporary Management***	4.5

RELATED PROFESSIONAL STUDIES

ACCT3023 Managerial Accounting	4.5
CAR0010 Career Management Capstone	1.0
ECON3040 Money & Banking	4.5
LAW3002 The Legal Environment of Business II	4.5
Mgmt. Select one concentration (three courses) Concentr. from offerings on page 111	13.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits 95.5

Four-Year Credit Total 195.0

* These associate in science programs include: Accounting, Advertising Communications, Business Administration, Entrepreneurship, Fashion Merchandising, Management and Marketing.

** Students meeting eligibility criteria may elect a Business Co-op (BUS4099). Otherwise, students must take 13.5 credits to create a Financial Services concentration listed on page 111.

*** FISV3000 or FISV4000 level courses may be substituted for MGMT3060, MGMT4001 and MGMT4040. See your academic coach for details.

NOTE: Students transferring to this major from Fashion Merchandising must take ACCT1022 as an extra course.

FINANCIAL SERVICES MANAGEMENT

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ECON3040 Money & Banking	4.5
FISV2001 Introduction to Investments and Financial Planning	4.5
FISV2010 Finance	4.5
FISV2020 Introduction to Financial Institutions	4.5
FISV4089 Financial Services Career Focus OR	13.5
Fin. Svcs. Select one concentration (three courses) from offerings on page 110	
IBUS1001 Foundations of Business	4.5
MGMT2020 Organizational Behavior	4.5
MGMT3030 Managerial Technology	4.5
MGMT3060 Human Resources Training & Development*	4.5
MGMT4001 Process Planning and Control*	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4040 Contemporary Management*	4.5

RELATED PROFESSIONAL STUDIES

ACCT3023 Managerial Accounting	4.5
CAR0010 Career Management Capstone	1.0
LAW3002 The Legal Environment of Business II	4.5
Mgmt. Select one concentration Concentr. from offerings on page 111	13.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	4.5

Total Credits 104.5

Four-Year Credit Total 199.5

* FISV3000 or FISV4000 level courses may be substituted for MGMT3060, MGMT4001 and MGMT4040. See your academic coach for details.

FOOD & BEVERAGE MANAGEMENT

*(The College of Culinary Arts and
The Center for Food & Beverage
Management)*

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Food & Beverage Management associate degree program provides students with a unique combination of culinary skills and hospitality management knowledge. Students broaden their understanding of the industry through hands-on culinary classes in cuisine, baking & pastry, and dining room essentials, as well as academic studies in management, hospitality law, human resources & diversity leadership and accounting. Students culminate their experience by spending a term in a food service management practicum.

Upon completion of the program, students have the opportunity to enter the food service industry, or may choose to continue their studies in the bachelor's degree programs of Food Service Management, Hospitality Management or International Hotel & Tourism Management.

The Food Service Management bachelor's degree program prepares graduates for management challenges in the diverse, fast-paced and rapidly changing food service industry. This curriculum provides ample opportunity for the food service professionals of tomorrow to build their leadership and management abilities, critical thinking skills, problem solving techniques, strong financial analysis skills and customer awareness. The Food Service Management degree develops a solid management philosophy in its graduates and prepares them for exciting and rewarding careers in the food service industry.

The Hospitality Management bachelor's degree is broad-based in design and includes studies in tourism, hotel management, restaurant management and recreation/leisure operations. This four-year program prepares students for positions in hotels, restaurants, convention bureaus, resorts and other hospitality and recreational facilities. The program allows students to pursue concentrations and co-ops in specific fields of study to focus on their career interests.

The International Hotel & Tourism Management bachelor of science degree* provides students an opportunity to learn about the service industry from a global standpoint while utilizing the hospitality skills learned at the associate degree level. Students will spend one term abroad integrating their studies within different countries and cultures. The International Hotel & Tourism program will expose students to the principles of international hospitality management, marketing, strategic planning, financial and operational management. Study of a foreign language is required.

* All students interested in entering the bachelor of science degree program in International Hotel & Tourism Management must complete and submit an application to the chair of the International Hotel School during their sophomore year. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their associate degree in Restaurant Management, Food & Beverage Management, Hotel Management, or Travel & Tourism Management. Selection is based upon previous academic performance, community and University service, industry experience and professional recommendations.

FOOD & BEVERAGE MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
CUL1315 Stocks, Sauces and Soups	3.0
CUL1325 Essentials of Dining Room	3.0
CUL1335 Traditional European Cuisine	3.0
CUL1345 Introduction to Baking & Pastry	3.0
CUL1355 New World Cuisine	3.0
FSM1001 Introduction to the Food Service Field	4.5
FSM1060 Sanitation Management*	2.0
FSM1070 Foods I	4.5
FSM2080 Food Service Operations	4.5
FSM2099 Food Service Management Practicum	13.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2030 Hospitality Human Resources and Diversity Leadership	4.5

RELATED PROFESSIONAL STUDIES

ACCT1011 Hospitality Accounting I and Lab	5.5
ACCT1012 Hospitality Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2010 Hospitality Law	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math One math course at the MATH1002 level or higher	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2010, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **103.0**

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

* Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

FOUR-YEAR OPTIONS:

- Food Service Management (see page 119)
- Hospitality Management (see page 122)
- International Hotel & Tourism Management (see page 130)

FOOD MARKETING

(College of Business)

BACHELOR OF SCIENCE (B.S.) DEGREE

The bachelor's degree program in Food Marketing provides students with specialized courses in the marketing discipline. The program prepares students to build marketing careers within the food industry either working for a purveyor or for the marketing department of a restaurant, food catalog, or beverage producer, as well as food products companies.

Upon the recommendation of the department chair, students may apply for a term-long co-op or term abroad.

FOOD MARKETING

A four-year program leading to the Bachelor of Science Degree for two-year **Baking & Pastry Arts** or **Culinary Arts** program graduates.

First two years:

Associate in Science Degree in Baking & Pastry Arts (see page 85) or Culinary Arts (see page 97) 96.5

Third and fourth years:

MAJOR COURSES		CREDITS
ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
FSM3001	The Management of Food Service Systems	4.5
FSM3070	Contemporary Issues in Food Industry	4.5
MRKT1001	Principles of Marketing	4.5
MRKT2020	Business-to-Business Marketing	4.5
MRKT2050	Qualitative Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3055	Quantitative Research	4.5
MRKT4076	Marketing Externship	9.0

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
LAW2001	The Legal Environment of Business I	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Electives	Three courses selected from offerings within the School of Arts & Sciences or any other general studies course	13.5

Total Credits	97.5
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Four-Year Credit Total	194.0
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FOOD SERVICE ENTREPRENEURSHIP

(College of Business)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Food Service Entrepreneurship bachelor's degree program provides Culinary Arts and Baking & Pastry Arts associate degree graduates with the business skills necessary to open their own businesses, or to work in a management capacity in food-related businesses. These graduates receive training in management, marketing and accounting.

Food Service Entrepreneurship students utilize the resources of the Larry Friedman International Center for Entrepreneurship as well as a commercial test kitchen where they can develop new food products and perfect menu items.

FOOD SERVICE ENTREPRENEURSHIP

A four-year program leading to the Bachelor of Science Degree for two-year **Baking & Pastry Arts** or **Culinary Arts** program graduates.

First two years:

Associate in Science Degree in Baking & Pastry Arts (see page 85) or Culinary Arts (see page 97) 96.5

Third and fourth years:

MAJOR COURSES		CREDITS
ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
ACCT3023	Managerial Accounting	4.5
ENTR1001	Introduction to Entrepreneurship	4.5
ENTR2030	The Business Plan	4.5
ENTR2040	Financing the Entrepreneurial Venture	4.5
ENTR3025	Business Expansion Strategies and Tactics	4.5
ENTR4010	Managing Change and Innovation OR	4.5
ENTR4020	Global Entrepreneurship	
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1021	Advanced Composition and Communication	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	One course selected from offerings within the School of Arts & Sciences	4.5

Total Credits 102.0

Four-Year Credit Total 198.5

FOOD SERVICE MANAGEMENT

(The Center for Food & Beverage Management)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Food Service Management program prepares graduates for management challenges in the diverse, fast-paced and rapidly changing food service industry. This curriculum provides ample opportunity for the food service professionals of tomorrow to build upon their leadership and management abilities, critical thinking skills, problem solving techniques, strong financial analysis skills and customer awareness. The Food Service Management degree develops a solid management philosophy in its graduates and prepares them for bright and rewarding careers in the food service industry. Graduates of the Food Service Management bachelor's degree program can attain positions in a variety of areas including, but not limited to: restaurant managers, kitchen managers/sous chefs, food & beverage directors, catering managers, banquet managers, room service managers, or dining room managers, depending upon the associate degree received and/or concentrations selected.

In bachelor's degree programs, students focus their studies by choosing a concentration. One of the following may be of particular interest to Food Service Management majors:

The Entertainment Management Concentration allows students to focus on the gaming and entertainment segment of the hospitality industry. Courses are ideal for candidates interested in working with gaming, event management, concert productions and theme operations.

The Food & Beverage Concentration allows students to focus on the food and beverage segment of the hospitality industry. Courses are ideal for candidates interested in working with beverage, non-commercial, chain, franchises or restaurant operations.

The Resort Management Concentration focuses on preparing students for positions in the resort segment of the hospitality industry. Courses are ideal for candidates interested in working with recreation, tourism and lodging operations.

FOOD SERVICE MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Baking & Pastry Arts** and **Culinary Arts** program graduates.

First two years:

Associate in Science Degree in Baking & Pastry Arts (see page 85) or Culinary Arts (see page 97) 96.5

Third and fourth years:

MAJOR COURSES		CREDITS
FSM3001	The Management of Food Service Systems	4.5
FSM3070	Contemporary Issues in the Food Service Industry	4.5
FSM4061	Advanced Food Service Operations Management	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP4060	Hospitality Management Seminar	4.5
Hospitality Electives	Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT1011	Hospitality Accounting I and Lab	5.5
ACCT1012	Hospitality Accounting II and Lab	5.5
ACCT3025	Hospitality Financial Management and Lab	5.5
CAR0010	Career Management Capstone	1.0
LAW2010	Hospitality Law	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1021	Advanced Composition and Communication	4.5
MATH2001	Statistics	4.5
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

Total Credits	98.5
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Four-Year Credit Total	195.0
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FOOD SERVICE MANAGEMENT

A four-year program leading to the bachelor of science degree for two year **Food & Beverage Management** program graduates.

First two years:

Associate in Science Degree in Food & Beverage Management (see page 115) 103.0

Third and fourth years:

MAJOR COURSES	CREDITS
FSM3010 Beverage Service Management	4.5
FSM3070 Contemporary Issues in the Food Service Industry	4.5
FSM4061 Advanced Food Service Operations Management	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from Concentr. declared concentration	13.5
Hospitality Three courses selected from Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits 92.0

Four-Year Credit Total 195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

FOOD SERVICE MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Restaurant Management** program graduates.

First two years:

Associate in Science Degree in Restaurant Management (see page 147) 101.5

Third and fourth years:

MAJOR COURSES	CREDITS
FSM3010 Beverage Service Management	4.5
FSM3070 Contemporary Issues in the Food Service Industry	4.5
FSM4061 Advanced Food Service Operations Management	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from Concentr. declared concentration	13.5
Hospitality Three courses selected from Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits 92.0

Four-Year Credit Total 193.5

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

Undeclared Major Program (see page 156)	95.0
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MAJOR COURSES		CREDITS
FSM1060	Sanitation Management*	2.0
FSM1070	Foods I	4.5
FSM2040	Guest Service Systems	4.5
FSM2080	Food Service Operations	4.5
FSM2099	Food Service Management Practicum	13.5
FSM3001	The Management of Food Service Systems	4.5
FSM3010	Beverage Service Management	4.5
FSM3070	Contemporary Issues in the Food Service Industry	4.5
FSM4060	Hospitality Operations Management	9.0
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP4060	Hospitality Management Seminar	4.5
Hospitality Concentr.	Three courses selected from declared concentration	13.5
Hospitality Electives**	Two courses selected from offerings within The Hospitality College	9.0

ACCT3025	Hospitality Financial Management and Lab	5.5
CAR0010	Career Management Capstone	1.0

Electives	Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0
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Total Credits	98.5
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Four-Year Credit Total	193.5
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** Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

HOSPITALITY MANAGEMENT

(The International Hotel School)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Hospitality Management bachelor’s degree is broad-based in design and includes studies in tourism, hotel management, restaurant management and recreation/leisure operations. This four-year program prepares students for positions in hotels, restaurants, convention bureaus, resorts and other hospitality and recreational facilities. It also allows them to pursue a concentration with the option of selecting a co-op in a specific field of study focusing on their career interests.

In bachelor’s degree programs, students focus their study by choosing a concentration. One of the following may be of particular interest to Hospitality Management majors:

The Casino & Gaming Operations Concentration allows students to focus on the gaming segment of the hospitality industry. Courses are ideal for candidates interested in working with gaming and casino operations.

The Entrepreneurship Concentration is ideal for students who are interested in owning their own hospitality-related businesses. It is also an appropriate choice for students interested in consulting, development or franchising opportunities.

The Food & Beverage Concentration allows students to focus on the food and beverage segment of the hospitality industry. Courses are ideal for candidates interested in working with beverage, non-commercial, chain, franchise or restaurant operations.

The Rooms Division Management Concentration allows students to gain an in-depth view of the lodging segment of the hospitality industry. Courses are ideal for candidates interested in managing corporate, hotel or airport properties.

HOSPITALITY MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Hotel Management** program graduates.

First two years:

Associate in Science Degree in Hotel Management (see page 124)	101.5
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Third and fourth years:

MAJOR COURSES	CREDITS
FSM4060 Hospitality Operations Management	9.0
HOSP3015 Dynamics of Recreation/Leisure & Travel-Tourism	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Concentr. Three courses selected from declared concentration	13.5
Hospitality Electives* Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits	92.0
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Four-Year Credit Total	193.5
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* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

HOSPITALITY MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Restaurant Management** and **Food & Beverage Management** program graduates.

First two years:

Associate in Science Degree in Restaurant Management (see page 147) or Food & Beverage Management (see page 115) 101.5–103.0

Third and fourth years:

MAJOR COURSES	CREDITS
FSM4061 Advanced Food Service Operations Management	4.5
HOSP1010 Front Office Operations	4.5
HOSP3015 Dynamics of Recreation/Leisure & Travel-Tourism	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from Concentr. declared concentration	13.5
Hospitality Three courses selected from Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits 92.0

Four-Year Credit Total 193.5–195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

HOSPITALITY MANAGEMENT

A four-year program leading to the bachelor of science degree for **Travel-Tourism Management** program graduates.

First two years:

Associate in Science Degree in Travel-Tourism Management (see page 154) 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
HOSP3025 Dynamics of Hotel/Restaurant & Recreation/Leisure	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
TRVL4010 Tourism Economics	4.5
TRVL4011 Destination Management Organizations	4.5
Hospitality Three courses selected from Concentr. declared concentration	13.5
Hospitality Three courses selected from Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits 92.0

Four-Year Credit Total 191.5

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

HOTEL MANAGEMENT

(The International Hotel School)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Hotel Management associate degree combines hospitality management knowledge with specialized skill-based training in hotel operations. An integral component of the program is a term-long internship experience at a University-operated lodging establishment. During these 11 weeks, students receive practical, on-the-job experience in such areas as: front desk operations, night audit, reservations and food and beverage operations.

Upon completion of the program, students have the opportunity to enter the hotel industry, or may choose to continue their studies in bachelor's degree programs in Hotel Management, Hospitality Management or International Hotel & Tourism Management.

The Hotel Management bachelor's degree focuses on contemporary issues relating to strategic management in the lodging industry. The program allows students to pursue concentrations and career co-ops in specific fields of study to enhance their career opportunities. This four-year program prepares students for entry-level employment in management trainee and supervisory positions at hotels, restaurants, public institutions and private clubs, with opportunity for advancement to upper-level management positions.

The Hospitality Management bachelor's degree is broad-based in design and includes studies in tourism, hotel management, restaurant management and recreation/leisure operations. This four-year program prepares students for positions in hotels, restaurants, convention bureaus, resorts and other hospitality and recreational facilities. The program allows students to pursue concentrations and co-ops in specific fields of study to focus on their career interests.

The International Hotel & Tourism Management bachelor of science degree* provides students an opportunity to learn about the service industry from a global standpoint while utilizing the hospitality skills learned at the associate degree level. Students will spend one term abroad integrating their studies within different countries and cultures. The International Hotel & Tourism program will expose students to the principles of international hospitality management, marketing, strategic planning, financial and operational management. Study of another language is required.

* All students interested in entering the bachelor of science degree program in International Hotel & Tourism Management must complete and submit an application to the chair of the International Hotel School during their sophomore year. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their associate degree in Restaurant Management, Food & Beverage Management, Hotel Management or Travel & Tourism Management. Selection is based upon previous academic performance, community and University service, industry experience and professional recommendations.

HOTEL MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
FSM1060 Sanitation Management*	2.0
FSM1070 Foods I	4.5
FSM2040 Guest Service Systems	4.5
FSM2080 Food Service Operations	4.5
HOSP1001 Introduction to the Hospitality Field	4.5
HOSP1010 Front Office Operations	4.5
HOSP1011 Hospitality Information Technology	4.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2030 Hospitality Human Resources and Diversity Leadership	4.5
HOSP2099 Hotel Internship	13.5

RELATED PROFESSIONAL STUDIES

ACCT1011 Hospitality Accounting I and Lab	5.5
ACCT1012 Hospitality Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2010 Hospitality Law	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math One math course at the MATH1002 level or higher	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2010, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **101.5**

* Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Hospitality Management (see page 121)
- Hotel Management (see next page)
- International Hotel & Tourism Management (see page 131)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Hotel Management bachelor's degree focuses on contemporary issues relating to strategic management in the lodging industry. The program allows students to pursue concentrations and career co-ops in specific fields of study to enhance their career opportunities. This four-year program prepares students for entry-level employment in management trainee and supervisory positions at hotels, restaurants, public institutions and private clubs, with opportunity for advancement to upper-level management positions.

In bachelor's degree programs, students focus their studies by choosing a concentration. One of the following may be of particular interest to Hotel Management majors:

The Entertainment Management Concentration allows students to focus on the gaming and entertainment segment of the hospitality industry. Courses are ideal for candidates interested in working with gaming, event management, concert productions and theme operations.

The Hospitality Sales & Meeting Management Concentration allows students to focus on the sales, marketing and meeting segments of the hospitality industry. Courses are ideal for candidates interested in working with hotels, associations, convention centers, corporations and tourism-related facilities in sales and marketing and in the managing of meetings and conventions.

The Rooms Division Management Concentration allows students to gain an in-depth view of the lodging segment of the hospitality industry. Courses are ideal for candidates interested in managing corporate, hotel or airport properties.

HOTEL MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Hotel Management** program graduates.

First two years:

Associate in Science Degree in
Hotel Management (see previous page) 101.5

Third and fourth years:

MAJOR COURSES	CREDITS
FSM4060 Hospitality Operations Management	9.0
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP3070 Contemporary Issues in the Hotel/Restaurant Industry	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from	
Concentr. declared concentration	13.5
Hospitality Three courses selected from	
Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

Total Credits 92.0

Four-Year Credit Total 193.5

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

HOTEL MANAGEMENT

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First two years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
FSM1060 Sanitation Management*	2.0
FSM1070 Foods I	4.5
FSM2040 Guest Service Systems	4.5
FSM2080 Food Service Operations	4.5
FSM4060 Hospitality Operations Management	9.0
HOSP1010 Front Office Operations	4.5
HOSP1011 Hospitality Information Technology	4.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2099 Hotel Internship	13.5
HOSP3070 Contemporary Issues in the Hotel/Restaurant Industry	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from	
Concentr. declared concentration	13.5
Hospitality Two courses selected from	
Electives** offerings within The Hospitality College	9.0

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

Electives Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0
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Total Credits 98.5

Four-Year Credit Total 193.5

* Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

** Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

INFORMATION SCIENCE

(School of Technology)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Information Science bachelor's degree program complements a variety of associate degree programs to allow students greater flexibility in choosing a career in which computer technology plays an integral part.

Students build upon the knowledge they have acquired in their associate degree programs, integrating that knowledge with the information science fundamentals of information storage, retrieval, manipulation, transmission, communication, presentation and analysis. Students also study the computer's impact on business and industry.

When they enter the program, students choose one of three sequence paths: applications programming, business programming or database. Each sequence path offers preparation in a specific area geared towards professional qualification. The applications programming path trains students in engineering and technological applications such as C and C++; the business programming path develops students' competencies in legacy systems such as COBOL; the database path trains students in methods of storage, retrieval and manipulation of data.

Experiential education is an essential component of the program, helping students prepare to become career professionals. Seniors participate in one of five experiential education options, all involving work on real technical problems for real clients: technical project team, internship, externship, career co-op, or solo technical project. All options students work under the supervision of a faculty advisor, and each type offers a different kind of experiential education. Some students might join a multi-disciplinary team of students working on a large-scale project; others might work in a University office or in a company outside the University; still others might define and carry out their own projects.

Depending on their areas of specialization, program graduates may enter the field of information technology as entry-level systems analysts, systems modelers, database designers or COBOL business and Web applications developers.

Sequence Path Selections

SEQ1 Applications Programming

CSIS1050 Data Structures

CSIS2050 Advanced Programming Concepts

And choose one of the following:

CSIS2060 Object-oriented Programming in C++

CSIS2065 Java Programming

SEQ2 Business Programming

CSIS2020 Business Programming I

CSIS2070 Business Programming II

And choose one of the following:

CGRA2020 Web Site Design Concepts

CSIS3020 Active Server Pages (ASP)

SEQ3 Database:

CSIS1040 Fundamentals of Visual Basic

CSIS2030 Database Concepts

CSIS2080 Database Designs

INFORMATION SCIENCE

A four-year program leading to the bachelor of science degree for graduates of selected two-year associate in science degree programs.

First two years:

Associate in science degree in	
Computer/Business Applications (p. 88)	95.0
or Computer Programming (p. 91)	97.5
or Computing Technology Services (p. 93)	97.5
or Web Site Development (p. 159)	99.0

Third and fourth years:

MAJOR COURSES	CREDITS
CSIS2045 Introduction to Operating Systems	4.5
ITEC3020 Information Science I	4.5
ITEC3040 Systems Analysis & Design	4.5
ITEC3050 Information Security	4.5
ITEC3070 Systems Modeling & Simulation	4.5
ITEC3080 Information Management	4.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
LAW2001 The Legal Environment of Business I	4.5
LAW3080 Cyberlaw	4.5

AREA CONCENTRATION

Three-course Sequence Path (see page 124)	13.5
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EXPERIENTIAL EDUCATION

ITEC3000 Technical Project Management	4.5
TECX4040 Technical Project Team I	
TECX4070 Technical Project Team II	
OR	
TECX4096 Technology Career Co-op	
OR	
Tech. One course selected from offerings	9.0
Elective within the School of Technology	
(except FIT1000 or FIT1020)	
AND one of the following courses:	
TECX4020 Solo Technical Project	
TECX4050 Senior Technology Externship	
TECX4060 Senior Technology Internship	
TECX4093 Technology Career Co-op	

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
SOC2001 Sociology I	4.5
History One HIST-designated course	
(except HIST4030)	4.5
Electives Two courses selected from	
offerings within the School of	
Arts & Sciences or any other	
general studies courses	9.0

Total Credits	95.5
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Four-Year Credit Total* 190.5–194.5

NOTE: A student may not select a sequence path that contains courses that were taken for the associate degree. Graduates of the Computer Programming A.S. degree must select the Business Programming sequence path.

INTERNATIONAL BUSINESS

(College of Business)

BACHELOR OF SCIENCE (B.S.) DEGREE

International Business is a rigorous program designed for honors-eligible students. They will become business fluent in a *new*, global business language and culture. Global business languages include English, Spanish, French or German. This new language requirement pertains to all International Business students, regardless of current language expertise.

The first two years of this program introduce students to the world of international business, complemented by general education and specific language study. The final two years offer more advanced business courses with an international experience emphasis.

To qualify for acceptance and to remain in the program, students must meet the following criteria:

- Johnson & Wales students must have at least a 3.00 GPA to transfer into the program.
- International students must have the equivalent of a 3.00 GPA.
- Freshmen entering the program must have maintained a 3.00 GPA in high school (or equivalent for international students).
- Associate degree students who want to transfer into the program must have maintained a 3.00 GPA in their degree program.
- Students transferring into the program from another college or university who earned a "B" or better grade in required honors courses will be awarded credit for courses completed, but will be excluded from receiving an honors degree.
- Students must have combined SAT scores of 1000 or higher to be accepted into the program.
- Students must maintain a 2.75 GPA through their sophomore year to remain in the program.

The graduate of the four-year International Business program is trained to assume entry-level management positions with firms operating in the global environment.

Students should use Bachelor of Science Program Career Electives and their Free Elective (a total of three-to-five courses) to create a meaningful, customized career concentration. The University's Career Management System will facilitate these selections. The following are some appropriate concentrations.

CONCENTRATIONS FOR INTERNATIONAL BUSINESS MAJORS

Entrepreneurship

- ENTR1001 Introduction to Entrepreneurship (if IBUS1001 or MGMT1001 have not been taken)
- ENTR2030 The Business Plan
- ENTR2040 Financing the Entrepreneurial Venture
- ENTR3025 Business Expansion Strategies and Tactics
- ENTR4010 Managing Change and Innovation

Financial Services Management

- FISV2001 Introduction to Investments and Financial Planning
- FISV3050 International Banking & Finance
- FISV3060 Investments II

Human Resources Management

- MGMT2001 Human Resource Management
- MGMT3060 Human Resources Training & Development
- MGMT4070 Human Resources Management Strategy

Marketing Management

- MRKT2020 Business-to-Business Marketing
- MRKT4001 Strategic Marketing
- MRKT4030 International Marketing

Marketing Research

- MRKT2050 Qualitative Research
- MRKT3005 Brand Marketing
- MRKT3055 Quantitative Research

Operations Management

- MGMT2030 Service and Production Operations Management
- MGMT3040 Process and Quality Management
- MGMT4050 Operations Management Strategy

INTERNATIONAL BUSINESS*

A four-year program leading the Bachelor of Science Degree in International Business.

MAJOR COURSES	CREDITS
ACCT3023 Managerial Accounting	4.5
IBUS1001 Foundations of Business	4.5
IBUS2002 International Business	4.5
IBUS2020 Seminar on the European Union	4.5
IBUS2040 International Culture & Protocol	4.5
IBUS4099 International Business Experience**	13.5
MGMT2120 Accelerated Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MRKT1001 Principles of Marketing	4.5
LElect Language I & II Honors***	9.0
Int. Bus. Select one concentration	
Concentr. from page 128 AND	13.5
ECON2010 Economic Geography	
IBUS2030 Foreign Area Studies	
IBUS3050 Export Procedures & Practices OR	13.5
IBUS4070 Language & Culture Immersion Program	

RELATED PROFESSIONAL STUDIES

ACCT1021 Business Accounting I and Lab	5.5
ACCT1022 Business Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR0010 Career Management Capstone	1.0
CAR1003 Introduction to Career Management	1.5
FIT1000 Introduction to Computers	4.5
FIT1020 Microcomputer Applications	4.5
LAW2001 The Legal Environment of Business I	4.5
LAW3055 International Business Law	4.5

GENERAL STUDIES

ECON1901 Honors Economics	4.5
ENG1901 Honors Introduction to Literary Genres	4.5
ENG1920 Honors English Composition	4.5
ENG1921 Honors Advanced Composition and Communication	4.5
ENG1930 Honors Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH1930 Quantitative Analysis I	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
History One HIST-designated course (except HIST4030)	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

FREE ELECTIVE

One course selected from offerings within the University	4.5
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Total Credits 190.5

* Students must satisfy admissions criteria to enter the International Business program, and must attain a cumulative GPA of 2.75 by the end of their sophomore year to remain enrolled in this program.

** Students meeting eligibility criteria may elect Summer Term Abroad (ABRD4089), Business Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take a three-course concentration (13.5 credits total) selected from the College of Business, the School of Technology or the School of Arts & Sciences.

*** Students may choose from French, German or Spanish.

NOTES: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

Students MUST be bilingual to graduate. International students where English is not the primary language must possess a Level III proficiency in English, or attain a Level III proficiency in English. Level III proficiency in English as a second language can be demonstrated by successfully passing TOEFL requirements.

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

(The International Hotel School)

BACHELOR OF SCIENCE (B.S.) DEGREE

The International Hotel & Tourism Management bachelor of science degree* provides students an opportunity to learn about the service industry from a global standpoint while utilizing the hospitality skills learned at the associate degree level. Students will spend one term abroad integrating their studies within different countries and cultures. The International Hotel & Tourism program will expose students to the principles of international hospitality management, marketing, strategic planning, financial and operational management. Study of another language is required.

The required term spent abroad and the language requirement provide students with a unique global perspective, as well as a competitive advantage when seeking employment with international hospitality corporations.

The International Hotel & Tourism Management degree prepares students for positions such as assistant department head or supervisor with an international hospitality corporation.

* All students interested in entering the bachelor of science degree program in International Hotel & Tourism Management must complete and submit an application to the department chair of the International Hotel School during their sophomore year. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their associate degree in Restaurant Management, Food & Beverage Management, Hotel Management, or Travel & Tourism Management. Selection is based upon previous academic performance, community and University Service, industry experience and professional recommendations.

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Food & Beverage Management** program graduates.

First two years:

Associate in Science Degree in Food & Beverage Management (see page 115) 103.0

Third and fourth years:

MAJOR COURSES		CREDITS
FSM4061	Advanced Food Service Operations Management	4.5
HOSP1010	Front Office Operations	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP4060	Hospitality Management Seminar	4.5
IHTV3010	International Hospitality Management	4.5
TRVL3010	Dynamics of Tourism	4.5
TRVL3030	International Policies of Tourism	4.5
Hospitality Electives*	Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025	Hospitality Financial Management and Lab	5.5
CAR0010	Career Management Capstone	1.0

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
MATH2001	Statistics	4.5
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
LElect	Language I**	4.5
LElect	Language II**	4.5
LElect	Language III**	4.5
History	One HIST-designated course (except HIST4030)	4.5

Total Credits 92.0

Four-Year Credit Total 195.0

* Elective courses allow students to enhance their education by earning a concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy three levels of the same language or may substitute three general studies electives if proficiency in a second language is demonstrated or documented.

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Hotel Management** program graduates.

First two years:

Associate in Science Degree in
Hotel Management (see page 124) 101.5

Third and fourth years:

MAJOR COURSES	CREDITS
FSM4060 Hospitality Operations Management	9.0
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
IHTV3010 International Hospitality Management	4.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3030 International Policies of Tourism	4.5
Hospitality Electives* Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
LElect Language I**	4.5
LElect Language II**	4.5
LElect Language III**	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits 92.0

Four-Year Credit Total 193.5

* Elective courses allow students to enhance their education by earning a concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy three levels of the same language or may substitute three general studies electives if proficiency in a second language is demonstrated or documented.

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Restaurant Management** program graduates.

First two years:

Associate in Science Degree in
Restaurant Management (see page 147) 101.5

Third and fourth years:

MAJOR COURSES	CREDITS
FSM4061 Advanced Food Service Operations Management	4.5
HOSP1010 Front Office Operations	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
IHTV3010 International Hospitality Management	4.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3030 International Policies of Tourism	4.5
Hospitality Electives* Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
LElect Language I**	4.5
LElect Language II**	4.5
LElect Language III**	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits 92.0

Four-Year Credit Total 193.5

* Elective courses allow students to enhance their education by earning a concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy three levels of the same language or may substitute three general studies electives if proficiency in a second language is demonstrated or documented.

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Travel-Tourism Management** program graduates.

First two years:

Associate in Science Degree in
Travel-Tourism Management (see page 154) 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
FSM2040 Guest Service Systems	4.5
HOSP1010 Front Office Operations	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
IHTV3010 International Hospitality Management	4.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3030 International Policies of Tourism	4.5
Hospitality Electives* Three courses selected from offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3025 Hospitality Financial Management and Lab	5.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
LElect Language II*	4.5
LElect Language III**	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits	87.5
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Four-Year Credit Total 187.0

* Elective courses allow students to enhance their education by earning a concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy three levels of the same language or may substitute three general studies electives if proficiency in a second language is demonstrated or documented.

MANAGEMENT

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

Management career education at Johnson & Wales University includes both two-year and four-year degree programs.

The two-year program in Management provides students with an introduction to the principles of business management. Graduates are best prepared to enter the bachelor of science degree program in Management. Students may also enter several other College of Business bachelor's degree programs.

BACHELOR OF SCIENCE (B.S.) DEGREE

The four-year Management program prepares students for a variety of responsible managerial positions in business and industry. The graduate of the four-year program in Management can expect to be offered employment that will allow rapid advancement with a wide range of firms.

Students will choose one concentration from the following options. The University's Career Management System will facilitate these selections. The following are some appropriate concentrations.

CONCENTRATIONS FOR MANAGEMENT MAJORS

(Students will choose three courses [or 13.5 credits] from each concentration's list of courses to receive credit for the concentration.)

Entrepreneurship

- ENTR1001 Introduction to Entrepreneurship (if IBUS1001 or MGMT1001 have not been taken)
- ENTR2030 The Business Plan
- ENTR2040 Financing the Entrepreneurial Venture
- ENTR3025 Business Expansion Strategies and Tactics
- ENTR4010 Managing Change and Innovation

Financial Services Management

- ACCT2010 Personal Budgeting and Planning
- FISV2001 Introduction to Investments and Financial Planning
- FISV2002 Mutual Funds
- FISV3050 International Banking & Finance
- FISV3070 Series 7 Securities

Human Resources Management

- MGMT3050 Compensation & Benefits Management
- MGMT3060 Human Resources Training & Development
- MGMT4040 Contemporary Management
- MGMT4070 Human Resources Management Strategy

International Business

- IBUS2002 International Business
- IBUS2030 Foreign Area Studies
- IBUS2040 International Culture and Protocol

Operations Management

- IBUS3050 Export Procedures & Practices
- MGMT2040 Purchasing & Supply Chain Management
- MGMT4001 Process Planning and Control
- MGMT4050 Operations Management Strategy

Performance Excellence

- BUS3191 Directed Work Experience I (A Module)
- BUS3291 Directed Work Experience I (B Module)
- BUS3391 Directed Work Experience I (C Module)

MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
FISV2010	Finance	4.5
IBUS1001	Foundations of Business	4.5
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resources Management	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Service and Production Operations Management	4.5
RELATED PROFESSIONAL STUDIES		
ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5
GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5
Total Credits		99.5

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see next column)
- Marketing (see page 139)
- Marketing Communications (see page 141)

MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Business Administration** or **Management** program graduates.

First two years:

Associate in Science Degree in Business Administration (see page 87) or Management (see previous column) 99.5

Third and fourth years:

MAJOR COURSES		CREDITS
ACCT3023	Managerial Accounting	4.5
LAW3002	The Legal Environment of Business II	4.5
MGMT3030	Managerial Technology	4.5
MGMT3040	Process and Quality Management	4.5
MGMT3060	Human Resources Training & Development*	4.5
MGMT4001	Process Planning and Control*	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Management Seminar	4.5
MGMT4040	Contemporary Management*	4.5
MGMT4089	Management Career Focus**	13.5
Business Concentr.	Select one concentration from offerings on page 133	13.5
RELATED PROFESSIONAL STUDIES		
CAR0010	Career Management Capstone	1.0
GENERAL STUDIES		
LEAD2001	Foundations of Leadership Studies	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	4.5
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
FREE ELECTIVE		
One course selected from offerings within the University		4.5
Total Credits		95.5

Four-Year Credit Total 195.0

* IBUS4099 (International Business Experience) may be substituted for MGMT3060, MGMT4001 and MGMT4040. See your academic coach for details.

** Students meeting eligibility criteria may elect Summer Term Abroad (ABRD4089), Co-op (BUS4099) or International Business Experience (IBUS4099). Otherwise, students must take three courses (13.5 credits total) selected from the College of Business, the School of Technology or the School of Arts & Sciences to form a concentration.

MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Computer/Business Applications** program graduates.

First two years:

Associate in Science Degree in
Computer/Business Applications (see page 88) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT3023 Managerial Accounting	4.5
LAW3002 The Legal Environment of Business II	4.5
MGMT2001 Human Resources Management	4.5
MGMT2020 Organizational Behavior	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT3040 Process and Quality Management	4.5
MGMT3060 Human Resources Training & Development*	4.5
MGMT4001 Process Planning and Control*	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4040 Contemporary Management*	4.5
MRKT1001 Principles of Marketing	4.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
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GENERAL STUDIES

ECON2002 Microeconomics	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits	91.0
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Four-Year Credit Total 190.5

* IBUS4099 (International Business Experience) may be substituted for MG3060, MGMT4001 and MGMT4040. See your academic coach for details.

MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **non-Management** graduates:

First two years:

Associate in science degree in other*
College of Business program 98.5–99.5

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT3023 Managerial Accounting	4.5
IBUS4099 International Business Experience**	13.5
MGMT2001 Human Resources Management	4.5
MGMT2020 Organizational Behavior***	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4089 Management Career Focus (or prerequisite courses)****	13.5
Business Select one concentration from Concentr. offerings on page 132	13.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
LAW3002 The Legal Environment of Business II	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

Total Credits	95.5
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Four-Year Credit Total 194.0–195.0

* These associate in science programs include: Accounting, Advertising Communications, Entrepreneurship, Fashion Merchandising, Financial Services Management and Marketing.

** Students meeting eligibility criteria may elect Summer Term Abroad (ABRD4089) or Business Co-op (BUS4099) or International Business Experience (IBUS4099). Otherwise, students must take three courses (13.5 credits total) selected from the College of Business, the School of Technology or the School of Arts & Sciences to form a concentration.

*** Entrepreneurship and Financial Services Management majors must substitute MGMT4040 for MGMT2020.

**** Non-management majors may use this to fulfill a combination of management prerequisites and MGMT3000/4000-level courses totaling 13.5 credits. Students transferring into this major from Advertising Communications will take MGMT1001 and two career electives in lieu of MGMT4089.

MANAGEMENT

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ACCT3023 Managerial Accounting	4.5
FISV2010 Finance	4.5
IBUS1001 Foundations of Business	4.5
IBUS4099 International Business Experience*	13.5
MGMT2001 Human Resources Management	4.5
MGMT2020 Organizational Behavior	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT3040 Process and Quality Management	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4089 Management Career Focus**	13.5
OR	
Business Select one concentration	
Concentr. from offerings on page 133	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
FIT1020 Microcomputer Applications	4.5
LAW3002 The Legal Environment of Business II	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	

FREE ELECTIVE

One course selected from offerings within the University	4.5
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Total Credits	95.5
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Four-Year Credit Total 190.5

* Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take three courses selected from the College of Business or the School of Technology or the School of Arts & Sciences to form a concentration (13.5 credits total).

** Students meeting eligibility criteria may elect a Business Co-op (BUS4099). Otherwise, students must take 13.5 credits from choices listed on page 133 to create a concentration.

MARKETING

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Marketing associate degree program provides a solid introduction to marketing, preparing students for entry-level positions in the sales industry. Upon completion, students have the opportunity to continue their studies in the Marketing bachelor's degree program. Students may also choose Retail Marketing & Management, and Information Science for their bachelor's degree studies.

BACHELOR OF SCIENCE (B.S.) DEGREE

Graduates of the Marketing bachelor's degree program are prepared for entry-level positions in sales, market research, market analysis and product development in the retail, wholesale and manufacturing environment.

As a candidate for a bachelor of science degree in Marketing, students may apply for a Selective Career Co-op with a cooperating business firm in place of one term of college studies.

Students should use Bachelor of Science Program Career Electives and their Free Elective (a total of three-to-five courses) to create a meaningful, customized career concentration. The University's Career Management System will facilitate these selections. The following are some appropriate concentrations.

CONCENTRATIONS FOR MARKETING MAJORS

Advertising

ADVC1010 Marketing Communications I
ADVC1011 Marketing Communications II
ADVC3001 Creativity in Advertising
ADVC3003 Advertising Campaigns

Business-to-Business Selling

MGMT2040 Purchasing & Supply Chain Management
MRKT1011 Principles of Professional Selling
MRKT2012 Sales Management
MRKT2020 Business-to-Business Marketing

Electronic Commerce

CGRA2020 Web Site Design Concepts
CGRA2030 Multimedia Design I
MRKT3011 Direct Marketing
MRKT3040 Electronic Commerce

Fashion Communications

ADVC1010 Marketing Communications I
ADVC1011 Marketing Communications II
ENG2010 Technical Writing
ENG2030 Introduction to Newswriting
RTL2050 Fashion Promotion

Fashion Product Development

MRKT1002 Consumer Behavior
MRKT3005 Brand Marketing
RTL2020 Fashion Design for the Apparel Industry
RTL3070 Textile Design for the Apparel and Home Furnishings Industry

Marketing Management

MRKT1002 Consumer Behavior
MRKT2020 Business-to-Business Marketing
MRKT3005 Brand Marketing
MRKT4001 Strategic Marketing
MRKT4030 International Marketing

Marketing Research

ENTR2030 The Business Plan
MRKT2050 Qualitative Research
MRKT3005 Brand Marketing
MRKT3055 Quantitative Research

MARKETING

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
ADVC1010	Marketing Communications I	4.5
MRKT1001	Principles of Marketing	4.5
MRKT1002	Consumer Behavior	4.5
MRKT1011	Principles of Professional Selling	4.5
MRKT2020	Business-to-Business Marketing	4.5
MRKT2050	Qualitative Research	4.5

RELATED PROFESSIONAL STUDIES

ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
FIT1020	Microcomputer Applications	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **99.5**

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Accounting (see page 81)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Management (see page 135)
- Marketing (see next column)
- Marketing Communications (see page 141)

MARKETING

A four-year program leading to the bachelor of science degree for two-year **Marketing** program graduates.

First two years:

Associate in Science Degree in Marketing
(see previous column) **99.5**

Third and fourth years:

MAJOR COURSES		CREDITS
ADVC1011	Marketing Communications II	4.5
MRKT3005	Brand Marketing	4.5
MRKT3011	Direct Marketing	4.5
MRKT3040	Electronic Commerce	4.5
MRKT3055	Quantitative Research	4.5
MRKT4001	Strategic Marketing	4.5
MRKT4030	International Marketing	4.5
MRKT4076	Marketing Externship OR	9.0
BUS4096	Business Career Co-op	
Career	Three courses selected from offerings	
Electives	within the College of Business	13.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
IBUS4099	International Business Experience*	13.5

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5

FREE ELECTIVE

One course selected from offerings within the University **4.5**

Total Credits **95.5**

Four-Year Credit Total **195.0**

* Students meeting eligibility criteria may elect Summer Term Abroad (ABRD4089) or Business Co-op (BUS4099) or International Business Experience (IBUS4099). Otherwise, students must take three courses (13.5 credits total) selected from the College of Business, the School of Technology or the School of Arts & Sciences to form a concentration.

MARKETING

A four-year program leading to the bachelor of science degree for two-year **non-Marketing** graduates.

First two years:

Associate in science degree in other*
College of Business program. 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
IBUS4099 International Business Experience**	13.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MRKT1002 Consumer Behavior	4.5
MRKT2020 Business-to-Business Marketing	4.5
MRKT3005 Brand Marketing	4.5
MRKT4089 Marketing Career Focus	13.5
Career One course selected from offerings	
Elective within the College of Business	4.5

RELATED PROFESSIONAL STUDIES

ACCT3020 Managerial Finance	4.5
CAR0010 Career Management Capstone	1.0
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3050	4.5
Technology One course from the following:	
Elective CGRA3050, MGMT3030, MRKT3040	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits 95.5

Four-Year Credit Total 195.0

* These associate in science programs include: Accounting, Advertising Communications, Business Administration, Entrepreneurship, Fashion Merchandising, Financial Services Management and Management.

** Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take three courses selected from the College of Business, the School of Arts & Sciences or the School of Technology to form a concentration.

NOTE: Students transferring to this major from Fashion Merchandising must take ACCT1022 as their free elective. Students transferring to this major from Advertising Communications must take a career elective in lieu of MRKT1002. Students transferring to this major from Financial Services Management must take MRKT1001 as their free elective.

MARKETING

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ADVC1010 Marketing Communications I	4.5
ADVC1011 Marketing Communications II	4.5
MRKT1002 Consumer Behavior	4.5
MRKT1011 Principles of Professional Selling	4.5
MRKT2020 Business-to-Business Marketing	4.5
MRKT2050 Qualitative Research	4.5
MRKT3005 Brand Marketing	4.5
MRKT3011 Direct Marketing	4.5
MRKT3040 Electronic Commerce	4.5
MRKT3055 Quantitative Research	4.5
MRKT4001 Strategic Marketing	4.5
MRKT4030 International Marketing	4.5
MRKT4076 Marketing Externship OR	9.0
BUS4096 Business Career Coop	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
FIT1020 Microcomputer Applications	4.5
IBUS4099 International Business Experience*	13.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	

Total Credits 91.0

Four-Year Credit Total 186.0

* Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise students must take three courses selected from the College of Business, the School of Arts & Sciences or the School of Technology to form a concentration.

MARKETING COMMUNICATIONS

(College of Business)

BACHELOR OF SCIENCE DEGREE

Marketing Communications provides students with a wide range of knowledge and practical skills related to the development and implementation of the marketing communications elements in advertising, public relations, direct marketing, sales promotion, Internet marketing and personal selling. Specific skills include planning and buying media, writing publicity material, managing market research projects, developing Web pages and links for Internet marketing, developing advertising campaigns, and producing materials for print and broadcast advertising.

Upon graduation, students may be employed with marketing organizations or advertising agencies in positions that utilize these skills.

Students should use Bachelor of Science Program Career Electives and their Free Elective (a total of three-to-five courses) to create a meaningful, customized career concentration. The University's Career Management System will facilitate these selections. The following are some appropriate concentrations.

CONCENTRATIONS FOR MARKETING COMMUNICATIONS MAJORS

Business-to-Business Selling
 MGMT2040 Purchasing & Supply Chain Management
 MRKT1011 Principles of Professional Selling
 MRKT2012 Sales Management
 MRKT2020 Business-to-Business Marketing

Electronic Commerce
 CGRA2020 Web Site Design Concepts
 CGRA2030 Multimedia Design I
 MRKT3011 Direct Marketing
 MRKT3040 Electronic Commerce

Fashion Communications
 ADVC1010 Marketing Communications I
 ADVC1011 Marketing Communications II
 ENG2010 Technical Writing
 ENG2030 Introduction to Newswriting
 RTL2050 Fashion Promotion

Fashion Product Development
 MRKT1002 Consumer Behavior
 MRKT3005 Brand Marketing
 RTL2020 Fashion Design for the Apparel Industry
 RTL3070 Textile Design for the Apparel and Home Furnishings Industry

Marketing Management
 MRKT1002 Consumer Behavior
 MRKT2020 Business-to-Business Marketing
 MRKT3005 Brand Marketing
 MRKT4001 Strategic Marketing
 MRKT4030 International Marketing

Marketing Research
 ENTR2030 The Business Plan
 MRKT2050 Qualitative Research
 MRKT3005 Brand Marketing
 MRKT3055 Quantitative Research

MARKETING COMMUNICATIONS

A four-year program leading to the bachelor of science degree for two-year **Advertising Communications** program graduates.

First two years:
 Associate in Science Degree in Advertising Communications (see page 83) 99.5

Third and fourth years:		
MAJOR COURSES		CREDITS
ADVC2025	Public Relations Cases & Plans	4.5
ADVC3003	Advertising Campaigns	4.5
ADVC4015	IMC Seminar I	4.5
ADVC4016	IMC Seminar II	4.5
ADVC4086	Marketing Communications Externship OR	9.0
BUS4096	Business Career Co-op	
MRKT2050	Qualitative Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3055	Quantitative Research	4.5
MRKT4001	Strategic Marketing	4.5
Career Electives	Two courses selected from offerings within the College of Business	9.0

RELATED PROFESSIONAL STUDIES		
CAR0010	Career Management Capstone	1.0
IBUS4099	International Business Experience*	13.5

GENERAL STUDIES		
LEAD2001	Foundations of Leadership Studies	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5

FREE ELECTIVE		
	One course selected from offerings within the University	4.5
Total Credits		95.5

Four-Year Credit Total 195.0

* Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take three courses selected from the College of Business, the School of Arts & Sciences or the School of Technology to form a concentration.

MARKETING COMMUNICATIONS

A four-year program leading to the bachelor of science degree for two-year **non-Advertising Communications** program graduates.

First two years:

Associate in science degree in other*
College of Business program 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
ADVC1010 Marketing Communications I	4.5
ADVC1011 Marketing Communications II	4.5
ADVC1021 Public Relations Concepts	4.5
ADVC3001 Creativity in Advertising	4.5
IBUS4099 International Business Experience**	13.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MRKT4089 Marketing Career Focus	13.5

RELATED PROFESSIONAL STUDIES

ACCT3020 Managerial Finance	4.5
CAR0010 Career Management Capstone	1.0
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3050	4.5
Technology One course from the following:	
Elective CGRA3050, MGMT3030, MRKT3040	4.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits 95.5

Four-Year Credit Total 195.0

* These associate in science programs include:
Accounting, Business Administration, Entrepreneurship,
Fashion Merchandising, Financial Services Management
Management and Marketing.

** Students who meet eligibility criteria may elect Summer
Term Abroad (ABRD4089), International Co-op
(BUS4099) or Summer Work Abroad (IBUS4020,
BUS4096). Otherwise, students must take three courses
selected from the College of Business, the School of
Arts & Sciences or the School of Technology to form a
concentration.

NOTE: For students transferring to this major from Fashion
Merchandising, it is recommended that they take ACCT1022
as their free elective.

MARKETING COMMUNICATIONS

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
ADVC1010 Marketing Communications I	4.5
ADVC1011 Marketing Communications II	4.5
ADVC1021 Public Relations Concepts	4.5
ADVC2025 Public Relations Cases & Plans	4.5
ADVC3001 Creativity in Advertising	4.5
ADVC3003 Advertising Campaigns	4.5
ADVC4015 Integrated Marketing Communications Seminar I	4.5
ADVC4016 Integrated Marketing Communications Seminar II	4.5
ADVC4086 Marketing Communications Externship OR	9.0
BUS4096 Business Career Coop	
CGRA3050 Desktop Publishing	4.5
MRKT1002 Consumer Behavior	4.5
MRKT2050 Qualitative Research	4.5
MRKT3005 Brand Marketing	4.5
MRKT3055 Quantitative Research	4.5
MRKT4001 Strategic Marketing	4.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
FIT1020 Microcomputer Applications	4.5
IBUS4099 International Business Experience*	13.5

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	

Total Credits 100.0

Four-Year Credit Total 195.0

* Students who meet eligibility criteria may elect Summer
Term Abroad (ABRD4089), International Co-op (BUS4099)
or Summer Work Abroad (IBUS4020, BUS4096).
Otherwise, students must take three courses selected from
the College of Business, the School of Arts & Sciences or
the School of Technology to create a concentration.

NETWORK ENGINEERING

(School of Technology)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Network Engineering bachelor's degree program gives students an in-depth skill base in the networking tools and problem-solving practices they need to become professionals in the fast-growing field of network technology. Using current networking software and hardware tools, students develop communications skills that prepare them to become highly functional members of project teams consisting of design, technological and business professionals.

Specially designed laboratories give students an enriched hands-on environment in which to hone their design and problem-solving skills, become familiar with equipment and methods common in industry, and develop competency in the use of a range of current networking software tools.

Seniors participate in one of five experiential education options: technical project team, internship, externship, coop or solo project. Students apply for the experiential education option they want and are placed according to their qualifications, work availability and the best fit for their program of study.

Successful graduates of the program in Network Engineering should be prepared to sit for network certification exams, and will be ready to embark upon careers in information technology and business as network administrators, managers, designers or assistant engineers.

NETWORK ENGINEERING

A four-year program leading the Bachelor of Science Degree in Network Engineering.

MAJOR COURSES	CREDITS
CSIS1000 Problem Solving & Programming Concepts	4.5
CSIS1020 Fundamentals of C Programming	4.5
CSIS2045 Introduction to Operating Systems	4.5
ENGN2070 Signal Transmission	4.5
ITEC1020 Introduction to Data Communications	4.5
ITEC2080 Network Devices	4.5
ITEC2085 Distributed Systems with TCP/IP	4.5
ITEC3030 Advanced Networking with TCP/IP	4.5
ITEC3050 Information Security	4.5
ITEC3060 Network Management & Administration	4.5

RELATED PROFESSIONAL STUDIES

CAD2050 Computer-Aided Network Design	6.0
CAR0005 Career Planning	0.5
CAR0010 Career Management Capstone	1.0
CAR1003 Introduction to Career Management	1.5
ENGN3040 Systems Engineering I	6.0
FIT1010 Topics in Computers	4.5
FIT1030 Computers in a Business Environment	4.5
ITEC1030 Microcomputer Hardware Support	4.5
ITEC3040 Systems Analysis & Design	4.5
ITEC3070 System Modeling & Simulation	4.5
LAW2001 The Legal Environment of Business I	4.5
LAW3080 Cyberlaw	4.5
MGMT2020 Organizational Behavior	4.5
Tech. One course selected from offerings within the School of Technology (except FIT1000 or FIT1020)	4.5
Elective	

EXPERIENTIAL EDUCATION

ITEC3000 Technical Project Management	4.5
TECX4040 Technical Project Team I	
TECX4070 Technical Project Team II OR	
TECX4096 Technology Career Co-op OR	9.0
Tech. One course selected from offerings within the School of Technology (except FIT1000 or FIT1020)	
Elective AND one of the following courses:	
TECX4020 Technology Solo Project	
TECX4050 Senior Technology Externship	
TECX4060 Senior Technology Internship	
TECX4093 Technology Career Co-op	

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1030 Communication Skills	4.5
ENG2010 Technical Writing	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH1010 Mathematics I	4.5
MATH1011 Mathematics II	4.5
MATH2001 Statistics	4.5
MATH3020 Discrete Mathematics	4.5
PHIL3020 Logic: Critical Thinking OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
History One HIST-designated course (except HIST4030)	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

FREE ELECTIVES

Three courses selected from offerings within the University (except FIT1000 or FIT1020) 13.5

Four-Year Credit Total 190.0

PARALEGAL STUDIES

(College of Business)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Paralegal Studies associate degree program was developed for students who have an interest in legal procedures and the law. To gain admission into this program, students' high school transcripts must reflect a 'B' average, or better. Exceptions to the 'B' average requirement may be made by the Director of the Legal Studies Department based upon experience in the field and/or professional life experience.

Upon completion of this program, students will be qualified to work in public and private law offices, banks, industrial firms, title companies, real estate offices and legal departments of agencies in the private sector.

BACHELOR OF SCIENCE (B.S.) DEGREE

Students may elect to continue their studies in the bachelor's degree programs of Paralegal Studies or Criminal Justice.

Graduates of the Paralegal Studies bachelor's degree program, possessing additional advanced training, can expect to be offered employment that will allow them to advance more rapidly in the paralegal profession.

Graduates of the Criminal Justice bachelor's degree program are prepared for a wide range of careers in law enforcement, corrections, and other areas of the criminal justice profession.

CERTIFICATE IN PARALEGAL STUDIES

Students who have earned a bachelor's degree from an accredited institution may enroll in Johnson & Wales University's Certificate in Paralegal Studies program.

Students enrolled in this program will take 12 Paralegal Studies courses and be qualified to work in public and private law offices, banks, industrial firms, title companies, real estate offices and legal departments of agencies in the private sector upon completion.

NOTE: This program is for fall entrants only.

PARALEGAL STUDIES

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
LAW1001	Introduction to Paralegal Studies	4.5
LAW1010	Legal Research and Writing I	4.5
LAW1030	Wills, Trusts & Probate	4.5
LAW1040	Real Estate/Property Law	4.5
LAW1050	Civil Litigation	4.5
LAW1060	The Law of Torts	4.5
LAW2060	Legal Research and Writing II	4.5

RELATED PROFESSIONAL STUDIES

ACCT1001	Principles of Accounting I and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
SEC1011	Word Processing I	4.5
SEC1020	Business Communications	4.5
SEC2001	Introduction to Keyboarding & Word Processing	4.5

GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5

FREE ELECTIVE

One course selected from offerings within the University	4.5
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Total Credits	98.5
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Criminal Justice (see page 95)
- Paralegal Studies (see next column)

PARALEGAL STUDIES

A four-year program leading to the bachelor of science degree for two-year **Paralegal Studies** program graduates.

First two years:

Associate in Science Degree in Paralegal Studies (see previous column)	98.5
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Third and fourth years:

MAJOR COURSES		CREDITS
LAW2080	Criminal Law	4.5
LAW3020	The Law of Contracts & Sales	4.5
LAW3040	Family Law	4.5
LAW3050	Business Organizations	4.5
LAW3060	Administrative Law	4.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resource Management	4.5

GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
HIST4020	American Government	4.5
LEAD2001	Foundations of Leadership Studies	4.5
SCI2031	Anatomy & Physiology I	4.5
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Psych.	One psychology course at the PSYC2002 level or higher	4.5
Sociology	One sociology course at the SOC2002 level or higher	4.5

FREE ELECTIVES

Three courses selected from offerings within the University (Selected students may elect externship.)	13.5
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Total Credits	86.5
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Four-Year Credit Total	185.0
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NOTE: In lieu of their electives, selected students with an overall minimum 2.75 GPA and a minimum 2.75 GPA in the major may serve a one-term externship in a law office, corporate legal department or government legal office for either 4.5, 9.0 or 13.5 credits.

PARALEGAL STUDIES

A program leading to a Certificate in Paralegal Studies.

MAJOR COURSES		CREDITS
LAW1001	Introduction to Paralegal Studies	4.5
LAW1010	Legal Research and Writing I	4.5
LAW1030	Wills, Trusts & Probate	4.5
LAW1040	Real Estate/Property Law	4.5
LAW1050	Civil Litigation	4.5
LAW1060	The Law of Torts	4.5
LAW2060	Legal Research and Writing II	4.5
LAW2080	Criminal Law	4.5
LAW3020	The Law of Contracts & Sales	4.5
LAW3040	Family Law	4.5
LAW3050	Business Organizations	4.5
LAW3060	Administrative Law	4.5
Total Credits		54.0

NOTE: Students must have earned a bachelor's degree to be eligible for this certificate program.

RESTAURANT MANAGEMENT

(The Center for Food Service Management)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Restaurant Management associate degree program prepares students for entry-level management positions in the restaurant industry. Students develop skills and knowledge for assisting with the management of restaurants, hotel food & beverage operations and non-commercial food operations. Areas of focus within this degree program include food preparation, guest services, human resource management, administrative practices and industry procedures.

Upon completion of the program, students have the opportunity to enter the food service industry or may choose to continue their studies in the bachelor's degree programs of Food Service Management, Hospitality Management, or International Hotel & Tourism Management.

The Food Service Management bachelor's degree program prepares graduates for management challenges in the diverse, fast paced and rapidly changing food service industry. This curriculum provides ample opportunity for the food service professionals of tomorrow to build upon their leadership and management abilities, critical thinking skills, problem solving techniques, strong financial analysis skills and customer awareness. The Food Service Management degree develops a solid management philosophy in its graduates and prepares them for bright and rewarding careers in the food service industry.

The Hospitality Management bachelor's degree is broad-based in design and includes studies in tourism, hotel management, restaurant management and recreation/leisure operations. This four-year program prepares students for positions in hotels, restaurants, convention bureaus, resorts and other hospitality and recreational facilities. The program allows students to pursue concentrations and co-ops in specific fields of study to focus on their career interests.

The International Hotel & Tourism Management bachelor of science degree* provides students an opportunity to learn about the service industry from a global standpoint while utilizing the hospitality skills learned at the associate degree level. Students will spend one term abroad integrating their studies within different countries and cultures. The International Hotel & Tourism program will expose students to the principles of international hospitality management, marketing, strategic planning, financial and operational management. Study of another language is required.

* All students interested in entering the bachelor of science degree program in International Hotel & Tourism Management must complete and submit an application to the chair of the International Hotel School during their sophomore year. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their associate degree in Restaurant Management, Food & Beverage Management, Hotel Management, or Travel & Tourism Management. Selection is based upon previous academic performance, community and University service, industry experience and professional recommendations.

RESTAURANT MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
FSM1001 Introduction to the Food Service Field	4.5
FSM1060 Sanitation Management*	2.0
FSM1070 Foods I	4.5
FSM2040 Guest Service Systems	4.5
FSM2060 Food Preparation Management	9.0
FSM2080 Food Service Operations	4.5
FSM2099 Food Service Management Practicum	13.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2030 Hospitality Human Resource and Diversity Leadership	4.5

RELATED PROFESSIONAL STUDIES

ACCT1011 Hospitality Accounting I and Lab	5.5
ACCT1012 Hospitality Accounting II and Lab	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2010 Hospitality Law	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
SVL1001 Learning and Writing about Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math One math course at the MATH1002 level or higher	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2010, SCI2011, SCI2031, SCI3010, SCI3030	4.5

Total Credits **101.5**

* Students must take the NRA Sanitation Certification Exam and receive a minimum score of 75% in order to graduate.

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Food Service Management (see page 119)
- Hospitality Management (see page 122)
- International Hotel & Tourism Management (see page 131)

RETAIL MARKETING & MANAGEMENT

(College of Business)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Retail Marketing & Management bachelor's degree program prepares College of Business associate degree program graduates for middle-management or executive trainee opportunities within the retail or retail support industries. By using electives for either a cooperative experience or a selected concentration, students can receive a concentration in a second area of expertise within the broad retail industry.

Students should use Bachelor of Science Program Career Electives and their Free Elective (a total of three-to-five courses) to create a meaningful, customized career concentration. The University's Career Management System will facilitate these selections. The following are some appropriate concentrations.

CONCENTRATIONS FOR RETAIL MARKETING & MANAGEMENT MAJORS

Advertising

ADVC1010	Marketing Communications I
ADVC1011	Marketing Communications II
ADVC3001	Creativity in Advertising
ADVC3003	Advertising Campaigns

Business-to-Business Selling

MGMT2040	Purchasing & Supply Chain Management
MRKT1011	Principles of Professional Selling
MRKT2012	Sales Management
MRKT2020	Business-to-Business Marketing

Electronic Commerce

CGRA2020	Web Site Design Concepts
CGRA2030	Multimedia Design I
MRKT3011	Direct Marketing
MRKT3040	Electronic Commerce

Fashion Communications

ADVC1010	Marketing Communications I
ADVC1011	Marketing Communications II
ENG2010	Technical Writing
ENG2030	Introduction to Newswriting
RTL2050	Fashion Promotion

Fashion Product Development

MRKT1002	Consumer Behavior
MRKT3005	Brand Marketing
RTL2020	Fashion Design for the Apparel Industry
RTL3070	Textile Design for the Apparel and Home Furnishings Industry

Marketing Management

MRKT1002	Consumer Behavior
MRKT2020	Business-to-Business Marketing
MRKT3005	Brand Marketing
MRKT4001	Strategic Marketing
MRKT4030	International Marketing

Marketing Research

ENTR2030	The Business Plan
MRKT2050	Qualitative Research
MRKT3005	Brand Marketing
MRKT3055	Quantitative Research

Merchandise Buying

MGMT2040	Purchasing & Supply Chain Management
RTL2050	Fashion Promotion
RTL3010	Merchandise Buying
RTL3020	Merchandise Mathematics

RETAIL MARKETING & MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Fashion Merchandising** program graduates.

First two years:

Associate in Science Degree in
Fashion Merchandising (see page 110) 103.0

Third and fourth years:

MAJOR COURSES	CREDITS
RTL3010 Merchandise Buying	4.5
RTL3020 Merchandise Mathematics	4.5
RTL3030 Comparative Retail Strategies	4.5
RTL3055 Global Influences on Fashion History	4.5
RTL4010 Retail Executive Decision Making	4.5

RELATED PROFESSIONAL STUDIES

ACCT1022 Business Accounting II and Lab	5.5
CAR0010 Career Management Capstone	1.0
Accounting One course from the following:	
Elective ACCT3020, ACCT4012, FISV3050	4.5
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3050	4.5
Technology One course from the following:	
Elective CGRA3050, MGMT3030, MRKT3040	4.5
IBUS4099 International Business Experience* AND	
Elective One course selected from offerings with in the College of Business, the School of Arts & Sciences or the School of Technology	18.0
OR	
Electives Four electives from the College of Business, the School of Arts & Sciences or the School of Technology, selected to create a concentration	

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course (except HIST4030)	4.5
Elective One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits 92.0

Four-Year Credit Total 195.0

* Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take one International Business course and two courses selected from the College of Business or the School of Technology.

RETAIL MARKETING & MANAGEMENT

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First Two Years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
RTL1005 Retailing	4.5
RTL1010 Textiles	4.5
RTL1020 The Business of Fashion	4.5
RTL2063 Retail Industry Seminar	4.5
RTL2096 Retail Practicum	9.0
RTL3030 Comparative Retail Strategies	4.5
RTL3055 Global Influences on Fashion History	4.5
RTL4010 Retail Executive Decision Making	4.5
Career One course from the following:	4.5
Elective RTL1050, RTL2020, RTL2050	

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone	1.0
Accounting One course from the following:	
Elective ACCT3020, ACCT4012, FISV3050	4.5
Legal One course from the following:	
Elective LAW3002, LAW3010, LAW3050	4.5
Technology One course from the following:	
Elective CGRA3050, MGMT3030, MRKT3040	4.5
IBUS4099 International Business Experience* AND	
Career One course selected from offerings within the College of Business, the School of Technology or the School of Arts & Sciences	18.0
OR	
Career Four electives from the College of Business, the School of Arts & Sciences or the School of Technology, selected to create a concentration	

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	4.5
Elective One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

FREE ELECTIVE

One course selected from offerings within the University 4.5

Total Credits 100.0

Four-Year Credit Total 195.0

* Students who meet eligibility criteria may elect Summer Term Abroad (ABRD4089), International Co-op (BUS4099) or Summer Work Abroad (IBUS4020, BUS4096). Otherwise, students must take three courses selected from the College of Business, the School of Arts & Sciences or the School of Technology to create a concentration.

SPORTS/ ENTERTAINMENT/ EVENT MANAGEMENT

*(The Center for Sports, Recreation
and Event Management)*

BACHELOR OF SCIENCE (B.S.) DEGREE

The bachelor of science degree program in Sports/Entertainment/Event Management offers a unique combination of academic courses with hands-on externship experience to provide the operations-based knowledge and skills needed to work in the exciting and expanding field of sports/entertainment. Students learn about the operations and management of public assembly facilities such as stadiums, arenas, performing arts centers, athletic venues, sports tracks, amphitheaters and convention centers.

The program culminates in an exciting, term-long, off-site externship under the direction of an industry professional that allows students to apply the event/operations management, sales/marketing, and revenue management skills they've learned.

Upon completion of the program, students may seek career opportunities in a variety of areas, including, but not limited to: event planning/operations, luxury suite operations/sales, game day operations, box office/ticketing, sports/event marketing, promotions, sponsorship development, sports/arts programming, conference services and exposition operations.

Recognizing the wide diversity of positions available in the sports, entertainment and event management industry, students have the opportunity to focus their education through the completion of a concentration. Those of particular interest to Sports/Entertainment/Event Management students are as follows:

The Commercial Recreation Concentration allows students to focus on the private, commercial and entrepreneurial segments of the recreation/leisure industry. Courses are ideal for those students interested in working with country clubs, health/fitness centers, athletic/sport complexes, theme/water parks, camps, campgrounds or their own recreational business ventures.

The Hospitality Sales and Meeting Management Concentration allows students to focus on the sales, marketing and meeting segments of the hospitality industry. Courses are ideal for candidates interested in working with hotels, associations, convention centers, corporations and tourism-related facilities in sales, marketing and the managing of meetings and conventions.

The Sports Management Concentration allows students to focus on the professional, collegiate and community sports industry. Students may select from such courses as sports marketing, professional sports management and athletic coaching/administration. This concentration is designed for candidates who desire positions with professional/collegiate sport teams, sporting venues, coaching/athletics or sport/event marketing firms.

SPORTS/ENTERTAINMENT/ EVENT MANAGEMENT

A four-year program leading to the Bachelor of Science Degree in Sports/Entertainment/Event Management.

MAJOR COURSES		CREDITS
FSM2026	Food & Beverage Controls	4.5
HOSP2030	Hospitality Human Resource and Diversity Leadership	4.5
HOSP3020	Trade Show/Exposition Management	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP3080	Entertainment Management	4.5
SEE1001	Introduction to Sports/Entertainment/Event Management	4.5
SEE2010	Facilities Operations	4.5
SEE2020	Event Management	4.5
SEE3010	Ticket Sales and Operations	4.5
SEE3045	Media Relations	4.5
SEE3070	Contemporary Issues in Sports/Entertainment/Event Management	4.5
SEE4050	Public Assembly Facility Management	4.5
SEE4060	Sports/Entertainment/Event Management Seminar	4.5
SEE4099	Sports/Entertainment/Event Management Externship	13.5
TRVL3050	Managing Negotiations in the Service Industries	4.5
Hospitality Concentr.	Three courses selected from declared concentration	13.5
Hospitality Electives*	Three courses selected from offerings within The Hospitality College	13.5
RELATED PROFESSIONAL STUDIES		
ACCT1021	Business Accounting I and Lab	5.5
ACCT1022	Business Accounting II and Lab	5.5
ACCT3020	Managerial Finance	4.5
CAR0005	Career Planning	0.5
CAR0010	Career Management Capstone	1.0
CAR1003	Introduction to Career Management	1.5
LAW2001	The Legal Environment of Business I	4.5
GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH2001	Statistics	4.5
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
History	One HIST-designated course (except HIST4030)	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2010, SCI2011, SCI2031, SCI3010 or SCI3030	4.5
Electives	Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0
Total Credits		195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

SPORTS/ENTERTAINMENT/ EVENT MANAGEMENT

A four-year program leading to the bachelor of science degree in Sports/Entertainment/Event Management for students who have completed the **Undeclared Major** program.

First two years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES		CREDITS
FSM2026	Food & Beverage Controls	4.5
HOSP3020	Trade Show/Exposition Management	4.5
HOSP3080	Entertainment Management	4.5
SEE2010	Facilities Operations	4.5
SEE2020	Event Management	4.5
SEE3010	Ticket Sales and Operations	4.5
SEE3045	Media Relations	4.5
SEE3070	Contemporary Issues in Sports/Entertainment/Event Management	4.5
SEE4050	Public Assembly Facility Management	4.5
SEE4060	Sports/Entertainment/Event Management Seminar	4.5
SEE4099	Sports/Entertainment/Event Management Externship	13.5
TRVL3050	Managing Negotiations in the Service Industries	4.5
Hospitality Concentr.	Three courses selected from declared concentration	13.5
Hospitality Electives*	Two courses selected from offerings within The Hospitality College	9.0

RELATED PROFESSIONAL STUDIES

ACCT3020	Managerial Finance	4.5
CAR0010	Career Management Capstone	1.0

GENERAL STUDIES

Electives	Two courses selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0
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Total Credits 100.0

Four-Year Credit Total 195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

TECHNOLOGY SERVICES MANAGEMENT

(School of Technology)

BACHELOR OF SCIENCE (B.S.) DEGREE

The bachelor’s degree program in Technology Services Management is designed to prepare the student to take a leadership position within the technology support profession. Students are provided with the knowledge and skills to manage the technology support function in a variety of business and industry settings. The program recognizes the importance of non-technical skills and knowledge, with the inclusion of human resource, customer, and financial management as integral parts of the program design.

The senior year culminates with students working on cross-functional teams with other technology majors in planning and executing a real-world technology project, or in completing a work experience term where they will apply and integrate their knowledge and skills in a real-world technology support setting. During their project or work experience term, they also participate in a seminar with their fellow students, investigating actual problems and cases and sharing research and results.

Upon successful completion of this program students may seek employment in professional technology positions such as help desk team leader, help desk supervisor, customer support manager, technical support director, and call center manager in a variety of business and industry settings.

TECHNOLOGY SERVICES MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Computing Technology Services** program graduates.

First two years:

Associate in Science Degree in
Computing Technology Services (see page 93) 97.5

Third and fourth years:

MAJOR COURSES		CREDITS
ITEC3020	Information Science I	4.5
ITEC3025	Help Desk Management	4.5
ITEC3040	Systems Analysis and Design	4.5
ITEC3080	Information Management	4.5
ITEC4030	Senior Seminar in IT Support	4.5
MRKT3085	Customer Relationship Management	4.5

RELATED PROFESSIONAL STUDIES

ACCT1021	Business Accounting I and Lab	5.5
CAR0010	Career Management Capstone	1.0
LAW3080	Cyberlaw	4.5
MGMT2001	Human Resource Management	4.5
MGMT2020	Organizational Behavior	4.5
MRKT1001	Principles of Marketing	4.5

EXPERIENTIAL EDUCATION

ITEC3000	Technical Project Management	4.5
TECX4040	Technical Project Team I	
TECX4070	Technical Project Team II	
	OR	
TECX4096	Technology Career Co-op	
	OR	9.0
Tech. Elective	One course selected from offerings within the School of Technology (except FIT1000 or FIT1020) AND one of the following courses:	
TECX4020	Technology Solo Project	
TECX4050	Senior Technology Externship	
TECX4060	Senior Technology Internship	
TECX4093	Technology Career Co-op	

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking	
	OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

Total Credits	96.5
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Four-Year Credit Total	194.0
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TRAVEL-TOURISM MANAGEMENT

*(The Center for International Travel
and Tourism Studies)*

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The associate degree program in Travel-Tourism Management introduces to students the principles and procedures of domestic and international travel. Emphasis is placed on tourism geography, automated travel systems and management skills needed to succeed in the travel industry.

Students participate in a term-long practicum rotating through various sites, including a local travel agency, an international tour operation, the State Tourism Information Booth at T.F. Green State Airport, and local convention and visitors bureaus. The culmination of the practicum experience is a tour to a selected destination, for which students research, negotiate and develop a highly anticipated journey.

Upon completion of the program, students have the opportunity to enter the travel and tourism industry or may choose to continue their studies in the bachelor's degree program of Travel-Tourism Management.

The Travel-Tourism Management bachelor's degree program provides advanced courses in tourism development, industry relations and international policies. Graduates are employed in destination marketing organizations such as convention and visitor bureaus, tourism offices, resorts, tour operators and tourism consultants.

Foreign language requirements are also included in the Travel-Tourism Management bachelor's degree curriculum to give the student conversational ability in one of the more common languages used by the tourism industry.

The Hospitality Management bachelor's degree is broad-based in design and includes studies in tourism, hotel management, restaurant management and recreation/leisure operations. This four-year program prepares students for positions in hotels, restaurants, convention bureaus, resorts and other hospitality and recreational facilities. The program allows students to pursue concentrations and co-ops in specific fields of study to focus on their career interests.

The International Hotel & Tourism Management bachelor of science degree* provides students an opportunity to learn about the service industry from a global standpoint while utilizing the hospitality skills learned at the associate degree level. Students will spend one term abroad integrating their studies within different countries and cultures. The International Hotel & Tourism program will expose students to the principles of international hospitality management, marketing, strategic planning, financial and operational management. Continued foreign language study is required.

* All students interested in entering the bachelor of science degree program in International Hotel & Tourism Management must complete and submit an application to the chair of the International Hotel School during their sophomore year. Preference is given to students who achieve a 3.0 GPA or higher upon completion of their associate degree in Restaurant Management, Food & Beverage Management, Hotel Management, or Travel & Tourism Management. Selection is based upon previous academic performance, community and University service, industry experience and professional recommendations.

TRAVEL-TOURISM MANAGEMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES	CREDITS
HOSP2030 Hospitality Human Resource and Diversity Leadership	4.5
TRVL1001 Introduction to Travel-Tourism	4.5
TRVL1010 Destination Geography I	4.5
TRVL1011 Destination Geography II	4.5
TRVL1025 Travel Service Management	4.5
TRVL1035 Travel Information Systems	4.5
TRVL2040 Travel Sales Management	4.5
TRVL2099 Travel Center Practicum	13.5

RELATED PROFESSIONAL STUDIES

ACCT1021 Business Accounting I and Lab	5.5
ACCT1022 Business Accounting II and Lab*	5.5
CAR0005 Career Planning	0.5
CAR1003 Introduction to Career Management	1.5
LAW2001 The Legal Environment of Business I	4.5

GENERAL STUDIES

ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
SVL1001 Learning and Writing About Community Service	1.0
SVL2001 The Alan Shawn Feinstein Enriching America Program Experience	0.0
LElect Language Elective	4.5
Math One math course at the MATH1002 level or higher	4.5
Science One science course from the following: SCI1011, SCI1021, SCI2005, SCI2010, SCI2011, SCI2031, SCI3010 or SCI3030	4.5

Total Credits **99.5**

* Students wishing to enter the International Hotel & Tourism Management or Hospitality Management bachelor's degree programs should substitute ACCT1012 for ACCT1022.

NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Hospitality Management (see page 122)
- International Hotel & Tourism Management (see page 132)
- Travel-Tourism Management (see next page)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Travel-Tourism Management bachelor's degree program provides advanced courses in tourism development, industry relations and international policies. Graduates are employed in destination marketing organizations such as convention and visitor bureaus, tourism offices, resorts, tour operators and tourism consultants.

Foreign language requirements are also included in the Travel-Tourism Management bachelor's degree curriculum to give the student conversational ability in one of the more common languages used by the tourism industry.

In bachelor's degree programs, students focus their study by choosing a concentration. One of the following may be of particular interest to Travel-Tourism majors:

The Resort Management Concentration focuses on preparing students for positions in the resort segment of the hospitality industry. Courses are ideal for candidates interested in working with recreation, tourism and lodging operations.

The Tour Management Operations Concentration prepares students for positions in the travel and touring industry. Courses are ideal for candidates interested in working with the development and support services of tour operations as well as tour representatives in an international and domestic arena. Career opportunities include international tour directors, product development and tour marketing.

The Tourism Planning and Development Concentration allows students to focus on the research and issues pertaining to the planning and development stages of tourism. Courses are ideal for candidates interested in working with local, regional, and national tourism organizations, as well as government agencies.

Additionally, elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or term abroad program.

TRAVEL-TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Travel-Tourism Management** program graduates.

First two years:

Associate in Science Degree in Travel-Tourism Management (see previous page) 99.5

Third and fourth years:

MAJOR COURSES	CREDITS
HOSP3050 Hospitality Strategic Marketing	4.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3070 Contemporary Issues in Tourism	4.5
TRVL4010 Tourism Economics	4.5
TRVL4011 Destination Management Organization	4.5
TRVL4060 Tourism Management Seminar	4.5
Hospitality Concentr. Three courses selected from declared concentration	13.5
Hospitality Electives* offerings within The Hospitality College	13.5

RELATED PROFESSIONAL STUDIES

ACCT3020 Managerial Finance	4.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
MATH2001 Statistics	4.5
PSYC2001 General Psychology	4.5
SOC2001 Sociology	4.5
LElect Language Elective**	4.5
History One HIST-designated course (except HIST4030)	4.5
Elective One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

Total Credits 95.5

Four-Year Credit Total 195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy two levels of the same language.

TRAVEL-TOURISM MANAGEMENT

A four-year program leading to the bachelor of science degree for students who have completed the **Undeclared Major** program.

First two years:

Undeclared Major Program (see page 156) 95.0

Third and fourth years:

MAJOR COURSES	CREDITS
TRVL1010 Destination Geography I	4.5
TRVL1011 Destination Geography II	4.5
TRVL1025 Travel Service Management	4.5
TRVL1035 Travel Information Systems	4.5
TRVL2040 Travel Sales Management	4.5
TRVL2099 Travel Center Practicum	13.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3070 Contemporary Issues in Tourism	4.5
TRVL4010 Tourism Economics	4.5
TRVL4011 Destination Management Organization	4.5
TRVL4060 Tourism Management Seminar	4.5
Hospitality Concentr. Three courses selected from declared concentration	13.5
Hospitality Electives* offerings within The Hospitality College	9.0

RELATED PROFESSIONAL STUDIES

ACCT3020 Managerial Finance	4.5
CAR0010 Career Management Capstone	1.0

GENERAL STUDIES

LElect Two Language Electives**	9.0
Elective One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

Total Credits 100.0

Four-Year Credit Total 195.0

* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

** Students must satisfy two levels of the same language.

UNDECLARED MAJOR

Because some students may be unsure of their major when they enroll at Johnson & Wales, the Undeclared Major option allows them the opportunity to pursue a basic business and general studies program and, in the sophomore year, choose a major from a number of business and hospitality programs. Students who begin their studies in an Undeclared Major may earn only a bachelor of science degree at the end of four years of study.

UNDECLARED MAJOR

All students enrolled in the Undeclared Major pursue the following program of study for the first two years. Students must declare a major no later than the fifth term (sophomore year) of study.

RELATED PROFESSIONAL STUDIES		CREDITS
ACCT1001	Principles of Accounting I and Lab	5.5
ACCT1002	Principles of Accounting II and Lab	5.5
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
FIT1000	Introduction to Computers	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5
GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
PSYC2001	General Psychology	4.5
SOC2001	Sociology I	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
History	One history course from the following: HIST2001, HIST2002 or HIST4020	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5
FREE ELECTIVES		
Two courses selected from offerings within the University		9.0
Total Credits		95.0

Students entering The Hospitality College must substitute ACCT1012 for ACCT1002, and must take HOSP1001 or FSM1001 and HOSP2030 for two free electives.

Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

Unless entering the Accounting program (see page 75), students entering other College of Business programs must substitute ACCT1022 for ACCT1002. All students entering the College of Business must use one free elective to take FIT1020.

FOUR-YEAR OPTIONS:

- Accounting (see page 82)
- Entrepreneurship (see page 104)
- Financial Services Management (see page 113)
- Food Service Management (see page 120)
- Hotel Management (see page 125)
- Management (see page 136)
- Marketing (see page 139)
- Marketing Communications (see page 141)
- Retail Marketing & Management (see page 149)
- Sports/Entertainment/Event Management (see page 151)
- Travel-Tourism Management (see page 155)

WEB MANAGEMENT AND INTERNET COMMERCE

(School of Technology)

BACHELOR OF SCIENCE (B.S.) DEGREE

The Web Management and Internet Commerce bachelor’s degree program gives students significant experience in the Worldwide Web as it relates to business, management, marketing, communication and information technology. The program provides both the technical skills and the broad understanding of the trends in Web management and Internet commerce required to be successful in a variety of professional work environments. By combining technical skills in software, networking and Web management with marketing skills, students learn how to manage the dynamics of customer relationship in creating Web sites and meeting the demands of the professional marketplace.

Courses include substantial hands-on work with current software and hardware platforms.

Graduates of the Web Management and Internet Commerce bachelor’s degree program are prepared to assume positions in a wide range of work places, helping businesses and organizations understand the potential of Web-based applications and implement those plans. Through their TECX projects, students develop a digital portfolio of Web elements, Web management tools, design strategies and graphics to use throughout their careers.

Graduates can expect to be part of creative development teams, entrepreneurial environments, start-up companies, and large established organizations. Students will find positions in Web creation, graphic design and development, Internet marketing, distance learning, E-commerce, Web management, and hybrid jobs requiring a combined background in technology, graphics, communications and marketing.

WEB MANAGEMENT AND INTERNET COMMERCE

A four-year program leading to a bachelor of science degree for two-year **Computer Graphics & New Media** program graduates.

First two years:

Associate in Science Degree in
Computer Graphics & New Media (see page 89) 99.0

Third and fourth years:

MAJOR COURSES		CREDITS
CGRA2070	Advanced Web Design	6.0
CGRA3020	Design Studio I	4.5
CGRA3040	Information Architecture and Content Planning	4.5
CGRA3070	Design Studio II	4.5
CGRA4030	Projects in Internet Commerce	4.5
CGRA4070	Senior Seminar	4.5
CSIS3020	Active Server Pages (ASP)	4.5
ITEC1020	Introduction to Data Communications	4.5
ITEC3020	Information Science I	4.5
ITEC3050	Information Security	4.5
LAW3080	Cyberlaw	4.5
MRKT1002	Consumer Behavior	4.5
MRKT3040	Electronic Commerce	4.5

RELATED PROFESSIONAL STUDIES

CAR0010	Career Management Capstone	1.0
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EXPERIENTIAL EDUCATION

ITEC3000	Technical Project Management	4.5
TECX4040	Technical Project Team I	9.0
TECX4070	Technical Project Team II OR	
TECX4096	Technology Career Co-op OR	
Tech. Elective	One course selected from offerings within the School of Technology (except FIT1000 or FIT1020) AND one of the following courses:	
TECX4020	Technology Solo Project	
TECX4030	Senior Web Maintenance Team	
TECX4050	Senior Technology Externship	
TECX4060	Senior Technology Internship	
TECX4093	Technology Career Co-op	

GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking OR	4.5
PHIL3040	Ethics of Business Leadership	
PSYC2001	General Psychology	
SOC2001	Sociology I	
History	One HIST-designated course (except HIST4030)	

Total Credits	101.5
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Four-Year Credit Total	200.5
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WEB MANAGEMENT AND INTERNET COMMERCE

A four-year program leading to a bachelor of science degree for two-year **Web Site Development** program graduates.

First two years:

Associate in Science Degree in
Web Site Development (see next page) 99.0

Third and fourth years:

MAJOR COURSES	CREDITS
CGRA3020 Design Studio I	4.5
CGRA3070 Design Studio II	4.5
CGRA4030 Projects in Internet Commerce	4.5
CGRA4070 Senior Seminar	4.5
CSIS3020 Active Server Pages	4.5
ITEC3020 Information Science I	4.5
ITEC3050 Information Security	4.5
LAW3080 Cyberlaw	4.5
MRKT1002 Consumer Behavior	4.5
MRKT3040 Electronic Commerce	4.5

RELATED PROFESSIONAL STUDIES

CAR0010 Career Management Capstone 1.0

EXPERIENTIAL EDUCATION

ITEC3000 Technical Project Management	4.5
TECX4040 Technical Project Team I	
TECX4070 Technical Project Team II	
OR	
TECX4096 Technology Career Co-op	9.0
OR	
Tech. One course selected from offerings	
Elective within the School of Technology	
(except FIT1000 or FIT1020)	
AND one of the following courses:	
TECX4020 Technology Solo Project	
TECX4030 Senior Web Maintenance Team	
TECX4050 Senior Technology Externship	
TECX4060 Senior Technology Internship	
TECX4093 Technology Career Co-op	

GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking	
OR	4.5
PHIL3040 Ethics of Business Leadership	
PSYC2001 General Psychology	4.5
SOC2001 Sociology I	4.5
History One HIST-designated course	
(except HIST4030)	4.5
Elective One course selected from offerings	
within the School of Arts & Sciences	
or any other general studies course	4.5

FREE ELECTIVE

One course selected from offerings within
the University (except FIT1000 or FIT1020) 4.5

Total Credits 95.5

Four-Year Credit Total 194.5

WEB SITE DEVELOPMENT

(School of Technology)

ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Web Site Development associate degree program provides students with training in software and hardware platforms for creating Web sites. While working on prototype Web sites, with assignments that reflect projects from real-world situations, students learn how to approach, plan and implement Web development for a variety of uses.

Through hands-on course work, students design, build and modify working Web sites. They also learn how to manage the dynamics of customer relationships in creating Web sites. Through real-world projects, students develop a digital portfolio of working Web elements, graphics and text to use throughout their careers.

Graduates are prepared for a variety of entry-level Web positions in a wide range of professional career environments, or may choose to continue their studies in the Computer Graphics & New Media, Information Science or Web Management and Internet Commerce bachelor's degree program.

NOTE: Students will only be accepted into this program for the fall term.

WEB SITE DEVELOPMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CGRA2020	Web Site Design Concepts	4.5
CGRA2070	Advanced Web Design	6.0
CGRA3040	Information Architecture and Content Planning	4.5
CSIS1030	Fundamentals of OOP with Java	4.5
FIT1010	Topics in Computers	4.5
FIT1030	Computers in a Business Environment	4.5
ITEC2020	Introduction to Data Communications	4.5

RELATED PROFESSIONAL STUDIES		
CAR0005	Career Planning	0.5
CAR1003	Introduction to Career Management	1.5
IBUS1001	Foundations of Business	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5

EXPERIENTIAL EDUCATION		
TECX2070	Sophomore Web Maintenance Team	4.5

GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
SVL1001	Learning and Writing About Community Service	1.0
SVL2001	The Alan Shawn Feinstein Enriching America Program Experience	0.0
Math	One math course at the MATH1002 level or higher	4.5
Science	One science course from the following: SCI1011, SCI1021, SCI2005, SCI2011, SCI2031, SCI3010, SCI3030	4.5
Elective	One course selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

FREE ELECTIVE		
	One course selected from offerings within the University (except FIT1000 or FIT1020)	4.5

Total Credits	99.0
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NOTE: Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in the following courses: MATH1010, MATH1020 or MATH1040.

FOUR-YEAR OPTIONS:

- Computer Graphics & New Media (see page 90)
- Information Science (see page 127)
- Web Management and Internet Commerce (see previous page)

CONCENTRATIONS

Students may choose to focus their electives in any of the following three-course concentrations. Beyond the enrichment a concentration provides, students' transcripts will reflect commitment to a particular area which may be impressive to prospective employers.

Declaring Your Concentration

Interested students should consult with a counselor or their department chair and file the appropriate request form with Student Academic Services. Students may not select more than three concentrations per degree program.

SCHOOL OF ARTS & SCIENCES

APPLIED MATHEMATICS

Choose any three of the following courses (only one may be a required course in your major).

COURSES	CREDITS
MATH1002 A Survey of College Mathematics	4.5
MATH1010 Mathematics I	4.5
MATH1011 Mathematics II	4.5
MATH1020 College Algebra	4.5
MATH1040 Calculus I	4.5
MATH1041 Calculus II	4.5
MATH1930 Quantitative Analysis I	4.5
MATH1931 Quantitative Analysis II	4.5
MATH2001 Statistics	4.5
MATH2005 Special Topics in Mathematics	4.5
MATH2042 Calculus III	4.5
MATH2043 Ordinary Differential Equations	4.5
MATH3020 Discrete Mathematics	4.5

Total Credits **13.5**

NOTE: Students majoring in Electronics Engineering are not eligible for this concentration.

BIOLOGICAL SCIENCE

Choose any three of the following courses.

COURSES	CREDIT
SCI2005 Introduction to Botany	4.5
SCI2020 Anatomy and Physiology for Recreation	4.5
SCI2031 Anatomy and Physiology I	4.5
SCI2032 Anatomy and Physiology II	4.5
SCI3040 Biochemistry: Chemistry of Life	4.5
SCI3060 Food Microbiology	4.5

Total Credits **13.5**

CAREER WRITING

COURSES	CREDIT
ENG2030 Introduction to NewsWriting*	4.5
Choose two of the following:	
ADVC1021 Public Relations Concepts	4.5
CGRA3050 Desktop Publishing	4.5
ENG2010 Technical Writing	4.5
ENG3030 Introduction to Food Writing	4.5

Total Credits **13.5**

* This is a required course in the concentration.

ENVIRONMENTAL SCIENCE

COURSES	CREDITS
SCI3010 Environmental Science	4.5
SCI3030 Introduction to Ecology*	4.5
Choose one of the following:**	
LAW3030 Environmental Law	4.5
SCI1021 General Chemistry I	4.5
TRVL3020 Ecotourism	4.5

Total Credits **13.5**

* This is a required course in the concentration.

** With approval required from the department chair and Registrar, the successful completion of a field course in environmental studies may also be substituted.

GLOBAL PERSPECTIVES

Choose any three of the following courses.

COURSES	CREDITS
FREN1003 Conversational French III	4.5
GER1003 Conversational German III	4.5
IBUS1001 Foundations of Business	4.5
IBUS2002 International Business	4.5
IBUS2030 Foreign Area Studies	4.5
IBUS2040 International Culture and Protocol	4.5
IHTV3010 International Hospitality Management	4.5
LIT2030 African-American Literature	4.5
LIT4020 Survey of Women Authors	4.5
LIT4030 Multi-Ethnic Literature	4.5
REL2001 Comparative World Religions	4.5
SOC2020 Culture and Food	4.5
SPAN1003 Conversational Spanish III	4.5
TRVL3030 International Policies of Tourism	4.5

Total Credits **13.5**

NOTE: A special feature of this concentration is the possibility for students to fulfill some course requirements overseas during the summer. Summer campuses will change yearly, as will course offerings. The international component provides students the opportunity to use what they've learned and add yet another impressive component to their resumes. International Business majors are not eligible for the Global Perspectives Concentration.

HISTORY

Choose any three of the following courses.

COURSES	CREDITS
HIST2001 World History to 1500	4.5
HIST2002 World History Since 1500	4.5
HIST3001 U.S. History from Colonial Times to 1876	4.5
HIST3002 U.S. History Since 1877 (to the Present)	4.5
HIST3005 American Economic History	4.5
HIST3010 Modern History	4.5
HIST4010 Post World War II/Vietnam	4.5
HIST4020 American Government	4.5
Total Credits	13.5

LEADERSHIP STUDIES

Choose any three of the following courses.

COURSES	CREDITS
FSM3035 Executive Chef Supervisory Development*	4.5
HIST4030 R.I. State Externship Program	4.5
LEAD2001 Foundations of Leadership Studies	4.5
LEAD2010 Special Topics in Leadership	4.5
LEAD3010 Leadership Through Film and Literature	4.5
LEAD3020 Creative Leadership	4.5
PHIL3040 Ethics of Business Leadership	4.5
REC2010 Leadership in Leisure Settings OR	4.5
REC2015 Leadership in Recreation/Leisure Settings	
SOC2040 Community Leadership: An Applied Sociology	4.5
Total Credits	13.5

NOTES: Students are required to take three of the above listed courses. LEAD2001 must be one of the three courses except for students who are required to take REC2010. In addition, students choosing to enroll in either LEAD3010 or LEAD3020 must have either LEAD2001 or REC2010 as a prerequisite or permission of the instructor.

* FSM3035 is only available to bachelor's degree candidates within the College of Culinary Arts.

LITERATURE

Choose any three of the following courses.

COURSES	CREDITS
ENG1001 An Introduction to Literary Genres	4.5
LIT2030 African-American Literature	4.5
LIT2040 American Literature I	4.5
LIT2050 American Literature II	4.5
LIT3001 Studies in Drama	4.5
LIT3010 Studies in the Novel	4.5
LIT3015 Food in Film and Literature	4.5
LIT3020 Studies in the Short Story	4.5
LIT3030 Studies in Poetry	4.5
LIT3040 Sports in Literature	4.5
LIT4010 Science Fiction	4.5
LIT4020 Survey of Women Authors	4.5
LIT4030 Multi-Ethnic Literature	4.5
LIT4040 The Poetry & Plays of Shakespeare	4.5
Total Credits	13.5

PHYSICAL SCIENCE

COURSES	CREDITS
SCI1011 General Physics I and Lab	4.5
SCI1012 General Physics II and Lab	4.5
SCI1021 General Chemistry I	4.5
SCI1022 General Chemistry I Lab	1.5
Total Credits	15.0

POLITICAL SCIENCE

COURSES	CREDITS
PSCI3001 Introduction to Political Science*	4.5
Choose two of the following:	
HIST4020 American Government	4.5
HIST4030 R.I. State Externship Program	4.5
PHIL3050 Political Philosophy	4.5
PSCI3005 Contemporary Political Ideologies	4.5
PSCI3010 Introduction to World Politics	4.5
Total Credits	13.5

* It is strongly recommended that PSCI3001 be taken first.

PSYCHOLOGY

COURSES	CREDITS
PSYC2001 General Psychology	4.5
Choose two of the following:	
PSYC2002 Abnormal Psychology	4.5
PSYC2010 Personality	4.5
PSYC2020 Industrial/Organizational Psychology	4.5
PSYC2030 Developmental Psychology	4.5
PSYC2060 Psychological and Socioeconomic Issues of Gaming	4.5
PSYC3001 Social Psychology	4.5
Total Credits	13.5

SOCIOLOGY

COURSES	CREDITS
SOC2001 Sociology I	4.5
Choose two of the following:	
SOC2002 Sociology II	4.5
SOC2020 Culture and Food	4.5
SOC2025 Cultural Tapestry: Perspectives in Diversity	4.5
SOC2040 Community Leadership: An Applied Sociology	4.5
SOC2050 Cultures of Africa	4.5
SOC2060 Deviant Behavior	4.5
SOC3010 Social Issues in Contemporary America	4.5
Total Credits	13.5

WORLD LANGUAGES

Choose one of the following three options.

OPTION A (for students who place in Level 1 according to the Humanities Language Placement exam, or who have no prior study of the language)

COURSES	CREDITS
FREN1001 Conversational French I	4.5
FREN1002 Conversational French II	4.5
FREN1003 Conversational French III	4.5
OR	
SPAN1001 Conversational Spanish I	4.5
SPAN1002 Conversational Spanish II	4.5
SPAN1003 Conversational Spanish III	4.5
Total Credits	13.5

OPTION B (for students who place in Level 2 according to the Humanities Language Placement exam)

COURSES	CREDITS
FREN1002 Conversational French II	4.5
FREN1003 Conversational French III	4.5
And choose one of the following courses:	
SPAN1901 Spanish I Honors	4.5
SPAN1002 Conversational Spanish II	4.5
SPAN1902 Spanish II Honors	4.5
SPAN1003 Conversational Spanish III	4.5
OR	
SPAN1002 Conversational Spanish II	4.5
SPAN1003 Conversational Spanish III	4.5
And choose one of the following courses:	
FREN1901 French I Honors	4.5
FREN1002 Conversational French II	4.5
FREN1902 French II Honors	4.5
FREN1003 Conversational French III	4.5
Total Credits	13.5

OPTION C (for students who place in Level 3 according to the Humanities Language Placement exam)

COURSES	CREDITS
FREN1003 Conversational French III	4.5
SPAN1901 Spanish I Honors	4.5
SPAN1902 Spanish II Honors	4.5
OR	
FREN1901 French I Honors	4.5
FREN1902 French II Honors	4.5
SPAN1003 Conversational Spanish III	4.5
Total Credits	13.5

THE HOSPITALITY COLLEGE

As a condition of baccalaureate graduation, all students (except for Food Service Management majors from the College of Culinary Arts and International Hotel and Tourism majors) enrolled in Hospitality College degrees must complete a three-course concentration in their junior and senior years.

When completing a concentration in The Hospitality College, students may not use required core courses (or their equivalent) from within their chosen major. Additionally, students may not apply the same course to different Hospitality College concentrations.

Hospitality majors have three concentration electives and three hospitality electives. Transfer students who transfer in three or more hospitality elective courses are not required to use their remaining electives toward a concentration.

CASINO AND GAMING OPERATIONS

COURSES	CREDITS
PSYC2060 Psychological and Socioeconomic Issues of Gaming	4.5
REC2070 The Gaming Industry	4.5
Choose one of the following:	
ACCT3055 Casino Accounting	4.5
REC3010 Managing Casino Operations	4.5
Total Credits	13.5

COMMERCIAL RECREATION

COURSES	CREDITS
REC1010 Introduction to Commercial Recreation	4.5
Choose two of the following:	
ENTR2030 The Business Plan	4.5
HOSP3060 Private Club Management	4.5
REC2015 Leadership in Recreation/Leisure Settings	4.5
REC2030 Recreation Programming Planning and Design	4.5
REC2060 Camp Administration	4.5
REC2070 The Gaming Industry	4.5
SEE2020 Event Management	4.5
Total Credits	13.5

CRUISE MANAGEMENT

COURSES	CREDITS
TRVL3080 Dynamics of the Cruise Industry*	4.5
TRVL3081 Cruise Operations**	4.5
TRVL3082 Cruise Marketing and Sales**	4.5
Total Credits	13.5

* Students will take TRVL3080 at the Providence Campus during the first term.

** Students will take TRVL3081 and TRVL3082 at the Florida Campus during the second term.

ENTERTAINMENT MANAGEMENT

COURSES	CREDITS
HOSP3080 Entertainment Management	4.5
Choose two of the following:	
REC2070 The Gaming Industry	4.5
REC3010 Managing Casino Operations	4.5
SEE2020 Event Management	4.5
SEE3040 Special Event Management: Ceremony and Protocol	4.5
SEE3045 Media Relations	4.5
Total Credits	13.5

ENTREPRENEURSHIP

COURSES	CREDITS
ENTR2030 The Business Plan	4.5
Choose two of the following:	
ENTR2040 Financing the Entrepreneurial Venture	4.5
ENTR4010 Managing Change and Innovation	4.5
HOSP3055 Franchising Opportunities	4.5
HOSP4011 Hospitality Management Consulting	4.5
HOSP4012 Developing and Managing a Small Hospitality Lodging Property	4.5
HOSP4050 Developing Hospitality Properties	4.5
Total Credits	13.5

FOOD & BEVERAGE

COURSES	CREDITS
FSM3010 Beverage Service Management*	4.5
Choose two of the following:	
FSM3012 Advanced Menu Analysis	4.5
FSM3030 Facilities Design & Analysis	4.5
FSM4010 Beverage Appreciation	4.5
HOSP3060 Private Club Management	4.5

Total Credits **13.5**

* Beverage course must be taken to meet concentration requirements. If FSM3010 is a required course in the student's major, the student will take FSM4010, Beverage Appreciation (for which FSM3010 is a prerequisite course), and choose two other courses from the list above.

HOSPITALITY SALES & MEETING MANAGEMENT

COURSES	CREDITS
HOSP3020 Trade Show/Exposition Management	4.5
Choose two of the following:	
HOSP2011 Hospitality Sales	
& Meeting Management	4.5
HOSP3080 Entertainment Management	4.5
MRKT3011 Direct Marketing	4.5
SEE2020 Event Management	4.5
SEE3040 Special Event Management:	
Ceremony and Protocol	4.5
SEE3045 Media Relations	4.5
TRVL3050 Managing Negotiations	
The Service Industry	4.5

Total Credits **13.5**

INTERNATIONAL HOSPITALITY OPERATIONS MANAGEMENT

COURSES	CREDITS
HOSP2050 International Tour and Hotel Operations*	9.0
Choose one of the following:	
HOSP4020 Cultural Diversity Management	4.5
IBUS2030 Foreign Area Studies	4.5
IBUS2040 International Culture and Protocol	4.5
IHTV3010 International Hospitality Management	4.5
TRVL3030 International Policies of Tourism	4.5

Total Credits **13.5**

* HOSP2050 is only offered during summer term abroad. Students must apply and be accepted to this program.

MANAGED SERVICES

COURSES	CREDITS
FSM4040 Contract Food Service Management	4.5
Choose two of the following:	
FSM2010 Medical Food Service	4.5
FSM3012 Advanced Menu Analysis	4.5
FSM3030 Facilities Design & Analysis	4.5
HOSP3010 Hospitality Property Management	4.5
HOSP3030 Hospitality Property Operations	4.5
HOSP3040 Managing Quality Services	4.5
SCI2010 Nutrition	4.5

Total Credits **13.5**

RESORT MANAGEMENT

COURSES	CREDITS
REC2020 Resort Management	4.5
Choose two of the following:	
HOSP1010 Front Office Operations	4.5
HOSP2011 Hospitality Sales	
& Meeting Management	4.5
HOSP3080 Entertainment Management	4.5
REC2040 Outdoor Recreation Planning	4.5
TRVL3010 Dynamics of Tourism	4.5
TRVL3020 Ecotourism	4.5

Total Credits **13.5**

ROOMS DIVISION MANAGEMENT

COURSES	CREDITS
HOSP3033 Hotel Property Operations	4.5
HOSP3077 Revenue Management	4.5
Choose one of the following:	
HOSP1010 Front Office Management	4.5
HOSP3040 Managing Quality Services	4.5
HOSP3055 Franchising Opportunities	4.5
HOSP4012 Developing and Managing a Small Hospitality Lodging Property	4.5
HOSP4050 Developing Hospitality Properties	4.5

Total Credits **13.5**

SPORTS MANAGEMENT

Choose any three of the following courses.

COURSES		CREDITS
LIT3040	Sports in Literature	4.5
REC2015	Leadership in Recreation/Leisure Settings	4.5
SEE3020	Professional Sports Management	4.5
SEE3030	Athletic Coaching and Administration	4.5
SEE4020	Sports & Entertainment Marketing	4.5
Total Credits		13.5

TOUR MANAGEMENT OPERATIONS

COURSES		CREDITS
TRVL2030	Tour Management	4.5
Choose two of the following:		
REC2020	Resort Management	4.5
REC2070	The Gaming Industry	4.5
TRVL3020	Ecotourism	4.5
TRVL3030	International Policies of Tourism	4.5
TRVL3050	Managing Negotiations in the Service Industry	4.5
Total Credits		13.5

TOURISM PLANNING AND DEVELOPMENT

COURSES		CREDITS
TRVL3030	International Policies of Tourism	4.5
TRVL4015	Planning for Tourism Development	4.5
Choose one of the following:		
HOSP4020	Cultural Diversity Management	4.5
SEE3045	Media Relations	4.5
TRVL3020	Ecotourism	4.5
TRVL3050	Managing Negotiations in the Service Industry	4.5
Total Credits		13.5

COLLEGE OF BUSINESS

CRIMINALISTICS

Criminal Justice B.S. degree candidates take the following courses:

COURSES		CREDITS
LAW4060	Advanced Topics in Criminalistics	4.5
SCI1021	General Chemistry I	4.5
SCI1022	General Chemistry I Lab	1.5
SCI2031	Anatomy & Physiology I	4.5
Total Credits		15.0

ECONOMICS

Choose any three of the following courses to total 13.5 credits.

COURSES		CREDITS
ECON2010	Economic Geography	4.5
ECON3020	Labor Economics	4.5
ECON3040	Money & Banking	4.5
ECON3060	Comparative Economic Systems	4.5
FISV3050	International Banking & Finance	4.5
Total Credits		13.5

ENTREPRENEURSHIP

Choose any three of the following courses to total 13.5 credits.

COURSES		CREDITS
ENTR1001	Introduction to Entrepreneurship (if IBUS1001 or MGMT1001 have not been taken)	4.5
ENTR2030	The Business Plan	4.5
ENTR2040	Financing the Entrepreneurial Venture	4.5
ENTR3025	Business Expansion Strategies and Tactics	4.5
ENTR4010	Managing Change and Innovation	4.5
Total Credits		13.5

FASHION

Choose any three of the following courses to total 13.5 credits.

COURSES		CREDITS
RTL1010	Textiles	4.5
RTL1020	The Business of Fashion	4.5
RTL1050	Visual Merchandising	4.5
RTL2020	Fashion Design for the Apparel Industry	4.5
RTL2050	Fashion Promotion	4.5
RTL3070	Textile Design for the Apparel and Home Furnishings Industry	4.5
Total Credits		13.5

NOTE: Fashion and Retailing majors are not eligible for this concentration.

FINANCIAL SERVICES MANAGEMENT

Choose any of the following courses to total 13.5 credits.

COURSES		CREDITS
ACCT2010	Personal Budgeting and Planning	4.5
FISV2001	Introduction to Investments and Financial Planning	4.5
FISV2002	Mutual Funds	4.5
FISV3050	International Banking & Finance	4.5
FISV3070	Series 7 Securities	9.0
Total Credits		13.5

HUMAN RESOURCES MANAGEMENT

Choose any three of the following courses to total 13.5 credits.

COURSES		CREDITS
MGMT3050	Compensation & Benefits Management	4.5
MGMT3060	Human Resources Training & Development	4.5
MGMT4040	Contemporary Management	4.5
MGMT4070	Human Resources Management Strategy	4.5
Total Credits		13.5

INTERNATIONAL BUSINESS

Management majors take the following courses*:

COURSES		CREDITS
IBUS2002	International Business	4.5
IBUS2030	Foreign Area Studies	4.5
IBUS2040	International Culture and Protocol	4.5

Total Credits **13.5**

* Non-management majors (including Business Administration and Financial Services Management) must take IBUS1001 and choose two additional courses from the list above.

LAW ENFORCEMENT

Criminal Justice B.S. degree candidates take the following courses:

COURSES		CREDITS
LAW3033	Community Policing	4.5
LAW4033	Terrorism	4.5
LAW4050	Advanced Topics in Law Enforcement	4.5

Total Credits **13.5**

LEGAL ISSUES

This concentration is designed to enrich the legal understanding of students for whom law will not be the primary activity or profession. Students majoring in Paralegal Studies or Criminal Justice may NOT elect this concentration. Students hoping to apply to law school are strongly urged to avoid this concentration, and instead select a concentration in Literature, History, Applied Mathematics and/or Political Science. Select the appropriate courses from those listed to total 13.5 credits.

COURSES		CREDITS
Choose one of the following introductory courses:		
LAW2001	The Legal Environment of Business I	4.5
LAW2010	Hospitality Law	4.5
Choose two of the following advanced courses:		
LAW1060	The Law of Torts*	4.5
LAW2080	Criminal Law	4.5
LAW3015	Crime and Constitutional Issues	4.5
LAW3020	The Law of Contracts & Sales*	4.5
LAW3030	Environmental Law	4.5
LAW3060	Administrative Law*	4.5
LAW3065	Discrimination	4.5
LAW3080	Cyberlaw	4.5

Total Credits **13.5**

* The prerequisite for these courses, LAW1001, will be waived for those selecting the Legal Issues Concentration as long as the introductory course has been satisfied.

NOTE: Criminal Justice and Paralegal Studies majors are not eligible for the Legal Issues Concentration.

OPERATIONS MANAGEMENT

Choose any three of the following courses to total 13.5 credits.

COURSES		CREDITS
IBUS3050	Export Procedures & Practices	4.5
MGMT2030	Service and Production Operations Management	4.5
MGMT2040	Purchasing and Supply Chain Management	4.5
MGMT3040	Process & Quality Management	4.5
MGMT4001	Process Planning and Control	4.5
MGMT4050	Operations Management Strategy	4.5

Total Credits **13.5**

PERFORMANCE EXCELLENCE

COURSES		CREDITS
BUS3191	Directed Work Experience I (A Module)	4.5
BUS3291	Directed Work Experience I (B Module)	4.5
BUS3391	Directed Work Experience I (C Module)	4.5

Total Credits **13.5**

RETAIL

Choose from the following courses to total 13.5 credits.

COURSES		CREDITS
RTL1005	Retailing	4.5
Choose two of the following:		
RTL2060	Retail Industry Seminar	4.5
RTL3010	Merchandise Buying	4.5
RTL3030	Comparative Retail Strategies	4.5

Total Credits **13.5**

NOTE: Fashion and Retailing majors are not eligible for this concentration.

SCHOOL OF TECHNOLOGY

COMPUTERIZED DRAFTING

COURSES		CREDITS
CAD1000	Computer Aided Drafting I	6.0
CAD1L00	Computer Aided Drafting I Lab	1.0
CAD1020	Computer Aided Drafting II	6.0
CAD1L20	Computer Aided Drafting II Lab	1.0
CAD1030	Computer Aided Drafting III	6.0
CAD1L30	Computer Aided Drafting III Lab	1.0
Total Credits		21.0

DATABASE MANAGEMENT

COURSES		CREDITS
CSIS1040	Fundamentals of Visual Basic	4.5
CSIS2030	Database Concepts	4.5
CSIS2080	Database Design	4.5
Total Credits		13.5

DESKTOP PUBLISHING

COURSES		CREDITS
CGRA2030	Multimedia Design I	4.5
CGRA3040	Information Architecture and Content Planning	4.5
CGRA3050	Desktop Publishing	4.5
Total Credits		13.5

Technical Standards

COLLEGE OF CULINARY ARTS

To participate in any program in the College of Culinary Arts, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate in person with co-workers and guests
- attend and participate in laboratory and production classes of up to six hours in length
- lift and transport food and other culinary product, equipment, small wares and utensils
- lift and transport trays with hot and cold plated foods, small wares, and other items, and serve and clear tables where guests are seated
- pour and serve liquids and beverages, including hot liquids
- use knives and other commercial cooking utensils
- operate commercial cooking and food service equipment
- maneuver in professional or commercial kitchens, dining rooms and related facilities
- test and evaluate the taste, appearance, texture and aroma of food and beverage products
- use commercial cleaning and sanitizing equipment and materials

The foregoing technical standards are essential to all programs of instruction in the College of Culinary Arts and also reflect industry requirements and standards.

THE HOSPITALITY COLLEGE

Sports/Entertainment/Event Management

To participate in these programs, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate with fellow workers and customers in person and by telephone
- input data into and retrieve data from a computer
- lift, transport, and use program-related equipment and apparatus, including, where applicable, sporting, gaming, and recreational equipment, or convention services apparatus such as furniture, displays, and drapage

Travel/Tourism Management

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate with fellow workers and customers in person and by telephone
- input data into and retrieve data from a computer
- travel by standard commercial carriers, including airlines
- handle luggage, ground transportation, and hotel accommodations, and access tour sites with available on-site accommodations

All Other Hospitality Programs

To participate in these programs, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate with fellow workers, guests and customers in person and by telephone
- attend and participate in both day and night shift (including third shift) classes
- input data into and retrieve data from a computer
- lift, transport and set up moveable hotel furniture, serving equipment and cleaning equipment, and safely and effectively operate or use such items in the preparation, utilization and maintenance of hotel or institutional facilities
- attend and participate in laboratory and food production classes of up to six hours in length
- lift and transport food and other culinary product, equipment, small wares, and utensils
- lift and transport trays with hot and cold plated foods, small wares and other items, and serve and clear tables where guests are seated
- pour and serve liquids and beverages, including hot liquids
- use knives and other commercial cooking utensils
- operate commercial cooking and food service equipment
- maneuver in professional or commercial kitchens, dining rooms and related facilities
- test and evaluate the taste, appearance, texture and aroma of food and beverage products
- perform commercial or institutional house-keeping tasks (such as bedmaking) and use commercial cleaning and sanitizing equipment and materials

The foregoing technical standards are essential to the programs of instruction in The Hospitality College also reflect industry requirements and standards.

COLLEGE OF BUSINESS/ EQUINE PROGRAMS

To participate in these programs, each student, with or without reasonable accommodations, must be able to safely (including the safety of the horse, where applicable) and effectively

Equine Business Management (Non-Riding)

- remain alert at all times while handling a horse
- lead and control a horse for turnout into a paddock
- operate horse management equipment such as tractors and wheelbarrows
- lift, handle and transport tack, feed bags, hay bales and equipment for feeding and watering horses
- groom horses, including bathing, brushing and picking out hooves
- clean equine equipment, stalls and aisles

Equine Studies and Equine Business Management/Riding

- mount a 15.2 hand horse
- control a moving horse as a rider
- maintain balance and remain alert at all times while riding or handling a horse
- wear an ASTM/SEI-certified riding helmet and standard flat-soled riding boots with at least a 3/4" heel
- lead and control a horse for turnout into a paddock
- operate horse management equipment such as tractors and wheelbarrows
- lift, handle, and transport tack, feed bags, hay bales and equipment for feeding and watering horses
- groom horses, including bathing, brushing and picking out hooves
- clean equine equipment, stalls and aisles

The foregoing technical standards are essential to the programs of instruction in Equine Business Management, Equine Studies and Equine Business Management/Riding and also reflect industry requirements and standards.

Course Descriptions

GUIDE TO THE ALPHA-NUMERIC COURSE NUMBERING SYSTEM

*Alphabetic
Code Discipline*

Alan Shawn Feinstein Graduate School

EVNT Event Leadership
GRAD Graduate Studies
TOUR Tourism Planning

Career Development

CAR Career Management

Center for Education (Providence Campus)

EDUC Education

College of Business

ACCT Accounting
ADVC Advertising Communications
BUS Business
ECON Economics
ENTR Entrepreneurship
EQN Equine
FISV Financial Services Management
IBUS International Business
LAW Law
MGMT Management
MRKT Marketing
RTL Retail
SEC Secretarial

College of Culinary Arts

BPA Baking & Pastry Arts
CUL Culinary Arts
NUTR Culinary Nutrition

The Hospitality College

FSM Food Service Management
HOSP Hospitality Management
IHTV International Hotel & Tourism
REC Recreation/Leisure Studies
SEE Sports/Entertainment/Event Management
THRP Therapeutic Recreation
TRVL Travel/Tourism

School of Arts & Sciences

ART Art
ENG English
ESL English Language Institute
FREN French
GER German
HIST History
LEAD Leadership Studies
LIT Literature
MATH Mathematics
PHIL Philosophy
PSCI Political Science
PSYC Psychology
REL Religion
RSCH Research
SCI Science
SOC Sociology
SPAN Spanish
SVL Service Learning

*Alphabetic
Code Discipline (continued)*

School of Education (Denver Campus)

CFS Consumer and Family Studies
EDUC Education

School of Technology

CAD Computerized Drafting
CGRA Computer Graphics
CSIS Computer Science
ENGN Engineering
FIT Foundations in Technology
ITEC Information Technology
SCI Science
TECX Technology Experiential Education

Other

ABRD Academic International Programs
PHYS Physical Education
PSKL Performance Skill Test

Numeric Values

0001–0999 Non-credit and/or institutional credit courses
1000–1999 Introductory courses
2000–3999 Intermediate courses
4000–4999 Advanced courses
5000–6999 Graduate courses
7000–9999 Doctoral courses

First Digit

1 Freshman level
2 Sophomore level
3 Junior level
4 Senior level
5–6 Graduate level
7–9 Doctoral level

Miscellaneous

CS Denotes a career sampler course
GS Denotes a general studies course outside of the School of Arts & Sciences
H Denotes an honors course
HO Denotes an honors-option course
PT Denotes a course in which performance transcript skills are measured
SL Denotes a possible service learning module
WI Denotes a writing-intensive course

Career Development

CAREER MANAGEMENT

CAR0005 CAREER PLANNING

This course teaches students to develop and implement career planning strategies, job search techniques and skill development necessary for initial employment. Students learn how to research and discover the benefits of experiential learning like internships and cooperative education as well as community service opportunities. The values of continued education, leadership and personal financial management are also discussed. Prerequisite: CAR1003.
Quarter Credit Hours 0.5

CAR0010 CAREER MANAGEMENT CAPSTONE

This course expands on the issues covered in CAR0005 and allows students to create a three-year career plan. It provides an in-depth description of the Career Development and Alumni Relations offices as well as the personal benefits of using such services. Students learn how to evaluate and compare multiple job offers to find the most suitable company for which to work. Students also learn techniques to be successful in their careers and at their individual employments. Other topics include personal financial management strategies and graduate school. Prerequisite: CAR0005.
Quarter Credit Hours 1.0

CAR1003 INTRODUCTION TO CAREER MANAGEMENT

This course teaches students how to manage their own careers through a mastery of career planning, employment search techniques and skills verification. Emphasis is placed on establishing individual career goals, developing self-marketing documents and building credentials in 10 major success categories. Students learn how to effectively market themselves and use their Career Passport System throughout their entire career. (PT)
Quarter Credit Hours 1.5

College of Business

ACCOUNTING

ACCT1001 PRINCIPLES OF ACCOUNTING I AND LAB

Accounting I is designed to acquaint students with the nature and purpose of accounting, and the accounting cycle, including preparation of financial statements, accounting systems design as they pertain to specialized journals, cash, accounts receivables and inventories.
Quarter Credit Hours 5.5

ACCT1002 PRINCIPLES OF ACCOUNTING II AND LAB

Students are exposed to basic accounting procedures in the areas of fixed assets, partnerships, corporations, payroll, systems and controls, accounting principles and preparation of the statement of cash flows. Prerequisite: ACCT1001 or ACCT1011 or ACCT1021.
Quarter Credit Hours 5.5

ACCT1005 THE ACCOUNTING FIELD

This introductory course provides an overview of the accounting field including its history and evolution. Emphasis is placed on national and international

regulatory groups, government agencies, accounting organizations and professional certifications. Legal and ethical requirements are presented. The components of an annual report, accounting information systems and business organizational structures of for-profit and not-for-profit organizations are discussed.
Quarter Credit Hours 4.5

ACCT1011 HOSPITALITY ACCOUNTING I AND LAB

This course is designed to combine the concepts of accounting theory and practice with the specialized requirements of the hospitality industry. The course introduces the nature and purpose of accounting, the double-entry system, hospitality accounting documents and special journals, adjusting entries, the worksheet, financial statements and the year-end closing process. The student will learn the complete accounting cycle for a proprietorship and corporation form of business using either a periodic or perpetual inventory accounting system.
Quarter Credit Hours 5.5

ACCT1012 HOSPITALITY ACCOUNTING II AND LAB

This course is based on the Uniform System of Accounts as approved by the American Hotel & Motel Association. Comprehensive coverage is given to revenue and expense accounting, the periodic inventory method, preparation of departmental and corporate financial statements for a hotel, ratio analysis, accounting for intangible assets, and selective topics in property and equipment accounting and hospitality payroll. Prerequisite: ACCT1001 or ACCT1011 or ACCT1021.
Quarter Credit Hours 5.5

ACCT1021 BUSINESS ACCOUNTING I AND LAB

The purpose of this course is to provide the student with an understanding of the processing of financial data with an emphasis on concepts rather than procedures. Accounting is presented with a focus in its business context, integrating ratios and financial statements to enhance the understanding of how the information is used as a tool for decision making in the business world.
Quarter Credit Hours 5.5

ACCT1022 BUSINESS ACCOUNTING II AND LAB

The purpose of this course is to provide the student with an understanding of accounting for assets, liabilities and equity necessary in running a business and evaluating its operating results and financial condition employing various analytical methods and ratios. Prerequisite: ACCT1001 or ACCT1011 or ACCT1021.
Quarter Credit Hours 5.5

ACCT2010 PERSONAL BUDGETING AND PLANNING

This course focuses on personal financial planning for a variety of life situations. Topics include money management strategies, consumer credit, insuring your resources, and personal purchasing decisions. Topics are discussed with real-world applications.
Quarter Credit Hours 4.5

ACCT2011 FEDERAL TAXES I

A study is made of federal tax laws and treasury regulations and their application to the income of individuals. Practice is given in the preparation of the tax returns, supplemental forms, and schedules required to be filed by individuals. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022. (PT)
Quarter Credit Hours 4.5

ACCT2021 INTERMEDIATE ACCOUNTING I

This course provides an introduction to financial accounting basic theory, practice and developmental framework. Students will be exposed to certain assets such as cash, accounts receivable and inventories. Attention will be given to their valuation and impact on periodic net income and financial position. Prerequisite: ACCT1002. (PT)
Quarter Credit Hours 4.5

ACCT2022 INTERMEDIATE ACCOUNTING II

This course is a continuation of Intermediate Accounting I. Students will be exposed to the remaining asset groups including non-current operating assets and long-term investments. Coverage also includes the entire spectrum of liabilities and stockholders equity. Prerequisite: ACCT2021. (WI)
Quarter Credit Hours 4.5

ACCT2023 INTERMEDIATE ACCOUNTING III

This course serves as a continuation of Intermediate Accounting II. Special topics are studied such as accounting for earnings per share, income taxes, leases, pensions and the statement of cash flows. Prerequisite: ACCT2022. (PT)
Quarter Credit Hours 4.5

ACCT2031 COST ACCOUNTING I

This course provides an introduction to accounting in a manufacturing business. The traditional job and process costing procedures are studied, along with the non-traditional backflush costing. Other typical areas that are studied include cost behavior analysis and problems associated with manufacturing costs. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022. (PT)
Quarter Credit Hours 4.5

ACCT2071 ACCOUNTING CLERK PRACTICUM

The Accounting Clerk Practicum offers the student hands-on experience performing accounting functions at University property locations. This phase of the practicum utilizes the account functions at the Downtown Bookstore (operated by Barnes & Noble Bookstores Inc.) and dining service locations. The student receives experience in accounts receivable, inventory and sales reporting. This practicum not only offers the student experience in basic accounting functions, but more important, offers students valuable operational experience. Prerequisites: Permission of accounting chair and practicum director.
Quarter Credit Hours 1.5

ACCT2074 ACCOUNTS PAYABLE PRACTICUM

This practicum experience will challenge the accounting student in areas of hospitality, auxiliary services and University accounts payable functions. The student will learn the voucher payable system and other internal control procedures to assure every disbursement by check is a proper payment. The student will also interface with vendors and management personnel. Prerequisites: Permission of accounting chair and practicum director.
Quarter Credit Hours 1.5

ACCT3012 FEDERAL TAXES II

This course involves the study of federal tax laws pertaining to partnerships and corporations. Topics include the preparation of tax returns involving special problems, such as those associated with corporate reorganizations, personal holding companies and net operating losses. Prerequisite: ACCT2011.
Quarter Credit Hours 4.5

ACCT3020 MANAGERIAL FINANCE

The procedures and practices that successful managers use to prepare financial plans and forecasts, manage their finances, and evaluate their financial performance

are examined in this course. Topics include budgeting, cash flows, and financial statement analysis. This course is not available to accounting majors. Prerequisites: ACCT1002 or ACCT1022, FIT1030 or FIT1020.
Quarter Credit Hours 4.5

ACCT3023 MANAGERIAL ACCOUNTING

Designed for business students, this course focuses on the informational needs of internal users of financial information such as company officers, company executives, human resource managers, marketing managers, program directors and production operation managers. Emphasis is placed on acquiring and analyzing the financial and nonfinancial information that is needed by these users to plan, direct and control the business. This course is not available to accounting majors. Prerequisites: MGMT1001 and ACCT1002 or ACCT1022.
Quarter Credit Hours 4.5

ACCT3025 HOSPITALITY FINANCIAL MANAGEMENT AND LAB

This course presents how accounting information is used by management to analyze and measure the efficiency and profitability of a hospitality business. The course emphasizes the managerial uses of accounting data in decision making, preparation of budgets and variance analysis, relevant cost analysis, regression analysis and cost-volume-profit relationships. Prerequisite: ACCT1002 or ACCT1012.
Quarter Credit Hours 5.5

ACCT3030 NOT-FOR-PROFIT ACCOUNTING

This course introduces students to the accounting procedures of local and state governments. It also introduces students to the accounting standards of organizations that exist and operate for purposes other than to provide goods and services at a profit. The preparation of Federal Form 990 is also studied. Prerequisite: ACCT2023.
Quarter Credit Hours 4.5

ACCT3032 COST ACCOUNTING II

This course focuses on a study of more advanced problems encountered in a manufacturing business. Topics covered include the use of a standard cost system, variance analysis, absorption versus direct costing, break-even analysis and material and labor related problems. Prerequisite: ACCT2031. (PT)
Quarter Credit Hours 4.5

ACCT3040 AUDITING

This course is designed to acquaint the student with methods of verification, analysis and interpretation of generally accepted auditing procedures. The mechanics of planning and implementing an audit and the preparation of audits are studied. Prerequisite: ACCT2023. (WI)
Quarter Credit Hours 4.5

ACCT3045 INTERNAL AUDITING

The internal audit function of the modern organization is the subject of this course, with a concentration on the nature of operational auditing, its objectives, procedures and standards. Attention is given to the analysis of the various administrative and accounting controls on which management depends for efficiency and effectiveness of operations. Prerequisite: ACCT3040.
Quarter Credit Hours 4.5

ACCT3050 ADVANCED ACCOUNTING

Advanced Accounting is designed to provide the student with a sound foundation in partnership accounting and consolidated financial statements. Prerequisite: ACCT2023. (PT)
Quarter Credit Hours 4.5

ACCT3055 CASINO ACCOUNTING

This course instructs students on the characteristics of casino accounting by providing a history of the gaming industry. This history describes the evolution of the systems of internal control used in casino operations, and illustrates the accounting methods used to comply with state and federal regulations according to generally accepted accounting principles and the AICPA Audits of Casinos (Audit and Accounting Guide). Prerequisite: ACCT1002 or ACCT1012 or ACCT1022.

Quarter Credit Hours 4.5

ACCT3060 ACCOUNTING INFORMATION SYSTEMS

This course is designed to prepare students to utilize current technology in addition to planning for growth with new innovations in technology. The student will study several typical accounting information system application areas. Topics include the relationship between the organization's accounting information system and existing and planned future information architecture, the effects that new technology may have on the accounting information system, pertinent information systems control issues, documenting information systems, database management systems and electronic commerce. Prerequisite: ACCT3040.

Quarter Credit Hours 4.5

ACCT3070 ACCOUNTING FOR MUTUAL FUNDS

This course examines the role of the accounting agent/investment accountant for a mutual fund. Students will learn about the regulatory environment in which mutual funds operate and the role of the SEC while gaining an understanding of the types of transactions handled by a mutual fund accountant and how they affect the daily determination of a fund's Net Asset Value. Selected topics include equity transactions, bond transactions, portfolio appreciation and depreciation, income, factors and yields, daily income and expense accruals, capital stock and distributions. Students will see the relationship between equity, bond, and money market funds and they will also study tax matters relative to mutual funds.

Prerequisites: ACCT1002 or ACCT1022, FIT1020.

Quarter Credit Hours 4.5

ACCT3071 GENERAL LEDGER PRACTICUM

The student receives direct experience in all facets of general ledger maintenance. Excel applications are also introduced to facilitate month-end activities. Students will also assist in performing bank reconciliations. Prerequisites: Permission of accounting chair and practicum director.

Quarter Credit Hours 1.5

ACCT3075 FINANCIAL MANAGEMENT

Financial management is designed to acquaint the student with the basic tools required to perform financial analysis and planning, working capital management and capital budgeting in a business environment. Prerequisite: ACCT1002 or ACCT1022. (PT)

Quarter Credit Hours 4.5

ACCT3080 FRAUD EXAMINATION: THEORY AND PRACTICE

The accounting and legal concepts along with the procedures that are necessary to accomplish fraud detection, fraud investigation, and fraud prevention duties are studied in this course. Students will learn how to analyze allegations of fraud and how to utilize accounting and investigative skills during a fraud investigation. The development of computerized applications will be used to assist in case analysis.

Expert witness testimony is also discussed along with a review of the variety of ways of communicating findings. Prerequisites: ACCT1002 or ACCT1022, FIT1020.

Quarter Credit Hours 4.5

ACCT4012 TAXES AND BUSINESS DECISIONS

The income tax issues that must be considered by managers prior to making business decisions are examined in this course. Topics include tax aspects of selecting a type of business entity; acquisition, use, and disposal of fixed assets; investments, capital gains and losses, nontaxable transactions, payroll taxes, and income tax planning. This course is an elective for non-accounting majors only.

Prerequisite: ACCT1002 or ACCT1012 or ACCT1022.

Quarter Credit Hours 4.5

ACCT4050 INTERNATIONAL ACCOUNTING

Accounting for and reporting upon the financial aspects of a multinational corporation are addressed in this course. Topics include foreign currency transactions, foreign currency translation (FASB 52), and accounting policies and practices of countries other than the United States. Prerequisite: ACCT2023.

Quarter Credit Hours 4.5

ACCT4060 ACCOUNTING SEMINAR

This course is delivered in a seminar format and serves as the capstone course for seniors majoring in Accounting. Using knowledge obtained through previous accounting coursework, students analyze and report on contemporary issues in accounting and auditing. Computer software is used extensively throughout the course. Prerequisites: ACCT3050, senior status.

Quarter Credit Hours 4.5

ACCT4072 INTERNAL AUDIT PRACTICUM

This practicum experience will be available to students who demonstrated outstanding performance in all accounting practicum programs. Training in Johnson & Wales' Audit Department, the student will perform operational and financial audit functions on practicum property and selected University operations.

Prerequisites: ACCT3040, permission of accounting chair and practicum director.

Quarter Credit Hours 1.5

ACCT4089 ACCOUNTING CAREER FOCUS

Accounting majors complete experiential education requirements via co-op or summer work abroad program. These options can include individual or group work as part of an ongoing business operation.

Quarter Credit Hours 13.5

ADVERTISING COMMUNICATIONS

ADVC1010 MARKETING COMMUNICATIONS I

This course covers the role of marketing communications in the overall marketing process. Emphasis is placed on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective communication campaigns. Topics include agency/client relationships, communication theory and the creative process. Prerequisite: MRKT1001 or HOSP3050. (PT)

Quarter Credit Hours 4.5

ADVC1011 MARKETING COMMUNICATIONS II

This course focuses on the process of media analysis, selection and purchase in marketing communications planning. Students learn to combine and coordinate appropriate media choices across multiple

communication options. Topics include agency/media relations, added value promotions, ratings and audience measurement, and emerging media categories.

Prerequisite: ADVC1010. (PT)

Quarter Credit Hours 4.5

ADVC1021 PUBLIC RELATIONS CONCEPTS

This course introduces the basic concepts of public relations, including its origins and evolution. It examines the multiple audiences and functions of public relations within contemporary organizations including product liability, marketing communications, issue management, crisis control, media relations, corporate affairs and image building. Topics include research, planning, communication and evaluation. Particular emphasis is placed on writing press releases. Prerequisite: ADVC1011. (PT)

Quarter Credit Hours 4.5

ADVC2025 PUBLIC RELATIONS CASES AND PLANS

This course utilizes contemporary case analysis to illustrate the effective use of public relations to achieve specific marketing communications objectives. Students learn to take advantage of marketing opportunities and to solve communications problems by applying a public relations process model to various case scenarios. Students create a public relations plan using case analysis as guidelines for research methods, audience identification, objectives, action planning, program implementation and evaluation.

Prerequisite: ADVC1021. (PT)

Quarter Credit Hours 4.5

ADVC3001 CREATIVITY IN ADVERTISING

This course is designed to teach the student to develop creative concepts based on sound selling strategies. Major emphasis is placed on teaching the student to think creatively for the wide range of media and communications tools used by today's advertiser. Students gain experience in developing creative concepts for magazines, newspapers, radio, television, billboards, brochures, catalogs and infomercials. Particular emphasis will be placed on developing strategies and the visualization of concepts.

Prerequisite: ADVC1011. (PT) (WI)

Quarter Credit Hours 4.5

ADVC3003 ADVERTISING CAMPAIGNS

This advanced course for Marketing Communication majors covers the strategies employed to develop and implement successful communication campaigns using advertising, sales promotion, public relations and multimedia tools. Extensive analysis of successful communication campaign models is used to aid students in the development of creative and effective ideas. Students are responsible for developing several advertising campaigns for various marketing organizations, including a multilevel campaign that is chronicled in a comprehensive plan book. (WI)

Prerequisite: ADVC3001.

Quarter Credit Hours 4.5

ADVC4015 INTEGRATED MARKETING COMMUNICATIONS SEMINAR I

This is the first of a two-tiered course offered only to senior Marketing Communications majors. By using the project from the American Advertising Federation's College Challenge Program, this course provides students with an opportunity to develop a national, fully-integrated marketing communications plan for a major marketing organization using all of the promotional mix elements. Students are given promotional budgets with which to work to develop a marketing position

strategy from which all elements (including advertising, public relations, sales promotion, direct marketing and personal selling) are integrated into a cohesive communications program. A final presentation, including the submission of a marketing communications plan book, culminates the course. Prerequisite: ADVC3001. (PT)

Quarter Credit Hours 4.5

ADVC4016 INTEGRATED MARKETING COMMUNICATIONS SEMINAR II

This course is the second part of ADVC4015. Students implement the strategy they developed in ADVC4015 and use their production budget and attendant costs. Students are required to design and produce advertising for print, broadcast, collateral, Internet and other forms (as recommended) of creative execution. The creative product must reflect an integrated communications concept and theme. Students also implement a public relations, sales promotion and direct marketing strategy that coordinates to reflect a seamless communications program. Prerequisite: ADVC4015. (PT)

Quarter Credit Hours 4.5

ADVC4086 MARKETING COMMUNICATIONS EXTERNSHIP PRACTICUM

The external practicum for Marketing Communications majors will allow seniors an opportunity to work in professional marketing communications-related positions for an 11-week period. Students are required to work a minimum of 270 hours in both paid and non-paid positions. The work schedule will be agreed to by the employer, student and faculty advisor.

Prerequisite: Permission of marketing chair.

Quarter Credit Hours 9.0

BUSINESS

BUS3092 DIRECTED WORK EXPERIENCE II

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised, unpaid industry setting. The focus of these experiences will revolve around a specific industry-based or a functional area-based project. Prerequisite: Permission of department chair.

Quarter Credit Hours 9.0

BUS3098 DIRECTED WORK EXPERIENCE III

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised, unpaid industry setting. The focus of these experiences will revolve around a specific industry-based or a functional area-based project. Prerequisite: Permission of department chair.

Quarter Credit Hours 13.5

BUS3191 DIRECTED WORK EXPERIENCE I (A MODULE)

The course is a classroom and externship/internship learning approach to general management studies involving human resources, marketing, operations/production and finance/accounting relative to the performance excellence process. Students get an overview of the modern quality movement and the Malcolm Baldrige National Quality Award criteria for Performance Excellence. Additional topics introduced include international organizational behavior, new decision-making methodology for business environments—specifically for industries—culture and protocol, regionally focused topics, and comparative economic studies. Emphasis is placed on analysis of organizational processes in general business management or the

four main functional areas—marketing, operations/production, human resources, finance/accounting—or students may choose a concentrated focus in one area. Prerequisites: 2.75 GPA, 90 credit hours completed. Quarter Credit Hours 4.5

BUS3291 DIRECTED WORK EXPERIENCE I (B MODULE)

This course builds on the concepts introduced in BUS3191. Emphasis is again placed on analysis of the organizational processes in general business management or the four main functional areas—marketing, operations/production, human resources, finance/accounting—or students may choose a concentrated focus in one area. Additional topics are incorporated into the program to round out student comprehension and to interface with other disciplines such as international organizational behavior, new decision-making methodology for business environments—specifically for industries—culture and protocol, regionally focused topics, and comparative economic studies. Prerequisites: 2.75 GPA, BUS3191. Quarter Credit Hours 4.5

BUS3391 DIRECTED WORK EXPERIENCE I (C MODULE)

This course continues the externship/internship learning from BUS3291. It provides students with additional exposure to general management studies involving human resources, marketing, operations/production and finance/accounting relative to the performance excellence process. Emphasis is placed on analysis of organizational processes in either general business management or the four main functional areas, marketing, operations/production, human resources, finance/accounting or a concentrated focus in one area. Additional topics are incorporated into the program to round out student comprehension and to interface with other disciplines such as international organizational behavior, new decision-making methodology for business environments, specifically for industries, culture and protocol, regionally focused topics, and comparative economic studies. Prerequisites: 2.75 GPA, BUS3291. Quarter Credit Hours 4.5

BUS4089 EXPERIENTIAL EDUCATION

This course refers to the many choices that students have to experience the world of business firsthand. Generally students may use credits allocated to this course to satisfy requirements of co-ops, terms abroad, internships or practicum. Counseling with an academic advisor is suggested before considering this course. Prerequisite: Permission of academic advisor. Quarter Credit Hours 13.5

COOPERATIVE EDUCATION

Co-op

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students will have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application

process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of coursework, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

Quarter Credit Hours (in parentheses):

BUS4093	Business Career Co-op (4.5)
BUS4096	Business Career Co-op (9.0)
BUS4099	Business Career Co-op (13.5)

ECONOMICS

ECON1001 MACROECONOMICS

This course is designated as the first of two courses serving as an introduction to economics. It is a survey course covering the foundations of economics and focusing on macroeconomic concepts and issues such as the features and goals of capitalism, the market system, national income, business cycles, macroeconomic theories, and monetary and fiscal policy. (GS) Quarter Credit Hours 4.5

ECON1901 HONORS ECONOMICS

This course is designed to provide an overview of both macroeconomics and microeconomic concepts. Topics such as the economizing problem, the household, business, and government sectors, the national income, banking systems, and current macroeconomic problems are examined. Course content also analyzes product and resource markets, costs of production and market models, and international economic issues. (GS) Quarter Credit Hours 4.5

ECON2002 MICROECONOMICS

This course consists of microeconomic principles and issues. Course content examines and analyzes both the product and resource markets with emphasis on demand, supply and elasticities. In addition, the costs of production and the basic market models of firms' short run and long run operations are discussed. Other topics covered include various current domestic microeconomic problems, as well as international economic issues such as international trade and foreign exchange. Prerequisite: ECON1001. (GS) Quarter Credit Hours 4.5

ECON2010 ECONOMIC GEOGRAPHY

The purpose of this course is to provide an understanding of the economic resources at our disposal and the natural conditions under which the utilization of these resources may be achieved. Locations, characteristics and relationships of economic activities will be presented to permit better insight into present world economic problems. The sources, applications and problems of energy are examined in order to better understand today's energy problems. Prerequisite: ECON1001 or ECON1901. (GS) Quarter Credit Hours 4.5

ECON3020 LABOR ECONOMICS

The purpose of this course is to develop the student's knowledge of labor history, practices, problems and policies and to develop objectivity in discussing and observing labor-management relations. Additional emphasis is placed on wage determination, labor

markets and employment and unemployment problems and policies. Prerequisite: ECON2002 or ECON1901. (GS)
Quarter Credit Hours 4.5

ECON3040 MONEY & BANKING

The purpose of this course is to provide the student with a knowledge of the nature and functions of money and credit and how the banking system operates to regulate and control money and financial institutions. Prerequisite: ECON1001 or ECON1901.
Quarter Credit Hours 4.5

ECON3060 COMPARATIVE ECONOMIC SYSTEMS

A detailed study of the major economic systems in the world today. Emphasis is placed on comparing the capitalist economy with the planned economy. Most important, a study is made of the application of the various systems to Europe, Asia and the United States. Prerequisite: ECON2002 or ECON1901. (GS)
Quarter Credit Hours 4.5

ENTREPRENEURSHIP

ENTR1001 INTRODUCTION TO ENTREPRENEURSHIP

This is an introductory course in entrepreneurship. It demonstrates how entrepreneurs recognize business opportunities, develop ideas and identify markets. The course covers such topics as business planning, pricing, credit management, government regulation, business ethics, and the crucial role and importance of entrepreneurs to business and society.
Quarter Credit Hours 4.5

ENTR2030 THE BUSINESS PLAN

The course teaches students how to develop a business plan for the business they are considering starting. Emphasis is placed on the realism and completeness of the business plan. Prerequisite: ENTR1001 or FSM1001 or HOSP1001 or MGMT1001 or MGMT2120 or TRVL1001, ACCT1002 or ACCT1022, . (PT) (WI)
Quarter Credit Hours 4.5

ENTR2040 FINANCING THE ENTREPRENEURIAL VENTURE

Following the development of a business plan in ENTR2030, this course investigates funding sources for small businesses. The objective is to educate the entrepreneur as to what capital generating sources are available, pointing out the advantages and disadvantages of each. Prerequisite: ENTR2030. (PT)
Quarter Credit Hours 4.5

ENTR3010 SMALL BUSINESS CONSULTING

This course is conducted as an independent study. The program runs in conjunction with Rhode Island's Small Business Administration. Participants in the program counsel small businesses on problems dealing with marketing, management, finance, sales and accounting. Prerequisite: ENTR2040.
Quarter Credit Hours 4.5

ENTR3020 COMMERCIALIZATION I: CREATING YOUR BUSINESS IDEA

This course introduces students to the process of creating, challenging and testing creative ideas that can be developed into viable businesses. The course focuses on three key areas that the creative entrepreneur must understand: stimulus response and ideation, new product/service invention, and incorporation of consumer/customer feedback. Topics covered include creative brain training, stimulus response ABCs, ideation,

market opportunity identification, brainstorming, and business idea feasibility. Prerequisite: ENTR2040 or permission of the director of the Larry Friedman International Center for Entrepreneurship.
Prerequisite: ENTR2040.
Quarter Credit Hours 4.5

ENTR3021 COMMERCIALIZATION II: LAUNCHING YOUR BUSINESS IDEA

This course introduces students to the process of seeking out, identifying, testing and creating new markets for a technically-feasible new business idea. The course focuses on six key areas: all forms of research; marketing with technology; the use, care and feeding of the worldwide media; the importance of planning and executing a viable business networking strategy to gain recognition, the pros and cons of current systems and distribution methods, and using the market to finance the new market entry. Prerequisite: ENTR3020.
Quarter Credit Hours 4.5

ENTR3025 BUSINESS EXPANSION STRATEGIES AND TACTICS

This course is designed to cover the different methods emerging companies use to expand nationally and internationally. Strong emphasis will be placed on franchising, from both the franchisor perspective as well as the franchisee. Topics include methods for growing an emerging company, evaluating franchising systems, expansion tactics for large corporations, careers in emerging companies and financing the expansion of a company. The course is relevant for any student interested in working as a change agent in an established company, buying a franchise, or starting his or her own company.
Prerequisites: ENTR1001, ENTR2030.
Quarter Credit Hours 4.5

ENTR3030 MARKETING RESEARCH FOR ENTREPRENEURS

This course is designed to give a broad overview of research from a business plan perspective. The focus of this course is on providing a basic knowledge base from which entrepreneurs can evaluate business opportunities and make better decisions based on appropriate research methods. This class emphasizes self-directed study due to the varied nature of each entrepreneur's venture. Prerequisite: ENTR2030.
Quarter Credit Hours 4.5

ENTR4010 MANAGING CHANGE AND INNOVATION

This course delves into the transitional process of growth and change of a small business venture. Topics discussed include organizational culture and structure, networking and working with boards of directors, opportunity recognition and exploitation, and growth as a controllable variable. Prerequisite: ENTR2040.
Quarter Credit Hours 4.5

ENTR4020 GLOBAL ENTREPRENEURSHIP

This course serves as a capstone course for the entrepreneurship major. The course investigates the global economy and its impact on business. Topics include the uncontrollable forces that make up the international business environment, implications of international expansion, and new trends and directions of international ventures. This course is for senior-level entrepreneurship majors only. Prerequisite: ENTR4010 or MGMT4020. (PT)
Quarter Credit Hours 4.5

ENTR4089 ENTREPRENEURSHIP PRACTICUM

The Entrepreneurship Practicum will consist of experiential learning involving entrepreneurship students in a variety of industries. Students may opt to work for larger, established companies as a change and innovation proponent (corporate entrepreneurship or "intrapreneurship") or in a true small business entrepreneurial environment. The practicum is an individualized program, centered around the student, and committed to personal and professional growth, using productive work as the means of achievement. A student's practicum experience recognizes the value of the partnership between employers and educators in assisting the student to grow and develop. Upon completion of this course, students will have a more global understanding of the demands and the role of entrepreneurs in industry. (PT) Quarter Credit Hours 13.5

EQUINE

EQN1001 INTRODUCTION TO HORSE MANAGEMENT

This course covers a wide range of topics important to the fundamental understanding of the horse industry. Subjects include: the evolution, history and development of the horse; modern breeds and their current uses in sport, equine behavior, and psychology of the horse. At the equine center, students will learn horse management techniques such as safe handling, restraint, identification, lunging and horse maintenance procedures. Quarter Credit Hours 4.5

EQN1010 EQUINE PHYSIOLOGY & GENETICS

This course investigates the scientific aspects of the horse with particular attention to the function of body systems. Topics include the respiratory, circulatory, muscular, endocrine, reproductive and urinary systems. Mendelian genetics is also studied with emphasis on coat color inheritance in the horse. The scientific conditioning of the horse for sports activities is studied with emphasis on interval training of the horse. (HO) Quarter Credit Hours 4.5

EQN1020 EQUINE ANATOMY & LAMENESS

This course studies the anatomy, conformation and locomotion of the horse with emphasis on the skeletal system. Ways of going, vices, blemishes and unsoundnesses are discussed as necessary to evaluating the performance potential of the horse. (HO) Quarter Credit Hours 4.5

EQN1061 PRINCIPLES OF RIDING I

The overall aim of this course is to establish the correct balance seat position and use of aids. Students are placed in riding classes according to level of riding ability. Quarter Credit Hours 1.5

EQN1062 PRINCIPLES OF RIDING II

This course aims at strengthening the position and security of the rider and introduces basic riding theory. Work without stirrups is done at the walk, trot and canter. Trotting poles are used to introduce the jump position. Students are placed in riding classes according to level of riding ability. Prerequisite: EQN1061. Quarter Credit Hours 1.5

EQN1063 PRINCIPLES OF RIDING III

This is a continuation of the work done in the Principles of Riding I and II. The course deals more extensively with developing the balance seat position at the walk, trot and canter with and without stirrups. The jump position

is more fully developed. Circles, figure eights, transitions and dressage tests are utilized to develop control and precision. Students are placed in riding classes according to level of riding ability. Prerequisite: EQN1062. Quarter Credit Hours 1.5

EQN1071 EQUINE MANAGEMENT PRACTICUM I

This course develops skills in barn management including barn safety, feeding, grooming, stall maintenance, restraint and care of tack and equipment. Students work at the Equine Facility during this course. Quarter Credit Hours 3.0

EQN1072 EQUINE MANAGEMENT PRACTICUM II

This course is designed to prepare students for presenting a horse in hand with emphasis on showing and marketing sport horses. Other horse management skills developed include the application of tack fitting, emergency first aid and bandaging procedures and advanced lunging. Prerequisite: EQN1071. (PT) Quarter Credit Hours 3.0

EQN2000 EQUINE DISEASES

The purpose of this course is to provide an understanding of the common ailments of the horse. Through a knowledge of disease-producing organisms, signs of illness and vaccines, the student will be prepared to recognize and prevent health problems. Also covered are common pharmaceuticals, emergency health care and parasitology. Prerequisite: EQN1010. (HO) (WI) Quarter Credit Hours 4.5

EQN2010 EQUINE NUTRITION

This course is a study of the science and art of feeding horses. Hay evaluation and types of concentrates and by-product feeds are discussed as preparation for formulating diets to satisfy nutrient requirements. Digestive physiology, disease problems related to feeding, digestibility of feeds and ration calculations are also covered. Prerequisite: EQN1001, EQN1010. (HO) (PT) Quarter Credit Hours 4.5

EQN2061 COMBINED TRAINING I

This course is a continuation of the Principles of Riding courses. Each student works on the balanced seat in a group at his/her own ability level. Skills developed include dressage movements, riding cross country and jumping courses. The students develop a greater understanding of riding the horse on the aids and on the bit. Prerequisite: EQN1063. (SL) Quarter Credit Hours 1.5

EQN2062 COMBINED TRAINING II

This course is a continuation of Combined Training I based on the rider's progress and development in the previous riding courses. Prerequisite: EQN2061. (SL) Quarter Credit Hours 1.5

EQN2063 COMBINED TRAINING III

This course is a continuation of Combined Training II based on the rider's progress and development in the previous riding courses. Prerequisite: EQN2062. (PT) (SL) Quarter Credit Hours 1.5

EQN2073 EQUINE MANAGEMENT PRACTICUM III

This course covers the health aspects of horse management. Students participate in laboratory sections on wound treatment, first aid, detection of colic, fecal examinations, use of anthelmintics, eye care, dental care and record keeping. Prerequisite: EQN1072. (PT) Quarter Credit Hours 1.5

EQN3000 FOUNDATIONS OF RIDING THEORY

This course studies the history and development of riding and classical modern riding theories. The early domestication and utilization of the horse is studied along with the development of riding theory from Xenophon through Caprilli. Modern classical riding theory will be studied including the paces, dressage movements and the applications of the aids.

Prerequisite: EQN2063.

Quarter Credit Hours 4.5

EQN3001 METHODS OF RIDING INSTRUCTION

This course will prepare the student to teach beginner and intermediate students. Topics of discussion will include the selection of school horses, qualities of an instructor, control of the ride, rider safety and school figures and exercises for the development of the rider. The student will develop lesson plans for various levels of riders and will implement these plans with practice teaching sessions at the Equine Center. The student will further develop observational and critical thinking skills by attending relevant clinics. Prerequisites: EQN2063, EQN3000. (PT) (SL)

Quarter Credit Hours 4.5

EQN3010 EQUINE REPRODUCTION

This course is an advanced level course in equine reproductive physiology and breeding management. Topics will include the anatomy and physiology of the stallion's and mare's reproductive systems, conception, gestation, the birth process and care of the neonatal foal. New techniques in artificial insemination, semen shipment and embryo transfer will be studied. Field trips will enable the students to observe breeding and management techniques at selected farms.

Prerequisite: Associate degree in Equine Studies or Equine Business Management or permission of instructor. (HO)

Quarter Credit Hours 4.5

EQN3020 HORSE SHOW MANAGEMENT & JUDGING

This course will study the management of horse shows with students planning and running a show. Topics studied will include facility preparation, public services, show personnel, promotion, development of a prize list, scheduling and final reporting of results. The judging section of this course will focus on the conformation of dressage, hunter, jumper and sport horse. The specifications for all classes will be studied, along with judging criteria and rules. Prerequisite: EQN1020. (PT)

Quarter Credit Hours 4.5

EQN3061 DRESSAGE AND JUMPING I

This course further develops the rider's balanced seat position and independent use of the aids both on the flat and over fences. First and Second Level dressage tests will be used to measure the rider's progress as well as stadium jumping courses. Prerequisite: EQN2063.

Quarter Credit Hours 1.5

EQN3062 DRESSAGE AND JUMPING II

This course is a continuation of Dressage and Jumping I based on the rider's progress and development in the previous courses. Prerequisite: EQN3061.

Quarter Credit Hours 1.5

EQN3063 DRESSAGE AND JUMPING III

This course is a continuation of Dressage and Jumping II based on the rider's progress and development in the previous courses. Prerequisite: EQN3062.

Quarter Credit Hours 1.5

EQN3070 HORSE TRAINING

This course will address the theories and methodology of training horses for the sport horse industry. Students will participate in video reviews and discussions of classical and alternate training theories. Practical use of training techniques will be addressed. This course is offered during the summer term only. Prerequisites: EQN3063, Riding Proficiency Level II and permission of instructor. (PT)

Quarter Credit Hours 4.5

EQN4050 HORSE FARM MANAGEMENT

This course emphasizes the business aspects of managing a horse farm and includes such topics as taxes, insurance, promotion, real estate costs, financing and record keeping. Modern stable designs and the latest horse equipment will be discussed as they relate to management efficiency. Students also participate in an extensive individual project on the development of an equine business. Prerequisite: Associate degree in Equine Business Management or Equine Studies. (HO) (PT)

Quarter Credit Hours 4.5

EQN4061 ADVANCED RIDING AND TRAINING I

This course emphasizes the training of the horse for dressage and jumping. The riders will work on the development of the basic paces, extensions and the more advanced movements of counter canter, work on two tracks and pirouettes at the walk. The schooling of the horse from ground rails through complete courses will be developed. Prerequisite: EQN3063.

Quarter Credit Hours 1.5

EQN4062 ADVANCED RIDING AND TRAINING II

This course is a continuation of Advanced Riding and Training I based on the foundation work from the previous course. Prerequisite: EQN4061. (PT)

Quarter Credit Hours 1.5

EQN4063 ADVANCED RIDING AND TRAINING III

This course is a continuation of Advanced Riding and Training II based on the foundation work from the previous course. Prerequisite: EQN4062. (PT)

Quarter Credit Hours 1.5

EQN4089 EQUINE TERM ABROAD

Selected students in their senior year may elect to study at a specialized equine facility in England. The students will participate in dressage, stadium and cross country instruction and develop their barn management skills.

Prerequisites: Senior status and permission of department chair.

Quarter Credit Hours 15.0

EQN4090 EQUINE CAREER CO-OP

Students in their senior year may elect to participate in a work experience related to their career goals. Students are placed by the University at training barns, breeding farms, veterinary clinics, breed associations, equine public relations firms or other businesses representative of the horse industry. Prerequisites: Senior status and recommendation of department chair.

Quarter Credit Hours 15.0

EQN4115 SPECIAL TOPICS IN EQUINE STUDIES I

EQN4215 SPECIAL TOPICS IN EQUINE STUDIES II

EQN4315 SPECIAL TOPICS IN EQUINE STUDIES III

This course is designed to allow students to pursue advanced work in specialized equine studies topics; examples of potential topics: Advanced Teaching Techniques, Veterinary Techniques, and Advanced Stable Management Strategies. The course may be a combination of practical applications of knowledge

and advanced research. All potential topics must be presented for faculty approval. Final presentation will be required. Prerequisites: Completion of an associate degree and permission of the equine faculty.
Quarter Credit Hours 1.5

FINANCIAL SERVICES MANAGEMENT

FISV2001 INTRODUCTION TO INVESTMENTS AND FINANCIAL PLANNING

This course introduces students to investing and financial planning. It reviews the nature of capital markets and the roles that investment companies play between the investor and the corporation. Different asset classes including equities and bonds are covered. The role of the financial planning process, taxes and regulation is also considered. Prerequisite: ACCT1001 or ACCT1021. (PT)
Quarter Credit Hours 4.5

FISV2002 MUTUAL FUNDS

This course utilizes industry guest speakers and case studies to give students in-depth knowledge of mutual fund business and sales. Topics covered include the evolution of mutual funds, the role mutual funds play in society, federal and state regulatory oversight, marketing and distribution, portfolio management, and retirement planning. This course is specifically of interest to those students who wish to obtain a NASD Series 6, 63 securities license, or who plan on pursuing a career in the financial services industry. Prerequisite: ACCT1002 or ACCT1022. (PT)
Quarter Credit Hours 4.5

FISV2010 FINANCE

This course is designed to cover the financial management of the business entity and the role of the financial manager in creating value. Major topics include financial statement analysis, risk and return, time value of money, capital budgeting, cost of capital, business valuation, capital structure policy and the evaluation of alternative forms of financing. This course is not available to accounting majors. Prerequisite: ACCT1001 or ACCT1011 or ACCT1021. (PT)
Quarter Credit Hours 4.5

FISV2020 INTRODUCTION TO FINANCIAL INSTITUTIONS

This course serves as an introduction to financial services, financial markets and financial institutions. The banking, insurance and investment industries are described and analyzed. In addition, the economic environment of financial institutions is addressed with focus on the regulatory framework and the tax environment. (PT)
Quarter Credit Hours 4.5

FISV3010 CREDIT MANAGEMENT

This course examines the role of credit and analyzes its impact on the economic and social environments. Both consumer credit and business credit are studied in-depth, with emphasis placed on sources and uses of credit, credit reporting and credit analysis. Prerequisite: ACCT1001 or ACCT1021.
Quarter Credit Hours 4.5

FISV3050 INTERNATIONAL BANKING & FINANCE

This course is designed to give the student an overview of international banking and finance. Topics covered include the international dimensions of finance, foreign exchange rates, international sources of funds, international banking regulations, and the contrast between European, Asian and American banking. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022. (PT)
Quarter Credit Hours 4.5

FISV3060 INVESTMENTS II

This course will address the areas of financial planning, money management, portfolio planning, retirement planning and estate planning as it relates to the individual. In addition, diversification, risk strategies and tax consequences of investment decisions will be evaluated. Prerequisite: FISV2001.
Quarter Credit Hours 4.5

FISV3070 SERIES 7 SECURITIES

This course prepares students to sit for the NASD Series 7 examination or who plan on pursuing a career in the financial services industry. The Series 7 exam qualifies people interested in gaining employment as a General Securities Registered Representative, which enables an individual to sell stocks, bonds and options. Topics include equities, debt/bonds, options, trading markets, regulations, tax laws, investment companies and initial public offerings. Prerequisite: FISV2001.
Quarter Credit Hours 9.0

FISV4010 BANK MANAGEMENT

This course examines the banking industry from the perspective of both a bank customer and a bank manager. Focus is on policies developed and procedures used to make decisions on providing loans to businesses and consumers. Additional topics addressed include risk management, interstate banking, technological advancements and the regulatory environment. Prerequisite: ECON3040 or FISV2020 or FISV3050.
Quarter Credit Hours 4.5

FISV4020 INSURANCE

This course is based on the belief that the study of insurance, a major tool in risk management, should be preceded by an understanding of procedures and concepts of risk management. The balanced treatment of both risk management and insurance provides a broad introduction to the field. Students learn risk identification, analysis, measurement, control and financing, and study insurance markets, functions, coverage and benefits. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022 or EQN4050.
Quarter Credit Hours 4.5

FISV4030 REAL ESTATE

This course is designed for students seeking a clear presentation of the numerous investment decisions involved in real estate. Topics include how to lease, buy, sell or mortgage a property; how to analyze and predict the forces in the market and determine real estate values; whether and when to renovate, rehabilitate or demolish, and when and how to divest of property. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022 or EQN4050.
Quarter Credit Hours 4.5

FISV4089 FINANCIAL SERVICES CAREER FOCUS

Financial Services Management majors complete experiential education requirements via co-op or summer work abroad program. These options can include individual or group work as part of an ongoing financial services business such as a brokerage, banking or other operation.
Quarter Credit Hours 13.5

INTERNATIONAL BUSINESS

IBUS1001 FOUNDATIONS OF BUSINESS

This course introduces students to international business by exploring a broad spectrum of business activities. The course focuses on the multiple environments which effective international managers must understand. The course surveys issues in marketing, human resources management, production and operations in the global environment.
Quarter Credit Hours 4.5

IBUS2002 INTERNATIONAL BUSINESS

This course's goal is to provide structured approaches for analyzing the rapidly evolving field of international business. The nature of international business, the international monetary system, the foreign environment, and strategies of how management can deal with environmental forces are some of the main topics. Selected case studies should encourage students to evaluate and discuss courses of action taken by companies and industries in the global marketplace. Theoretical foundations to international business and real world scenarios prepare students to operate more effectively in the changing global business environment. Prerequisite: IBUS1001 or MGMT1001 or MGMT2120. (PT)
Quarter Credit Hours 4.5

IBUS2020 SEMINAR ON THE EUROPEAN UNION

This course deals with the detailed study of the development of the European Community and the implications that it has for American business. Specific companies in selected countries are studied as to how they are affected by Community laws, tariffs and production regulations. Considerable emphasis will be placed on outside speakers, articles and video cases. Prerequisite: ECON1001 or ECON1901. (PT)
Quarter Credit Hours 4.5

IBUS2030 FOREIGN AREA STUDIES

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic areas include China (IBUS2031), Pacific Rim (IBUS2032), Latin America (IBUS2033), Russia (IBUS2034), Eastern Europe (IBUS2035) or Africa (IBUS2036). The course is structured to focus on four primary components: business, economics, politics and culture, essentially in this priority. Prerequisite: ECON1001 or ECON1901.
Quarter Credit Hours 4.5

IBUS2040 INTERNATIONAL CULTURE AND PROTOCOL

Cultural diversity is a business reality today. The ability to build bridges between people from different countries and with different ethnic backgrounds is as important as any other business function. This course will focus on

cultural diversity and will provide students with knowledge of international cultures and protocol, the building blocks of success in doing business internationally. Prerequisite: ECON1001 or ECON1901. (PT) (WI)
Quarter Credit Hours 4.5

IBUS3050 EXPORT PROCEDURES & PRACTICES

This course will provide students with the basic body of knowledge and mechanics that are needed to successfully undertake and explore every avenue of exporting. A description of the essentials as well as the parameters of exporting will be given. The course applies to an entrepreneurial export situation, to businesses expanding through foreign sales, and to companies simply trying to improve the operations of an existing export department. The emphasis on finance stems from the experience that frequently, a successful export effort is unnecessarily blocked or frustrated by finance problems. Such problems can arise from accumulating foreign receivables or the additional working capital required to handle the extra large sales that exporting often generates. Prerequisite: ACCT1002 or ACCT1012 or ACCT1022. (PT)
Quarter Credit Hours 4.5

IBUS4020 SWAP INTERNATIONAL SEMINAR

This upper-level management course examines the concept of quality and tactical approaches to manage quality improvement efforts in organizations. Topics covered include environmental analysis, objective setting, positioning and implementation of these approaches. This course is limited to students enrolled in the SWAP program. Prerequisite: Sophomore status.
Quarter Credit Hours 4.5

IBUS4070 LANGUAGE & CULTURE IMMERSION PROGRAM

This course is designed to be the capstone language course for International Business students. The language/culture must be one of those defined as a "global business language" — English, French, Spanish or German. Also, this language must be a new language proficiency for the student. The student, possessing Level IV language proficiency, is required to travel abroad for a full term and immerse in a foreign language and culture. Prerequisite: Honors Language II or equivalent.
Quarter Credit Hours 13.5

IBUS4099 INTERNATIONAL BUSINESS EXPERIENCE

This course is spent traveling and studying on a continent other than the United States. During the term students engage in pre-departure course work before embarking on a three-to-four week immersion into a number of foreign business settings and cultural markets. Faculty with in-depth knowledge of international regions guide students through a rigorous, intense study and travel experience to increase students' global awareness and cross-cultural perceptions as they relate to international business affairs. Upon arrival at their international destination, students study a variety of different businesses, both and local and international, under the supervision of the experienced faculty members.

Eligible students are expected to apply for Summer Term Abroad (ABRD4089), Co-op (BUS4089) or Summer Work Abroad Program (IBUS4020, BUS4086). Those not qualified will take three additional career electives from the College of Business or the School of Technology, one of which must be an International Business course.
Quarter Credit Hours 13.5

LEGAL STUDIES

LAW1001 INTRODUCTION TO PARALEGAL STUDIES

This course provides an introduction to the role played by paralegals (legal assistants) in the delivery of legal services, and an introduction to the American legal system. This course exposes the student to a variety of legal and regulatory issues including: the licensing of paralegals, the basic structure of the American legal system including court systems and jurisdiction, the authorized and unauthorized practice of law, the history of the paralegal profession's development, an overview of the major subject matter areas of the law, ethical issues confronting paralegals including the Rules of Professional Conduct and the role played by the major institutional players including the American Bar Association (ABA), the two major organizations representing paralegals (NPPA and NALA), and state bar associations and local paralegal associations. Quarter Credit Hours 4.5

LAW1002 INTRODUCTION TO CRIMINAL JUSTICE

This course presents an overview and analysis of the American criminal justice system. The concept of crime and the roles of police, courts, defense attorneys, prosecuting attorneys and corrections will be considered. In addition, an overview of the causes of crime, the problems associated with the measurement of crime, and the concept of "justice" in the American criminal system will be examined. Quarter Credit Hours 4.5

LAW1010 LEGAL RESEARCH AND WRITING I

This course introduces the student to the many types of legal research resources available and how to make effective use of these resources when conducting legal research. The student is introduced to the techniques of legal research by using both federal and state legal materials, statutes, digests, reporters, treatises, reporting services and encyclopedias. Legal memoranda are prepared by students on legal subjects using research material. Each student will be responsible for researching and writing a brief using the library materials available. The emphasis in this course is on research, and class time in the library is incorporated into the instruction. Prerequisite: LAW1001. Quarter Credit Hours 4.5

LAW1030 WILLS, TRUSTS & PROBATE

In this course, emphasis will be on various aspects of estate administration and probate procedure. The drafting and execution of wills, codicils, affidavits and trusts; the methods and procedures for collecting data for the administration of estates, and the responsibilities of fiduciaries will be covered. In addition, the preparation of state and federal estate, gift and income tax returns will be presented. Prerequisite: LAW1001. (PT) Quarter Credit Hours 4.5

LAW1040 REAL ESTATE/PROPERTY LAW

In this course, students will learn to identify and classify different types of property to distinguish forms of ownership and title of real and personal property, and to understand the requirements and procedures for preparing deeds, mortgages, easements and contracts for purchase, leases and sale of land, etc. Settlement and closing procedures will be emphasized. Prerequisite: LAW1001. (PT) Quarter Credit Hours 4.5

LAW1050 CIVIL LITIGATION

This course examines the civil jurisdiction of both the federal and state courts. The student will be exposed to the process from when a civil case begins, with the client interview, through and including the trial and appellate review. The study of the paralegal's role in pretrial and trial proceedings, pleadings, motions, discovery (admissions, interrogatories, depositions and requests for production), rules of procedure and evidence, as well as appellate procedure, will be covered. Prerequisite: LAW1001. (PT) Quarter Credit Hours 4.5

LAW1060 THE LAW OF TORTS

This course will provide a basic understanding of tort law with emphasis on negligence, strict liability and product liability. Emphasis will also be placed on the active role the paralegal can play in assisting the trial lawyer in the management of tort lawsuits. Prerequisite: LAW1001. Quarter Credit Hours 4.5

LAW1090 INTRODUCTION TO LAW ENFORCEMENT

This course is a survey of law enforcement agencies, their role, history and development with the field of criminal justice. Emphasis is placed on police administration, organization, management culture, relations within the community and technology. (PT) Quarter Credit Hours 4.5

LAW2001 THE LEGAL ENVIRONMENT OF BUSINESS I

This course provides an overview of the legal, regulatory and ethical environment in which business decisions must be made. The course exposes the student to a variety of legal topics: basic concepts, such as court procedures, contracts and torts, are followed by a selection of more advanced related fields which may include sales, intellectual property, real property law, constitutional law and alternate dispute resolution. Attention will be paid to both the letter of the law and its practical effect on business decision making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically. Quarter Credit Hours 4.5

LAW2010 HOSPITALITY LAW

This is an introductory course with emphasis placed on hotel and restaurant issues. Topics include: sources of law, court systems, jurisdiction, contracts, negligence, the innkeeper-guest relationship, and liability arising from the service of food and alcoholic beverages. Quarter Credit Hours 4.5

LAW2040 PRINCIPLES OF CORRECTIONS

This course is an introduction to corrections. It presents an historical look at punishment through the ages. Justification for punishment is explored including: retribution, deterrence, incapacitation and rehabilitation. Various dispositions of prisoners are presented from capital punishment, corporal punishment, transportation, galley slavery, and the eventual development of the prison. The evolution of prisons and acceptable conditions are discussed along with the advent of the prisoner rights movement. (PT) Quarter Credit Hours 4.5

LAW2050 CRIMINOLOGY

This course is an overview of the study of criminal behavior. Major theories of the causes of crime are explored through an interdisciplinary approach emphasizing the sociological, psychological, scientific, medical, biological, psychiatric, psychoanalytic, economic, political, cultural, and other social and behavioral approaches. Prerequisite: SOC2001. (WI) Quarter Credit Hours 4.5

LAW2060 LEGAL RESEARCH AND WRITING II

This course is a continuation of LAW1010, Legal Research and Writing I. It builds on the basic skills learned in LAW1010 by emphasizing legal writing. The student will be exposed to and required to draft letters, external and internal memoranda, interrogatories and legal briefs. Students will be exposed to a civil lawsuit from the pleadings to appellate review. In this writing-intensive course, class time in the library is incorporated into the instruction. Prerequisite: LAW1010. (WI)

Quarter Credit Hours 4.5

LAW2076 CRIMINAL JUSTICE PRACTICUM

This practicum is designed to provide the student with an experiential opportunity within the four sub-systems of criminal justice (police, prosecution/defense, courts and corrections). Various sites have been selected throughout the local, state and federal levels of criminal justice that can facilitate the needs of the student, the university and the field of criminal justice. Prerequisites: Sophomore status, an overall GPA of 2.75 or higher, a GPA of 2.75 or higher in Criminal Justice major. (PT)

Quarter Credit Hours 9.0

LAW2080 CRIMINAL LAW

This course is an introduction to the basic elements of, and defenses to, criminal liability. Topics include the basic crimes against the person (homicide, assault, battery, rape, etc.), the basic crimes against property (larceny, fraud, embezzlement, burglary, etc.), and the basic defenses and justifications (diminished capacity, self-defense, mistake, etc.). (PT)

Quarter Credit Hours 4.5

LAW2085 JUVENILE JUSTICE

This course presents an analysis of the historical development of the juvenile justice system in the United States. The student is introduced to the changing view of juveniles from early America, when children were treated as little adults, through the nineteenth and twentieth centuries where they came to be considered as children and adolescents that had to be protected from abusive families and their environment. Socializing agents such as the family, schools and peers will be studied as to their influence on the development of delinquency. Youth will be studied as victims of crime, as perpetrators of crime, and their likelihood to become involved with gangs. Additionally, law enforcement, the courts and corrections will be studied to show their impact on delinquency. (PT)

Quarter Credit Hours 4.5

LAW3002 THE LEGAL ENVIRONMENT OF BUSINESS II

This course is a continuation of LAW2001, The Legal Environment of Business I. The student is exposed to the laws governing the internal organization and relationships within a business, the laws governing relationships between a business entity and its clientele, and the laws governing relationships between a business and its employers. Attention will be paid to both the letter of the law and its practical effect on business decision making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically. Prerequisite: LAW2001 or LAW2010.

Quarter Credit Hours 4.5

LAW3010 BUSINESS LAW FOR ACCOUNTANTS

This course provides the Accounting major with an understanding of the legal framework within which accountants must operate. The course will concentrate on the following topics: business organizations, professional responsibilities, contracts, government

regulation of business, the Uniform Commercial Code (Articles 2, 3 and 9) property and debtor-creditor relationships. Prerequisite: LAW2001 or LAW2010. Quarter Credit Hours 4.5

LAW3015 CRIME AND CONSTITUTIONAL ISSUES

This course presents an overview, analysis and critique of American criminal procedure in the context of the U.S. Constitution, with special emphasis on the Fourth Amendment with respect to search and seizure, stop and frisk, arrest, evidence, interrogations, confessions, identification, and remedies such as the exclusionary rule. Other constitutional issues relevant to the foregoing, including the Fifth and Fourteenth Amendments' due process and equal protection doctrines, shall be examined. (WI)

Quarter Credit Hours 4.5

LAW3020 THE LAW OF CONTRACTS & SALES

This course is a study of the legal principles and rules of both common law contracts and contracts for Sale of Goods under Article 2 of the Uniform Commercial Code through the study of appellate cases, legislative enactments, legal terminology, and hypothetical problem solving. The course examines the formation, performance, enforcement, discharge and remedies for breach.

Prerequisite: LAW1001.

Quarter Credit Hours 4.5

LAW3030 ENVIRONMENTAL LAW

This upper-level course acquaints the student with the legal issues surrounding environmental protection. Beginning with environmental remedies available under common law and traditional land-use planning, the course devotes most of its attention to contemporary federal regulation of air and water pollution, hazardous waste and toxic substances. Attention is also paid to the problem of using international law as a device for protecting the environment. Throughout, the focus is on the problems of definition, consistency and clarity, as well as the "fit" between science, engineering and law. Prerequisite: LAW2001 or LAW2010.

Quarter Credit Hours 4.5

LAW3033 COMMUNITY POLICING

This course is a historical examination of the strategies utilized by the police in America. It examines Sir Robert Peel and the development of the first paid police department in London in 1829. The course presents the evolution of policing as emigration in America increased and its population became more diversified. Students will come to understand how policing is a partnership with the community and how the roles of all must be considered in the development of a policing program. Prerequisite: Junior status.

Quarter Credit Hours 4.5

LAW3033 COMMUNITY POLICING

This course is a historical examination of the strategies utilized by the police in America. It examines Sir Robert Peel and the development of the first paid police department in London in 1829. The course presents the evolution of policing as emigration in America increased and its population became more diversified. Students will come to understand how policing is a partnership with the community and how the roles of all must be considered in the development of a policing program. Prerequisite: Junior status.

Quarter Credit Hours 4.5

LAW3035 COURT ADMINISTRATION & MANAGEMENT

This course is an examination of the problems, policies and practices of the criminal court system with emphasis placed on the structure and organization of the court system. The role of the courts from arrest to conviction and appeal is explored.
Quarter Credit Hours 4.5

LAW3040 FAMILY LAW

This course will familiarize the student with all aspects of family law practice beginning with the client interview through trial and beyond. The law and procedures regarding marriage, divorce, separation, child custody, child support, alimony, division of property and tax considerations will be examined. Emphasis will be placed on the preparation of necessary court documents and agreements. Prerequisite: LAW1001. (PT)
Quarter Credit Hours 4.5

LAW3050 BUSINESS ORGANIZATIONS

This course introduces Paralegal Studies students to the law of agency and the various forms of business organizations. Sole proprietorship, partnerships, limited partnerships, limited liability partnerships, limited liability limited partnerships, and joint ventures are introduced to the student. Emphasis is placed on the advantages and disadvantages of each form along with the process involved in creating the various forms. The student is introduced to and drafts the forms used to create the various forms. (PT)
Quarter Credit Hours 4.5

LAW3053 CRIMINAL JUSTICE RESEARCH METHODS

This course teaches the purposes behind criminal justice research and the concepts and logic of research designs, as well as exploring experimental research designs. The course includes an in-depth presentation of sampling in social science research, to familiarize students with research methods as a foundation for designing research projects and interpreting research designs in depth. Prerequisite: LAW3050 or permission of department chair.
Quarter Credit Hours 4.5

LAW3055 INTERNATIONAL BUSINESS LAW

This course introduces the student to the principles of public and private international law. It addresses the legal problems of doing business in developed, developing, and non-market economy countries, together with the economic and political issues that commonly arise. Prerequisite: LAW2001.
Quarter Credit Hours 4.5

LAW3060 ADMINISTRATIVE LAW

This course introduces the student to the function and procedures of state and federal administrative agencies. The rule-making, investigatory, adjudicatory and enforcement functions of such agencies are studied. The limited role of judicial review is also explored. Prerequisite: LAW1001.
Quarter Credit Hours 4.5

LAW3065 DISCRIMINATION

This is an upper-level elective course in the legal concept of discrimination and its social, cultural, political and ethical meaning. The primary focus is on employment discrimination and the various legal responses to it, including Title VII, applications of the 14th Amendment, state laws and administrative regulations. Students will focus on the notion of "difference," and how that notion constructs legal categories and meanings. Sexual harassment, affirmative action, the Americans

with Disabilities Act and law involving sexual orientation will be studied in depth as special cases. Prerequisite(s): LAW2001 or LAW2010 or both LAW1060 and LAW3020.
Quarter Credit Hours 4.5

LAW3075 CRIMINAL INVESTIGATION

In this course, the student will be exposed to the fundamentals of criminal investigation. Emphasis is placed on the collection and evaluation of crime scene evidence. Evidence gathering related to specific crimes — i.e., homicide, arson, burglary, etc. — is emphasized. It is emphasized throughout this course that the criminal investigation must be conducted within the framework of our constitutional system of government — hence, opinions of the United States Supreme Court which affect the collection of evidence are emphasized. (PT)
Quarter Credit Hours 4.5

LAW3080 CYBERLAW

This upper-level course confronts students with the changes and adaptations of U.S. law resulting from the ascendancy of computers and the Internet. Fundamental common law and statutory assumptions about the nature of person, place, thing and action are called into question by data transactions between computer memories, unprecedented wealth concentrated in the development and distribution of software, widespread access to large quantities of data with minimal quality control, and the blurring of geographical boundaries. Students will examine how contract formation, defamation, obscenity, copyright, trademark, privacy and other legal issues have been changed by technology and the online world. Prerequisite: LAW2001 or permission of instructor.
Quarter Credit Hours 4.5

LAW3090 THE LAW OF EVIDENCE

This course is a study of the law of evidence as a system of rules and standards directed at determining what proof is to be admitted in the course of litigation. Emphasis is placed on formal discovery mechanisms, relevance, witness examination, impeachment, rehabilitation, privileges, burdens of proof, judicial notice, presumptions, real and demonstrative evidence, expert testimony, materiality, confrontation and hearsay.
Quarter Credit Hours 4.5

LAW3191 PARALEGAL EXTERNSHIP I

Selected Paralegal Studies students will serve a one-term externship in an approved law office, legal department, government legal office or other legal setting. This externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a legal assistant while under the overall supervision of a practicing attorney. The student extern shall maintain a written log throughout the term of the externship. The extern will work 13–25 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 4.5

LAW3291 PARALEGAL EXTERNSHIP II

Selected Paralegal Studies students will serve a one-term externship in an approved law office, legal department, government legal office or other legal setting. This externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a legal assistant while under the overall supervision of a practicing attorney. The student extern shall maintain a written log throughout the term of the externship. The extern will work 26–38 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 9.0

LAW3391 PARALEGAL EXTERNSHIP III

Selected Paralegal Studies students will serve a one-term externship in an approved law office, legal department, government legal office or other legal setting. This externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a legal assistant while under the overall supervision of a practicing attorney. The student extern shall maintain a written log throughout the term of the externship. The extern will work 39–40 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 13.5

LAW3192 CRIMINAL JUSTICE EXTERNSHIP I

Selected Criminal Justice students will serve a one-term externship in an approved criminal justice facility such as a police department, corrections facility, juvenile correction facility, probation and parole department or private security facility. The externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a criminal justice professional. The student extern shall maintain a written log throughout the term of the externship. The extern will work 13–25 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 4.5

LAW3292 CRIMINAL JUSTICE EXTERNSHIP II

Selected Criminal Justice students will serve a one-term externship in an approved criminal justice facility such as a police department, corrections facility, juvenile correction facility, probation and parole department or private security facility. The externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a criminal justice professional. The student extern shall maintain a written log throughout the term of the externship. The extern will work 26–38 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 9.0

LAW3392 CRIMINAL JUSTICE EXTERNSHIP III

Selected Criminal Justice students will serve a one-term externship in an approved criminal justice facility such as a police department, corrections facility, juvenile correction facility, probation and parole department or private security facility. The externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern will work under the supervision of a criminal justice professional. The student extern shall maintain a written log throughout the term of the externship. The extern will work 39–40 hours per week at the approved site. Prerequisite: Junior status.
Quarter Credit Hours 13.5

LAW4033 TERRORISM

This course is a study of terrorism from its earliest history into the post-Sept 11 21st century. It examines religious and political motivations for terrorism as well as the rationalization for such activity. It looks at the networking of nations, states and organizations in the acquisition of goods and finances to fund terrorist organizations. The course also looks at weapons of mass destruction, security measures and counterterrorism. Prerequisite: Junior status.
Quarter Credit Hours 4.5

LAW4040 CRIMINALISTICS

The course provides the student with a broad outline of key topic areas that encompass the study of forensic science. It emphasizes the application of forensic sciences and its role in criminal investigation. Topics include the scope, history and basic methods of evidence recognition, collection, identification and preservation. Basic forms of physical evidence most commonly encountered at crime scenes are discussed along with their respective value in the investigative process. Prerequisite: LAW3075. (PT)
Quarter Credit Hours 4.5

LAW4050 ADVANCED TOPICS IN LAW ENFORCEMENT

This course is a forum for special issues and emerging areas of criminal justice. It is taught by faculty members and visiting experts in the areas of focus. Topics covered (which may change each offering) may include, but are not limited to; Public & Private Security, Victimology, Child Abuse & Neglect, and Organized Crime. Prerequisite: Junior status.
Quarter Credit Hours 4.5

LAW4060 ADVANCED TOPICS IN CRIMINALISTICS

This advanced course presents specific topics in the advanced study of forensic science over two terms. Students are presented with the application of advanced and specialized areas of forensic science encountered during criminal investigations. Topics include advanced topics of forensic pathology, pattern and impression evidence, questioned documents, cyber technology, forensic applications of the social science, and legal and ethical issues in forensic science. Prerequisite: LAW3075, LAW4040.
Quarter Credit Hours 4.5

LAW4080 CRIMINAL JUSTICE SENIOR SEMINAR

This course presents an overview and analysis of the American criminal justice system in a capstone seminar format. The course examines criminal and constitutional law, criminology, law enforcement and investigation, courts, corrections and juvenile justice through the use of critical thinking, research, writing and discussion. Prerequisite: Enrollment in Criminal Justice B.S. degree program.
Quarter Credit Hours 4.5

MANAGEMENT

MGMT1001 PRINCIPLES OF MANAGEMENT

This course is a general survey of management that focuses on planning, organizing and controlling. At the end of this course, the student should demonstrate an awareness and insight into the various aspects of management. Quarter Credit Hours 4.5

MGMT2001 HUMAN RESOURCE MANAGEMENT

This course is the study of personnel management in organizations. The student learns basic functions of procuring, developing, maintaining and utilizing a labor force to meet the entry-level requirements for employment in personnel work. The course supplies students with an understanding of the personnel department. (PT) (SL) (WI)
Quarter Credit Hours 4.5

MGMT2020 ORGANIZATIONAL BEHAVIOR

This course surveys organizational theory. Focus is on individual and team behavior with an emphasis on developing team-building skills. Additional topics include:

structure, size, technology, power relationships, and how organizations survive, decline, grow and change.
Quarter Credit Hours 4.5

MGMT2030 SERVICE AND PRODUCTION OPERATIONS MANAGEMENT

This course acquaints students with the fundamentals of operations management in both goods and services industries. The course recognizes the changing face of operations, from an internally-focused supportive function to a strategic part of the enterprise value chain. The course explores five major areas: process analysis, total quality management, alternative production systems, supply chain management, and new product development. Prerequisite: ENTR1001 or MGMT1001 or MGMT2120. (PT)
Quarter Credit Hours 4.5

MGMT2040 PURCHASING AND SUPPLY CHAIN MANAGEMENT

This course examines the dynamic field of production and the management of the entire supply chain. Major areas of study include purchasing's role in the organization, global sourcing, new models for supplier involvement and management, and new product development. The role of purchasing and total quality management is a pervasive theme throughout the course. Students are exposed to the theoretical and practical issues to prepare them for the National Association of Purchasing Managers (NAPM) certification exam. Prerequisite: ENTR1001 or MGMT1001 or MGMT2120. (PT)
Quarter Credit Hours 4.5

MGMT2120 ACCELERATED MANAGEMENT

This is a general survey of management for honors program eligible students. The course focuses on the five functions of management and organizational theory, emphasizing team building. Case studies, learning teams and direct industry contact augment traditional classroom methods. Prerequisites: IBUS1001, honors eligibility.
Quarter Credit Hours 4.5

MGMT3030 MANAGERIAL TECHNOLOGY

This course surveys the relationship of technology to the managerial process. Topics include computer and communications systems, information systems, decision support systems and expert systems. The students will be required to show their understanding of these technologies. Students will also be exposed to typical approaches and managerial practices through demonstrations, case studies, simulations and hands-on exercises. Prerequisite: ENTR1001 or MGMT1001 or MGMT2120.
Quarter Credit Hours 4.5

MGMT3040 PROCESS AND QUALITY MANAGEMENT

The course thoroughly examines the concept of quality and the tactical approaches used to manage quality improvement efforts in organizations. Students are exposed to theoretical and practical issues to prepare them for quality process management. Prerequisites: MGMT2030, MATH2001. (PT)
Quarter Credit Hours 4.5

MGMT3050 COMPENSATION AND BENEFIT MANAGEMENT

This course studies all aspects of compensation. Topics include the pay model, determining consistency, job analysis, skill-based structures, external competitiveness, designing pay levels, pay for performance, performance appraisals, employee benefits and the government's regulatory role. Linkage of compensation strategies to recruiting is also investigated. Prerequisite: MGMT2001. (PT)
Quarter Credit Hours 4.5

MGMT3060 HUMAN RESOURCES TRAINING & DEVELOPMENT

This course exposes students to training and development in a global, competitive environment. The course covers how to use employee talents effectively through new work designs (such as work teams), new technologies (such as computer-assisted manufacturing systems), and the latest "hot topics" in the training area. Prerequisite: MGMT2001. (PT)
Quarter Credit Hours 4.5

MGMT4001 PROCESS PLANNING AND CONTROL

This course offers a quantitative approach to management problems which enables students to "get their feet wet" in the disciplines of quantitative methods used to improve organizational performance. Prerequisite: MATH2001. (PT)
Quarter Credit Hours 4.5

MGMT4020 STRATEGIC MANAGEMENT

This is the first of the two course, College of Business capstone series designed for graduating seniors in the Accounting, Management and Marketing departments. The course deals with environmental analysis, strategy formulation, strategy implementation and evaluation and control, all with an enterprise view of the firm. Students learn via team projects and case studies. It is recommended that students complete all Related Professional Studies courses before attempting this capstone series course. Prerequisite: ACCT3020. (PT)
Quarter Credit Hours 4.5

MGMT4030 SENIOR MANAGEMENT SEMINAR

This final, College of Business capstone series course sharpens analytical skills and decision making, polishes business communications, and enhances teamwork abilities. The course is designed as a seminar in the truest sense, as the onus for success rests heavily on the student. It is recommended that students complete all Related Professional Studies courses before attempting this capstone series course. Prerequisite: MGMT4020. (PT)
Quarter Credit Hours 4.5

MGMT4040 CONTEMPORARY MANAGEMENT

This advanced course applies both behavioral science and management techniques to foster and increase productivity, quality and job satisfaction. Practical skill exercises, case studies and site visits enhance learning. Contemporary Management intentionally does not duplicate the theoretical and conceptual background contained in earlier courses, such as MGMT2020 or MGMT2120. Prerequisite: Senior status. (PT)
Quarter Credit Hours 4.5

MGMT4050 OPERATIONS MANAGEMENT STRATEGY

This course examines the operations function as an organization's source for sustainable, competitive advantage. The concept of operations is viewed from the perspective of the firm's entire value chain. Particular attention is devoted to evolving organizational forms. The impact of technology and domain choice on operations is examined in significant depth. Prerequisites: MGMT2030, MGMT4020.
Quarter Credit Hours 4.5

MGMT4070 HUMAN RESOURCES MANAGEMENT STRATEGY

This course examines the human resources function as an organization's source for sustainable, competitive advantage. Case studies, team exercises, game strategies and other human resource strategic problems demonstrate the importance of the formulation, imple-

mentation and evaluation of a management decision.
Prerequisites: MGMT2001, MGMT4020, senior status.
Quarter Credit Hours 4.5

MGMT4089 MANAGEMENT CAREER FOCUS

Management majors complete experiential education requirements via co-op or summer work abroad program. These options can include individual or group work as part of an ongoing business operation.
Quarter Credit Hours 13.5

MARKETING

MRKT1001 PRINCIPLES OF MARKETING

This introductory course presents the basic principles and practices of marketing. Topics include marketing orientation, external environments, ethical codes of conduct, and the importance of marketing to the business firm, our world economy and global culture. Case studies, field projects, a marketing simulation and using the Internet as a business and professional resource are utilized in the delivery of this course. An emphasis is placed on marketing strategy; image and branding, target markets, product, price, distribution and promotion. (WI)
Quarter Credit Hours 4.5

MRKT1002 CONSUMER BEHAVIOR

The purpose of this course is to introduce the student to the various facets of consumer behavior, including the decision making process, problems, needs and goals, the consumer's search for information, and the evaluation of the purchase decision. Prerequisite: MRKT1001 or HOSP3050. (WI)
Quarter Credit Hours 4.5

MRKT1011 PRINCIPLES OF PROFESSIONAL SELLING

This course is a hybrid of theory and training. Students learn about buying processes and personalities, and how to target, prospect, approach and interview customers in order to determine unmet needs and potential opportunities. Consultative selling replaces the outdated transactional approach to selling. Students learn through role-plays and skills-based training to build relationships with customers and other business partners in a relationship-oriented world. (PT)
Quarter Credit Hours 4.5

MRKT2012 SALES MANAGEMENT

This course teaches students about the strategic role of the selling function within the business unit. Students learn the basic concepts of determining market potential, forecasting sales, designing sales territories, setting quotas, structuring the sales team, and recruiting, selecting, leading and motivating both inside and outside sales people. The course focuses on the "field" (district) level of sales management. Prerequisite: MRKT1011.
Quarter Credit Hours 4.5

MRKT2013 RELATIONSHIP SELLING

This course gives students the opportunity to apply consultative selling skills learned in previous course work. Using videos and workbooks, students apply their knowledge to a variety of selling situations typically encountered throughout the selling process. Principles and practices focus on new account development as well as managing current accounts. Selling is approached from a strategic relationship perspective. Prerequisite: MRKT1011.
Quarter Credit Hours 4.5

MRKT2020 BUSINESS TO BUSINESS MARKETING

The course is a study of business-to-business marketing, marketing of services and channels of distribution required for all buying and selling processes. This course compares and contrasts the institutional, economic and behavioral aspects of business. Prerequisite: MRKT1001 or HOSP3050.
Quarter Credit Hours 4.5

MRKT2050 QUALITATIVE RESEARCH

The course provides a broad overview of qualitative market research methods. Covering such exploratory techniques as focus groups, in-depth interviews and observations, this course familiarizes students with the appropriate uses and limitations of qualitative market research. Students use qualitative market research techniques to gain preliminary insight into decision-making problems and opportunities. Prerequisite: MRKT1001. (WI)
Quarter Credit Hours 4.5

MRKT3005 BRAND MARKETING

This course examines the role of a brand as an asset to an organization and the advantages of creating strong brands. Emphasis is placed on the creation, measurement and strategic applications of brand equity. Topics covered include choosing brand elements, designing supporting marketing programs, leveraging secondary associations, building brand portfolios, and adjusting brand strategy over time and geographic boundaries. Particular emphasis is placed on the role of promotional mix elements in the communication of brand equity. Prerequisite: MRKT1001 or HOSP3050.
Quarter Credit Hours 4.5

MRKT3011 DIRECT MARKETING

This course teaches students the elements of direct marketing as an integrated part of a total marketing program. Students learn how newspapers, magazines, telephone, radio, TV, cable, direct mail, catalogs and new electronic media are used in direct marketing programs. Plans, measurement and accountability are covered. Prerequisites: MRKT1001 or HOSP3050 and junior status. (WI)
Quarter Credit Hours 4.5

MRKT3040 ELECTRONIC COMMERCE

This course focuses on the development and management of electronic marketing strategies through interactive media and on-line channel networks. Emphasis will be placed on three distinct classes of electronic commerce applications: business-to-consumer, business-to-business, and intra-organizational. Prerequisite: MRKT1001 or HOSP3050. (PT)
Quarter Credit Hours 4.5

MRKT3055 QUANTITATIVE RESEARCH

This course is a continuation of MRKT2050 and provides an overview of contemporary topics in quantitative research such as competitive intelligence, survey design and scale measurement. Students use current technology and software tools to create, distribute, analyze and interpret qualitative data. Together with MRKT2050, students learn modern market research techniques that are used to make sound business decisions. Prerequisites: MRKT2050, MATH2001, junior status. (WI)
Quarter Credit Hours 4.5

MRKT3084 CUSTOMER CARE STRATEGIES

This course is designed to change student perceptions of customer service. Students compare and contrast "minimum standards" with surpassing the customer's expectations of value. Students learn to focus their

creativity and energy on developing attitudes and using systems that will increase customer satisfaction and lead to customer referral. Students learn about the systems and technology that drive the best organizations, at all levels, at any stage of customer relations.
Quarter Credit Hours 4.5

MRKT3085 CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

This course concentrates on understanding and anticipating the needs of an organization's current and potential customers. Students investigate and study leading ideas and practices in the field of customer service and support through analyzing first-hand success stories that explore every aspect of the field. Topics covered developing include the right corporate culture, establishing and using measurements and standards, and using state-of-the-art technology to a company's best advantage. Students learn CRM as a concept that links people, process, and technology to optimize an enterprise's revenue and profits by first providing maximum customer satisfaction.
Prerequisite: CSIS2030 or FIT1020.
Quarter Credit Hours 4.5

MRKT4001 STRATEGIC MARKETING

Developing and implementing an exciting, cohesive and effective marketing strategy adaptable to a changing business environment is a must for career preparation and meaningful placement in the world of marketing. This capstone course develops skills essential to anticipating and responding to the changing needs of customers and markets in our global economy and culture. It thoroughly explores marketing strategy using a combination of texts, readings, visiting speakers, Internet sites, cases, a marketing simulation and field assignments. Prerequisites: MRKT1001 or HOSP3050 and junior status. (PT)
Quarter Credit Hours 4.5

MRKT4030 INTERNATIONAL MARKETING

This course deals with various differences in cultural, economic and legal factors as they relate to the marketing process. This is a systematic treatment of marketing on a global scale, extending basic principles into foreign marketing requirements. Prerequisites: MRKT1001 or HOSP3050 and junior status. (PT)
Quarter Credit Hours 4.5

MRKT4076 MARKETING EXTERNSHIP

This course provides students with the opportunity to apply basic knowledge in an actual work environment either within or outside the University. Students work for project managers under the guidance of faculty members and meet weekly in classroom seminars.
Prerequisite: Senior status.
Quarter Credit Hours 13.5

MRKT4089 MARKETING CAREER FOCUS

Marketing and Marketing Communications majors complete experiential education requirements via co-op or summer work abroad program. These options can include individual or group work as part of an ongoing business operation.
Quarter Credit Hours 13.5

RETAIL

RTL1005 RETAILING

This course is designed to introduce the student to the field of retailing. Emphasis is placed on the skills necessary to successfully open and operate a retail store in an ever-changing local and national retail environment. Basic principles of retail operations and management styles are incorporated into this course. This course is an important stepping stone towards a position in a retail executive training program.
Quarter Credit Hours 4.5

RTL1010 TEXTILES

This course is an overview of the production and utilization of fibers, yarns and fabrics. Emphasis is placed on the performance of textiles for specific end uses. (PT)
Quarter Credit Hours 4.5

RTL1020 THE BUSINESS OF FASHION

This introductory course is designed to increase students' powers of observation, research and analysis of fashion. Students learn the vocabulary of the field, the structure of the industry, domestic and foreign designers, and historical as well as contemporary influences on fashion. The motivations of dress, theories of fashion adoption and the fashion lifecycle are explored as sources of information to establish fashion statements and forecast fashion trends.
Quarter Credit Hours 4.5

RTL1050 VISUAL MERCHANDISING

This course is an overview of the field of visual merchandising. Emphasis is placed on the importance of store image, color and composition, types of displays, and fixtures. Other topics include the use of mannequins, mannequin alternatives, signage and graphics, and floor plans.
Quarter Credit Hours 4.5

RTL2020 FASHION DESIGN FOR THE APPAREL INDUSTRY

This course explores the design process to inspire creativity and develop practical skills that bring design concepts to professional renderings. Topics include basic art principles, sources of inspiration, consumer profiling, color and fabric boards, line conceptualization and fashion presentation techniques. Each student presents a collection of original designs.
Quarter Credit Hours 4.5

RTL2050 FASHION PROMOTION

The theory of fashion promotion is explored as it relates to the selling of fashion merchandise to the public. This course will explore the nature of the fashion promotion industry and its use of the various media used to make the consumer aware of current trends and styles. The text addresses itself to the career-minded student who wants to be involved in the marketing, merchandising and promotion of fashion.
Quarter Credit Hours 4.5

RTL2063 RETAIL INDUSTRY SEMINAR

This course is offered in three components. One component is devoted to the mathematics of merchandising with its ramifications and effects on profitability and terms of sale. The second component is presented in seminar and case study format where students explore the importance of decision making and its effects at all levels of the retail industry. Students are encouraged to examine personal and professional goals

as they visit with local industry guests/hosts. Students are encouraged to network with industry speakers and begin planning career opportunities for the future. The third component is a community service learning experiential component that provides students with an opportunity to use skills acquired in their academic programs while working in local public service. Prerequisite: RTL1005. (PT) (WI) Quarter Credit Hours 4.5

RTL2096 RETAIL PRACTICUM

The purpose of this course is to integrate the knowledge students have gained through academic classes with the attitudes and skills needed to apply the theory in the retail environment. Students gain realistic and practical exposure to many facets of the retail industry. A variety of environments are utilized for the retail training. Students train in areas of merchandise buying, sales management, catalog operations and inventory control. The training sites include Gladding's, a women's specialty store owned and operated by the University, and various external sites in order to provide a comparison of operational styles. The Retail Practicum is taken concurrently with RTL2063. Prerequisite: RTL1005. (PT) Quarter Credit Hours 9.0

RTL2099 RETAIL EXTERNSHIP

This course integrates the knowledge students have gained through academic classes with the attitudes and skills needed to apply the theory in the retail environment. Students will gain academic credit, develop professional skills, build a resumé and create portfolio items while serving in a paid or unpaid employment situation. Students will work a minimum of 270 hours per term on a schedule established by the employer, the student and the academic advisor. Prerequisites: RTL1005, GPA of 2.75 or greater. Quarter Credit Hours 9.0

RTL3010 MERCHANDISE BUYING

This course provides the student with the principles that govern the movement of merchandise. Students are expected to know the environmental factors that influence the behavior of consumers and the techniques for determining and predicting merchandise cycles. This course outlines the merchandising activities and marketing trends of those industries involved with the production and providing of goods in the marketplace. The options of the buyer in making merchandise budgets, plans and decisions are presented. This background provides the basis for examining the merchandising activities and decisions expected of a buyer at the retail level. Buying activities are compared for a variety of retail settings. Prerequisite: RTL1005. Quarter Credit Hours 4.5

RTL3020 MERCHANDISE MATHEMATICS

This course is designed to examine the philosophies, theories and techniques underlying the allocation of merchandise investments, control of sales and control of inventory (including planning and pricing) in retail stores. The course approaches retail management from the standpoint of the retail businessperson and is intended to serve as a tool for the student of retailing or merchandising. Prerequisite: RTL1005. (PT) Quarter Credit Hours 4.5

RTL3030 COMPARATIVE RETAIL STRATEGIES

This course is designed to analyze and compare retail merchandise and management techniques used in specialty store, department store, chain store and mass merchandising operations. A case study approach

is used in evaluating merchandise and management decisions in a variety of cases involving issues, types of operations and levels of management. Prerequisite: RTL2063. (PT) (WI) Quarter Credit Hours 4.5

RTL3055 GLOBAL INFLUENCES ON FASHION HISTORY

This advanced course focuses on the elements affecting dress from antiquity through the 20th century. Using an interdisciplinary approach students explore the complex relationship between dress and textiles as a reflection of material culture and phenomena such as social structure, technology, aesthetics, geography, politics and religion. The constants as well as the changes in human ecology are analyzed using primary sources including archeological discoveries, artworks, written documents, period photographs and extant objects. Critical thinking skills and scholarship are emphasized as students apply a historical framework to real world issues in today's global marketplace. Prerequisites: RTL1010, RTL1020. Quarter Credit Hours 4.5

RTL3070 TEXTILE DESIGN FOR THE APPAREL AND HOME FURNISHINGS INDUSTRY

This hands-on course is an introduction to basic textile design techniques used by designers and manufacturers. Topics include motif development, croquis design and repeat patterns. Methods of surface printing include direct painting, stenciling and block printing. Basic weaving or knitting patterns, embroidery, beading and applique are also explored. Students develop an appreciation for the historic and cultural value relevant to each method, and create collections of textile samples as they solve design problems. Quarter Credit Hours 4.5

RTL4010 RETAIL EXECUTIVE DECISION MAKING

This course is presented seminar style as a capstone course for Retail seniors. Guest speakers, situational role playing and trade journals will be used to interpret current market trends, environmental and economic impacts on retailing. Students will analyze interpersonal skills and discuss employee survival skills. Focus will also be given to making merchandising and buying decisions. Prerequisite: Senior status. (PT) (WI) Quarter Credit Hours 4.5

RTL4089 RETAIL MARKETING & MANAGEMENT CAREER FOCUS

Retail Marketing & Management majors complete experiential education requirements via co-op or summer work abroad program. These options can include individual or group work as part of an ongoing business operation. Quarter Credit Hours 13.5

SECRETARIAL

SEC1011 WORD PROCESSING I

This course is designed to introduce basic and advanced techniques of word processing. Word processing skills will be applied to varied business documents where proofreading and editing skills are emphasized. Prerequisite: SEC2001 or permission of department chair. Quarter Credit Hours 4.5

SEC1020 BUSINESS COMMUNICATIONS

The purpose of Business Communications is to provide the knowledge and practice to acquire the ability to write an effective letter. The student is exposed to letter styles, the principles underlying each type of communication, and the terminology and sentence structure necessary to convey the purpose of the communication. Throughout the course, situations are created that allow for the maximum student involvement. (WI)
Quarter Credit Hours 4.5

SEC2001 INTRODUCTION TO KEYBOARDING AND WORD PROCESSING

This is an introductory keyboarding course for non-Office Education and non-Court Reporting students designed to provide the student with keyboarding skills and an ability to apply these skills to communications and computer usage. There is no speed requirement.
Quarter Credit Hours 4.5

College of Culinary Arts

BAKING & PASTRY ARTS

BPA1100 INTRODUCTION TO BREAD & ROLLS

The student is introduced to the techniques in the preparation of assorted breads: quick breads and yeast-raised laminated doughs (croissants and danish) for the bakeshop. The student will also be introduced to formulation and calculating baker's mathematics, the basic techniques for producing sponges and starters, and straight dough methods. The uses of baking equipment, scaling, shaping techniques, inventory control and sanitation are covered. (HO)
Quarter Credit Hours 7.5

BPA1200 CLASSICAL FRENCH PASTRIES

The objective of this course is to give the student basic working knowledge for the production of puff pastry, pâte à choux, mousses, custards and creams, with a daily emphasis on plated desserts. (HO)
Quarter Credit Hours 7.5

BPA1300 HOT AND COLD DESSERT PRESENTATIONS

This dynamic course covers the basic techniques and presentations of traditional American and international desserts. The emphasis will be on pies, tarts, cookies, cheesecakes, ice creams, frozen yogurt, ices, fried desserts, baklava, strudel, fruit crisps and cobblers. The daily presentations of desserts will focus on individual plating and platters with an emphasis placed on modern presentations for restaurants, banquets, hotels and buffets. (HO)
Quarter Credit Hours 7.5

BPA1400 INTRODUCTION TO CAKE DECORATING AND PETITS FOURS

The course is designed to expose students to the proper procedure for producing cakes. Emphasis will be placed on the numerous different types of cakes and fillings. Time will also be spent on specialty cakes such as Birthday Cakes and Wedding Cakes. Petits fours will also be introduced to the students. (HO)
Quarter Credit Hours 7.5

BPA2100 ADVANCED CAKE DECORATING & CLASSICAL FRENCH TORTES

This course covers classical cake designs as well as contemporary cake decorating techniques. To complement these items, students are shown the diversity of mousses and how they are utilized in the industry. The last section will introduce the student to making marzipan showpieces. (PT)
Quarter Credit Hours 7.5

BPA2200 CHOCOLATE AND SUGAR ARTISTRY & SHOWPIECES

During this course, students will practice, using several methods, the proper chocolate tempering procedure. Hand-dipped and molded chocolate candies (pralines) will be produced, utilizing a variety of different chocolates, fillings, manufacturing and decorating techniques. Students will design and create centerpieces and showpieces using mediums such as: chocolate, pastillage, royal icing, and poured and pulled sugar.
Quarter Credit Hours 7.5

BPA2276 PASTRY ARTS INTERNSHIP

The Baking & Pastry Arts Internship provides students with the opportunity to prepare baked items and other desserts and pastries in large quantities. Upon completion of this course, students will have a better understanding of commercial operations.
Quarter Credit Hours 15.0

BPA2296 PASTRY ARTS COOPERATIVE EDUCATION

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various pastry arts kitchen rotations. Upon completion, the student will have a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this hands-on experience.
Quarter Credit Hours 15.0

BPA3100 CONTEMPORARY PLATED DESSERTS

Daily course activities focus on the preparation and presentation of advanced American regional and international desserts. The history and origin of American and international desserts are discussed and contemporary versions of traditional desserts are produced. Advanced techniques of flavor development will be emphasized. Dessert menu development and writing will be introduced and implemented. (HO) (PT)
Quarter Credit Hours 7.5

BPA3200 MODERN CAKES AND TORTES, WEDDING CAKE TECHNIQUES AND DESIGN

Daily course activities focus on the preparation and presentation of advanced cakes, tortes and wedding cakes using modern production techniques and systems. Emphasis will be on developing skills in the area of piping and construction, using gum paste, rolled fondant, modeling chocolate and various icings. (HO) (PT)
Quarter Credit Hours 7.5

BPA4099 ADVANCED BAKING AND PASTRY CAREER COOPERATIVE EDUCATION

Experiential learning takes place in diverse domestic and international industry work settings. Students will apply their theoretical and practical knowledge under the supervision of a qualified pastry professional.
Quarter Credit Hours 15.0

BPA4100 ARTISAN AND DECORATIVE BREAD

This course will cover breakfast pastries and enriched doughs as well as long fermentation in artisan bread

techniques. Emphasis will be placed on the importance of proper dough handling and consistency of the finished product. The students will be asked to create theme-specific three-dimensional showpieces utilizing different decorative doughs. (HO) (PT)
Quarter Credit Hours 7.5

BPA4200 ADVANCED SUGAR AND CHOCOLATE ARTISTRY AND TECHNIQUES

Students will build on the foundation laid in their sophomore sugar and chocolate artistry course. Emphasis will be placed on the planning, designing, preparing and arranging of showpieces, and smaller amenities made from poured sugar, pulled sugar, blown sugar, chocolate and pastillage. The manufacturing of chocolate candies (pralines), using new and more efficient techniques, will also be introduced. (HO) (PT)
Quarter Credit Hours 7.5

CULINARY ARTS

CUL1315 STOCKS, SAUCES AND SOUPS

Students are introduced to cooking techniques of simmering and boiling. Lecture, demonstration and production focus on stocks, sauces, soups and related ingredients. The proper use of knives, tools, smallwares and equipment will be emphasized. (HO) (PT)
Quarter Credit Hours 3.0

CUL1325 ESSENTIALS OF DINING ROOM

Students are introduced to front-of-the-house (FOH) operations and professional dining service techniques. Etiquette, quality service, positive guest relations, effective communication skills and guest check handling are emphasized. Students actively perform hot and cold food and beverage service using various service techniques. Students will be prepared and take the Federation of Dining Room Professional Associate Certification (FDRP) exam as an outcome assessment. (PT)
Quarter Credit Hours 3.0

CUL1335 TRADITIONAL EUROPEAN CUISINE

Students are introduced to the cooking techniques of braising and stewing. Lecture, demonstration and production revolve around traditional European cuisine, ingredients and plate presentations. (HO) (PT)
Quarter Credit Hours 3.0

CUL1345 INTRODUCTION TO BAKING & PASTRY

Production will include basic breads and rolls, starting with mixing, proofing and proper baking temperatures, laminated dough, muffins, quick breads, cookies and pies. Proper use of the baker's scale, liquid measurement and equipment identification are a primary focus for this course. (HO)
Quarter Credit Hours 3.0

CUL1355 NEW WORLD CUISINE

Students engage in the discussion and application of grilling/broiling, roasting and deep-frying cooking techniques. Lecture, demonstration and production revolve around North, Central and South American ingredients and plate presentations. (HO) (PT)
Quarter Credit Hours 3.0

CUL1365 PRINCIPLES OF BEVERAGE SERVICE

The course combines introduction and application of beverage, bartending and service. Students are introduced to the identification, production, and service of nonalcoholic beverages, beer, wine, spirits, cordials, cocktails, mixed drinks, coffee and tea. Students are

introduced to sensory evaluation of beverages. This class incorporates and requires the student becoming certified in an industry recognized alcohol training intervention procedures program. (HO) (PT)
Quarter Credit Hours 3.0

CUL1375 NUTRITION AND SENSORY ANALYSIS

Students engage in the discussion and application of steaming and poaching cooking techniques. Lecture, demonstration, and production revolve around nutritional analysis of menus, recipes, and sensory evaluation (sensory analysis of food). The focus will be on production of nutritional applications for vegetables, entrées, and desserts. (HO) (PT)
Quarter Credit Hours 3.0

CUL1385 FUNDAMENTALS OF FOOD SERVICE PRODUCTION

Students are introduced to cooking techniques of baking, sautéing and shallow frying. Lecture, demonstration and production focuses on fats, oils, seasonings, flavoring and plate presentation. (HO) (PT)
Quarter Credit Hours 3.0

CUL1395 PURCHASING AND PRODUCT IDENTIFICATION

Students engage in identifying and handling various fresh, frozen, canned, dry ingredients and sundry items. Food service purchasing, receiving, handling, storage, issuing and evaluation processes are discussed and demonstrated. Purchasing automation, computerized purchasing and HACCP systems are discussed and demonstrated in this course. (HO)
Quarter Credit Hours 3.0

CUL1405 SKILLS OF MEATCUTTING

Purchasing, receiving, evaluating and proper storage procedures will be discussed. Emphasis is placed on primal and sub-primal cuts, federal inspections, grading, yields, and the classification of meats, poultry and game. Laboratory activities include hands-on fabrication of pork, beef, poultry and lamb. (HO)
Quarter Credit Hours 3.0

CUL2176 CULINARY ARTS EXTERNSHIP

Culinary Arts Externship provides students with a "hands-on" learning experience in preparing and serving food and beverages in diverse industry work settings. Selected students will be exposed to various culinary arts settings with permission of the dean of the College of Culinary Arts. Academic credit is awarded for this experience.
Quarter Credit Hours 15.0

CUL2215 GARDE MANGER

Students will be introduced to modern and traditional techniques in the preparation of cold entrées, pâtés, terrines, galantines, chaud-froid and ice carving. Students plan, organize and set up buffets. This course also concentrates on the practical techniques of platter design and presentations. (HO)
Quarter Credit Hours 3.0

CUL2225 CLASSICAL FRENCH CUISINE

Students are exposed to the preparation of French dishes in the traditional way. French menu terminology, tableside cooking and compound sauces are taught. Emphasis is placed on sautéing, baking, roasting, braising, and poaching techniques. (HO) (PT)
Quarter Credit Hours 3.0

CUL2235 ADVANCED DINING ROOM PROCEDURES

Students are exposed to advanced table service techniques, tableside preparation, the importance of team service and guest satisfaction. Students apply team service utilizing primarily French and Russian service. Students are introduced to French, Italian, and German wines and the laws regulating them. Students gain experience in cash operational procedures, and are introduced to forecasting sales and merchandising. (HO) Quarter Credit Hours 3.0

CUL2245 INTERNATIONAL CUISINE

The course will focus on practicing baking, roasting, frying, sautéing, stir-frying, braising and steaming through menu production from countries including Mexico and the Caribbean; Spain and Morocco; Northern Italy; Southern Italy; Eastern Europe; Greece and Turkey; India, Indonesia, and Thailand; Japan, Korea, Philippines, and Polynesia; and China. (HO) Quarter Credit Hours 3.0

CUL2255 ADVANCED PATISSERIE/DESSERT

Emphasis will be placed on the production of creams, ice creams, sorbets, mousse, chocolate, strudel, filo (phyllo), sauces and plated desserts. Daily presentation of individual desserts and creative plate presentation are featured. Prerequisite: CUL1345. (HO) Quarter Credit Hours 3.0

CUL2276 CULINARY ARTS INTERNSHIP

Culinary Arts Internship provides students with a "hands-on" learning experience in preparing and serving food and beverages at the University's state-of-the-art internship facilities. Prerequisite: CUL1325. (SL) Quarter Credit Hours 15.0

CUL2286 CULINARY ARTS INTERNATIONAL EXCHANGE

The Ireland International Exchange program combines practical and educational learning experience. Emphasis is placed on providing students with hands-on learning in preparing and serving food and beverages. The practical training takes place in some of Ireland's most prestigious hotels. The educational learning takes place in regional education centers.

The France International Exchange program takes place at Ecole Supérieure de Cuisine en Française. The academic curriculum develops a student's practical and cognitive skills through the planning and preparation of entire meals. Cultural culinary experiences enhance the program through various field trips, seminars and demonstrations. Quarter Credit Hours 15.0

CUL2296 CULINARY ARTS COOPERATIVE EDUCATION

In this course, experiential learning takes place in diverse industry work settings in the U.S. and internationally. Selected students are exposed to various culinary and pastry arts kitchen rotations. Upon completion, the student will have a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this "hands-on" experience. Quarter Credit Hours 15.0

CUL3055 AMERICAN CUISINE: TODAY

Students engage in research and discussion of American regional cuisines. Class activities include discussions of indigenous and emigrant cultures, geographical implications, ingredients, religion, and cooking techniques

and their influence on cooking and dining as they occurred during the development of America. (HO) (PT) Quarter Credit Hours 3.0

CUL3065 ADVANCED BUFFET CATERING

Students work collaboratively to plan and create high quality buffets. Production planning and management budgeting, and technical accuracy are the basis of this course. (HO) Quarter Credit Hours 3.0

CUL3075 A LA CARTE RESTAURANT: EUROPE

Students are guided through planning and producing menu items in an a la carte setting. Emphasis is placed on traditional and contemporary European dishes. Sales forecasting, speed and accuracy of production, plate presentation, communication and efficient service are key elements of study. (HO) Quarter Credit Hours 3.0

CUL3085 SPECIAL FUNCTION OPERATIONS

This course will guide the student in the principles of contracting, management, direction, presentation, service and evaluation of a special function. Students will analyze both case studies and their own special functions. (HO) (PT) Quarter Credit Hours 3.0

CUL3095 DESIGNING CONTEMPORARY PLATED DESSERTS

In this course, the student will apply knowledge of fundamental preparation, plating techniques, and standard practice in both production and presentation of plated desserts. Emphasis is placed on development of a flavor palette using both sweet and savory spices, herbs and cooking techniques. (HO) Quarter Credit Hours 3.0

CUL3155 VEGETARIAN CUISINE

Daily production will focus on the types and the preparation of nutritionally balanced vegetarian diets. Students will explore the importance of understanding why people choose vegetarian diets, including cultural and global perspectives, economics, and health. Daily production will focus on the preparation of vegetarian dishes and meals that will fit into three classifications: vegan, lacto, and lacto-ovo vegetarian diets. (HO) (PT) Quarter Credit Hours 3.0

CUL3165 LITE & HEALTHY DESSERTS

This course presents methods to increase the nutrient density of desserts by implementing sound nutrition principles to traditional desserts or in developing new dessert concepts. Daily production focuses on nutrition based preparation methods, which retain the quality of ingredients while offering variety and visual appeal. (HO) Quarter Credit Hours 3.0

CUL4055 FOODS OF THE WORLD

Students will research and produce menus representative of the cuisines of the Caribbean, Mexico, South America, Africa and the Middle East. Discussion will include the diffusion of such cuisines in contemporary cooking and the historical influence of these cultures. (HO) (PT) Quarter Credit Hours 3.0

CUL4065 FOODS OF ASIA AND THE ORIENT

The student will explore the planning and preparation of advanced menus reflecting influences from the countries of Asia. In an a la carte setting, this class provides students with a solid understanding of Asian food culture, cooking techniques, ingredients and

dining styles. Emphasis will be placed on the cuisines of China, Vietnam, Thailand, Malaysia, Korea, Japan and the Philippines. (HO)
Quarter Credit Hours 3.0

CUL4075 FOOD SERVICE TECHNOLOGY & DESIGN

This course will provide the student with the opportunity to work with and explore a variety of food service technologies. Cost analysis of various equipment and energy sources is conducted in a research setting. Proper planning, layout and design of food service production facilities will be discussed. (HO)
Quarter Credit Hours 3.0

CUL4085 DINING SERVICE SUPERVISION

The course is designed to instruct students in dining room supervision in a la carte and banquet environments. The principles of dining room representation, organization, leadership and cost controls will be analyzed and implemented. Students will develop and evaluate performance standards, and implement cost controls in a supervisory mode. (HO)
Quarter Credit Hours 3.0

CUL4095 OENOLOGY

This course provides a comprehensive study of wines. Emphasis will be placed on the major wine producing regions of the world, focusing on classic Old World models and New World interpretations. Daily wine tastings incorporate structured analysis leading the student to identify regional and varietal organoleptic differences in wines. Tastings will incorporate discussions on the pairing of food and wine. Students will taste and analyze the classic styles of artisan cheeses from Europe and the US. (HO) (PT)
Quarter Credit Hours 3.0

CUL4098 ADVANCED CULINARY NUTRITION CAREER COOPERATIVE EDUCATION

This capstone course will provide the student with experiential learning in diverse domestic and international industry work settings. Students will apply their theoretical nutrition and practical knowledge under the supervision of an executive chef and/or registered dietitian. Upon completion, the student will gain an understanding of the demands and expectations of the nutrition-related food service industry. Academic credit is awarded for this hands-on experience.
Quarter Credit Hours 15.0

CUL4099 ADVANCED CULINARY ARTS CAREER COOPERATIVE EDUCATION

In this course, experiential learning takes place in diverse domestic and international industry work settings. Students will apply their theoretical and practical knowledge under the supervision of an executive chef. Upon completion, the student will have a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this "hands-on" experience.
Quarter Credit Hours 15.0

CUL4155 ATHLETIC PERFORMANCE CUISINE

This laboratory course will emphasize the importance of how food can enhance athletic performance. This course will focus on creating menus specifically geared for the training tables of various sports. Students will utilize and apply their knowledge of nutrition, biochemistry, anatomy and physiology to develop individual assessments and menus for specific disciplines. Prerequisites: NUTR3030, SCI3040. (HO) (PT)
Quarter Credit Hours 3.0

CUL4165 PRODUCT RESEARCH & DEVELOPMENT

This senior level course builds on and applies knowledge learned in several previous courses, including Nutrition and Sensory Analysis, Food Science, and Cost Control. Students will complete the assigned product development experiments during the first few labs. In addition, student teams will develop and test a new product suitable for commercialization. This class is conducted in a non-production kitchen, and students will be expected to scale and convert formulas, complete basic costing calculations, and perform and interpret nutritional analyses. Prerequisite: FSM3025. (HO)
Quarter Credit Hours 3.0

CUL4175 SPA CUISINE

Advanced techniques of nutritionally sound food preparation and menu development will be discussed as they apply to current research reflected in the current USDA food guide pyramid. Students will explore the unique flavor systems of the world as they impact ethnic cuisine. Emphasis will be on redesigning recipes which maintain the integrity of unique cultural flavors while adapting current nutritional research to health and well being. Applications will focus on recipe and menu development as it currently applies to current spa cuisine models. Prerequisite: Senior status. (HO)
Quarter Credit Hours 3.0

CUL4286 INTERNATIONAL STUDY ABROAD

Academically challenging courses provide students with hands-on experience studying food and wine from around the world while working with leading experts at internationally recognized schools in Germany, France or Singapore. Classes are augmented with one week of travel throughout the different regions of the chosen country allowing students to think globally and bridge cultural differences through food and wine.
Quarter Credit Hours 15.0

FOOD SERVICE MANAGEMENT

FSM1055 BAKING FORMULA TECHNOLOGY

This course introduces the principles of food science and technology as they apply to baking and pastry arts. Scientific method is used to explore pastry ingredients and their behavior in product preparation and storage. Emphasis is placed on formulation, ingredients and sensory. It is conducted in a non-production laboratory and includes the assessment of food quality. (HO)
Quarter Credit Hours 4.5

FSM1060 SANITATION MANAGEMENT

Students will explore the fundamentals of food and environmental sanitation. This course will look at the origins of foodborne illness and the implementation of HACCP. The National Restaurant Association ServeSafe exam will be administered in this course to fulfill the graduation requirement. (HO)
Quarter Credit Hours 2.0

FSM2025 FOOD & BEVERAGE COST CONTROL

Food & Beverage Cost Control is an introductory course designed to acquaint the student with the control problems of the food and beverage industry. Emphasis is placed on profit planning through menu planning, the control cycle and forecasting. Prerequisite: MATH0001 or placement. (HO) (WI)
Quarter Credit Hours 4.5

FSM2045 INTRODUCTION TO MENU PLANNING AND COST CONTROLS

This is a course designed to acquaint the student with the various segments of the food service industry, the understanding of how a professional menu is developed, the major areas of cost and sales, and the control needs within each of these areas. Emphasis is placed upon budgeting and computer assisted control. Prerequisite: MATH0001 or placement. (HO) Quarter Credit Hours 4.5

FSM2050 PERSONALIZED NUTRITION MANAGEMENT

This course will emphasize the principles of nutrition, the six basic nutrients and related health concepts. Various eating behaviors, recommended dietary intakes, and tools for diet planning will be explored. Students will create an in-depth computerized personalized nutrient profile, which will be self-analyzed for nutritional adequacy. (HO) (SL) Quarter Credit Hours 4.5

FSM3025 FOOD SCIENCE

This course emphasizes the scientific method and the chemical and physical changes that occur during preparation, processing, and storage of food products. It is conducted in a non-production laboratory and includes the assessment of food quality. (HO) (PT) Quarter Credit Hours 4.5

FSM3035 EXECUTIVE CHEF SUPERVISORY DEVELOPMENT

This course is designed to allow the student to learn and to explore human resource management theory and procedures as it applies to the food service industry. Students will learn proper procedures to hire, train, motivate and discipline employees, as well as to perform employee appraisals. Current human resource management issues and current labor legislation law will be discussed as they apply to preparing future chefs and managers for successful leadership roles in the food service industry. (HO) (PT) (WI) Quarter Credit Hours 4.5

FSM3040 FOOD SERVICE FINANCIAL SYSTEMS

Students will learn and experience an in-depth analysis of financial information within the food service industry. Emphasis is placed on exploration of accounting, sales, purchasing, inventory, and budgetary systems. The course offers an overall view of financial management and its related areas through manual applications and the use of computers in the food service industry. Students recognize business problems, provide viable solutions and evaluate the effect of those solutions. (HO) (PT) Quarter Credit Hours 4.5

NUTRITION

NUTR3030 NUTRITIONAL ASSESSMENT

The junior level course is designed to study the cultural, economic and physiological impact of food on the individual. Focus is on the measurement of techniques to evaluate nutritional status. Interrelationships between nutrition related diseases and current diet recommendations will be explored. Prerequisite: FSM2050. (HO) (PT) (WI) Quarter Credit Hours 4.5

NUTR3050 LIFE SPAN NUTRITION

This course is designed to study the significance of nutrition at specific times of growth, development, and aging. The focus is on understanding the role food plays from pregnancy to the elderly population. The relationship

between nutrition and health will be traced throughout the human life span. Students will apply course content to situations relevant to both community and clinical settings. Prerequisite: FSM2050. (HO) (WI) Quarter Credit Hours 4.5

NUTR4030 MEDICAL NUTRITION THERAPY

The course will familiarize the student with the principles of Medical Nutrition Therapy. The critical role of food and nutrients and their effects on various disease states will be discussed. Students will explore a variety of issues that may impact the management of existing diseases. Prerequisites: NUTR3030, NUTR3050, SCI3040. (HO) (PT) (WI) Quarter Credit Hours 4.5

The Hospitality College

COOPERATIVE EDUCATION

Co-op

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students will have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of coursework, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

Quarter Credit Hours (in parentheses):

HOSP4079 International Hospitality Career Co-op (13.5)
HOSP4093 Hospitality Career Co-op (4.5)
HOSP4096 Hospitality Career Co-op (9.0)
HOSP4099 Hospitality Career Co-op (13.5)

FOOD SERVICE MANAGEMENT

FSM1001 INTRODUCTION TO THE FOOD SERVICE FIELD

This introductory course examines career opportunities, organizational structures, history and human resource management in the food service industry. Specific segments will also be examined in commercial, industrial and institutional areas of food service. Quarter Credit Hours 4.5

FSM1060 SANITATION MANAGEMENT

Students will explore the fundamentals of food and environmental sanitation. This course will look at the origins of foodborne illness and the implementation of HACCP. The National Restaurant Association ServeSafe exam will be administered in this course to fulfill the graduation requirement. Quarter Credit Hours 2.0

FSM1070 FOODS I

This course is designed to introduce the students to standard operating procedures used in the food service industry. Emphasis is placed on food preparation techniques, basic purchasing procedures, kitchen equipment and products. Corequisite: FSM1060. Quarter Credit Hours 4.5

FSM2010 MEDICAL FOOD SERVICE

This course introduces students to the principles of food service management in health care organizations. The food service manager's involvement in patient care and related areas of health care organizations is examined. Quarter Credit Hours 4.5

FSM2026 FOOD & BEVERAGE CONTROLS

This introductory course is designed to introduce the student to standards and procedures that increase the profitability of food and beverage operations in any industry setting through controlling cost and maximizing sales. Emphasis is placed on the operating cycle of control, forecasting and budgeting. Prerequisite: MATH1002 or higher. (PT) Quarter Credit Hours 4.5

FSM2040 GUEST SERVICE SYSTEMS

This introductory course is a study of guest services within the hospitality industry. Emphasis is placed on development of service standards, staffing requirements, merchandising and fiscal accountability. Prerequisites: FSM1001 or HOSP1001 or TRVL1001, MATH1002 or higher. Quarter Credit Hours 4.5

FSM2060 FOOD PREPARATION MANAGEMENT

This intermediate level course will combine the fundamentals of food theory with hands-on small quantity food production. The student will demonstrate the basic operational procedures within a food service operation through theory, demonstration and production. Prerequisites: FSM1060, FSM1070. Quarter Credit Hours 9.0

FSM2080 FOOD SERVICE OPERATIONS

This intermediate level course is designed to complete the students' foundation in purchasing and food & beverage operational controls. Emphasis is placed on mastering the purchasing cycle functions and back-of-the-house menu management systems. Students will also develop income statements and use spreadsheets to analyze food and beverage operations. Prerequisites: ACCT1012, FSM1070. Quarter Credit Hours 4.5

FSM2099 FOOD SERVICE MANAGEMENT PRACTICUM

This course is a requirement for all students in the Food & Beverage Management and Restaurant Management associate degree programs. The practicum provides in-depth experience in food and beverage operations. Rotational assignments will incorporate both front- and back-of-the-house operations. Prerequisite(s): CUL1325 or both FSM1070 and FSM2040. (SL) Quarter Credit Hours 13.5

FSM3001 THE MANAGEMENT OF FOOD SERVICE SYSTEMS

Students will examine the complex and integrated nature of the hospitality industry and how various segments, such as lodging and tourism, impact the management and operation of food service establishments. This course

is intended to prepare students to apply sound management principles to situations encountered within the hospitality industry. Prerequisite: CUL2276 or CUL2286 or CUL2296 or BPA2276 or BPA2296. (PT) Quarter Credit Hours 4.5

FSM3010 BEVERAGE SERVICE MANAGEMENT

This intermediate course will introduce the student to the history of the beverage industry as well as production and classification of beverage alcohol. Furthermore, the student will be introduced to the sales, service and control systems of the beverage industry. Responsible beverage service will be stressed. The student will have an opportunity to sit for a responsible beverage service certification examination. Prerequisite: FSM2080 or FSM3001. Quarter Credit Hours 4.5

FSM3012 ADVANCED MENU ANALYSIS

This course focuses on researching current market trends and discovering their impact on commercial food service operations. Students analyze the effectiveness of current menu designs to specific operational data. Students also apply basic menu design techniques to enhance classroom assignments. Prerequisite: FSM2026 or FSM2080 or FSM3001. Quarter Credit Hours 4.5

FSM3020 DINING SERVICE MANAGEMENT

This intermediate course concentrates on the comprehensive study of dining service operations within the food and beverage industry. Emphasis is placed on human resource development, staffing, facility design, internal marketing, and fiscal accountability. Prerequisite: FSM2080. Quarter Credit Hours 4.5

FSM3030 FACILITIES DESIGN & ANALYSIS

This is an intermediate course which will introduce the student to the fundamentals of facilities planning for the commercial, institutional and industrial food service industry. The student will be introduced to the need for proper planning, layout and design of production and service areas. The student will become familiar with computer systems designed in restaurant planning. The major portion of the course is the student's involvement in individual projects on kitchen layout. Prerequisite: FSM1001 or HOSP1001 or SEE1001 or A.S. degree in Culinary Arts or Baking & Pastry Arts. Quarter Credit Hours 4.5

FSM3070 CONTEMPORARY ISSUES IN THE FOOD SERVICE INDUSTRY

This upper-level course focuses on the current issues impacting the food service industry. Emphasis is placed on decision-making and critical thinking skills as they relate to the ever-changing macro/microenvironment. Course topics change on a term-by-term basis. Prerequisite: FSM2099 or FSM3001. (WI) Quarter Credit Hours 4.5

FSM4010 BEVERAGE APPRECIATION

This advanced course will refine the student's knowledge of beverages served in a variety of hospitality operations. Emphasis will be placed on beverage sensory perception and food pairings. Students will develop and analyze strategies to effectively manage, market and set standards for beverage operations. Both alcoholic and non-alcoholic beverages will be examined. Prerequisite: FSM3010. Quarter Credit Hours 4.5

FSM4040 CONTRACT FOOD SERVICE MANAGEMENT

This upper-level course emphasizes the contract or noncommercial segment of the food service industry. The traditional contract fields of business/industry, university/school, healthcare, recreation areas and catering are explored in depth. Contracts for these food service areas are evaluated from the client, contractor, guest and unit manager's perspectives. Prerequisite: FSM2080 or FSM3001. Quarter Credit Hours 4.5

FSM4060 HOSPITALITY OPERATIONS MANAGEMENT

This upper-level capstone course combines a working knowledge of food production techniques and management skills necessary to operate a food service facility. Students further enhance these skills in a small-quantity food service setting in which they have full control over the food service operation. Prerequisite: FSM2080. (PT) Quarter Credit Hours 9.0

FSM4061 ADVANCED FOOD SERVICE OPERATIONS MANAGEMENT

This upper-level capstone course concentrates on integrating critical competencies of management in a small food service setting. Emphasis is placed on menu development, marketing, staff scheduling, production planning and implementation, service and fiscal accountability. Students manage the food service operation. Prerequisite: FSM2099 or FSM3001. (PT) Quarter Credit Hours 4.5

HOSPITALITY MANAGEMENT**HOSP1001 THE HOSPITALITY FIELD**

This course is an introduction to the various segments within the hospitality industry (lodging; food service; travel & tourism; and sports, entertainment & event management). The course is intended to prepare the student to apply sound management principles to the challenges encountered within the industry. (CS) Quarter Credit Hours 4.5

HOSP1010 FRONT OFFICE OPERATIONS

This course familiarizes students with the front office department of the hotel. Emphasis is placed on: guestroom availability, reservation processing, guest registration, night audit and check-out procedures through a computerized property management system. The student will focus on all aspects of the unique relationship between the front office and other departments in the hotel. Prerequisite: FSM1001 or HOSP1001 or REC1010 or TRVL1001. Quarter Credit Hours 4.5

HOSP1011 HOSPITALITY INFORMATION TECHNOLOGY

This is an introductory course in information systems in the hospitality industry. This course focuses on property management systems, Internet/ Intranet systems and other forms of technology. Prerequisite: HOSP1010. Quarter Credit Hours 4.5

HOSP2011 HOSPITALITY SALES AND MEETING MANAGEMENT

This course familiarizes students with the scope of sales and meeting management within the hospitality industry. The reciprocal relationship between selling and service is presented within the context of hospitality marketing practices. Prerequisite: CUL1325 or FSM2040 or REC2030 or SEE2020 or TRVL2040. Quarter Credit Hours 4.5

HOSP2030 HOSPITALITY HUMAN RESOURCE AND DIVERSITY LEADERSHIP

The line manager in today's increasingly diverse workforce requires new skills. Many of today's service operations have no human resource department. This course will develop managerial competencies necessary to lead the ever-changing service industry workforce. Prerequisite: Sophomore status. (PT) Quarter Credit Hours 4.5

HOSP2050 INTERNATIONAL TOUR AND HOTEL OPERATIONS

This course is taught only on a campus outside of the United States during a term abroad program. The course focuses on cultural, political, legal, and economic forces and their impact on tourism and how hospitality management practices differ among countries. Students will plan and participate in a variety of tours and professional site visits in order to gain first-hand knowledge of the international travel experience. Prerequisites: Must be accepted in Term Abroad Program, junior year status. Quarter Credit Hours 9.0

HOSP2098 HOTEL EXTERNSHIP

This externship is designed to give the student practical experience in both lodging and food and beverage areas. Rotational assignments will incorporate both front- and back-of-the-house operations. It includes day, evening and weekend shifts. A limited number of students from Continuing Education and branch campuses may be able to substitute this course for HOSP2099. Students need to see their respective dean for admission procedures to this course. Prerequisites: FSM1070, FSM2040, HOSP1011. Quarter Credit Hours 13.5

HOSP2099 HOTEL INTERNSHIP

All students majoring in Hotel Management are required to participate in the Hotel Internship at one of the University's practicum properties. The internship provides an in-depth experience in the lodging and food and beverage departments. Rotational assignments will incorporate both front- and back-of-the-house operations within each department. Prerequisites: FSM1070, FSM2040, HOSP1011. (PT) Quarter Credit Hours 13.5

HOSP3191/HOSP3291/HOSP3391 DIRECTED WORK EXPERIENCE I

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of these experiences will revolve around a specific industry-based project. Prerequisite: Approval of the dean. Quarter Credit Hours 4.5

HOSP3015 DYNAMICS OF RECREATION/ LEISURE MANAGEMENT & TRAVEL-TOURISM

This upper-level course provides students with an overview of the hospitality industry and of various career opportunities within the industry. A historical development of the Recreation/Leisure and Travel-Tourism industries is reviewed. Emphasis is placed on foundations and functions within the related industries. Prerequisite: HOSP2099 or FSM2099 or MGMT2030. Quarter Credit Hours 4.5

HOSP3020 TRADE SHOW/EXPOSITION MANAGEMENT

This course is designed to give the student practical experience in developing a trade show or exhibition with special emphasis on pre-planning, budget preparation, advertising and/or public relations, and exhibit setup, including exhibit registration, booth accommodations

and assignments, draping, audiovisual, programming and wrap-up. A directed work project may be incorporated into this course. Prerequisite: HOSP2011 or SEE2020 or TRVL2040.
Quarter Credit Hours 4.5

HOSP3025 DYNAMICS OF HOTEL-RESTAURANT & RECREATION/LEISURE MANAGEMENT

This course introduces students to the hotel-restaurant and recreation-leisure fields through a review of the historical development of the industry. Emphasis is placed on the foundations and functions within the hotel-restaurant and recreation-leisure industries. In addition, emphasis is placed on integrating students' chosen career paths within these industries. Prerequisite: TRVL2099 or MGMT2030.
Quarter Credit Hours 4.5

HOSP3033 HOTEL PROPERTY OPERATIONS

This course introduces the student to the role of the property operations manager. Essential elements of engineering, housekeeping and security are studied. The student is introduced to technical and legal issues related to these departments. Prerequisite: HOSP2099 or SEE2010 or permission of department chair.
Quarter Credit Hours 4.5

HOSP3035 DYNAMICS OF HOTEL-RESTAURANT & TRAVEL-TOURISM MANAGEMENT

This course is designed to introduce the student to the Hotel-Restaurant and Travel-Tourism industries through a review of their historical developments. Emphasis will be placed on the foundations and functions within the hospitality industries. The student's chosen career path will be integrated into this course. Prerequisite: REC2099.
Quarter Credit Hours 4.5

HOSP3040 MANAGING QUALITY SERVICES

This upper-level course is designed to acquaint the student with the principles of total quality management and how they affect organizations and employees within those organizations. This course will stress problem solving and decision making skills using analytical tools and case studies. A directed work project may be incorporated into this course. Prerequisite: Junior status. (SL)
Quarter Credit Hours 4.5

HOSP3050 HOSPITALITY STRATEGIC MARKETING

This is an upper-level course dealing with the broad scope of hospitality marketing placing emphasis on the analysis, structure and strategy of the hospitality marketing department, departmental budgeting, allocation of resources, market research, media selection and effectiveness of the marketing plan. Case studies and assigned readings examine current marketing issues. A directed work project may be incorporated into this course. (PT)
Quarter Credit Hours 4.5

HOSP3055 FRANCHISING OPPORTUNITIES

This course focuses on business format franchising. Students gain experience in evaluating franchise offerings, as well as evaluating their own suitability to be franchises. The advantages and disadvantages of franchising are reviewed, analyzed and discussed. The concepts are relevant for any student interested in becoming an owner of a franchised business. Prerequisites: HOSP3050 or MKRT1001, ACCT1012 or ACCT1022 or ACCT1002.
Quarter Credit Hours 4.5

HOSP3060 PRIVATE CLUB MANAGEMENT

This upper level course examines the private club industry and its specific challenges. Emphasis is placed upon the manager's role with the governing board, membership, staff and management of the clubhouse and recreation activities. Prerequisite: FSM1001 or HOSP1001 or REC1010 or SEE1001 or A.S. degree in Culinary Arts or Baking & Pastry Arts.
Quarter Credit Hours 4.5

HOSP3070 CONTEMPORARY ISSUES IN THE HOTEL/RESTAURANT INDUSTRY

This upper-level course focuses on the current issues impacting hospitality management. Emphasis is placed on decision-making and critical thinking skills as they relate to the ever-changing macro/microenvironment. Course topics may change on a term-by-term basis. Prerequisite: HOSP2099.
Quarter Credit Hours 4.5

HOSP3077 REVENUE MANAGEMENT

This course examines and illustrates the strategies, principles and techniques of revenue management as they relate to lodging, travel/tourism, food service and facilities management. The relationship between accurate forecasting, overbooking, reservation systems, marketing issues, pricing and e-commerce as they relate to financial decision making will be investigated. Students will be required to analyze revenue management scenarios. Prerequisite: HOSP1010.
Quarter Credit Hours 4.5

HOSP3080 ENTERTAINMENT MANAGEMENT

This is an intermediate course designed to prepare future industry professionals to address entertainment management as it relates to the lodging and food service industries. Students will participate in planning a profitable entertainment event designed to complement a hospitality enterprise.
Quarter Credit Hours 4.5

HOSP3092 DIRECTED WORK EXPERIENCE II

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of the experience will revolve around a specific industry-based project. Prerequisite: Approval of the dean.
Quarter Credit Hours 9.0

HOSP3098 DIRECTED WORK EXPERIENCE III

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of the experience will revolve around a specific industry-based project. Prerequisite: Approval of the dean.
Quarter Credit Hours 13.5

HOSP4010 HOSPITALITY DEVELOPMENT ISSUES

This course is designed to develop and address the contemporary issues affecting the hospitality industry. Due to the evolving nature of these issues, a specific course description will be posted before registration. Prerequisites: MATH2001, senior status, permission of instructor.
Quarter Credit Hours 4.5

HOSP4011 HOSPITALITY MANAGEMENT CONSULTING

This is an upper-level course designed to give students insight into management consulting for enterprises in the hospitality industry. Using a variety of teaching methods, including the case study approach, simulated consulting assignments will be introduced into the

classroom to fine-tune the critical thinking and decision-making abilities of the student. The spectrum of management consulting providers, ranging from large international firms to sole practitioners, will be reviewed. Prerequisites: ACCT3025 or FHSV2001, HOSP3050 or SEE4020.
Quarter Credit Hours 4.5

HOSP4012 DEVELOPING AND MANAGING A SMALL HOSPITALITY LODGING PROPERTY

This course is designed to familiarize the student with the challenges and rewards of the entrepreneurial development and management of a small lodging property. Concepts for establishing the business, financial operations, daily operational procedures, and marketing the business are covered. Prerequisites: ACCT3025, HOSP3050.
Quarter Credit Hours 4.5

HOSP4020 CULTURAL DIVERSITY MANAGEMENT

This upper-level course is designed to assist students in understanding the issues related to American multicultural management in the workplace through the utilization of a conceptual framework and the use of appropriate management techniques. A directed work project may be incorporated into this course. Prerequisite: SOC2001.
Quarter Credit Hours 4.5

HOSP4030 HOSPITALITY DECISION ANALYSIS

This course provides a computer-based approach to hospitality management problems. It is designed to give students insight into the use of decision support software available on the personal computer for decision analysis in the hospitality field. The case study approach using real data will be utilized to enhance realism in the classroom, computer laboratory assignments, critical thinking, and decision making skills of students. A directed work project may be incorporated into this course. Prerequisites: ACCT3025, MATH2001.
Quarter Credit Hours 4.5

HOSP4050 DEVELOPING HOSPITALITY PROPERTIES

Property analysis is a fundamental component in the development of any tourism destination or hospitality facility. The purchase of a real estate property for use in the hospitality/tourism industry will be analyzed from the legal, economic and financial perspectives, and the role it plays as an income-producing component of business will be examined. Prerequisites: ACCT3025, HOSP3050.
Quarter Credit Hours 4.5

HOSP4060 HOSPITALITY MANAGEMENT SEMINAR

This is a senior-level capstone course designed to give students insight into hospitality strategy. Using a variety of teaching methods including the case study approach, realism is introduced into the classroom improving the critical thinking and decision-making ability of the student. The course is also designed to integrate appropriate computer-based simulation and application programs into management theory. A directed work project may be incorporated into this course. Prerequisites: ACCT3025, HOSP3050.
Quarter Credit Hours 4.5

INTERNATIONAL HOTEL & TOURISM MANAGEMENT

IHTV3010 INTERNATIONAL HOSPITALITY MANAGEMENT

The purpose of this intermediate course is to acquaint students with the skills of a global hospitality manager,

where students study principles of international hospitality management: marketing, human resource management, financial issues and operational risk management. An historical approach is taken in exploring the development of multinational hospitality corporations. Prerequisites: HOSP2030, HOSP3050.
Quarter Credit Hours 4.5

RECREATION/LEISURE MANAGEMENT

REC1010 INTRODUCTION TO COMMERCIAL RECREATION

This course is designed to introduce the student to the operation of any enterprise related to commercial profit-making recreation facilities. Concentration of the course is on market identification, demand/supply analysis and the exercising of major management functions relating to commercial recreation.
Quarter Credit Hours 4.5

REC2010 LEADERSHIP IN LEISURE SETTINGS

Leadership qualities, styles and group dynamics form the core of this course. Students examine a selection of program activities and guidelines for presenting and developing them effectively.
Quarter Credit Hours 4.5

REC2015 LEADERSHIP IN RECREATION/LEISURE SETTINGS

This course will explore leadership qualities, styles and group dynamics. Students will examine a selection of program activities and guidelines for presenting and developing them effectively. Focus will be on developing, leading and evaluating activities based on varying participant requirements. Aspects of group facilitation, activity sequencing and debriefing will be discussed.
Quarter Credit Hours 4.5

REC2020 RESORT MANAGEMENT

This course provides a detailed study of management techniques used in the management of resort properties and their recreational facilities. The physical development of resort properties will also be investigated. Prerequisite: FSM1001 or HOSP1001 or REC1010 or TRVL1001.
Quarter Credit Hours 4.5

REC2030 RECREATION PROGRAM PLANNING AND DESIGN

This course emphasizes the development and management of leisure programs. It concentrates on financial resources available in planning and development of leisure programs as well as the overall management of salaried personnel and volunteers, activity selection, and programming. Hands-on experience in observing, evaluating and planning on-going programs will also be provided. Prerequisites: REC1010, REC2015, for Recreation/Leisure majors only, or permission of department chair. (PT) (SL) (WI)
Quarter Credit Hours 4.5

REC2040 OUTDOOR RECREATION PLANNING

This course provides an introduction to the concept of outdoor recreation, outdoor recreation planning and the specific use of our environment for recreation by individuals, private agencies and government agencies. The study of federal programs including the National Park Service will be an integral part of this course.
Quarter Credit Hours 4.5

REC2060 CAMP ADMINISTRATION

This course will examine the major areas in planning and administration of organized camps. The management of human resources, physical resources and central support services, and program administration will be discussed.

Quarter Credit Hours 4.5

REC2070 THE GAMING INDUSTRY

This introductory course is designed to familiarize students with the many facets of the entire gaming industry. Topics to be covered include: the history of gambling, common forms of gambling, major gaming destinations, career paths, gaming industry leaders, regulation and licensing and basic organization of a casino resort. Current trends and issues in the industry will also be discussed.

Quarter Credit Hours 4.5

REC2099 RECREATION/LEISURE INTERNSHIP

The Recreation/Leisure Internship is designed to incorporate in-depth training in the operations of parks, recreation, and other leisure facilities. Experiences at the Johnson & Wales Harborside Recreation Center, local non-profit recreational organizations, local public recreation departments, and other local commercial recreation sites are offered to the students. Experiences include the designing, planning, managing, promotion and evaluation of events and programs. Prerequisites: REC2015, REC2030, SEE2010. (PT)

Quarter Credit Hours 13.5

REC3010 MANAGING CASINO OPERATIONS

This advanced course teaches the student basic knowledge about the background history of the gambling industry in the United States. This course will provide the student with an overview of the casino business. Discussions will include casino economics and organization, basic casino and gaming terminology, casino law, casino organization and the casino customer. An out-of-state field trip to a casino is required.

Prerequisite: REC2070.

Quarter Credit Hours 4.5

REC3020 CONTEMPORARY ISSUES IN RECREATION/LEISURE MANAGEMENT

This course identifies current trends and issues, and analyzes how they affect the delivery of recreation/leisure services. Students will focus their study on interdependence of leisure services and the hospitality industry as a whole. Prerequisite: REC2099. (PT)

Quarter Credit Hours 4.5

REC3030 RECREATION/LEISURE SERVICES ADMINISTRATION

The purpose of this course is to demonstrate the integration of administrative practices within recreation/leisure operations. Students will focus on advanced administrative principles, practices and methods. Prerequisites: ACCT3020, FSM2026, REC3020. (PT)

Quarter Credit Hours 4.5

REC4020 RESEARCH AND EVALUATION IN THE RECREATION/LEISURE SERVICES INDUSTRY

This course provides an introduction to industry-based research, evaluation and decision making. Focus will be on utilizing systematic methods of inquiry to address industry-based problems. A directed work project may be incorporated into this course. Prerequisites: HOSP3050 or MRKT1001, MATH2001, REC3020.

Quarter Credit Hours 4.5

SPORTS/ENTERTAINMENT/EVENT MANAGEMENT

SEE1001 INTRODUCTION TO

SPORTS/ENTERTAINMENT/EVENT MANAGEMENT

This course introduces students to the sports/entertainment/event management field. Emphasis is on the historical development, organizational structure and career opportunities that exist within the industry. Operational issues related to the management of events and facilities such as arenas, convention centers, performing arts centers and stadiums will also be discussed.

Quarter Credit Hours 4.5

SEE2010 FACILITIES OPERATIONS

This course introduces students to the functions, procedures and systems necessary to plan, develop, operate and maintain indoor/outdoor sport and recreation facility environments. Emphasis is on the importance of the facility manager's role in maintaining the physical plant and grounds for maximum safety, comfort and profitability. Prerequisite: SEE1001 or REC1010 or HOSP1001 or FSM1001 or TRVL1001. (PT)

Quarter Credit Hours 4.5

SEE2020 EVENT MANAGEMENT

This course introduces students to the methods and techniques utilized in planning, organizing, promoting and delivering major events and the role of events in generating a tourist market. (PT)

Quarter Credit Hours 4.5

SEE3010 TICKET SALES AND OPERATIONS

This course introduces students to the ticketing operation of a major facility. The course concentrates on the sales, marketing and merchandising of the facilities inventory. Emphasis is placed on day-to-day management procedures and the technology utilized to control this box office inventory. Prerequisites: FSM2026, SEE2010. (PT)

Quarter Credit Hours 4.5

SEE3020 PROFESSIONAL SPORTS MANAGEMENT

This course focuses on the management and issues related to professional sports enterprises. Emphasis is placed on the theoretical foundations of professional sports and the application of management principles in the industry.

Quarter Credit Hours 4.5

SEE3030 ATHLETIC COACHING AND ADMINISTRATION

This course focuses on understanding basic coaching/administrative principles and philosophies for sports and athletics. It emphasizes the interscholastic and intercollegiate experiences. Students explore a wide range of topics related to the current issues and trends in athletic coaching and administration. Prerequisite: LEAD2001.

Quarter Credit Hours 4.5

SEE3040 SPECIAL EVENT MANAGEMENT: CEREMONY AND PROTOCOL

This course is designed to prepare students to plan and execute ceremonial and protocol-sensitive events, such as social/life cycle events, governmental and political events and hallmark events. Emphasis will be placed on cultural, political and social customs and the impact these elements have on the planning process. A directed work project may be incorporated into this course. Prerequisite: SEE2020.

Quarter Credit Hours 4.5

SEE3045 MEDIA RELATIONS

This upper-level course develops the skills necessary to proactively interact with the mass communication media. Case studies will be utilized in a laboratory environment. Emphasis will be placed on the ethical responsibilities of a spokesperson and the experience needed to relate to the communication media in a variety of situations. Prerequisites: ENG1021 or ENG1921, ENG1030.

Quarter Credit Hours 4.5

SEE3070 CONTEMPORARY ISSUES IN THE SPORTS/ENTERTAINMENT/EVENT INDUSTRY

This course identifies current trends and issues, and examines how they affect the management and operation of sports/entertainment/event entities. Students focus their study on the interdependence of sports, entertainment and events within the hospitality industry as a whole. Prerequisites: HOSP3080, SEE2010, SEE2020.

Quarter Credit Hours 4.5

SEE4020 SPORTS & ENTERTAINMENT MARKETING

This course exposes students to marketing concepts relating to the sports and entertainment industries. It addresses various products, consumer markets, strategic market analysis and valuation within the sports/entertainment industries. Major topics include the negotiation process, promotions, public relations, market research and sponsorships. Prerequisite: HOSP3050 or MRKT1001.

Quarter Credit Hours 4.5

SEE4050 PUBLIC ASSEMBLY FACILITY MANAGEMENT

This course integrates the various operational functions of public assembly facilities. Students focus on advanced management principles, practices and methods.

Prerequisites: HOSP3050, SEE3070. (PT)

Quarter Credit Hours 4.5

SEE4060 RECREATION/LEISURE MANAGEMENT SEMINAR

This senior-level course is designed to provide insight into the policy formulation and strategic management of recreation/leisure and sports/entertainment/event services. Utilizing case studies, realism is introduced into the classroom, improving the critical thinking and decision-making abilities of the student. Prerequisites: ACCT3020 and either HOSP3050 or MRKT1001. (PT)

Quarter Credit Hours 4.5

SEE4099 SPORTS/ENTERTAINMENT/EVENT MANAGEMENT EXTERNSHIP

This senior-level course provides the opportunity for the application of acquired skills and knowledge in a supervised sports/entertainment/event-related industry setting. Prerequisite: SEE4050.

Quarter Credit Hours 13.5

TRAVEL-TOURISM

TRVL1001 INTRODUCTION TO TRAVEL-TOURISM

This introductory course focuses on industry terminology and careers through a study of travel components which include: retail and wholesale agencies, tour management, customer relations, marketing and sales, as well as hotel, cruise, airline and resort related travel opportunities.

Quarter Credit Hours 4.5

TRVL1010 DESTINATION GEOGRAPHY I

An introductory course designed to acquaint the student with important destinations in the U.S., Canada, Mexico, South America and the Caribbean. The course discusses cultural, recreational and social significance to the traveler.

Quarter Credit Hours 4.5

TRVL1011 DESTINATION GEOGRAPHY II

In addition to significant destinations and attractions in Europe, Asia and Africa, this course stresses more the cultural values related to international travel and the significance of travel to the international economy.

Quarter Credit Hours 4.5

TRVL1025 TRAVEL SERVICE MANAGEMENT

This course acquaints students with the principles of management as they relate to the travel industry. Students identify management techniques and analyze their effects on the organization and its employees. Prerequisites: TRVL1001 and either TRVL1010 or TRVL1011. (PT)

Quarter Credit Hours 4.5

TRVL1035 TRAVEL INFORMATION SYSTEMS

This course provides a comprehensive, hands-on system learning experience. Students become proficient in the use of current Airline Reporting Corporation (ARC) documentation, simulated CRS systems, Internet resources, as well as other technologies used for the management of related travel services. Students are able to understand the technological interactions within a Global Distribution System (GDS).

Prerequisite: TRVL1025.

Quarter Credit Hours 4.5

TRVL2030 TOUR MANAGEMENT

This course is designed for students planning careers in tour guiding or tour operations. Topics include: tour operations, components of a tour, tour management positions, characteristics of a professional tour guide, the psychology of tour management and internal communications.

Quarter Credit Hours 4.5

TRVL2040 TRAVEL SALES MANAGEMENT

This course emphasizes service as an integral part of the selling process. The reciprocal relationship between selling and service is presented within the context of the total travel sales effort. Prerequisite: TRVL1001. (SL) (WI)

Quarter Credit Hours 4.5

TRVL2099 TRAVEL CENTER PRACTICUM

The travel practicum affords the student the opportunity to combine previous academic courses with a practical approach to various travel operations. Students receive hands-on experience while on rotation through Johnson & Wales practicum sites, including a local travel agency, State of Rhode Island Visitors Information Center located at T.F. Green Airport, the Johnson & Wales Culinary Archives & Museum, Collette Tours, and the Blackstone Valley Tourism Council. Academic emphasis is placed on career responsibilities, budgeting, research, marketing, sales and promotion, as well as the use of communication systems. Students are required to plan and carry out a familiarization tour. Prerequisite: TRVL1035. (PT)

Quarter Credit Hours 13.5

TRVL3010 DYNAMICS OF TOURISM

This is a management-oriented course covering the economic, cultural and social functions in the

planning and development of the tourism industry. Emphasis will be placed on organizational concepts. Quarter Credit Hours 4.5

TRVL3020 ECOTOURISM

This upper-level course explores an emerging dimension of tourism: ecotourism. The student will investigate the impact of specific environmental issues on tourism, including water pollution, air pollution, habitat destruction, etc., and focus on the impact of tourism on the physical, biological and cultural environment. The role of the tourism industry as it relates to the provision of ecotourism experiences will also be discussed. Quarter Credit Hours 4.5

TRVL3030 INTERNATIONAL POLICIES OF TOURISM

This is an intermediate-level course which is designed to provide the student with an increased understanding in the area of international tourism development. Emphasis is placed on the definitive study of the essential components for a successful national tourism program. Prerequisite: TRVL3010 or HOSP3015 or HOSP3025 or HOSP3035. Quarter Credit Hours 4.5

TRVL3050 MANAGING NEGOTIATIONS IN THE SERVICE INDUSTRY

This intermediate-level course explores a variety of travel and tourism negotiations and interactions ranging from cooperative to competitive, two-person to large-group negotiations, as well as equal and unequal power positions. It offers the skills necessary to recognize situations, within the travel-tourism industry, which call for bargaining. The process involved in negotiations is discussed, and how to analyze, plan and carry out a successful negotiation. Prerequisite: Junior status. (PT) Quarter Credit Hours 4.5

TRVL3070 CONTEMPORARY ISSUES IN TOURISM

This course identifies contemporary issues pertaining to the tourism industry. Emphasis is placed on the student's ability to investigate, analyze and discuss current trends and issues pertinent to the industry currently and in the future. Prerequisites: ECON1001 or ECON1901, TRVL3010 or HOSP3015 or HOSP3025 or HOSP3035. Quarter Credit Hours 4.5

TRVL3080 DYNAMICS OF THE CRUISE INDUSTRY

This course acquaints students with the modern cruise industry. Students identify the role of cruise lines in the travel and tourism industry, develop a detailed foundation and knowledge of the various cruise line products and destinations, learn how to sell a cruise, and discover the various career opportunities available. Ship inspections are offered during the course. Quarter Credit Hours 4.5

TRVL4010 TOURISM ECONOMICS

This upper-level course explores the role of economics in tourism development. Macroeconomic and microeconomic theory are applied to problems of community resource allocation. Particular attention is paid to the problems of multiple use of community resources and to the conflicts between private and public goals. Prerequisite: HOSP3025 or TRVL3010. Quarter Credit Hours 4.5

TRVL4011 DESTINATION MANAGEMENT ORGANIZATION

This course integrates the administrative functions of a destination management or marketing organization (DMO). The interrelationships of operations, marketing and finance are analyzed and evaluated. A directed work project may be an integral part of this course. Prerequisite: HOSP3050 or MRKT1001. (WI) Quarter Credit Hours 4.5

TRVL4015 PLANNING FOR TOURISM DEVELOPMENT

This course stresses the need for planning the tourism "product" for a region. Students investigate the challenges facing the present tourism development patterns. In addition, this course emphasizes the planning process as well as future growth. Prerequisite: HOSP3015 or HOSP3025 or HOSP3035 or TRVL3010. Quarter Credit Hours 4.5

TRVL4060 TOURISM MANAGEMENT SEMINAR

This capstone course culminates the theoretical training for the advanced student of tourism. Essential elements of tourism development, planning and marketing issues will be discussed. Individual research and current industry issues will be presented in the course. Prerequisites: TRVL4010, HOSP3050 or MRKT1001. Quarter Credit Hours 4.5

School of Arts & Sciences

ART

ART2010 AN INTRODUCTION TO THE ART OF FILM

The purpose of this course is to acquaint the student with the techniques of filmmaking while attaining a greater knowledge and appreciation of the thematic elements of film. A text will provide the student with the terminology and technical aspects of film as well as a history of the art form. Six films will be viewed in class which will exemplify differing genres and styles of cinematography. The course will equip the student with the necessary critical and technical apparatus to increase his or her understanding of the experience of film. Quarter Credit Hours 4.5

ART2020 INTRODUCTION TO ART

This course provides an introduction to the understanding and appreciation of art. Emphasis will be placed on the visual arts of painting, sculpture and architecture. The course covers the basic principles of design, form and art from ancient to contemporary works. Students will be encouraged to respond actively to works of art through class discussion, museum visits and class projects. (SL) Quarter Credit Hours 4.5

ART2030 MUSIC APPRECIATION

This course will examine the musical process of the listening experience — the elements of rhythm, pitch and harmony. It will explore the instruments, voices and ensembles that interact to create the art of music. This course will guide the student through the style periods of music after 1600 — the Baroque, Classical, Romantic and Modern. It will also include American musical theater, jazz and music of world cultures. Quarter Credit Hours 4.5

ENGLISH

ENG1001 AN INTRODUCTION TO LITERARY GENRES

This course prepares students to read, analyze and write about the major literary genres: poetry, fiction and drama. Students are exposed to a variety of forms and styles in each genre from a wide range of historical periods. Literary selections represent a diverse group of classic and contemporary writers, poets and playwrights. (SL) (WI)
Quarter Credit Hours 4.5

ENG1020 ENGLISH COMPOSITION

This course provides the student with basic writing skills, with concentration on sentence and paragraph development. The student begins the course with instruction in the fundamentals of punctuation, capitalization, usage, correct sentence structure and construction. Three-part construction and writing as a process are stressed, and a minimum of two full-length essays are written. Elements of research are included in this course. (WI)
Quarter Credit Hours 4.5

ENG1021 ADVANCED COMPOSITION AND COMMUNICATION

This course is a continuation of English Composition ENG1020 students analyze and discuss more complex rhetorical strategies and produce essays and technical writings using the process approach. Critical thinking training in conceptualization, analysis and synthesis is reinforced as students develop essays, peer edit and present them to the class. Written and oral practice in expressing ideas with precision, clarity and economy is essential. In addition, business communication is correlated with these skills. A research project is required. Elements of documentation and research are emphasized. Prerequisite: ENG1020. (PT) (WI)
Quarter Credit Hours 4.5

ENG1030 COMMUNICATION SKILLS

This is an introductory course which focuses on communication skills essential to career and personal success. Emphasis is placed upon awareness of and adaptation to the audience, ethical responsibility and cultural diversity. Students will progress in gradual stages, gaining an understanding of the communication process along with confidence and experience in numerous speaking, listening and small group interactions. The one-credit Feinstein Reading and Writing About Community Service course (SVL1001) is offered during the last 10 class sessions of this course. See page 18 for more information. (PT) (SL)
Quarter Credit Hours 4.5

ENG1901 HONORS INTRODUCTION TO LITERARY GENRES

This honors course will provide students with a critical examination of literature and its relationships to myth, history, film, song and art. Students will be exposed to a variety of literary forms and styles in a thematic approach through poetry, fiction, drama and the essay. Literary selections will represent an international group of writers. (SL) (WI)
Quarter Credit Hours 4.5

ENG1920 HONORS ENGLISH COMPOSITION

This course provides the honors student with a review of the fundamentals of writing concentrating on such areas as: sentence and paragraph development,

punctuation and usage. The three-part construction of an essay as well as writing as a process are stressed. A research project in addition to a minimum of two full-length essays are required course assignments. A writer's journal is also required. (WI)
Quarter Credit Hours 4.5

ENG1921 HONORS ADVANCED COMPOSITION AND COMMUNICATION

This honors course is a continuation of English Composition. Students will analyze, discuss and write more complex rhetorical strategies. Critical thinking in conceptualization, analysis and synthesis is reinforced as students develop essays, peer edit, and orally present their writing to the class. The opportunity to express ideas in written and oral form will be provided. Emphasis will be placed on expressing ideas with precision, clarity and economy. Business reports are also covered. Elements of documentation and research are emphasized. Prerequisite: ENG1920. (PT) (WI)
Quarter Credit Hours 4.5

ENG1930 HONORS COMMUNICATION SKILLS

This is an honors introductory course which focuses on communication skills essential to career and personal success. Emphasis is placed upon awareness of and adaptation to the audience, ethical responsibility and cultural diversity. Students will progress in gradual stages, gaining an understanding of the communication process along with confidence and experience in numerous speaking, listening and small group interactions. The one-credit Feinstein Reading and Writing About Community Service course (SVL1001) is offered during the last 10 class sessions of this course. See page 18 for more information. (PT) (SL)
Quarter Credit Hours 4.5

ENG2010 TECHNICAL WRITING

This course focuses on a practical approach to technical exposition, such as proposals, project reports, feasibility studies, abstracts, and technical correspondence delivered in both hard copy and electronic formats. Prerequisite: ENG1020 or ENG1920. (PT) (WI)
Quarter Credit Hours 4.5

ENG2030 INTRODUCTION TO NEWSWRITING

This course provides students with a practical introduction to basic news and feature writing and emphasizes writing for the specific fields of business, culinary, hospitality and technology. (WI)
Quarter Credit Hours 4.5

ENG3030 INTRODUCTION TO FOOD WRITING

This course provides students with an opportunity to concentrate on food writing for magazines and newspapers. (WI)
Quarter Credit Hours 4.5

ENGLISH LANGUAGE INSTITUTE

ESL8010 ENGLISH AS A SECOND LANGUAGE — BEGINNER LEVEL — ORAL COMMUNICATIONS

This course provides students with the opportunity to build aural/oral confidence at the beginner to advanced-beginner level. Students use text and audio materials to develop vocabulary and speech patterns and to practice basic dialogs. Discrete listening is reinforced through dictation exercises.
Quarter Credit Hours 4.5

ESL8011 ENGLISH AS A SECOND LANGUAGE — BEGINNER LEVEL — GRAMMAR

This course introduces and/or reviews present, past and future forms of verbs, including the verb "be". Other grammatical components including nouns and pronouns, time expressions and sentence structure are also examined.
Quarter Credit Hours 4.5

ESL8012 ENGLISH AS A SECOND LANGUAGE — BEGINNER LEVEL — READING

This course teaches students to improve their reading skills by deriving meaning from context. It also develops students' skimming and scanning skills and increases vocabulary and comprehension.
Quarter Credit Hours 4.5

ESL8013 ENGLISH AS A SECOND LANGUAGE — BEGINNER LEVEL — WRITING

In this course, students compose, revise and edit paragraphs on various topics using a process writing approach. Peer conferencing and teacher conferencing provide constructive feedback.
Quarter Credit Hours 4.5

ESL8020 ENGLISH AS A SECOND LANGUAGE — INTERMEDIATE LEVEL — ORAL COMMUNICATIONS

In this course, students use authentic tapescripts to continue to develop language, vocabulary and listening skills. They also begin to apply critical thinking skills to formulate and express their own opinions and to explore their own and other points of view on timely topics.
Prerequisite: Successful completion of ESL8010 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8021 ENGLISH AS A SECOND LANGUAGE — INTERMEDIATE LEVEL — GRAMMAR

This course introduces and/or review verb tenses and other grammatical components. Students work on perfecting their oral and written grammatical abilities in order to become more fluent in the English language.
Prerequisite: Successful completion of ESL8011 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8022 ENGLISH AS A SECOND LANGUAGE — INTERMEDIATE LEVEL — READING

This course allows students to practice their basic reading skills so they can build vocabulary and read more accurately and rapidly. Prerequisite: Successful completion of ESL8012 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8023 ENGLISH AS A SECOND LANGUAGE — INTERMEDIATE LEVEL — WRITING

In this course, students create, revise and edit paragraphs and essays using a process writing approach. Peer conferencing and teacher conferencing provide constructive feedback. Prerequisite: Successful completion of ESL013 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8030 ENGLISH AS A SECOND LANGUAGE — ADVANCED LEVEL — ORAL COMMUNICATIONS

In this course, students use authentic broadcasts from radio and television to develop critical thinking skills and listening strategies. Debates and oral presentations based on thematic units develop speaking skills.
Prerequisite: Successful completion of ESL8020 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8031 ENGLISH AS A SECOND LANGUAGE — ADVANCED LEVEL — GRAMMAR

This course develops students' grammar skills through contextualized exercises. The context reflects realistic language relevant to students' life experiences, leading to vocabulary development. Prerequisite: Successful completion of ESL8021 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8032 ENGLISH AS A SECOND LANGUAGE — ADVANCED LEVEL — READING

This course prepares students for college level reading. Using a variety of readings, students practice basic comprehension skills, such as recognizing main ideas, supporting details and transitions, and determining vocabulary in context. Advanced critical understanding skills, such as making inferences, distinguishing fact from opinion, and the author's purpose, are introduced. Prerequisite: Successful completion of ESL8022 or appropriate placement exam.
Quarter Credit Hours 4.5

ESL8033 ENGLISH AS A SECOND LANGUAGE — ADVANCED LEVEL — WRITING

This course prepares students for college-level writing. Students learn how to organize multi-paragraph essays with an introduction, body and conclusion. Various types of essays, such as persuasive and comparison and contrast using source documentation, are included. Prerequisite: Successful completion of ESL8023 or appropriate placement exam.
Quarter Credit Hours 4.5

FRENCH

FREN1001 CONVERSATIONAL FRENCH I

This course is an introduction to the French language, with emphasis on vocabulary acquisition, basic grammar construction and oral communication.
Quarter Credit Hours 4.5

FREN1002 CONVERSATIONAL FRENCH II

This lower, intermediate-level course is designed to further develop conversational ability by expanding both the vocabulary and exposure to French-speaking cultures. This course concentrates greatly on advanced verb forms and idiomatic expressions. Prerequisite: FREN1001 or equivalent placement score.
Quarter Credit Hours 4.5

FREN1003 CONVERSATIONAL FRENCH III

This advanced intermediate course is designed to perfect the usage of advanced grammar through extensive conversational drill, directed reading, composition and laboratory practice. Prerequisite: FREN1002 or equivalent placement score.
Quarter Credit Hours 4.5

FREN1901 FRENCH I HONORS

This intensive, honors-level course is an introduction to the French language, with heavy emphasis placed on vocabulary acquisition, on basic grammatical constructions and on effective oral communication. Students are also exposed to several French-speaking cultures.
Quarter Credit Hours 4.5

FREN1902 FRENCH II HONORS

This course is an intensive, honors-level course and is a continuation of French I Honors. Emphasis will be placed on oral and written communication skills based

on a strong foundation of grammar and vocabulary building. Proper protocol for doing business in European French-speaking countries will be the focus of the culture modules. Prerequisite: FREN1901 or equivalent placement score.
Quarter Credit Hours 4.5

GERMAN

GER1001 CONVERSATIONAL GERMAN I

This course is an introduction to the German language, with emphasis on vocabulary acquisition, basic grammar construction and oral communication.
Quarter Credit Hours 4.5

GER1002 CONVERSATIONAL GERMAN II

This course is for advanced beginners in German language, building upon the basic speaking, listening, reading and writing skills covered in German I. Students' vocabulary will be expanded to 2,000 commonly used vocabulary words used in conjunction with the present and perfect tenses, adjectives and adverbs. In addition to grammar, students will be exposed to many aspects of life in present-day Germany, Switzerland and Austria. Prerequisite: GER1001 or equivalent placement score.
Quarter Credit Hours 4.5

GER1003 CONVERSATIONAL GERMAN III

This advanced intermediate course in German language is designed to further develop conversational ability by expanding the vocabulary covered in German II. In addition to grammar, students will be exposed to the many aspects of life in present-day Germany, Switzerland and Austria. Prerequisite: GER1002 or equivalent placement score.
Quarter Credit Hours 4.5

GER1901 GERMAN I HONORS

This intensive, honors-level course is an introduction to the German language, with heavy emphasis placed on vocabulary acquisition, on basic grammatical constructions and on effective oral communication. Students are also exposed to several German-speaking cultures.
Quarter Credit Hours 4.5

GER1902 GERMAN II HONORS

This course is an intensive, honors-level course and is a continuation of German I Honors. Emphasis will be placed on oral and written communication skills based on a strong foundation of grammar and vocabulary building. Proper protocol for doing business in the German-speaking world will be the focus of several culture modules. Prerequisite: GER1901 or equivalent placement score.
Quarter Credit Hours 4.5

HISTORY

HIST2001 WORLD HISTORY TO 1500

This survey of people and their cultures focuses on the two major historical traditions (Western and East Asian) from pre-history to 1500. The varying political events, institutions, technologies and cultures of the East and West are highlighted.
Quarter Credit Hours 4.5

HIST2002 WORLD HISTORY SINCE 1500

Major developments in world history from the 16th century and on are considered, with an emphasis on

the impact of ideas and influences from Asia and the New World upon European culture and society and the European impact upon Asia, Africa and the Americas. The various periods and kinds of revolution — industrial, democratic, political, technological, military and cultural — are surveyed. (HO)
Quarter Credit Hours 4.5

HIST3001 U.S. HISTORY FROM COLONIAL TIMES TO 1876

This course is a survey and analysis of United States history and those institutions which contributed to the evolution of the American nation from colonial times through the period of the Civil War and Reconstruction. Particular attention is given to the Puritan influence upon American character, the American Revolution, the creation of the federal Constitution, western settlement, the nature of slavery and the breakdown of the American political system resulting in civil war.
Quarter Credit Hours 4.5

HIST3002 U.S. HISTORY SINCE 1877 (TO THE PRESENT)

This course is a survey and analysis of United States history and those institutions which contributed to the evolution of the American nation since Reconstruction. Emphasis is placed on the rise of industrialization, urbanization and immigration; the coming of imperialism, the development of American foreign policy, the rise of big business; the growth of reform movements as seen in Populism, Progressivism and the New Deal; the Women's Movement, the Civil Rights Movement and recent developments.
Quarter Credit Hours 4.5

HIST3005 AMERICAN ECONOMIC HISTORY

This course will examine the origins and development of American business, agricultural and labor institution problems, and politics from 1600 to the present. The influence of economic factors upon American history during this period will be emphasized.
Quarter Credit Hours 4.5

HIST3010 MODERN HISTORY

This course provides an in-depth analysis of the major ideas and forces in the Western world during the 20th century. It will review significant figures and events, as well as the seminal forces that have led to current conditions.
Quarter Credit Hours 4.5

HIST4010 POST-WWII/VIETNAM

This course deals with United States foreign policy in the post-WWII period. It traces the development of the U.S. policy of containment and how this policy led to the involvement in Vietnam. The Vietnam War is discussed in detail. Attention is also given to U.S. policy in the Middle East and Latin America.
Quarter Credit Hours 4.5

HIST4020 AMERICAN GOVERNMENT

This course involves an examination of the political and governmental system of the United States, the principles upon which it is founded, and the institutions and systems which comprise it. Topics to be discussed are constitutional foundations, federalism, political parties, public opinion, interest group activities, civil liberties and decision-making in institutions of American national government, such as Congress, the presidency and the Supreme Court.
Quarter Credit Hours 4.5

HIST4030 R.I. STATE EXTERNSHIP PROGRAM

This course is designed to provide students with an opportunity to experience firsthand the workings of a chosen state agency. Dozens of sponsors representing all aspects of state government assist interns to understand how particular agencies function to service the needs of the citizens of Rhode Island. The interns also attend weekly seminars to gain an understanding of all the major branches of state and local government. Please note: This is a four-month program.
Quarter Credit Hours 4.5

LEADERSHIP STUDIES

LEAD1001 RESIDENT ASSISTANT LEADERSHIP

This course is required of all RAs to prepare them for the challenging responsibilities of residential life. The course will focus on developing those leadership skills required of the position—including conflict resolution, dealing with negativity, team building skills, diversity and communication. Prerequisite: Acceptance into the RA program.
Quarter Credit Hours 1.5

LEAD1005 DIVERSITY AND LEADERSHIP IN ACTION: CREATING INSTITUTIONAL CHANGE, PART 1

This course focuses on issues of social identity, social and cultural diversity and societal manifestations of oppression. Issues of leadership development, change management, strategic planning and organizing which lead to creating institutional change will also be covered. Experiential activities, cultural discussions and selected reading materials are used to analyze social identity formation, social group differences and intergroup relations, as well as leadership styles. Change management and diversity will be an integral part of the discussions. An action plan for institutional change will also be developed.
Quarter Credit Hours 3.5

LEAD1006 DIVERSITY AND LEADERSHIP IN ACTION: CREATING INSTITUTIONAL CHANGE, PART 2

This course focuses on issues of leadership and change management in terms of diversity to create institutional change. It draws upon interdisciplinary perspectives of leadership development, strategic planning and sociological analyses of power and privilege in a broad social context. Interactive discussions and selected reading materials are used to identify and analyze different types of leadership styles. Change management and diversity are an integral part of the discussions. An action plan for institutional change is developed. Prerequisites: LEAD1005, completion of six-day residential program.
Quarter Credit Hours: 1.0

LEAD2001 FOUNDATIONS OF LEADERSHIP STUDIES

This course delineates the principles that are important in the development of a leader for the 21st century. Discussion of the role and function of a leadership position will include an in-depth analysis and study of needs impacting individuals, organizations and society. (HO) (PT) (SL) (WI)
Quarter Credit Hours 4.5

LEAD2010 SPECIAL TOPICS IN LEADERSHIP

The field of leadership studies encompasses a wide and complex range of topics. This course presents students and faculty alike with a unique opportunity to examine

revolving areas of current and relevant leadership theories and practices. Areas of specialized leadership interest include, but are not limited to: Global Issues, Women in History (LEAD2011), Power and Leadership (LEAD2012), Entrepreneurial, Business and Religion. Prerequisite: LEAD2001.
Quarter Credit Hours 4.5

LEAD3010 LEADERSHIP THROUGH FILM AND LITERATURE

This course is an examination of contemporary theories pertaining to leadership in group, organizational and societal settings. The content of the course draws from the humanities as viewed through film and literature selections to illustrate different leadership styles and concepts. The course is based on the premise that leadership, like literature and film, is an art form whose effectiveness is enabled and enhanced through visual presentation. Prerequisite: LEAD2001 or REC2010 or permission of instructor. (WI)
Quarter Credit Hours 4.5

LEAD3020 CREATIVE LEADERSHIP

Creativity can be a valuable tool for leadership in the 21st century. The objective of this course is to develop and to enhance one's own creativity, allowing each individual the opportunity to become a more productive leader of tomorrow. Extensive classroom participation and a variety of activities will allow each student to experience personal growth and to influence the growth of others. Prerequisite: LEAD2001 or REC2010 or permission of instructor. (WI)
Quarter Credit Hours 4.5

LITERATURE

LIT2030 AFRICAN-AMERICAN LITERATURE

This course examines African-American literature in a variety of genres from its conception in the days of slavery to contemporary times. Emphasis will be placed on the historical and social significance of major works of African-American literature, as well as on the unique artistic contributions of African-American authors to the American literature canon. This course fulfills part of the Literature Concentration requirement. (SL) (WI)
Quarter Credit Hours 4.5

LIT2040 AMERICAN LITERATURE I

This course will acquaint the student with American literature from its Puritan origins through the mid-19th century. Students will study representative authors, poets, and playwrights and be exposed to a variety of forms, styles and genres. Special attention will be paid to the formation of the American literary tradition. This course fulfills part of the Literature Concentration requirement. Prerequisites: ENG1001, ENG1021 or ENG1901, ENG1921. (WI)
Quarter Credit Hours 4.5

LIT2050 AMERICAN LITERATURE II

This course will acquaint the student with American literature from the Civil War to the present. Students will study representative authors, poets, and playwrights and be exposed to a variety of forms, styles and genres. Special attention will be paid to the development of our national identity through literary experience. This course fulfills part of the Literature Concentration requirement. Prerequisites: ENG1001, ENG1021 or ENG1901, ENG1921. (WI)
Quarter Credit Hours 4.5

LIT3001 STUDIES IN DRAMA

This course introduces students to the history of drama. Students will read and analyze representative plays from the classical to the contemporary era. They will also become familiar with different critical perspectives. This course fulfills part of the Literature Concentration requirement. (SL) (WI)
Quarter Credit Hours 4.5

LIT3010 STUDIES IN THE NOVEL

This course introduces students to the history of the novel and its evolution in terms of structure, theme and style. Students will read and analyze representative novels from the 18th, 19th and 20th centuries. This course fulfills part of the Literature Concentration requirement. (WI)
Quarter Credit Hours 4.5

LIT3015 FOOD IN FILM AND LITERATURE

This course is designed to acquaint the student with the art forms of film and literature with a focus on food as its primary subject. The course will focus on the important books, essays, short stories, plays and films that have made major achievements in film and literature. Students will develop the critical skills necessary to increase their understanding of the experience of film and literature. (HO) (WI)
Quarter Credit Hours 4.5

LIT3020 STUDIES IN THE SHORT STORY

This course presents a detailed analysis of the art form of the short story. Study includes 20 short stories which represent a wide cross-section of works. This course fulfills part of the Literature Concentration requirement. (WI)
Quarter Credit Hours 4.5

LIT3030 STUDIES IN POETRY

This course will prepare the student to read, analyze and write about poetry from different critical perspectives. Students will study representative poets and be exposed to a variety of forms and techniques of poetry from the Middle Ages to the contemporary. This course fulfills part of the Literature Concentration requirement. (WI)
Quarter Credit Hours 4.5

LIT3040 SPORTS IN LITERATURE

This course focuses on the significant inspiration of athletic endeavors upon the literary imagination. Writers of fiction and nonfiction, prose writers and poets have discovered in the athletic experience a useful metaphor to express the very purpose and meaning of life. The course is designed to acquaint the student with the essence of games as myth and metaphor and to provide for the student a body of writing which is both serious and superior. (WI)
Quarter Credit Hours 4.5

LIT4010 SCIENCE FICTION

This course analyzes the evolution of science fiction from its early origins to the present. Sixteen short stories, one novel and two full-length films will be studied. (WI)
Quarter Credit Hours 4.5

LIT4020 SURVEY OF WOMEN AUTHORS

This course will prepare the student to read, analyze and write about women's literature, issues and concerns from different critical perspectives. Students will examine how the role of women has changed through a historical and diverse representation of women authors. Feminist literary criticism will be included throughout the term. This course fulfills part of the Literature Concentration requirement. (WI)
Quarter Credit Hours 4.5

LIT4030 MULTI-ETHNIC LITERATURE

This course presents a survey of literature including short stories, poetry and novel excerpts by a variety of ethnic groups. Emphasis will be placed on the historical context in which the writings have evolved as well as the problems encountered by these various cultural groups as they intersect with American culture. Through literature, students will compare and contrast the language, values and beliefs of many countries as well as appreciate the common themes that unite people across the globe. (SL) (WI)
Quarter Credit Hours 4.5

LIT4040 THE POETRY AND PLAYS OF SHAKESPEARE

An introduction to the times and art of the greatest dramatist in the English language. Six plays are studied as examples of Shakespeare's achievements as a tragedian, a comedian and an historian. This course fulfills part of the Literature Concentration requirement. (WI)
Quarter Credit Hours 4.5

MATHEMATICS

MATH0001 MATHEMATICS LAB

Students are assigned to this course based on placement tests given prior to taking MATH1020 or MATH1002. The course is designed to teach students the basic mathematical concepts and methods that will prepare them for studying college level mathematics. Topics include a review of basic arithmetic, an introduction to algebra, and problem-solving techniques. (Institutional)
Quarter Credit Hours 1.5

MATH1002 A SURVEY OF COLLEGE MATHEMATICS

This course is designed to teach students the basic mathematical concepts and methods that will assist them in using mathematics in both their personal and professional lives. Topics include problem solving, sets, probability, statistics, and the rudiments of college algebra. Prerequisite: MATH0001 or placement. (PT)
Quarter Credit Hours 4.5

MATH1010 MATHEMATICS I

This course provides the student with a survey of basic algebraic techniques. Among the various topics presented are: functions and graphs, linear equations, matrices and determinants, quadratic equations, inequalities, trigonometric functions and vector algebra. Prerequisite: MATH0001. (PT)
Quarter Credit Hours 4.5

MATH1011 MATHEMATICS II

This course is a continuation of MATH1010. Topics include complex algebra, equations of degree higher than two, graphs of the trigonometric functions and trigonometric identities, analytic geometry, and topics in advanced algebra. Prerequisite: MATH1010. (PT)
Quarter Credit Hours 4.5

MATH1020 COLLEGE ALGEBRA

The course provides students with a working knowledge of the basic elements of college algebra. Topics covered include functions, exponents and radicals, the solution of linear and quadratic equations, inequalities, matrices and systems of linear equations. Prerequisite: MATH0001 or placement. (PT)
Quarter Credit Hours 4.5

MATH1040 CALCULUS I

This course provides students with an introduction to the basic elements of differential and integral calculus. Topics include functions and limits, continuity, differentiation and its applications, relative extrema, and an introduction to integration. Prerequisite: MATH1011 or equivalent. (PT) Quarter Credit Hours 4.5

MATH1041 CALCULUS II

This course is a continuation of MATH1040. Topics include a detailed treatment of the calculus of transcendental functions, formal integration methods, improper integrals, infinite series, and further topics in analytic geometry. Prerequisite: MATH1040. Quarter Credit Hours 4.5

MATH1930 QUANTITATIVE ANALYSIS I

A continuation of Algebra, this course begins with the study of linear equations and their applications to business and economics. Matrices are covered in detail along with their applications to Leontief models. Linear programming, quadratic models and a brief introduction to differential calculus are also presented. Prerequisite: MATH1020 or equivalent, or permission of department chair, or placement. (PT) Quarter Credit Hours 4.5

MATH1931 QUANTITATIVE ANALYSIS II

A continuation of MATH1930, this course further examines the applications of the derivative such as maxima and minima, and marginal analysis. Both indefinite and definite integration are discussed along with their application to business and economics. Partial differentiation and functions of several variables are also presented. Prerequisite: MATH1930 or equivalent, or permission of department chair. (PT) Quarter Credit Hours 4.5

MATH2001 STATISTICS

This course is designed to provide students with the basic statistical concepts and techniques that will assist them in both their personal and professional lives. Topics include measures of central tendency and dispersion, probability distributions of both discrete and continuous random variables, sampling distributions, and estimation theory. Prerequisite: MATH1002 or MATH1020 or equivalent. (PT) Quarter Credit Hours 4.5

MATH2005 SPECIAL TOPICS IN MATHEMATICS

The course presents a specialized area of mathematics in great detail. Each academic year, a specialized topic is chosen which is of interest to both students and faculty. Typical specialized topics which may be chosen include, but are not limited to, number theory, numerical analysis, matrix theory, mathematical logic, abstract algebra and geometry. Prerequisite: MATH1002 or equivalent. Other prerequisites may vary from year to year. Quarter Credit Hours 4.5

MATH2042 CALCULUS III

This course is a continuation of MATH1041. It is designed to provide students with a detailed treatment of the calculus of functions of several variables and vectors. Topics include vector algebra, vector-valued functions, partial derivatives, vector differential calculus, and the integration of vector fields including the Divergence Theorem and Stokes' Theorem. Prerequisite: MATH1041. Quarter Credit Hours 4.5

MATH2043 ORDINARY DIFFERENTIAL EQUATIONS

This course introduces the student to the field of ordinary differential equations. Topics include methods for solving linear differential equations and their applications, series solutions of linear differential equations, the solution of systems of linear differential equations along with their applications, and phase plane methods for nonlinear systems. Prerequisite: MATH1041. Quarter Credit Hours 4.5

MATH3020 DISCRETE MATHEMATICS

This course is designed to give students the basic mathematical concepts and methods that are prevalent in information science. Topics include sets, relations and functions, elementary graph and network theory, trees, matching algorithms, network flows, counting techniques, and recurrence relations. Prerequisite: MATH1011 or MATH1020. Quarter Credit Hours 4.5

MATH4025 ADVANCED MATHEMATICAL METHODS

This course is an introduction to the advanced mathematical methods prevalent in engineering and the physical sciences. Topics include Fourier Series, Fourier Transforms, and partial differential equations, along with their applications. Quarter Credit Hours 4.5

MATH4026 INTRODUCTION TO COMPLEX VARIABLES

This course is an introduction to the theory of functions of a complex variable. Topics include analytic functions, the Cauchy-Riemann equations, complex line integrals, Cauchy's Integral Theorem and Formula, Taylor series, Laurent series, and the Residue Theorem. If time permits, the essential elements of conformal mapping are also discussed. Prerequisite: MATH2043. Quarter Credit Hours 4.5

PHILOSOPHY

PHIL3015 HISTORY OF PHILOSOPHY

This is a survey of the development of Western philosophic thought. A clear sense is gained of the relative richness and poverty of philosophic interpretation of different periods. The thinking and works of outstanding philosophers of each period are considered, and the major schools of philosophic thought and their adherents are reviewed. Some of the major problems of philosophy are examined: appearance versus reality, determinism versus free will, knowledge and existence, body-mind relations, truth and error, good and evil, space and time, reality and what we can know. Quarter Credit Hours 4.5

PHIL3020 LOGIC: CRITICAL THINKING

This course encourages students to develop a disposition to use critical thinking skills in their personal lives and careers in order to make decisions, solve problems and create new and/or original ideas. Emphasis will be placed on understanding the elements of reasoning, imposing critical and intellectual standards upon reasoning, and assessing individual thinking processes. (HO) (SL) Quarter Credit Hours 4.5

PHIL3040 ETHICS OF BUSINESS LEADERSHIP

This course examines the basic principles of ethics and their philosophical foundations, particularly as they apply to institutions, environments, leadership and other activities and pursuits of business. It examines

those aspects of human behavior which can be labeled right and wrong. It considers the moral obligations of leaders and followers when discussing actual cases from a variety of business organizations that have presented management and subordinates with difficult moral dilemmas. It considers also the particular responsibilities of leadership in fostering and implementing ethical awareness within a corporate culture. (HO)
Quarter Credit Hours 4.5

PHIL3050 POLITICAL PHILOSOPHY

This course brings together for analysis the ideas of some of the most perceptive and interesting classical and contemporary philosophers on the subjects of social justice and political organizations. Various political frameworks, claims and assumptions about the basis of social organization are explored from the Greeks to the present.
Quarter Credit Hours 4.5

POLITICAL SCIENCE

PSCI3001 INTRODUCTION TO POLITICAL SCIENCE

Political Science is the rigorous and disciplined study of government and politics. This is a "gateway" course designed to reveal to students the ubiquity of political phenomena in their lives. The workings of politics, viewed alternatively as the authoritative allocation of values, or as the study of who gets what, when, where, why, and how, will be studied in a variety of incarnations, in small and large groups, and in private and public dress. The rational choice perspective will be used to formulate and analyze theoretical issues in political analysis. (WI)
Quarter Credit Hours 4.5

PSCI3005 CONTEMPORARY POLITICAL IDEOLOGIES

A small but powerfully influential set of political ideologies have dominated, and continue to dominate, social and political events throughout the world in this century and into the next. Robust ideologies — democracy, nationalism, Islam, and their variants — have impelled their followers to produce the deaths of millions, and continue to control the destinies of hundreds of millions. This course will try to make sense of a century of ideological struggle, with the hope of understanding the continuing relevance of political ideology in fashioning the fate of peoples and nations. (WI)
Quarter Credit Hours 4.5

PSCI3010 INTRODUCTION TO WORLD POLITICS

This course provides a comprehensive introduction to the study of world politics. Analytical tools and philosophical doctrine are first discussed to lay a foundation for understanding the driving forces in international relations. The chronic nature of war and ceaseless search for peace will be discussed next, with special emphasis on 20th century history. Next examined are the theory and practice of economic relations among advanced industrial economies, and the pace of development in the third world, or the "South." Special problems posed by multiethnic and multinational diversity within nations will be an important theme of the course. Other possible topics, time allowing, will include different historical and possible future systems of international relations; imperialism; cold war politics; national security theory, including deterrence, and the success of international political and monetary organizations. (WI)
Quarter Credit Hours 4.5

PSYCHOLOGY

PSYC2001 GENERAL PSYCHOLOGY

The course in General Psychology is designed to allow the individual student the opportunity to develop an understanding of human behavior in its origins, development and manifestations. The three major theories — psychoanalysis, behaviorism and humanism — are presented so that the student will be knowledgeable in their major tenets. The student will also determine their own view of these schools and why they find them acceptable or unacceptable. The course also proposes to alert the student to signs and symptoms of mental distress in themselves, their families, friends and co-workers. What to do about stress is also considered in terms of seeking the simplest solution first. Applications of this information on both a personal and professional level are introduced and discussed. (HO) (SL)
Quarter Credit Hours 4.5

PSYC2002 ABNORMAL PSYCHOLOGY

This course examines the major theoretical approaches to mental and emotional disorders. Included are definitional criteria and current treatment programs for both children and adults. Prerequisite: PSYC2001.
Quarter Credit Hours 4.5

PSYC2010 PERSONALITY

This course is designed to acquaint the student with the more salient and prevailing theories of personality. The major psychophilosophical problems that arise in considering personality will anchor the discussion of each theory throughout the course. Application of theories to current life situations will also be discussed. Prerequisite: PSYC2001.
Quarter Credit Hours 4.5

PSYC2020 INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY

This course emphasizes the psychological principles involved in group performance, power, leadership styles and behavioral motivation. It includes discussion and analysis of organizational research and the application of the results to businesses and industrial situations. It is designed to assist the business student in incorporating psychological knowledge into his or her managerial and leadership style in order to increase on-the-job productivity. Prerequisite: PSYC2001.
Quarter Credit Hours 4.5

PSYC2030 DEVELOPMENTAL PSYCHOLOGY

This survey course is designed to introduce the student to the concepts, theories and recent research in the area of the human lifespan from conception to early adulthood. The integrative process of physical, cognitive, and psychosexual development during significant periods of maturation are examined. Prerequisite: PSYC2001.
Quarter Credit Hours 4.5

PSYC2060 PSYCHOLOGICAL AND SOCIOECONOMIC ISSUES OF GAMING

This course presents the psychological, sociological and economic experiences of gambling. The course explores the line between "social betting" and pathology; the economic consequences, social opportunities and threats of gaming for communities, and effective treatment and approaches. Governmental responsibility for the education, prevention and treatment of at-risk populations is also discussed. Prerequisite: PSYC2001.
Quarter Credit Hours 4.5

PSYC2901 HONORS GENERAL PSYCHOLOGY

The honors section of General Psychology is designed to expand and enrich the students' first experience in psychology. Besides accomplishing all the course objectives of the non-honors sections, honors students are expected to analyze, synthesize and evaluate complex psychological concepts and information.

A major topic in psychology (such as stress, health, peace or violence) is investigated each term within the context of each unit. The class engages in a collaborative project or design and conducts an action research project centered on the psychological topic under investigation. Prerequisites: Enrollment in University Honors Program or permission of department chair, MATH2001.

Quarter Credit Hours 4.5

PSYC3001 SOCIAL PSYCHOLOGY

This course features a study of individual behavior in relation to the social stimuli of modern life. The course involves the extension of general psychological principles and methods in the study of social behavior.

Prerequisite: PSYC2001. (WI)

Quarter Credit Hours 4.5

RELIGION

REL2001 COMPARATIVE WORLD RELIGIONS

This course is a survey of the world's major religions; Judaism, Christianity, Islam, Hinduism and Buddhism will be emphasized. The focus of the study will include the development, the teachings and the practices of these religions. Emphasis is placed on social reasons for religious belief and the comparative nature of these beliefs. (WI)

Quarter Credit Hours 4.5

RESEARCH

RSCH3001 HONORS ADVISORY SEMINAR

This course prepares honors students to conduct the necessary research to successfully complete the scholarly paper requirements for graduation from the Honors Program. The professor guides students in their choice of feasible research projects and serves as the major advisor for the scholarly paper requirement. Students review MLA and APA documentation forms and engage in exercises in primary source techniques. Descriptive statistics as well as an overview of the publication process are also covered. Prerequisite: ENG1920.

Quarter Credit Hours 1.0

SCIENCE

SCI1011 GENERAL PHYSICS I AND LAB

This course introduces students to vector algebra and the basic principles of classical mechanics. Conservation of energy, momentum, and Newton's laws are examined. Related laboratory projects are included. Prerequisite: MATH1011 or taken concurrently.

Quarter Credit Hours 4.5

SCI1012 GENERAL PHYSICS II AND LAB

This course involves a study of the basic laws of physics and their uses as applied to wave propagation and energy distributions in solids, liquids and gases. Investigation of the thermal properties of solids, liquids and gases and the factors that influence the way in

which these materials behave as heat is added to them, will be included. Reflection and refraction concepts are applied to optical systems (geometric optics). Diffraction and interference are discussed. Related laboratory projects are included. Prerequisite: SCI1011.

Quarter Credit Hours 4.5

SCI1015 INTRODUCTION TO LIFE SCIENCE

This course describes key biological and chemical principles that apply to all living things. Students will examine cells and cell functions, as well as structure and function of the systems of the human body. Application of scientific methodology will be included. It will explore the relationship between organ systems and the internal and external environment. (HO)

Quarter Credit Hours 4.5

SCI1021 GENERAL CHEMISTRY I

This is a comprehensive course for science, engineering and related fields requiring knowledge of chemical concepts. Emphasis is given to applied areas of interest where aspects of atomic and molecular structure and function are particularly important. Topics covered include: stoichiometry of chemical reactions, energy interrelationships between reactants, atomic structure, and chemical bonding. Prerequisites: MATH1020, SCI1022 or concurrent.

Quarter Credit Hours 4.5

SCI1022 GENERAL CHEMISTRY I LABORATORY

This laboratory supplemental course is coordinated with SCI1021. Emphasis is on inquiry-based exercises that illustrate and demonstrate important skills and principles of theoretical chemistry and applied chemistry. Topics covered include: stoichiometry of chemical reactions, energy interrelationships between reactants, atomic and molecular structure, and chemical bonding. Prerequisites: MATH1020, SCI1021 or concurrent.

Quarter Credit Hours 1.5

SCI2005 INTRODUCTION TO BOTANY

This course provides a comprehensive description of the structure, physiology and reproduction of plants. Covering all plants of economic value, the course examines the relationship between plants and humans, including the role of plants as food sources. The key role of plants in maintaining environmental balance is discussed, with a particular emphasis on topics of current interest. This course is an honors-designated course for culinary students only.

Quarter Credit Hours 4.5

SCI2010 NUTRITION

This is a course in basic nutrition. Subject matter covered is the basic nutrient source, requirements and effects of deficiencies. The metabolic pathways for carbohydrates, protein and fats are analyzed. The role of mineral and vitamin interaction in the metabolic reactions are discussed. Utilization of computers into the analysis of diet is a key component of this course.

Quarter Credit Hours 4.5

SCI2011 PHYSICS I AND LAB

This course is a calculus-based approach to the basic laws of physics and its applications in the study of classical physical mechanics. The conservation of energy, momentum and Newton's laws are analyzed. Students will perform laboratory experiments based upon classroom presentations. Prerequisite: MATH1040.

Quarter Credit Hours 4.5

SCI2012 PHYSICS II AND LAB

Reflection, refraction, diffraction and interference concepts applied to optical systems are presented in this class. Wave and energy distributions in liquids, solids and gases are analyzed according to the basic physics laws. A calculus approach is used to analyze the factors which influence the behavior of these concepts. Prerequisites: SCI2011 or SCI1011, MATH1040 (may take concurrently). Quarter Credit Hours 4.5

SCI2020 ANATOMY AND PHYSIOLOGY FOR RECREATION

This course introduces topics in the physiology and anatomy of exercise, cardiovascular fitness, nutrition and weight control. Emphasis is placed on understanding the scientific basis for a wellness program. Quarter Credit Hours 4.5

SCI2031 ANATOMY & PHYSIOLOGY I

This basic course covers the anatomy and physiology of the human organism, based on the cell, tissue, organ and system structures of the body. An integral part of this course is the learning of medical terminology. Quarter Credit Hours 4.5

SCI2032 ANATOMY & PHYSIOLOGY II

This advanced course covers the anatomy and physiology of the human organism based on the cell, tissue, organ and system structure of the body. Prerequisite: SCI1015 or SCI2031 recommended, but not required. (HO) Quarter Credit Hours 4.5

SCI3010 ENVIRONMENTAL SCIENCE

This course presents major scientific concepts dealing with the biological and physical nature of the world we live in. A major theme is the impact of human population and economic growth on the biodiversity and ecosystems of our planet, considering how sustainable use of the world's resources may be achieved for both developing and developed nations. Topics such as energy, air, water or resource use, land use and agriculture will be discussed. (HO) Quarter Credit Hours 4.5

SCI3030 INTRODUCTION TO ECOLOGY

This course combines biology and other sciences to study how living things interact with each other and with their non-living environment. Topics such as competition and predation, the one-way flow of energy, and the cycling of nutrients through ecological communities will be examined. Other topics such as biodiversity, major terrestrial and aquatic biomes, succession, and the methods and goals of environmental conservation will be discussed. Quarter Credit Hours 4.5

SCI3040 BIOCHEMISTRY: CHEMISTRY FOR LIFE

This course introduces basic concepts of chemistry and organic/biological chemistry with emphasis on applications of chemistry to human biology, structure of biological molecules and metabolism. Typical topics include chemical bonds and energy, electrolytes, structure and metabolism of carbohydrates and lipids, protein and enzyme function, and structure and function of nucleic acids. Prerequisite: SCI1015 or equivalent, some high school chemistry, or another college-level course in biology or nutrition. (HO) Quarter Credit Hours 4.5

SCI3060 FOOD MICROBIOLOGY

This course introduces students to a wide variety of topics regarding the biology of food-associated microorganisms. Important topics include biology of bacteria and fungi, characteristics of important species of food spoilage microbes, and identification and control of disease agents associated with food. Prerequisite: SCI1015 or equivalent. (HO) Quarter Credit Hours 4.5

SCI4040 CRIMINALISTICS LABORATORY

This hands-on laboratory accompanies LAW4040, which provides an overview of methods used to reconstruct crime scenes, gather and preserve physical evidence, and analyze collected samples. Using modern techniques such as compound high power microscopy, low power microscopy dissection, spectrophotometry, and DNA preparation and analysis, students actively participate in the examination of criminal evidence examples. Lab formats are inquiry-based and involve continuous problem solving. Prerequisite: Must be scheduled with LAW4040. Quarter Credit Hours 1.5

SERVICE LEARNING**SVL1001 LEARNING AND WRITING ABOUT COMMUNITY SERVICE**

As part of the Feinstein Enriching America Program, this 10-hour course is designed to introduce students to the foundations of service learning, volunteerism and civic engagement. Through readings, class discussions, reflection and presentations, students will learn about the basic principles of community leadership, the opportunities for strategic involvement in the community, and the need for collaborative problem-solving to address community challenges. Concepts and practices from ENG1030, Communication Skills will be reinforced. This is a graduation requirement and must be completed before a degree is conferred. Quarter Credit Hours 1.0

SVL2001 THE ALAN SHAWN FEINSTEIN ENRICHING AMERICA PROGRAM EXPERIENCE

The experiential component of CSL needs to be completed through an academic course, practicum, internship or approved special project. Students will provide service to a local non-profit agency related to their coursework or career field, complete related reflection and written assignments and receive an evaluation from the agency. While students must complete SVL2001 successfully at least once to receive a degree, they may elect to repeat this experience numerous times during their scholastic career. Quarter Credit Hours 0.0

SOCIOLOGY**SOC2001 SOCIOLOGY I**

This course provides an introduction to sociology with the focus of study on how humans interact within a society, both as individuals and in groups. Stress is placed on sociological methods and paradigms. (SL) Quarter Credit Hours 4.5

SOC2002 SOCIOLOGY II

This course is a continuation of Sociology I focusing on patterns of behavior or institutions that our culture has established. Emphasis is placed on studying those

institutions which are essential to the survival of the individual and the group. There is no prerequisite, but SOC2001 is recommended. (SL)
Quarter Credit Hours 4.5

SOC2020 CULTURE AND FOOD

This course will engage the student in an in-depth social scientific analysis of the role of food in the human experience. Students will explore how the relationship of food to society has changed over time in terms of importance, selection and preparation. The significance and function of food in diverse societies will be discussed to advance students' sociological and anthropological understanding of humankind. (HO) (SL) (WI)
Quarter Credit Hours 4.5

SOC2025 CULTURAL TAPESTRY: PERSPECTIVES IN DIVERSITY

This course approaches the study of diversity by offering students an opportunity to understand the meaning of difference from a multitude of perspectives. Students study how categories of diversity are created, the experience of being perceived as different in society, and the consequences of difference as gauged by the allocation of privilege and resources to differing groups within society. Such categories as race, ethnicity and national identity, socioeconomic status, gender differences, sexual orientation, learning styles and religious affiliation are addressed. Similarities between ethnic groups and cultures are also examined. The sociological paradigms/perspectives are also utilized in the study of diversity. Students shape a presentation that addresses diverse subject matter in an experiential manner. As the course concludes, attention is directed towards identifying strategies that can be employed both on a macro-level in society and on a micro-level within the students' realm of influence, to broaden the acceptance of differing perspectives in a pluralistic society. There is no prerequisite, but SOC2001 is recommended.
Quarter Credit Hours 4.5

SOC2030 GERONTOLOGY

This course addresses the study of human aging through a multidisciplinary examination of various theories of the aging process. A consideration of specific, age-related issues, including social, physical, emotional and economic problems are investigated. (SL)
Quarter Credit Hours 4.5

SOC2040 COMMUNITY LEADERSHIP: AN APPLIED SOCIOLOGY

This course is designed to provide students with the opportunity to combine theoretical learning with actual volunteer work at a nonprofit organization. Through student-initiated placement at one of many predesigned sites, students will be exposed to various aspects of the not-for-profit industry including administrative, fund-raising and community outreach responsibilities, as well as having personal contact with the organization's clientele. Additionally, the student will be expected to utilize his or her leadership skills by initiating a substantial agency-based project, in conjunction with his or her site supervisor, that will serve as a tangible contribution to the overall organization. This course provides students with a directed work project experience. There is no prerequisite, although PSYC2001 and/or SOC2001 is preferred.
Quarter Credit Hours 4.5

SOC2050 CULTURES OF AFRICA

This course gives students a grounding in the cultures of Sub-Saharan Africa. Students consider how the lives

of Africans have been shaped by many forces: geographic, economic, religious, historical, political, linguistic and social. They become more familiar with many Sub-Saharan African cultures by examining films, television programs, literature, and newspapers from around the continent, in addition to more traditional academic sources. There is no prerequisite, but either SOC2001 or SOC2002 is recommended.
Quarter Credit Hours 4.5

SOC2060 DEVIANT BEHAVIOR

This course examines and attempts to explain various types of deviant behaviors and their repercussions. Students will be presented with the theoretical tenets of conflict theory, structural functionalism, symbolic interactions and other social explanations for deviant behaviors. Ethical and culturally relative mandates of sound social science will be included. Students will develop theories related to causality, condemnation and punishment. There is no prerequisite, but SOC2001 is preferred.
Quarter Credit Hours 4.5

SOC2901 HONORS SOCIOLOGY I

This honors course is a reading-intensive introduction to sociology. Students are introduced to the basic concepts and propositions underlying the sociological perspective and are taught to apply this perspective in an analysis of events taking place in contemporary society. The focus of study is how humans interact within a society, both as individuals and as members of groups. Stress is placed on sociological methods and on the terminology used. The attention to both the macro-issues of stratification, inequality and social structure, as well as the micro-issues of socialization, acculturation and the social construction of reality are combined with "real-life" events, making the learning process even more relevant. Prerequisite: Enrollment in the University's Honors Program or permission of department chair.
Quarter Credit Hours 4.5

SOC3010 SOCIAL ISSUES IN CONTEMPORARY AMERICA

This course is designed to provide the student with a realistic understanding of contemporary social issues. The focus of the course will be on the origins, nature and interrelationships between the various topics. Students are encouraged to consider people and conditions in society that pose problems, and to attempt to develop solutions to those problems. (SL)
Quarter Credit Hours 4.5

SPANISH

SPAN1001 CONVERSATIONAL SPANISH I

This course is an introduction to the Spanish language with emphasis on vocabulary acquisition, basic grammar construction and oral communication.
Quarter Credit Hours 4.5

SPAN1002 CONVERSATIONAL SPANISH II

This lower, intermediate-level course is designed to further develop conversational ability by expanding both the vocabulary and the exposure to Spanish-speaking cultures. This course concentrates greatly on advanced verb forms and idiomatic expressions. Prerequisite: SPAN1001 or equivalent placement score.
Quarter Credit Hours 4.5

SPAN1003 CONVERSATIONAL SPANISH III

This advanced intermediate course is designed to perfect the usage of advanced grammar through extensive conversational drill, directed reading, composition and laboratory practice. Prerequisite: SPAN1002 or equivalent placement score.

Quarter Credit Hours 4.5

SPAN1011 CONVERSATIONAL SPANISH I: SPECIALIZED VOCABULARY

An course involves an introduction to the Spanish language with emphasis on vocabulary acquisition and specialized culinary vocabulary, basic grammar construction and oral communication. (HO)

Quarter Credit Hours 4.5

SPAN1901 SPANISH I HONORS

This intensive, honors-level course is designed as an introduction to the Spanish language. Heavy emphasis is placed on vocabulary acquisition, on basic grammatical constructions and on effective oral communication. Students are also exposed to several Spanish-speaking cultures.

Quarter Credit Hours 4.5

SPAN1902 SPANISH II HONORS

This course is an intensive, honors-level course and is a continuation of Spanish I Honors. Emphasis will be placed on oral and written communication skills based on a strong foundation of grammar and vocabulary building. Proper protocol for doing business in the Spanish-speaking world will be the focus of the culture modules. Prerequisite: SPAN1901 or equivalent placement score.

Quarter Credit Hours 4.5

School of Technology

CAD

CAD1000 COMPUTER-AIDED DRAFTING I

This course presents to the student the terminology, system hardware, disk operating system, AutoCAD software, and various screen displays necessary to perform the basic computer aided drafting functions.

Quarter Credit Hours 6.0

CAD1L00 COMPUTER-AIDED DRAFTING I LAB

Related lab projects are developed from CAD 1000 Computer Aided Drafting I to enhance student ability to reinforce drafting concepts, software commands, and file management. Prerequisite: Must be taken concurrently with CAD1000. (PT)

Quarter Credit Hours 1.0

CAD1020 COMPUTER-AIDED DRAFTING II

This is an intermediate level course in which the student will produce drawings in the various phases of drafting architectural, electronic, and mechanical. These drawings will be produced in two (2) dimensional views using features of the AutoCAD main menu to become familiar with accessing and using the drawing editor with advanced commands and an emphasis on productivity; an introduction to line and menu customization; 3D wireframe/surface/solid modeling and analysis. Related lab projects are included.

Prerequisites: CAD1000, CAD1L00.

Quarter Credit Hours 6.0

CAD1L20 COMPUTER-AIDED DRAFTING II LAB

Related lab projects are developed from CAD1010 Computer Aided Drafting II to enhance student ability to reinforce drafting concepts, software commands and file management. Prerequisites: CAD1000, CAD1L00; must be taken concurrently with CAD1020. (PT)

Quarter Credit Hours 1.0

CAD1030 COMPUTER-AIDED DRAFTING III

This is an advanced level course in which the student will use commands and techniques related to 3-D modeling and analysis, and parametric drafting using several parametric modeling software packages to create parts, assemblies and drawings to Industry standards. Related lab projects are included. Prerequisites:

CAD1020, CAD1L20.

Quarter Credit Hours 6.0

CAD1L30 COMPUTER-AIDED DRAFTING III LAB

Related lab projects are developed from CAD1020 Computer Aided Drafting III to enhance student ability to reinforce drafting concepts, software commands and file management. Prerequisites: CAD1020, CAD1L20; must be taken concurrently with CAD1030. (PT)

Quarter Credit Hours 1.0

CAD2000 PORTFOLIO DEVELOPMENT

Students will be required to prepare a portfolio containing a selection of their best drawings from each of the basic drafting principles. Each student will present their portfolio to the instructor for critique and grading. Prerequisite: Permission of department chair. (WI)

Quarter Credit Hours 1.5

CAD2020 MECHANICAL CAD

This course develops standard industry practices used in CAD for mechanical applications. Basic drafting topics introduced, but not limited to, are multiview projection, dimension theory and GD&T, sections, auxiliary views, pictorial drawings, basic machine parts, cams, gears, threads and fasteners. Students will develop drafting conventions through sequences and revisions. Related lab assignments are based on individual projects and team projects. Prerequisites: CAD1030, CAD1L30. (PT)

Quarter Credit Hours 4.5

CAD2030 PRINCIPLES OF DESIGN

This course is an introduction to the fundamental elements of the design process, basic objectives of analysis, construction, and evaluation of engineering problem solving. Some topics to be developed, but not limited to, are the design team, components of design theory, creativity, open-ended problem solving, alternative solutions, and the positioning of design in the product development scheme. Prerequisite(s): CAD1030, CAD1L30 or permission of department chair. (PT)

Quarter Credit Hours 4.5

CAD2040 ARCHITECTURAL CAD

This course develops standard industry practices used in CAD for architectural applications. Basic drafting topics introduced, but not limited to, are residential, commercial, structural applications for floor plans, foundation plans, elevations, sections, details and pictorial drawings. The use of national, state and local codes will be integrated with theory. Related lab assignments are based on individual projects and team projects. Prerequisites: CAD1020, CAD1L20.

Quarter Credit Hours 4.5

CAD2050 COMPUTER-AIDED NETWORK DESIGN

This course is an introduction to computer-aided design of logical and physical network layouts. The core of this course is basic networking documentation control and

standardization as used in industry to develop a generic method of system and product development and revision procedures. Topics developed include, but are not limited to, standardization procedures within an organization, schematic and block diagrams of networks, bill of materials, revision of drawings, use of universal symbols, NEC codes, floor-plans and blueprints, and use of Internet sources to obtain information and send and receive electronic files. Prerequisite: ITEC1020 or permission of department chair. Quarter Credit Hours 6.0

CAD2059 INTRODUCTION TO COMPUTER-INTEGRATED MANUFACTURING (CIM)

This course presents to the student the terminology, and practical experience of following the development of a product through concept, design development, manufacturing, and product distribution. Topics covered but not limited to are, computer aided design, concurrent engineering, "just-in-time" manufacturing, materials & product management, communication of ideas from sales representatives to production engineers. Prerequisites: CAD1030, CAD1L30. Quarter Credit Hours 4.5

CAD2060 CAD APPLICATIONS

This course develops standard industry practices used in CAD for applications related to plumbing, electrical/electronic, HVAC, welding and sheet metal fabrication. The use of ANSI standards and building code applications are the basis for development of individual and team projects. Prerequisites: CAD1030, CAD1L30. (PT) Quarter Credit Hours 4.5

CAD3000 ENGINEERING GRAPHICS AND LAB

This course is an introduction to computer-aided design drafting for 2D parametric applications, using related equipment and software. The core of this course is basic engineering documentation control and standardization as used in industry to develop a generic method of system and product development and revision procedures. Related topics developed, but not limited to, are standardization procedures within an organization, schematic and block diagrams of networks, bill of materials, revision of drawings, use of universal symbols, and use of internet sources to obtain information and send and receive electronic files. Quarter Credit Hours 6.0

CAD3070 INTRODUCTION TO CAD/CAM & LAB

This course is a continuation of CAD1020, building on the general concepts of parametric modeling, applying the methodology of using parameters to create dynamic 3D models. The models are then transformed into manufacturing models using concepts of two- and three-axis machine tool paths. Concepts of computer numerical control machine technology (CNC), rapid prototyping and simulation modeling software is used. Prerequisite: CAD1030 or ENGN3020 or permission of department chair. Quarter Credit Hours 6.0

COMPUTER GRAPHICS

CGRA1000 VISUAL DESIGN

Students participating in this course will develop an understanding of basic design and color theory. Through various exercises geared toward real world situations the student will gain experience in creative graphics solutions. Students will be introduced to state-of-the-art software packages such as Adobe

Photoshop, Adobe Illustrator, and QuarkExpress, as well as basic hardware devices such as digital cameras and scanners. This class is fundamental to any higher-level course in Web design, desktop publishing or multimedia. Students can challenge out of this course with appropriate portfolio review by faculty panel. (PT) Quarter Credit Hours 4.5

CGRA1020 BASIC DIGITAL IMAGING

Students participating in this course will learn basic digital image production techniques: digital photography, scanning, color correction, image manipulation and montage. Students will learn current industry standards and requirements for digital file types in publications, multimedia, video and Web. Students will be introduced to digital video editing concepts. This course has a lab component in which students are expected to complete graphics project work individually and on teams. Prerequisite: CGRA1000 or permission of instructor. (PT) Quarter Credit Hours 6.0

CGRA2020 WEB SITE DESIGN CONCEPTS

Students will be introduced to the tools and processes of web page design. Students will utilize industry standard software when designing, coding, and building web sites. Instruction will include immersion project based study, client interaction, and group design critique. Students will be introduced to site planning, best practice, and development cycle methods. Students will produce a digital portfolio of web design elements and concepts. Prerequisite: CSIS1000 or CSIS1020 or CSIS1030 or CSIS1040. (PT) Quarter Credit Hours 4.5

CGRA2030 MULTIMEDIA DESIGN I

Students are introduced to multimedia concepts and best practices for implementation in various industry settings. The coursework focuses on the incorporation of sound, graphics, color, text, and other elements into industry-standard multimedia software. Use of multimedia as a tool for ideal communications will be implemented. Students will learn the various uses for multimedia and how they are implemented within the industry. Prerequisite: FIT1000 or FIT1010. Quarter Credit Hours 4.5

CGRA2070 ADVANCED WEB DESIGN

Students will continue their study of industry standard software and develop additional expertise in web page design. The course will focus on the study of scripting and coding skills. Instruction will include an introduction to coding standards and the continuation of development cycle and best practice methodology. Learning will take place with project based study using client interaction group critique modeling. Students will produce a digital portfolio of advanced web design elements and concepts. Prerequisite: CGRA2020. (PT) Quarter Credit Hours 6.0

CGRA3020 DESIGN STUDIO I

This course provides the upperclass student an opportunity to work on intensive Web graphics design using advanced software applications and design techniques. This class is considered a professional practice class where advanced design approaches will be taught. Students involved in this class will work with their original Web designs to produce a professional product suitable for portfolio. All student work will be subject to rigorous design critique and review through a professional design review process. Advanced use of industry standard design software and technology will be expected. This class will be

offered in consecutive trimesters to provide continuity of works in progress. Prerequisite: CGRA2070.
Quarter Credit Hours 4.5

CGRA3030 MULTIMEDIA APPLICATIONS II

This course is a continuation of IS4000. The student will develop a deeper understanding of current industry best practices for multimedia use and development. Through both demonstration and hands-on work, the student will further develop expertise in the development of real-world multimedia applications. The integration of multimedia with the enterprise will be introduced, as will advanced interactivity. Prerequisite: CGRA2030.
Quarter Credit Hours 4.5

CGRA3040 INFORMATION ARCHITECTURE AND CONTENT PLANNING

This course provides an overview of planning and designing information for dynamic and interactive media solutions. Whether designing a Web site, an interactive tutorial, or a multimedia program, this course provides an introduction to design and planning strategies, tools, and techniques. The course introduces a variety of software and technology used as tools in the planning process. It covers industry standard approaches to visualizing information flow and planning user interactivity. Strategies for communication goals and requirements are reviewed. Content development and revision control for different communication problems, including linear text, hypertext, simulation, and graphics, are covered. Essential pre-production techniques such as flow-charting, storyboarding, scripting, publishing layout, mock-up, and prototyping are introduced. Content management techniques are reviewed. The course utilizes a number of software products and requires solid knowledge of current software applications, the internet, and file management systems. Prerequisite: FIT1020 or FIT1030. (PT)
Quarter Credit Hours 4.5

CGRA3050 DESKTOP PUBLISHING

This course introduces the student to the fundamental principles of desktop publishing. Using current industry standard software, students will learn the essential design concepts and work flow practice used in desktop publishing. In-class demonstrations and lectures will involve the introduction of design theory and practical applications of desktop publishing. Students will be required to produce various types of documents using course software. Assignments will be completed in class, and some assignments will require out of class work. Prerequisite: FIT1000 or FIT1010. (PT)
Quarter Credits Hours 4.5

CGRA3070 DESIGN STUDIO II

This course provides the upperclass student an opportunity to work on intensive Web graphics design using advanced software applications and design techniques. This class is considered a professional practice class where advanced design approaches will be taught. Students involved in this class will work with their original Web designs to produce a professional product suitable for portfolio. All student work will be subject to rigorous design critique and review through a professional design review process. Advanced use of industry standard design software and technology will be expected. This class will be offered in consecutive trimesters to provide continuity of works in progress. Prerequisite: CGRA3020.
Quarter Credit Hours 4.5

CGRA3080 ADVANCED MULTIMEDIA

This course is a continuation of IS4001. The student will gain in-depth experience with advanced-level multimedia development. Students will design and develop advanced multimedia projects throughout the term, based on Rich Internet Application Best Practices. The student will create one or more finished projects for inclusion into their student portfolio. Prerequisites: CGRA3030, CSIS1000 or CSIS1020 or CSIS1030 or CSIS1040.
Quarter Credit Hours 4.5

CGRA4020 NEW MEDIA LAB

Students participating in this course will learn advanced digital production techniques and tools for full motion sound and video editing. Students will explore current and emerging media standards and applications. The course will cover topics such as streaming video and converging desktop digital media, content management, and use of new media communication tools for Internet enabled businesses. Students will work independently and on project teams. Prerequisite: CGRA1020.
Quarter Credit Hours 6.0

CGRA4030 PROJECTS IN INTERNET COMMERCE

Students participating in this "smart classroom" course will have the opportunity to work closely on a focused, interdisciplinary project team of students, faculty and industry mentors to create and manage an Internet commerce site. This course is a follow-up to the Advanced Web Design course. It is intended to take real-world Web projects and develop them through project management models. Students will interact in person and in virtual teams with practitioners from the field. Prerequisite: ITEC3020. (PT)
Quarter Credit Hours 4.5

CGRA4070 SENIOR SEMINAR

This course is presented seminar style as a capstone course for Web Management and Internet Commerce seniors. Guest speakers, current Web sites, and articles from trade journals will be used to assess and interpret current industry trends. Students will be given the opportunity to examine leading-edge technology, and consider its use in the field. Students will focus on management level decision-making skills for information technology. Prerequisites: CGRA4030, senior status.
Quarter Credit Hours 4.5

COMPUTER SCIENCE

CSIS1000 PROBLEM SOLVING & PROGRAMMING CONCEPTS

This is an introductory course that teaches students the fundamentals of problem solving in computer programming. Students will learn to use both textual and graphics algorithms as problem-solving tools. In hands-on learning exercises, students work from a problem statement, conduct a task analysis to solve the problem, decide what data is needed to solve the problem, create a visual representation of their solution, and then convert the visual representation to a textual step-by-step statement of their solution. Students will use a range of tools currently used in industry, including functional decomposition diagrams, flowcharts, UML diagrams, use cases, metadata charts, data flow diagrams and pseudocode. (PT)
Quarter Credit Hours 4.5

CSIS1020 FUNDAMENTALS OF C PROGRAMMING

This introductory programming course teaches students how to program in the C computer language, a fundamental skill for technology professionals. Students learn how to design and develop computer programs using standard strategies and techniques used in industry. Topics covered include how programs are structured, how arrays and strings are processed, and how files are manipulated. Prerequisite: FIT1010. (PT) Quarter Credit Hours 4.5

CSIS1030 FUNDAMENTALS OF OOP WITH JAVA

This introductory programming course emphasizes the fundamentals of event-driven programming using the JAVA programming language. Object-oriented strategies and structured techniques are utilized in designing and developing computer programs for graphic and Web purposes. Students learn how to use the capabilities of the JAVA language to create graphic and text based programs. Basic program structures are covered along with information about events, actions and exceptions. Prerequisite: FIT1010. (PT) Quarter Credit Hours 4.5

CSIS1040 FUNDAMENTALS OF VISUAL BASIC

This course provides an introduction to visual programming and GUI development. Students learn to use a multitude of visual tools, statements, properties and events to create and execute applications in a Visual Studio.NET environment. File access for various file types is presented. Relational databases are examined in relation to how they are created and can be accessed using visual basic programming. Prerequisite: FIT1010 or equivalent. (PT) Quarter Credit Hours 4.5

CSIS1050 DATA STRUCTURES

This course provides students with an understanding of the various structures used for internal storage and the processing of data. The course presents the concepts of data storage in memory for various processing techniques. Linear and non-linear organization of data and various access methods are presented in both static and dynamic memory allocation. The rationale for each approach is presented and discussed. Storage structures and access methods presented include stacks, queues, linked lists and trees. Students are responsible for the design and implementation of the various items discussed in lecture through both individual and team related projects. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. (PT) Quarter Credit Hours 4.5

CSIS1060 GUI CONCEPTS

This course is designed to provide the student with an understanding of a Graphical Interface environment. The student will be introduced to how Windows works with the file hardware. Windows configuration and customization will be accomplished by all students. Topics include ini file, program, winfile, control panel, device managers, terminal, paintbrush, creating shortcuts and X windows. Prerequisite: FIT1000 or FIT1010. Quarter Credit Hours 4.5

CSIS1070 DIAGNOSTICS & MAINTENANCE

This course is designed to provide students with the knowledge and expertise to isolate faults in computer systems, using the desktop computer as a model. Using the systems approach, the student will learn the sub-sections of a computer system and their functions. Typical problems with each subsection will be discussed and the impact of these problems on the operation of

the entire system. The course will introduce students to diagnostic software and fault analysis techniques through out-of-class work using standard tools and representative computer diagnostic software.

Prerequisite: FIT1000 or FIT1010. (PT)

Quarter Credit Hours 4.5

CSIS2020 BUSINESS PROGRAMMING I

This course is designed to provide the student with an understanding of the use of programming in the business community. The student will learn how to program statements, translate into standard operations for generating reports, and files utilized in a business environment. The student will also examine how various types of storage and programming structures are implemented in the programming language. In addition, students will perform problem solving in the area of simple business functions. Program designing, charting, coding, debugging, testing, execution and documentation will be accomplished. Topics include accessing files, decision structure, looping structures, report design, program structure, data types, data manipulation, tables, and control break processing. Prerequisite: CSIS1000 or CSIS1020 or CSIS1030 or CSIS1040. Quarter Credit Hours 4.5

CSIS2030 DATABASE CONCEPTS

This course will introduce the student to the function of a database environment. The importance of databases to modern systems development provides the motivation for examining data structures and models as they relate to user needs. Relational data models are emphasized along with query languages and user-friendly packages. The various data structures and file storage techniques used with hierarchical, network and relational data management issues are developed. Out-of-class assignments are to be completed by all students. Prerequisite: FIT1020 or FIT1030. (PT) Quarter Credit Hours 4.5

CSIS2040 COMPUTER VISION

This course provides an introduction to the basic elements of computer vision to all majors. Emphasis is placed on the intuitive and practical aspects of computer vision with very limited theory and math. The course involves intensive computer lab work and may include a project using the vision system of the "Mentor" robot that is used in the robotic course. The computer lab will include some applications in image processing. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. Quarter Credit Hours 4.5

CSIS2045 INTRODUCTION TO OPERATING SYSTEMS

This course includes a survey of the functional characteristics of complex operating systems and an introduction to the basic techniques of operating systems design. The course discusses the topics of hardware configuration, channel operation, interrupts, register functions, multiprocessing, multiprocessing, timesharing and JCL. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. (PT) Quarter Credit Hours 4.5

CSIS2050 ADVANCED PROGRAMMING CONCEPTS

This course is designed to introduce the student to the concepts of system and language interfacing. The student will create programs which will interface with computer hardware and with other programming lan-

guages. Topics will include: terminate and stay resident programs, device drivers and diagnostic software.
Prerequisite: CSIS1050. (PT)
Quarter Credit Hours 4.5

CSIS2060 OBJECT-ORIENTED PROGRAMMING IN C++

Object-oriented programming examines programs as a set of objects and explores how the objects are interrelated. Using the C++ programming language, students study the concepts of data encapsulation, attributes, methods and messages within the class structure. They also study the ability of C++ to create in-line functions, operator and function overloading, inheritance, and virtual classes. Students design, code, debug and execute various assignments using the C++ programming language in the Visual Studio.NET integrated development environment.
Prerequisite: CSIS1050.
Quarter Credit Hours 4.5

CSIS2065 JAVA PROGRAMMING

This course provides students with the knowledge and skill necessary for object-oriented programming of advanced JAVA applications. Students learn JAVA programming language syntax and object-oriented concepts, as well as more sophisticated features of the JAVA runtime environment, such as support for graphical user interfaces (GUIs), multithreading and networking. This course covers prerequisite knowledge to prepare students for the Sun Certified Programmer for the JAVA Platform and the Sun Certified Developer for the JAVA Platform examinations. Prerequisite: CSIS1050.
Quarter Credit Hours 4.5

CSIS2070 BUSINESS PROGRAMMING II

Students will write business level programs to solve intermediate level financial and business problems. Topics such as subscribing and indexing, sorting and complex file handling are introduced. Selection criteria for choosing between different file organizations will be presented. Students will also be introduced to creating server-side applications for the internet. Interaction with Web pages and with relational databases will be introduced. Students will implement and test their developed programs. Prerequisite: CSIS2020. (PT)
Quarter Credit Hours 4.5

CSIS2080 DATABASE DESIGN

The use of fourth and fifth generation tools in database environments is becoming more prevalent. This course provides a foundation for that systems development effort by systematically examining the procedures and tools used in designing a database. This course emphasizes the relational model. Students will study normal forms, decomposition, synthesis, semantic modeling, network and hierarchical models. Out-of-class assignments will be completed by all students. Prerequisite: CSIS2030.
Quarter Credit Hours 4.5

CSIS3020 ACTIVE SERVER PAGES (ASP)

This is an advanced programming course that emphasizes the fundamentals of Active Server Pages (ASP) using high-level programming languages SQL, JavaScript, VBScript, and HTML. Server-side programming is emphasized utilizing ODBC drivers to connect to popular databases. Client-side programming is covered to the extent of making Web forms that connect to a data source with some JavaScript used for field validation. Prerequisites: CSIS1020 or CSIS1030 or CSIS1040, FIT1030.
Quarter Credit Hours 4.5

COOPERATIVE EDUCATION

Co-op

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students will have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of coursework, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

Quarter Credit Hours (in parentheses):

TECX4093 Technology Career Co-op (4.5)
TECX4096 Technology Career Co-op (9.0)
TECX4099 Technology Career Co-op (13.5)
Prerequisite for all Technology Career Co-ops: ITEC3000.

ENGINEERING

ENGN1000 DIGITAL ELECTRONICS I

This is the first course in digital electronics. The purpose of this course is to provide a comprehensive study of the fundamentals of digital electronics. Topics presented include numbering systems, codes, logic functions, gate symbols, truth tables, identities, rules and laws, and the simplification of expressions using Boolean Algebra and Karnaugh Mapping. Analysis, design, and troubleshooting of logic functions and combination circuits will be the key elements explored within our simulation and hardware labs.
Quarter Credit Hours 4.5

ENGN1020 DC/AC CIRCUIT THEORY AND LAB

The primary focus of this course is upon the current, voltage and resistance dynamics within series, parallel and series/parallel circuits. Emphasis is upon the understanding and application of Ohm's Law and Kirchoff's Voltage & Current Laws. The principles and applications of alternating current (AC) circuit fundamentals are addressed with RL, RC and RLC circuits with sinusoidal inputs. Prerequisite: MATH1010. (PT)
Quarter Credit Hours 9.0

ENGN1030 SOLID STATE I: DEVICES AND LAB

This course covers theory and characteristics of common semi-conductor devices; the basic circuits in which they are used are presented. Analytical models for these devices and circuits are developed. The terminology, symbols, and applications of diodes, zener diodes and bipolar transistors [BJT] are examined. The laboratory section provides the student with practical application experiences related to the subject material presented within the theory and analysis lectures. Emphasis is placed on both the breadboarding

and simulation of circuits to determine device/component performance and operating conditions.
Prerequisite: ENGN1020. (PT)
Quarter Credit Hours 6.0

ENGN1040 DIGITAL ELECTRONICS II

This is the second course in digital electronics. The purpose of this course is to provide an understanding of complex digital circuits that include MSI combinational circuits such as decoders, encoders, MUX and DEMUX. Clocked circuits, Programmable Logic Devices (PLD) such as ROM, RAM, PROM, EPROM, GAL, PAL and PLA along with latches, flip-flops, counters and registers will be covered in detail within this course. These complex circuits will be designed, analyzed, simulated and built within our software/hardware labs. Prerequisite: ENGN1000.
Quarter Credit Hours 4.5

ENGN1050 INSTRUMENTATION, TESTING AND MEASUREMENT

This course addresses the role of the measurement process for design, analysis and performance assessment of electronic devices, subsystems and systems. State-of-the-art technologies for instrumentation, measurement and testing are reviewed.
Prerequisites: ENGN1020, MATH1011.
Quarter Credit Hours 4.5

ENGN2000 ROBOTICS

This course is designed to introduce the students to the basic concept and applications of robotics. The study of robotics will include the supporting disciplines of mechanics, motors, microprocessors, various sensors and artificial intelligence. The course will cover the concepts of work envelope, real time programming, and the theory of electrical, pneumatic and hydraulic servo control systems. Also the theory and application of various sensors including temperature, proximity, ultrasonic and vision sensors, the use of microprocessors, microprocessor interfacing, and artificial intelligence in robotic systems, will be covered. Industrial applications in the area of automotive, semiconductor manufacturing as well as medical and aerospace applications will be described. The course will include a lab session on robotic work cell. Prerequisite: Sophomore status. (PT)
Quarter Credit Hours 4.5

ENGN2020 TRANSFORM METHODS FOR ENGINEERING

This course covers the time and frequency analysis of linear systems involving Fourier series, the Fourier and Laplace transforms. Transfer function analysis and synthesis principles are developed and placed into application settings. The role of the Laplace transform in network analysis including steady-state AC analysis is addressed. Equivalent state space models are developed. Prerequisite: MATH1041. (PT)
Quarter Credit Hours 4.5

ENGN2030 ELECTRONIC COMMUNICATIONS & LAB

This course was designed to introduce the student to the theory and applications of electronic communications. Topics will include review of electromagnetic theory, the principle of modulation and demodulation including amplitude, frequency and phase modulation. Principles of signal transmission and reception including DSB and SSB communication and description of basic hardware will be covered. A lab session will be included to illustrate various concepts regarding trans-

mission and reception of signals, modulation and demodulation, and spectrum analysis of signals.
Prerequisite: ENGN1030. (PT)
Quarter Credit Hours 4.5

ENGN2040 SOLID STATE II: ELECTRONIC CIRCUITS & LAB

This second course on solid state electronics is designed to provide students with in depth knowledge in non-bipolar transistors, circuits and their applications. The topics include: JFET transistors, MOSFET transistors, thyristors, differential amplifiers, operational amplifiers, negative feedbacks, linear Op-Amp, active filters, and non-linear Op-amp circuits and their applications. The laboratory portion of this course provides students with technical application and design of amplifiers, feedback elements in the active electronic circuits, and active filters. Prerequisite: ENGN1030.
Quarter Credit Hours 6.0

ENGN2050 MICROPROCESSORS & LAB

This is a basic course that includes the applications of memory circuits, A/D and D/A converters and RAM and ROM circuits. The course provides the student with knowledge of software and hardware applications associated with microprocessor devices. Emphasis is placed on the architecture of the popular 6502, 6800 and 8080 integrated circuit devices. The laboratory portion allows the student to use assembler language techniques to program the microprocessor to perform various arithmetic functions and to observe the relationship between the software and hardware aspects of basic microprocessor circuitry. Experiments in A/D and D/A conversion are also included. Prerequisites: ENGN1000, ENGN1040.
Quarter Credit Hours 6.0

ENGN2070 SIGNAL TRANSMISSION

The course provides in-depth knowledge in both theory and applications of signaling and transmissions. Topics include signals, basic signal conversions, analog and digital signal transmissions, interfacing, switching principles and photonic switching. Prerequisite(s): ENGN2040 or both ITEC1020 and MATH1011.
Quarter Credit Hours 4.5

ENGN3000 MATERIALS AND PROCESS ENGINEERING

This course develops the general properties of materials, defined as plastic, ferrous, nonferrous and ceramics used in product development. Properties of materials will be applied to industrial applications to achieve optimum designs. Process engineering concepts will be developed from conversion of raw materials into finished products using manufacturing methods to optimize production of parts.
Quarter Credit Hours 4.5

ENGN3020 DESIGN II & PROJECT DEVELOPMENT

This course is a continuation of CAD2030 Principles of Design. Concepts of the design process will be applied to industrial design problems and project development techniques. Configuration management techniques will be developed to support design analysis and product/project development through the life cycle of the product/project. Students will develop research and presentation skills related to the design process and project development centered around industrial problem solving techniques. Prerequisite: CAD2030 or permission of department chair. (PT)
Quarter Credit Hours 4.5

ENGN3030 INSTRUMENTATION & PROCESS CONTROL

This course places the principles of measurement via electronic instrumentation into the operational arenas of process and industrial control. Design development and application is addressed; this includes 'smart' sensors and the role of imbedded microprocessors. The critical importance of sensor accuracy, timeliness, bandwidth, and repeatability is related to the overall performance of the controlled process. Feedback control systems are formulated and treated from the Laplace transform perspective. The impact of the dynamics of the measurement and control processes upon the system's transient response and stability is addressed. Prerequisite: ENGN1030. Quarter Credit Hours 6.0

ENGN3040 SYSTEMS ENGINEERING I (PRINCIPLES)

This introductory course addresses the application of scientific and engineering efforts in order to translate specific operational requirements into a system configuration. The course emphasizes a goal-and-team-oriented approach to representative system projects. The goal of this total engineering effort is the creation of an effective and efficient product within specified cost, time and performance envelopes. Prerequisite: MATH1011. (PT) Quarter Credit Hours 6.0

ENGN3050 LOGIC DESIGN

The objective of this course is the design of digital computers, emphasizing use of modern device technology. Medium- and large-scale integrated circuits, microprocessors, and random access and read-only memories are studied. Included are the design, development and testing of such systems. Prerequisite: ENGN2050. (PT) Quarter Credit Hours 4.5

ENGN3060 ADVANCED MICROPROCESSORS & LAB

This is a continuation course of ENGN2050 with emphasis on microprocessor application and interfacing. Interfacing standards using various standard busses and peripherals are discussed. Also methods of interfacing digital devices, application of digital interfacing, analog I/O for microprocessor systems, A/D application, and system debugging are presented. The laboratory portion of this course provides students with technical application on interface control units, PLA, and other peripheral devices. Prerequisite: ENGN2050. Quarter Credit Hours 4.5

ENGN3065 ADVANCED DATA COMMUNICATIONS

This course is an engineering view of data communications within the areas of networking, wireless communications, and Telecom. Topics include: Open Systems Network models (OSI), Telephone Systems, Fiber Optic Communications, Wireless Systems, TCP/IP and other protocols, Error detection and correction, and other engineering related topics within network communication areas. Prerequisite: ENGN2070. Quarter Credit Hours 4.5

ENGN3070 NETWORKING I

This is the first course dealing with the principles of networking. Student study the network models, which include topologies, components, modes of transmission and communication over different mediums. Topics include: LAN/WAN and MAN technologies, wiring schemes, interface hardware, addressing and component identification. Prerequisite: ENGN3065. Quarter Credit Hours 4.5

ENGN3080 COMPUTER ARCHITECTURE

This second course on digital system design emphasizes design and implementation of a stored-program digital computer system, Central Processing Unit (CPU) design, memory organization, Input/Output (I/O) organization, ALU design and computer arithmetic, and pipelining and vector processing. This design-based course requires intensive computer laboratory work using available digital circuits simulators. Prerequisite: ENGN2050 or ENGN3050. Quarter Credit Hours 4.5

ENGN3090 SYSTEMS PERFORMANCE AND MEASUREMENT

This course addresses the critical role of performance in the modeling, design, assessment, operation and management of a system. Emphasis is placed on the identification and development of both qualitative performance criteria and quantitative performance criteria. Data-acquisition and processing requirements for these criteria are also considered both for online and offline system assessment. Prerequisite: ENGN3040. (PT) Quarter Credit Hours 4.5

ENGN4000 STANDARDS/CODES AND ERGONOMICS

This course is an introduction to standards and regulatory codes governing the design and manufacturing of products and work environments. Standards for procedures and processes as related to design, manufacture, and configuration management are defined and case studies are used to develop relevant concepts. Codes and ergonomic concepts are presented and developed as the driving forces behind standards applied to design, manufacturing and work environments. (PT) Quarter Credit Hours 4.5

ENGN4005 QUALITY CONTROL/PROFESSIONAL PRACTICE

This course is an introduction to quality control and professional practice as related to design and configuration management, with the concept of QC as the techniques and activities to achieve, sustain and improve the quality of products, services and project development. Quality control becomes the responsibility of everyone involved in the design of products or project management. Professional practice covers the general application of regulations, restrictions, record keeping, and ethics related to engineering design and project management. Quarter Credit Hours 4.5

ENGN4010 CONFIGURATION MANAGEMENT

This course is an introduction to configuration management as a solution to engineering problems. Students are introduced to methods used to control products and project management, change orders, documentation revision, product and project flow processes. Applications of CM will be applied to the private corporate sector as well as to government agencies. (WI) Quarter Credit Hours 4.5

ENGN4020 INTELLIGENT SYSTEMS

The advent and availability of microminiaturization, computational power and artificial intelligence offer the unique potential for the formulation design, development and employment of 'intelligent systems'. The potential for knowledge acquisition, knowledge representation, inference capability, uncertainty reduction, and the success of expert systems, together with the ability to embed extraordinary computational power in components, devices, subsystems, etc. have opened

the gateway to very robust or 'intelligent systems'. Conventional control and management strategies are reviewed and then enhanced by the inclusion of adaptive, learning and optimization techniques. Prerequisite: FIT1020 or FIT1030. Quarter Credit Hours 4.5

ENGN4030 DIGITAL SIGNAL PROCESSING

This course involves the study of Fourier analysis for discrete-time and continuous-time signals and systems, difference equation, Z-transforms, digital filter structures and transfer functions. Analysis of sampling and aliasing effects are also presented with design algorithms for IIR and FIR Digital filters. Digital signal processing functions are also discussed. Prerequisite: MATH2043. Quarter Credit Hours 4.5

ENGN4040 VLSI DESIGN AND LAYOUT

This design course covers CMOS technology and hierarchical VLSI design methodology with a system perspective. Topics include CMOS processing technology, symbolic layout of NMOS and CMOS, fabrication and layout process, floorplanning, analog and digital simulation of CMOS circuits, and chip performance. This is a project-based course that requires intensive design and simulation work on computer. Prerequisite: ENGN2040. Quarter Credit Hours 4.5

ENGN4050 NETWORKING II

This second course deals with the applications of networking. Students study and develop plans for the implementation of networks and telecom systems. Students also study the specifications needed to develop networks including data, voice, and video. Design specifications and layouts are discussed. Topics of hardware interfacing; network ownership, performance, and service will be included. Prerequisite: ENGN3070. Quarter Credit Hours 4.5

ENGN4070 HARDWARE ORGANIZATION AND DESIGN

The objective of this third course on systems design is the functional/detailed design and documentation of digital-based systems. Topics include digital systems building blocks, design conventions; programmable devices such as gate arrays, machine and equipment organization; hardware programs, hardware realizations, operating systems and networking communications. Prerequisite: ENGN3080 or ENGN4050. (PT) Quarter Credit Hours 6.0

FOUNDATIONS IN TECHNOLOGY

FIT1000 INTRODUCTION TO COMPUTERS

This course provides students with the basic understanding of computer equipment and procedures that the student encounters. Students gain practical knowledge of computing with hands-on use of word processing and the Internet. (PT) Quarter Credit Hours 4.5

FIT1010 TOPICS IN COMPUTERS

This course provides students with the basic understanding of computer equipment and procedures that the student will encounter in a work environment. Students gain practical knowledge of computing with hands-on use of word processing, presentation software and using the Internet. (PT) Quarter Credit Hours 4.5

FIT1020 MICROCOMPUTER APPLICATIONS

This "smart classroom" course presents microcomputer topics selected on the basis of local market demand. The computer topics of spreadsheet, database, and presentation graphics are delivered in "smart" classrooms that have computers for demonstration purposes. Students gain a level of comfort with the procedures and learn about their requirements and capabilities through the completion of out-of-class assignments. Prerequisite: FIT1000 or FIT1010 or equivalent. (PT) Quarter Credit Hours 4.5

FIT1030 COMPUTERS IN A BUSINESS ENVIRONMENT

This course presents microcomputer applications chosen on the basis of demand in local markets. A major part of the course involves "hands-on" laboratory use of software for managing graphic, numerical or text data in "what if" business simulations. Prerequisite: FIT1000 or FIT1010. (PT) Quarter Credit Hours 4.5

FIT2020 ADVANCED COMPUTER BUSINESS APPLICATIONS

This course presents intermediate and advanced microcomputer applications skills chosen on the basis of demand in local markets. A major part of the course involves "hands-on" laboratory use of software for managing graphic, numerical or text-based data in "what if" business simulations, with emphasis placed on Core and Expert Level MOUS certification skills in spreadsheet, word-processing and personal information management software. Computer-based software assessment software is used extensively as both a learning and skills measurement tool. Learned skills are applied in hands-on guided and self-directed lab assignments. Prerequisite: FIT1030 or permission of instructor. (PT) Quarter Credit Hours 4.5

INFORMATION TECHNOLOGY

ITEC1000 HELP DESK CONCEPTS

This is an introductory course designed to provide the student with an overview of the topics relevant to working at a help desk or customer support center. Four major components are covered: people, processes, technology and information. Emphasis is placed on the design and management of each component as an integral and mandatory part of the support function. Quarter Credit Hours 4.5

ITEC1020 INTRODUCTION TO DATA COMMUNICATIONS

This is an introductory course in the concepts and components of a data communications system. Hardware and software features are reviewed to present the elements of and interactions in a data communications network. Communications interfaces, industry standards, and communications protocols are presented in reference to understanding the actual throughput of data in a communications environment. Students are introduced to network topologies and their various application areas. Prerequisite: FIT1000 or FIT1010. (PT) Quarter Credit Hours 4.5

ITEC1030 MICROCOMPUTER HARDWARE SUPPORT

Students will gain a body of knowledge that is identified and accepted as a baseline or foundation for an entry-level PC technician. Students will prepare for A+ Certification or the Computing Technology Industry Association (CompTIA) certification exams. This course is designed to provide students with the knowledge and expertise to install, maintain, troubleshoot, and repair hardware using the desktop computer as a model. Typical problems within a computer and its sub-systems and the impact of these problems on the operation of the entire system will be presented and discussed. This course will introduce students to diagnostic software and fault analysis techniques through out-of-class and lab work utilizing standard tools, procedures and representative computer diagnostic software minimizing system downtime. Prerequisite: FIT1010. (PT)

Quarter Credit Hours 4.5

ITEC1040 MICROCOMPUTER SOFTWARE SUPPORT

Students will gain a body of knowledge that is identified and accepted as a baseline or foundation for an entry-level PC technician. Students will prepare for A+ Certification or the Computing Technology Industry Association (CompTIA) certification exams. This course is designed to provide students with the knowledge and expertise to install and customize operating systems using the desktop computer as a model. Students will gain the knowledge to install, configure and administer desktop computers and printers in a networked environment. This course will introduce students to common diagnostic practices for analyzing and fixing operating system faults and failures minimizing system downtime. Prerequisite: ITEC1030. (PT)

Quarter Credit Hours 4.5

ITEC2050 SPECIAL TOPICS IN TECHNOLOGY

This course gives the student the opportunity to study unusual, cutting-edge and advanced topics in the technology field. Topic areas include Computer Graphics/Web (ITEC2051), Computer/Information Science (ITEC2052), Engineering Studies (ITEC2053), Computerized Drafting (ITEC2054), IT Professional Studies (ITEC2055), Foundations in Technology (ITEC2056), and Technology Practicum (ITEC2057). Each individual section of the course will be specially designed. The School of Technology will announce the specific outline, outcomes, texts, materials and performance skills (if any) of each section early in the term preceding it. Prerequisite: Permission of instructor.

Quarter Credit Hours 4.5

ITEC2060 SPECIAL TOPICS IN TECHNOLOGY & LAB

This course gives the student the opportunity to study unusual, cutting-edge and advanced topics in the technology field and apply the knowledge in a laboratory setting. Topic areas include Computer Graphics/Web (ITEC2061), Computer/Information Science (ITEC2062), Engineering Studies (ITEC2063), Computerized Drafting (ITEC2064), IT Professional Studies (ITEC2065), Foundations in Technology (ITEC2066), and Technology Practicum (ITEC2067). Each individual section of the course will be specially designed. The School of Technology will announce the specific outline, outcomes, texts, materials and performance skills (if any) of each section early in the term preceding it. Prerequisite: Permission of instructor.

Quarter Credit Hours 6.0

ITEC2070 ADVANCED SPECIAL TOPICS IN TECHNOLOGY

This course gives the student the opportunity to study unusual, cutting-edge and advanced topics in the technology field in an intensive, immersion-style setting. Topic areas include Computer Graphics/Web (ITEC2071), Computer/Information Science (ITEC2072), Engineering Studies (ITEC2073), Computerized Drafting (ITEC2074), IT Professional Studies (ITEC2075), Foundations in Technology (ITEC2076), and Technology Practicum (ITEC2077). Each individual section of the course will be specially designed. The School of Technology will announce the specific outline, outcomes, texts, materials and performance skills (if any) of each section early in the term preceding it. Prerequisite: Permission of instructor.

Quarter Credit Hours 9.0

ITEC2080 NETWORK DEVICES

This course develops students' knowledge of computer networks and how they work in business and industry. Students become familiar with the three basic kinds of computer networks (LANs, WANs, MANs) and the protocols that help those networks function. They are introduced to methods of developing protocols, including interpretation of standards, finite state machines, and state-full transition. Students also become familiar with various equipment types and design criteria that are currently used in industry. In homework and lab assignments, students develop skill competencies needed to troubleshoot systems and solve day-to-day business problems with networks. Students connect, configure and program a range of network devices; work with network protocol analyzers, and map the path of a data packet on a network. Prerequisite: ENGN2070. (PT)

Quarter Credit Hours 4.5

ITEC2085 DISTRIBUTED SYSTEMS WITH TCP/IP

In this course students learn how client/server systems evolved and how those systems continue to adapt to business needs. Students develop an understanding of distributed programming techniques and of how distributed applications (databases, transaction processors, ERP systems, etc.) work within networks. The course also covers the three main types of systems (Two Tier, Three Tier, & N-Tier) and how they relate to one another. In homework and lab assignments, students develop skill competencies needed to solve day-to-day business problems in maintaining and customizing databases and other applications. Students configure and implement their own client/server network, which gives them an opportunity to develop a hands-on understanding of how such a network is designed and built. This course focuses on the upper layers of the OSI model (especially the application layer). Prerequisite: CSIS2045, ITEC2080. (PT)

Quarter Credit Hours 4.5

ITEC2090 IT CALL MANAGEMENT SYSTEMS

This course explores in detail the processes and the underlying related technologies and techniques that are used in industry settings in order to deliver better customer support. Students gain practical knowledge in an industry standard call management software package, through a combination of lecture and lab-based work, becoming familiar and adept in activities related to telephone customer service skills, call logging, call and work assignment, monitoring and managing problem issues, creating and utilizing reports, and managing assets. Prerequisite: ITEC1000. (PT)

Quarter Credit Hours 4.5

ITEC3000 TECHNICAL PROJECT MANAGEMENT

This course trains students to plan technology projects in the real world. Students become competent in four of the most crucial skills of contemporary project management: (1) project scope definition, (2) project task decomposition, (3) project scheduling and (4) project risk planning. They learn to produce basic project charters, work breakdown structures, network precedence diagrams, Gantt charts, risk priority matrices and risk response plans. They practice these skills individually and in teams, applying them to a variety of hypothetical and real projects. Additional topics include cost planning and control, earned value analysis, human resource management, communications management and scope control. (PT)
Quarter Credit Hours 4.5

ITEC3020 INFORMATION SCIENCE I

This course provides a general introduction to information science. Topics include an introduction to information systems, the role of information in organizations and decision making and the role of computers in information processing. Prerequisite: FIT1000 or FIT1010 or HOSP1011.
Quarter Credit Hours 4.5

ITEC3025 HELP DESK MANAGEMENT

This course addresses the issues, responsibilities, and tasks involved in supervising and managing the help desk. Major topics covered include managing call volume, shift scheduling, staff motivation, and statistical analysis of help desk-related data, asset and knowledge management. Prerequisite: ITEC1030, MGMT2001, MATH2001 or permission of instructor.
Quarter Credit Hours 4.5

ITEC3030 ADVANCED NETWORKING WITH TCP/IP

This advanced networking course gives students an in-depth view of protocol design and operation as well as network modeling and design. Students learn about the intricacies of network design, choosing the right technological tool, network modeling and simulation, and network testing and benchmarking. Students receive hands-on experience in lab exercises by designing and testing their own networks. Prerequisites: ITEC2085, MATH2001. (PT)
Quarter Credit Hours 4.5

ITEC3040 SYSTEMS ANALYSIS & DESIGN

This course presents a systematic approach to the development of business systems. By following this approach, the student will learn to design business systems that efficiently meet the goals and objectives of management. A major element of this course is a team project, where students utilize the systems approach in analyzing and designing a business system for the University or a business in the community. This class is highly recommended for non-computer majors as well as required for majors in this program. Prerequisite: FIT1020 or FIT1030. (PT) (WI)
Quarter Credit Hours 4.5

ITEC3050 INFORMATION SECURITY

All aspects of computer and information security are presented including data encryption, zero-knowledge based proofs, public key coding and security procedures. This course intends to make the student aware of the various threats to computers and data and to identify methods and techniques for providing countermeasures to those threats. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. (PT)
Quarter Credit Hours 4.5

ITEC3060 NETWORK MANAGEMENT AND ADMINISTRATION

This course serves to give the student the opportunity to implement many of the concepts of earlier courses. This course focuses on the techniques for implementing a network, configuring products, managing networks, implementing network services (e-mail, FTP, Telnet, HTTP), and providing protections and safeguards commensurate with usage requirements. Prerequisite: ITEC2080. (PT)
Quarter Credit Hours 4.5

ITEC3065 INFORMATION SCIENCE II

This course will equip the student with the necessary knowledge and skills to successfully initiate, plan, manage, control and report on Informational Technology projects. The goals of the course are to introduce the importance of proper planning, documentation, scope and change control, and quality and risk management. Prerequisite: ITEC3020.
Quarter Credit Hours 4.5

ITEC3070 SYSTEMS MODELING AND SIMULATION

This course addresses the process of modeling systems, including business systems, network systems, dynamic vehicle systems and client-server systems, to name a few. The modeling process is the prerequisite for the simulation and subsequent analysis, design and assessment of a system with respect to specific performance criteria. The roles of modeling in simulation are presented within the context of the systems engineering process. Modeling encompasses functional through mathematical modeling; simulation includes the development and use of software for systems analysis and design. Team projects from students' areas of interest are an integral part of the course. Prerequisite: MATH2001. (PT)
Quarter Credit Hours 4.5

ITEC3080 INFORMATION MANAGEMENT

Information management techniques are presented with an emphasis on file-accessing methods, database systems, text retrieval systems, paperless computing and the Internet. The management of records on stand alone and networked systems is examined along with the issues relative to managing information on the World Wide Web. The student is made aware of the various theories and options available for text and information storage and retrieval. Security and communication issues are covered along with the issues related to the World Wide Web. Prerequisite: ITEC3020. (PT)
Quarter Credit Hours 4.5

ITEC4030 SENIOR SEMINAR IN TECHNOLOGY SUPPORT

This course is presented seminar style and is taken in conjunction with the Experiential Education component. Students will investigate actual problems and cases and have the opportunity to collaboratively problem-solve, sharing their research and results. Guest speakers, technology support-related Web sites, and articles from trade journals will be used to assess and interpret current industry trends and practices. Each week, selected students will take the role of presenting an issue and leading discussion on that issue. Prerequisite: ITEC3025.
Quarter Credit Hours 4.5

TECHNOLOGY EXPERIENTIAL EDUCATION

TECX2000 SOPHOMORE TECHNOLOGY EXTERNSHIP

The externship is designed to provide sophomore students the opportunity to apply the practical knowledge of their respective majors as a team or individual within a company or nonprofit outside the University itself. This program will enable students to work in a real-world environment. This program will enable students to work in a real-world environment. Prerequisite: Permission of instructor. Quarter Credit Hours 4.5

TECX2010 SOPHOMORE TECHNOLOGY INTERNSHIP

The practicum is designed to provide senior students the opportunity to apply the practical knowledge of their respective majors as a team or individual within the confines of a University-operated facility. This program will enable students to work in a real-world environment. Prerequisite: Permission of instructor. Quarter Credit Hours 4.5

TECX2020 SOPHOMORE GRAPHIC SOLUTIONS TEAM

The Graphic Solutions Team (GST) is a practicum experience for sophomores in the J&W School of Technology's Computer Graphics and New Media degree program. GST produces graphics and/or illustrates content according to the technical specifications and needs of clients. Students will be expected to produce significant materials for clients based on client design requirements using the professional guidelines set forth in the GST Manual and through the guidance of their Team Manager and supervising faculty member. Prerequisites: CGRA1020, CSIS1030. Quarter Credit Hours 4.5

TECX2031 CAD SOPHOMORE PRACTICUM/EXTERNSHIP

The practicum/externship is designed to provide sophomore CAD students the opportunity to apply the practical knowledge of their respective major as a team or individual, within the confines of a University-operated facility or out in selected sites. This program will enable students to work in a real-world environment. Prerequisites: CAD1020, CAD1L20. Quarter Credit Hours 4.5

TECX2070 SOPHOMORE WEB MAINTENANCE TEAM

On the Web Maintenance Team (WMT), sophomore Web Site Design students apply practical knowledge from their degree program within a team-based, professional practicum environment at the University. The Web Maintenance Team provides Web maintenance and design services for selected clients. Students are expected to produce significant materials for clients based on client design requirements, the professional guidelines set forth in the Web Maintenance Team Manual, and the guidance of their team manager and supervising faculty member. Prerequisite: CGRA2020. Quarter Credit Hours 4.5

TECX4020 TECHNOLOGY SOLO PROJECT

This course gives the student the opportunity to design, build, implement, or research an actual technology project related to her or his major. Under the supervision of a faculty advisor, the student selects an appropriate project (often from a list of project requests submitted to the School of Technology), sets a completion schedule, reports on project progress,

and finally writes an extensive final report on the results of the project. The student defends her or his work and report in an oral presentation before a faculty panel. Prerequisites: ITEC3000, senior status. Quarter Credit Hours 4.5

TECX4025 SENIOR DESIGN PROJECT AND THESIS

The Senior Design Project and Thesis integrates relevant undergraduate courses into a single design, documentation and presentation effort. The topic of the project must be relevant and a result of the student's course of study. A faculty advisor is required. The project includes a definition of the system of interest, design requirements, a time-based project plan identifying the design process, thesis documentation and an oral defense. Prerequisites: ITEC3000, senior status. (WI) Quarter Credit Hours 9.0

TECX4030 SENIOR WEB MAINTENANCE TEAM

On the Web Maintenance Team (WMT), Web Management & Internet Commerce students apply practical knowledge from their degree program as team leaders within a professional practicum environment at the University. As team managers, senior students serve supervisory and client management functions for team members and clients. Team managers are expected to produce significant materials for clients based on client design requirements and the professional guidelines set forth in the Web Maintenance Team Manual. Team managers work closely with the supervising faculty member to guide and manage their teams. Prerequisite: Permission of instructor. Quarter Credit Hours 4.5

TECX4035 SENIOR GRAPHIC SOLUTIONS TEAM

The Graphic Solutions Team (GST) is a practicum experience for seniors in the J&W School of Technology's Computer Graphics and New Media degree program. GST produces graphics and/or illustrates content according to the technical specifications and needs of clients. As team managers, senior students serve supervisory and client management functions for the team members and clients. Team managers are expected to produce significant materials for clients based on client design requirements and the professional guidelines set forth in the GST Manual. Team managers work closely with the supervising faculty member to guide and manage their teams. Prerequisite: Permission of instructor. Quarter Credit Hours 4.5

TECX4040 TECHNICAL PROJECT TEAM I

This course is the first half of a two-term practicum that concludes with Technical Project Team II. In this practicum, students act as part of a working technology consulting firm within the School of Technology, performing technical work in a setting where they must satisfy business requirements and adhere to professional standards of control, documentation and behavior. During the term prior to beginning TPT I, each student applies for a position on a particular team working on a specific project; only students accepted for such positions will be admitted into the course. Students are admitted to TPT I on the condition that they agree to enroll in TPT II in the following term; the two courses are graded as a unit. Students begin TPT I with a

series of lectures and workshops familiarizing them with the project methods and protocols used by TPT. They then work under the supervision of faculty project managers and subject matter advisors. Teams submit their work to regular phase reviews, set and conform to explicit schedules for project work, monitor and assure project quality, assess and mitigate project risks, draft, update and maintain all project documentation and are ultimately responsible for the outcome of the project.

This course is one of several options School of Technology students can utilize to fulfill their experiential education requirements. Prerequisites: ITEC3000, permission of instructor.

Quarter Credit Hours 4.5

TECX4050 SENIOR TECHNOLOGY EXTERNSHIP

The externship is designed to provide an industry-based experience for the student. Companies are selected on the basis of their variety of practical training and areas of specialization. Prerequisite: Permission of instructor.

Quarter Credit Hours 4.5

TECX4060 SENIOR TECHNOLOGY INTERNSHIP

The practicum is designed to provide senior students the opportunity to apply the practical knowledge of their respective majors as a team or individual within the confines of a University-operated facility. This program will enable students to work in a real-world environment. Prerequisite: Permission of instructor.

Quarter Credit Hours 4.5

TECX4070 TECHNICAL PROJECT TEAM II

This course is the continuation of the two-term practicum that begins with Technical Project Team I. Students may enter TPT II only in the term immediately following TPT I. In this practicum, students act as part of a working technology consulting firm within the School of Technology, performing technical work in a setting where they must satisfy business requirements and adhere to professional standards of control, documentation and behavior. Students work in cross-functional teams under the supervision of faculty project managers and subject matter advisors. Teams submit their work to regular phase reviews, set and conform to explicit schedules for project work, monitor and assure project quality, assess and mitigate project risks, draft, update and maintain all project documentation and are ultimately responsible for the outcome of the project.

This course is one of several options School of Technology students can utilize to fulfill their experiential education requirements. Prerequisite: TECX4040.

Quarter Credit Hours 4.5

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