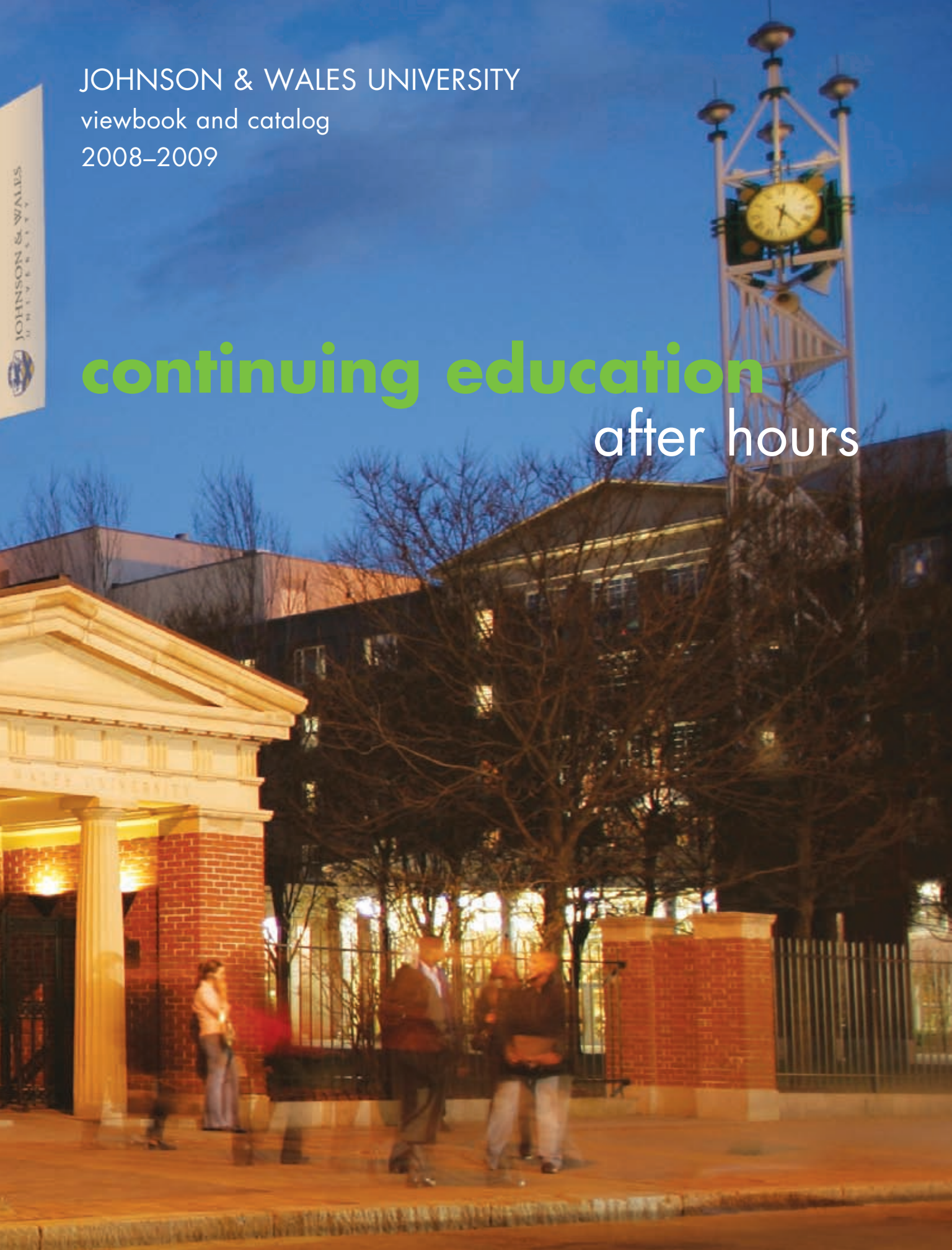


JOHNSON & WALES UNIVERSITY  
viewbook and catalog  
2008–2009

# continuing education after hours



the time is  
**now**



**T**he Continuing Education program at Johnson & Wales University serves a diverse community of adults. Whether your motivation is professional development, a career transition, personal enrichment or academic growth, we'll enable you to reach your goals and enhance your life.

Through dynamic hands-on experiences and exciting courses, you'll acquire the knowledge, training and skills you need as you explore your full potential.

At Johnson & Wales University, we realize that you have a lot going on in your life. Our evening and weekend classes, as well as our four academic terms, give you the flexibility to schedule courses when it's convenient for you, after hours.

To get started, fill out the free application in the back of this view-book. Our admissions officers will determine your transfer credits and are available during days, evenings and selected Saturdays to answer questions. Financial planners are also available to assist you in finding the payment plan that works best for you.

# time for a change



Johnson & Wales is known as America's Career University because its curriculum incorporates the career objectives of its students and the needs of industry. Regardless of whether you're studying business, culinary arts, hospitality or technology, you'll learn the most current skills in your profession. Local, national and international companies employ JWU graduates because they have the tools necessary to excel in this fast-paced, constantly changing world. The following are some of those companies:

10 Steak & Sushi	Foxwoods Resort Casino
99 Restaurant	Gap Inc.
AAA Southern New England	Gillette Stadium
American Power Conversion	GTECH
Amica Mutual Insurance Company	Hyatt Regency
Atrion Networking Inc.	Lifespan
Autocrat Inc.	Lowes Home Improvement
Bank of America	MetLife Insurance Company
BD Biosciences	Mohegan Sun
Blue Cross/Blue Shield of R.I.	Ruby Tuesday
Boston Financial Data Services	Select Financial Mortgage
Citizens Bank	Speedline Technologies
City of Providence	Stop & Shop Supermarket
Cox Communications	Symmons Industries
CVS/pharmacy	Target
Ecolab Inc.	Textron
FEDEX	Toray Plastic America
Fidelity Investments	U.S. Navy
FM Global	Verizon

# time for personal growth



## Why Choose Johnson & Wales University?

- Four start dates each year
- Classes meet one or two nights per week
- Liberal transfer credit policy
- No upfront payment for students enrolled in their employer-sponsored tuition reimbursement program
- Convenient evening and weekend classes
- No-interest payment plan available
- Free parking (limited)

## Business, Hospitality, Technology Programs

- Applications are accepted for the September, December, March or June terms
- Classes generally meet Monday through Thursday, from 6 p.m. to 9:30 p.m.; or Saturday from 8:15 a.m. to noon.
- Certain programs have fall enrollment only. Please consult the curriculum section.

## Culinary Arts Programs

- Applications are accepted for the September, December or March terms (no June term for lab courses).
- Lab courses meet Sundays from 7 a.m. to 6:30 p.m.
- Lecture and general studies classes meet Saturday from 8:15 a.m. to noon and 1 p.m. to 4:45 p.m.
- Students can complete A.S. degrees in about two years.

## Financing Your Education

### Tuition

General studies courses      \$146 per quarter credit hour

Culinary laboratory courses      \$296 per quarter credit hour

Disciplines CUL (Culinary Arts) and BPA (Baking & Pastry Arts) designate laboratory courses.

- Convenient, interest-free monthly payment plan available.
- No advance payment for students whose employers offer tuition reimbursement. (Contact your employer's human resource department to determine your eligibility.)
- See Pages 83–86 for more information or contact the Student Academic & Financial Services Office at 401-598-1468. To receive individualized financial assistance, students should contact the university's Financial Aid Office as soon as possible.



# time for career advancement



## Transfer Credit

Our liberal Transfer Credit Allowance (TCA) process awards the maximum amount of college credit, if you meet the following conditions:

- your previous course work relates to your intended field of study
- you earned a grade of "C" or better (with a numeric value of 2.0)

In many disciplines, credits earned more than 10 years ago may not be accepted for transfer credit. Contact the Admissions Office to determine transfer credit eligibility.

Transfer candidates must submit official college transcripts from all colleges previously attended prior to enrollment at Johnson & Wales. It is the responsibility of those candidates who are currently in college to have their transcripts sent to JWU as soon as final grades become available or within the first term of enrollment.

## Dedicated Teaching Staff

Our select teaching staff — most of whom have advanced degrees — dedicate themselves to helping each student meet their personal and professional goals. Many of our instructors also have years of industry experience, which they incorporate into everyday classroom studies.

## Experiential Education

Johnson & Wales University provides students with valuable experiential education — both in the classroom and on the job. As a CE student, you'll have the opportunity to participate in hands-on training at a practicum, internship, externship or co-op with a leading employer.

## After Graduation

Our Career Development Office is available to make sure you're well prepared for your independent job search and on-campus interviews. You'll receive instruction in the techniques of résumé preparation, filling out applications and projecting a winning attitude at job interviews. There is also an annual Career Conference that attracts almost 200 leading employers to JWU for on-campus recruiting. For those alumni already satisfied with their current employment situation, lifetime placement is available regardless of graduation date.

JWU offers graduate degree programs in business, hospitality and teacher education, as well as a doctoral program in Educational Leadership. Bachelor's degree recipients can earn an M.B.A. or M.A.T. at convenient day, weekend and evening class times. For more information, call the Graduate Admissions Office at 401-598-1015.

# table of contents



Introduction .....	1	Travel Agent (certificate).....	30
Programs of Study (listing).....	5	Travel-Tourism & Hospitality Management.....	31
<b>College of Business .....</b>	<b>7</b>	<b>School of Technology .....</b>	<b>33</b>
Accounting .....	8	Computer-Aided Drafting (certificate) .....	34
Business Administration .....	10	Computerized Drafting.....	35
Criminal Justice .....	11	Computing Technology Services .....	36
Financial Services (certificate) .....	12	Information Science .....	37
Financial Services Management .....	12	(accelerated B.S. Degree for A.S. graduates)	
Food Marketing.....	13	Web Management	
Human Resource Management (certificate)..	14	& Internet Commerce .....	38
Management (certificate).....	14	Web Site Development .....	39
Management .....	14		
Management (accelerated B.S. degree)...	15	Concentrations.....	41
Marketing.....	16	Technical Standards .....	45
Operations Management (certificate) .....	17	Course Numbering System.....	46
Undeclared.....	17	Course Descriptions.....	47
		Accreditations and Affiliations .....	69
<b>College of Culinary Arts .....</b>	<b>19</b>	Education for Careers.....	71
Baking & Pastry Arts .....	20	Applying for Admission .....	80
Culinary Arts .....	22	Financing Your Education .....	83
		Academic Information .....	87
<b>College of Culinary Arts and The Hospitality College.....</b>	<b>24</b>	Student Services.....	92
Baking & Pastry Arts & Food Service Management .....	24	Student Activities.....	95
Culinary Arts & Food Service Management .....	25	University Directory .....	96
		Index.....	108
<b>The Hospitality College.....</b>	<b>27</b>	Application for Admission.....	109
Hotel & Lodging Management .....	28	Request for Transcripts Form.....	111
Restaurant, Food & Beverage Management.....	29	Academic Calendar .....	inside back cover

# programs of study



## College of Business

### Bachelor of Science Degrees

Accounting  
Criminal Justice  
Financial Services Management  
Food Marketing  
Management  
Marketing

### Certificate Programs

Financial Services  
Human Resource Management  
Management  
Operations Management

### Non-Degree Programs

Business Administration (one-year program; tracks into College of Business bachelor's degree)  
Undeclared (two-year program; tracks into College of Business bachelor's degree)

## College of Culinary Arts

### Associate Degrees

Baking & Pastry Arts<sup>2</sup>

Culinary Arts<sup>2</sup>

### Bachelor of Science Degrees

Food Marketing<sup>\*, 2</sup>

Food Marketing<sup>\*, 2</sup>

\* This program is offered in the College of Business.

+ This program is offered jointly through the College of Culinary Arts and The Hospitality College.

1 Qualification: Student must hold a B.S. degree.

2 Program has technical standards. Students with disabilities or special needs should contact the Center for Academic Support.

## College of Culinary Arts and The Hospitality College

### Associate Degrees

Baking & Pastry Arts<sup>2</sup>

Culinary Arts<sup>2</sup>

### Bachelor of Science Degrees

Baking & Pastry Arts & Food Service  
Management<sup>\*, 2</sup>

Culinary Arts & Food Service  
Management<sup>\*, 2</sup>

IMPORTANT NOTE: Certain programs of study in the College of Culinary Arts and The Hospitality College, include technical standards in the academic requirements essential to the program. Students with disabilities or special needs should contact the Center for Academic Support (401-598-4660) for information about and descriptions of the applicable technical standards.

### Diploma Programs

Baking & Pastry Arts<sup>2</sup>  
Culinary Arts<sup>2</sup>

## The Hospitality College

### Bachelor of Science Degrees

Hotel & Lodging Management<sup>2</sup>  
Restaurant, Food & Beverage Management<sup>2</sup>  
Travel-Tourism & Hospitality Management<sup>2</sup>

### Certificate Program

Travel Agent<sup>2</sup>

### Non-Degree Program

Undeclared<sup>2</sup> (two-year program; tracks into Hospitality College bachelor's degree)

## School of Technology

### Associate Degrees

Computing Technology Services  
Computerized Drafting  
Web Site Development

### Bachelor of Science Degrees

Information Science  
Web Management & Internet Commerce

### Certificate Program

Computer-Aided Drafting



accounting business administration crim



# college of business



## **DEGREE PROGRAMS**

Accounting

Criminal Justice

Financial Services Management

Food Marketing

Management

Management (Accelerated B.S. Degree)

Marketing

## **NON-DEGREE PROGRAMS**

Business Administration

Undeclared

## **CERTIFICATE PROGRAMS**

Financial Services

Human Resource Management

Management

Operations Management

Johnson & Wales offers a wide variety of programs through the College of Business that will give you an edge in today's competitive business world. Students learn from a dedicated teaching staff, many of whom have years of industry experience.

Johnson & Wales' College of Business closes the gap between knowledge instilled by traditional business colleges and the high skill levels businesses need from a productive workforce. Since JWU receives curriculum input from world-renowned businesses about the skills their future employees should know, JWU graduates have a major advantage over those from other business colleges and remain in high demand among top employers.

A new program in the College of Business is an accelerated bachelor's degree in Management. This program is designed for transfer students in non-business fields. Students can complete the program in two years.

One of the more popular CE programs in the College of Business is Criminal Justice, a career in which the Department of Labor Bureau of Labor Statistics projects high employment growth.

# what they're saying

# programs of study

**"At first, I feared going back to school. But the professors at JWU have made the transition easy."**

— Viviana Frias, Business

Viviana Frias learned about the value of a college degree the hard way. At age 19, Frias became a teller at a local bank and worked her way up to assistant manager. However, without a degree she saw others advancing through the company much quicker.

"I was training people who ended up getting paid more than me because they had college degrees," said Frias.



So Frias decided to pursue a degree in Financial Services Management from Johnson & Wales University, through the Continuing Education program. Her employer agreed to pay for her education.

Frias' fiancé, Jose Suriel, also decided to take classes at JWU. Balancing their careers, education and raising their four-year-old son, Jaysiel, was a challenge at first.

"I didn't know how everything would work out," said Frias. "But Jose and I have been able to take a class together one night a week and one separately. We dedicate Saturdays to our son and Sundays to homework."

JWU's three-term schedule is enabling Frias and Suriel to complete their degrees relatively quickly. "I can take three classes per term, which means nine for the year," explained Frias. "At most schools, I would only be able to take six courses in that time."

Frias is looking forward to the opportunities created by having a degree from JWU. "I'll be able to get a job anywhere selling real estate, mutual funds or annuities," said Frias.

## Accounting

### BACHELOR OF SCIENCE (B.S.) DEGREE

The Accounting bachelor's degree program prepares students for the wide range of career opportunities available to accounting professionals. Students in the program receive a solid foundation in accounting theory and practice as well as in the areas of business, communications and general studies.

Graduates of the program should be able to demonstrate the professional competency and skills necessary to analyze and record business transactions, prepare financial statements, and perform other functions required by the profession effectively using their comprehension of Generally Accepted Accounting Principles (GAAP). In addition, students should be able to demonstrate an ability to use logic and critical thinking to assist in the decision-making process as well as to make recommendations to individuals and organizations relying on financial information.

An important component of the program's educational experience is the general studies courses taught by the John Hazen White School of Arts & Sciences. Graduates are expected to show competencies in higher order thinking, communications, ethics, global diversity, responsible citizenship, leadership and artistic responsibility. The following literacies should also be demonstrated: sociocultural, quantitative, scientific and informational.

Students completing the program are well positioned for entry-level opportunities in public accounting firms and

food marketing management marketing un

similarly challenging opportunities in private, governmental and not-for-profit organizations. Positions include staff accountants, cost accountants, tax accountants and auditors.

Students who maintain at least a 3.0 grade point average may have the opportunity to participate in several on-campus practicum opportunities. By participating in an on-campus practicum students receive hands-on experience by performing accounting functions for various university operations and may graduate with experience in such areas as accounts payable, accounts receivable and general ledger.

Students are required to complete one 22.5 credit concentration or accounting option as listed below. Students are encouraged to meet with their faculty advisor before selecting a concentration so that the concentration selected best prepares the student for his or her career goal. Students may also apply for a career co-op in place of one term of classroom studies.

## CONCENTRATIONS FOR ACCOUNTING MAJORS

### Casino Operations

ACCT3055	Casino Accounting
PSYC2040	Psychological Issues of Addiction and Compulsive Behavior
SEE2030	The Entertainment Industry
SEE2070	The Gaming Industry
SEE3015	Managing Gaming Operations

### Entrepreneurship

ACCT3012	Federal Taxes II
ENTR1001	Introduction to Entrepreneurship
ENTR2030	The Business Plan
ENTR2040	Financing the Entrepreneurial Venture
ENTR3010	Small Business Consulting

### Financial Services

ACCT3070	Accounting for Mutual Funds
AND select 18.0 credits from the following courses:	
FISV2002	Mutual Funds
FISV3001	Introduction to Investments and Financial Planning
FISV3020	Introduction to Financial Institutions
FISV3060	Investments II
FISV4070	Series 7 Securities

### Fraud Examination

ACCT3080	Fraud Examination: Theory and Practice
LAW2050	Criminology
LAW3015	Criminal Procedure
LAW3025	Criminal Law
LAW3090	Evidence

### Information Technology

ACCT4020	Accounting Technology Practice and Procedure
ITEC3020	Information Science I
ITEC3040	System Analysis
ITEC3050	Information Security
ITEC3085	Systems Design

### International Business

ACCT4050	International Accounting
ECON3060	Comparative Economic Systems
IBUS2002	International Business
IBUS2040	International Culture and Protocol
IBUS3050	Export Procedures and Practices

### Lodging Operations

ACCT3025	Hospitality Financial Management
HOSP1010	Front Office Operations
HOSP2020	Resort Management
HOSP3033	Hotel Property Operations
HOSP3077	Revenue Management

### Management Accounting

ACCT3032	Cost Accounting II
MATH1930	Quantitative Analysis I or
MATH1931	Quantitative Analysis II
(MATH1931 for students completing MATH1930 as part of their AS program)	
MGMT2030	Service and Production Operations Management
MGMT3040	Process and Quality Management
MGMT4001	Process Planning and Control

### Retail Industry

ACCT3045	Internal Auditing
RTL1005	Retailing
RTL3010	Merchandise Buying
RTL3020	Merchandise Mathematics
RTL3030	Comparative Retail Strategies

### OTHER OPTIONS:

#### General Accounting

ACCT3012	Federal Taxes II
ACCT3030	Not-for-Profit Accounting
ACCT3032	Cost Accounting II
ACCT3045	Internal Auditing
ACCT4050	International Accounting

## State Boards of Accountancy Examination Requirement\*

One accounting elective selected from courses in the General Accounting option above  
AND

Four courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course

\*Some states require the successful completion of at least 20 courses in liberal arts subjects prior to being allowed to take the Uniform CPA Examination. Students are urged to meet with their faculty advisor by the end of their first term of study to determine if this examination requirement applies for the state in which they plan on becoming certified.

Students wishing to satisfy the 150 Hours of College Education requirement, now required in many states before being allowed to take the Uniform Certified Public Accountants Examination, may achieve this objective and at the same time earn a master's degree by applying for acceptance to the Graduate School at the end of their junior year. Acceptance will be granted provided the student receives the recommendation of two undergraduate faculty members, successfully completes an interview process, and fulfills the requirements for the bachelor of science degree.

To maximize the benefits from choosing electives, and because of different state requirements, students desiring to sit for the Uniform Certified Public Accountants examination are urged to contact their faculty advisor early in the program.



## ACCOUNTING

A four-year program leading to the bachelor of science degree

MAJOR COURSES	CREDITS
ACCT10011 Principles of Accounting I	4.5
ACCT10021 Principles of Accounting II	4.5
ACCT2021 Intermediate Accounting I	4.5
ACCT2022 Intermediate Accounting II	4.5
ACCT2023 Intermediate Accounting III	4.5
ACCT3011 Federal Taxes I	4.5
ACCT3031 Cost Accounting I	4.5
ACCT3040 Auditing	4.5
ACCT3050 Advanced Accounting	4.5
ACCT3060 Accounting Information Systems	4.5
ACCT3075 Financial Management	4.5
ACCT4060 Accounting Seminar	4.5
MGMT1001 Principles of Management	4.5
MRKT1001 Principles of Marketing	4.5
Accounting Concentr.	Select one concentration from offerings on previous page.* 22.5
Accounting Elective	One course with an EACC attribute selected from the College of Business 4.5

### RELATED PROFESSIONAL STUDIES

CAR1001 Principles of Career Management	2.0
FIT1000 Information Technology for Business Professionals I	4.5
FIT1020 Information Technology for Business Professionals II	4.5
LAW2001 The Legal Environment of Business I	4.5
Legal Elective	One course from the following: LAW3002, LAW3010, LAW3055 4.5

### GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
MATH1020 College Algebra	4.5
MATH2001 Statistics	4.5
Science Electives	One SCI-designated course 4.5
	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used to form an arts & sciences concentration 9.0

**Choose two of the following:** 9.0

PHIL3020 Logic: Critical Thinking OR	
PHIL3040 Ethics of Business Leadership	
History	One HIST-designated course (except HIST4030)
Literature	ENG1001 or one LIT-designated course

**Choose two of the following:** 9.0

LEAD2001 Foundations of Leadership Studies	
PSYC2001 Introductory Psychology*	
SOC2001 Sociology I**	

### FREE ELECTIVES\*\*\*

Three courses selected from 1000-4999 numbered offerings within the university, except ACCT10111, ACCT10121, ACCT10211, ACCT10221, ACCT3020, ACCT3023 and ACCT4012	13.5
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**TOTAL CREDITS** **186.5**

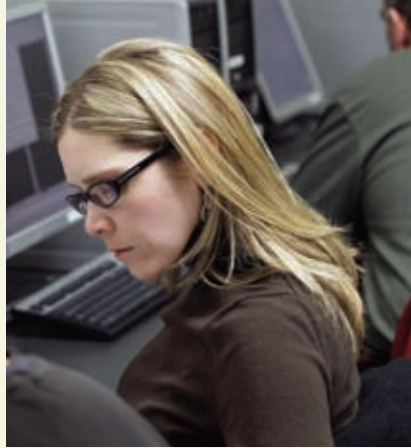
**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

\* Students choosing the Casino Operations concentration must select PSYC2001 to meet the prerequisite for PSYC2040 required in the concentration.

\*\* Students choosing the Fraud Examination concentration must select SOC2001 to meet the prerequisite for LAW2050 in the concentration.

\*\*\* Students planning on becoming Certified Public Accountants in those states requiring the successful completion of at least 20 courses in liberal arts subjects prior to being allowed to take the Uniform CPA Examination should complete courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course to satisfy the free electives requirement. Students are urged to meet with their faculty advisor by the end of their first term of study to determine the examination requirements for the state in which they plan on becoming certified.



## Business Administration

The Business Administration one-year program prepares students for a variety of business career options. Students enrolled in the one-year program may elect to continue their education toward any College of Business bachelor of science degree. It is an ideal course of study for those students who plan to pursue a bachelor's degree but have not yet chosen a business career specialization.

Courses in the one-year program are carefully integrated to include an overall introduction to business administration with a number of complementary areas of study.

Through the university's career management system, experienced faculty are available to assist students in making an educated decision in the selection of their bachelor's degree curriculum in alignment with each student's future career goals.

Students enrolled in the program must elect to continue their education toward any College of Business bachelor of science degree during their third term of enrollment.



## BUSINESS ADMINISTRATION

All students enrolled in the Business Administration program pursue the following program of study for one year (three terms). Students must declare a major no later than the second term of study.

MAJOR COURSES		CREDITS
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5
RELATED PROFESSIONAL STUDIES		
ACCT10211	Business Accounting I*	4.5
ACCT10221	Business Accounting II*	4.5
FIT1000	Information Technology for Business Professionals I	4.5
FIT1020	Information Technology for Business Professionals II	4.5
GENERAL STUDIES		
ECON1001	Macroeconomics	4.5
ENG1020	English Composition	4.5
ENG1030	Communication Skills	4.5
Math	One math course at the MATH1002 level or higher**	4.5
<b>TOTAL CREDITS</b>		<b>49.5</b>

\* Students considering Accounting as their major should take ACCT100111 Principles of Accounting I and ACCT10021 Principles of Accounting II.

\*\* Students considering Accounting or Financial Services Management should elect MATH1020 or higher.

**NOTE:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.



## Criminal Justice

### BACHELOR OF SCIENCE (B.S.) DEGREE

The goal of the criminal justice program is to graduate students who are prepared for meaningful careers in law enforcement, the court system or corrections. Through this course of study, students are expected to acquire the communication, logic, critical thinking, and ethical reasoning skills essential for the understanding of criminal justice issues and for effective career performance. The program's judicious mix of criminal justice, business, technology, and arts & sciences courses, is intended to enhance each student's appreciation of diversity, citizenship, leadership, science and technology, qualitative and quantitative analysis, and social and business culture.

The criminal justice program, in keeping with its unique curriculum and the varied career opportunities available to its graduates, and with the advice of both academic and career coaches, encourages students to concentrate in one or more of the concentrations offered by the School of Arts & Sciences or to pursue a collection of criminal justice electives which target the student's interests and goals. In addition, each criminal justice student has the opportunity to participate in an externship during spring term of the senior year.

The bachelor of science degree is beneficial when competing for a first job placement and for career advancement. Typical career tracks for graduates of the criminal justice program may include policing on the local, state or federal levels; court administration; corrections, probation or parole officers; private security and loss prevention managers; and social service providers.

## CRIMINAL JUSTICE

A four-year program leading to the bachelor of science degree

MAJOR COURSES		CREDITS
LAW1002	Introduction to Criminal Justice	4.5
LAW1070	Criminal Courts	4.5
LAW1090	Law Enforcement	4.5
LAW2040	Corrections	4.5
LAW2050	Criminology	4.5
LAW3015	Criminal Procedure	4.5
LAW3025	Criminal Law	4.5
LAW4030	Criminal Justice Research Methods	4.5
LAW4080	Criminal Justice Senior Seminar	4.5

**Choose three of the following:** **13.5**

LAW2085	Juvenile Justice	
LAW3033	Community Policing	
LAW3075	Criminal Investigation	
LAW3090	Evidence	
LAW3810	Topics in National Security	
LAW3820	Cyber Crimes	
LAW4033	Terrorism	
LAW4040	Criminalistics	
LAW4050	Advanced Topics in Criminal Justice	
LAW4060	Advanced Topics in Criminalistics	
LAW4090	Criminal Justice Externship	

### RELATED PROFESSIONAL STUDIES

ACCT10211	Business Accounting I	4.5
CAR1001	Principles of Career Management	2.0
FIT1000	Information Technology for Business Professionals I	4.5
FIT1005	Introduction to Keyboarding	1.5
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resource Management	4.5

### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
HIST3001	U.S. History from Colonial Times to 1876	4.5
HIST3002	U.S. History since 1877 (to the present)	4.5
HIST4020	American Government	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking	4.5
PHIL3040	Ethics of Business Leadership	4.5
PSYC2001	Introductory Psychology	4.5
PSYC2002	Abnormal Psychology	4.5
SOC2001	Sociology I	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One SCI-designated course	4.5
Sociology	One sociology course at the SOC2002 level or higher	4.5

### Free Electives

Six courses selected from 1000–4999 numbered offerings within the university **27.0**

**TOTAL CREDITS** **183.5**

**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Student must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

## Financial Services

### CERTIFICATE PROGRAM

Whether you're new to the financial services industry or a seasoned financial services professional, this program is designed to be equally beneficial. This certificate program offers opportunities for individuals changing careers or starting a career and needing updates on skills in financial fields.

Students enrolled in the Financial Services certificate program will take basic general courses to establish a foundation for careers in the financial services industry.

Completers of the program are well positioned for entry-level opportunities in banking, financial services operations, personal financial planning, insurance or real estate.

All credits successfully earned in the certificate program can be applied towards a Bachelor of Science Degree in Financial Services Management.

### FINANCIAL SERVICES

A 31.5 quarter-credit-hour program leading to the Financial Services Certificate.

MAJOR COURSES	CREDITS
ACCT1021 Business Accounting I	4.5
ACCT1022 Business Accounting II	4.5
FISV2010 Finance	4.5
FISV3001 Introduction to Investments and Financial Planning	4.5
FISV3020 Introduction to Financial Institutions	4.5
FISV4010 Bank Management	4.5
<b>Choose one of the following:</b>	4.5
FISV2002 Mutual Funds	
FISV4020 Risk Management and Insurance	
FISV4030 Real Estate	
<b>TOTAL CREDITS</b>	<b>31.5</b>



## Financial Services Management

### BACHELOR OF SCIENCE (B.S.) DEGREE

The Financial Services Management degree program prepares students for careers in the financial services industry. Students gain exposure to specialized practices by focusing on studies leading to positions in the investment, banking, insurance and real estate industries.

Graduates should be able to demonstrate an ability to use logic and critical thinking to assist in the decision making process as well as to make recommendations to individuals and organizations using financial analysis skills.

An important component of the program's educational experience is the general studies courses taught by the John Hazen White School of Arts & Sciences. Graduates are expected to show competencies in higher order thinking, ethics, global diversity, responsible citizenship and leadership. The following literacies should also be demonstrated: sociocultural, quantitative, scientific and informational.

Students may complete either a 13.5 credit concentration in Management or Investments, or choose from a myriad of finance-related topics. Students are encouraged to meet with their faculty advisor before selecting a concentration so that the concentration selected best prepares the student for his or her career goal.

As an alternative, students who maintain a grade point average of at least a 3.0 may have the opportunity to participate in a Financial Services Career Focus and gain experiential education by completing a co-op in their area of interest. Additional options are also available for foreign travel through the term abroad program.

Graduates of the program are well positioned for entry-level opportunities in banking, financial analysis, financial services operations, personal financial planning, insurance, real estate and securities brokerage.

### CONCENTRATIONS FOR FINANCIAL SERVICES MANAGEMENT MAJORS

- Investments (Page 41)
- Management (Page 42)

## FINANCIAL SERVICES MANAGEMENT

A four-year program leading to the bachelor of science degree

MAJOR COURSES	CREDITS
ECON3040 Money and Banking	4.5
FISV2010 Finance	4.5
FISV3001 Introduction to Investments and Financial Planning	4.5
FISV3020 Introduction to Financial Institutions	4.5
FISV4020 Risk Management and Insurance	4.5
FISV4030 Real Estate	4.5
MGMT1000 Foundations of Business	4.5
MGMT1001 Principles of Management	4.5
MGMT2001 Human Resources Management	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MRKT1001 Principles of Marketing	4.5

**Choose three of the following:** 13.5

ACCT2010 Personal Budgeting and Planning	
ACCT3011 Federal Taxes I	
ACCT3070 Accounting for Mutual Funds	
ECON3050 International Banking and Finance	
FISV2002 Mutual Funds	
FISV3010 Credit Management	
FISV3060 Investments II	
FISV4010 Bank Management	
FISV4070 Series 7 Securities	
LAW1030 Wills, Trusts and Probate	
LAW2020 Real Estate/Property Law	

**Choose one of the following:** 13.5

Fin. Svcs. Electives	Three FISV-related electives selected from the list above OR
IBUS4090	International Business Experience OR
FISV4099	Financial Services Career Co-op

### RELATED PROFESSIONAL STUDIES

ACCT10211 Business Accounting I	4.5
ACCT10221 Business Accounting II	4.5
ACCT3023 Managerial Accounting	4.5
CAR1001 Principles of Career Management	2.0
FIT1000 Information Technology for Business Professionals I	4.5
FIT1020 Information Technology for Business Professionals II	4.5
LAW2001 The Legal Environment of Business I	4.5
LAW3002 The Legal Environment of Business II	4.5

### GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PSYC2001 Introductory Psychology	4.5
SOC2001 Sociology I	4.5
Math	One math course from the following: MATH1020, MATH1930 or higher 4.5
Science Electives	One SCH-designated course 4.5
	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used to form an arts & sciences concentration 9.0

**Choose two of the following:**

PHIL3020	Logic: Critical Thinking OR
PHIL3040	Ethics of Business Leadership
History	One HIST-designated course (except HIST4030)
Literature	ENG1001 or one LIT-designated course

**9.0****TOTAL CREDITS****182.0**

**NOTE:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.



## Food Marketing

### BACHELOR OF SCIENCE (B.S.) DEGREE

The Food Marketing bachelor's degree program provides Baking & Pastry Arts or Culinary Arts associate degree program graduates with specialized courses in the marketing discipline.

Upon completion of the program, graduates are expected to demonstrate the ability to

- develop, implement, analyze, interpret and make recommendations based on secondary and primary research data using qualitative and quantitative methods
- develop a targeted business-to-business marketing plan

Specific skills developed include managing market research projects, developing business-to-business marketing programs, and developing and executing brand strategies. Students have the opportunity to hone these skills while participating in a term-long externship, held at a wide variety of host sites.

Upon graduation, students may be employed in marketing positions in the food industry either for a purveyor or for the marketing department of a restaurant, food catalog or beverage producer as well as food products companies.

Students should use their electives to create a meaningful, customized career concentration. The university's career management system will facilitate these selections.

An important component of the program's educational experience is the general studies courses taught by the John Hazen White School of Arts & Sciences. Graduates are expected to show competencies in higher order thinking, communications, ethics, global diversity, responsible citizenship, leadership and artistic responsibility. The following literacies should also be demonstrated: sociocultural, quantitative, scientific and informational.

## FOOD MARKETING

A four-year program leading to the Bachelor of Science Degree for two-year **Baking & Pastry Arts** or **Culinary Arts** program graduates

### FIRST TWO YEARS:

Associate in Science Degree in Baking & Pastry Arts (Page 22) or Culinary Arts (Page 23) **99.0**

### THIRD AND FOURTH YEARS:

MAJOR COURSES		CREDITS
ACCT10211	Business Accounting I	4.5
ACCT10221	Business Accounting II	4.5
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM3070	Contemporary Issues in Food Industry	4.5
MRKT1001	Principles of Marketing	4.5
MRKT2020	Business-to-Business Marketing	4.5
MRKT2050	Qualitative Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3055	Quantitative Research	4.5
MRKT4099	Marketing Career Co-op	13.5

### RELATED PROFESSIONAL STUDIES

LAW2001	The Legal Environment of Business I	4.5
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### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
MATH2001	Statistics	4.5
PSYC2001	Introductory Psychology	4.5
SOC2001	Sociology I	4.5
Electives	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used to form an arts & sciences concentration	9.0

**Choose two of the following:** **9.0**

PHIL3020	Logic: Critical Thinking OR
PHIL3040	Ethics of Business Leadership
History	One HIST-designated course (except HIST4030)
Literature	ENG1001 or one LIT-designated course

**TOTAL CREDITS****99.0****FOUR-YEAR CREDIT TOTAL****201.5**

**NOTE:** Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.



## Human Resource Management

### CERTIFICATE PROGRAM

Major topics covered in this program include the role of human resources, employment law, employee training and development, compensation, benefits, safety, health and employee behavior modification. Participation in this program is appropriate for both newcomers to the human resources field and those with some experience who are seeking to keep current in the field or expand their knowledge and skills.

The Human Resource Management certificate program prepares completers for entry-level generalist positions in human resources and enables employees currently in the public or private sector to upgrade their skills with theory and practical knowledge.

All credits successfully earned in the certificate program can be applied towards a Bachelor of Science Degree in Management.

### HUMAN RESOURCE MANAGEMENT

A 31.5 quarter-credit-hour program leading to the Human Resource Management Certificate.

MAJOR COURSES		CREDITS
LAW3065	Employment Law	4.5
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resources Management	4.5
MGMT2020	Organizational Behavior	4.5
MGMT3050	Compensation and Benefit Management	4.5
MGMT3060	Human Resources Training and Development	4.5
MGMT3070	Contemporary Management	4.5
<b>TOTAL CREDITS</b>		<b>31.5</b>



## Management

### CERTIFICATE PROGRAM

The Certificate in Management program is designed for students who want to explore management or practicing professionals who wish to increase their effectiveness in a variety of managerial roles. The program provides an opportunity for advancing or refreshing existing skills. The program's mix of course work provides students with a broad understanding of the issues facing the business world.

Upon successful completion of the initial courses, students apply their knowledge in courses such as strategy, behavioral modification, production operations, managerial technology and human resources.

The program prepares completers for a career in a variety of entry-level managerial positions in business and industry. The program serves to enhance advancement and development opportunities for those already in the field.

All credits successfully earned in the certificate program can be applied towards a Bachelor of Science Degree in Management.

### MANAGEMENT

A 27 quarter-credit-hour program leading to the Management Certificate.

MAJOR COURSES		CREDITS
MGMT1001	Principles of Management	4.5
MGMT2001	Human Resources Management	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Service and Production Operations Management	4.5
MRKT1001	Principles of Marketing	4.5
<b>Choose one of the following:</b>		<b>4.5</b>
MGMT2040	Purchasing and Supply Chain Management	
MGMT3030	Managerial Technology	
MGMT3040	Process And Quality Management	
MGMT3070	Contemporary Management	
<b>TOTAL CREDITS</b>		<b>27.0</b>

## Management

### BACHELOR OF SCIENCE (B.S.) DEGREE

The goal of the four-year Management program is to prepare graduates for a career in a variety of entry-level managerial position in a wide range of firms. Students are expected to acquire the communication, critical thinking, and ethical reasoning skills essential for today's managers. The program's mix of coursework provides students with a broad understanding of the issues facing the business world.

An important component of the program's educational experience is the general studies courses taught by the John Hazen White School of Arts & Sciences. Graduates are expected to show competencies in higher order thinking, ethics, global diversity, responsible citizenship and leadership. The following literacies should also be demonstrated: sociocultural, quantitative, scientific and informational.

Students who maintain a grade point average of at least a 3.0 may have the opportunity to participate in a Management Career Focus and gain experiential education by completing a co-op in their area of interest. Options are also available for foreign travel through the term abroad program. All co-ops and summer terms abroad must be approved by the chair of the Department of Management.

Regardless of what industry the student chooses to enter, an understanding of key business principles is critical to a successful career, whether it is vying for a first job placement or success later in life. A student may focus on studies leading to management positions in production operations, human resource, financial services and other service industries.

Students will choose one concentration from the following options. The university's career management system will facilitate these selections.

### CONCENTRATIONS FOR MANAGEMENT MAJORS\*

- Financial Services Management (Page 41)
- Human Resource Management (Page 41)
- Investments (Page 41)
- Operations Management (Page 42)

\*Some concentration courses may not be available during the evening.



## MANAGEMENT

A four-year program leading to the bachelor of science degree

MAJOR COURSES	CREDITS
ACCT3023 Managerial Accounting	4.5
FISV2010 Finance	4.5
MGMT1000 Foundations of Business	4.5
MGMT1001 Principles of Management	4.5
MGMT2001 Human Resources Management	4.5
MGMT2020 Organizational Behavior	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT3040 Process and Quality Management	4.5
MGMT3060 Human Resources Training and Development*	4.5
MGMT4001 Process Planning and Control*	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5
MGMT4070 Human Resources Management Strategy*	4.5
MGMT4099 Management Career Co-op**	13.5
MRKT1001 Principles of Marketing	4.5
Manage. Select one concentration from previous page	13.5

### RELATED PROFESSIONAL STUDIES

ACCT10211 Business Accounting I	4.5
ACCT10221 Business Accounting II	4.5
CAR1001 Principles of Career Management	2.0
FIT1000 Information Technology for Business Professionals I	4.5
FIT1020 Information Technology for Business Professionals II	4.5
LAW2001 The Legal Environment of Business I	4.5
LAW3002 The Legal Environment of Business II	4.5

### GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
MATH2001 Statistics	4.5
Math One course at the MATH1002 level or higher	4.5
Science One SCI-designated course	4.5
Electives Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used to form an arts & sciences concentration	9.0

<b>Choose two of the following:</b>	9.0
PHIL3020 Logic: Critical Thinking OR	
PHIL3040 Ethics of Business Leadership	
History One HIST-designated course (except HIST4030)	
Literature ENG1001 or one LIT-designated course	

<b>Choose two of the following:</b>	9.0
LEAD2001 Foundations of Leadership Studies	
PSYC2001 Introductory Psychology	
SOC2001 Sociology I	

**TOTAL CREDITS 186.5**

\* IBUS4090 (International Business Experience) may be substituted for MGMT3060, MGMT4001 and MGMT4070. See your department academic coach for details.

\*\* Students meeting eligibility criteria may elect a Management Career Co-op, Summer Term Abroad, Internship or SWAP (Students Working Abroad Program) to satisfy requirements. Otherwise, students must take three additional career electives from the College of Business or School of Technology.

**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.



## Management (Accelerated)

### BACHELOR OF SCIENCE (B.S.) DEGREE

A two-year program leading to the bachelor of science degree for graduates of non-management and/or business-related associate degree programs.

#### FIRST TWO YEARS:

Associate Degree (or equivalent) 90.0  
(Students must meet program's prerequisite requirements listed below.)

#### THIRD AND FOURTH YEARS:

MAJOR COURSES	CREDITS
ACCT10211 Business Accounting I	4.5
ACCT10221 Business Accounting II	4.5
ACCT3023 Managerial Accounting	4.5
MRKT1001 Principles of Marketing	4.5
MGMT1001 Principles of Management	4.5
MGMT2001 Human Resources Management	4.5
MGMT2020 Organizational Behavior	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT4020 Strategic Management	4.5
MGMT4030 Senior Management Seminar	4.5

#### RELATED PROFESSIONAL STUDIES

FIT1020 Information for Technology Business Professionals	4.5
LAW2001 The Legal Environment of Business I	4.5
LAW3002 The Legal Environment of Business II	4.5
CAR1001 Principles of Career Management	2.0

#### GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1021 Advanced Composition and Communication	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
History One HIST-designated course (except HIST4030)	4.5
Elective Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general study course	9.0

**TOTAL CREDITS 101.0**

**FOUR-YEAR CREDIT TOTAL 191.0**

NOTE: Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

#### PREREQUISITES

ENG1001 An Introduction to Literary Genres	
ENG1020 English Composition	
ENG1030 Communication Skills	
FIT1000 Information Technology	
Math One Math course, MATH1002 level or higher	
Science Once Science course	
Social	
Science One Sociology, Psychology or Political Science course	

# Marketing

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Marketing bachelor's degree program provides students with a broad range of knowledge and practical skills related to the fundamentals of marketing including product, pricing, promotion, distribution and customer relationship management.

Upon completion of the program, graduates are expected to demonstrate the ability to

- develop, implement, analyze, interpret, and make recommendations based on secondary and primary research data using qualitative and quantitative methods
- analyze consumer decision-making and behavior
- prepare and conduct a professional sales presentation
- develop e-commerce, international and strategic marketing plans

Specific skills developed include managing market research projects, developing Web-based marketing programs, developing and executing brand strategies, and developing and managing comprehensive marketing plans. Students have the opportunity to hone these skills while participating in a term-long externship, held at a wide variety of host sites.



Upon graduation, students may be employed by retail, consumer goods, industrial or advertising companies in positions that utilize these skills. Typical areas of interest include entry-level positions in sales, market research, market analysis, product development or brand management.

Students should use their career electives and free electives to create a meaningful, customized career concentration. The university's career management system will facilitate these selections.

An important component of the program's educational experience is the general studies courses taught by the John Hazen White School of Arts & Sciences. Graduates are expected to show competencies in higher order thinking, communications, ethics, global diversity, responsible citizenship, leadership and artistic responsibility. The following literacies should also be demonstrated: sociocultural, quantitative, scientific and informational.

### CONCENTRATIONS FOR MARKETING MAJORS\*

- Fashion Product Development (Page 41)
- Marketing Communications (Page 42)

\*Some concentration courses may not be available in the evening.

### MARKETING

A four-year program leading to the bachelor of science degree

**Choose one of the following four options:** 13.5

IBUS4090	International Business Experience	
	OR	
IBUS4020	Summer Work Abroad	
	International Seminar AND	
IBUS4082	SWAP Operations Management	
	and Process Improvement OR	
IBUS4086	SWAP Process Mapping	
	OR	
MRKT4099	Marketing Career Co-op	
	OR	
Concentr.	Three courses selected from declared	
	College of Business, School of Arts &	
	Sciences or School of Technology	
	concentration offerings	

### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition	
	and Communication	4.5
ENG1030	Communication Skills	4.5
MATH2001	Statistics	4.5
Math	One math course at the	
	MATH1002 level or higher	4.5
Science	One SCI-designated course	4.5
Electives	Two courses with an EASC attribute	
	selected from offerings within the	
	School of Arts & Sciences	
	which may be used to form an	
	arts & sciences concentration	9.0

**Choose two of the following:** 9.0

PHIL3020	Logic: Critical Thinking	
	OR	
PHIL3040	Ethics of Business Leadership	
History	One HIST-designated course	
	(except HIST4030)	
Literature	ENG1001 or one LIT-designated	
	course	

**Choose two of the following:** 9.0

LEAD2001	Foundations of Leadership Studies	
PSYC2001	Introductory Psychology	
SOC2001	Sociology I	

**TOTAL CREDITS** 191.0

**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

MAJOR COURSES		CREDITS
ADVC1010	Marketing Communications I	4.5
ADVC1011	Marketing Communications II	4.5
FISV2010	Finance	4.5
MRKT1001	Principles of Marketing	4.5
MRKT1002	Consumer Behavior	4.5
MRKT1011	Principles of Professional Selling	4.5
MRKT2020	Business-to-Business Marketing	4.5
MRKT2050	Qualitative Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3011	Direct Marketing	4.5
MRKT3040	e-Commerce	4.5
MRKT3055	Quantitative Research	4.5
MRKT4001	Strategic Marketing	4.5
MRKT4030	International Marketing	4.5
MRKT4076	Marketing Externship	9.0
Career	Three courses with an ECAR attribute	
Electives	selected from offerings within the	
	College of Business	13.5

### RELATED PROFESSIONAL STUDIES

ACCT10211	Business Accounting I	4.5
ACCT10221	Business Accounting II	4.5
CAR1001	Principles of Career Management	2.0
FIT1000	Information Technology for	
	Business Professionals I	4.5
FIT1020	Information Technology for	
	Business Professionals II	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5

# Operations Management

## CERTIFICATE PROGRAM

The Certificate in Operations Management program is designed for individuals who want to explore the field of operations or practicing professionals who wish to increase their effectiveness in a variety of industry-related roles. Upon successful completion of the initial courses, students apply their knowledge in salient courses such as purchasing and supply chain management, managerial technology, and process and quality management.

In today's competitive marketplace, qualified operations managers are fundamental to improving productivity, raising quality standards and improving efficiency. Sophisticated consumers, shorter product life cycles and new technology have placed increasing pressures on the operations function to improve productivity while providing a broader range of high-quality products and services.

Typical careers in operations management may involve working in industries such as manufacturing firms, transportation, insurance, retailing and banking. Completers of the program are prepared for entry-level positions in any of the following areas: inventory planning and control, operations scheduling, process methods and planning, quality management, traffic management, purchasing and forecasting.

All credits successfully earned in the certificate program can be applied towards a Bachelor of Science Degree in Management.

## OPERATIONS MANAGEMENT

A 36 quarter-credit-hour program leading to the Operations Management Certificate.

MAJOR COURSES	CREDITS
MGMT1001 Principles of Management	4.5
MGMT2030 Service and Production Operations Management	4.5
MGMT2040 Purchasing and Supply Chain Management	4.5
MGMT3030 Managerial Technology	4.5
MGMT3040 Process And Quality Management	4.5
MGMT4001 Process Planning and Control	4.5
Math One math course at the MATH1002 level or higher	4.5
MATH2001 Statistics	4.5
<b>TOTAL CREDITS</b>	<b>36.0</b>

# Undeclared

Because some students may be unsure of their major when they enroll at Johnson & Wales, the Undeclared option allows them the opportunity to pursue a basic business and general studies program and, in the sophomore year, choose a major from a number of business and hospitality programs. Students who begin their studies in the Undeclared program earn a bachelor of science degree at the end of four years of study.

## UNDECLARED

All students enrolled in the Undeclared program pursue the following program of study for the first two years. Students must declare a major no later than the fifth term (sophomore year) of study.

RELATED PROFESSIONAL STUDIES	CREDITS
ACCT10011 Principles of Accounting I	4.5
ACCT10021 Principles of Accounting II* OR	4.5
ACCT10121 Hospitality Accounting II*	
CAR1001 Principles of Career Management	2.0
FIT1000 Information Technology for Business Professionals I	4.5
LAW2001 The Legal Environment of Business I	4.5
HOSP1008 Customer/Guest Service Management	4.5
MGHI1000 Introduction to Management and the Hospitality Industry	4.5
MRKT1001 Principles of Marketing	4.5
GENERAL STUDIES	
ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PSYC2001 Introductory Psychology OR	4.5
SOC2001 Sociology I	
History One HIST-designated course (except HIST4030)	4.5
Math One math course at the MATH1002 level or higher	4.5
Science One SCI-designated course	4.5
MAJOR ELECTIVE	
FIT1020 Information Technology for Business Professionals II** OR	4.5
HOSP2030 Hospitality Human Resource and Diversity Leadership***	
<b>TOTAL CREDITS</b>	<b>92.0</b>

\* Students entering The Hospitality College must take ACCT10121 as their second accounting course. Students in the College of Business must take ACCT10021.

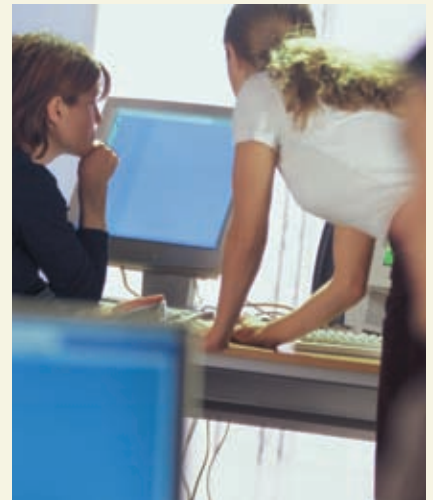
\*\* For students entering the College of Business

\*\*\* For students entering The Hospitality College

**NOTE:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

## FOUR-YEAR OPTIONS:

- Accounting (Page 8)
- Criminal Justice (Page 11)
- Financial Services Management (Page 12)
- Hotel & Lodging Management (Page 28)
- Management (Page 14)
- Marketing (Page 16)
- Restaurant, Food & Beverage Management (Page 29)
- Travel-Tourism & Hospitality Management (Page 31)







THE FRIEDMAN CENTER

baking & pastry arts culinary arts baking



# college of culinary arts



## DEGREE PROGRAMS

Baking & Pastry Arts

Culinary Arts

**Baking & Pastry Arts & Food Service Management** *(offered jointly through the College of Culinary Arts and The Hospitality College)*

**Culinary Arts & Food Service Management** *(offered jointly through the College of Culinary Arts and The Hospitality College)*

## DIPLOMA PROGRAMS

Baking & Pastry Arts

Culinary Arts

Johnson & Wales has a reputation as one of the world's finest food service educators, producing leaders in a field that requires disciplined culinary professionals. A degree from Johnson & Wales opens doors to kitchens that shape careers. Here is a list of some alumni who have benefited from the JWU experience.

Emeril Lagasse '78,  
celebrity chef, TVFN; restaurant owner, author

Alfonso Contrisciani '79,  
Certified Master Chef, consultant

Michelle Bernstein '93,  
chef-owner, Michy's, Miami; TVFN's "Melting Pot" and  
"Iron Chef America"

Tyler Florence '94,  
TVFN's "Food 911," "Tyler's Ultimate" and "How to Boil Water"

Laurence Gottlieb '97,  
executive sous chef of the White Barn Inn in Kennebunkport, Maine

Ed Boncich '98,  
personal chef to Pat Reilly, president of the Miami Heat

Vincenza Mortillaro '03,  
research chef, Gorton's Seafood

& pastry arts & food service management

# what they're saying

**"The expertise of the chefs at JWU is impressive. The instruction is top-notch and very rewarding."**

— Benjamin Turkel, Culinary Arts

Like many people, Benjamin Turkel struggled for a long time as a teenager and a young adult with the question of what he wanted to be when he grew up.

Despite his experience in the restaurant industry, a career in culinary arts never seemed like a realistic possibility.

"When I was a teen I worked as a dishwasher and for eight years on and off as an adult I bussed tables, bartended, prepared salads and desserts and worked as the closing manager," said Turkel.

"Those jobs were a lot of fun, but it never dawned on me that I could make a career out of something I love," said Turkel. "I always had this preconceived notion of what a career is. I always thought it meant working for a corporation and climbing your way up the ladder."

In the past, Turkel held one of those corporate positions. He was a technical writer for a defense contracting company. For the seven years prior to that, he was a real estate broker, with 20 agents working under him.

"I came to the realization that I should do something I love," said the 31-year-old. "Every day that I'm in the CE culinary program I validate my decision."

Turkel, who lives in North Kingstown with his wife and young child, appreciates the high expectations of the instructors.

"While the chefs understand that we have families and full-time jobs, they don't expect any less from us," said Turkel.



# programs of study

## Baking & Pastry Arts

### DIPLOMA PROGRAM

Both the Culinary Arts and the Baking & Pastry Arts curricula are available in diploma programs, as well. These programs are designed to teach basic cooking techniques to individuals interested in attaining positions in commercial food service establishments. The diploma program is designed for recent high school graduates as well as for those seeking additional food service knowledge or a career change into this field.

In either the Culinary Arts or the Baking & Pastry Arts diploma program, students will learn basic cooking methods, and participate in a practicum assignment at one of the university's food service facilities.

Students may seek immediate career opportunities upon graduation, or continue their education in a two-year program.

The Baking & Pastry Arts diploma program is offered as a weekend schedule.



## ASSOCIATE IN SCIENCE (A.S.) DEGREE

The associate degree program in Baking & Pastry Arts provides students with practical education in baking and pastry production, while developing professionalism and excellence in academic achievement. Hands-on training is paired with traditional academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

First-year Baking & Pastry Arts students are introduced to techniques of combining basic ingredients to produce classical French pastries, basic breads, cakes and plated desserts.

The second year emphasizes advanced techniques in classical and international preparation and production of cakes, tortes, sugar work, chocolate and confections. Academic courses include leadership studies, science elective, communication skills, and food & beverage cost control.

During pastry internships at university-owned facilities including Johansson's Bakery, the Radisson Airport Hotel and the Johnson & Wales Inn, students participate in actual public food service operations in preparation for future careers.

Upon graduation from the Baking & Pastry Arts associate degree program, a variety of positions are attainable in hotels, clubs and resorts, retail bakeries, restaurants and wholesale pastry shops.

Eligible graduates may apply for entrance into the bachelor of science program in Baking & Pastry Arts or Culinary Nutrition in the Day Program, or the Bachelor of Science program in Food Marketing or Baking & Pastry Arts & Food Service Management in the CE Program. Certain requirements pertain to each of these bachelor's degree programs, which are noted in their respective program descriptions.

## Cooperative Education

Eligible second-year Baking & Pastry Arts students may apply for a Selective Career Cooperative Education assignment in place of the Baking & Pastry Arts Internship. These paid cooperative assignments allow students to gain academic credit as well as invaluable work experience. Selected students work a minimum of 40 hours per week on a schedule established by their co-op employer. To be eligible to apply for the domestic co-op program, students must maintain a cumulative grade point average of 2.75, maintain a clean record of behavior as defined by the Student Code of Conduct, and must have completed all prerequisite coursework.

Selected students are assigned to a pre-qualified co-op employer that represents most segments of the food service industry. These include hotels, resorts, spas, contract food service providers and casinos.

The International Co-op experience offers a select group of Baking & Pastry Arts students a practical, work-related, experiential training opportunity at host company sites throughout the world which are chosen by the university. In addition to meeting specific college eligibility requirements, students interested in completing co-op in a targeted country must have the necessary conversational language skills of that country, must maintain a 3.25 cumulative grade point average and have a minimum of one year of work experience in a full-service bakery or similar experience in a hotel, resort or restaurant.

## BAKING & PASTRY ARTS DIPLOMA PROGRAM

A program leading to a diploma.

MAJOR COURSES		CREDITS
BPA1100	Principles and Techniques of Bread Production	7.5
BPA1200	Classical French Pastries	7.5
BPA1300	Hot and Cold Dessert Presentations	7.5
BPA1400	Introduction to Cake Decorating and Petits Fours	7.5
BPA2100	Advanced Cake Decorating and Classical French Tortes	7.5
BPA2200	Chocolate and Sugar Artistry and Showpieces	7.5

<b>Pastry Arts Applications*</b>		<b>13.5</b>
BPA2364	Pastry Arts Internship Part I (6.75) AND	
BPA2365	Pastry Arts Internship Part II (6.75) OR	
BPA2366	Pastry Arts Internship OR	
BPA2394	Pastry Arts Cooperative Education Part I (6.75) AND	
BPA2395	Pastry Arts Cooperative Education Part II (6.75) OR	
BPA2396	Pastry Arts Cooperative Education	

## RELATED PROFESSIONAL STUDIES

CAR1001	Principles of Career Management	2.0
FSM1065	Food Safety and Sanitation Management**	1.5

**TOTAL CREDITS** **62.0**

\* Students select or are assigned to one of the Pastry Arts Applications for 13.5 quarter credit hours of the program.

\*\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

## TWO-YEAR OPTION:

- Baking & Pastry Arts (see next page)



## BAKING & PASTRY ARTS

A program leading to the associate in science degree.

MAJOR COURSES		CREDITS
BPA1100	Principles and Techniques of Bread Production	7.5
BPA1200	Classical French Pastries	7.5
BPA1300	Hot and Cold Dessert Presentations	7.5
BPA1400	Introduction to Cake Decorating and Petits Fours	7.5
BPA2100	Advanced Cake Decorating and Classical French Tortes	7.5
BPA2200	Chocolate and Sugar Artistry and Showpieces	7.5
<b>Pastry Arts Applications*</b>		<b>13.5</b>
BPA2364	Pastry Arts Internship Part I (6.75) AND	
BPA2365	Pastry Arts Internship Part II (6.75) OR	
BPA2366	Pastry Arts Internship OR	
BPA2394	Pastry Arts Cooperative Education Part I (6.75) AND	
BPA2395	Pastry Arts Cooperative Education Part II (6.75) OR	
BPA2396	Pastry Arts Cooperative Education	
<b>RELATED PROFESSIONAL STUDIES</b>		
CAR1001	Principles of Career Management	2.0
FSM1065	Food Safety and Sanitation Management**	1.5
FSM2025	Food and Beverage Cost Control	4.5
<b>GENERAL STUDIES</b>		
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH1002	A Survey of College Mathematics	4.5
SCI1055	Baking Science	4.5
Science	Once SCI-designated course	4.5
<b>TOTAL CREDITS</b>		<b>98.0</b>

\* Students select or are assigned to one of the Pastry Arts Applications for 13.5 quarter credit hours of the program.

\*\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

NOTE: Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in MATH1002.

### FOUR-YEAR OPTIONS:

- Baking & Pastry Arts (Day Program only)
- Baking & Pastry Arts & Food Service Management (Page 24)
- Culinary Nutrition (Day Program only)
- Food Marketing (Page 13)

## Culinary Arts DIPLOMA PROGRAM

Both the Culinary Arts and the Baking & Pastry Arts curricula are available in diploma programs which are designed to teach basic cooking techniques to individuals interested in attaining positions in commercial food service establishments. The diploma program is designed for recent high school graduates as well as for those seeking additional food service knowledge or a career change into this field.

In either the Culinary Arts or the Baking & Pastry Arts diploma program, students learn basic cooking methods, and participate in a practicum assignment at one of the university's food service facilities.

Students may seek immediate career opportunities upon graduation or continue their education in a two-year program.

The Culinary Arts diploma program is offered as a weekend schedule.

## ASSOCIATE IN SCIENCE (A.S.) DEGREE

The associate degree program in Culinary Arts provides students with practical education in food production, while developing professionalism and excellence in academic achievement. Students progress through a program of study that builds proficiency in food production and cooking, cost control, nutrition, sanitation, food safety and food marketing. Hands-on training is paired with traditional academic courses resulting in a curriculum that is both dynamic and directly aligned with industry needs.

The focus of the first-year culinary lab classes is development and practice of cooking skills, complemented with the development of baking, dining and beverage service skills, which includes national certification in alcohol intervention procedures. The academic areas include mathematics, introduction to menu planning and cost control, English composition, professional development and a national food safety certification.

Second-year laboratories include advanced techniques in classical and international cuisines, garde manger, patisserie/dessert and dining room, as well as the academic areas of leadership studies, personalized nutrition management and communication skills.

Students will experience one term of experiential education, which includes internships. During Culinary Arts Internship at university-owned hotels and restaurants, including the Radisson Airport Hotel and the Johnson & Wales Inn and Conference Center, students participate in actual public food service operations in preparation for future careers.

Graduates of the associate degree program in Culinary Arts have the opportunity to gain immediate, successful employment in the food service industry, which would include a variety of positions in full service restaurants, hotels, clubs and resorts, catering operations, quantity food production facilities, health spas and cruise lines.

Eligible graduates may apply for entrance into the bachelor of science program in Baking & Pastry Arts or Culinary Nutrition in the Day Program, or the bachelor of science program in Culinary Arts & Food Service Management or Food Marketing in the CE Program.





## Cooperative Education

Eligible second-year Culinary Arts students may apply for a cooperative education assignment in place of the Culinary Arts Internship. These paid cooperative education assignments allow students to gain academic credit as well as invaluable work experience. Selected students work a minimum of 40 hours per week on a schedule established by their co-op employer. To be eligible to apply for the domestic co-op program, students must maintain a cumulative grade point average of 2.75, maintain a clean record of behavior as defined by the Student Code of Conduct, and must have completed all prerequisite coursework.

Selected students are assigned to a pre-qualified co-op employer that represents most segments of the food service industry. These include hotels, restaurants, country clubs, resorts, spas, contract food service providers and casinos.

The international co-op experience offers a select group of Culinary Arts students a practical, work-related, experiential training opportunity at host company sites throughout the world, which are chosen by the university. In addition to meeting specific college eligibility requirements, students interested in completing co-op in a targeted country must exhibit the necessary conversational language skills of that country, maintain a 3.25 cumulative grade point average and have a minimum of one year of work experience in a full-service restaurant or similar experience in a hotel or resort.

## CULINARY ARTS DIPLOMA PROGRAM

A program leading to a diploma.

MAJOR COURSES		CREDITS
CUL1315	Stocks, Sauces and Soups	3.0
CUL1325	Essentials of Dining Room	3.0
CUL1335	Traditional European Cuisine	3.0
CUL1345	Introduction to Baking & Pastry	3.0
CUL1355	New World Cuisine	3.0
CUL1365	Principles of Beverage Service*	3.0
CUL1375	Nutrition and Sensory Analysis	3.0
CUL1385	Fundamentals of Food Service Production	3.0
CUL1395	Purchasing and Product Identification	3.0
CUL1405	Skills of Meatcutting	3.0
CUL2215	Garde Manger	3.0
CUL2225	Classical French Cuisine	3.0
CUL2235	Advanced Dining Room Procedures	3.0
CUL2245	International Cuisine	3.0
CUL2255	Advanced Patisserie/Desserts	3.0

<b>Culinary Arts Applications**</b>		<b>13.5</b>
CUL2364	Culinary Arts Internship Part I (6.75) AND	
CUL2365	Culinary Arts Internship Part II (6.75) OR	
CUL2366	Culinary Arts Internship OR	
CUL2386	Culinary Arts International Exchange OR	
CUL2394	Culinary Arts Cooperative Education Part I (6.75) AND	
CUL2395	Culinary Arts Cooperative Education Part II (6.75) OR	
CUL2396	Culinary Arts Cooperative Education	

RELATED PROFESSIONAL STUDIES		
CAR1001	Principles of Career Management	2.0
FSM1065	Food Safety and Sanitation Management***	1.5
.....		
<b>TOTAL CREDITS</b>		<b>62.0</b>

\* ServSafe Alcohol Certification course required.

\*\* Students select or are assigned to one of the Culinary Arts applications for 13.5 quarter credit hours of the program.

\*\*\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

### TWO-YEAR OPTION:

- Culinary Arts (Page 23)



## CULINARY ARTS

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CUL1315	Stocks, Sauces and Soups	3.0
CUL1325	Essentials of Dining Room	3.0
CUL1335	Traditional European Cuisine	3.0
CUL1345	Introduction to Baking & Pastry	3.0
CUL1355	New World Cuisine	3.0
CUL1365	Principles of Beverage Service*	3.0
CUL1375	Nutrition and Sensory Analysis	3.0
CUL1385	Fundamentals of Food Service Production	3.0
CUL1395	Purchasing and Product Identification	3.0
CUL1405	Skills of Meatcutting	3.0
CUL2215	Garde Manger	3.0
CUL2225	Classical French Cuisine	3.0
CUL2235	Advanced Dining Room Procedures	3.0
CUL2245	International Cuisine	3.0
CUL2255	Advanced Patisserie/Desserts	3.0

<b>Culinary Arts Applications**</b>		<b>13.5</b>
CUL2364	Culinary Arts Internship Part I (6.75) AND	
CUL2365	Culinary Arts Internship Part II (6.75) OR	
CUL2366	Culinary Arts Internship OR	
CUL2386	Culinary Arts International Exchange OR	
CUL2394	Culinary Arts Cooperative Education Part I (6.75) AND	
CUL2395	Culinary Arts Cooperative Education Part II (6.75) OR	
CUL2396	Culinary Arts Cooperative Education	

RELATED PROFESSIONAL STUDIES		
CAR1001	Principles of Career Management	2.0
FSM1065	Food Safety and Sanitation Management***	1.5
FSM2045	Introduction to Menu Planning and Cost Controls	4.5

GENERAL STUDIES		
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
MATH1002	A Survey of College Mathematics	4.5
NUTR2001	Introduction to Nutrition	4.5
Science	One SCI-designated course	4.5

<b>TOTAL CREDITS</b>		<b>98.0</b>
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\* ServSafe Alcohol Certification course required.

\*\* Students select or are assigned to one of the Culinary Arts applications for 13.5 quarter credit hours of the program.

\*\*\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

NOTE: Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in MATH1002.

### FOUR-YEAR OPTIONS:

- Baking & Pastry Arts (Day Program only)
- Culinary Arts & Food Service Management (Page 25)
- Culinary Nutrition (Day Program only)
- Food Marketing (Page 13)
- Food Service Entrepreneurship (Day Program only)

# Baking & Pastry Arts & Food Service Management

(College of Culinary Arts and The Hospitality College)

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Baking & Pastry Arts & Food Service Management program combines the strength of baking & pastry arts and management in order to prepare students for a management career in front- or back-of-the-house. Graduates of the Baking & Pastry Arts & Food Service Management program can obtain positions in a variety of areas that include, but are not limited to, bakeshop manager, executive pastry chef, catering manager, pastry chef, and beverage manager.

The curriculum provides ample opportunity for the food service professionals of tomorrow to build upon their leadership and management abilities, baking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Baking & Pastry Arts & Food Service Management degree develops a solid baking & pastry foundation and management philosophy in its graduates and prepares them for bright and rewarding careers.

This program allows students to receive a world-class baking & pastry arts and hospitality education. Its strength is that students receive several senior-level capstone experiences in baking & pastry arts, hospitality operations and strategic management.

## CONCENTRATIONS FOR BAKING & PASTRY ARTS & FOOD SERVICE MANAGEMENT MAJORS

- Any hospitality concentration listed on Pages 42–43

## BAKING & PASTRY ARTS & FOOD SERVICE MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Baking & Pastry Arts** program graduates

### FIRST TWO YEARS:

Associate in Science Degree in Baking & Pastry Arts (Page 22) 98.0

### THIRD AND FOURTH YEARS:

MAJOR COURSES		CREDITS
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM4061	Advanced Food Service Operations Management	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP4060	Hospitality Management Seminar	4.5
Culinary/Hospitality	Three to five courses selected from declared concentration (see previous page)	13.5–15.0
Culinary/Hospitality	Three courses with an EHSP, ECUL or EBPA attribute selected	
Electives*	from offerings within The Hospitality College or the College of Culinary Arts	13.5–15.0

### RELATED PROFESSIONAL STUDIES

ACCT10111	Hospitality Accounting I and Lab	4.5
ACCT10121	Hospitality Accounting II and Lab	4.5
ACCT3025	Hospitality Financial Management	4.5
LAW2010	Hospitality Law	4.5

### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
PSYC2001	Introductory Psychology	4.5
SPAN1011	Conversational Spanish I: Specialized Vocabulary**	4.5
Electives	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used towards an arts & sciences concentration	9.0

Choose two of the following\*\*\*: 9.0

MATH2001	Statistics
PHIL3040	Ethics of Business Leadership
SOC2001	Sociology I
History	One HIST-designated course (except HIST4030)
Literature	ENG1001 or one LIT-designated course

**TOTAL CREDITS 94.5–97.5**

**FOUR-YEAR CREDIT TOTAL 192.5–195.5**

\* Elective courses must total 13.5 or 15.0 credits and may include study abroad; experiential education; any courses with an EHSP, EBPA or ECUL attribute selected from within The Hospitality College or the College of Culinary Arts; or a concentration listed on this page.

\*\*Spanish is the required language.

\*\*\*Students may not choose the combination of MATH2001 and SOC2001 to fulfill this requirement.

**NOTE:** Students must earn a performance transcript writing assessment of “validated” or “mastered” in order to graduate with a bachelor’s degree.



# Culinary Arts & Food Service Management

(College of Culinary Arts and The Hospitality College)

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Culinary Arts & Food Service Management program combines the strength of culinary arts and management in order to prepare students for a management career in front- or back-of-the-house. Graduates of the Culinary Arts & Food Service Management program can obtain positions in a variety of areas that include, but are not limited to, restaurant manager, kitchen manager, executive chef, food and beverage director, catering manager, room service manager, sous chefs, beverage manager and dining room manager.

The curriculum provides ample opportunity for the food service professionals of tomorrow to build upon their leadership and management abilities, cooking techniques, critical thinking, personal accountability and ethical behavior, problem-solving techniques, strong financial analysis skills and customer awareness. The Culinary Arts & Food Service Management degree develops a solid culinary foundation and management philosophy in its graduates and prepares them for bright and rewarding careers.

The program allows students to receive a world-class culinary arts and hospitality education. The program's strength is that students receive several senior-level capstone experiences in culinary arts, hospitality operations and strategic management.



Students may choose to focus their studies by selecting their electives in such areas as food and beverage, resort or dining management. The Resort Management and Casino & Gaming Operations concentrations allow students to focus on these two rapidly growing segments of the hospitality industry. The Food & Beverage Management concentration allows students to focus on this vital area of the hospitality industry. Courses are ideal for candidates interested in working with beverages, non-commercial, chain, franchises or restaurant operations.

## CONCENTRATIONS FOR CULINARY ARTS & FOOD SERVICE MANAGEMENT MAJORS

- Any hospitality concentration listed on Pages 42–43

## CULINARY ARTS & FOOD SERVICE MANAGEMENT

A four-year program leading to the bachelor of science degree for two-year **Culinary Arts** program graduates

### FIRST TWO YEARS:

Associate in Science Degree in Culinary Arts (Page 23) 98.0

### THIRD AND FOURTH YEARS:

MAJOR COURSES		CREDITS
FSM3001	Food Service Management Systems and Human Resource Applications	4.5
FSM4061	Advanced Food Service Operations Management	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP4060	Hospitality Management Seminar	4.5
Culinary/Hospitality	Three to five courses selected from declared concentration (see previous column)	13.5–15.0
Culinary/Hospitality Electives*	Three courses with an EHSP, ECUL or EBPA attribute selected from offerings within The Hospitality College or the College of Culinary Arts	13.5–15.0

### RELATED PROFESSIONAL STUDIES

ACCT10111	Hospitality Accounting I	4.5
ACCT10121	Hospitality Accounting II	4.5
ACCT3025	Hospitality Financial Management	4.5
LAW2010	Hospitality Law	4.5

### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
PSYC2001	Introductory Psychology	4.5
SPAN1011	Conversational Spanish I: Specialized Vocabulary**	4.5
Electives	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences which may be used towards an arts & sciences concentration	9.0

**Choose two of the following\*\*\*:** 9.0

MATH2001	Statistics
PHIL3040	Ethics of Business Leadership
SOC2001	Sociology I
History	One HIST-designated course (except HIST4030)
Literature	ENG1001 or one LIT-designated course

**TOTAL CREDITS 94.5–97.5**

**FOUR-YEAR CREDIT TOTAL 192.5–195.5**

\* Elective courses must total 13.5 or 15.0 credits and may include study abroad; experiential education; any courses with an EHSP, EBPA or ECUL attribute selected from within The Hospitality College or the College of Culinary Arts; or a concentration listed on the previous page.

\*\* Spanish is the required language.

\*\*\*Students may not choose the combination of MATH2001 and SOC2001 to fulfill this requirement.

**NOTE:** Students must earn a performance transcript writing assessment of “validated” or “mastered” in order to graduate with a bachelor’s degree.





XAVIER ACADEMY HALL

261

261 STREET

XAVIER ACADEMY HALL  
**XAVIER ACADEMY HALL**  
The Hospitality College

XAVIER ACADEMY HALL  
**XAVIER ACADEMY HALL**  
College of Business

hotel & lodging management restaurant,



# the hospitality college



## DEGREE PROGRAMS

Hotel & Lodging Management

Restaurant, Food & Beverage  
Management

Travel-Tourism & Hospitality  
Management

## CERTIFICATE PROGRAM

Travel Agent

The Hospitality College at JWU prepares students for successful careers in a number of well-paying fields. Students also gain on-the-job experience as part of their education. You'll find hospitality students working at our university-owned hotels and restaurants, or at leading area employers. Several exciting majors are offered, ranging from Hotel & Lodging Management to Restaurant, Food & Beverage Management to Travel-Tourism & Hospitality Management.

With a JWU hospitality degree, your career goals can be limitless. Want to become a general manager of a five-star hotel? Oversee all aspects of an exclusive restaurant? Coordinate banquets for groups of 50–500? Organize tours to exotic destinations? Plan weddings for a career? These professions are within your reach — but only if you have a degree and the know-how to succeed. You'll find both at Johnson & Wales University.

Here's just a sampling of what some of our most recent graduates are doing now:

Assistant Banquet Manager, Marriott International

Corporate Manager, Grand Hyatt Hotels

Corporate Trainer, Hard Rock Café

Food Buyer, Ritz Carlton

Guest Service Manager, Walt Disney World

International Tour Guide, Collette Vacations

Kitchen Manager, Hops Restaurant and Brewery

Manager, Stew Leonard's

Manager in Training, Hilton at Short Hills

Meeting Coordinator, MTV

Sales Manager, Providence Warwick Convention and Visitors Bureau

food & beverage management hotel & l

# what they're saying

# programs of study

**"When I got laid off, I turned to Johnson & Wales for a fresh start."**

— Linda Karaberis, Hospitality

When Linda Karaberis was laid off from her job, she quickly turned a negative situation into a positive one. After working for 17 years as a logistics analyst for a large food distributor, Karaberis took this opportunity to make a career change.

"I've always enjoyed cooking, dining out and interacting with people," said Karaberis. "I knew about JWU's great reputation, so I looked into the university's culinary and hospitality programs."



Karaberis decided to pursue a degree in food service management in The Hospitality College.

"I'm getting exposure to culinary without being in the kitchen all the time," said the 46-year-old. "This program gives me the flexibility to take my career in a wide number of directions. Maybe I'll be a restaurant consultant some day."

Karaberis did her internship at the Radisson Hotel in Warwick, R.I., one of JWU's practicum sites. There she performed several different jobs, learning first-hand about the hotel and restaurant industry.

In the classroom, Karaberis has already absorbed a wealth of knowledge.

"The professors have been terrific," she said. "They've all worked in the food service industry and they love to share their experiences with the students. I've also been able to network with the other students in the class who have goals similar to mine."

## Hotel & Lodging Management (The International Hotel School)

### BACHELOR OF SCIENCE (B.S.) DEGREE

The Hotel & Lodging Management bachelor's degree program focuses on current best practices for operational, strategic and staff management in lodging properties and companies. Lodging is defined as activities related to commercial, overnight accommodations of all types, including hotels, resorts and smaller lodging properties (e.g., boutique hotels, country inns, B&Bs, etc.).

The degree prepares graduates for employment in operational management or professional staff positions within commercial lodging companies of all types, as well as positioning them to move up to higher-level positions such as general manager and various corporate staff positions. Possible career tracks might relate to front office management, housekeeping, food and beverage management and affiliated activities such as concierge, spa management, property sales and marketing, convention services, meeting and event planning, resort activities, revenue management, controller, development, regional management, etc.

Graduates are expected to be able to utilize their technical and management skills, as well as apply critical thinking skills, ethical standards and problem-solving techniques within a lodging organization.

## CONCENTRATIONS FOR HOTEL & LODGING MANAGEMENT MAJORS

This program allows students to select concentrations or co-ops that can lead to career growth within lodging companies or to enhance their initial and subsequent career opportunities. Students may elect to use some of their hospitality elective credits for a second concentration, a co-op experience or a summer abroad program.

At least one three-course Hospitality College concentration is required for graduation. While all Hospitality College concentrations are available to students in this degree (see Page 42), the following concentrations are recommended: Food and Beverage Management; International Hospitality Operations Management (summer program only); Resort Management; or Sales, Meeting & Event Management.

## HOTEL & LODGING MANAGEMENT

A four-year program leading to the bachelor of science degree

MAJOR COURSES	CREDITS
FSM1065 Food Safety and Sanitation Management*	1.5
FSM2075 Hotel Food and Beverage Controls	4.5
FSM2085 Hotel Food and Beverage Operations	4.5
FSM4060 Hospitality Operations Management	9.0
HOSP1001 The Hospitality Field	4.5
HOSP1008 Customer/Guest Service Management	4.5
HOSP1010 Front Office Operations	4.5
HOSP2030 Hospitality Human Resources and Diversity Leadership	4.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2098 Hotel Externship OR	13.5
HOSP2099 Hotel Internship	
HOSP3033 Hospitality Property Operations	4.5
HOSP3077 Revenue Management	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Three courses selected from Concetr. declared concentration	13.5
Hospitality Two courses with an EHSP attribute Electives** selected from offerings within The Hospitality College	9.0

### RELATED PROFESSIONAL STUDIES

ACCT10111 Hospitality Accounting I	4.5
ACCT10121 Hospitality Accounting II	4.5
ACCT3025 Hospitality Financial Management	4.5
CAR1001 Principles of Career Management	2.0
LAW2010 Hospitality Law	4.5

### GENERAL STUDIES

ECON1001 Macroeconomics	4.5
ECON2002 Microeconomics	4.5
ENG1001 An Introduction to Literary Genres	4.5
ENG1020 English Composition	4.5
ENG1021 Advanced Composition and Communication	4.5
ENG1030 Communication Skills	4.5
LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PSYC2001 Introductory Psychology	4.5
SPAN1011 Conversational Spanish I: Specialized Vocabulary	4.5
History One HIST-designated course (except HIST4030)	4.5
Math One math course at the MATH1002 level or higher	4.5
Science One SCI-designated course	4.5
Electives Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

### FREE ELECTIVE

One course selected from 1002-4999 numbered offerings within the university (except ACCT1005, LAW1002, MGMT2001)	4.5
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### TOTAL CREDITS 188.0

\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

\*\* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

NOTES: Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.



## Restaurant, Food & Beverage Management

(The Center for Food & Beverage Management)

### BACHELOR OF SCIENCE (B.S.) DEGREE

The Restaurant, Food & Beverage Management bachelor's degree program provides a unique combination of culinary skills and hospitality management. The focus is on current restaurant and food service management industry topics. The program also develops proficiency in the area of beverage management. Other areas of study include critical thinking, financial analysis, leadership and customer awareness in order to prepare students for a management career in the food service industry. According to the National Restaurant Association, the food and beverage industry is the largest U.S. employer besides the government.

This program includes a unique hands-on rotational internship experience at a Johnson & Wales-owned facility, or at one of our partner properties.

Graduates are expected to be able to utilize their technical and management skills as well as apply critical thinking skills, ethical standards and problem-solving techniques within a food service operation. Graduates will also identify and communicate long-range vision and strategy for a food service company.

Value-added certifications within the degree include the ServSafe Alcohol Certification (a graduation requirement), the National Sanitation certification (recognized by the Conference for Food Protection), and the International School of Mixology Bartending Certificate.

## RESTAURANT, FOOD & BEVERAGE MANAGEMENT

A four-year program leading to the bachelor of science degree

MAJOR COURSES	CREDITS
FSM1001 Introduction to the Food Service Field	4.5
FSM1065 Food Safety and Sanitation Management*	1.5
FSM2055 Beverage Appreciation	4.5
FSM2080 Food Service Operations	4.5
FSM2099 Food Service Management Practicum	13.5
FSM3020 Dining Service Management	4.5
FSM4061 Advanced Food Service Operations Management	4.5
FSM4880 Beverage Operations Management	4.5
CUL1315 Stocks, Sauces and Soups	3.0
CUL1335 Traditional European Cuisine	3.0
CUL1355 New World Cuisine	3.0
CUL1385 Fundamentals of Food Service Production	3.0
CUL1395 Purchasing and Product Identification	3.0
CUL4045 Spirits and Mixology Management	4.5
HOSP1008 Customer/Guest Service Management	4.5
HOSP2011 Hospitality Sales and Meeting Management	4.5
HOSP2030 Hospitality Human Resource and Diversity Leadership	4.5
HOSP3050 Hospitality Strategic Marketing	4.5
HOSP4060 Hospitality Management Seminar	4.5
Hospitality Concentr.	13.5
Hospitality Electives**	9.0

## RELATED PROFESSIONAL STUDIES

ACCT10111	Hospitality Accounting I	4.5
ACCT10121	Hospitality Accounting II	4.5
ACCT3025	Hospitality Financial Management	4.5
CAR1001	Principles of Career Management	2.0
LAW2010	Hospitality Law	4.5

## GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
PSYC2001	Introductory Psychology OR	4.5
SOC2001	Sociology I	
SPAN1011	Conversational Spanish I: Specialized Vocabulary	4.5
History	One HIST-designated course (except HIST4030)	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One SCH-designated course	4.5
Electives	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course	9.0

## FREE ELECTIVE

One course selected from 1002-4999 numbered offerings within the university (except ACCT1005, LAW1002, MGMT2001)	4.5
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**TOTAL CREDITS 194.0**

\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

\*\* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

## Travel Agent (The Center for International Travel and Tourism Studies)

### CERTIFICATE PROGRAM

Travel is a service industry. Although many people use the Internet to research travel plans, when it comes down to it, they still rely on the expertise of a travel agent to ensure their trip goes smoothly. In fact, 85-90% of cruises and tours are booked through travel agents. This program prepares students for entry-level positions in the travel industry. The program focuses on booking airline reservations, meeting planning, geography and the various careers in the travel industry, including travel agent, tour leader, adventure travel consultant and cruise reservation agent. A certificate will be awarded upon completion of the program.

### TRAVEL AGENT

A 26 quarter-credit-hour program leading to the Travel Agent Certificate.

MAJOR COURSES	CREDITS
TRVL1001 Introduction to Travel-Tourism	4.5
TRVL1011 Destination Geography II OR	4.5
TRVL2801 World Geography	
TRVL1035 Travel Information Systems	4.5
HOSP1008 Customer/Guest Service Management	4.5
HOSP2011 Hospitality Sales and Meeting Management OR	4.5
TRVL 2040 Travel Sales Management	

Choose one of the following courses\*:

ENG1020	English Composition	4.5
ENG 1030	Communication Skills	4.5
ACCT10111	Hospitality Accounting I	4.5
MATH1002	A Survey of College Mathematics	4.5

\* If a student has completed this level of coursework they would be required to choose one of the following H-Elects:

TRVL2030	Tour Management OR	4.5
TRVL3020	Ecotourism	

**TOTAL CREDITS 26.0**





# Travel-Tourism & Hospitality Management

(The Center for International Travel and Tourism Studies)

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Travel-Tourism & Hospitality Management bachelor's degree program provides a broad-based option for students incorporating the hotel, travel/tourism and food segments of the hospitality industry with special focus given to travel/tourism.

This bachelor's degree program places an emphasis on tourism as the glue that holds the industry together — especially in course offerings and the term-long practicum experiential program. Students participate in various hospitality and tourism site rotations. The culmination of the practicum experience is a tour to a selected destination, for which students research, negotiate and develop a highly anticipated journey.

Graduates are expected to be able to utilize their technical and management skills as well as apply critical thinking skills, ethical standards and problem-solving techniques within a tourism setting. Graduates will also identify and communicate long-term vision and strategy within a tourism business environment.

Graduates of the program will be employed in all industry segments due to its more generalized curriculum, but the emphasis on travel/tourism will provide specific career options in destination marketing organizations such as CVBs and tourism offices, resorts, tour operators, travel industry suppliers such as airlines, cruise lines or ground transportation, and various international operators. Students can further customize their degree by selecting a concentration option specific to their area(s) of interest.

## TRAVEL-TOURISM & HOSPITALITY MANAGEMENT

A four-year program leading to the bachelor of science degree

MAJOR COURSES		CREDITS
TRVL1010	Destination Geography I	4.5
TRVL1011	Destination Geography II	4.5
TRVL2099	Travel Center Practicum	13.5
TRVL3010	Dynamics of Tourism	4.5
TRVL3030	International Policies of Tourism	4.5
TRVL4011	Destination Management Organization	4.5
HOSP1001	The Hospitality Field	4.5
HOSP1008	Customer/Guest Service Management	4.5
HOSP1080	Technology in the Tourism/Hospitality Industry	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP2030	Hospitality Human Resources and Diversity Leadership	4.5
HOSP3050	Hospitality Strategic Marketing	4.5
HOSP3850	Negotiations and Agreements	4.5
HOSP4060	Hospitality Management Seminar	4.5
FSM1065	Food Safety and Sanitation Management*	1.5
FSM2065	Essentials of International Food and Beverage	4.5
Hospitality Concentr.	Three courses selected from declared concentration	13.5
Hospitality Electives**	Two courses with an EHSP attribute selected from offerings within The Hospitality College	9.0

### RELATED PROFESSIONAL STUDIES

ACCT10111	Hospitality Accounting I	4.5
ACCT10121	Hospitality Accounting II	4.5
ACCT3025	Hospitality Financial Management	4.5
CAR1001	Principles of Career Management	2.0
LAW2010	Hospitality Law	4.5

### GENERAL STUDIES

ECON1001	Macroeconomics	4.5
ECON2002	Microeconomics	4.5
ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
LEAD2001	Foundations of Leadership Studies	4.5
PSYC2001	Introductory Psychology	4.5
SOC2001	Sociology I	4.5
SPAN1011	Conversational Spanish I: Specialized Vocabulary	4.5
History	One HIST-designated course (except HIST4030)	4.5
Math	One math course at the MATH1002 level or higher	4.5
Science	One SCI-designated course	4.5
Electives	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course	9.0

### FREE ELECTIVE

One course selected from 1002-4999 numbered offerings within the university (except ACCT1005, LAW1002, MGMT2001)	4.5
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**TOTAL CREDITS 192.5**

\* Students must pass a national exam that is recognized by the Conference for Food Protection as a graduation requirement.

\*\* Elective courses allow students to enhance their education by earning a second concentration or by participating in a career co-op or in a term abroad program.

**NOTES:** Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in the math requirement.

Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.





computer-aided drafting computerized dra



# school of technology



## DEGREE PROGRAMS

Computerized Drafting

Computing Technology Services

Information Science

Web Management  
& Internet Commerce

Web Site Development

## CERTIFICATE PROGRAM

Computer-Aided Drafting

Always on the cutting edge of the latest industry developments, our School of Technology offers several innovative programs, including Information Science, Web Site Development, Web Management & Internet Commerce, and Computerized Drafting. With more than 300 networked computers in 13 labs, students learn on state-of-the-art equipment, and from instructors who are experts in this ever-changing industry. Because today's world relies on technology, people with the right technical, business and communication skills are in high demand.

The School of Technology at Johnson & Wales designs their curriculum to match the latest developments in industry. Whether you're driven by a love for inventing and creating, solving problems, or working with a team to develop new programs, you'll benefit by learning the following programs, all of which are equipped in the technology labs:

Adobe Acrobat

Adobe Creative Suite

Adobe GoLive

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

AutoCAD

AutoDesk Architectural Desktop

AutoDesk Inventor

Macromedia Dreamweaver MX

Macromedia Flash

Matlab

Microsoft Macro Assembler (MASM)

Microsoft Office

Microsoft Project

Microsoft Visual Studio.NET

MSDN Library

Multisim

Net Express

Oracle Designer

Oracle Forms

Oracle Reports

SQL Plus

Rational Rose Enterprise Edition

SolidWorks

Linux, Unix and Windows

Operating Systems

# what they're saying

# programs of study

**"My employer told me that I needed a degree to advance my career further."**

— Richard Daprato, Technology

Many people pursue a degree from Johnson & Wales University's Continuing Education program hoping that once they graduate, their effort will be recognized in the form of career advancement.

For Richard Daprato, his company didn't wait for him to graduate. His efforts were rewarded immediately. Daprato was promoted from technician to indoor test range supervisor for Titleist, a leading manufacturer of golf equipment.

"There's no doubt that I was promoted because I went back to school," said Daprato.

While Daprato is pursuing a degree in Information Science, he has already applied what he has learned in other classes.

"My technical writing class has helped me when I write reports. I took a leadership class at the same time as when I was promoted to a supervisory position. That class helped tremendously with the transition to my new role with the company," explained Daprato.

As for the transition to becoming a student again for the first time in many years, Daprato has found the faculty and staff to be very accommodating.

"The folks in Student Academic & Financial Services were extremely helpful in mapping out my course schedule for the next year," said the 37-year-old Acushnet, Mass. resident. "The term system has allowed me take the classes I need sooner and has expedited my degree progress. The professors are great about communicating through e-mails and I've even taken an exam online."



## Computer-Aided Drafting

### CERTIFICATE PROGRAM

The certificate program in Computer-Aided Drafting is designed to enhance present drafting skills and to familiarize students with the use of computer-aided drafting techniques.

Students in this certificate program should possess basic keyboarding skills, as well as fundamental word processing and digital presentation software skills, or take FIT1010 (Topics in Computers) concurrently. They also should have basic knowledge of mechanical or architectural drafting.

Upon completion of the Computer-Aided Drafting certificate program, credits earned can be applied directly into the associate in science degree program in Computerized Drafting.

The Computer-Aided Drafting Certificate program is offered through Continuing Education only.

NOTE: Students who enroll in this certificate program are ineligible for financial aid. Contact Financial Planning office for options.

### COMPUTER-AIDED DRAFTING

A 21 quarter-credit-hour program leading to the Certificate in Computer-Aided Drafting.

MAJOR COURSES		CREDITS
CAD1000	Computer-Aided Drafting I	6.0
CAD1L00	Computer-Aided Drafting I Lab	1.0
CAD1020	Computer-Aided Drafting II	6.0
CAD1L20	Computer-Aided Drafting II Lab	1.0
CAD1030	Computer-Aided Drafting III	6.0
CAD1L30	Computer-Aided Drafting III Lab	1.0
TOTAL CREDITS		21.0

### TWO-YEAR OPTION:

- Computerized Drafting (Page 35)



## Computerized Drafting

### ASSOCIATE IN SCIENCE (A.S.) DEGREE

The goal of the two-year associate in science degree program in Computerized Drafting is to combine academic theory, basic drafting methods, computer-aided drafting techniques and general communication skills with the practical experience necessary for entry-level CAD drafting skills applicable to engineering fields that use mechanical, architectural or electrical applications.

Upon completion of this program, students may seek immediate career opportunities in government public works and transportation departments, or architectural, electronics and manufacturing industries as draftspersons and/or CAD operators. Students may also choose to continue their studies in the bachelor of science degree program of Engineering Design & Configuration Management (Day Program only).

### COMPUTERIZED DRAFTING

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CAD1000	Computer Aided Drafting I	6.0
CAD1L00	Computer Aided Drafting I Lab	1.0
CAD1020	Computer Aided Drafting II	6.0
CAD1L20	Computer Aided Drafting II Lab	1.0
CAD1030	Computer Aided Drafting III	6.0
CAD1L30	Computer Aided Drafting III Lab	1.0
CAD2000	Portfolio Development	1.5
CAD2020	Mechanical CAD	4.5
CAD2030	Principles of Design	4.5
CAD2040	Architectural CAD	4.5
CAD2059	Introduction of Computer Integrated Manufacturing (CIM)	4.5
CAD2061	CAD Applications	4.5

### RELATED PROFESSIONAL STUDIES

CAR1001	Principles of Career Management	2.0
FIT1010	Topics in Computers	4.5
Tech.	Two courses with an ETEC attribute	
Elective	selected from offerings within the School of Technology (except FIT1000 or FIT1020)	9.0

### GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1012	Mathematics I	4.5
MATH1013	Mathematics II	4.5
SCI1011	General Physics I and Lab	4.5
Elective	One course with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

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<b>TOTAL CREDITS</b>	<b>96.5</b>
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NOTE: Students must have MATH1009 (Fundamentals of Technical Mathematics) or equivalent placement scores to enroll in MATH1012.

### FOUR-YEAR OPTIONS:

- Engineering Design and Configuration Management (Day Program only)



## Computing Technology Services

### ASSOCIATE IN SCIENCE (A.S.) DEGREE

This two-year associate degree program focuses on the technical and computer skills required by entry-level technology support positions. At the same time the curriculum recognizes that technical skills are not the only requirement for technical support professionals. The appropriate balance of business, people and technical skills is vital to the success of today's information technology support professional. Therefore, the curriculum has been expressly designed to also ensure individuals have the necessary oral, written and critical thinking skills to help them with their professional responsibilities.

Courses include substantial hands-on work with software and hardware commonly used in business environments today, with the successful associate candidate prepared to sit for obtaining both A+ certification and Microsoft Office Specialist certification. Students also work hands-on with software and hardware specifically related to the support function, becoming familiar with common support software and tools.

Upon successful completion of this program students may seek employment in entry-level positions such as help desk analyst, software support specialist, computer use support specialist, and call center specialist in a variety of business settings. Students may continue their studies with junior-year status in the university's bachelor of science degree program in Information Science.

## COMPUTING TECHNOLOGY SERVICES

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CSIS1000	Problem Solving and Programming Concepts	4.5
CSIS1020	Fundamentals of C Programming	4.5
CSIS1070	Diagnostics and Maintenance	4.5
CSIS2030	Database Concepts	4.5
CSIS2045	Introduction to Operating Systems	4.5
FIT1010	Topics in Computers	4.5
FIT1030	Computers in a Business Environment	4.5
FIT2020	Advanced Computer Applications	4.5
ITEC1000	Help Desk Concepts	4.5
ITEC1020	Introduction to Data Communications	4.5
ITEC2090	IT Call Management Systems	4.5
Tech.	One course with an ETEC attribute	
Elective	selected from offerings within the School of Technology (except FIT1000 or FIT1020)	4.5

### RELATED PROFESSIONAL STUDIES

CAR1001	Principles of Career Management	2.0
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Principles of Management	4.5

### GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1020	College Algebra	4.5
SOC2001	Sociology I	4.5
Science	One science course from the following: SCI2005, SCI3010, SCI3030	4.5

**TOTAL CREDITS** **96.5**

**NOTE:** Students must have MATH0001 (Mathematics Lab) or equivalent placement scores to enroll in MATH1020.

### FOUR-YEAR OPTION:

• Information Science (Page 37)



# Information Science

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Information Science bachelor's degree program complements a variety of associate degree programs to allow students greater flexibility in choosing a career in which computer technology plays an integral part.

Students build upon the knowledge they have acquired in their associate degree programs, integrating that knowledge with the information science fundamentals of information storage, retrieval, manipulation, transmission, communication, presentation and analysis. Students also study the computer's impact on business and industry.

As entering technology professionals within industry and the public sector, students require knowledge of the particular industry in which they seek careers. In the Information Science B.S. degree program each student, with the guidance of their academic coach, selects three (3) application domain courses relevant to their career goals from any college or school within the university. This provides a foundation for the student to learn how to apply information systems in support of organizational value.

Under the supervision of a faculty advisor, seniors complete a technology solo project that involves designing, building, implementing or researching a technology-based problem related to his or her degree program.

Students graduating from the program may enter the field of information technology as entry-level systems or business analysts, systems modelers or systems designers within the private or public sector.

## INFORMATION SCIENCE

A four-year program leading to the bachelor of science degree for graduates of selected two-year associate in science degree programs.

### FIRST TWO YEARS:

Associate in science degree in  
Computing Technology Services (Page 36) 96.0  
or Web Site Development (Page 39) 98.0  
or an associate degree from an accredited university (student must meet program's prerequisite requirements)

### PREREQUISITES

CSIS1020	Fundamentals of C Programming	
OR		
CSIS1030	Fundamentals of OOP with Java	4.5
OR		
CSIS1040	Fundamentals of Visual Basic	
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
FIT1010	Topics in Computers	4.5
FIT1030	Computers in a Business Environment	4.5
ITEC1020	Intro to Data Communications	4.5
MATH1002	Survey of College Mathematics	
OR		4.5
MATH1020	College Algebra	



## THIRD AND FOURTH YEARS:

MAJOR COURSES	CREDITS
CSIS2045	Introduction to Operating Systems 4.5
ITEC3000	Technical Project Management 4.5
ITEC3020	Information Science I 4.5
ITEC3040	Systems Analysis 4.5
ITEC3050	Information Security 4.5
ITEC3070	Systems Modeling and Simulation 4.5
ITEC3080	Information Management 4.5
ITEC3085	Systems Design 4.5
TECX4020	Technology Solo Project 4.5

### RELATED PROFESSIONAL STUDIES

LAW2001	The Legal Environment of Business I*	4.5
LAW3080	Cyberlaw	4.5
Tech.	One course with an ETEC attribute	
Elective	selected from offerings within the School of Technology (except FIT1000 or FIT1020)	4.5
Applic. Courses	Three application domain courses	13.5

### GENERAL STUDIES

LEAD2001	Foundations of Leadership Studies	4.5
MATH2001	Statistics	4.5
PHIL3020	Logic: Critical Thinking	
OR		4.5
PHIL3040	Ethics of Business Leadership	
SOC2001	Sociology I	4.5
History	One HIST-designated course (except HIST4030)	4.5
Elective	Two courses with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies courses	9.0

**TOTAL CREDITS 99.0**

**FOUR-YEAR CREDIT TOTAL \* 190.5-197.0**

\* Web Site Development and Computing Technology majors must substitute a free elective for LAW2001.

NOTE: Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.

# Web Management & Internet Commerce

## BACHELOR OF SCIENCE (B.S.) DEGREE

The Web Management & Internet Commerce bachelor of science degree program gives students significant experience in the Worldwide Web as it relates to business, management, marketing, communication and information technology. The program provides both the technical skills and the broad understanding of the trends in Web management and Internet commerce required to be successful in a variety of professional work environments.

By combining technical skills in software, networking and Web management with marketing skills, students learn how to manage the dynamics of customer relations in creating Web sites and meeting the demands of the professional marketplace.

Courses include substantial hands-on work with current software and hardware platforms.

Graduates of the Web Management & Internet Commerce bachelor's degree program are prepared to assume positions in a wide range of work places, helping businesses and organizations understand the potential of Web-based applications and implement those plans. Through course projects, students develop a digital portfolio of Web elements, Web management tools, design strategies and graphics to use throughout their careers.

Graduates can expect to be part of creative development teams, entrepreneurial environments, start-up companies, and large established organizations. Students will find positions in Web creation, graphic design and development, Internet marketing, distance learning, e-Commerce, Web management, and hybrid jobs requiring a combined background in technology, graphics, communications and marketing.

## WEB MANAGEMENT & INTERNET COMMERCE

A four-year program leading to a bachelor of science degree for two-year **Web Site Development** program graduates.

### FIRST TWO YEARS:

Associate in Science Degree in  
Web Site Development (see next page) 98.0

### THIRD AND FOURTH YEARS:

MAJOR COURSES	CREDITS
CGRA3020 Design Studio I	4.5
CGRA3070 Design Studio II	4.5
CGRA4030 Projects in Internet Commerce	4.5
CGRA4070 Senior Seminar	4.5
CSIS3020 Active Server Pages (ASP)	4.5
ITEC3020 Information Science I	4.5
ITEC3050 Information Security	4.5
TECX4020 Technology Solo Project	4.5

### RELATED PROFESSIONAL STUDIES

ITEC3000 Technical Project Management	4.5
LAW3080 Cyberlaw	4.5
MRKT1002 Consumer Behavior	4.5
MRKT3040 e-Commerce	4.5
Tech.	One course with an ETEC attribute
Elective	selected from offerings within the School of Technology (except FIT1000 or FIT1020)
	4.5

### GENERAL STUDIES

LEAD2001 Foundations of Leadership Studies	4.5
MATH2001 Statistics	4.5
PHIL3020 Logic: Critical Thinking	4.5
PSYC2001 Introductory Psychology	4.5
SOC2001 Sociology I	4.5
History	One HIST-designated course (except HIST4030)
	4.5
Elective	One course with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course
	4.5

### FREE ELECTIVE

One course selected from 1000-4999 numbered offerings within the university (except FIT1000 or FIT1020)	4.5
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**TOTAL CREDITS 94.5**

**FOUR-YEAR CREDIT TOTAL 192.5**

NOTE: Students must earn a performance transcript writing assessment of "validated" or "mastered" in order to graduate with a bachelor's degree.





# Web Site Development

## ASSOCIATE IN SCIENCE (A.S.) DEGREE

The Web Site Development associate degree program provides students with training in software and hardware platforms for creating Web sites. While working on prototype Web sites, with assignments that reflect projects from real-world situations, students learn how to approach, plan and implement Web development for a variety of uses.

Through hands-on course work, students design, build and modify working Web sites. They also learn how to manage the dynamics of customer relationships in creating Web sites. Through real-world projects, students develop a digital portfolio of working Web elements, graphics and text to use throughout their careers.

Graduates are prepared for a variety of entry-level Web positions in a wide range of professional career environments, or may choose to continue their studies in the Web Management & Internet Commerce or Information Science bachelor of science degree programs.

## WEB SITE DEVELOPMENT

A two-year program leading to the associate in science degree.

MAJOR COURSES		CREDITS
CGRA2020	Web Site Design Concepts	4.5
CGRA2070	Advanced Web Design and Lab	6.0
CGRA3040	Information Architecture and Content Planning	4.5
CSIS1030	Fundamentals of OOP with Java	4.5
FIT1010	Topics in Computers	4.5
FIT1030	Computers in a Business Environment	4.5
ITEC1020	Introduction to Data Communications	4.5

### RELATED PROFESSIONAL STUDIES

CAR1001	Principles of Career Management	2.0
LAW2001	The Legal Environment of Business I	4.5
MGMT1000	Foundations of Business	4.5
MGMT1001	Principles of Management	4.5
MRKT1001	Principles of Marketing	4.5
Tech.	Two courses with an ETEC attribute	
Electives	selected from offerings within the School of Technology (except FIT1000 or FIT1020)	9.0

### GENERAL STUDIES

ENG1001	An Introduction to Literary Genres	4.5
ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1020	College Algebra	4.5
Science	One science course from the following: SCI2005, SCI3010, SCI3030	4.5
Elective	One course with an EASC attribute selected from offerings within the School of Arts & Sciences or any other general studies course	4.5

### FREE ELECTIVE

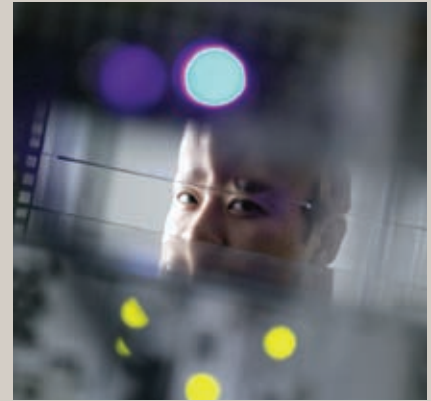
One course selected from 1000–4999 numbered offerings within the university (except FIT1000 or FIT1020)	4.5
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<b>TOTAL CREDITS</b>	<b>98.0</b>
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NOTE: Students must have MATH0001 (Basic Mathematics) or equivalent placement scores to enroll in MATH1020.

### FOUR YEAR OPTIONS:

- Information Science (Page 37)
- Web Management & Internet Commerce (see previous page)





# concentrations

Students may choose to focus their electives in any of the following concentrations. Beyond the enrichment a concentration provides, students' transcripts will reflect commitment to a particular area which may be impressive to prospective employers.

## Declaring Your Concentration

Each student should consult with his/her academic coach in order to determine which concentration(s) will best further the student's career goals. Students then need to formally declare their concentration(s) by completing a concentration form in Student Academic & Financial Services. A student may declare up to a maximum of three concentrations per degree program.

## COLLEGE OF BUSINESS

Courses already required in a student's individual program cannot be selected to fulfill a COB concentration requirement. Students are responsible for completing any prerequisites necessary for courses listed in a concentration in order to complete the concentration.

### Advertising

COURSES		CREDITS
ADVC1010	Marketing Communications I	4.5
ADVC1011	Marketing Communications II	4.5
ADVC3001	Creativity in Advertising	4.5
TOTAL CREDITS		13.5

### Business-to-Business Selling

COURSES		CREDITS
MRKT1011	Principles of Professional Selling	4.5
MRKT2012	Sales Management	4.5
MRKT2020	Business-to-Business Marketing	4.5
TOTAL CREDITS		13.5

### e-Commerce

COURSES		CREDITS
CGRA2020	Web Site Design Concepts	4.5
CGRA2030	Multimedia Design I	4.5
MRKT3040	e-Commerce	4.5
TOTAL CREDITS		13.5

### Fashion Communications

COURSES		CREDITS
ENG2010	Technical Writing	4.5
ENG2030	Introduction to News Writing	4.5
RTL2050	Fashion Promotion	4.5
TOTAL CREDITS		13.5

### Fashion Product Development

Choose any three of the following courses.

COURSES		CREDITS
MRKT3005	Brand Marketing	4.5
MRKT3020	Product Development	4.5
RTL1020	The Business of Fashion	4.5
RTL2020	Fashion Design for the Apparel Industry	4.5
	OR	
RTL3070	Textile Design for the Apparel and Home Furnishings Industry	4.5
TOTAL CREDITS		13.5

### Financial Services Management

Choose any combination of the following courses to total 13.5 credits.

COURSES		CREDITS
ACCT2010	Personal Budgeting and Planning	4.5
ECON3050	International Banking and Finance	4.5
FISV2002	Mutual Funds	4.5
FISV3001	Introduction to Investments and Financial Planning	4.5
FISV3060	Investments II	4.5
FISV4070	Series 7 Securities	9.0
TOTAL CREDITS		13.5

### Human Resources Management

Choose any three of the following courses.

COURSES		CREDITS
ECON3030	Managerial Economics	4.5
MGMT2001	Human Resource Management	4.5
MGMT3050	Compensation and Benefits Management	4.5
MGMT3060	Human Resources Training and Development	4.5
MGMT3070	Contemporary Management	4.5
MGMT4070	Human Resources Management Strategy	4.5
TOTAL CREDITS		13.5

### International Business

Choose any three of the following courses.

COURSES		CREDITS
IBUS2002	International Business	4.5
IBUS2030	Foreign Area Studies	4.5
IBUS2040	International Culture and Protocol	4.5
IBUS3050	Export Procedures and Practices	4.5
TOTAL CREDITS		13.5

### Investments

Choose any combination of the following courses to total 13.5 credits.

COURSES		CREDITS
ACCT3070	Accounting for Mutual Funds	4.5
FISV2002	Mutual Funds	4.5
FISV3020	Introduction to Financial Institutions	4.5
FISV3060	Investments II	4.5
FISV4070	Series 7 Securities	9.0
TOTAL CREDITS		13.5

## Legal Issues

This concentration is designed to enrich the legal understanding of students for whom law will not be the primary activity or profession. Students majoring in Criminal Justice may NOT elect this concentration. Students hoping to apply to law school are strongly urged to avoid this concentration, and instead select a concentration in Literature, History, Applied Mathematics and/or Political Science.

COURSES		CREDITS
<b>Choose one of the following introductory courses:</b>		
LAW2001	The Legal Environment of Business I	4.5
LAW2010	Hospitality Law	4.5
<b>Choose two of the following advanced courses:</b>		
LAW1060	The Law of Torts	4.5
LAW3015	Criminal Procedure	4.5
LAW3025	Criminal Law	4.5
LAW3080	Cyberlaw	4.5
LAW4020	The Law of Contracts and Sales	4.5
LAW4035	Administrative Law	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

NOTE: Criminal Justice majors are not eligible for the Legal Issues concentration.

## Management

Choose any three of the following courses.

COURSES		CREDITS
FISV3020	Introduction to Financial Institutions	4.5
MGMT2001	Human Resource Management	4.5
MGMT2020	Organizational Behavior	4.5
MGMT3030	Managerial Technology	4.5
MGMT3060	Human Resource Training	4.5
MGMT4001	Process Planning and Control	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Marketing Communications

COURSES		CREDITS
ADVC1021	Public Relations Concepts	4.5
ADVC3001	Creativity in Advertising	4.5
ADVC3003	Ad Campaigns	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Marketing Management

Choose any three of the following courses.

COURSES		CREDITS
MRKT1002	Consumer Behavior	4.5
MRKT2020	Business-to-Business Marketing	4.5
MRKT3005	Brand Marketing	4.5
MRKT4001	Strategic Marketing	4.5
MRKT4030	International Marketing	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Marketing Research

Choose any three of the following courses.

COURSES		CREDITS
ENTR2030	The Business Plan	4.5
MRKT2050	Qualitative Research	4.5
MRKT3005	Brand Marketing	4.5
MRKT3055	Quantitative Research	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Operations Management

Choose any three of the following courses.

COURSES		CREDITS
IBUS3050	Export Procedures and Practices	4.5
MGMT2030	Service and Production Operations Management	4.5
MGMT2040	Purchasing and Supply Chain Management	4.5
MGMT3040	Process and Quality Management	4.5
MGMT4001	Process Planning and Control	4.5
MGMT4050	Operation Management Strategy	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## THE HOSPITALITY COLLEGE

As a condition of baccalaureate graduation, all students enrolled in Hospitality College degrees must complete a concentration during their junior and senior years.

When completing a concentration in The Hospitality College, students may not use required core courses (or their equivalent) from within their chosen major. Additionally, students may not apply the same course to different Hospitality College concentrations.

Hospitality majors have three concentration electives and two hospitality electives. Transfer students who transfer in three or more hospitality elective courses are not required to use their remaining electives toward a concentration.

## Adventure, Sport and Nature Based Tourism

COURSES		CREDITS
TRVL3040	Adventure, Sport and Nature Based Tourism	4.5
<b>Choose two of the following:</b>		
CGRA3050	Desktop Publishing	4.5
HOSP3065	Hospitality Security and Risk Management	4.5
SEE2015	Leadership in Recreation/Leisure Settings	4.5
SEE2040	Outdoor Recreation Planning	4.5
SEE3045	Media Relations	4.5
TRVL2040	Travel Sales Management	4.5
TRVL3020	Ecotourism	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Casino and Gaming Operations

COURSES		CREDITS
PSYC2040	Psychological Issues of Addiction and Compulsive Behavior	4.5
SEE2070	The Gaming Industry	4.5
<b>Choose one of the following:</b>		
ACCT3055	Casino Accounting	4.5
HOSP3065	Hospitality Security and Risk Management	4.5
SEE3015	Managing Gaming Operations	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>



## Food and Beverage Management

Choose any three of the following courses.

COURSES		CREDITS
CUL4045	Spirits and Mixology Management	4.5
FSM2055	Beverage Appreciation	4.5
FSM2065	Essentials of International Food and Beverage	4.5
FSM3012	Advanced Menu Analysis	4.5
FSM3020	Dining Services Management	4.5
FSM3030	Facilities Design and Analysis	4.5
FSM4040	On-site Food Service	4.5
HOSP3060	Private Club Management	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Resort Management

COURSES		CREDITS
HOSP2020	Resort Management	4.5
<b>Choose two of the following:</b>		
FISV4030	Real Estate	4.5
HOSP1010	Front Office Operations	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3045	Managing Vacation Ownership (timeshare) Resorts	4.5
HOSP3065	Hospitality Security and Risk Management	4.5
SEE2030	The Entertainment Industry	4.5
SEE2040	Outdoor Recreation Planning	4.5
TRVL3010	Dynamics of Tourism	4.5
TRVL3020	Ecotourism	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Sales, Meeting and Event Management

COURSES		CREDITS
HOSP3020	Trade Show/Exposition Management	4.5
<b>Choose two of the following:</b>		
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3045	Managing Vacation Ownership (timeshare) Resorts	4.5
HOSP3850	Negotiations and Agreements	4.5
MRKT3011	Direct Marketing	4.5
MRKT3040	e-Commerce	4.5
SEE2020	Event Management	4.5
SEE2030	The Entertainment Industry	4.5
SEE3040	Special Event Management: Ceremony and Protocol	4.5
SEE3045	Media Relations	4.5
SEE3055	International Special Event Management	4.5
SEE3060	Concert and Event Production	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## SCHOOL OF ARTS & SCIENCES

### Applied Mathematics

Choose any three of the following courses to total 13.5 credits (only one may be a required course in your major).

COURSES		CREDITS
MATH1002	A Survey of College Mathematics	4.5
MATH1012	Mathematics I	4.5
MATH1013	Mathematics II	4.5
MATH1020	College Algebra	4.5
MATH1040	Calculus I	4.5
MATH1041	Calculus II	4.5
MATH1930	Quantitative Analysis I	4.5
MATH1931	Quantitative Analysis II	4.5
MATH2001	Statistics	4.5
MATH2005	Special Topics in Mathematics	4.5
MATH2042	Calculus III	4.5
MATH2043	Ordinary Differential Equations	4.5
MATH3020	Discrete Mathematics	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

### Biological Science

Choose any three of the following courses.

COURSES		CREDITS
SCI2005	Introduction to Botany	4.5
SCI2020	Anatomy and Physiology for Recreation	4.5
SCI2031	Anatomy and Physiology	4.5
SCI2040	Marine Biology	4.5
SCI2045	Introduction to General and Organic Chemistry	4.5
SCI3040	Biochemistry	4.5
SCI3060	Food Microbiology	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

### Career Writing

COURSES		CREDITS
ENG2030	Introduction to News Writing	4.5
<b>Choose two of the following:</b>		
ADVC1021	Public Relations Concepts	4.5
CGRA3050	Desktop Publishing	4.5
ENG2010	Technical Writing	4.5
ENG3030	Introduction to Food Writing	4.5
ENG3050	Introduction to Travel Writing	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Environmental Science

COURSES		CREDITS
SCI3010	Environmental Science	4.5
SCI3030	Introduction to Ecology	4.5

### Choose one of the following:

SCI1021	General Chemistry I	4.5
SCI2040	Marine Biology	4.5
TRVL3020	Ecotourism	4.5

**TOTAL CREDITS 13.5**

## Global Perspectives

Choose any three of the following courses.

COURSES		CREDITS
FREN1003	Conversational French III	4.5
GER1003	Conversational German III	4.5
IBUS2002	International Business	4.5
IBUS2030	Foreign Area Studies	4.5
IBUS2040	International Culture and Protocol	4.5
IHTV3010	International Hospitality Management	4.5
LIT2030	African-American Literature	4.5
LIT4030	Multi-Ethnic Literature	4.5
MGMT1000	Foundations of Business	4.5
REL2001	Comparative Study of World Religions: An Interdisciplinary Approach	4.5
SOC2020	Culture and Food	4.5
SPAN1003	Conversational Spanish III	4.5
TRVL3030	International Policies of Tourism	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

NOTE: A special feature of this concentration is the possibility for students to fulfill some course requirements overseas during the summer. Summer campuses will change yearly, as will course offerings. The international component provides students the opportunity to use what they've learned and add yet another impressive component to their resumes. International Business majors are not eligible for the Global Perspectives Concentration.

## History

Choose any three of the following courses.

COURSES		CREDITS
HIST2001	World History to 1500	4.5
HIST2002	World History Since 1500	4.5
HIST3001	U.S. History from Colonial Times to 1876	4.5
HIST3002	U.S. History Since 1877 (to the Present)	4.5
HIST3010	Modern History	4.5
HIST4010	Post World War II/Vietnam	4.5
HIST4020	American Government	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Leadership Studies

Choose any three of the following courses.

COURSES		CREDITS
FSM3035	Supervision for Food Service Professionals*	4.5
HIST4030	R.I. State Externship Program	4.5
LEAD2001	Foundations of Leadership Studies OR	4.5
LEAD2901	Honors Foundations of Leadership Studies	
LEAD2010	Special Topics in Leadership	4.5
LEAD2920	Honors Intercampus Course in Philanthropy I	4.5
LEAD2921	Honors Intercampus Course in Philanthropy II	4.5
LEAD3010	Leadership Through Film and Literature	4.5
LEAD3020	Creative Leadership	4.5
PHIL3040	Ethics of Business Leadership	4.5
SEE2015	Leadership in Recreation/Leisure Settings	4.5
SOC2040	Community Leadership: An Applied Sociology	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>
* FSM3035 is only available to bachelor's degree candidates within the College of Culinary Arts.		

## Literature

Choose any three of the following courses.

COURSES		CREDITS
ENG1001	An Introduction to Literary Genres	4.5
LIT2030	African-American Literature	4.5
LIT2040	American Literature I	4.5
LIT2050	American Literature II	4.5
LIT3001	Studies in Drama	4.5
LIT3015	Food in Film and Literature	4.5
LIT3020	Studies in the Short Story	4.5
LIT3030	Studies in Poetry	4.5
LIT3040	Sports in Literature	4.5
LIT4010	Science Fiction	4.5
LIT4030	Multi-Ethnic Literature	4.5
LIT4040	The Poetry and Plays of Shakespeare	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Physical Science

COURSES		CREDITS
SCI1011	General Physics I and Lab	4.5
SCI1012	General Physics II and Lab	4.5
SCI1021	General Chemistry I	4.5
SCI1022	General Chemistry I Lab	1.5
<b>TOTAL CREDITS</b>		<b>15.0</b>

## Political Science

COURSES		CREDITS
PSCI3001	Introduction to Political Science*	4.5
<b>Choose any two of the following:</b>		
HIST4020	American Government	4.5
HIST4030	R.I. State Externship Program	4.5
PSCI3005	Contemporary Political Ideologies	4.5
PSCI3010	Introduction to World Politics	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

\* It is strongly recommended that PSCI3001 be taken first.

## Psychology

COURSES		CREDITS
PSYC2001	Introductory Psychology	4.5
<b>Choose any two of the following:</b>		
PSYC2002	Abnormal Psychology	4.5
PSYC2010	Personality	4.5
PSYC2020	Industrial/Organizational Psychology	4.5
PSYC2030	Developmental Psychology	4.5
PSYC2040	Psychological Issues of Addiction and Compulsive Behavior	4.5
PSYC3001	Social Psychology	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## Sociology

COURSES		CREDITS
SOC2001	Sociology I	4.5
<b>Choose any two of the following:</b>		
SOC2002	Sociology II	4.5
SOC2020	Culture and Food	4.5
SOC2025	Cultural Tapestry: Perspectives in Diversity	4.5
SOC2040	Community Leadership: An Applied Sociology	4.5
SOC2050	Cultures of Africa	4.5
SOC2060	Deviant Behavior	4.5
SOC3010	Social Issues in Contemporary America	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

## SCHOOL OF TECHNOLOGY

### Computerized Drafting

COURSES		CREDITS
CAD1000	Computer Aided Drafting I	6.0
CAD1L00	Computer Aided Drafting I Lab	1.0
CAD1020	Computer Aided Drafting II	6.0
CAD1L20	Computer Aided Drafting II Lab	1.0
CAD1030	Computer Aided Drafting III	6.0
CAD1L30	Computer Aided Drafting III Lab	1.0
<b>TOTAL CREDITS</b>		<b>21.0</b>

### Database Management

COURSES		CREDITS
CSIS1040	Fundamentals of Visual Basic	4.5
CSIS2030	Database Concepts	4.5
CSIS2080	Database Design	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

### Desktop Publishing

COURSES		CREDITS
CGRA2030	Multimedia Applications I	4.5
CGRA3040	Information Architecture and Content Planning	4.5
CGRA3050	Desktop Publishing	4.5
<b>TOTAL CREDITS</b>		<b>13.5</b>

# technical standards

## COLLEGE OF CULINARY ARTS

To participate in any program in the College of Culinary Arts, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate in person with co-workers and guests
- attend and participate in laboratory and production classes of up to eight hours in length
- lift and transport food and other culinary product, equipment, small wares and utensils
- lift and transport trays with hot and cold plated foods, small wares, and other items, and serve and clear tables where guests are seated
- pour and serve liquids and beverages, including hot liquids
- use knives and other commercial cooking utensils
- operate commercial cooking and food service equipment
- maneuver in professional or commercial kitchens, dining rooms and related facilities
- test and evaluate the taste, appearance, texture and aroma of food and beverage products
- use commercial cleaning and sanitizing equipment and materials

The foregoing technical standards are essential to all programs of instruction in the College of Culinary Arts and also reflect industry requirements and standards.

## THE HOSPITALITY COLLEGE

### Travel-Tourism & Hospitality Management

To participate in this program, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate with fellow workers and customers in person and by telephone
- input data into and retrieve data from a computer
- travel by standard commercial carriers, including airlines
- handle luggage, ground transportation, and hotel accommodations, and access tour sites with available on-site accommodations

### All Other Hospitality Programs

To participate in these programs, each student, with or without reasonable accommodations, must be able to safely and effectively

- communicate with fellow workers, guests and customers in person and by telephone
- attend and participate in both day and night shift (including third shift) classes
- input data into and retrieve data from a computer
- lift, transport and set up moveable hotel furniture, serving equipment and cleaning equipment, and safely and effectively operate or use such items in the preparation, utilization and maintenance of hotel or institutional facilities
- attend and participate in laboratory and food production classes of up to six hours in length
- lift and transport food and other culinary product, equipment, small wares, and utensils
- lift and transport trays with hot and cold plated foods, small wares and other items, and serve and clear tables where guests are seated
- pour and serve liquids and beverages, including hot liquids
- use knives and other commercial cooking utensils
- operate commercial cooking and food service equipment

- maneuver in professional or commercial kitchens, dining rooms and related facilities
- test and evaluate the taste, appearance, texture and aroma of food and beverage products
- perform commercial or institutional housekeeping tasks (such as bedmaking) and use commercial cleaning and sanitizing equipment and materials

The foregoing technical standards are essential to the programs of instruction in The Hospitality College and also reflect industry requirements and standards.



# course numbering system

Alphabetic  
Code Discipline

## Alan Shawn Feinstein Graduate School

COMM Communication  
EVNT Event Leadership  
GRAD Graduate Studies

## Career Development

CAR Career Management

## College of Business

ACCT\* Accounting  
ADVC Advertising Communications  
BUS Business  
ECON\* Economics  
ENTR Entrepreneurship  
EQN Equine  
FISV\* Financial Services Management  
IBUS\* International Business  
LAW\* Law  
MGHI Management and the Hospitality Industry  
MGMT\* Management  
MRKT\* Marketing  
RTL Retail

## College of Culinary Arts

BPA Baking & Pastry Arts  
CUL Culinary Arts  
FSM Food Service Management  
NUTR Culinary Nutrition

## The Hospitality College

FSM Food Service Management  
HOSP Hospitality Management  
IHTV International Hotel & Tourism  
MGHI Management and the Hospitality Industry  
SEE Sports/Entertainment/Event Management  
TRVL Travel/Tourism

## School of Arts & Sciences

ARA Arabic  
ART Art  
CSL Community Service-Learning  
ENG English  
ESL English Language Institute  
FREN French  
GER German  
HIST History  
HUM Humanities  
LEAD Leadership Studies  
LIT\* Literature  
MATH Mathematics  
PHIL Philosophy  
PSCI Political Science  
PSYC Psychology  
REL Religion  
RSCH\* Research  
RUS Russian  
SCI Science  
SOC Sociology  
SPAN Spanish

\*these codes also exist in the graduate school

Alphabetic  
Code Discipline (continued)

## School of Education

EDUC Education  
SPED Special Education

## School of Technology

CAD Computerized Drafting  
CGRA Computer Graphics  
CSIS Computer Science  
ENGN Engineering  
FIT Foundations in Technology  
ITEC Information Technology  
TECX Technology Experiential Education

## Other

ABRD Academic International Programs  
PHYS Physical Education

## Numeric Values

0001–0999 Non-credit and/or institutional credit courses  
1000–1999 Introductory courses  
2000–3999 Intermediate courses  
4000–4999 Advanced courses  
5000–6999 Graduate courses  
7000–9999 Doctoral courses

## First Digit

1	Freshman level	4	Senior level
2	Sophomore level	5–6	Graduate level
3	Junior level	7–9	Doctoral level

## Miscellaneous

GS Denotes a general studies course outside of the School of Arts & Sciences  
H Denotes an honors course  
HO Denotes an honors-option course  
PT Denotes a course in which performance transcript skills are measured  
SL Denotes a possible service learning module  
WI Denotes a writing-intensive course

## Definitions of Elective Attributes

Elective courses, as designated by each program, allow students to personalize their program of study by selecting courses that will strengthen and support their individual or career aspirations. Eligible elective course offerings are defined by attribute type and are identified by appropriate colleges or schools. Special note: Individual program requirements will detail any exceptions when specific courses may not satisfy an elective requirement.

When selecting an elective, students must register the appropriate type of elective and are responsible for satisfying any prerequisites or restrictions that may be present on the elective course offering. Furthermore, the elective may not be a required course in the student's program of study.

Type of elective	Attribute type
accounting	EACC
arts & sciences	EASC
baking/pastry	EBAP
career elective	ECAR
criminal justice	ECJS
culinary	ECUL
elective ("free" elective)	any 4,5 credit course
equine	EEQN
financial services	EFIN
graduate	EGRD
hospitality	EHSP
international business	EIBU
technology	ETEC

# course descriptions

## Career Development

### CAREER MANAGEMENT

#### CAR1001 PRINCIPLES OF CAREER MANAGEMENT

This is the first of two career management courses that introduces students to various career management topics to help form a solid foundation for their success at the university and beyond. Emphasis is placed on self assessment, establishing individual career goals, identifying/researching career paths, developing self-marketing documents and building credentials in 10 major success categories. Students learn how to effectively maximize their use of the Best Fit Career Management System in finding best fit employment. (PT)  
Quarter Credit Hours 2.0

## College of Business

### ACCOUNTING

#### ACCT10011 PRINCIPLES OF ACCOUNTING I

Accounting I is designed to acquaint students with the nature and purpose of accounting. Students are introduced to the accounting cycle, where they identify, record and summarize accounting data, including the preparation of financial statements. Also included in the course is accounting systems design as it pertains to cash, accounts receivables and inventories. Corequisite: FIT1020. (HO)  
Quarter Credit Hours 4.5

#### ACCT10021 PRINCIPLES OF ACCOUNTING II

Students are exposed to basic accounting procedures in the areas of fixed assets, partnerships, corporations, payroll, systems and controls, accounting principles and preparation of the statement of cash flows and statement of cost of goods manufactured. Prerequisite: ACCT10011 or ACCT10111 or ACCT10211.  
Quarter Credit Hours 4.5

#### ACCT10111 HOSPITALITY ACCOUNTING I

This course is designed to combine the concepts of accounting theory and practice with the specialized requirements of the hospitality industry. The course introduces the nature and purpose of accounting, the double-entry system, hospitality accounting documents and special journals, inventories, adjusting entries, financial statements and the closing process. Students learn the accounting cycle for proprietorship and corporate forms of business.  
Quarter Credit Hours 4.5

#### ACCT10121 HOSPITALITY ACCOUNTING II

This course is based on the Uniform System of Accounts as approved by the American Hotel & Motel Association. Comprehensive coverage is given to revenue and expense accounting, the periodic inventory method, preparation of departmental and corporate financial statements for a hotel, ratio analysis, accounting for intangible assets, and selective topics in property and equipment accounting and hospitality payroll. Prerequisite: ACCT10011 or ACCT10111 or ACCT10211.  
Quarter Credit Hours 4.5

#### ACCT10211 BUSINESS ACCOUNTING I AND LAB

The purpose of this course is to provide the student with an understanding of the processing of financial data with an emphasis on concepts rather than procedures. Accounting is presented with a focus in its business context, integrating ratios and financial statements to enhance the understanding of how the information is used as a tool for decision making in the business world.  
Quarter Credit Hours 5.5

#### ACCT10221 BUSINESS ACCOUNTING II AND LAB

The purpose of this course is to provide the student with an understanding of accounting for assets, liabilities and equity necessary in running a business and evaluating its operating results and financial condition employing various analytical methods and ratios. Prerequisite: ACCT10011 or ACCT10111 or ACCT10211.  
Quarter Credit Hours 5.5

#### ACCT2010 PERSONAL BUDGETING AND PLANNING

This course focuses on personal financial planning for a variety of life situations. Topics include money management strategies, consumer credit, insuring your resources, and personal purchasing decisions. Topics are discussed with real-world applications.  
Quarter Credit Hours 4.5

#### ACCT2021 INTERMEDIATE ACCOUNTING I

This course provides an introduction to financial accounting basic theory, practice and developmental framework. Students are exposed to certain assets such as cash, accounts receivable and inventories. Attention is given to their valuation and impact on periodic net income and financial position. Prerequisite: ACCT10021. (PT)  
Quarter Credit Hours 4.5

#### ACCT2022 INTERMEDIATE ACCOUNTING II

This course is a continuation of Intermediate Accounting I. Students are exposed to the remaining asset groups including non-current operating assets and long-term investments. Coverage also includes the entire spectrum of liabilities and stockholders equity. Prerequisite: ACCT2021. (WI)  
Quarter Credit Hours 4.5

#### ACCT2023 INTERMEDIATE ACCOUNTING III

This course serves as a continuation of Intermediate Accounting II. Special topics are studied such as accounting for earnings per share, income taxes, leases, pensions and the statement of cash flows. Prerequisite: ACCT2022. (HO) (PT)  
Quarter Credit Hours 4.5

#### ACCT2090 ACCOUNTING PRACTICUM I

This practicum offers the student hands on experience in accounting functions at university property locations. Students have an opportunity to gain real-world experience in a selected area such as accounting for student payroll, accounts receivable, accounts payable and accounting clerk functions in inventory and sales reporting. Prerequisite: Permission of practicum director.  
Quarter Credit Hours: 1.5

#### ACCT3011 FEDERAL TAXES I

A study is made of federal tax laws and treasury regulations and their application to the income of individuals. Practice is given in the preparation of the tax returns, supplemental forms, and schedules required to be filed by individuals. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (PT)  
Quarter Credit Hours 4.5

#### ACCT3012 FEDERAL TAXES II

This course involves the study of federal tax laws pertaining to partnerships and corporations. Topics include the preparation of tax returns involving special problems, such as those associated with corporate reorganizations, personal holding companies and net operating losses. Prerequisite: ACCT3011.  
Quarter Credit Hours 4.5

#### ACCT3020 MANAGERIAL FINANCE

The procedures and practices that successful managers use to prepare financial plans and forecasts, manage their finances, and evaluate their financial performance are examined in this course.

Topics include budgeting, cash flows, and financial statement analysis. This course is not available to accounting majors. Prerequisites: ACCT10021 or ACCT10221, FIT1020 or FIT1030 or SEE3008.  
Quarter Credit Hours 4.5

#### ACCT3023 MANAGERIAL ACCOUNTING

Designed for business students, this course focuses on the informational needs of internal users of financial information such as company officers, company executives, human resource managers, marketing managers, program directors and production operation managers. Emphasis is placed on acquiring and analyzing the financial and nonfinancial information that is needed by these users to plan, direct and control the business. This course is not available to accounting majors. Prerequisites: MGH1000 or MGMT1001, ACCT10021 or ACCT10221.  
Quarter Credit Hours 4.5

#### ACCT3025 HOSPITALITY FINANCIAL MANAGEMENT

This course presents how accounting information is used by management to analyze and measure the efficiency and profitability of a hospitality business. The course emphasizes the managerial uses of accounting data in decision making, preparation of budgets and variance analysis, relevant cost analysis, regression analysis and cost-volume-profit relationships. Prerequisite: ACCT10021 or ACCT10121.  
Quarter Credit Hours 4.5

#### ACCT3030 NOT-FOR-PROFIT ACCOUNTING

This course introduces students to the accounting procedures of local and state governments. It also introduces students to the accounting standards of organizations that exist and operate for purposes other than to provide goods and services at a profit. The Single Audit Act (OMB Circular A-133), government auditing standards (the "yellow book") and the preparation of federal form 990 are also studied. Prerequisite: ACCT2023.  
Quarter Credit Hours 4.5

#### ACCT3031 COST ACCOUNTING I

This course provides an introduction to accounting in a manufacturing business. Costing procedures covered include activity based costing, job order cost, process cost, joint cost, standard cost and variance analysis. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (PT)  
Quarter Credit Hours 4.5

#### ACCT3032 COST ACCOUNTING II

This course focuses on a study of more advanced problems encountered in a manufacturing business. Topics covered include the use of a standard cost system, variance analysis, absorption versus direct costing, break-even analysis and material and labor related problems. Prerequisite: ACCT3031.  
Quarter Credit Hours 4.5

#### ACCT3040 AUDITING

This course is designed to acquaint the student with methods of verification, analysis and interpretation of generally accepted auditing procedures. The mechanics of planning and implementing an audit and the preparation of reports are studied. Prerequisite: ACCT2023.  
Quarter Credit Hours 4.5

#### ACCT3045 INTERNAL AUDITING

The internal audit function of the modern organization is the subject of this course, with a concentration on the nature of operational auditing, its objectives, procedures and standards. Attention is given to the analysis of the various administrative and accounting controls on which management depends for efficiency and effectiveness of operations. Prerequisite: ACCT3040.  
Quarter Credit Hours 4.5

#### ACCT3050 ADVANCED ACCOUNTING

Advanced Accounting is designed to provide the student with a sound foundation in partnership accounting and consolidated financial statements. Prerequisite: ACCT2023. (HO) (PT)  
Quarter Credit Hours 4.5

### **ACCT3055 CASINO ACCOUNTING**

This course instructs students on the characteristics of casino accounting by providing a history of the gaming industry. This history describes the evolution of the systems of internal control used in casino operations, and illustrates the accounting methods used to comply with state and federal regulations according to generally accepted accounting principles and the AICPA Guide to the Casino and Gaming Industry. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. Quarter Credit Hours 4.5

### **ACCT3060 ACCOUNTING INFORMATION SYSTEMS**

This course is designed to prepare students to utilize current technology in addition to planning for growth with new innovations in technology. Students study several typical accounting information system application areas. Topics include the relationship between the organization's accounting information system and existing and planned future information architecture, the effects that new technology may have on the accounting information system, pertinent information systems control issues, documenting information systems, database management systems and e-Commerce. Prerequisite: ACCT3040. Quarter Credit Hours 4.5

### **ACCT3070 ACCOUNTING FOR MUTUAL FUNDS**

This course examines the role of the accounting agent/investment accountant for a mutual fund. Students learn about the regulatory environment in which mutual funds operate and the role of the SEC while gaining an understanding of the types of transactions handled by a mutual fund accountant and how they affect the daily determination of a fund's Net Asset Value. Selected topics include equity transactions, bond transactions, portfolio appreciation and depreciation, income, factors and yields, daily income and expense accruals, capital stock and distributions. Students see the relationship between equity, bond, and money market funds and they also study tax matters relative to mutual funds. Prerequisites: ACCT10021 or ACCT10221, FIT1020. Quarter Credit Hours 4.5

### **ACCT3075 FINANCIAL MANAGEMENT**

Financial management is designed to acquaint the student with the basic tools required to perform financial analysis and planning, working capital management and capital budgeting in a business environment. Prerequisite: ACCT10021 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **ACCT3080 FRAUD EXAMINATION: THEORY AND PRACTICE**

The accounting and legal concepts along with the procedures that are necessary to accomplish fraud detection, fraud investigation, and fraud prevention duties are studied in this course. Students learn how to analyze allegations of fraud and how to utilize accounting and investigative skills during a fraud investigation. The development of computerized applications is used to assist in case analysis. Expert witness testimony is also discussed along with a review of the variety of ways of communicating findings. Prerequisites: ACCT10021 or ACCT10221, FIT1020. Quarter Credit Hours 4.5

### **ACCT3090 ACCOUNTING PRACTICUM II**

This practicum offers the student hands on experience in the general ledger accounting function or accounting cycle function at university locations. Students have an opportunity to gain real world experience in a selected department or operation. Prerequisites: ACCT2090, permission of instructor. Quarter Credit Hours 1.5

### **ACCT3091 ACCOUNTING PRACTICUM III**

This practicum offers the student hands on experience in the financial reporting and budgeting function while working at the university. Students have an opportunity to gain real world experience in the university accounting office. Prerequisites: ACCT3090, permission of practicum director. Quarter Credit Hours 1.5

### **ACCT4012 TAXES AND BUSINESS DECISIONS**

The income tax issues that must be considered by managers prior to making business decisions are examined in this course. Topics include tax aspects

of selecting a type of business entity; acquisition, use, and disposal of fixed assets; investments, capital gains and losses, nontaxable transactions, payroll taxes, and income tax planning. This course is an elective for non-accounting majors only. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. Quarter Credit Hours 4.5

### **ACCT4020 ACCOUNTING TECHNOLOGY PRACTICE AND PROCEDURE**

Using the content specification outline of the Certified Information Technology Professional (CITP)<sup>®</sup> designation developed by the American Institute of Certified Public Accountants (AICPA), this course examines the various areas of technology related services provided by accountants in public accounting and private industry. Topics include information technology strategic planning; information systems management; systems architecture, business applications and e-business; security, privacy and contingency planning; system development, acquisition and project management; systems auditing and internal control; and databases and database management. Prerequisite: ACCT3060. Quarter Credit Hours 4.5

### **ACCT4050 INTERNATIONAL ACCOUNTING**

Accounting for and reporting upon the financial aspects of a multinational corporation are addressed in this course. Topics include foreign currency transactions, foreign currency translation (FASB 52), and accounting policies and practices of countries other than the United States. Prerequisite: ACCT2023. Quarter Credit Hours 4.5

### **ACCT4060 ACCOUNTING SEMINAR**

This course is delivered in a seminar format and serves as the capstone course for seniors majoring in Accounting. Using knowledge obtained through previous accounting course work, students analyze and report on contemporary issues in accounting and auditing. Computer software is used extensively throughout the course. Prerequisites: ACCT3040, ACCT3050, senior status. (WI) Quarter Credit Hours 4.5

## **ADVERTISING COMMUNICATIONS**

### **ADVC1010 MARKETING COMMUNICATIONS I**

This course covers the role of marketing communications in the overall marketing process. Emphasis is placed on the integration of advertising, sales promotion, public relations, direct marketing, personal selling and interactive marketing in the creation of effective communication campaigns. Topics include agency/client relationships, communication theory and the creative process. Prerequisite: MRKT1001 or HOSP3050. Quarter Credit Hours 4.5

### **ADVC1011 MARKETING COMMUNICATIONS II**

This course focuses on the process of media analysis, selection and purchase in marketing communications planning. Students learn to combine and coordinate appropriate media choices across multiple communication options. Topics include agency/media relations, added value promotions, ratings and audience measurement, and emerging media categories. Prerequisite: ADVC1010. (PT) Quarter Credit Hours 4.5

### **ADVC1021 PUBLIC RELATIONS CONCEPTS**

This course introduces the basic concepts of public relations, including its origins and evolution. It examines the multiple audiences and functions of public relations within contemporary organizations including product liability, marketing communications, issue management, crisis control, media relations, corporate affairs and image building. Topics include research, planning, communication and evaluation. Particular emphasis is placed on writing press releases. Prerequisite: ADVC1011. (PT) Quarter Credit Hours 4.5

### **ADVC3001 CREATIVITY IN ADVERTISING**

This course is designed to teach the student to develop creative concepts based on sound selling strategies. Major emphasis is placed on teaching the student to think creatively for the wide range of media and communications tools used by today's

advertiser. Students gain experience in developing creative concepts for magazines, newspapers, radio, television, billboards, brochures, catalogs and infomercials. Particular emphasis is placed on developing strategies and the visualization of concepts. Prerequisite: ADVC1011. (PT) (WI) Quarter Credit Hours 4.5

### **ADVC3003 ADVERTISING CAMPAIGNS**

This advanced course for Marketing Communication majors covers the strategies employed to develop and implement successful communication campaigns using advertising, sales promotion, public relations and multimedia tools. Extensive analysis of successful communication campaign models is used to aid students in the development of creative and effective ideas. Students are responsible for developing several advertising campaigns for various marketing organizations, including a multilevel campaign that is chronicled in a comprehensive plan book. (WI) Prerequisite: ADVC3001. Quarter Credit Hours 4.5

## **BUSINESS**

### **BUS3092 DIRECTED WORK EXPERIENCE II**

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised, unpaid industry setting. The focus of these experiences revolves around a specific industry-based or a functional area-based project. Prerequisite: Permission of department chair. Quarter Credit Hours 9.0

### **BUS3098 DIRECTED WORK EXPERIENCE III**

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised, unpaid industry setting. The focus of these experiences revolves around a specific industry-based or a functional area-based project. Prerequisite: Permission of department chair. Quarter Credit Hours 13.5

### **BUS3191 DIRECTED WORK EXPERIENCE I (A MODULE)**

The course is a classroom and externship/internship learning approach to general management studies involving human resources, marketing, operations/production and finance/accounting relative to the performance excellence process. Students get an overview of the modern quality movement and the Malcolm Baldrige National Quality Award criteria for Performance Excellence. Additional topics introduced include international organizational behavior, new decision-making methodology for business environments (specifically for industries) culture and protocol, regionally focused topics, and comparative economic studies. Emphasis is placed on analysis of organizational processes in general business management or the four main functional areas (marketing, operations/production, human resources, finance/accounting) or students may choose a concentrated focus in one area. Prerequisites: 2.75 GPA, 90 credit hours completed. Quarter Credit Hours 4.5

### **BUS3291 DIRECTED WORK EXPERIENCE I (B MODULE)**

This course builds on the concepts introduced in BUS3191. Emphasis is again placed on analysis of the organizational processes in general business management or the four main functional areas (marketing, operations/production, human resources, finance/accounting) or students may choose a concentrated focus in one area. Additional topics are incorporated into the program to round out student comprehension and to interface with other disciplines such as international organizational behavior, new decision-making methodology for business environments (specifically for industries) culture and protocol, regionally focused topics, and comparative economic studies. Prerequisites: 2.75 GPA, BUS3191. Quarter Credit Hours 4.5

### **BUS3391 DIRECTED WORK EXPERIENCE I (C MODULE)**

This course continues the externship/internship learning from BUS3291. It provides students with additional exposure to general management studies involving human resources, marketing, operations/production and finance/accounting relative to the performance excellence process. Emphasis is placed on analysis of organizational processes in either general business management or the four main functional areas, (marketing, operations/production, human resources, finance/accounting) or a concentrated focus in one area. Additional topics are incorporated into the program to round out student comprehension and to interface with other disciplines such as international organizational behavior, new decision-making methodology for business environments (specifically for industries) culture and protocol, regionally focused topics, and comparative economic studies. Prerequisites: 2.75 GPA, BUS3291. Quarter Credit Hours 4.5

## **COOPERATIVE EDUCATION**

### **CO-OP**

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

## **ECONOMICS**

### **ECON1001 MACROECONOMICS**

This course is designated as the first of two courses serving as an introduction to economics. It is a survey course covering the foundations of economics and focusing on macroeconomic concepts and issues such as the features and goals of capitalism, the market system, national income, business cycles, macroeconomic theories, and monetary and fiscal policy. (GS) Quarter Credit Hours 4.5

### **ECON2002 MICROECONOMICS**

This course consists of microeconomic principles and issues. Course content examines and analyzes both the product and resource markets with emphasis on demand, supply and elasticities. In addition, the costs of production and the basic market models of firms' short run and long run operations are discussed. Other topics covered include various current domestic microeconomic problems, as well as international economic issues such as international trade and foreign exchange. Prerequisite: ECON1001. (GS) Quarter Credit Hours 4.5

### **ECON2010 ECONOMIC GEOGRAPHY**

The purpose of this course is to provide an understanding of the economic resources at our disposal and the natural conditions under which the utilization of these resources may be achieved. Locations, characteristics and relationships of economic activities are presented to permit better insight into present world economic problems. The sources, applications and problems of energy are examined in order to better understand today's energy problems. Prerequisite: ECON1001 or ECON1901. (GS) Quarter Credit Hours 4.5

### **ECON3030 MANAGERIAL ECONOMICS**

This course introduces business students to the application of economic principles at the decision-making level in a business organization. This course demonstrates how economic concepts can be applied to decisions involving business strategy and the attainment of organizational objectives. Prerequisites: ECON2002, MGH1000 or MGMT1001. Quarter Credit Hours 4.5

### **ECON3040 MONEY AND BANKING**

The purpose of this course is to provide the student with a knowledge of the nature and functions of money and credit and how the banking system operates to regulate and control money and financial institutions. Prerequisite: ECON1001 or ECON1901. (HO) Quarter Credit Hours 4.5

### **ECON3050 INTERNATIONAL BANKING AND FINANCE**

This course is designed to give the student an overview of international banking and finance. Topics covered include the international dimensions of finance, foreign exchange rates, international sources of funds, international banking regulations, and the contrast between European, Asian and American banking. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (HO) (PT) Quarter Credit Hours 4.5

### **ECON3060 COMPARATIVE ECONOMIC SYSTEMS**

A detailed study of the major economic systems in the world today. Emphasis is placed on comparing the capitalist economy with the planned economy. Most important, a study is made of the application of the various systems to Europe, Asia and the United States. Prerequisite: ECON2002 or ECON1901. (GS) Quarter Credit Hours 4.5

## **ENTREPRENEURSHIP**

### **ENTR1001 INTRODUCTION TO ENTREPRENEURSHIP**

This is an introductory course in entrepreneurship. It demonstrates how entrepreneurs recognize business opportunities, develop ideas and identify markets. The course covers such topics as business planning, pricing, credit management, government regulation, business ethics, and the crucial role and importance of entrepreneurs to business and society. Quarter Credit Hours 4.5

### **ENTR2030 THE BUSINESS PLAN**

The course teaches students how to develop a business plan for the business they are considering starting. Emphasis is placed on the realism and completeness of the business plan. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221, ENTR1001 or FSM1001 or HOSP1001 or MGH1000 or MGMT1001 or SEE1001. (PT) (WI) Quarter Credit Hours 4.5

### **ENTR2040 FINANCING THE ENTREPRENEURIAL VENTURE**

Following the development of a business plan in ENTR2030, this course investigates funding sources for small businesses. The objective is to educate the entrepreneur as to what capital generating sources are available, pointing out the advantages and disadvantages of each. Prerequisite: ENTR2030. (PT) Quarter Credit Hours 4.5

### **ENTR3010 SMALL BUSINESS CONSULTING**

This course is conducted as an independent study. Participants in the program formulate an agreed-upon plan with their sponsor and educator to counsel small businesses on problems dealing with marketing/sales, management, finance/accounting, and other relevant tactical/strategic issues. Prerequisite: ENTR2040. Quarter Credit Hours 4.5

## **FINANCIAL SERVICES MANAGEMENT**

### **FISV2002 MUTUAL FUNDS**

This course utilizes industry guest speakers and case studies to give students in-depth knowledge of mutual fund business and sales. Topics covered include the evolution of mutual funds, the role mutual funds play in society, federal and state regulatory oversight, marketing and distribution, portfolio management, and retirement planning. This course is specifically of interest to those students who wish to obtain a NASD Series 6, 63 securities license, or who plan on pursuing a career in the financial services industry. Prerequisite: ACCT10021 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **FISV2010 FINANCE**

This course is designed to cover the financial management of the business entity and the role of the financial manager in creating value. Major topics include financial statement analysis, risk and return, time value of money, capital budgeting, cost of capital, business valuation, capital structure policy and the evaluation of alternative forms of financing. This course is not available to accounting majors. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **FISV3001 INTRODUCTION TO INVESTMENTS AND FINANCIAL PLANNING**

This course introduces students to investing and financial planning. It reviews the nature of capital markets and the roles that investment companies play between the investor and the corporation. Different asset classes, including equities and bonds, are covered. The role of the financial planning process, taxes and regulation is also considered. Prerequisite: ACCT1002 or ACCT10121 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **FISV3010 CREDIT MANAGEMENT**

This course examines the role of credit and analyzes its impact on the economic and social environments. Both consumer credit and business credit are studied in-depth, with emphasis placed on sources and uses of credit, credit reporting and credit analysis. Prerequisite: ACCT10011 or ACCT10211. Quarter Credit Hours 4.5

### **FISV3020 INTRODUCTION TO FINANCIAL INSTITUTIONS**

This course serves as an introduction to financial services, financial markets and financial institutions. The banking, brokerage, insurance and investment industries are described and analyzed. In addition, the economic environment of financial institutions is addressed with focus on the regulatory framework and the tax environment. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **FISV3060 INVESTMENTS II**

This course addresses the areas of financial planning, money management, portfolio planning, retirement planning and estate planning as it relates to the individual. In addition, diversification, risk strategies and tax consequences of investment decisions are evaluated. Prerequisite: FISV3001. Quarter Credit Hours 4.5

### **FISV4010 BANK MANAGEMENT**

This course examines the banking industry from the perspective of both a bank customer and a bank manager. Focus is on policies developed and procedures used to make decisions on providing loans to businesses and consumers. Additional topics addressed include risk management, interstate banking, technological advancements and the regulatory environment. Prerequisite: ECON3040 or ECON3050 or FISV3020. Quarter Credit Hours 4.5



### **FISV4020 RISK MANAGEMENT AND INSURANCE**

This course is based on the belief that the study of insurance, a major tool in risk management, should be preceded by an understanding of procedures and concepts of risk management. The balanced treatment of both risk management and insurance provides a broad introduction to the field. Risk identification, analysis, measurement, control and financing are described and analyzed. Insurance markets, functions, coverage and benefits are examined and an in depth study of the role of insurance in our present world is made. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221 or EQN4050. Quarter Credit Hours 4.5

### **FISV4030 REAL ESTATE**

This course is designed for students seeking a clear presentation of the numerous investment decisions involved in real estate. Topics include how to lease, buy, sell or mortgage a property; how to analyze and predict the forces in the market and determine real estate values; whether and when to renovate, rehabilitate or demolish; and when and how to divest of property. Prerequisite: ACCT3020 or ACCT3025 or FISV2010. Quarter Credit Hours 4.5

### **FISV4070 SERIES 7 SECURITIES**

This course prepares students to sit for the NASD Series 7 examination or those who plan to pursue a career in the financial services industry. The Series 7 exam qualifies people who are interested in gaining employment as a general securities registered representative, enabling that individual to sell stocks, bonds and options. Topics include equities, debt/bonds, options, trading markets, regulations, tax laws, investment companies and initial public offerings. Prerequisite: FISV3001. Quarter Credit Hours 9.0

### **FISV4097 FINANCIAL SERVICES CAREER CO-OP**

### **FISV4098 FINANCIAL SERVICES CAREER CO-OP**

### **FISV4099 FINANCIAL SERVICES CAREER CO-OP**

Eligible students may apply for a cooperative education assignment. These are industry experiences that allow students to gain academic credit for an invaluable work experience in the financial services area. Upon completion of this term-long course, students have an understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 hours of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

FISV4097 Quarter Credit Hours 4.5

FISV4098 Quarter Credit Hours 9.0

FISV4099 Quarter Credit Hours 13.5

## **INTERNATIONAL BUSINESS**

### **IBUS2002 INTERNATIONAL BUSINESS**

This course's goal is to provide structured approaches for analyzing the rapidly evolving field of international business. The nature of international business, the international monetary system, the foreign environment, and strategies of how management can deal with environmental forces are some of the main topics. Selected case studies should encourage students to evaluate and discuss courses of action taken by companies and industries in the global marketplace. Theoretical foundations to international business and real-world scenarios prepare students to operate more effectively in the changing global business environment. Prerequisite: MGMT1000 or MGMT1001. (PT) Quarter Credit Hours 4.5

### **IBUS2030 FOREIGN AREA STUDIES**

This course is designed as a seminar course with topics changing from term to term, depending upon the dynamics of change in key global markets. Topic areas include China (IBUS2031), Pacific Rim (IBUS2032), Latin America (IBUS2033), Russia

(IBUS2034), Eastern Europe (IBUS2035) or Africa (IBUS2036). The course is structured to focus on four primary components: business, economics, politics and culture, essentially in this priority. Prerequisite: ECON1001 or ECON1901. Quarter Credit Hours 4.5

### **IBUS2040 INTERNATIONAL CULTURE AND PROTOCOL**

Cultural diversity is a business reality today. The ability to build bridges between people from different countries and with different ethnic backgrounds is as important as any other business function. This course focuses on cultural diversity and provides students with knowledge of international cultures and protocol, the building blocks of success in doing business internationally. Prerequisite: ECON1001 or ECON1901. (PT) (WI) Quarter Credit Hours 4.5

### **IBUS3050 EXPORT PROCEDURES AND PRACTICES**

This course provides students with the basic body of knowledge and mechanics that are needed to successfully undertake and explore every avenue of exporting. A description of the essentials as well as the parameters of exporting are given. The course applies to an entrepreneurial export situation, to businesses expanding through foreign sales, and to companies simply trying to improve the operations of an existing export department. The emphasis on finance stems from the experience that frequently, a successful export effort is unnecessarily blocked or frustrated by finance problems. Such problems can arise from accumulating foreign receivables or the additional working capital required to handle the extra large sales that exporting often generates. Prerequisite: ACCT10021 or ACCT10121 or ACCT10221. (PT) Quarter Credit Hours 4.5

### **IBUS4020 SWAP INTERNATIONAL SEMINAR**

This is an upper-level College of Business course dealing with environmental analysis, objective setting, positioning and implementation of examining the concept of quality and tactical approaches used to manage quality improvement efforts in organizations. This is the preparatory course for the IBUS4080 Summer Work Abroad program. Prerequisites: 3.0 cumulative GPA, 90 quarter credit hours completed. Quarter Credit Hours 4.5 (taken in conjunction with the 9.0 credit Summer Work Abroad program)

### **IBUS4082 SWAP OPERATIONS MANAGEMENT AND PROCESS IMPROVEMENT**

This is an upper-level College of Business course in which students implement and present the project developed during the IBUS4020 preparatory classroom-based course at the host company in an international (non-U.S.) setting. Students engage in a major project management initiative incorporating quality and process improvement tools. Projects are developed jointly by the advisors and host company, and students implement the initiative. Prerequisites: IBUS4020, 3.0 cumulative GPA, permission of instructor(s)/advisor(s). Quarter Credit Hours 9.0

### **IBUS4086 SWAP PROCESS MAPPING**

This is an upper-level College of Business course in which students perform hands-on process mapping at the host company's national and international (non-U.S.) settings. They present and implement the project developed during the IBUS4020 preparatory classroom-based course at the host company in an international (non-U.S.) setting. Prerequisites: IBUS4020, 3.0 cumulative GPA, permission of instructor(s)/advisor(s). Quarter Credit Hours 9.0

### **IBUS4090 INTERNATIONAL BUSINESS EXPERIENCE**

This course refers to a series of options available that total 13.5 credits:

1) Students choose a specific course from the IBUS4090 options (IBUS4091–4094). These courses are only offered during a specific short term College of Business summer study abroad program. Each course has its own prerequisites. Students apply for their program of choice during the fall through the

Study Abroad Office and are selected for the study abroad program prior to the spring term. During the spring term students engage in pre-departure course work before embarking on a three-to-four-week immersion in a foreign cultural and business setting. Faculty guide students through a rigorous study and travel experience to increase students' global awareness as they explore the specific academic focus of the program. Course delivery consists of lecture, industry visits and cultural excursions. Eligible students register for the summer term for the IBUS4091–4094 course specific to their program. 2) Eligible students may opt to take a co-op(s) within their major (4097, 4098, 4099). 3) Eligible students may opt to take IBUS4020 Summer Work Abroad International Seminar and a specific course from the IBUS4080 Series of Summer Work Abroad Programs: IBUS4082 or IBUS4086. 4) Students not eligible to take the international business programs, co-op programs or SWAP programs take three additional career electives from the College of Business or School of Technology. Students should consult with their faculty advisor to make their selection. Quarter Credit Hours: 13.5

### **IBUS4091 ECONOMICS AND TRADE IN AN INTERNATIONAL CONTEXT**

This course is taught only as part of a short term summer study abroad program. Students examine international economics and business, management, entrepreneurship and comparative economics and issues such as international trade and foreign exchange. Before departure, students explore basic of the host country history and culture to help understand country better and learn the context for people, society and international business. While in the host country, students discuss case studies and take lectures offered by professors and business people. Classroom-based presentations are augmented with frequent excursions to various business, government and financial institutions. Prerequisites: 2.75 cumulative GPA and 90 quarter credit hours completed prior to host country visit. Quarter Credit Hours 13.5

### **IBUS4092 MARKETING COMMUNICATIONS IN AN INTERNATIONAL CONTEXT**

This course is taught only as part of a short-term summer study abroad program. The purpose of this upper-level course is to place students in an international context in which they can gain first-hand knowledge of how multinational organizations use positioning and communications strategies to achieve specific marketing objectives. Industry visits, cultural excursions and on-the-ground projects provide students with the knowledge and skills to develop integrated marketing communications plans, including advertising, public relations and media strategies. Prerequisites: ADVC1010, ADVC1011, 2.75 cumulative GPA, 90 quarter credit hours completed prior to host country visit. Quarter Credit Hours 13.5

### **IBUS4093 HUMAN RESOURCE MANAGEMENT IN AN INTERNATIONAL CONTEXT**

This course is taught only as part of a short term summer study abroad program. The purpose of this upper-level course is to place students in an international context in which they can gain firsthand knowledge of how the cultural, socio-economic and legal context in which companies are run influences the management models employed. The five functional areas of HRM: planning, recruitment and selection; HR development; compensation and benefits; safety and health; and employee and labor relations are addressed using a global perspective. Key differences in Asian, North American and European management models are explored. Industry visits, cultural excursions and on-the-ground projects provide students with the knowledge of how management models influence all aspects of human resource management. Prerequisites: MGMT1000 or MGMT1001, MGMT2001, 2.75 cumulative GPA, 90 quarter credit hours completed prior to host country visit. Quarter Credit Hours 13.5

### **IBUS4094 OPERATIONS MANAGEMENT IN AN INTERNATIONAL CONTEXT**

This course is taught only as part of a short-term summer study abroad program. The purpose of this upper-level course is to place students in an international context in which they can gain firsthand knowledge of how the cultural context informs the operations management strategies for specific organizations. Industry visits, cultural excursions and on-the-ground projects provide students with the knowledge of how multinational organizations structure inventory acquisition, operations and distribution to achieve operational success. Prerequisites: MGMT2020, 2.75 cumulative GPA, 90 quarter credit hours completed prior to host country visit.

Quarter Credit Hours 13.5

## **LEGAL STUDIES**

### **LAW1002 INTRODUCTION TO CRIMINAL JUSTICE**

This course presents an overview and analysis of the American criminal justice system. The concept of crime and the roles of police, courts, defense attorneys, prosecuting attorneys and corrections are considered. In addition, an overview of the causes of crime, the problems associated with the measurement of crime, and the concept of "justice" in the American criminal system is examined.

Quarter Credit Hours 4.5

### **LAW1030 WILLS, TRUSTS AND PROBATE**

In this course, emphasis is on various aspects of estate administration and probate procedure. The drafting and execution of wills, codicils, affidavits and trusts; the methods and procedures for collecting data for the administration of estates, and the responsibilities of fiduciaries are covered. In addition, the preparation of state and federal estate, gift and income tax returns is presented. (PT)

Quarter Credit Hours 4.5

### **LAW1060 THE LAW OF TORTS**

This course provides a basic understanding of tort law with emphasis on negligence, strict liability and product liability. Emphasis is also placed on the active role the paralegal can play in assisting the trial lawyer in the management of tort lawsuits.

Quarter Credit Hours 4.5

### **LAW1070 CRIMINAL COURTS**

This course is an examination of the problems, policies and practices of the criminal court system with emphasis placed on the structure and organization of the court system. The role of the courts, from arrest to conviction and appeal, is explored.

Quarter Credit Hours 4.5

### **LAW1090 LAW ENFORCEMENT**

This course is a survey of law enforcement agencies, their role, history, and development within the field of Criminal Justice. Emphasis is placed on police administration, organization, management culture, relations with the community and technology. (PT)

Quarter Credit Hours 4.5

### **LAW2001 THE LEGAL ENVIRONMENT OF BUSINESS I**

This course provides an overview of the legal, regulatory and ethical environment in which business decisions must be made. The course exposes the student to a variety of legal topics: basic concepts, such as court procedures, contracts and torts, are followed by a selection of more advanced related fields which may include sales, intellectual property, real property law, constitutional law and alternate dispute resolution. Attention is paid to both the letter of the law and its practical effect on business decision making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically. (HO)

Quarter Credit Hours 4.5

### **LAW2010 HOSPITALITY LAW**

This is an introductory course with emphasis placed on hotel and restaurant issues. Topics include sources of law, court systems, jurisdiction, contracts, negligence, the innkeeper-guest relationship, and liability arising from the service of food and alcoholic beverages.

Quarter Credit Hours 4.5

### **LAW2020 REAL ESTATE/PROPERTY LAW**

In this course, students learn to identify and classify different types of property to distinguish forms of ownership and title of real and personal property, and to understand the requirements and procedures for preparing deeds, mortgages, easements and contracts for purchase, leases and sale of land, etc. Settlement and closing procedures is emphasized. (PT)

Quarter Credit Hours 4.5

### **LAW2030 BUSINESS ORGANIZATIONS**

This course introduces Paralegal Studies students to the law of agency and the various forms of business organizations. Sole proprietorship, partnerships, limited partnerships, limited liability partnerships, and joint ventures are introduced to the student. Emphasis is placed on the advantages and disadvantages of each form along with the process involved in creating the various forms. The student is introduced to and drafts the forms used to create the various forms. (PT)

Quarter Credit Hours 4.5

### **LAW2040 CORRECTIONS**

This course is an introduction to corrections. It presents an historical look at punishment through the ages. Justification for punishment is explored including retribution, deterrence, incapacitation and rehabilitation. Various dispositions of prisoners are presented from capital punishment, corporal punishment, transportation, galley slavery, and the eventual development of the prison. The evolution of prisons and acceptable conditions are discussed along with the advent of the prisoner rights movement. (PT)

Quarter Credit Hours 4.5

### **LAW2050 CRIMINOLOGY**

This course is an overview of the study of criminal behavior. Major theories of the causes of crime are explored through an interdisciplinary approach emphasizing the sociological, psychological, scientific, medical, biological, psychiatric, psychoanalytic, economic, political, cultural, and other social and behavioral approaches. Prerequisite: SOC2001 or SOC2901. (WI)

Quarter Credit Hours 4.5

### **LAW2085 JUVENILE JUSTICE**

This course presents an analysis of the historical development of the juvenile justice system in the United States. The student is introduced to the changing view of juveniles from early America, when children were treated as little adults, through the nineteenth and twentieth centuries where they came to be considered as children and adolescents that had to be protected from abusive families and their environment. Socializing agents such as the family, schools and peers are studied as to their influence on the development of delinquency. Youth are studied as victims of crime, as perpetrators of crime, and their likelihood of becoming involved with gangs. Additionally, law enforcement, the courts and corrections are studied to show their impact on delinquency. Prerequisite: Sophomore status. (PT)

Quarter Credit Hours 4.5

### **LAW3002 THE LEGAL ENVIRONMENT OF BUSINESS II**

This course is a continuation of LAW2001, The Legal Environment of Business I. The student is exposed to the laws governing the internal organization and relationships within a business, the laws governing relationships between a business entity and its clientele, and the laws governing relationships between a business and its employers. Attention is paid to both the letter of the law and its practical effect on business decision making and managerial policy. This course relies on, and develops, the student's ability to read and reason critically. Prerequisite: LAW2001 or LAW2010. (HO)

Quarter Credit Hours 4.5

### **LAW3010 BUSINESS LAW FOR ACCOUNTANTS**

This course provides the Accounting major with an understanding of the legal framework within which accountants must operate. The course concentrates on the following topics: business organizations, professional responsibilities, contracts, government regulation of business, the Uniform Commercial Code (Articles 2, 3 and 9) property and debtor-creditor relationships. Prerequisite: LAW2001 or LAW2010.

Quarter Credit Hours 4.5

### **LAW3015 CRIMINAL PROCEDURE**

This course presents an overview, analysis and critique of American Criminal Procedure in the context of the U.S. Constitution with special emphasis on the Fourth Amendment with respect to search and seizure, stop and frisk, arrest, evidence, interrogations, confessions, identification, and remedies such as the exclusionary rule. Other Constitutional issues relevant to the foregoing, including the Fifth and Fourteenth Amendments' due process and equal protection doctrines, shall be examined. (WI)

Quarter Credit Hours 4.5

### **LAW3025 CRIMINAL LAW**

This course is an introduction to the basic elements of, and defenses to, criminal liability. Topics include the basic crimes against the person (homicide, assault, battery, rape, etc.), the basic crimes against property (larceny, fraud, embezzlement, burglary, etc.), and the basic defenses and justifications (diminished capacity, self-defense, mistake, etc.). (PT)

Quarter Credit Hours 4.5

### **LAW3033 COMMUNITY POLICING**

This course is a historical examination of the strategies utilized by the police in America. It examines Sir Robert Peel and the development of the first paid police department in London in 1829. The course presents the evolution of policing as emigration in America increased and its population became more diversified. Students come to understand how policing is a partnership with the community and how the roles of all must be considered in the development of a policing program. Prerequisite: LAW1090.

Quarter Credit Hours 4.5

### **LAW3055 INTERNATIONAL BUSINESS LAW**

This course introduces the student to the principles of public and private international law. It addresses the legal problems of doing business in developed, developing, and non-market economy countries, together with the economic and political issues that commonly arise. Prerequisite: LAW2001.

Quarter Credit Hours 4.5

### **LAW3065 EMPLOYMENT LAW**

This course acquaints the student with the different legal rules governing the employer/employee relationship. Topics include employment discrimination, sexual harassment employment contracts, labor relations, Fair Labor Standards Act, The Americans with Disabilities Act (ADA), OSHA and vicarious liability. There is heavy emphasis on discussion and written work. Prerequisite: LAW2001 or LAW2010.

Quarter Credit Hours 4.5

### **LAW3075 CRIMINAL INVESTIGATION**

In this course, the student is exposed to the fundamentals of criminal investigation. Emphasis is placed on the collection and evaluation of crime scene evidence. Evidence gathering related to specific crimes (i.e., homicide, arson, burglary, etc.) is emphasized. It is also emphasized throughout this course that the criminal investigation must be conducted within the framework of our constitutional system of government; hence, opinions of the United States Supreme Court which affect the collection of evidence are emphasized. Prerequisite: LAW1090. (PT)

Quarter Credit Hours 4.5

### **LAW3080 CYBERLAW**

This upper-level course confronts students with the changes and adaptations of U.S. law resulting from the ascendancy of computers and the Internet. Fundamental common law and statutory assumptions about the nature of person, place, thing and action are called into question by data transactions between computer memories, unprecedented wealth concentrated in the development and distribution of software, widespread access to large quantities of data with minimal quality control, and the blurring of geographical boundaries. Students examine how contract formation, defamation, obscenity, copyright, trademark, privacy and other legal issues have been changed by technology and the online world. Prerequisite: LAW2001 or permission of instructor.

Quarter Credit Hours 4.5

### **LAW3090 EVIDENCE**

This course is a study of the law of evidence as a system of rules and standards directed at determining what proof is to be admitted in the course of litigation. Emphasis is placed on formal discovery mechanisms, relevance, witness examination, impeachment, rehabilitation, privileges, burdens of proof, judicial notice, presumptions, real and demonstrative evidence, expert testimony, materiality, confrontation and hearsay.

Quarter Credit Hours 4.5

### **LAW3810 TOPICS IN NATIONAL SECURITY**

This course provides senior-level students with analysis of the realignment of law enforcement assets at the federal and local levels, providing homeland security in today's environment. The course also includes historical background information and topics concerning the basic information-gathering process. The focus upon the importance and necessity of information intelligence, domestic and international terrorism and counter-terrorism, infrastructure protection and disaster preparedness, is comprehensive in this course. Students are introduced to the planning, process and procedures necessary for the new routes of cooperation and information sharing in law enforcement as well as within federal agency environments. Prerequisite: LAW3025, senior status.

Quarter Credit Hours 4.5

### **LAW3820 CYBER CRIMES**

In this course, students explore the rise and evolution of crimes involving computers and the Internet that are fast becoming the most prolific area of criminal activity in the 21st century. This course distinguishes between crimes in cyberspace and cyberterrorism as a form of warfare upon the global community. It defines cyber crimes (including type, nature and origin) and the expanding criminalization of computer and Internet conduct involving concepts of privacy violation, information protection and unauthorized access of digital data. An analysis of existing and new domestic and international law enforcement innovations that prohibit digital crimes is also covered. Prerequisite: LAW3025.

Quarter Credit Hours 4.5

### **LAW4020 THE LAW OF CONTRACTS AND SALES**

This course is a study of the legal principles and rules of both common law contracts and contracts for Sale of Goods under Article 2 of the Uniform Commercial Code through the study of appellate cases, legislative enactments, legal terminology, and hypothetical problem solving. The course examines the formation, performance, enforcement, discharge and remedies for breach.

Quarter Credit Hours 4.5

### **LAW4030 CRIMINAL JUSTICE RESEARCH METHODS**

The purpose of this course is to provide the student with an understanding of the purposes behind criminal justice research, the concepts and logic of research designs, and to explore experimental research designs. This course includes an in-depth presentation of sampling in social science research. The goal is to familiarize the students with research methods in order to lay the groundwork for designing research projects, as well as to interpret research designs in depth. Prerequisite: LAW2050 or permission of department chair.

Quarter Credit Hours 4.5

### **LAW4033 TERRORISM**

This course is a study of terrorism from its earliest history into the post-Sept. 11 21st century. It examines religious and political motivations for terrorism as well as the rationalization for such activity. It looks at the networking of nations, states and organizations in the acquisition of goods and finances to fund terrorist organizations. The course also looks at weapons of mass destruction, security measures and counterterrorism. Prerequisite: Junior status.

Quarter Credit Hours 4.5

### **LAW4035 ADMINISTRATIVE LAW**

This course introduces the student to the function and procedures of state and federal administrative agencies. The rule-making, investigatory, adjudicatory and enforcement functions of such agencies are studied. The limited role of judicial review is also explored.

Quarter Credit Hours 4.5

### **LAW4040 CRIMINALISTICS**

The course provides the student with a broad outline of key topic areas that encompass the study of forensic science. It emphasizes the application of forensic sciences and its role in criminal investigation. Topics include the scope, history and basic methods of evidence recognition, collection, identification and preservation. Basic forms of physical evidence most commonly encountered at crime scenes are discussed along with their respective value in the investigative process. Prerequisite: LAW3075. (PT)

Quarter Credit Hours 4.5

### **LAW4050 ADVANCED TOPICS IN CRIMINAL JUSTICE**

This course is a forum for special offerings focusing on special issues and emerging areas of criminal justice. The course is taught by faculty members and visiting experts in the areas of focus. Topics covered (which may change each offering) may include (by way of illustration and not limitation) public and private security, victimology, child abuse and neglect, and organized crime. Prerequisite: LAW2050, junior status.

Quarter Credit Hours 4.5

### **LAW4060 ADVANCED TOPICS IN CRIMINALISTICS**

This advanced course presents specific topics in the advanced study of forensic science over two terms. Students are presented with the application of advanced and specialized areas of forensic science encountered during criminal investigations. Topics include advanced topics of forensic pathology, pattern and impression evidence, questioned documents, cyber technology, forensic applications of the social science, and legal and ethical issues in forensic science. Prerequisites: LAW4040.

Quarter Credit Hours 4.5

### **LAW4080 CRIMINAL JUSTICE SENIOR SEMINAR**

This course presents an overview and analysis of the American criminal justice system in a capstone seminar format. The course examines criminal and constitutional law, criminology, law enforcement and investigation, courts, corrections and juvenile justice through the use of critical thinking, research, writing and discussion. Prerequisite: LAW4030.

Quarter Credit Hours 4.5

### **LAW4090 CRIMINAL JUSTICE EXTERNSHIP**

Selected Criminal Justice students serve a one-term externship in an approved Criminal Justice facility such as a police department, corrections facility, juvenile corrections facility, probation and parole department or private security facility. The externship is designed to give students the opportunity to apply their formal education to actual work situations. The student extern works under the supervision of a Criminal Justice professional. The student extern shall maintain a written log throughout the term of the externship. The extern works 39-40 hours per week at the approved site. Prerequisite: Junior status, 2.75 GPA in major, 2.75 overall GPA.

Quarter Credit Hours 13.5

### **LAW4097 CRIMINAL JUSTICE CAREER CO-OP**

### **LAW4098 CRIMINAL JUSTICE CAREER CO-OP**

### **LAW4099 CRIMINAL JUSTICE CAREER CO-OP**

Eligible students may apply for a cooperative education assignment. These are industry experiences that allow students to gain academic credit for an invaluable work experience in the criminal justice area. Upon completion of this term-long course, students have an understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 hours of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

LAW4097 Quarter Credit Hours 4.5

LAW4098 Quarter Credit Hours 9.0

LAW4099 Quarter Credit Hours 13.5

## **MANAGEMENT**

### **MGMT1000 FOUNDATIONS OF BUSINESS**

This course introduces students to the basic concepts of business by exploring a broad spectrum of business activities. The course focuses on multiple environments that effective business managers must understand. Topics covered include business in a global environment, starting and growing a business, marketing, managing technology and managing financial resources.

Quarter Credit Hours 4.5

### **MGMT1001 PRINCIPLES OF MANAGEMENT**

This course is a general survey of management that focuses on planning, organizing and controlling. At the end of this course, the student should demonstrate an awareness and insight into the various aspects of management.

Quarter Credit Hours 4.5

### **MGMT2001 HUMAN RESOURCES MANAGEMENT**

This course is the study of personnel management in organizations. The student learns basic functions of procuring, developing, maintaining and utilizing a labor force to meet the entry-level requirements for employment in personnel work. The course supplies students with an understanding of the personnel department. (HO) (PT) (SL) (WI)

Quarter Credit Hours 4.5

### **MGMT2020 ORGANIZATIONAL BEHAVIOR**

This course surveys organizational theory. Focus is on individual and team behavior with an emphasis on developing team-building skills. Additional topics include structure, size, technology, power relationships, and how organizations survive, decline, grow and change.

Quarter Credit Hours 4.5

### **MGMT2030 SERVICE AND PRODUCTION OPERATIONS MANAGEMENT**

This course acquaints students with the fundamentals of operations management in both goods and services industries. The course recognizes the changing face of operations, from an internally-focused supportive function to a strategic part of the enterprise value chain.

The course explores five major areas: process analysis, total quality management, alternative production systems, supply chain management, and new product development. Prerequisite: ENTR1001 or MGH1000 or MGMT1001. (PT)

Quarter Credit Hours 4.5

### **MGMT2040 PURCHASING AND SUPPLY CHAIN MANAGEMENT**

This course examines the dynamic field of production and the management of the entire supply chain. Major areas of study include purchasing's role in the organization, global sourcing, new models for supplier involvement and management, and new product development. The role of purchasing and total quality management is a pervasive theme throughout the course. Students are exposed to the theoretical and practical issues to prepare them for the National Association of Purchasing Managers (NAPM) certification exam. Prerequisite: ENTR1001 or MGH1000 or MGMT1001. (PT)

Quarter Credit Hours 4.5

### **MGMT3030 MANAGERIAL TECHNOLOGY**

This course surveys the relationship of technology to the managerial process. Topics include computer and communications systems, information systems, decision support systems and expert systems. Students are required to show their understanding of these technologies. Students are also exposed to typical approaches and managerial practices through demonstrations, case studies, simulations and hands-on exercises. Prerequisite: ENTR1001 or MGH1000 or MGMT1001.

Quarter Credit Hours 4.5

### **MGMT3040 PROCESS AND QUALITY MANAGEMENT**

The course thoroughly examines the concept of quality and the tactical approaches used to manage quality improvement efforts in organizations. Students are exposed to theoretical and practical issues to prepare them for quality process management. Prerequisites: MGMT2030, MATH2001. (PT)

Quarter Credit Hours 4.5



### **MGMT3050 COMPENSATION AND BENEFIT MANAGEMENT**

This course studies all aspects of compensation. Topics include the pay model, determining consistency, job analysis, skill-based structures, external competitiveness, designing pay levels, pay for performance, performance appraisals, employee benefits and the government's regulatory role. Linkage of compensation strategies to recruiting is also investigated. Prerequisite: MGMT2001. (PT)  
Quarter Credit Hours 4.5

### **MGMT3060 HUMAN RESOURCES TRAINING AND DEVELOPMENT**

This course exposes students to training and development in a global, competitive environment. The course covers how to use employee talents effectively through new work designs (such as work teams), new technologies (such as computer-assisted manufacturing systems), and the latest "hot topics" in the training area. Prerequisite: MGMT2001. (PT)  
Quarter Credit Hours 4.5

### **MGMT3070 CONTEMPORARY MANAGEMENT**

This advanced course applies both behavioral science and management techniques to foster and increase productivity, quality and job satisfaction. Practical skill exercises, case studies and site visits enhance learning. Contemporary Management intentionally does not duplicate the theoretical and conceptual background contained in earlier courses, such as MGMT2020. Prerequisite: Junior or senior status. (PT)  
Quarter Credit Hours 4.5

### **MGMT4001 PROCESS PLANNING AND CONTROL**

This course offers a quantitative approach to management problems which enables students to "get their feet wet" in the disciplines of quantitative methods used to improve organizational performance. Prerequisite: MATH2001. (PT)  
Quarter Credit Hours 4.5

### **MGMT4020 STRATEGIC MANAGEMENT**

This Department of Management course deals with environmental analysis, strategy formulation, strategy implementation and evaluation and control, all with an enterprise view of the firm. Students learn via team projects and case studies. It is recommended that students complete all Related Professional Studies courses before attempting this capstone series course. Prerequisites: ACCT3020 or ACCT3023 or ACCT3031 or ACCT4012, senior status. (HO) (PT)  
Quarter Credit Hours 4.5

### **MGMT4030 SENIOR MANAGEMENT SEMINAR**

This Department of Management course sharpens analytical skills and decision making, polishes business communications, and enhances teamwork abilities. The course is designed as a seminar in the truest sense, as the onus for success rests heavily on the student. It is recommended that students complete all related professional studies courses before attempting this capstone series course. Prerequisites: MGMT4020, senior status. (PT)  
Quarter Credit Hours 4.5

### **MGMT4050 OPERATIONS MANAGEMENT STRATEGY**

This course examines the operations function as an organization's source for sustainable, competitive advantage. The concept of operations is viewed from the perspective of the firm's entire value chain. Particular attention is devoted to evolving organizational forms. The impact of technology and domain choice on operations is examined in significant depth. Prerequisites: MGMT2030, MGMT4020. Quarter Credit Hours 4.5

### **MGMT4070 HUMAN RESOURCES MANAGEMENT STRATEGY**

This course examines the human resources function as an organization's source for sustainable, competitive advantage. Case studies, team exercises, game strategies and other human resource strategic problems demonstrate the importance of the formulation, implementation and evaluation of a management decision. Prerequisites: MGMT2001, MGMT3060. (HO)  
Quarter Credit Hours 4.5

### **MGMT4097 MANAGEMENT CAREER CO-OP**

### **MGMT4098 MANAGEMENT CAREER CO-OP**

### **MGMT4099 MANAGEMENT CAREER CO-OP**

Eligible students may apply for a cooperative education assignment. These are industry experiences that allow students to gain academic credit for an invaluable work experience in the management area. Upon completion of this term-long course, students have an understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 hours of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

MGMT4097 Quarter Credit Hours 4.5

MGMT4098 Quarter Credit Hours 9.0

MGMT4099 Quarter Credit Hours 13.5

## **MARKETING**

### **MRKT1001 PRINCIPLES OF MARKETING**

This introductory course presents the basic principles and practices of marketing. Topics include marketing orientation, external environments, ethical codes of conduct, and the importance of marketing to the business firm, our world economy and global culture. Case studies, field projects, a marketing simulation and using the Internet as a business and professional resource are utilized in the delivery of this course. An emphasis is placed on marketing strategy; image and branding, target markets, product, price, distribution and promotion. (WI)  
Quarter Credit Hours 4.5

### **MRKT1002 CONSUMER BEHAVIOR**

The purpose of this course is to introduce the student to the various facets of consumer behavior, including the decision making process, problems, needs and goals, the consumer's search for information, and the evaluation of the purchase decision. Prerequisite: MRKT1001 or HOSP3050. (WI)  
Quarter Credit Hours 4.5

### **MRKT1011 PRINCIPLES OF PROFESSIONAL SELLING**

This course is a hybrid of theory and training. Students learn about buying processes and personalities, and how to target, prospect, approach and interview customers in order to determine unmet needs and potential opportunities. Consultative selling replaces the outdated transactional approach to selling. Students learn through role-plays and skills-based training to build relationships with customers and other business partners in a relationship-oriented world. (PT)  
Quarter Credit Hours 4.5

### **MRKT2012 SALES MANAGEMENT**

This course teaches students about the strategic role of the selling function within the business unit. Students learn the basic concepts of determining market potential, forecasting sales, designing sales territories, setting quotas, structuring the sales team, and recruiting, selecting, leading and motivating both inside and outside sales people. The course focuses on the "field" (district) level of sales management. Prerequisite: MRKT1011.  
Quarter Credit Hours 4.5

### **MRKT2020 BUSINESS TO BUSINESS MARKETING**

The course is a study of business-to-business marketing, marketing of services and channels of distribution required for all buying and selling processes. This course compares and contrasts the institutional, economic and behavioral aspects of business. Prerequisite: MRKT1001 or HOSP3050.  
Quarter Credit Hours 4.5

### **MRKT2050 QUALITATIVE RESEARCH**

The course provides a broad overview of qualitative market research methods. Covering such exploratory techniques as focus groups, in-depth interviews and observations, this course familiarizes students with the appropriate uses and limitations of qualitative market research. Students use qualitative market research techniques to gain preliminary insight into decision-making problems and opportunities. Prerequisite: MRKT1001. (WI)  
Quarter Credit Hours 4.5

### **MRKT3005 BRAND MARKETING**

This course examines the role of a brand as an asset to an organization and the advantages of creating strong brands. Emphasis is placed on the creation, measurement and strategic applications of brand equity. Topics covered include choosing brand elements, designing supporting marketing programs, leveraging secondary associations, building brand portfolios, and adjusting brand strategy over time and geographic boundaries. Particular emphasis is placed on the role of promotional mix elements in the communication of brand equity. Prerequisite: MRKT1001 or HOSP3050.  
Quarter Credit Hours 4.5

### **MRKT3011 DIRECT MARKETING**

This course teaches students the elements of direct marketing as an integrated part of a total marketing program. Students learn how newspapers, magazines, telephone, radio, TV, cable, direct mail, catalogs and new electronic media are used in direct marketing programs. Plans, measurement and accountability are covered. Prerequisites: MRKT1001 or HOSP3050 and junior status. (WI)  
Quarter Credit Hours 4.5

### **MRKT3020 PRODUCT DEVELOPMENT**

This course examines the role of product development as a function of an integrated marketing system. Students explore the synergy of design and technology to create consumer value. Topics covered include innovation, concept generation, global sourcing and manufacturing processes. Prerequisites: MRKT1001, MRKT1002.  
Quarter Credit Hours 4.5

### **MRKT3040 E-COMMERCE**

This course focuses on the development and management of electronic marketing strategies through interactive media and on-line channel networks. Emphasis is placed on three distinct classes of e-Commerce applications: business-to-consumer, business-to-business, and intra-organizational. Prerequisite: MRKT1001 or HOSP3050. (PT)  
Quarter Credit Hours 4.5

### **MRKT3055 QUANTITATIVE RESEARCH**

This course is a continuation of MRKT2050 and provides an overview of contemporary topics in quantitative research such as competitive intelligence, survey design and scale measurement. Students use current technology and software tools to create, distribute, analyze and interpret qualitative data. Together with MRKT2050, students learn modern market research techniques that are used to make sound business decisions. Prerequisites: MRKT2050, MATH2001, junior status. (WI)  
Quarter Credit Hours 4.5

### **MRKT3084 CUSTOMER CARE STRATEGIES**

This course is designed to change student perceptions of customer service. Students compare and contrast "minimum standards" with surpassing the customer's expectations of value. Students learn to focus their creativity and energy on developing attitudes and using systems that will increase customer satisfaction and lead to customer referral. Students learn about the systems and technology that drive the best organizations, at all levels, at any stage of customer relations.  
Quarter Credit Hours 4.5

### **MRKT3085 CUSTOMER RELATIONSHIP MANAGEMENT (CRM)**

This course concentrates on understanding and anticipating the needs of an organization's current and potential customers. Students investigate and study leading ideas and practices in the field of customer service and support through analyzing



first-hand success stories that explore every aspect of the field. Topics covered include developing the right corporate culture, establishing and using measurements and standards, and using state-of-the-art technology to a company's best advantage. Students learn CRM as a concept that links people, process, and technology to optimize an enterprise's revenue and profits by first providing maximum customer satisfaction. Prerequisite: CSIS2030 or FIT1020. Quarter Credit Hours 4.5

#### **MRKT4001 STRATEGIC MARKETING**

Developing and implementing an exciting, cohesive and effective marketing strategy adaptable to a changing business environment is a must for career preparation and meaningful placement in the world of marketing. This capstone course develops skills essential to anticipating and responding to the changing needs of customers and markets in our global economy and culture. It thoroughly explores marketing strategy using a combination of texts, readings, visiting speakers, Internet sites, cases, a marketing simulation and field assignments. It is recommended that all students complete all related professional studies courses before attempting this capstone course. Prerequisites: MRKT1001 or HOSP3050 and senior status. (PT) (WI) Quarter Credit Hours 4.5

#### **MRKT4030 INTERNATIONAL MARKETING**

This course deals with various differences in cultural, economic and legal factors as they relate to the marketing process. This is a systematic treatment of marketing on a global scale, extending basic principles into foreign marketing requirements. Prerequisites: MRKT1001 or HOSP3050 and junior status. (HO) (PT) Quarter Credit Hours 4.5

#### **MRKT4076 MARKETING EXTERNSHIP**

This course provides students with the opportunity to apply basic knowledge in an actual work environment either within or outside the university. Students work for project managers under the guidance of faculty members. To be eligible, students must maintain a 2.0 grade point average and maintain a clean record of behavior as defined by the Student Code of Conduct. Prerequisite: 120 quarter credits completed. Quarter Credit Hours 9.0

#### **MRKT4097 MARKETING CAREER CO-OP**

#### **MRKT4098 MARKETING CAREER CO-OP**

#### **MRKT4099 MARKETING CAREER CO-OP**

Eligible students may apply for a cooperative education assignment. These are industry experiences that allow students to gain academic credit for an invaluable work experience in the marketing area. Upon completion of this term-long course, students have an understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 hours of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

MRKT4097 Quarter Credit Hours 4.5

MRKT4098 Quarter Credit Hours 9.0

MRKT4099 Quarter Credit Hours 13.5

### **RETAIL**

#### **RTL1005 RETAILING**

This course is designed to introduce the student to the field of retailing. Emphasis is placed on basic principles of the retail environment, retail operations and retail administration. Career paths and leadership styles are incorporated into this course. Current conditions and newer concepts and practices in the field are highlighted, with special attention focused on industry terminology. Quarter Credit Hours 4.5

#### **RTL2020 FASHION DESIGN FOR THE**

#### **APPAREL INDUSTRY**

This course explores the design process to inspire creativity and develop practical skills that bring design concepts to professional renderings. Topics include basic art principles, sources of inspiration, consumer profiling, color and fabric boards, line conceptualization and fashion presentation techniques. Each student presents a collection of original designs. Quarter Credit Hours 4.5

#### **RTL3010 MERCHANDISE BUYING**

This course provides the student with the principles that govern the movement of merchandise. Students are expected to know the environmental factors that influence the behavior of consumers and the techniques for determining and predicting merchandise cycles. This course outlines the merchandising activities and marketing trends of those industries involved with the production and providing of goods in the marketplace. The options of the buyer in making merchandise budgets, plans and decisions are presented. This background provides the basis for examining the merchandising activities and decisions expected of a buyer at the retail level. Buying activities are compared for a variety of retail settings. Prerequisite: RTL1005. Quarter Credit Hours 4.5

#### **RTL3020 MERCHANDISE MATHEMATICS**

This course is designed to examine the philosophies, theories and techniques underlying the allocation of merchandise investments, control of sales and control of inventory (including planning and pricing) in retail stores. The course approaches retail management from the standpoint of the retail businessperson and is intended to serve as a tool for the student of retailing or merchandising. Prerequisite: RTL1005. (PT) Quarter Credit Hours 4.5

#### **RTL3030 COMPARATIVE RETAIL STRATEGIES**

This course is designed to analyze and compare retail merchandise and management techniques used in specialty store, department store, chain store and mass merchandising operations. A case study approach is used in evaluating merchandise and management decisions in a variety of cases involving issues, types of operations and levels of management. Prerequisite: RTL2063. (HO) (PT) (WI) Quarter Credit Hours 4.5

#### **RTL3070 TEXTILE DESIGN FOR THE APPAREL AND HOME FURNISHINGS INDUSTRY**

This hands-on course is an introduction to basic textile design techniques used by designers and manufacturers. Topics include motif development, croquis design and repeat patterns. Methods of surface printing include direct painting, stenciling and block printing. Basic weaving or knitting patterns, embroidery, beading and applique are also explored. Students develop an appreciation for the historic and cultural value relevant to each method, and create collections of textile samples as they solve design problems. Quarter Credit Hours 4.5

## **College of Business/ The Hospitality College**

### **MANAGEMENT AND THE HOSPITALITY INDUSTRY**

#### **MGHI1000 INTRODUCTION TO MANAGEMENT AND THE HOSPITALITY INDUSTRY**

This course is a general introduction to management and the hospitality industry for undeclared majors. The course focuses on the planning, organizing, staffing and controlling functions of management. Students are also introduced to the various segments within the hospitality industry (lodging, food service, travel-tourism, and sports/entertainment/event management). Quarter Credit Hours 4.5

## **College of Culinary Arts**

### **BAKING & PASTRY ARTS**

#### **BPA1100 PRINCIPLES AND TECHNIQUES OF BREAD PRODUCTION**

This course provides a solid foundation in the principles and techniques of artisan bread production. Products covered include yeasted, naturally leavened, prefermented and unleavened breads and rolls, decorative breads, quick breads, and yeasted viennoiserie. Properties and characteristics of ingredients, the baker's percentage system and scaling methods are studied, as well as proper mixing techniques, controlled fermentation, hand shaping skills and baking methodology. (HO) Quarter Credit Hours 7.5

#### **BPA1200 CLASSICAL FRENCH PASTRIES**

This course is designed to give the student fundamental working knowledge of the traditional methods of producing puff pastry, paté a choux, creams and custards. Fundamentals of production and finishing techniques are introduced. This course concentrates on the practical techniques of platter design and presentations. (HO) Quarter Credit Hours 7.5

#### **BPA1300 HOT AND COLD DESSERT PRESENTATIONS**

This course covers the basic techniques and presentations of traditional American and international desserts. The emphasis is on pies, fruit desserts, baklava and strudel, frozen desserts, and cheesecake. The daily presentations of desserts focuses on individual plating. (HO) Quarter Credit Hours 7.5

#### **BPA1400 INTRODUCTION TO CAKE DECORATING AND PETITS FOURS**

The course is designed to expose students to the proper procedure for producing cakes. Emphasis is placed on the numerous different types of cakes and fillings. Time is also spent on specialty cakes such as birthday cakes and wedding cakes. Petits fours are also introduced to the students. (HO) Quarter Credit Hours 7.5

#### **BPA2100 ADVANCED CAKE DECORATING AND CLASSICAL FRENCH TORTES**

This course covers classical cakes designs as well as contemporary cake decorating techniques. To complement these items, students are shown the diversity of mousses and how they are utilized in the industry. The last section introduces the student to making marzipan showpieces. Prerequisites: BPA1400, sophomore status. (HO) (PT) Quarter Credit Hours 7.5

#### **BPA2200 CHOCOLATE AND SUGAR ARTISTRY AND SHOWPIECES**

During this course, students practice, using several methods, the proper chocolate tempering procedure. Hand-dipped and molded chocolate candies (pralines) are produced, utilizing a variety of different chocolates, fillings, manufacturing and decorating techniques. Students design and create centerpieces and showpieces using mediums such as chocolate, pastillage, royal icing, and poured and pulled sugar. Prerequisite: Sophomore status. (HO) Quarter Credit Hours 7.5

#### **BPA2364 PASTRY ARTS INTERNSHIP, PART I**

The Baking & Pastry Arts Internship provides students with the opportunity to prepare baked items and other desserts and pastries in large quantities. Upon completion of this course, students have a better understanding of commercial operations. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **BPA2365 PASTRY ARTS INTERNSHIP, PART II**

The Baking & Pastry Arts Internship provides students with the opportunity to prepare baked items and other desserts and pastries in large quantities. Upon completion of this course, students have a better understanding of commercial operations. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **BPA2366 PASTRY ARTS INTERNSHIP**

The Baking & Pastry Arts Internship provides students with the opportunity to prepare baked items and other desserts and pastries in large quantities. Upon completion of this course, students have a better understanding of commercial operations. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 13.5

### **BPA2394 PASTRY ARTS COOPERATIVE EDUCATION, PART I**

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various pastry arts kitchen rotations. Upon completion, the student has a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this hands-on experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **BPA2395 PASTRY ARTS COOPERATIVE EDUCATION, PART II**

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various pastry arts kitchen rotations. Upon completion, the student has a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this hands-on experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **BPA2396 PASTRY ARTS COOPERATIVE EDUCATION**

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various pastry arts kitchen rotations. Upon completion, the student has a better understanding of the demands and expectations of the food service industry. Academic credit is awarded for this hands-on experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 13.5

### **BPA3330 BUFFET SHOWPIECE DESIGN**

This course focuses on the principles of design concepts to produce culinary and pastry buffet showpieces. Emphasis is on the planning, designing, and preparation of showpieces using various sweet and savory mediums such as salt dough, dead dough, pastillage and sugar. Quarter Credit Hours 3.0

## **CULINARY ARTS**

### **CUL1315 STOCKS, SAUCES AND SOUPS**

Students are introduced to cooking techniques of simmering and boiling. Lecture, demonstration and production focus on stocks, sauces, soups and related ingredients. The proper use of knives, tools, smallwares and equipment are emphasized. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1325 ESSENTIALS OF DINING ROOM**

Students are introduced to front-of-the-house (FOH) operations and professional dining service techniques. Etiquette, quality service, positive guest relations, effective communication skills and guest check handling are emphasized. Students actively perform hot and cold food and beverage service using various service techniques. Students are prepared and take the Federation of Dining Room Professionals Associate Certification exam as an outcome assessment. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1335 TRADITIONAL EUROPEAN CUISINE**

Students are introduced to the cooking techniques of braising and stewing. Lecture, demonstration and production revolve around traditional European cuisine, ingredients and plate presentations. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1345 INTRODUCTION TO BAKING & PASTRY**

Production includes basic breads and rolls, laminated dough, muffins, quick breads, cookies and pies. Proper use of the baker's scale, liquid measurement and equipment identification are a primary focus for this course. (HO) Quarter Credit Hours 3.0

### **CUL1355 NEW WORLD CUISINE**

Students are introduced to cooking techniques of grilling/broiling, roasting and deep-frying. Lecture, demonstration and production revolve around North, Central and South American cuisine, ingredients and plate presentations. The proper use of knives and basic vegetable cuts is emphasized. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1365 PRINCIPLES OF BEVERAGE SERVICE**

The course combines introduction and application of beverage, bartending and service. Students are introduced to the identification, production, and service of nonalcoholic beverages, beer, wine, spirits, cordials, cocktails, mixed drinks and coffee. Students are introduced to sensory evaluation of beverages. This class incorporates and requires the student taking an industry recognized alcohol training intervention procedures certification program. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1375 NUTRITION AND SENSORY ANALYSIS**

Students are introduced to the cooking techniques of steaming and poaching. Lecture, demonstration and production revolve around nutritional analysis of menus and recipes, and the sensory properties of food. The focus is on production of flavorful and nutritionally balanced entrées, vegetables and grains. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1385 FUNDAMENTALS OF FOOD SERVICE PRODUCTION**

Students are introduced to cooking techniques of baking, sautéing and shallow frying. Lecture, demonstration and production focus on fats, oils, seasonings, flavoring and plate presentation. (HO) (PT) Quarter Credit Hours 3.0

### **CUL1395 PURCHASING AND PRODUCT IDENTIFICATION**

Students engage in identifying and handling various fresh, frozen, canned, dry ingredients and sundry items. Food service purchasing, receiving, handling, storage, issuing and evaluation processes are discussed and demonstrated. Purchasing automation, computerized purchasing and HACCP systems are discussed and demonstrated in this course. (HO) Quarter Credit Hours 3.0

### **CUL1405 SKILLS OF MEATCUTTING**

Purchasing, receiving, evaluating and proper storage procedures are discussed. Emphasis is placed on primal and sub-primal cuts, federal inspections, grading, yields, and the classification of meats, poultry and game. Laboratory activities include hands-on fabrication of pork, beef, poultry and lamb. (HO) Quarter Credit Hours 3.0

### **CUL2215 GARDE MANGER**

Students are introduced to modern and traditional techniques in the preparation of cold entrées, pâtés, terrines, galantines, chaud-froid and ice carving. Students plan, organize and set up buffets. This course also concentrates on the practical techniques of platter design and presentations. Prerequisite: Sophomore status. (HO) Quarter Credit Hours 3.0

### **CUL2225 CLASSICAL FRENCH CUISINE**

Students are introduced to the preparation of Cuisine Classique. Techniques learned in freshman culinary classes are applied and refined. Emphasis is placed on French menu terminology, techniques and sauces. Prerequisite: Sophomore status. (HO) (PT) Quarter Credit Hours 3.0

### **CUL2235 ADVANCED DINING ROOM PROCEDURES**

Students are exposed to advanced table service techniques, tableside preparation, and the importance of team service and guest satisfaction. Students apply team service utilizing various service techniques. Students are introduced to wines of Old World wine regions as well as wines of the Southern Hemisphere and the laws regulating them. Students are also introduced to methods of merchandising food and beverage. Prerequisites: CUL1325, sophomore status. (HO) Quarter Credit Hours 3.0

### **CUL2245 INTERNATIONAL CUISINE**

This course reinforces the techniques of grilling, deep-frying/shallow-frying, stir-frying, simmering, braising/stewing and steaming through the menu production of foods from around the world. The cuisines of China, Japan, Korea, Thailand, Vietnam, Philippines, India, Malaysia, Pakistan, the Middle East, Northern Africa, Greece, Turkey, Italy, Spain, Portugal, the Caribbean, Central America and South America are explored. Prerequisite: Sophomore status. (HO) Quarter Credit Hours 3.0

### **CUL2255 ADVANCED PATISSERIE/DESSERT**

Emphasis is placed on the production of creams, ice creams, sorbets, mousse, chocolate, strudel, filo (phyllo), sauces and plated desserts. Daily presentation of individual desserts and creative plate presentation are featured. Prerequisites: CUL1345, sophomore status. (HO) Quarter Credit Hours 3.0

### **CUL2364 CULINARY ARTS INTERNSHIP, PART I**

Culinary Arts Internship provides students with a "hands-on" learning experience in preparing and serving food and beverages at the university's state-of-the-art internship facilities. Prerequisite: Completion of all freshman-level course work. (SL) Quarter Credit Hours 6.75

### **CUL2365 CULINARY ARTS INTERNSHIP, PART II**

Culinary Arts Internship provides students with a "hands-on" learning experience in preparing and serving food and beverages at the university's state-of-the-art internship facilities. Prerequisite: Completion of all freshman-level course work. (SL) Quarter Credit Hours 6.75

### **CUL2366 CULINARY ARTS INTERNSHIP**

Culinary Arts Internship provides students with a "hands-on" learning experience in preparing and serving food and beverages at the university's state-of-the-art internship facilities. Prerequisite: Completion of all freshman-level course work. (SL) Quarter Credit Hours 13.5

### **CUL2386 CULINARY ARTS INTERNATIONAL EXCHANGE**

The Ireland International Exchange program combines practical and educational learning experience. Emphasis is placed on providing students with hands-on learning in preparing and serving food and beverages. The practical training takes place in some of Ireland's most prestigious hotels. The educational learning takes place in regional education centers.

The France International Exchange program takes place at Ecole Supérieure de Cuisine en Française. The academic curriculum develops a student's practical and cognitive skills through the planning and preparation of entire meals. Cultural culinary experiences enhance the program through various field trips, seminars and demonstrations. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 13.5

### **CUL2394 CULINARY ARTS COOPERATIVE EDUCATION, PART I**

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various culinary and pastry arts kitchen rotations. Upon completion, students have a better understanding of the demands and expectations of the food service industry. Students must have a minimum GPA of 2.75 to participate in co-op. Academic credit is awarded for this "hands-on" experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **CUL2395 CULINARY ARTS COOPERATIVE EDUCATION, PART II**

In this course, experiential learning takes place in diverse industry work settings. Selected students are exposed to various culinary and pastry arts kitchen rotations. Upon completion, students have a better understanding of the demands and expectations of the food service industry. Students must have a minimum GPA of 2.75 to participate in co-op. Academic credit is awarded for this "hands-on" experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 6.75

### **CUL2396 CULINARY ARTS COOPERATIVE EDUCATION**

In this course, experiential learning takes place in diverse industry work settings in the U.S. and internationally. Selected students are exposed to various culinary and pastry arts kitchen rotations. Upon completion, students have a better understanding of the demands and expectations of the food service industry. Students must have a minimum GPA of 2.75 to participate in co-op. Academic credit is awarded for this "hands-on" experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 13.5

### **CUL2576 CULINARY ARTS EXTERNSHIP**

Culinary Arts Externship provides students with a "hands-on" learning experience in preparing and serving food and beverages in diverse industry work settings. Selected students are exposed to various culinary arts settings with permission of the dean of the College of Culinary Arts. Academic credit is awarded for this experience. Prerequisite: Completion of all freshman-level course work. Quarter Credit Hours 13.5

## **FOOD SERVICE MANAGEMENT**

### **FSM1065 FOOD SAFETY AND SANITATION MANAGEMENT**

Students explore the fundamentals of food safety and environmental sanitation. This course looks at the origins of foodborne illness and the implementation of HACCP. Students must pass a national sanitation exam that is recognized by the Conference for Food Protection to fulfill the graduation requirement. (HO) Quarter Credit Hours 1.5

### **FSM2025 FOOD AND BEVERAGE COST CONTROL**

Food and Beverage Cost Control is an introductory course designed to acquaint the student with the control problems of the food and beverage industry. Emphasis is placed on profit planning through menu planning, the control cycle and forecasting. Prerequisite: MATH0001 or concurrent or placement. (HO) (WI) Quarter Credit Hours 4.5

### **FSM2045 INTRODUCTION TO MENU PLANNING AND COST CONTROLS**

This course allows the student to learn and to apply the skills of professional menu development while learning the importance and use of the proper tools and documents needed to control food and beverage costs and to analyze sales. This course introduces various food service concepts, explores labor and overhead expenses and introduces the income statement as a method of evaluating business success. Prerequisite: MATH0001 or concurrent or placement. (HO) Quarter Credit Hours 4.5

### **FSM3035 SUPERVISION FOR FOOD SERVICE PROFESSIONALS**

This course is designed to allow the student to learn and to explore human resource management theory and procedures as it applies to the food service industry. Students learn proper procedures to hire, train, motivate and discipline employees, as well as to perform employee appraisals. Current human resource management issues and current labor legislation law are discussed as they apply to preparing future chefs and managers for successful leadership roles in the food service industry. (HO) (PT) (WI) Quarter Credit Hours 4.5

### **FSM4070 THE BUSINESS OF LICENSED ALCOHOLIC BEVERAGES IN THE UNITED STATES**

This course offers the student a comprehensive overview of the costs of producing, distributing and selling licensed alcoholic beverages in the U.S. and the relationship between costs, profit margins and sales. Each segment of the three-tiered distribution system is analyzed and the legal aspects of producing, distributing and selling licensed beverages are also examined. Internet sales and the challenge they pose to the current system are evaluated, with the focus being on the impact of the current system on the consumer and how the consumer's needs are addressed. Site visits to exemplary wholesalers and retailers are also integrated into the course. Prerequisite: CUL3020 or CUL3091 or FSM2055. Quarter Credit Hours 4.5

## **NUTRITION**

### **NUTR2001 INTRODUCTION TO NUTRITION**

This course emphasizes the principles of nutrition, and the six basic nutrients and related health concepts. Various eating behaviors, recommended dietary intakes, and tools for diet planning are explored. Students create an in-depth computerized personalized nutrient profile, which is self-analyzed for nutritional adequacy. (GS) Quarter Credit Hours 4.5

## **The Hospitality College**

## **COOPERATIVE EDUCATION**

### **CO-OP**

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

Quarter Credit Hours (in parentheses):

HOSP4079 International Hospitality Career Co-op (13.5)  
HOSP4093 Hospitality Career Co-op (4.5)  
HOSP4096 Hospitality Career Co-op (9.0)  
HOSP4099 Hospitality Career Co-op (13.5)

## **FOOD SERVICE MANAGEMENT**

### **FSM1001 INTRODUCTION TO THE FOOD SERVICE FIELD**

This introductory course examines career opportunities, organizational structures, history and human resource management in the food service industry. Specific segments are also examined in commercial, industrial and institutional areas of food service. Quarter Credit Hours 4.5

### **FSM1065 FOOD SAFETY AND SANITATION MANAGEMENT**

Students explore the fundamentals of food safety and environmental sanitation. This course looks at the origins of foodborne illness and the implementation of HACCP. Students must pass a national sanitation exam that is recognized by the Conference for Food Protection to fulfill the graduation requirement. (HO) Quarter Credit Hours 1.5

### **FSM2055 BEVERAGE APPRECIATION**

This intermediate course refines the student's knowledge of beverages served in a variety of hospitality operations. Emphasis is placed on beverage sensory perception and food pairings. Students develop and analyze strategies to effectively manage, market and set standards for beverage operations. Both alcoholic and non-alcoholic beverages are examined. Prerequisite: Sophomore status. Quarter Credit Hours 4.5

### **FSM2065 ESSENTIALS OF INTERNATIONAL FOOD AND BEVERAGE**

This course introduces the student to the significance of food and beverage as it relates to the travel/tourism and hospitality industry. Students build a fundamental knowledge to effectively communicate with travel/tourism/hospitality planners and food service staff. Emphasis is placed on linking food, wine and tourism, and the impact related to tourism destination development internationally. This course also examines international service styles, cultural etiquette, food terminology, and basic food and wine pairings. Prerequisite: FSM1065. Quarter Credit Hours 4.5

### **FSM2075 HOTEL FOOD AND BEVERAGE CONTROLS**

This course is designed to complete a student's foundation in purchasing and food and beverage operational controls. Emphasis is placed on methods used by hotel managers in order to increase food and beverage operational profits through maximizing revenues and controlling costs. Students also develop income statements and utilize spreadsheet applications to analyze food and beverage operations. Prerequisite: FSM2085 or CUL1395. Quarter Credit Hours 4.5

### **FSM2080 FOOD SERVICE OPERATIONS**

This intermediate-level course is designed to complete a student's foundation in purchasing as well as food and beverage operational controls. Emphasis is placed on mastering the purchasing cycle functions and back-of-the-house menu management systems. Students also develop income statements and utilize spreadsheet applications to analyze food and beverage operations. Students use current technology to develop income statements and manage back-of-the-house operations. Prerequisite: FSM2085 or CUL1395. Quarter Credit Hours 4.5

### **FSM2085 HOTEL FOOD AND BEVERAGE OPERATIONS**

This course is designed to introduce the student to the roles and standard operating procedures used for food and beverage operations in lodging settings. Emphasis is placed on food preparation techniques, basic purchasing procedures, kitchen and dining equipment, product identification and guest service styles and standards used in various lodging operations. Corequisite: FSM1065. Quarter Credit Hours 4.5



### **FSM2099 FOOD SERVICE MANAGEMENT PRACTICUM**

This course is a requirement for all students in the Restaurant, Food and Beverage Management degree program. The practicum provides in-depth experience in food and beverage operations. Rotational assignments incorporate both front- and back-of-the-house operations. Prerequisite: CUL1325 or FSM1070. (SL)  
Quarter Credit Hours 13.5

### **FSM3001 FOOD SERVICE MANAGEMENT SYSTEMS AND HUMAN RESOURCE APPLICATIONS**

This course is intended to prepare the students to apply sound human resource management principles to situations encountered within the hospitality industry. Students examine the complex and integrated nature of the hospitality industry and how various segments, such as lodging and tourism, impact the management and operation of food service establishments. Prerequisite: CUL2366 or CUL2386 or CUL2396 or BPA2366 or BPA2396. (PT)  
Quarter Credit Hours 4.5

### **FSM3012 ADVANCED MENU ANALYSIS**

This course focuses on researching current market trends and discovering their impact on commercial food service operations. Students analyze the effectiveness of current menu designs to specific operational data. Students also apply basic menu design techniques to enhance classroom assignments. Prerequisite: FSM2080 or FSM3001 or SEE3008.  
Quarter Credit Hours 4.5

### **FSM3020 DINING SERVICE MANAGEMENT**

This intermediate course concentrates on the comprehensive study of dining service operations within the food and beverage industry. Emphasis is placed on human resource development, staffing, facility design, internal marketing, and fiscal accountability. Prerequisite: FSM2080 or SEE3008.  
Quarter Credit Hours 4.5

### **FSM3030 FACILITIES DESIGN AND ANALYSIS**

This intermediate course introduces students to the fundamentals of facilities planning for the commercial, institutional and industrial food service industry. Students are introduced to the need for proper planning, layout and design of production and service areas. Students become familiar with computer systems designed in restaurant planning. The major portion of the course is student involvement in individual projects on kitchen layout. Prerequisite: FSM1001 or HOSP1001 or MGH1000 or SEE1001 or A.S. degree in Culinary Arts or Baking & Pastry Arts.  
Quarter Credit Hours 4.5

### **FSM3070 CONTEMPORARY ISSUES IN THE FOOD SERVICE INDUSTRY**

This upper-level course focuses on the current issues impacting the food service industry. Emphasis is placed on decision-making and critical thinking skills as they relate to the ever-changing macro/micro-environment. Course topics change on a term-by-term basis. Prerequisite: FSM2098 or FSM2099 or FSM3001. (WI)  
Quarter Credit Hours 4.5

### **FSM4040 ON-SITE FOOD SERVICE**

This upper-level course emphasizes the contract or noncommercial segment of the food service industry. The traditional contract fields of business/industry, university/school, healthcare, recreation areas and catering are explored in depth. Contracts for these food service areas are evaluated from the client, contractor, guest and unit manager's perspectives. Prerequisite: FSM2080 or FSM3001 or SEE3008.  
Quarter Credit Hours 4.5

### **FSM4060 HOSPITALITY OPERATIONS MANAGEMENT**

This upper-level capstone course combines a working knowledge of food production techniques and management skills necessary to operate a food service facility. Students further enhance these skills in a small-quantity food service setting in which they have full control over the food service operation. Prerequisites: FSM2075 or FSM2080, senior status. (PT)  
Quarter Credit Hours 9.0

### **FSM4061 ADVANCED FOOD SERVICE OPERATIONS MANAGEMENT**

This upper-level capstone course concentrates on integrating critical competencies of management in a small food service setting. Emphasis is placed on menu development, marketing, staff scheduling, production planning and implementation, service and fiscal accountability. Students manage the food service operation. Prerequisites: FSM2075 or FSM2080 or FSM2098 or FSM2099 or FSM3001, senior status. (PT)  
Quarter Credit Hours 4.5

### **FSM4880 BEVERAGE OPERATIONS MANAGEMENT**

This upper-level course examines the creation and management of a beverage operation. Planning topics include concept, identification of target market and creating a bar business. The creation of a business plan is discussed. Management topics include bar layout and operations, trend identification and product selection, basic production methods, costing and pricing, inventory methods and human resources management. The creation of wine lists, beer lists and cocktail menus is also discussed. Responsible Beverage Service is stressed. Prerequisite: CUL4045.  
Quarter Credits Hours 4.5

## **HOSPITALITY MANAGEMENT**

### **HOSP1001 THE HOSPITALITY FIELD**

This course is an introduction to the various segments within the hospitality industry (lodging; food service; travel and tourism; and sports, entertainment and event management). The course is intended to prepare the student to apply sound management principles to the challenges encountered within the industry.  
Quarter Credit Hours 4.5

### **HOSP1008 CUSTOMER/GUEST SERVICE MANAGEMENT**

This introductory course is a study of customer/guest service management within the hospitality industry. Emphasis is placed on the development of service standards, the problem solving process, data gathering techniques, technological methods and fiscal accountability. Prerequisite: FSM1001 or HOSP1001 or MGH1000 or SEE1001.  
Quarter Credit Hours 4.5

### **HOSP1010 FRONT OFFICE OPERATIONS**

This course familiarizes students with the front office department of the hotel. Emphasis is placed on guestroom availability, reservation processing, guest registration, night audit and check-out procedures through a computerized property management system. Students focus on all aspects of the unique relationship between the front office and other departments in the hotel. Prerequisite: FSM1001 or FSM3001 or HOSP1001 or MGH1000 or SEE1001.  
Quarter Credit Hours 4.5

### **HOSP1080 TECHNOLOGY IN THE TOURISM/HOSPITALITY INDUSTRY**

This introductory course provides a comprehensive hands-on learning skill with the various information systems in the hospitality industry. Students gain basic knowledge in the use of property management systems, Global Distribution Systems, Point of Sale systems, Internet distribution systems and any other current technology available to the travel/tourism and hospitality industry. Prerequisite: HOSP1001 or TRVL1011.  
Quarter Credit Hours 4.5

### **HOSP2011 HOSPITALITY SALES AND MEETING MANAGEMENT**

This course familiarizes students with the scope of sales, meeting and event management within the hospitality industry. The reciprocal relationship between selling and service is presented within the context of hospitality marketing practices. Prerequisite: CUL1325 or HOSP1008 or SEE2020 or TRVL2040. (HO)  
Quarter Credit Hours 4.5

### **HOSP2020 RESORT MANAGEMENT**

This course provides a detailed study of management techniques used in the management of resort properties and their recreational facilities. The physical development of resort properties is also investigated. Prerequisite: FSM1001 or FSM3001 or HOSP1001 or MGH1000 or SEE1001.  
Quarter Credit Hours 4.5

### **HOSP2030 HOSPITALITY HUMAN RESOURCES AND DIVERSITY LEADERSHIP**

Operational and staff managers in today's hospitality-related businesses often manage a diverse group of employees and are responsible for compliance with employment laws and human resource policies. Therefore, managers must be knowledgeable about laws and best practices when working with their employees. This course helps students develop managerial knowledge and skills in several areas of human resource management including recruiting, interviewing, selection, orientation, training, performance evaluation and management, discipline, terminations, and employee and union relations. Prerequisite: Sophomore status. (PT) (WI) (HO)  
Quarter Credit Hours 4.5

### **HOSP2050 INTERNATIONAL TOUR AND HOTEL OPERATIONS**

This course is taught only on a campus outside of the United States during a term abroad program. The course focuses on cultural, political, legal, and economic forces and their impact on tourism and how hospitality management practices differ among countries. Students plan and participate in a variety of tours and professional site visits in order to gain first-hand knowledge of the international travel experience. Prerequisites: Must be accepted in Term Abroad Program, junior year status.  
Quarter Credit Hours 9.0

### **HOSP2098 HOTEL EXTERNSHIP**

This externship is designed to give the student practical experience in both lodging and food and beverage areas. Rotational assignments incorporate both front- and back-of-the-house operations. It includes day, evening and weekend shifts. A limited number of students may be able to substitute this course for HOSP2099. Students need to see their respective dean for admission procedures to this course. Prerequisites: HOSP1008, HOSP1010, FSM1065, FSM2085, approved sanitation certificate.  
Quarter Credit Hours 13.5

### **HOSP2099 HOTEL INTERNSHIP**

All students majoring in Hotel Management are required to participate in the Hotel Internship at one of the university's practicum properties. The internship provides an in-depth experience in the lodging and food and beverage departments. Rotational assignments incorporate both front- and back-of-the-house operations within each department. Prerequisites: HOSP1008, HOSP1010, FSM1065, FSM2085, approved sanitation certificate. (PT)  
Quarter Credit Hours 13.5

### **HOSP3020 TRADE SHOW/EXPOSITION MANAGEMENT**

This course is designed to give the student practical experience in developing a trade show or exhibition with special emphasis on pre-planning, budget preparation, advertising and/or public relations, and exhibit setup, including exhibit registration, booth accommodations and assignments, draping, audiovisual, programming and wrap-up. A directed work project may be incorporated into this course. Prerequisite: FSM3001 or HOSP2011 or SEE2020 or TRVL2040.  
Quarter Credit Hours 4.5

### **HOSP3033 HOTEL PROPERTY OPERATIONS**

This course introduces the student to the role of the property operations manager. Essential elements of engineering, housekeeping and security are studied. The student is introduced to technical and legal issues related to these departments. Prerequisite: HOSP2098 or HOSP2099 or SEE2010 or TRVL2099 or permission of department chair.  
Quarter Credit Hours 4.5



### **HOSP3040 MANAGING QUALITY SERVICES**

This upper-level course is designed to acquaint the student with the principles of total quality management and how they affect organizations and employees within those organizations. This course stresses problem-solving and decision-making skills using analytical tools and case studies. A directed work project may be incorporated into this course. Prerequisite: Junior status. (HO) (SL)  
Quarter Credit Hours 4.5

### **HOSP3045 MANAGEMENT OF VACATION OWNERSHIP (TIMESHARE) RESORTS**

This course covers concepts and issues related to the marketing and management of vacation ownership (timeshare) properties. Owner-manager relationships are highlighted. Additionally, important financial issues related to initial development, budget management and renovations are covered. Best practices of leading companies are examined. Contrasts are made among typical lodging properties, traditional resorts, full ownership resorts, destination clubs and fractional ownership resorts. Prerequisite: HOSP1010 or HOSP2020.  
Quarter Credit Hours 4.5

### **HOSP3050 HOSPITALITY STRATEGIC MARKETING**

This is an upper-level course dealing with the broad scope of hospitality marketing placing emphasis on the analysis, structure and strategy of the hospitality marketing department, departmental budgeting, allocation of resources, market research, media selection and effectiveness of the marketing plan. Case studies and assigned readings examine current marketing issues. A directed work project may be incorporated into this course. Prerequisite: Junior status. (HO) (PT)  
Quarter Credit Hours 4.5

### **HOSP3055 FRANCHISING OPPORTUNITIES**

This course focuses on business format franchising. Students gain experience in evaluating franchise offerings, as well as evaluating their own suitability to be franchisees. The advantages and disadvantages of franchising are reviewed, analyzed and discussed. The concepts are relevant for any student interested in becoming an owner of a franchised business. Prerequisites: HOSP3050 or MRKT1001, ACCT3020 or ACCT3025.  
Quarter Credit Hours 4.5

### **HOSP3060 PRIVATE CLUB MANAGEMENT**

This upper-level course examines the private club industry and its specific challenges. Emphasis is placed upon the manager's role with the governing board, membership, staff and management of the clubhouse and recreation activities. Prerequisite: FSM1001 or FSM3001 or HOSP1001 or MGHI1000 or SEE1001.  
Quarter Credit Hours 4.5

### **HOSP3065 HOSPITALITY SECURITY AND RISK MANAGEMENT**

This course is designed to familiarize the student with the various elements of risk management throughout the hospitality industry. It is intended to supply the student with a strong foundation in the elements necessary to provide a safe and secure venue and to reduce ownership liability. Prerequisite: Junior status.  
Quarter Credit Hours 4.5

### **HOSP3077 REVENUE MANAGEMENT**

This course examines and illustrates the strategies, principles and techniques of revenue management as they relate to lodging, travel/tourism, food service and facilities management. The relationship between accurate forecasting, overbooking, reservation systems, marketing issues, pricing and e-Commerce as they relate to financial decision making are investigated. Students are required to analyze revenue management scenarios. Prerequisite: HOSP1010.  
Quarter Credit Hours 4.5

### **HOSP3092 DIRECTED WORK EXPERIENCE II**

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of the experience revolves around a specific industry-based project. Prerequisite: Approval of the dean.  
Quarter Credit Hours 9.0

### **HOSP3098 DIRECTED WORK EXPERIENCE III**

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of the experience revolves around a specific industry-based project. Prerequisite: Approval of the dean.  
Quarter Credit Hours 13.5

### **HOSP3191/HOSP3291/HOSP3391 DIRECTED WORK EXPERIENCE I**

The directed work experience provides an opportunity for the application of acquired skills and knowledge in a supervised non-paid industry setting. The focus of these experiences revolves around a specific industry-based project. Prerequisite: Approval of the dean.  
Quarter Credit Hours 4.5

### **HOSP3810 SPA MANAGEMENT**

This course examines the growing segment of spas and spa services within hospitality operations. Strategies for the design and development of a successful spa concepts are discussed with emphasis placed on management, marketing and fiscal performance. Prerequisite: Junior status.  
Quarter Credit Hours 4.5

### **HOSP3850 NEGOTIATIONS AND AGREEMENTS**

This intermediate-level course explores a variety of hospitality industry negotiations and interactions. The course discusses the skills necessary to recognize situations within the hospitality industry which call for bargaining. This course also articulates the development of agreed elements necessary to properly record the outcomes of the negotiation process, the numerous agreements/contracts that are prevalent in the hospitality industry, and the implementation and management of agreements and contracts. Prerequisite: LAW2001 or LAW2010. (PT)  
Quarter Credit Hours 4.5

### **HOSP4011 HOSPITALITY MANAGEMENT CONSULTING**

This is an upper-level course designed to give students insight into management consulting for enterprises in the hospitality industry. Using a variety of teaching methods, including the case study approach, simulated consulting assignments are introduced into the classroom to fine-tune the critical thinking and decision-making abilities of the student. The spectrum of management consulting providers, ranging from large international firms to sole practitioners, are reviewed. Prerequisites: ACCT3020 or ACCT3025 or FSV3001, HOSP3050.  
Quarter Credit Hours 4.5

### **HOSP4012 DEVELOPING AND MANAGING A SMALL HOSPITALITY LODGING PROPERTY**

This course is designed to familiarize the student with the challenges and rewards of the entrepreneurial development and management of a small lodging property. Concepts for establishing the business, financial operations, daily operational procedures, and marketing the business are covered. Prerequisites: ACCT3020 or ACCT3025, HOSP3050 or MRKT1001.  
Quarter Credit Hours 4.5

### **HOSP4020 CULTURAL DIVERSITY MANAGEMENT**

This course focuses on the issues related to domestic and international multi-cultural management. Students examine the synergistic opportunities presented by the diverse workforce and develop strategies that respect and value individual differences. Prerequisite: SOC2001 or SOC2020 or SOC2901.  
Quarter Credit Hours 4.5

### **HOSP4060 HOSPITALITY MANAGEMENT SEMINAR**

This is a senior-level capstone course designed to give students insight into hospitality strategy. Using a variety of teaching methods including the case study approach, realism is introduced into the classroom, improving the critical thinking and decision-making ability of the student. The course is also designed to integrate appropriate computer-based simulation and applications programs into management theory. A directed work project may be incorporated into this course. Prerequisite: ACCT3020 or ACCT3025, HOSP3050 or MRKT1001.  
Quarter Credit Hours 4.5

## **INTERNATIONAL HOTEL AND TOURISM MANAGEMENT**

### **IHTV3010 INTERNATIONAL HOSPITALITY MANAGEMENT**

The purpose of this intermediate course is to acquaint students with the skills of a global hospitality manager, where students study principles of international hospitality management: marketing, human resource management, financial issues and operational risk management. An historical approach is taken in exploring the development of multinational hospitality corporations. Prerequisite: HOSP2030.  
Quarter Credit Hours 4.5

## **SPORTS/ENTERTAINMENT/EVENT MANAGEMENT**

### **SEE2015 LEADERSHIP IN RECREATION/LEISURE SETTINGS**

This course explores leadership qualities, styles and group dynamics. Students examine a selection of program activities and guidelines for presenting and developing them effectively. Focus is on developing, leading and evaluating activities based on varying participant requirements. Aspects of group facilitation, activity sequencing and debriefing are discussed.  
Quarter Credit Hours 4.5

### **SEE2020 EVENT MANAGEMENT**

This course introduces students to the methods and techniques utilized in planning, organizing, promoting and delivering major events and the role of events in generating a tourist market. (HO) (PT)  
Quarter Credit Hours 4.5

### **SEE2030 THE ENTERTAINMENT INDUSTRY**

This course is designed to provide students core knowledge of the diverse and dynamic entertainment industry. The topics explored through this course include the historical development of the entertainment industry, current trends and industry regulations, theater and the arts, music, cinema, sports entertainment, television, and alternative entertainment. Issues related to industry best practices, effective artist/performer management and entertainment event production are also discussed. Prerequisite: HOSP1001 or FSM1001 or FSM3001 or MGHI1000 or SEE1001. (PT)  
Quarter Credit Hours 4.5

### **SEE2040 OUTDOOR RECREATION PLANNING**

This course provides an introduction to the concept of outdoor recreation, outdoor recreation planning, and the specific use of our environment for recreation by individuals, private agencies and government agencies. The study of federal programs including the National Park Service is an integral part of this course.  
Quarter Credit Hours 4.5

### **SEE2070 THE GAMING INDUSTRY**

This introductory course is designed to familiarize students with the many facets of the entire gaming industry. Topics to be covered include the history of gambling, common forms of gambling, major gaming destinations, career paths, gaming industry leaders, regulation and licensing, and basic organization of a casino resort. Current trends and issues in the industry are also discussed.  
Quarter Credit Hours 4.5

### **SEE3015 MANAGING GAMING OPERATIONS**

This advanced course is designed to familiarize the student with basic knowledge about managing casino properties. Discussions include casino financial management, organizational structure, gaming terminology, casino design, and special emphasis on casino marketing. International and Internet gaming markets are also explored. A field trip to a pre-selected casino is mandatory. Prerequisite: SEE2070.  
Quarter Credit Hours 4.5

#### **SEE3040 SPECIAL EVENT MANAGEMENT: CEREMONY AND PROTOCOL**

This course is designed to prepare students to plan and execute ceremonial and protocol-sensitive events, such as social/life cycle events, governmental and political events and hallmark events. Emphasis is placed on cultural, political and social customs and the impact these elements have on the planning process. A directed work project may be incorporated into this course. Prerequisite: SEE2020 or HOSP2011 or FSM3001.  
Quarter Credit Hours 4.5

#### **SEE3045 MEDIA RELATIONS**

This upper-level course develops the skills necessary to proactively interact with the mass communication media. Case studies are utilized in a laboratory environment. Emphasis is placed on the ethical responsibilities of a spokesperson and the experience needed to relate to the communication media in a variety of situations. Prerequisites: ENG1021 or ENG1921, ENG1030 or ENG1930.  
Quarter Credit Hours 4.5

#### **SEE3055 INTERNATIONAL SPECIAL EVENT MANAGEMENT**

This upper-level course, taught only on a campus outside of the United States during a term abroad program, focuses on the development, planning and management of international special events. Emphasis is placed on research and development, site selection, social and cultural issues, marketing and sponsorship, and human resource management. In addition, the challenges presented by producing an event in a non-domestic venue is explored in detail. Prerequisites: SEE2020, acceptance in term abroad.  
Quarter Credit Hours 9.0

#### **SEE3060 CONCERT AND EVENT PRODUCTION**

This course focuses on event and concert tour production. Emphasis is placed on managing a show on stage, back stage and on the road. In addition, tools for set building, lighting, sculpting sound with microphones and mixers, reviewing basic electrical formula, performance contracts, technical riders and a production checklist are explored. Prerequisites: SEE2010, SEE2030.  
Quarter Credit Hours 4.5

### **TRAVEL/TOURISM**

#### **TRVL1001 INTRODUCTION TO TRAVEL-TOURISM**

This introductory course focuses on industry terminology and careers through a study of travel components which include: retail and wholesale agencies, tour management, customer relations, marketing and sales, as well as hotel, cruise, airline and resort related travel opportunities.  
Quarter Credit Hours 4.5

#### **TRVL1010 DESTINATION GEOGRAPHY I**

This introductory course is designed to acquaint the student with important destinations in the U.S., Canada, Mexico, South America and the Caribbean. The course discusses cultural, recreational and social significance to the traveler.  
Quarter Credit Hours 4.5

#### **TRVL1011 DESTINATION GEOGRAPHY II**

In addition to significant destinations and attractions in Europe, Asia and Africa, this course stresses more the cultural values related to international travel and the significance of travel to the international economy.  
Quarter Credit Hours 4.5

#### **TRVL1035 TRAVEL INFORMATION SYSTEMS**

This course provides a comprehensive, hands-on system learning experience. Students become proficient in the use of current Airline Reporting Corporation (ARC) documentation, simulated CRS systems, Internet resources, as well as other technologies used for the management of related travel services. Students are able to understand the technological interactions within a Global Distribution System. (GDS) (HO)  
Quarter Credit Hours 4.5

#### **TRVL2030 TOUR MANAGEMENT**

This course is designed for students planning careers in tour guiding or tour operations. Topics include tour operations, components of a tour, tour management positions, characteristics of a professional tour guide, the psychology of tour management and internal communications.  
Quarter Credit Hours 4.5

#### **TRVL2040 TRAVEL SALES MANAGEMENT**

This course emphasizes service as an integral part of the selling process. The reciprocal relationship between selling and service is presented within the context of the total travel sales effort. Prerequisite: FSM1001 or HOSP1001 or MGH1000 or SEE1001. (SL) (WI)  
Quarter Credit Hours 4.5

#### **TRVL2075 CE TRAVEL/TOURISM PRACTICUM I**

This course is offered to Continuing Education students who desire to spread TRVL2099 over two terms. The Travel Center Internship affords the student the opportunity to combine previous academic courses with a practical approach to various travel operations. Students receive hands-on experience while on rotation through Johnson & Wales practicum sites including: State of Rhode Island Visitor's Information Center located at T.F. Green Airport and the Johnson & Wales Culinary Arts Museum. Academic emphasis is placed on career responsibilities, budgeting, research, marketing, sales and promotion, as well as the use of communication systems. In addition, guest lectures from various travel-related occupations interact with students, allowing them to gain a realistic insight into their chosen profession. This will assist the student in developing, promoting and implementing a familiarization tour of their own. This course is designed for CE students only who wish to spread the course requirements of TRVL2099 over two terms. One additional course may be taken. Prerequisites: TRVL1010, TRVL1011, TRVL1035.  
Quarter Credit Hours 6.75

#### **TRVL2076 CE TRAVEL/TOURISM PRACTICUM II**

This course is a continuation of TRVL2075. Prerequisite: TRVL2075.  
Quarter Credit Hours 6.75

#### **TRVL2099 TRAVEL CENTER PRACTICUM**

The travel practicum affords the student the opportunity to combine previous academic courses with a practical approach to various travel operations. Students receive hands-on experience while on rotation through Johnson & Wales practicum sites. Sites include the Rhode Island State House, Providence — Warwick Convention & Visitors Bureau, a Visitor Information Center located at T.F. Green Airport, and Collette Vacations. The culmination of the practicum experience is a tour to a selected destination, for which students research, negotiate and develop a highly anticipated journey. Prerequisite: HOSP1010 or HOSP1080 or TRVL1035. (PT)  
Quarter Credit Hours 13.5

#### **TRVL2801 WORLD GEOGRAPHY**

This course is designed to provide the student with the knowledge and skills necessary to work and travel in a global environment. Students explore both current and emerging destinations from around the world. The course discusses the cultural, recreational and social significance to the traveler and the economy, and is only offered during the term abroad.  
Quarter Credit Hours 4.5

#### **TRVL2810 AVIATION AND AIRLINE INDUSTRY MANAGEMENT**

This course familiarizes students with the U.S. and international airline industry. The course focuses on the organization and management functions of the airlines, and emphasizes the application of class material to current industry issues. Prerequisite: Sophomore status.  
Quarter Credit Hours 4.5

#### **TRVL3010 DYNAMICS OF TOURISM**

This is a management-oriented course covering the economic, cultural and social functions in the planning and development of the tourism industry. Emphasis is placed on organizational concepts.  
Quarter Credit Hours 4.5

#### **TRVL3020 ECOTOURISM**

This upper-level course explores an emerging dimension of tourism: ecotourism. Students investigate the impact of specific environmental issues on tourism, including water pollution, air pollution, habitat destruction, etc., and focus on the impact of tourism on the physical, biological and cultural environment. The role of the tourism industry as it relates to the provision of ecotourism experiences is also discussed.  
Quarter Credit Hours 4.5

#### **TRVL3030 INTERNATIONAL POLICIES OF TOURISM**

This is an intermediate-level course which is designed to provide the student with an increased understanding in the area of international tourism development. Emphasis is placed on the definitive study of the essential components for a successful national tourism program. Prerequisite: TRVL3010. (HO)  
Quarter Credit Hours 4.5

#### **TRVL3040 ADVENTURE-, SPORT- AND NATURE-BASED TOURISM**

This course provides the student with a solid foundation of knowledge related to adventure, sport and nature-based tourism and focuses on key considerations necessary for its successful implementation. The course also offers an opportunity for a field project. Prerequisite: FSM2098 or FSM2099 or HOSP2098 or HOSP2099 or SEE2020 or TRVL2099.  
Quarter Credit Hours 4.5

#### **TRVL4011 DESTINATION MANAGEMENT ORGANIZATION**

This course integrates the administrative functions of a destination management or marketing organization (DMO). The interrelationships of operations, marketing and finance are analyzed and evaluated. A directed work project may be an integral part of this course. Prerequisite: HOSP3050 or MRKT1001. (HO) (WI)  
Quarter Credit Hours 4.5

## **School of Arts & Sciences**

### **ART**

#### **ART2010 AN INTRODUCTION TO THE ART OF FILM**

The purpose of this course is to acquaint the student with the techniques of filmmaking while attaining a greater knowledge and appreciation of the thematic elements of film. A text provides students with the terminology and technical aspects of film as well as a history of the art form. Films are viewed in class that exemplify differing genres and styles of cinematography.  
Quarter Credit Hours 4.5

#### **ART2020 INTRODUCTION TO ART**

This course provides an introduction to the understanding and appreciation of art. Emphasis is placed on the visual arts of painting, sculpture and architecture. The course covers the basic principles of design, form and art from ancient to contemporary works. Students are encouraged to respond actively to works of art through class discussion, museum visits and class projects. (SL)  
Quarter Credit Hours 4.5

#### **ART2030 MUSIC APPRECIATION**

This course examines the musical process of the listening experience — the elements of rhythm, pitch and harmony. It explores the instruments, voices and ensembles that interact to create the art of music. This course guides the student through the style periods of music after 1600 — the Baroque, Classical, Romantic and Modern. It also includes American musical theater, jazz and music of world cultures.  
Quarter Credit Hours 4.5

## ENGLISH

### ENG0001 WRITING WORKSHOP

This course fulfills the university's graduation writing requirement. Students review sentence structure, paragraph development and essay organization with the goal of applying these skills to the classroom and the workplace. Prerequisite: PT writing skills evaluated at the "developing" level. Quarter Credit Hours 0.0

### ENG1001 AN INTRODUCTION TO LITERARY GENRES

This course prepares students to read, analyze and write about the major literary genres: poetry, fiction and drama. Students are exposed to a variety of forms and styles in each genre from a wide range of historical periods. Literary selections represent a diverse group of classic and contemporary writers, poets and playwrights. Prerequisite: ENG1020 or ENG1920. (SL) (WI) Quarter Credit Hours 4.5

### ENG1020 ENGLISH COMPOSITION

This course provides students with basic writing skills in a variety of genres and contexts. Instruction begins with a review of the fundamentals of writing through the use of personal narratives. The focus widens to forms of public writing as well as more informative and research-based writing. Research techniques and MLA documentation are covered. Class work includes lecture, writing workshops, and peer critique. Course requirements include a memoir, profile, rhetorical analysis essay, informative report, correspondence, collaborative writing project and final exam. (WI) Quarter Credit Hours 4.5

### ENG1021 ADVANCED COMPOSITION AND COMMUNICATION

This course is a continuation of ENG1020 English Composition. Building on the research and audience skills from ENG1020, students develop more complex and rhetorically advanced papers. All work, written and oral, is aimed at persuading an audience, and instruction begins with the essential components of a logically constructed and articulated argument. Critical thinking skills are reinforced throughout the course, as students develop, peer critique, and present projects to the class. Research and MLA skills are expected of students, and all projects require research from a variety of sources. At the end of the course, in addition to a final exam, students present a representative portfolio of their writing. Prerequisite: ENG1020. (PT) (WI) Quarter Credit Hours 4.5

### ENG1030 COMMUNICATION SKILLS

This is an introductory course which focuses on communication skills essential to career and personal success. Emphasis is placed upon awareness of and adaptation to the audience, ethical responsibility and cultural diversity. Students progress in gradual stages, gaining an understanding of the communication process along with confidence and experience in numerous speaking, listening and small group interactions. (PT) (SL) Quarter Credit Hours 4.5

### ENG2010 TECHNICAL WRITING

This course focuses on a practical approach to technical exposition, such as proposals, project reports, feasibility studies, abstracts, and technical correspondence delivered in both hard copy and electronic formats. Prerequisite: ENG1020 or ENG1920. (HO) (PT) (WI) Quarter Credit Hours 4.5

### ENG2030 INTRODUCTION TO NEWSWRITING

This course provides students with a practical introduction to basic news and feature writing and emphasizes writing for the specific fields of business, culinary, hospitality and technology. (HO) (WI) Quarter Credit Hours 4.5

### ENG3030 INTRODUCTION TO FOOD WRITING

This course provides students with an opportunity to concentrate on food writing for cookbooks, magazines, newspapers and Web sites. Students are introduced to the protocol for getting published while learning how to develop and compose food stories and restaurant reviews. Subjects taught include interview techniques, query letters and tailoring food articles to various publications. (HO) (WI) Quarter Credit Hours 4.5

### ENG3050 INTRODUCTION TO TRAVEL WRITING

Students focus on the history of travel writing, article writing as a specific commercial genre, research skills, descriptive personal narrative, and integrating works with various forms of mixed media including: photography, computer graphics and maps. This course explores the reasons and mediums for travel writing. Prerequisite: ENG1020 or ENG1920. Quarter Credit Hours 4.5

## FRENCH

### FREN1001 CONVERSATIONAL FRENCH I

This course is an introduction to the French language, with emphasis on vocabulary acquisition, basic grammar construction and oral communication. Students who have studied more than one year of this language are required to take the foreign language placement exam. Quarter Credit Hours 4.5

### FREN1002 CONVERSATIONAL FRENCH II

This lower, intermediate-level course is designed to further develop conversational ability by expanding both the vocabulary and exposure to French-speaking cultures. This course concentrates greatly on advanced verb forms and idiomatic expressions. Prerequisite: FREN1001 or equivalent placement score. Quarter Credit Hours 4.5

### FREN1003 CONVERSATIONAL FRENCH III

This advanced intermediate course is designed to perfect the usage of advanced grammar through extensive conversational drill, directed reading, composition and laboratory practice. Prerequisite: FREN1002 or equivalent placement score. Quarter Credit Hours 4.5

## GERMAN

### GER1001 CONVERSATIONAL GERMAN I

This course is an introduction to the German language, with emphasis on vocabulary acquisition, basic grammar construction and oral communication. Students who have studied more than one year of this language are required to take the foreign language placement exam. Quarter Credit Hours 4.5

### GER1002 CONVERSATIONAL GERMAN II

This course is for advanced beginners in German language, building upon the basic speaking, listening, reading and writing skills covered in German I. Students' vocabulary is expanded to 2,000 commonly used vocabulary words used in conjunction with the present and perfect tenses, adjectives and adverbs. In addition to grammar, students are exposed to many aspects of life in present-day Germany, Switzerland and Austria. Prerequisite: GER1001 or equivalent placement score. Quarter Credit Hours 4.5

### GER1003 CONVERSATIONAL GERMAN III

This advanced intermediate course in German language is designed to further develop conversational ability by expanding the vocabulary covered in German II. In addition to grammar, students are exposed to the many aspects of life in present-day Germany, Switzerland and Austria. Prerequisite: GER1002 or equivalent placement score. Quarter Credit Hours 4.5

## HISTORY

### HIST2001 WORLD HISTORY TO 1500

This survey of people and their cultures focuses on the two major historical traditions (Western and East Asian) from pre-history to 1500. The varying political events, institutions, technologies and cultures of the East and West are highlighted. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST2002 WORLD HISTORY SINCE 1500

Major developments in world history from the 16th century and on are considered, with an emphasis on the impact of ideas and influences from Asia and the New World upon European culture and society and the European impact upon Asia, Africa and the Americas. The various periods and kinds of revolution — industrial, democratic, political, technological, military and cultural — are surveyed. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST3001 U.S. HISTORY FROM COLONIAL TIMES TO 1876

This course is a survey and analysis of United States history and those institutions which contributed to the evolution of the American nation from colonial times through the period of the Civil War and Reconstruction. Particular attention is given to the Puritan influence upon American character, the American Revolution, the creation of the federal Constitution, western settlement, the nature of slavery and the breakdown of the American political system resulting in civil war. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST3002 U.S. HISTORY SINCE 1877 (TO THE PRESENT)

This course is a survey and analysis of United States history and those institutions which contributed to the evolution of the American nation since Reconstruction. Emphasis is placed on the rise of industrialization, urbanization and immigration; the coming of imperialism, the development of American foreign policy, the rise of big business; the growth of reform movements as seen in Populism, Progressivism and the New Deal; the Women's Movement, the Civil Rights Movement and recent developments. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST3010 MODERN HISTORY

This course provides an in-depth analysis of the major ideas and forces in the Western world during the 20th century. It reviews significant figures and events, as well as the seminal forces that have led to current conditions. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST4010 POST-WWII/VIETNAM

This course deals with United States foreign policy in the post-WWII period. It traces the development of the U.S. policy of containment and how this policy led to the involvement in Vietnam. The Vietnam War is discussed in detail. Attention is also given to U.S. policy in the Middle East and Latin America. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

### HIST4020 AMERICAN GOVERNMENT

This course involves an examination of the political and governmental system of the United States, the principles upon which it is founded, and the institutions and systems which comprise it. Topics to be discussed are constitutional foundations, federalism, political parties, public opinion, interest group activities, civil liberties and decision-making in institutions of American national government, such as Congress, the presidency and the Supreme Court. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5



### **HIST4030 R.I. STATE EXTERNSHIP PROGRAM**

This course is designed to provide students with an opportunity to experience firsthand the workings of a chosen state agency. Dozens of sponsors representing all aspects of state government assist interns to understand how particular agencies function to service the needs of the citizens of Rhode Island. The interns also attend weekly seminars to gain an understanding of all the major branches of state and local government. Please note: This is a four-month program. Prerequisite: ENG1020 or ENG1920. Quarter Credit Hours 4.5

## **HUMANITIES**

### **HUM3050 SCIENCE AND CIVILIZATION: PROGRESS AND PROBLEMS**

This course explores the social, political and historic contexts and implications of several scientific and technological developments through a variety of genres including textbooks, newspaper and magazine articles, film, music, art, literature and the Internet. This is an interdisciplinary course cross-listed as HUM3050, SCI3050 and SOC3050. Prerequisites: Successful completion of any SCI course, sophomore status. Quarter Credit Hours 4.5

## **LEADERSHIP STUDIES**

### **LEAD2001 FOUNDATIONS OF LEADERSHIP STUDIES**

This course draws upon a variety of research-based theories and applications germane to the study of leadership. Theoretical paradigms of motivation are discussed and applied to communication styles, decision making, risk taking, team building, conflict resolution, negotiation, diversity and inclusion. Leadership traits, leadership styles and roles are examined in the context of ethics, power and social responsibility. Prerequisite: Sophomore status. (HO) (SL) Quarter Credit Hours 4.5

### **LEAD2010 SPECIAL TOPICS IN LEADERSHIP**

The field of leadership studies encompasses a wide and complex range of topics. This course presents students and faculty alike with a unique opportunity to examine revolving areas of current and relevant leadership theories and practices. Areas of specialized leadership interest include, but are not limited to: Global Issues, Women in History (LEAD2011), Power and Leadership (LEAD2012), Entrepreneurial, Sub-Saharan Leadership or Business and Religion. Prerequisite: LEAD2001 or LEAD2901. Quarter Credit Hours 4.5

### **LEAD3010 LEADERSHIP THROUGH FILM AND LITERATURE**

This course is an examination of contemporary theories pertaining to leadership in group, organizational and societal settings. The content of the course draws from the humanities as viewed through film and literature selections to illustrate different leadership styles and concepts. The course is based on the premise that leadership, like literature and film, is an art form whose effectiveness is enabled and enhanced through visual presentation. Prerequisite: LEAD2001 or LEAD2901 or SEE2015 or permission of instructor. (WI) Quarter Credit Hours 4.5

### **LEAD3020 CREATIVE LEADERSHIP**

Creativity can be a valuable tool for leadership in the 21st century. The objective of this course is to develop and to enhance one's own creativity, allowing each individual the opportunity to become a more productive leader of tomorrow. Extensive classroom participation and a variety of activities allows each student to experience personal growth and to influence the growth of others. Prerequisite: LEAD2001 or LEAD2901 or SEE2015 or permission of instructor. (HO) (WI) Quarter Credit Hours 4.5

## **LITERATURE**

### **LIT2030 AFRICAN-AMERICAN LITERATURE**

This course examines African-American literature in a variety of genres from its conception in the days of slavery to contemporary times. Emphasis is placed on the historical and social significance of major works of African-American literature, as well as on the unique artistic contributions of African-American authors to the American literature canon. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (SL) (WI) Quarter Credit Hours 4.5

### **LIT2040 AMERICAN LITERATURE I**

This course acquaints students with American literature from its Puritan origins through the mid-19th century. Students study representative authors, poets and playwrights and are exposed to a variety of forms, styles and genres. Special attention is paid to the formation of the American literary tradition. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT2050 AMERICAN LITERATURE II**

This course acquaints students with American literature from the Civil War to the present. Students study representative authors, poets and playwrights and are exposed to a variety of forms, styles and genres. Special attention is paid to the development of our national identity through literary experience. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT3001 STUDIES IN DRAMA**

This course introduces students to the history of drama. Students read and analyze representative plays from the classical to the contemporary era. They also become familiar with different critical perspectives. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (SL) (WI) Quarter Credit Hours 4.5

### **LIT3015 FOOD IN FILM AND LITERATURE**

This course is designed to acquaint the student with the art forms of film and literature with a focus on food as its primary subject. The course focuses on the important books, essays, short stories, plays and films that have made major achievements in film and literature. Students develop the critical skills necessary to increase their understanding of the experience of film and literature. Prerequisite: ENG1020 or ENG1920. (HO) (WI) Quarter Credit Hours 4.5

### **LIT3020 STUDIES IN THE SHORT STORY**

This course presents a detailed analysis of the art form of the short story. Study includes 20 short stories which represent a wide cross-section of works. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT3030 STUDIES IN POETRY**

This course prepares the student to read, analyze and write about poetry from different critical perspectives. Students study representative poets and be exposed to a variety of forms and techniques of poetry from the Middle Ages to the contemporary. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT3040 SPORTS IN LITERATURE**

This course focuses on the significant inspiration of athletic endeavors upon the literary imagination. Writers of fiction and nonfiction, prose writers and poets have discovered in the athletic experience a useful metaphor to express the very purpose and meaning of life. This course is designed to acquaint students with the essence of games as myth and metaphor, and examines the place of athletics in society as well as the social, political and economic implications of sports. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT4010 SCIENCE FICTION**

This course analyzes the evolution of science fiction from its early origins to the present. Sixteen short stories, one novel and two full-length films are studied. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

### **LIT4030 MULTI-ETHNIC LITERATURE**

This course presents a survey of literature including short stories, poetry and novel excerpts by a variety of ethnic groups. Emphasis is placed on the historical context in which the writings have evolved as well as the problems encountered by these various cultural groups as they intersect with American culture. Through literature, students compare and contrast the language, values and beliefs of many countries as well as appreciate the common themes that unite people across the globe. Prerequisite: ENG1020 or ENG1920. (SL) (WI) Quarter Credit Hours 4.5

### **LIT4040 THE POETRY AND PLAYS OF SHAKESPEARE**

This course provides an introduction to the times and art of the greatest dramatist in the English language. Plays are studied as examples of Shakespeare's achievements as a tragedian, comedian and historian. This course fulfills part of the Literature Concentration requirement. Prerequisite: ENG1020 or ENG1920. (WI) Quarter Credit Hours 4.5

## **MATHEMATICS**

### **MATH0001 BASIC MATHEMATICS**

Students are assigned to this course based on placement tests given prior to taking MATH1020 or MATH1002. The course is designed to teach students the basic mathematical concepts and methods that prepare them for studying college-level mathematics. Topics include a review of basic arithmetic, an introduction to algebra, and problem-solving techniques. Quarter Credit Hours 1.5 (Institutional)

### **MATH1002 A SURVEY OF COLLEGE MATHEMATICS**

This course is designed to teach students the basic mathematical concepts and methods that assist them in using mathematics in both their personal and professional lives. Topics include problem solving, sets, probability, statistics, and the rudiments of college algebra. Prerequisite: MATH0001 or placement. (HO) (PT) Quarter Credit Hours 4.5 (also offered online)

### **MATH1009 FUNDAMENTALS OF TECHNICAL MATHEMATICS**

This course provides the student with a survey of basic algebraic and geometric techniques necessary for School of Technology majors. Among the various topics presented are functions and graphs, linear equations and systems of equations, factoring, algebraic fractions and quadratic equations. A review of measurement and topics in introductory statistics are also included. Prerequisite: Placement. (HO) Quarter Credit Hours 4.5

### **MATH1012 MATHEMATICS I**

This course is a continuation of MATH1009. This course provides the student with advanced algebraic techniques and an introduction to trigonometry. Among the various topics presented are trigonometric functions and graphs, vectors, oblique triangles, exponents, radicals, complex numbers, and exponential and logarithmic functions. Prerequisite: MATH1009 or placement. (HO) (PT) Quarter Credit Hours 4.5

### **MATH1013 MATHEMATICS II**

This course is a continuation of MATH1012. Topics include systems of non-linear equations, equations of higher degree, matrices, inequalities, variation, sequences and the Binomial Theorem, and additional topics in geometry and trigonometry. Prerequisite: MATH1012. (HO) Quarter Credit Hours 4.5



### MATH1020 COLLEGE ALGEBRA

This course provides students with a working knowledge of the basic elements of college algebra. Topics covered include functions, exponents and radicals, the solution of linear and quadratic equations, inequalities, matrices and systems of linear equations. Prerequisite: MATH0001 or placement. (HO) (PT) Quarter Credit Hours 4.5

### MATH1040 CALCULUS I

This course provides students with an introduction to the basic elements of differential and integral calculus. Topics include functions and limits, continuity, differentiation and its applications, relative extrema, and an introduction to integration. Prerequisite: MATH1013 or equivalent or placement. (PT) Quarter Credit Hours 4.5

### MATH1041 CALCULUS II

This course is a continuation of MATH1040. Topics include a detailed treatment of the calculus of transcendental functions, formal integration methods, improper integrals, infinite series, and further topics in analytic geometry. Prerequisite: MATH1040. Quarter Credit Hours 4.5

### MATH1930 QUANTITATIVE ANALYSIS I

A continuation of Algebra, this course begins with the study of linear equations and their applications to business and economics. Matrices are covered in detail along with their applications to Leontief models. Linear programming, quadratic models and a brief introduction to differential calculus are also presented. Prerequisite: MATH1020 or equivalent, or permission of department chair, or placement. (PT) Quarter Credit Hours 4.5

### MATH1931 QUANTITATIVE ANALYSIS II

A continuation of MATH1930, this course further examines the applications of the derivative such as maxima and minima, and marginal analysis. Both indefinite and definite integration are discussed along with their application to business and economics. Partial differentiation and functions of several variables are also presented. Prerequisite: MATH1930 or equivalent, or permission of department chair. Quarter Credit Hours 4.5

### MATH2001 STATISTICS

This course is designed to provide students with the basic statistical concepts and techniques that assist them in both their personal and professional lives. Topics include measures of central tendency and dispersion, probability distributions of both discrete and continuous random variables, sampling distributions, and estimation theory. Prerequisite: MATH1002 or MATH1020 (minimum grade of C in MATH1002 or MATH1020 required for online sections of MATH2001) or equivalent. (HO) Quarter Credit Hours 4.5 (also offered online)

### MATH2005 SPECIAL TOPICS IN MATHEMATICS

This course presents a specialized area of mathematics in great detail. Each academic year, a specialized topic is chosen which is of interest to both students and faculty. Typical specialized topics which may be chosen include, but are not limited to, number theory, numerical analysis, matrix theory, mathematical logic, abstract algebra and geometry. Prerequisite: MATH1002 or equivalent. Other prerequisites may vary from year to year. Quarter Credit Hours 4.5

### MATH2042 CALCULUS III

This course is a continuation of MATH1041. It is designed to provide students with a detailed treatment of the calculus of functions of several variables and vectors. Topics include vector algebra, vector-valued functions, partial derivatives, vector differential calculus, and the integration of vector fields including the Divergence Theorem and Stokes' Theorem. Prerequisite: MATH1041. Quarter Credit Hours 4.5

### MATH2043 ORDINARY DIFFERENTIAL EQUATIONS

This course introduces the student to the field of ordinary differential equations. Topics include methods for solving linear differential equations and their applications, series solutions of linear differential equations, the solution of systems of linear differential equations along with their applications, and phase plane methods for nonlinear systems. Prerequisite: MATH1041. Quarter Credit Hours 4.5

### MATH3020 DISCRETE MATHEMATICS

This course is designed to give students the basic mathematical concepts and methods that are prevalent in information science. Topics include sets, relations and functions, elementary graph and network theory, trees, matching algorithms, network flows, counting techniques, and recurrence relations. Prerequisite: MATH1013 or MATH1020, or consent of department chair. Quarter Credit Hours 4.5

### MATH4025 ADVANCED MATHEMATICAL METHODS

This course is an introduction to the advanced mathematical methods prevalent in engineering and the physical sciences. Topics include Fourier Series, Fourier Transforms, and partial differential equations, along with their applications. Prerequisite: MATH2043. Quarter Credit Hours 4.5

### MATH4026 INTRODUCTION TO COMPLEX VARIABLES

This course is an introduction to the theory of functions of a complex variable. Topics include analytic functions, the Cauchy-Riemann equations, complex line integrals, Cauchy's Integral Theorem and Formula, Taylor series, Laurent series, and the Residue Theorem. If time permits, the essential elements of conformal mapping are also discussed. Prerequisite: MATH2043. Quarter Credit Hours 4.5

## PHILOSOPHY

### PHIL3015 HISTORY OF PHILOSOPHY

This is a survey of the development of Western philosophic thought. A clear sense is gained of the relative richness and poverty of philosophic interpretation of different periods. The thinking and works of outstanding philosophers of each period are considered, and the major schools of philosophic thought and their adherents are reviewed. Some of the major problems of philosophy are examined: appearance versus reality, determinism versus free will, knowledge and existence, body-mind relations, truth and error, good and evil, space and time, reality and what we can know. Prerequisite: ENG1020 or ENG1920. Quarter Credit Hours 4.5

### PHIL3020 LOGIC: CRITICAL THINKING

This course encourages students to develop a disposition to use critical thinking skills in their personal lives and careers in order to make decisions, solve problems and create new and/or original ideas. Emphasis is placed on understanding the elements of reasoning, imposing criterial and intellectual standards upon reasoning, and assessing individual thinking processes. Prerequisite: ENG1020 or ENG1920. (HO) (SL) Quarter Credit Hours 4.5

### PHIL3040 ETHICS OF BUSINESS LEADERSHIP

This course examines the basic principles of ethics and their philosophical foundations, particularly as they apply to institutions, environments, leadership and other activities and pursuits of business. It examines those aspects of human behavior which can be labeled right and wrong. It considers the moral obligations of leaders and followers when discussing actual cases from a variety of business organizations that have presented management and subordinates with difficult moral dilemmas. It considers also the particular responsibilities of leadership in fostering and implementing ethical awareness within a corporate culture. Prerequisite: ENG1020 or ENG1920. (HO) Quarter Credit Hours 4.5

## POLITICAL SCIENCE

### PSCI3001 INTRODUCTION TO POLITICAL SCIENCE

Political science is the rigorous and disciplined study of government and politics. This is a "gateway" course designed to reveal to students the ubiquity of political phenomena in their lives. The workings of politics, viewed alternatively as the authoritative allocation of values, or as the study of who gets what, when, where, why and how, are studied in a variety of incarnations, in small and large groups, and in private and public dress. The rational choice perspective is used to formulate and analyze theoretical issues in political analysis. Prerequisite: Sophomore status. (WI) Quarter Credit Hours 4.5

### PSCI3005 CONTEMPORARY POLITICAL IDEOLOGIES

A small but powerfully influential set of political ideologies have dominated, and continue to dominate, social and political events throughout the world in the last and this century. Robust ideologies (democracy, nationalism, Islam, and their variants) have impelled their followers to produce the deaths of millions, and continue to control the destinies of hundreds of millions. This course endeavors to make sense of a century of ideological struggle, with the hope of understanding the continuing relevance of political ideology in fashioning the fate of peoples and nations. Prerequisite: Sophomore status. (WI) Quarter Credit Hours 4.5

### PSCI3010 INTRODUCTION TO WORLD POLITICS

This course provides a comprehensive introduction to the study of world politics. Analytical tools and philosophical doctrine are first discussed to lay a foundation for understanding the driving forces in international relations. The chronic nature of war and ceaseless search for peace are discussed next, with special emphasis on 20th century history. Next examined are the theory and practice of economic relations among advanced industrial economies, and the pace of development in the third world, or the "South." Special problems posed by multiethnic and multinational diversity within nations are an important theme of the course. Other possible topics, time allowing, include different historical and possible future systems of international relations; imperialism; cold war politics; national security theory, including deterrence, and the success of international political and monetary organizations. Prerequisite: Sophomore status. (WI) Quarter Credit Hours 4.5

## PSYCHOLOGY

### PSYC2001 INTRODUCTORY PSYCHOLOGY

This course is designed to allow the individual student the opportunity to develop an understanding of human behavior in its origins, development and manifestations. The three major theories — psychoanalysis, behaviorism and humanism — are presented so that students are knowledgeable in their major tenets. Students also determine their own view of these schools and why they find them acceptable or unacceptable. The course also proposes to alert the student to signs and symptoms of mental distress in themselves, their families, friends and co-workers. What to do about stress is also considered in terms of seeking the simplest solution first. Applications of this information on both a personal and professional level are introduced and discussed. Prerequisite: Sophomore status. (HO) (SL) Quarter Credit Hours 4.5

### PSYC2002 ABNORMAL PSYCHOLOGY

This course examines the major theoretical approaches to mental and emotional disorders. Included are definitional criteria and current treatment programs for both children and adults. Prerequisites: PSYC2001 or PSYC2901, sophomore status. Quarter Credit Hours 4.5

## PSYC2010 PERSONALITY

This course is designed to acquaint the student with the more salient and prevailing theories of personality. The major psychophilosophical problems that arise in considering personality anchor the discussion of each theory throughout the course. Application of theories to current life situations are also discussed. Prerequisites: PSYC2001 or PSYC2901, sophomore status.  
Quarter Credit Hours 4.5

## PSYC2020 INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY

This course emphasizes the psychological principles involved in group performance, power, leadership styles and behavioral motivation. It includes discussion and analysis of organizational research and the application of the results to businesses and industrial situations. It is designed to assist the business student in incorporating psychological knowledge into his or her managerial and leadership style in order to increase on-the-job productivity. Prerequisites: PSYC2001 or PSYC2901, sophomore status.  
Quarter Credit Hours 4.5

## PSYC2030 DEVELOPMENTAL PSYCHOLOGY

This survey course is designed to introduce the student to the concepts, theories and recent research in the area of the human lifespan from conception to late adulthood. The integrative process of physical, cognitive, and psychosexual development during significant periods of maturation are examined. Prerequisites: PSYC2001 or PSYC2901, sophomore status.  
Quarter Credit Hours 4.5

## PSYC2040 PSYCHOLOGICAL ISSUES OF ADDICTION AND COMPULSIVE BEHAVIOR

This course examines the various types of addictions and accompanying compulsive behaviors and symptomology related to these disorders. It focuses on problems related to the addictive process. Topics include but are not limited to: compulsive gambling, alcohol and substance abuse, sexual addictions, eating disorders and other compulsive behaviors. Relevant topics such as the addictive process and personality are addressed along with the familial effects and psychosocial impact of addiction on business and industry. Various treatment approaches and methods of recovery are discussed. Methods of awareness, identification and distinction between various compulsive disorders and addiction along with the biopsychosocial model of addiction are delineated. Prerequisite: PSYC2001 or PSYC2901.  
Quarter Credit Hours 4.5

## PSYC3001 SOCIAL PSYCHOLOGY

This course features a study of individual behavior in relation to the social stimuli of modern life. The course involves the extension of general psychological principles and methods in the study of social behavior. Prerequisites: PSYC2001 or PSYC2901, sophomore status. (WI)  
Quarter Credit Hours 4.5

## RELIGION

### REL2001 COMPARATIVE STUDY OF WORLD RELIGIONS: AN INTERDISCIPLINARY APPROACH

This course introduces the students to the world's great religions; Hinduism, Buddhism, Judaism, Christianity and Islam are emphasized. The focus is interdisciplinary and includes history, cultural traditions and textual analysis of each religion's literature in relation to these religions. (WI)  
Quarter Credit Hours 4.5

## SCIENCE

### SCI1011 GENERAL PHYSICS I AND LAB

This course introduces students to vector algebra and the basic principles of classical mechanics. Conservation of energy, momentum, and Newton's laws are examined. Related laboratory projects are included. Prerequisite: MATH1013 or taken concurrently.  
Quarter Credit Hours 4.5

### SCI1012 GENERAL PHYSICS II AND LAB

This course involves a study of the basic laws of physics and their uses as applied to wave propagation and energy distributions in solids, liquids and gases. Investigation of the thermal properties of solids, liquids and gases and the factors that influence the way in which these materials behave as heat is added to them, are included. Reflection and refraction concepts are applied to optical systems (geometric optics). Diffraction and interference are discussed. Related laboratory projects are included. Prerequisite: SCI1011.  
Quarter Credit Hours 4.5

### SCI1015 INTRODUCTION TO LIFE SCIENCE

This course describes key biological and chemical principles that apply to all living things. Students examine cells and cell functions, as well as structure and function of the systems of the human body. Application of scientific methodology are included. This course explores the relationship between organ systems and the internal and external environment. (HO)  
Quarter Credit Hours 4.5

### SCI1021 GENERAL CHEMISTRY I

This is a comprehensive course for those fields requiring knowledge of general chemical concepts. Emphasis is given to applied areas of interest where aspects of atomic and molecular structure and function are particularly important. Topics covered include stoichiometry of chemical reactions, energy interrelationships between reactants, atomic structure, and chemical bonding. Prerequisite: MATH1012 or its equivalent, or permission of the department chair. (HO)  
Quarter Credit Hours 4.5

### SCI1022 GENERAL CHEMISTRY I LABORATORY

This is a laboratory course coordinated with SCI1021. Emphasis is on inquiry-based exercises that illustrate and demonstrate important skills and principles of theoretical and applied chemistry. Topics covered include stoichiometry of chemical reactions, energy interrelationships between reactants, atomic and molecular structure, and chemical bonding. Prerequisites: MATH1002 or higher, SCI1021 or concurrent.  
Quarter Credit Hours 1.5

### SCI1055 BAKING SCIENCE

This course introduces basic scientific principles through an understanding of the functionality of ingredients in baking and pastry. Students run controlled experiments following the scientific method to learn about food ingredients and to understand the physical and chemical changes that occur during production. Emphasis is placed on explaining how the chemical and physical structure of ingredients affects the functions and their interactions with other ingredients.  
Quarter Credit Hours 4.5

### SCI2005 INTRODUCTION TO BOTANY

This course provides a comprehensive description of the structure, physiology and reproduction of plants of economic value. Focus is on the relationship between plants and humans, including the role of plants as food sources such as rice, corn and wheat, as well as industries which are plant based. The importance of plants in maintaining environmental balance is also discussed with an emphasis on topics of current interest. (HO)  
Quarter Credit Hours 4.5

### SCI2010 NUTRITION

This course in basic human nutrition examines metabolic energy derived from carbohydrates, proteins and lipids. Pathways for the utilization of this energy to build new biomolecules, including nucleic acids, are discussed, as are the consequences of nutrient deficiencies. Ways to achieve and maintain nutrient balance are a central part of the course. The significance of vitamins and minerals and possible toxicity due to overabundance is also discussed. (HO)  
Quarter Credit Hours 4.5

### SCI2011 PHYSICS I AND LAB

This course is a calculus-based approach to the basic laws of physics and its applications in the study of classical physical mechanics. The conservation of energy, momentum and Newton's laws are analyzed. Students perform laboratory experiments based upon classroom presentations. Prerequisite: MATH1040.  
Quarter Credit Hours 4.5

### SCI2012 PHYSICS II AND LAB

Reflection, refraction, diffraction and interference concepts applied to optical systems are presented in this class. Wave and energy distributions in liquids, solids and gases are analyzed according to the basic physics laws. A calculus approach is used to analyze the factors which influence the behavior of these concepts. Prerequisites: SCI2011 or SCI1011, MATH1040 (may take concurrently).  
Quarter Credit Hours 4.5

### SCI2020 ANATOMY AND PHYSIOLOGY FOR RECREATION

This course introduces topics in the physiology and anatomy of exercise, cardiovascular fitness, nutrition and weight control. Emphasis is placed on understanding the scientific basis for a wellness program. (HO)  
Quarter Credit Hours 4.5

### SCI2031 ANATOMY AND PHYSIOLOGY

This basic course covers the anatomy and physiology of the human organism, based on the cell, tissue, organ and system structures of the body. An integral part of this course is the learning of medical terminology. (HO)  
Quarter Credit Hours 4.5

### SCI2040 MARINE BIOLOGY

This course is an introduction to the biological and physical aspects of the marine environment, including a survey of the organisms that inhabit the world's oceans, their ecology, species evolution and distribution, and the human impact of commercial marine-related industries. Of particular interest are seafood, shellfish, and marine plants as marine food sources, as well as the shipping and maritime industries. (HO)  
Quarter Credit Hours 4.5

### SCI3010 ENVIRONMENTAL SCIENCE

This course presents major scientific concepts dealing with the biological and physical nature of the world we live in. A major theme is the impact of human population and economic growth on the biodiversity and ecosystems of our planet, considering how sustainable use of the world's resources may be achieved for both developing and developed nations. Topics such as energy, air, water or resource use, land use and agriculture are discussed. (HO)  
Quarter Credit Hours 4.5

### SCI3030 INTRODUCTION TO ECOLOGY

This course combines biology and other sciences to study how living things interact with each other and with their non-living environment. Topics such as competition and predation, the one-way flow of energy, and the cycling of nutrients through ecological communities are examined. Other topics such as biodiversity, major terrestrial and aquatic biomes, succession, and the methods and goals of environmental conservation are discussed. (HO)  
Quarter Credit Hours 4.5

#### SCI3040 BIOCHEMISTRY

This course introduces basic concepts of chemistry and organic/biological chemistry with emphasis on applications of chemistry to human biology, structure of biological molecules and metabolism. Typical topics include chemical bonds and energy, electrolytes, structure and metabolism of carbohydrates and lipids, protein and enzyme function, and structure and function of nucleic acids. Prerequisite: SCI1015 and SCI1021, or SCI2045. (HO)  
Quarter Credit Hours 4.5

#### SCI3050 SCIENCE AND CIVILIZATION: PROGRESS AND PROBLEMS

This course explores the social, political and historic contexts and implications of several scientific and technological developments through a variety of genres including textbooks, newspaper and magazine articles, film, music, art, literature and the Internet. This is an interdisciplinary course cross-listed as SCI3050, SOC3050 and HUM3050. Prerequisites: Successful completion of any SCI course, sophomore status.  
Quarter Credit Hours 4.5

#### SCI3060 FOOD MICROBIOLOGY

This course introduces students to a wide variety of topics regarding the biology of food-associated microorganisms. Important topics include biology of bacteria and fungi, characteristics of important species of food spoilage microbes, and identification and control of disease agents associated with food. Prerequisite: SCI1015 or equivalent. (HO)  
Quarter Credit Hours 4.5

### SOCIOLOGY

#### SOC2001 SOCIOLOGY I

This course provides an introduction to sociology with the focus of study on how humans interact within a society, both as individuals and in groups. Stress is placed on sociological methods and paradigms. Prerequisite: Sophomore status. (HO) (SL)  
Quarter Credit Hours 4.5

#### SOC2002 SOCIOLOGY II

This course is a continuation of Sociology I focusing on patterns of behavior or institutions that our culture has established. Emphasis is placed on studying those institutions which are essential to the survival of the individual and the group. Prerequisites: SOC2001 or SOC2901; sophomore status. (SL)  
Quarter Credit Hours 4.5

#### SOC2020 CULTURE AND FOOD

This course engages students in an in-depth social scientific analysis of the role of food in the human experience. Students explore how the relationship of food to society has changed over time in terms of importance, selection and preparation. The significance and function of food in diverse societies are discussed to advance students' sociological and anthropological understanding of humankind. Prerequisite: Sophomore status. (HO) (SL) (WI)  
Quarter Credit Hours 4.5

#### SOC2025 CULTURAL TAPESTRY: PERSPECTIVES IN DIVERSITY

This course approaches the study of diversity by offering students an opportunity to understand the meaning of difference from a multitude of perspectives. Students study how categories of diversity are created, the experience of being perceived as different in society, and the consequences of difference as gauged by the allocation of privilege and resources to differing groups within society. Such categories as race, ethnicity and national identity, socioeconomic status, gender differences, sexual orientation, learning styles and religious affiliation are addressed. Similarities between ethnic groups and cultures are also examined. The sociological paradigms/perspectives are also utilized in the study of diversity. Students shape a presentation that addresses diverse subject matter in an experiential manner. As the course concludes, attention is directed towards identifying strategies that can be employed both on a macro-level in society and on a micro-level within the students' realm of influence, to broaden the acceptance of differing perspectives in a pluralistic society. Prerequisites: SOC2001 or SOC2901; sophomore status.  
Quarter Credit Hours 4.5

#### SOC2040 COMMUNITY LEADERSHIP: AN APPLIED SOCIOLOGY

This course is designed to provide students with the opportunity to combine theoretical learning with actual volunteer work at a nonprofit organization. Through student-initiated placement at one of many pre-designed sites, students are exposed to various aspects of the not-for-profit industry including administrative, fund-raising and community outreach responsibilities, as well as having personal contact with the organization's clientele. Additionally, each student is expected to utilize his or her leadership skills by initiating a substantial agency-based project, in conjunction with his or her site supervisor, that serves as a tangible contribution to the overall organization. This course provides students with a directed work project experience. Prerequisites: SOC2001 or SOC2901; sophomore status.  
Quarter Credit Hours 4.5

#### SOC2050 CULTURES OF AFRICA

This course gives students a grounding in the cultures of Sub-Saharan Africa. Students consider how the lives of Africans have been shaped by many forces: geographic, economic, religious, historical, political, linguistic and social. They become more familiar with many Sub-Saharan African cultures by examining films, television programs, literature and newspapers from around the continent, in addition to more traditional academic sources. Prerequisites: SOC2001 or SOC2901; sophomore status.  
Quarter Credit Hours 4.5

#### SOC2060 DEVIANT BEHAVIOR

The purpose of this course is to provide students with a clear understanding of the nature and meaning of deviance. Students learn what is considered the norm in society, what is outside the norm, and is relative in nature. Theoretical explanations, cross cultural references and in-depth analyses of deviant behavior are studied from the three dominant sociological paradigms. Who defines deviance, what is deviant, why deviance persists, the effect of labels, and the personal and social effects of deviance are discussed. Prerequisites: SOC2001 or SOC2901; sophomore status.  
Quarter Credit Hours 4.5

#### SOC3010 SOCIAL ISSUES IN CONTEMPORARY AMERICA

This course is designed to provide the student with a realistic understanding of contemporary social issues. The focus of the course is on the origins, nature and interrelationships between the various topics. Students are encouraged to consider people and conditions in society that pose problems, and to attempt to develop solutions to those problems. Prerequisites: SOC2001 or SOC2901; sophomore status. (SL)  
Quarter Credit Hours 4.5

#### SOC3050 SCIENCE AND CIVILIZATION: PROGRESS AND PROBLEMS

This course explores the social, political and historic contexts and implications of several scientific and technological developments through a variety of genres including textbooks, newspaper and magazine articles, film, music, art, literature and the Internet. This is an interdisciplinary course cross-listed as SOC3050, SCI3050 and HUM3050. Prerequisites: Successful completion of any SCI course, sophomore status.  
Quarter Credit Hours 4.5

### SPANISH

#### SPAN1001 CONVERSATIONAL SPANISH I

This course is an introduction to the Spanish language. Emphasis is placed on vocabulary acquisition, basic grammar construction and oral communication.  
Quarter Credit Hours 4.5

#### SPAN1002 CONVERSATIONAL SPANISH II

This advanced elementary-level course is designed to further develop conversational ability by expanding both the vocabulary and the exposure to Spanish-speaking cultures. This course concentrates greatly on advanced verb forms and idiomatic expressions. Prerequisite: SPAN1001 or SPAN1011 or equivalent placement score.  
Quarter Credit Hours 4.5

#### SPAN1003 CONVERSATIONAL SPANISH III

This advanced intermediate course is designed to perfect the usage of advanced grammar through extensive conversational drill, directed reading, composition and laboratory practice. Prerequisite: SPAN1002 or equivalent placement score.  
Quarter Credit Hours 4.5

#### SPAN1011 CONVERSATIONAL SPANISH I: SPECIALIZED VOCABULARY

This course involves an introduction to the Spanish language with emphasis on vocabulary acquisition and specialized culinary vocabulary, basic grammar construction and oral communication. (HO)  
Quarter Credit Hours 4.5

## School of Technology

### CAD

#### CAD1000 COMPUTER-AIDED DRAFTING I

This course presents students with the terminology, system hardware, disk operating system, AutoCAD software, and various screen displays necessary to perform the basic computer aided drafting functions.  
Quarter Credit Hours 6.0

#### CAD1L00 COMPUTER-AIDED DRAFTING I LAB

Related lab projects are developed from CAD 1000 Computer Aided Drafting I to enhance student ability to reinforce drafting concepts, software commands, and file management. Prerequisite: Must be taken concurrently with CAD1000. (PT)  
Quarter Credit Hours 1.0

#### CAD1020 COMPUTER-AIDED DRAFTING II

This is an intermediate-level course in which students produce drawings in the various phases of architectural, electronic, and mechanical CAD. These drawings are produced in two- (2) dimensional views using features of the AutoCAD main menu. Students become familiar with accessing and using the drawing editor with advanced commands and an emphasis on productivity, an introduction to line and menu customization, 3D wireframe/surface/solid modeling and analysis. Related lab projects are included. Prerequisite(s): CAD1000, CAD1L00 or permission of department chair.  
Quarter Credit Hours 6.0

#### CAD1L20 COMPUTER-AIDED DRAFTING II LAB

Related lab projects are developed from CAD1020 Computer Aided Drafting II to enhance student ability to reinforce drafting concepts, software commands and file management. Prerequisites: CAD1000, CAD1L00; must be taken concurrently with CAD1020. (PT)  
Quarter Credit Hours 1.0

#### CAD1030 COMPUTER-AIDED DRAFTING III

This is an advanced-level course in which students use commands and techniques related to 3-D modeling and analysis, and parametric drafting using several parametric modeling software packages to create parts, assemblies and drawings to industry standards. Related lab projects are included. Prerequisites: CAD1020, CAD1L20.  
Quarter Credit Hours 6.0



**CAD1L30 COMPUTER-AIDED DRAFTING III LAB**

Related lab projects are developed from CAD1030 Computer Aided Drafting III to enhance student ability to reinforce drafting concepts, software commands and file management. Prerequisites: CAD1020, CAD1L20; must be taken concurrently with CAD1030. (PT)  
Quarter Credit Hours 1.0

**CAD2000 PORTFOLIO DEVELOPMENT**

Students are required to prepare a portfolio containing a selection of their best drawings from each of the basic drafting principles. Students present their portfolios to the instructor for critique and grading. Prerequisite: Permission of department chair. (WI)  
Quarter Credit Hours 1.5

**CAD2020 MECHANICAL CAD**

This course develops standard industry practices used in CAD for mechanical applications. Basic drafting topics include, but are not limited to, multiview projection, dimension theory and GD&T, sections, auxiliary views, pictorial drawings, basic machine parts, cams, gears, threads and fasteners. Students develop drafting conventions through sequences and revisions. Related lab assignments are based on individual projects and team projects. Prerequisites: CAD1030, CAD1L30. (PT)  
Quarter Credit Hours 4.5

**CAD2030 PRINCIPLES OF DESIGN**

This course is an introduction to the fundamental elements of the design process, basic objectives of analysis, construction, and evaluation of engineering problem solving. Some topics developed, include, but are not limited to, the design team, components of design theory, creativity, open-ended problem solving, alternative solutions, and the positioning of design in the product development scheme. Prerequisite(s): CAD1030, CAD1L30 or permission of department chair. (PT)  
Quarter Credit Hours 4.5

**CAD2040 ARCHITECTURAL CAD**

This course develops standard industry practices used in CAD for architectural applications. Basic drafting topics introduced include, but are not limited to, residential, commercial, structural applications for floor plans, foundation plans, elevations, sections, details and pictorial drawings. The use of national, state and local codes is integrated with theory. Related lab assignments are based on individual projects and team projects. Prerequisites: CAD1020, CAD1L20.  
Quarter Credit Hours 4.5

**CAD2050 COMPUTER-AIDED NETWORK DESIGN**

This course is an introduction to computer-aided design of logical and physical network layouts. The core of this course is basic networking documentation control and standardization as used in industry to develop a generic method of system and product development and revision procedures. Topics developed include, but are not limited to, standardization procedures within an organization, schematic and block diagrams of networks, bill of materials, revision of drawings, use of universal symbols, NEC codes, floorplans and blueprints, and use of Internet sources to obtain information and send and receive electronic files. Prerequisite: ITEC1020 or permission of department chair. (PT)  
Quarter Credit Hours 6.0

**CAD2059 INTRODUCTION TO COMPUTER-INTEGRATED MANUFACTURING (CIM)**

This course presents students with the terminology and practical experience of following the development of a product through concept, design development, manufacturing and product distribution. Topics covered include, but are not limited to, computer aided design, concurrent engineering, "just-in-time" manufacturing, materials and product management, and communication of ideas from sales representatives to production engineers. Prerequisites: CAD1030, CAD1L30.  
Quarter Credit Hours 4.5

**CAD2061 CAD APPLICATIONS**

This course develops standard industry practices used in CAD for applications related to plumbing, electrical/ electronic, HVAC, welding and sheet metal fabrication. The use of ANSI standards and building code applications are the basis for development of individual and team projects. Prerequisites: CAD1030, CAD1L30. (PT)  
Quarter Credit Hours 4.5

**CAD3000 ENGINEERING GRAPHICS AND LAB**

This course is an introduction to computer-aided design drafting for 3D parametric applications, using related equipment and software. The core of this course is basic engineering documentation control and standardization as used in industry to develop a generic method of system and product development and revision procedures. Related topics developed, include, but are not limited to, standardization procedures within an organization, schematic and block diagrams of networks, bill of materials, revision of drawings, use of universal symbols, and use of Internet sources to obtain information and send and receive electronic files.  
Quarter Credit Hours 6.0

**CAD3070 INTRODUCTION TO CAD/CAM AND LAB**

This course is a continuation of CAD1030, building on the general concepts of parametric modeling and applying the methodology of using parameters to create dynamic 3D models. The models are then transformed into manufacturing models using concepts of two- and three-axis machine tool paths. Concepts of computer numerical control machine technology (CNC), rapid prototyping and simulation modeling software are used. Prerequisite: CAD1030 or ENGN3020 or permission of department chair.  
Quarter Credit Hours 6.0

**COMPUTER GRAPHICS****CGRA2020 WEB SITE DESIGN CONCEPTS**

Students are introduced to the tools and processes of Web page development. Students utilize industry-standard software when designing, coding and building Web sites. Instruction includes immersion project-based study, client interaction and group design critique. Students are introduced to site planning, best practice and development cycle methods. Students produce a digital portfolio of Web design elements and development work. Prerequisite: CSIS1000 or CSIS1020 or CSIS1030 or CSIS1040. (PT)  
Quarter Credit Hours 4.5

**CGRA2030 MULTIMEDIA APPLICATIONS I**

Students are introduced to multimedia concepts and best practices for implementation in various industry settings. The course work focuses on the incorporation of sound, graphics, color, text and other elements into industry-standard multimedia software. Use of multimedia as a tool for ideal communications is implemented. Scripting is introduced and used throughout the multimedia course sequence as a tool for multimedia project development. Students learn the various uses for multimedia and how they are implemented within the industry. Prerequisite: FIT1000 or FIT1010.  
Quarter Credit Hours 4.5

**CGRA2070 ADVANCED WEB DESIGN AND LAB**

Students continue their study of industry-standard software and develop additional expertise in Web development. The course focuses on the study of scripting and coding skills. Instruction includes an introduction to coding standards and the continuation of development cycle and best practice methodology. Learning takes place with project-based study using interaction group critique. Students produce a digital portfolio of advanced Web development projects. Prerequisite: CGRA2020. (HO) (PT)  
Quarter Credit Hours 6.0

**CGRA3020 DESIGN STUDIO I**

This course provides the upperclass student an opportunity to work on intensive Web graphics design using advanced software applications and design techniques. This class is considered a professional practice class where advanced design approaches are taught. Students involved in this class work with their original Web designs to produce a professional product suitable for their portfolios. All student work is subject to a rigorous design critique and review through a professional design review process. Advanced use of industry-standard design software and technology is expected. This class is sequenced in consecutive terms with Design Studio II to provide continuity of works in progress. Prerequisite: CGRA2070.  
Quarter Credit Hours 4.5

**CGRA3030 MULTIMEDIA APPLICATIONS II**

This course is a continuation of CGRA2030 Multimedia Applications I. Students develop a deeper understanding of current industry best practices for multimedia use and development. Through both demonstration and hands-on work, students further develop expertise in the development of real-world multimedia applications. Students create and code intermediate-level scripting solutions for course projects. The integration of multimedia with the enterprise is introduced, as is intermediate-level interactivity. Prerequisite: CGRA2030.  
Quarter Credit Hours 4.5

**CGRA3040 INFORMATION ARCHITECTURE AND CONTENT PLANNING**

This course provides an overview of planning and designing information for dynamic and interactive media solutions. Whether designing a Web site, an interactive tutorial, or a multimedia program, this course provides an introduction to design and planning strategies, tools and techniques. The course introduces software and technology used as tools in the planning process. It covers industry standard approaches to visualizing information flow and planning user interactivity. Strategies for communication goals and requirements are reviewed. Content development and revision control for different communication problems, including linear text, hypertext, simulation and video are covered. Essential pre-production techniques such as flowcharting, storyboarding, scripting, publishing layout, mock-up and prototyping are introduced. Content management techniques are reviewed. Students should possess a solid knowledge of computer and Internet use. Prerequisite: FIT1020 or FIT1030. (HO) (PT)  
Quarter Credit Hours 4.5

**CGRA3050 DESKTOP PUBLISHING**

This course introduces students to the fundamental principles of desktop publishing. Using current industry standard software, students learn the essential design concepts and work flow practice used in desktop publishing. In-class demonstrations and lectures involve the introduction of design theory and practical applications of desktop publishing. Students are required to produce various types of documents using course software. Assignments are completed in class, with some assignments requiring out-of-class work. Prerequisite: FIT1000 or FIT1010 or FSM2080 or HOSP1008 or SEE3010. (HO) (PT)  
Quarter Credits Hours 4.5

**CGRA3070 DESIGN STUDIO II**

This course provides upperclass students with an opportunity to work on intensive Web graphics design using advanced software applications and design techniques. This class is considered a professional practice class where advanced design approaches are taught. Students involved in this class work with their original Web designs to produce a professional product suitable for their portfolio. All student work is subject to a rigorous design critique and review through a professional design review process. Advanced use of industry standard design software and technology is expected. This class is sequenced in consecutive terms with Design Studio I to provide continuity of works in progress. Prerequisite: CGRA3020.  
Quarter Credit Hours 4.5



#### **CGRA3080 ADVANCED MULTIMEDIA**

This course is a continuation of CGRA3030 Multimedia Applications II. Students gain in-depth experience with advanced-level scripting for interactive multimedia projects. Students design and develop advanced multimedia projects throughout the term, based on industry best practices. Students create one or more finished projects to include in their portfolios. Prerequisite: CGRA3030. Quarter Credit Hours 4.5

#### **CGRA4030 PROJECTS IN INTERNET COMMERCE**

This course explores the real-world requirements of developing modern Internet commerce solutions. Students study the architecture of Internet commerce systems and have an opportunity to develop such systems through project management models. The course blends theoretical studies with a practical emphasis on Web design, Web coding and server-side configuration and development. Prerequisite: ITEC3020. Quarter Credit Hours 4.5

#### **CGRA4070 SENIOR SEMINAR**

This course is presented seminar style as a capstone course for Web Management and Internet Commerce seniors. Guest speakers, current Web sites, and articles from trade journals are used to assess and interpret current industry trends. Students are given the opportunity to examine leading-edge technology, and consider its use in the field. Students focus on management-level decision-making skills for information technology. Prerequisites: CGRA4030, senior status. (HO) Quarter Credit Hours 4.5

### **COMPUTER SCIENCE**

#### **CSIS1000 PROBLEM SOLVING AND PROGRAMMING CONCEPTS**

This introductory course teaches students the fundamentals of problem solving in computer programming. Students learn to use both textual and graphics algorithms as problem-solving tools. In hands-on learning exercises, students work from a problem statement, conduct a task analysis to solve the problem, decide what data is needed to solve the problem, create a visual representation of their solution, and then convert the visual representation to a textual step-by-step statement of their solution. Students use a range of tools currently used in industry, including functional decomposition diagrams, flowcharts, UML diagrams, use cases, metadata charts, data flow diagrams and pseudocode. (PT) Quarter Credit Hours 4.5

#### **CSIS1020 FUNDAMENTALS OF C PROGRAMMING**

This introductory programming course teaches students how to program in the C computer language, a fundamental skill for technology professionals. Students learn how to design and develop computer programs using standard strategies and techniques used in industry. Topics covered include how programs are structured, how arrays and strings are processed, and how files are manipulated. Prerequisite: FIT1010. (PT) Quarter Credit Hours 4.5

#### **CSIS1030 FUNDAMENTALS OF OOP WITH JAVA**

This introductory programming course emphasizes the fundamentals of event-driven programming using the Java programming language. Object-oriented strategies and structured techniques are utilized in designing and developing computer programs for graphic and Web purposes. Students learn how to use the capabilities of the Java language to create graphic and text based programs. Basic program structures are covered along with information about events, actions and exceptions. Prerequisite: FIT1010. (PT) Quarter Credit Hours 4.5

#### **CSIS1040 FUNDAMENTALS OF VISUAL BASIC**

This course provides an introduction to visual programming and GUI development. Students learn to use a multitude of visual tools, statements, properties and events to create and execute applications in a Visual Studio.NET environment. File access for various file types is presented. Relational databases are examined in relation to how they are created and can be accessed using visual basic programming. Prerequisite: FIT1010 or equivalent. (PT) Quarter Credit Hours 4.5

#### **CSIS1060 GUI CONCEPTS**

This course provides students with an understanding of a Graphical User Interface environment. Students are introduced to how Windows works with the file hardware. All students customize and configure the Windows environment. Topics include ini file, progman, winfile, control panel, device managers, terminal, paintbrush, creating shortcuts and X windows. Prerequisite: FIT1000 or FIT1010. Quarter Credit Hours 4.5

#### **CSIS1070 DIAGNOSTICS AND MAINTENANCE**

This course provides students with the knowledge and expertise to isolate faults in computer systems, using the desktop computer as a model. Using the systems approach, students learn the subsections of a computer system and their functions. Typical problems with each subsection and the impact of these problems on the operation of the entire system are discussed. The course introduces students to diagnostic software and fault analysis techniques through out-of-class work using standard tools and representative computer diagnostic software. Prerequisite: FIT1000 or FIT1010. (PT) Quarter Credit Hours 4.5

#### **CSIS2020 BUSINESS PROGRAMMING I WITH COBOL**

This course provides students with an understanding of the use of programming in the business community. Students learn how to program statements, translate into standard operations for generating reports, and use files in a business environment. Students also examine how various types of storage and programming structures are implemented in the programming language. In addition, students perform problem solving in the area of simple business functions, and design, chart, code, debug, test, execute and document programs. Topics include accessing files, decision structure, looping structures, report design, program structure, data types, data manipulation, tables and control break processing. Prerequisite: CSIS1000 or CSIS1020 or CSIS1030 or CSIS1040. Quarter Credit Hours 4.5

#### **CSIS2030 DATABASE CONCEPTS**

This course introduces students to the function of a database environment. The importance of databases to modern systems development provides the motivation for examining data structures and models as they relate to user needs. Relational data models are emphasized along with query languages and user-friendly packages. The various data structures and file storage techniques used with hierarchical, network and relational data management issues are developed. Out-of-class assignments are completed by all students. Prerequisite: FIT1020 or FIT1030. (PT) Quarter Credit Hours 4.5

#### **CSIS2040 COMPUTER VISION**

This course provides an introduction to the basic elements of computer vision to all majors. Emphasis is placed on the intuitive and practical aspects of computer vision with very limited theory and math. The course involves intensive computer lab work and may include a project using the vision system of the "Mentor" robot that is used in the robotic course. The computer lab includes some applications in image processing. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. Quarter Credit Hours 4.5

#### **CSIS2045 INTRODUCTION TO OPERATING SYSTEMS**

This course includes a survey of the functional characteristics of complex operating systems and an introduction to the basic techniques of operating systems design. The course discusses the topics of hardware configuration, channel operation, interrupts, register functions, multiprogramming, multiprocessing, timesharing and JCL. Prerequisite: CSIS1020 or CSIS1030 or CSIS1040. (PT) Quarter Credit Hours 4.5

#### **CSIS2050 ADVANCED PROGRAMMING CONCEPTS**

This course introduces students to the concepts of system and language interfacing. Students create programs that interface with computer hardware and with other programming languages. Topics include terminate and stay resident programs, device drivers and diagnostic software. Prerequisite: CSIS1020. (PT) Quarter Credit Hours 4.5

#### **CSIS2070 BUSINESS PROGRAMMING II WITH COBOL**

Students write business-level programs to solve intermediate-level financial and business problems. They are introduced to such subjects as subscripting, indexing, sorting, complex file handling, and creating server-side applications. Students are also introduced to the selection criteria for choosing between different file organizations and the interaction of business software with Web pages and relational databases. Students implement and test their developed programs. Prerequisite: CSIS2020. (PT) Quarter Credit Hours 4.5

#### **CSIS2080 DATABASE DESIGN**

The use of fourth and fifth generation tools in database environments is becoming more prevalent. This course provides a foundation for that systems development effort by systematically examining the procedures and tools used in designing a database. This course emphasizes the relational model. Students study normal forms, decomposition, synthesis, semantic modeling, network and hierarchical models. Out-of-class assignments are completed by all students. Prerequisite: CSIS2030. Quarter Credit Hours 4.5

#### **CSIS3020 ACTIVE SERVER PAGES (ASP)**

This advanced programming course emphasizes the fundamentals of Active Server Pages (ASP) using high-level programming languages SQL, JavaScript, VBScript, and HTML. Server-side programming is emphasized utilizing ODBC drivers to connect to popular databases. Client-side programming is covered to the extent of making Web forms that connect to a data source with some JavaScript used for field validation. Prerequisites: CSIS1020 or CSIS1030 or CSIS1040, FIT1030. Quarter Credit Hours 4.5

## COOPERATIVE EDUCATION

### Co-op

Eligible students may apply for a Selective Career Cooperative Education assignment. These paid cooperative education assignments allow students to gain academic credit for an invaluable work experience within their chosen profession. Upon completion of this term-long course, students have a more global understanding of the demands and expectations of business and industry.

To be eligible to apply for the domestic co-op program, students must: 1) maintain a cumulative grade point average of 2.75 during the entire pre-program application process, 2) maintain a clean record of behavior as defined by the Student Code of Conduct, 3) have completed 130 credits of course work, 4) have appropriate elective or practicum credit available in their degree audits, and 5) have the sponsorship of a faculty advisor.

In addition to the traditional eligibility requirements, students desiring placement outside of the United States must maintain a 3.25 GPA.

Quarter Credit Hours (in parentheses):

TECX4093 Technology Career Co-op (4.5)  
TECX4096 Technology Career Co-op (9.0)  
TECX4099 Technology Career Co-op (13.5)  
Prerequisite for all Technology Career Co-ops: ITEC3000.

## FOUNDATIONS IN TECHNOLOGY

### FIT1000 INFORMATION TECHNOLOGY FOR BUSINESS PROFESSIONALS I

This course provides basic understanding of computer equipment and procedures necessary for business professionals. Students gain practical knowledge of operations and terminology of computer systems as well as hands-on use of word processing, digital presentations, spreadsheet software and using the Internet. Computer-based assessment software may be used as both a learning and skills measurement tool. (PT)  
Quarter Credit Hours 4.5

### FIT1010 TOPICS IN COMPUTERS

This course, geared toward the technology student, provides a basic understanding of a wider variety of computer equipment and procedures. Students gain practical knowledge of operations and terminology of computer systems as well as hands-on use of word processing, presentation software and the Internet. Computer-based assessment software is used as both a learning and skills measurement tool. (PT)  
Quarter Credit Hours 4.5

### FIT1020 INFORMATION TECHNOLOGY FOR BUSINESS PROFESSIONALS II

This course presents microcomputer applications chosen on the basis of local market demand. Students gain a working knowledge of spreadsheet skills and apply those skills to problem-solving cases. Students are also introduced to databases with a focus on creating a simple database as well as manipulating data to produce meaningful reports. Computer-based assessment software is used as both a learning and skills measurement tool. Prerequisite: FIT1000 or FIT1010 or equivalent. (PT)  
Quarter Credit Hours 4.5

### FIT1030 COMPUTERS IN A BUSINESS ENVIRONMENT

This course presents microcomputer applications chosen on the basis of demand in local markets. A major part of the course involves "hands-on" laboratory use of spreadsheet and database software for managing graphic, numerical or text data in "what if" business simulations. Computer-based assessment software is used as both a learning and skills measurement tool. Prerequisite: FIT1000 or FIT1010. (PT)  
Quarter Credit Hours 4.5

### FIT2020 ADVANCED COMPUTER BUSINESS APPLICATIONS

This course presents intermediate and advanced microcomputer applications skills chosen on the basis of demand in local markets. A major part of the course involves "hands-on" laboratory use of software for managing graphic, numerical or text-based data in "what if" business simulations, with emphasis placed on Core and Expert Level Microsoft Office Specialist certification skills in spreadsheet, word-processing and personal information management software. Computer-based assessment software is used as both a learning and skills measurement tool. Learned skills are applied in hands-on lab assignments. Prerequisite: FIT1020 or FIT1030 or permission of instructor. (PT)  
Quarter Credit Hours 4.5

## INFORMATION TECHNOLOGY

### ITEC1000 HELP DESK CONCEPTS

This introductory course provides students with an overview of the topics relevant to working at a help desk or customer support center. Four major components are covered: people, processes, technology and information. Emphasis is placed on the design and management of each component as an integral and mandatory part of the support function.  
Quarter Credit Hours 4.5

### ITEC1020 INTRODUCTION TO DATA COMMUNICATIONS

This is an introductory course in the concepts and components of a data communications system. Hardware and software features are reviewed to present the elements of and interactions in a data communications network. Communications interfaces, industry standards and communications protocols are presented in reference to understanding the actual throughput of data in a communications environment. Students are introduced to network topologies and their various application areas. Prerequisite: FIT1000 or FIT1010. (PT)  
Quarter Credit Hours 4.5

### ITEC2080 NETWORK DEVICES

This course develops students' knowledge of computer networks and how they work in business and industry. Students become familiar with the three basic kinds of computer networks (LANs, WANs, MANs) and the protocols that help those networks function. They are introduced to methods of developing protocols, including interpretation of standards, finite state machines, and state-full transition. Students also become familiar with various equipment types and design criteria that are currently used in industry. In homework and lab assignments, students develop skill competencies needed to troubleshoot systems and solve day-to-day business problems with networks. Students connect, configure and program a range of network devices; work with network protocol analyzers, and map the path of a data packet on a network. Prerequisite: ITEC1020. (PT)  
Quarter Credit Hours 4.5

### ITEC2090 IT CALL MANAGEMENT SYSTEMS

This course explores in detail the processes and the underlying related technologies and techniques that are used in industry settings in order to deliver better customer support. Students gain practical knowledge in an industry-standard call management software package. Through a combination of lecture and lab-based work, they become familiar and adept in activities related to telephone customer service skills, call logging, call and work assignment, problem issue monitoring and management, report creation and utilization, and asset management. Prerequisite: ITEC1000. (PT)  
Quarter Credit Hours 4.5

### ITEC3000 TECHNICAL PROJECT MANAGEMENT

This course trains students to plan technology projects in the real world. Students become competent in two of the most crucial skills of contemporary project management: (1) project scope definition and (2) project task decomposition. They learn to produce basic project charters, work breakdown structures, network precedence diagrams, Gantt charts, risk priority matrices and risk response plans. They practice these skills individually and in teams, applying them to a variety of hypothetical and real projects. Additional topics include cost planning and control, earned value analysis, human resource management, communications management and scope control. (HO) (PT)  
Quarter Credit Hours 4.5

### ITEC3020 INFORMATION SCIENCE I

This course provides a general introduction to information science. Topics include an introduction to information systems, the role of information in organizations and decision making, and the role of computers in information processing. Prerequisite: FIT1000 or FIT1010.  
Quarter Credit Hours 4.5

### ITEC3040 SYSTEMS ANALYSIS

This course presents a systematic approach to the development of business systems. By following this approach, students learn to design business systems that efficiently meet the goals and objectives of management. A major element of this course is a team project, where students utilize the systems approach in analyzing and designing a business system. This class is highly recommended for non-computer majors as well as required for majors in this program. Prerequisite: FIT1020 or FIT1030. (HO) (PT) (WI)  
Quarter Credit Hours 4.5

### ITEC3050 INFORMATION SECURITY

This course presents all aspects of computer and information security, including data encryption, zero-knowledge based proofs, public key coding and security procedures. This course makes students aware of the various threats to computers and data and identifies methods and techniques for providing countermeasures to those threats. Prerequisite: FIT1000 or FIT1010. (HO) (PT)  
Quarter Credit Hours 4.5

### ITEC3070 SYSTEMS MODELING AND SIMULATION

This course addresses the process of modeling systems, including business systems, network systems, dynamic vehicle systems and client-server systems, to name a few. The modeling process is the prerequisite for the simulation and subsequent analysis, design and assessment of a system with respect to specific performance criteria. The roles of modeling in simulation are presented within the context of the systems engineering process. Modeling encompasses everything from functional through mathematical modeling; simulation includes the development and use of software for systems analysis and design. Team projects from students' areas of interest are an integral part of the course. Prerequisite: MATH2001. (PT)  
Quarter Credit Hours 4.5

### ITEC3075 NETWORK SECURITY

This course provides the students with a comprehensive introduction to the field of network security. Critical network security aspects are identified and examined from the standpoint of both the user and the attacker. Network vulnerabilities are examined, and mitigating approaches are identified and evaluated. Concepts and procedures for network risk analysis are introduced. Network architectures and protocols and their impact on security are examined. TCP/IP security is examined in conjunction with the IPsec and IKE protocols. Integration of network and computer security is introduced. The course also discusses the building of trust networks, key management systems, and physical network security. The course emphasizes the implementation of intrusion detection and prevention methods. Prerequisites: ITEC2080, ITEC3050 (PT)  
Quarter Credit Hours 4.5

### **ITEC3080 INFORMATION MANAGEMENT**

Information management techniques are presented with an emphasis on file-accessing methods, database systems, text retrieval systems, paperless computing and the Internet. The management of records on stand-alone and networked systems is examined along with the issues relative to managing information on the World Wide Web. Students are made aware of the various theories and options available for text and information storage and retrieval. Security and communication issues are covered along with the issues related to the World Wide Web. Prerequisite: ITEC3020. (HO) (PT)

Quarter Credit Hours 4.5

### **ITEC3085 SYSTEMS DESIGN**

This course is both a theoretical approach to the development of information systems as well as an immersion into the real-world implementation in the context of a business case. The student learns the basic design tools, as well as gains an appreciation for the larger context of the organization in which the application generates value. Readings and case studies highlight the need to consider systems integration issues, external constraints in the form of regulatory issues, organizational process change, learning and training requirements as well the development of a systems maintenance and obsolescence plan. Prerequisite: ITEC3040. (PT)

Quarter Credit Hours 4.5

## **TECHNOLOGY EXPERIENTIAL EDUCATION**

### **TECX2031 CAD SOPHOMORE PRACTICUM/ EXTERNSHIP**

The practicum/externship allows sophomore CAD students to apply the practical knowledge of their respective major as a team or individually, within the confines of a university-operated facility or out at selected sites. This program enables students to work in a real-world environment. Prerequisites: CAD1020, CAD1L20.

Quarter Credit Hours 4.5

### **TECX4020 TECHNOLOGY SOLO PROJECT**

This course allows each student to design, build, implement or research an actual technology project related to his or her degree program. Under the supervision of a faculty advisor, each student selects an appropriate project (often from a list of project requests submitted to the School of Technology), sets a completion schedule, reports on project progress, and finally writes an extensive final report on the results of the project. Students defend their work and report in an oral presentation before a faculty panel. Prerequisites: ITEC3000, senior status.

Quarter Credit Hours 4.5

# accreditations & affiliations

Johnson & Wales University is accredited by the New England Association of Schools and Colleges, Inc. (NEASC), through its Commission on Institutions of Higher Education. Inquiries regarding the accreditation status by the New England Association should be directed to the Dean of Academic Administration. Individuals may also contact: Commission on Institutions of Higher Education, New England Association of Schools and Colleges, 209 Burlington Road, Bedford, MA 01730-1433, (617) 271-0022, e-mail: cihe@neasc.org.

Legal control is vested in the Board of Trustees.

The university is approved for the training of veterans. The university is an institutional member of Servicemembers Opportunity Colleges.

The university is authorized under federal law to enroll non-immigrant alien students.

Johnson & Wales University is listed in the Education Directory of Colleges & Universities issued by the U.S. Department of Education.

The State of Rhode Island has chartered Johnson & Wales University as a nonprofit, degree-granting institution of higher learning.

Johnson & Wales University will make available for review to any enrolled or prospective student, upon request, a copy of the documents describing the institution's accreditation, approval or licensing. This information may be obtained by contacting the University Compliance Officer, One Cookson Place, Sixth Floor, Providence, RI 02903, 401-598-1423.

Johnson & Wales University, its faculty, and members of the administrative staff hold affiliations with numerous organizations, including:

## General University Affiliations

Academie Francaise  
Academy of International Business  
Academy of Management  
American Association for Higher Education  
American Association of Collegiate Registrars and Admissions Officers  
American Association of Presidents of Independent Colleges and Universities  
American Association of University Women  
American Bar Association  
American Booksellers Association  
American College Personnel Association  
American Corporate Counsel Association

American Council on Education  
American Counseling Association  
American Culinary Federation  
American Dietetic Association  
American Educational Finance Association  
American Educational Research Association  
American Hotel & Lodging Association  
American Hotel & Lodging Education Foundation  
American Institute of Certified Public Accountants  
American Institute of Wine and Food  
American Library Association  
American Management Association  
American Marketing Association  
American Payroll Association  
American Planning Association  
American Society for Training and Development  
American Statistical Association  
American Wine Society  
Associated Press  
Association for the Advancement of Computing in Education  
Association for Career and Technical Education (ACTE)  
Association for Institutional Research  
Association for Multicultural Counseling and Development  
Association for Student Judicial Affairs  
Association for Supervision & Curriculum Development  
Association of College & Research Libraries  
Association of College & University Facility Officers  
Association of College & University Telecommunications Administrators  
Association of Governing Boards of Universities and Colleges  
Better Business Bureau  
Boy Scouts of America  
Bread Bakers Guild of America  
Bristol County Convention and Visitors Bureau  
Business Network International  
Business Professionals of America  
Business Volunteers for the Arts  
Campus Compact  
Career College Association  
Career Counselors Consortium  
Center for Academic Integrity  
Choristers Guild  
Coalition of Library Advocates  
The College Board  
College & University Professional Association for Human Resources  
Confrerie de la Chaine des Rotisseurs  
Consortium of Rhode Island Academic & Research Libraries  
Cooperative Education Association  
Council for the Advancement and Support of Education (CASE)  
Crossroads Rhode Island  
Dorcas Place  
East Bay Chamber of Commerce  
East Bay Tourism Council  
Eastern Association of Colleges and Employers Inc.  
The Education Partnership  
Educause  
Employment Management Association  
Escoffier Society  
European Council of Hotel Restaurant & Institutional Education  
European Council of Independent Schools  
Fall River Chamber of Commerce  
Family, Career and Community Leaders of America  
Future Business Leaders of America  
Future Farmers of America  
Greater Attleboro Chamber of Commerce  
Greater Providence Chamber of Commerce  
Higher Education Library Information Network  
The Honorable Order of the Golden Toque  
Institute for International Human Resources  
Institute of International Education  
Institute of Management Accountants  
Interfaith Counseling Center  
Interfaith Health Care Ministries  
International Association of Assembly Managers  
International Association of Business Communicators  
International Association of Culinary Professionals  
International Association of Hotel School Directors



International Career Counselors  
 International Council on Hotel, Restaurant and Institutional Education  
 International Food Service Editorial Council  
 International Food Service Executives Association  
 International Hotel & Restaurant Association  
 International Special Events Society  
 James Beard Foundation  
 Junior Achievement  
 Kiwanis  
 Landmark Restaurants Advisory Board  
 Leadership Rhode Island  
 Malaysian American Commission on Education Exchange  
 Marriott Hospitality High School Education Committee  
 Modern Language Association  
 MultiCultural Foodservice & Hospitality Alliance  
 National Advisory Committee on Institutional Quality and Integrity for the U.S. Department of Education  
 National Alliance for Business  
 National Association for Counseling and Development  
 National Association for Developmental Education  
 National Association of Catering  
 National Association of College & University Attorneys  
 National Association of College & University Business Officers  
 National Association of College Admissions Counselors  
 National Association of College Stores  
 National Association of Colleges & Employers  
 National Association of Educational Buyers  
 National Association of Female Executives  
 National Association of Foreign Student Advisors  
 National Association of Independent Colleges and Universities  
 National Association of Social Workers  
 National Association of Student Financial Aid Administrators  
 National Association of Student Personnel Administrators  
 National Business Educators Association  
 National Clearinghouse for Leadership Programs  
 National Commission for Cooperative Education  
 National Conference for Community and Justice  
 National DECA Inc.  
 National Education Association  
 National Jewish Medical and Research Center  
 National Restaurant Association  
 National Restaurant Association Educational Foundation  
 National Society for Experiential Education  
 National Society of Fundraising Executives  
 National Staff Development Council  
 New England Association for Cooperative Education and Field Experience  
 New England Association of College Admissions Counselors  
 New England Association of Collegiate Registrars and Admissions Officers  
 New England Board of Higher Education  
 New England Business Educators Association  
 New England Faculty Development Consortium  
 New England Innkeepers' Association  
 New England Library Association  
 New England Library Network  
 New England Museum Association (NEMA)  
 New England Regional Council of Hotel, Restaurant, Institutional Educators  
 The Noble Academy of Empress St. Theodora Inc., U.S.A.  
 Northeast Association for Institutional Research  
 Phi Delta Kappa  
 Professional Organization & Development Network  
 The Providence Foundation  
 Providence Public Library  
 Providence/Warwick Convention and Visitors Bureau  
 Public Relations Society of America  
 Publicity Club of New England  
 Radcliffe Culinary Friends  
 Research Chefs Association  
 Rhode Island Association of Admissions Officers (RIAAO)  
 Rhode Island Association of Institutional Researchers  
 Rhode Island Association of Student Financial Aid Administrators  
 Rhode Island Association of Colleges for Teacher Education  
 Rhode Island Bar Association  
 Rhode Island Business Educators Association  
 Rhode Island Campus Compact  
 Rhode Island Commodores  
 Rhode Island Community Food Bank  
 Rhode Island Counseling Association  
 Rhode Island Department of Education  
 Rhode Island Higher Education  
 Rhode Island Higher Education Telecommunication Association  
 Rhode Island Historical Society  
 Rhode Island Hospitality and Tourism Association  
 Rhode Island Independent Higher Education Association  
 Rhode Island Library Association  
 Rhode Island Payroll Association  
 Rhode Island Registrars Association  
 Rhode Island Society of Certified Public Accountants  
 Rhode Island Student Loan Authority  
 Rhode Island Technology Council  
 Rhode Island Telecommunications Association  
 Rhode Island Public Expenditure Council  
 Rotary Club of Providence  
 Salvation Army  
 Save the Bay  
 Skills-USA  
 Small Business Development Center  
 Society for College and University Planning  
 Society for Human Resource Management (SHRM)  
 Society Organized Against Racism  
 Society of Wine Educators  
 Studiorum Universitas Constantiniana (The Constantinian University)  
 Tuition Management Systems  
 United States Department of Education  
 United Way of Rhode Island  
 University Continuing Education Association (UCEA)  
 Volunteer Center of Rhode Island  
 WaterFire Providence Board of Directors  
 Weybosset Street Community Centers  
 Women Chef Restaurateurs  
 Womens Foodservice Forum  
 World Association for Hospitality & Tourism Training  
 World Future Society  
 Young Men's Christian Association

# education for careers

## The Mission Statement of the University

The mission of Johnson & Wales University is to empower its diverse student body to succeed in today's dynamic world by integrating general education, professional skills and career-focused education. To this end, the university employs its faculty, services, curricula and facilities to equip students with the conceptual and practical tools required to become contributing members of society.

## Purposes of the University

Johnson & Wales University supports the following purposes in accordance with the mission:

- to enroll students with potential from varied backgrounds and to give them every opportunity to excel in their academic and professional lives;
- to develop and assess sound programs and curricula that allow students to attain proficiencies in general education and relevant professional disciplines;
- to evaluate and assess regularly the rigor of all academic programs;
- to provide experiential education opportunities that are curriculum-driven and include practical experiences for students in every program;
- to support diversity in the curricula, activities and services for students, and in the employment of faculty and staff;
- to provide students with opportunities that support intellectual development, personal growth and civic engagement;
- to monitor the external and internal environment of the university through regular and effective planning and assessment;
- to hold each academic, administrative and support department accountable for the achievement of the mission;
- to plan for and provide facilities and resources that meet the needs of students, faculty and staff.

## Core Values

Johnson & Wales University is

### Student Centered

We are strongly student centered, stressing personal development as well as career management skills.

### Experientially Based

We integrate hands-on learning with a career-focused curriculum, to enable our students to gain real-world experience.

### Industry Relevant

We are industry relevant, focusing both on the needs of our students and the needs of our students' future employers.

### Employment Focused

Our business is developing employment-ready, motivated graduates for world-class employers in all industries.

### Globally Oriented

We respond to the increasingly global nature of business by fostering multiculturalism and providing an international educational experience.

## Outcomes Assessment Statement of Purpose

The definition of a well-educated college graduate will continue to evolve throughout this new millennium. In accordance with our mission to empower students to succeed in today's dynamic world, and to become contributing members of society, Johnson & Wales University integrates general education, professional skills and career-focused education.

Johnson & Wales University is committed to outcomes assessment. Faculty and students are therefore part of an ongoing effort to determine and refine the effectiveness of instruction and learning.

## A Philosophy of Career Education

Johnson & Wales University, founded in 1914, is a nonprofit, private institution. A recognized leader in career education, the university offers accredited degrees in business, hospitality, culinary arts, technology and education.

A variety of undergraduate and graduate degree programs permit students to select the educational path best suited to their career interest and objectives.

Graduate programs leading to the degrees of master of arts, teaching; master of education; master of business administration; and doctor of education are also offered at JWU. For details on these programs, please request the graduate and doctoral catalogs.

The educational philosophy of JWU is to deliver a multidisciplinary educational experience for students who are serious about success. A JWU education integrates rigorous academics and professional skills, community leadership opportunities and our unique career education model. This model includes sequential career management courses, a suite of career services, a customized online career management system, work experience tied to a field of study, and on-campus recruitment opportunities.

The goal of all academic programs at JWU is for our students to graduate with the knowledge and expertise to succeed in their chosen field of study in a global economy.

## Education for Life

Today's employers want employees who will succeed in tomorrow's economy not only because they possess important specialized job skills, but also through their ability to think critically, communicate clearly, manage ethically and contribute to the community. To meet these needs, Johnson & Wales University offers a wide selection of liberal arts courses including logic, psychology, communication skills, leadership studies, environmental science and ethics. Students may also participate in in-depth studies through concentrations.

In addition to academic courses, the university emphasizes the importance of community service through volunteer activities and required service learning courses. One of JWU's priorities is developing students who have the skills, training and personal commitment to be strong, ethical leaders in industry and in their communities.

### The Johnson & Wales Difference

Our differences are what set an education at Johnson & Wales University apart. Unique programs and facilities, in addition to flexible program options, allow Johnson & Wales students access to unparalleled career education opportunities.

#### *Flexible, Specialized Programs*

Johnson & Wales has designed options into its educational programs so that students can choose the right paths to their futures.

Once a student chooses a program, there are still more options. Hands-on training facilities at the university provide the opportunity for practicums, or students may apply for cooperative education positions with prestigious participating employers — locally, nationally or internationally.

#### *Four-Term Schedule*

Johnson & Wales University's academic calendar is divided into terms. Three 11-week sessions in an academic year enable students to take three or four classes at a time, instead of the usual four or five. The reduced course load gives students more time to focus on each course. Plus we offer a fourth session in the summer for certain programs.

#### *Upside-Down Curriculum*

In Johnson & Wales' programs, students begin courses in their major from the first day, learning right away if their career choice is the right one for them.

#### *Learning by Doing*

"Learning by doing" is an important part of education at Johnson & Wales University. Many programs provide students with valuable experiential education — both in the classroom and on the job.

Practicums including internships, externships and career co-ops, as well as computer, culinary arts and baking & pastry arts laboratories, all place students within a practical situation to further develop their career knowledge and skills.

#### *Academic Support*

Helping students to succeed is our number-one priority at Johnson & Wales University. The Center for Academic Support is dedicated to making sure each student is given every opportunity for success, with special courses, workshops and tutoring. Special needs students can also find assistance at The Center for Academic Support with special programs, adaptations and reasonable accommodations to ensure every opportunity for their success. All support services are available without extra charge to all Johnson & Wales students. Certain accommodations (such as alternative format and interpreters) require more time to arrange, so students who need accommodations are urged to provide as much advance notice as possible to the center.

## Hands-on Learning

### *Internship, Externship and Practicum Opportunities*

Continuing Education students generally may be required to complete internships during daytime hours. Other accommodations may be made upon approval of the appropriate dean.

#### *Cooperative Education (Co-op)*

Eligible students may apply for a Cooperative Education assignment through the Career Development Office. These cooperative education assignments allow students to gain academic credit for a work experience within their chosen profession, to gain valuable knowledge about their profession and to develop a professional network within their industry. Upon completion of this term-long course, students will have a more global understanding of the demands and expectations of business and industry.

Please visit the co-op Web site ([www.jwu.edu/prov/cdo/work.htm](http://www.jwu.edu/prov/cdo/work.htm)) for detailed information and eligibility criteria including grade point average requirements. In addition, students must maintain a clean record of behavior as defined by the Student Code of Conduct, have completed all prerequisite course work, and have appropriate elective or practicum credit available in their degree progress. Some majors also require students to have the sponsorship of a faculty advisor.

Students from every college or school at the university are eligible to apply for the co-op program. Selection or assignment to the co-op sites is competitive and only those students demonstrating the best fit are chosen by the CDO staff to represent the university.

## **College of Business**

### *Criminal Justice Externship*

Selected Criminal Justice students may receive hands-on experience within the four subsystems of criminal justice (police, prosecution/defense, courts and corrections). Sites will include the local, state and federal levels of criminal justice. Students must possess a 2.75 GPA overall and a 2.75 GPA in the Criminal Justice major to take this course.

### *International Experiential Learning*

The College of Business offers two types of international programs, conducted during the summer, which broaden the student's global perspective. Both of these programs may be used to satisfy the requirements of IBUS4090, International Business Experience.

The **Summer Term Abroad Program** is a three-to-four-week experience in varied international areas. Students, in teams of 15–20, join two faculty members plus business partners to investigate business practice, politics and culture. Recent year programs have been held in the Netherlands, Belgium, England, Germany, Italy, the Czech Republic, Hungary, Poland, Singapore, Malaysia, Russia, and Australia, to name a few destinations. The program combines classroom, case study and partner visits, creating an intense-yet-intimate learning experience.

The **Summer Work Abroad Program** is conducted under the sponsorship of a key business partner. A spring-term seminar prepares teams of 10 students for an intense, two-week visit to the partner's overseas site. The students work as a continuous improvement consulting team, in areas such as operations or human resources, on important company projects. Recent key business partners have included Textron in England and France, and Texas Instruments in Brazil.

A traditional co-op experience is a one-term, 13.5 credit experience with a business partner anywhere in the world. Students complete a specific, business-building project during the co-op, which is reviewed by the faculty advisor and the business partner.

### *Marketing Externship/Practicum*

By participating in the Marketing Externship/Practicum, students will have the opportunity to apply basic knowledge in actual, ongoing marketing research projects for the university and its outside clients. Students will work together in groups for project managers under the guidance of faculty members and meet weekly in classroom seminars.

## **College of Culinary Arts**

### *Baking & Pastry Arts Internship*

During their sophomore year as Baking & Pastry Arts majors, students will be registered for term-long assignments at the Radisson Airport Hotel, Johansson's Bakery and the Johnson & Wales Inn.

### *Culinary Arts Internship*

During their sophomore year as Culinary Arts majors, students will be registered for term-long assignments at the university's food service training facilities, the Radisson Airport Hotel, the Johnson & Wales Inn or one of several other JWU dining centers.

## **The Hospitality College**

### *Food Service Management Practicum*

During their sophomore year as Restaurant, Food & Beverage Management majors, students will be registered for their required term-long assignments at the university's food service training facilities, at the Radisson Airport Hotel, the Johnson & Wales Inn, or one of several other JWU dining centers.

### *Hotel Management Internship*

Hotel & Lodging Management students will enjoy unique opportunities for hands-on learning. This required internship is completed at an independent, university-owned hotel, the Johnson & Wales Inn, or at a university-owned-and-operated corporate franchise, the Radisson Airport Hotel.

These facilities, which are open to the public, serve as training sites for our students. As interns, students have an opportunity to gain practical experience in lodging and food service operations.

### *Tourism Practicum*

One of the most exciting aspects of the Travel-Tourism & Hospitality Management program is the practicum program. This term-long assignment affords students the opportunity to put their classroom-learned skills to work in a hands-on experience.

Continuing education students have the option to participate on a tour to a selected designation for which students research, negotiate and develop a highly anticipated journey.

The highlight of the program is the Familiarization (FAM) Tour, a class project to a domestic or international destination. Students will be required to research, budget, plan, promote and actually implement the tasks of a tour escort and tour guide while on tours. The program is also enhanced by mini-FAM tours and a visiting guest speaker series.

## **School of Technology**

### *CAD Sophomore Externship/Practicum*

Sophomore CAD students are given the opportunity to apply their practical knowledge in various aspects of the industry. Working in support roles in the engineering field, CAD students are immersed in-real world experiences.



#### *Web Solutions Team*

All students in the Web Site Development program work as site developers on the Web Solutions Team (WST). Operating out of the new Feinstein Technology and Design Center on campus under the supervision of senior students and faculty, these students work as team managers, site developers and as members of site maintenance teams, creating, editing and maintaining new and existing Web sites for non-profit organizations.

#### **School of Arts & Sciences**

##### *Government Internships/Externships*

As a Johnson & Wales University student, you may participate in the Rhode Island State Government Intern Program and gain practical experience working in the executive, legislative or judicial branches of Rhode Island government.

In addition to these programs, you may also apply for the Mayor's Internship Program in the city of Providence or for Congressional Internships.

Students interested in government externships should contact Dr. Joseph Delaney in the John Hazen White Center.

#### **The John Hazen White School of Arts & Sciences**

The mission of the John Hazen White School of Arts & Sciences is to integrate liberal arts courses with career education to prepare students to be productive and responsible citizens. As a leader in career education among American universities, Johnson & Wales University has placed its School of Arts & Sciences in this key role of providing general education to enable its students to achieve career success and personal fulfillment. To accomplish these objectives, students take at least one-third of all their credits in Arts & Sciences.

Writing Across the Curriculum is a universitywide program that encourages students to use writing as a way of learning and communicating knowledge, thereby enabling them to acquire skills empowering them to pursue their professional goals. The Writing Across the Curriculum program at Johnson & Wales was developed to integrate the "writing to learn" concept across all majors. All students are required to complete at least one writing-intensive (WI) course within their major field of study. Additionally, they may take WI courses as they are offered in general studies and elective areas.

Students at JWU may also elect 13.5 quarter credit hour concentrations in Applied Mathematics, Biological Science, Career Writing, Environmental Science, Global Perspectives, History, Leadership Studies, Literature, Physical Science, Political Science, Psychology and Sociology. They are also encouraged to attend the Cultural Events Series featuring appearances by renowned artists, performers, authors and musicians.

In recognition of the importance of offering leadership initiatives at Johnson & Wales University, the Leadership Development Center champions the idea of making Johnson & Wales a place where leadership opportunities abound "Across the Campus." The center serves as a resource for students, faculty and staff to develop their leadership through experiential opportunities in community service, student life activities, academic courses on leadership theory, and training workshops on leadership topics. The center reaches out to the community by offering corporate leadership training and by fostering partnerships with community organizations and schools. At Johnson & Wales, leadership is part of our institutional culture, and our students are prepared to become the business leaders of the future.

#### **History of the University**

Special approaches to career education at Johnson & Wales University (JWU) have evolved over more than 90 years' time and continue to adapt as JWU responds to the changing needs of business and industry. JWU was founded as a business school in 1914 in Providence, R.I. by Gertrude I. Johnson and Mary T. Wales. From its origins as a school devoted to business education, JWU grew to a junior college, a senior college, and ultimately, university status.

Because of its strong commitment to specialized business education and the high ideals of its founders, the university became well established. In 1993, JWU received regional accreditation from the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC). Accredited since 1954 by the Accrediting Council for Independent Colleges and Schools, JWU consolidated its institutional accreditation under NEASC on June 30, 2000.

In 1963, the State of Rhode Island granted a charter which authorized the university to operate as a nonprofit, degree-granting institution of higher learning and to award associate degrees in the arts and sciences. In 1970, the State of Rhode Island approved a revision in the university's charter to award baccalaureate degrees. In 1980, the governor and General Assembly of the State of Rhode Island granted a legislative charter authorizing the university to award advanced degrees.

The charter was amended in 1988, changing the institution's name to Johnson & Wales University. In 1992, the governor of the State of Rhode Island signed a new legislative charter into law with university status.

A new career emphasis was introduced at JWU in 1973, when the university announced the opening of what is now known as the College of Culinary Arts and the addition of an associate degree program in that field. This proved to be one of the most far-reaching changes in the educational expansion of the university, leading to additional two- and four-year degree programs in the hospitality and food service fields.

In 1984, a JWU campus was established in Charleston, S.C., which offered a variety of two- and four-year programs in food service, hospitality and travel-tourism. The Norfolk, Va. campus opened to the public in 1986, offering one- and two-year food service programs.

In 1985, graduate degree programs and later a doctorate in education were introduced at the university through the Alan Shawn Feinstein Graduate School and School of Education.

In 1992, under a joint educational agreement, the university began programs on the campus of the IHM Business School in Göteborg, Sweden. JWU established a formal, independent learning site there from 1994–2004 giving business and hospitality students the opportunity to complete one year of study in Sweden and finish their degrees at one of the university's domestic campuses.

Also in 1992, JWU opened another campus in North Miami, Fla., which now offers culinary arts, business and hospitality undergraduate degree programs.

That year also marked the university's formal establishment of the College of Business, The Hospitality College, the College of Culinary Arts and the School of Technology. A new emphasis on general studies was introduced in 1992 as well, with the development of the School of Arts & Sciences.

The university's School of Technology offered courses in Worcester, Mass. from 1992–2002 before moving all technology programs to Providence.

In 1993 a four-year bachelor's degree offering in culinary arts was added at the university. A campus was also opened in Vail, Colo., offering an accelerated associate degree program in culinary arts to college graduates.

September 2000 marked the opening of the Denver, Colo. campus, which offers undergraduate degrees in baking and pastry arts, culinary arts, hospitality and business. In 2000, the Vail Campus was merged with the Denver Campus.

In 2002, the university made a strategic decision to consolidate its smaller Charleston and Norfolk campuses by building a campus in Charlotte, N.C. The JWU Charlotte Campus opened in fall 2004 and offers undergraduate degree programs in business, culinary arts and hospitality. The Charleston and Norfolk campuses officially closed in May 2006.

Each year the university grows in program offerings and physical facilities. At the same time, the university also gains recognition and prestige, making contributions to the community, government and industry.

## The Campus

Johnson & Wales University consists of two major campuses: the Downcity Campus, located in and around Providence's Abbott Park Place, is home to students in the College of Business, The Hospitality College, and the School of Technology; the Harborside Campus houses students in the College of Culinary Arts and the Alan Shawn Feinstein Graduate School. Residential facilities are located throughout Providence, Cranston and East Providence. The university provides free shuttle bus service between the campuses and residence halls.

### *Academic Facilities and Administrative Offices — Downcity Campus*

**The Academic Center** at 138 Mathewson Street houses the School of Technology and features classrooms; the media/graphics department; computer, engineering and science laboratories; the Feinstein Technology and Design Center; faculty offices and the dean's office.

The **Citizens Bank Center for Student Involvement**, at 232 Weybosset Street in Downcity Providence, houses Student Activities (including the Campus Herald and Johnsonian yearbook offices), Greek Councils, New Student Orientation & Support, Parent Relations Office, Spiritual Life and the Women's Center.

**Cookson Place**, located at One Weybosset Hill, houses the central administration office of the university on the sixth floor. It is also the home of the University Bookstore, located on the first floor.

**The Del Sesto Center**, located at 274 Weybosset Street, houses Information Technology Operations.

**Johansson's Bakery**, operated by JWU, is located in the Arcade at 65 Weybosset Street and can also be reached from Westminster Street.

The **John Hazen White Center for Arts & Sciences**, located at 30 Chestnut Street (the corner of Pine and Chestnut streets), contains the departments of English, English as a Second Language (ESL), Freshman Studies, Humanities, Mathematics, Science and Social Sciences, as well as the Language Laboratory and Arts & Sciences classrooms. It also houses two dining facilities, the Inactive Records Department, the Academic Administration & Continuing Education Dean's Office and faculty offices.

**Johnson Hall**, located at 59 Chestnut Street, includes the Accounting Department, faculty offices, several accounting classrooms, City Burger (a snack bar and grill for students, faculty and staff) and Starbucks.

The **Kinsley Building**, located at 334 Westminster Street, houses the Student Counseling Center and the Center for Academic Support/Learning Center for the Downcity Campus, along with University Design & Editorial Services, University Admissions Marketing, the National Student Organizations Office and Community Relations.

**Plantations Hall**, located at 8 Abbott Park Place, houses the fitness center, shower and locker rooms on the lower level, the Pepsi Forum auditorium, the Budget department and the university's Procurement department on the first floor. The second floor houses the Chancellor's Office. The third floor is home to the Student Employment Office. The fourth floor houses JWU's Human Resources and Payroll department. The fifth floor contains the Accounts Payable and Accounting departments.

The **Richmond Building** is located at 270 Weybosset Street. It currently houses the Information Technology department, Dining Services/Student IDs, the Employee Development Institute and the Rhode Island Small Business Development Center.

The administrative and operations headquarters for the **Office of Campus Safety & Security** are located at 264 Weybosset Street.

The **Student Services Center**, located at 274 Pine Street, houses Student Academic & Financial Services and the International Center.

The **Taco Center for Business and Arts & Sciences**, located at 10 Abbott Park Place, houses classrooms and faculty offices for the Economics Department, the Larry Friedman International Center for Entrepreneurship, and the Center for Leadership Studies, the Alan Shawn Feinstein Community Service Center, and the Honors Program office.

**Yena Center**, located at 111 Dorrance Street in DOWNCITY Providence, houses the Office of the President and Providence Administration, main library and library administrative offices, all Admissions offices (except Culinary), the Career Development & Alumni Relations Office for the Providence Campus, Advancement Relations for the Providence Campus, the Office of Communications and Media Relations, Catering and Special Events, and the Co-op Center for business, hospitality and technology students.

The **Xavier Complex**, located at 259 Pine Street at Broad and Claverick Streets, houses classrooms, faculty offices, a variety of computer and word processing labs, The Hospitality College, most of the College of Business and the revitalized Xavier Auditorium.

The Hospitality College deans, chairs and faculty reside on the lower three floors. The Statler Dining Room, a hospitality kitchen lab, is on the first floor.

The College of Business deans, and chairs and faculty for the Management, Marketing and Legal Studies departments reside on the upper three floors.

**Xavier Hall** of the **Xavier Complex** includes an interdenominational chapel, the Multicultural Center, and the Health Services Office for the DOWNCITY Campus, as well as a residence hall with laundry facilities.

#### *Academic Facilities and Administrative Offices — Harborside Campus*

The **David Friedman Center**, located at 1 Washington Avenue, is where the College of Culinary Arts is based. This includes the College of Culinary Arts faculty offices, the Coors Brewing Laboratory, and the International Baking & Pastry Institute®.

The center includes hot and cold kitchens, bakeshops and pastry shops, dining rooms, meatcutting and meat processing rooms, receiving and storeroom, an oenology and beverage service laboratory, and culinary purchasing offices.

The **Harborside Academic Center (HAC)**, at 265 Harborside Boulevard, contains the dean's and administrative offices for the College of Culinary Arts, and administrative offices for Culinary and Graduate Admissions. It houses department faculty offices for the John Hazen White School of Arts & Sciences, and Food Service Academic Studies.

Academic facilities include classrooms, the chocolate and sugar lab, the baking technology lab and the university's Harborside Bookstore (operated by Barnes & Noble College Bookstores Inc.). CAFE, the Culinary Arts Foodservice Exposition, is an addition to the Harborside Academic Center and features state-of-the-art kitchens and laboratories, bakeshops, a food science and product development lab, and the Cintas Dining Room used by Culinary Arts bachelor's degree students. HAC also contains the Commons dining area, a microbiology lab, a multimedia center and the Tyson Amphitheater.

The **Harborside Computer Center**, located at 330 Harborside Boulevard, across from The Friedman Center, houses five computer labs and staff offices.

The **Harborside Recreation Center**, located at 1 Washington Avenue and 305 Shipyard Street, houses the Health Services Office for the Harborside Campus, Athletics Office, two gymnasiums, student life programming space, game room, fitness center, the Office of Student Activities, the Student Conduct Office, the Office of the Vice President of Student Affairs, the Office of Culinary Special Services and a convenience store.

**Harbor View**, located at 1150 Narragansett Boulevard in Cranston, houses a large student dining hall, kitchen and bakeshop labs and a residence hall with laundry facilities.

**The Friedman Center**, located at 321 Harborside Boulevard, houses several student services departments that have been located together for student convenience. These offices and their hours of operation are

#### **Residential Life**

Mon. – Fri., 8:30 a.m. – 4:30 p.m.

#### **Career Development**

Mon. – Fri., 8:30 a.m. – 4:30 p.m.

#### IDs and Nametags

Mon. – Thurs., 8:30 a.m. – 6 p.m.

Friday, 8:30 a.m. – 4:30 p.m.

Saturday, 9 a.m. – noon

#### Student Academic & Financial Services

(Registrar and Academic Counseling, Financial Planning, Cashier, Student Paycheck Distribution)

Mon. – Thurs., 8:30 a.m. – 6 p.m.

Friday, 8:30 a.m. – 4:30 p.m.

Saturday, 9 a.m. – noon on selected dates

Also located in this building are the Alan Shawn Feinstein Graduate School, the School of Education, the Learning Center for Writing & Academic Support, Culinary Arts Museum, the Harborside Campus Library, Printing & Mailing Services, the Harborside Substation of Campus Safety & Security, the warehouse, the administrative offices of Facilities Management, Facilities Engineering, the Maintenance department, two classrooms, offices and “Earthworks” and “Exchange City” learning labs on the second floor.

#### University Library Network

The Johnson & Wales University Library Network is comprised of the libraries of the Charlotte, N.C.; Denver, Colo.; North Miami, Fla.; and Providence, R.I. campuses. An important aspect of the Network is the access it provides to resources, services and facilities shared by the Higher Education Library Network (HELIN), a consortium of 11 academic libraries and 15 health sciences libraries in southern New England.

The main **JWU University Library** facility in Providence occupies the first two floors of the Yena Center at 111 Dorrance Street. It houses the largest of the University Library Network’s book, periodical and audiovisual resource collections, as well as the administrative offices of the university dean of libraries. Other resources include access to numerous online databases, computer workstations, group study rooms, private study carrels, soft seating, an electronic classroom and wireless Internet connectivity throughout the facility. During the academic year the library’s hours are Monday through Thursday, 8 a.m. to midnight; Friday, 8 a.m. to 6 p.m.; Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to midnight. Professional reference services are available Monday through Thursday, 8 a.m. to 10 p.m.; Friday and Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to 10 p.m. Please note that schedules are subject to change during term breaks, holidays and over the summer.

Library collections and services at the **Providence Harborside Campus** are located in The Friedman Center at 299 Harborside Boulevard and primarily support the curricula for the College of Culinary Arts and the School of Education, with ancillary resources available for the Alan Shawn Feinstein Graduate School. Like its downcity affiliate, this facility provides access to online databases, computer workstations, group study rooms and wireless Internet connectivity, as well as numerous books, periodicals and audiovisual resources. In addition, this library holds an important collection numbering in the thousands of restaurant menus from around the world. Hours of operation during the year are Monday through Thursday, 8 a.m. to midnight; Friday, 9 a.m. to 10 p.m.;

Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to midnight.

Professional reference services are available Monday through Thursday, 8 a.m. to 10 p.m.; Friday and Saturday, 9 a.m. to 6 p.m.; and Sunday, noon to 10 p.m.

#### Culinary Arts Museum

Located in The Friedman Center at 315 Harborside Boulevard on the Harborside Campus, the **Culinary Arts Museum** is an educational resource for Johnson & Wales University, the community-at-large, food scholars and the food service industry. The CAM seeks to both preserve and interpret the broad culinary and hospitality heritage addressed by the university. It is a showcase for the work of students, faculty, alumni and distinguished visiting chefs. Through exhibitions and special events, the museum strives to interpret the evolution of food preparation and presentation, the development of culinary equipment and technology, the diverse menus offered and the places where people partake of food.

Current and upcoming exhibits include “Diners: Still Cookin’ in the 21st Century” and “Serving the World with Worcester Dining Cars,” “Country Fair to Culinary Olympics,” “Kitchen Stoves and Ranges: From the Open Hearth to the Microwave,” and “Dinner at the White House.”

Operated by the university, admission to the museum is free for JWU students, staff and faculty.

#### Computer Laboratories

Johnson & Wales University has computer labs available for students to use e-mail, Internet Explorer, Microsoft Office, uconnect, and more. Additional labs are available to students enrolled in classes which teach specialty software or technology.

Students must have an active Johnson & Wales e-mail account to access lab computers. Documents can be saved to student-acquired USB drives or documents can be attached to and sent through e-mail. Students cannot save files onto computers in the labs.

Lab hours and a complete list of software installed at each location are available at [helpdesk.jwu.edu/stu\\_labs\\_ri.htm](http://helpdesk.jwu.edu/stu_labs_ri.htm).

Lab locations are:

Downcity Campus

#### Academic Computer Labs

Academic Center – 3rd, 4th and 5th floors  
138 Mathewson Street, Providence, R.I.  
(598-1504)

#### Xavier Computer Labs

Xavier Academic Complex – 2nd floor  
259 Pine Street, Providence, R.I.  
(598-1537)

Harborside Campus

#### Harborside Computer Labs

Harborside Computer Center  
330 Harborside Boulevard, Cranston, R.I.  
(598-1592)



#### *Practicum Facilities*

Johnson & Wales practicum facilities are owned and operated by the university and provide students with practical training in serving the public.

Unlike other colleges and universities, Johnson & Wales is in a unique position to offer students hands-on training in a variety of hospitality industry-related businesses.

The **Radisson Airport Hotel**, located in Warwick near T.F. Green State Airport, offers training to interns in restaurant, food service and lodging operations.

The **Johnson & Wales Inn**, located in nearby Seekonk, Mass. and open to the public, provides culinary, hotel and restaurant interns with valuable experience in all areas of hotel operations. Culinary and hotel interns are also exposed to food service operations in Audrey's Restaurant and in banquet and room service departments.

In the T.F. Green State Airport, the university's **information booth** helps travelers to Rhode Island find their way to the state's best attractions. Staffed by travel-tourism students, this practicum facility serves the public in a unique way.

In **practicum labs** at the School of Technology, students perform graphics, Web, programming, networking, database and other technology-based services for a number of clients.

**Johansson's Bakery Café** is the retail store for the International Baking & Pastry Institute®. It has two locations: on the first floor of The Arcade in Downtown Providence, and in Cardi's Furniture in South Attleboro, Mass. Here, students gain valuable firsthand experience in production, retail selection, retail sales, marketing and merchandising of high-quality pastries and baked goods.

**The Marketplace**, located in the John Hazen White Center, features Nature's Bounty Grill, focusing on natural, organic and sustainable menu concepts.

**Snowden Dining Center** is located on Weybosset Street, and specializes in a variety of grilled-to-order items and made-to-order signature sandwiches.

The **Weybosset Street Café**, conveniently located on the corner of Page and Weybosset streets, features a variety of sandwiches, personal pizzas, juices and energy drinks.

**Café Commons**, located in the Academic Center at the Harborside Campus, provides culinary students with valuable experience in food service production.

**Harbor View** at the Harborside Campus is a quantity-food facility, serving a wide variety of fresh food daily.

**Edmund Place**, located at Edmund Hall on 350 Taunton Avenue in East Providence, offers continental breakfast, made-to-order deli sandwiches and personal pizzas.

#### *Harborside Convenience Store*

The **Harborside Convenience Store** is located in the Delaney Complex adjacent to the Harborside Recreation Center and near the Harborside bus stop. The store offers a large variety of snacks, juices, ice cream and amenities, plus a made-to-order deli. Convenient meal plans are also available from 9 p.m. to midnight. The store is open Monday through Wednesday, 8 a.m. to 1 a.m.; Thursday through Saturday, 8 a.m. to 2 a.m., and Sunday, 10 a.m. to midnight.

## Graduate Degree Programs

### GRADUATE DEGREE PROGRAMS

Johnson & Wales University's Providence Campus also offers graduate degree programs from the Alan Shawn Feinstein Graduate School and the School of Education. Approximately 800 students from 49 countries enroll in JWU graduate programs.

#### Programs offered

*Alan Shawn Feinstein Graduate School*

MASTER OF BUSINESS ADMINISTRATION IN GLOBAL BUSINESS LEADERSHIP with concentrations in

Accounting  
Financial Management  
International Trade  
Marketing  
Organizational Leadership

MASTER OF BUSINESS ADMINISTRATION IN HOSPITALITY with concentrations in

Event Leadership  
Marketing

CERTIFICATE OF ADVANCED GRADUATE STUDY (CAGS) in:

Finance  
Hospitality  
Human Resources

*School of Education*

MASTER OF ARTS (M.A.T.)

Teacher Education leading to certification in  
Business Education and Secondary Special Education  
Elementary Education and Elementary Special Education  
Elementary Education and Elementary/Secondary Special Education  
Elementary Education and Secondary Special Education  
Food Service Education and Secondary Special Education

MASTER OF EDUCATION (M.ED.)

Teaching and Learning (designed for certified teachers)

DOCTOR OF EDUCATION

Educational Leadership (Elementary-Secondary)  
Educational Leadership (Higher Education)

**For a catalog and more information, please contact:**

Graduate Admissions  
Johnson & Wales University  
8 Abbott Park Place  
Providence, RI 02903

#### Business Programs

1-800-DIAL-JWU ext. 1015  
401-598-1015  
Fax: 401-598-1286

#### Education Programs

1-800-DIAL-JWU ext. 1993  
401-598-1993  
Fax: 401-598-1162

## Additional Campuses

In an effort to expand its educational outreach, Johnson & Wales University has established several additional campuses. For more information, please consult the catalog for each campus at [www.jwu.edu/sas/catalog](http://www.jwu.edu/sas/catalog).

The North Miami Campus offers undergraduate culinary arts, hospitality and business programs. This campus is conveniently close to the tourism-rich areas of Fort Lauderdale and Miami, offering a superb setting for a JWU education. For more information about Johnson & Wales' North Miami Campus, write or call the Admissions Office, Johnson & Wales University, 1701 N.E. 127th Street, North Miami, FL 33181, 1-866-JWU-FLORIDA (598-3567).

JWU's campus in Denver, Colo. offers undergraduate culinary arts, hospitality and business programs. Denver, named the "second best city in America to work and live" by *Fortune* magazine, offers an exciting range of cooperative education opportunities in fine restaurants and mountain resorts. For more information about Johnson & Wales' Denver Campus, write or call the Admissions Office, Johnson & Wales University, 7150 Montview Boulevard, Denver, CO 80220, 1-877-JWU-DENVER (598-3368).

JWU's campus in Charlotte, N.C. offers undergraduate culinary arts, hospitality and business programs. Though Charlotte is the second largest business center in the United States, it maintains a distinctive small town feel. It offers easy access to beaches, mountains, an international airport, and is a hub of athletic and cultural activity. For more information about Johnson & Wales' Charlotte Campus, write or call the Admissions Office, Johnson & Wales University, 801 West Trade Street, Charlotte, NC 28202, 1-866-JWU-CHARLOTTE (598-2427).

For more information on programs of study options at Johnson & Wales University's Day Program or campuses in Charlotte, N.C.; Denver, Colo.; and North Miami, Fla., call Admissions. Program offerings vary between campuses for day and continuing education programs. Catalogs are available.

# applying for admission

Johnson & Wales University seeks students who have a true desire for practical career preparation in their chosen fields and who have the ability to achieve academic success.

Johnson & Wales University's Division of Continuing Education has a rolling admissions policy. Anyone with a high school diploma or a general equivalency diploma from the State Department of Education is eligible to apply for admission to a degree program as a non-matriculating student. Non-matriculating students may take up to two courses prior to applying for matriculation status.

Due to the technical standards and requirements essential to certain technical programs at the university, applicants with special needs or physical limitations should inquire of the Learning Center for Writing & Academic Support prior to enrolling at the university. For more information about technical standards see Page 45. Copies of the technical standards applicable to various programs are available from the Learning Center for Writing & Academic Support.

## Application Procedure

Applications for admission should be completed in full and sent to Continuing Education Admissions, Johnson & Wales University, 8 Abbott Park Place, Providence, RI 02903. You may also apply online at [www.jwu.edu/apply](http://www.jwu.edu/apply).

There is no deadline for submitting applications, but students are advised to apply as early as possible before their intended date of enrollment to ensure full consideration. An official application form can be found in this catalog. No application fee is required.

In completing the application form, students must indicate the term in which they wish to enroll. Applications are accepted for terms beginning in September, December, March and June. There are no culinary or baking & pastry arts courses offered during the summer term. However, students in these majors may take academic courses in the summer term. If students are applying for a bachelor of science degree program, they are required to indicate their choice of an associate degree on their application for admission.

After completing the application form, students are responsible for requesting that their high school guidance office forward to the university an official copy of the secondary school record for admissions consideration. A transcript release form is available in the back of this viewbook catalog. Specific

verification documents must be submitted to the Continuing Education Admissions Office. Verification documents include at least one of the following: a letter from an authorized high school administrator, an official state recognized high school transcript, a G.E.D. certificate, or a passing score on a test approved by the U.S. Department of Education.

It is the student's responsibility to provide verification of high school completion. Without such verification, the student may not be allowed to register for the current term or continue enrollment. When possible, the university would prefer to receive the applicant's high school transcripts at the same time as the application for admission. Transfer students must also submit official transcripts from all colleges attended.

### *Minimum Grade Requirements*

For certain technology majors, a 'B' average or better in math is required.

### *Admissions Decision*

The rolling admissions policy of the university makes it possible to notify students of the admissions decision, of their acceptance or of any additional conditions necessary for admission, soon after all of their academic records have been received and reviewed.

The university may revoke any student's acceptance or enrollment if any information or documentation provided by the student is false or incomplete or if the university learns of any past or present misconduct by the student that would affect the student's ability to represent and uphold the high standards of the university.

### *Transfer Students*

Transfer students are eligible to apply for most JWU majors; however, they are not guaranteed credit. Credit is usually granted for courses completed with a grade of "C" or better (with a numeric value of 2.00) at another accredited institution. Grades of "pass" are also acceptable for transfer if credit was awarded (and a grade of "P" has the numeric value of 2.00 or greater). Credits earned in developmental and remedial courses or CEUs are nontransferable. Transfer credit evaluations are based on previous college work as it relates to the student's intended field of study. As with prospective freshmen, acceptances are made on a rolling basis as an application becomes complete.

Transfer candidates must submit official college transcripts from all colleges previously attended prior to enrolling at Johnson & Wales. Students must also submit final official high school transcripts. It is the responsibility of those candidates who are currently attending another college to have their updated transcripts sent to JWU as soon as final grades become available and no later than the first term of enrollment. If official transcripts or other requested materials are not received within that designated time period, tentative transfer credit will be forfeited. Credits previously earned at other institutions more than 10 years ago may not be accepted. The university reserves the right to substitute courses at the discretion of the department chairs, directors or deans.

## Standardized Testing After Admission

**PLACEMENT TESTS (NON-CREDIT, NO FEES):** These tests are administered for placement purposes only to all new students, including transfer students, upon entrance. In situations where two or more levels of a subject are required for graduation, the student's academic career in this subject begins at the level determined by the placement test. This is particularly true when a student has previous academic experience in a subject. Placement tests are currently administered to determine math and foreign language placement. For a student placing out of all required levels of a foreign language, departmental policy and recommendation will determine if a Departmental Challenge Examination is in order for credit.

## Prior Learning Assessment

**PORTFOLIO ASSESSMENT:** Students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources.

To apply for a Portfolio Assessment, students must meet the university's residency requirements and complete the Portfolio Development non-credit seminar. This seminar will meet for three two-hour sessions. Students must discuss this option with an academic counselor before they are eligible to enroll.

The seminar assists students with the development of a portfolio that describes and documents how the learning took place. The completed portfolio is submitted to the appropriate department designee for review. The assessor will review the portfolio and either validate the student's learning by awarding college credits, request additional information, or deny the request for credits. Portfolios will not be returned to the students; they become property of the university.

Once the seminar is completed, eligible students, in consultation with an academic counselor, may submit additional portfolios. Refer to the Prior Learning Assessment Brochure, available at Student Academic & Financial Services or our Web site, [www.jwu.edu](http://www.jwu.edu), for more information on required fees.

**CLEP EXAMINATION (FOR-CREDIT, WITH FEES):** The College-Level Examination Program of the College Board tests are widely accepted national examinations in various subjects. The American Council on Education's recommended score is required to earn credit. JWU subject equivalencies are determined by each department for each exam. These exams are treated as transfer credit for entering freshmen and juniors transferring to JWU, or from one JWU college or school to another. JWU is a national CLEP examination site. Students must take and pass these exams during their freshman and junior years only. Consult the CLEP application for required fees.

**DEPARTMENTAL CHALLENGE EXAMINATIONS (CREDIT BY EXAMINATION FOR-CREDIT, WITH FEES):** Departmental exams may be taken for specifically designated courses within a department. Because of previous academic and/or work experience, all matriculating students may request such an exam

when they feel they have completed the requirements of a specific JWU course. Some testing options require specific criteria in order to take tests. Refer to the Prior Learning Assessment Brochure, available at Student Academic & Financial Services, for criteria and fees. Students may apply for Challenge Exams during their freshman or junior years only.

For annual examination schedules with examination dates and application deadlines, refer to the university's Prior Learning Assessment Brochure. This brochure may be obtained from Student Academic & Financial Services.

In all cases, the academic department determines policy as it relates to the testing options for each course in the department. Several options may be available to students, and it is recommended that students seek the advice of an academic counselor.

### POLICIES FOR PORTFOLIO ASSESSMENT, CHALLENGE AND CLEP EXAMINATIONS:

1. Portfolio Assessment and Challenge Examinations cannot be repeated if failed.
2. Students may apply for Portfolio Assessment, Challenge and/or CLEP examinations during their freshman and junior years only.
3. Portfolio Assessment, Challenge or CLEP Examinations may not be substituted for a class previously taken or a class in which the student is presently registered.
4. The standardized examinations or portfolios mentioned above must fall within the residency requirement for each degree.
5. Seminar, application and processing fees are nonrefundable.
6. The university recognizes up to a maximum of 45 quarter credits earned through Prior Learning Assessment.
7. Students must present a valid picture ID when testing.

After being determined eligible to test or enroll in a seminar, students will be notified by mail of the time and location of their test or seminar. The Prior Learning Assessment Brochure listing course options may be obtained from Student Academic & Financial Services. For additional policies/information for Portfolio, Challenge and CLEP options, refer to the brochure.

## Advanced Culinary Arts Program (ACAP) (for credit, with fees)

Prospective students who possess advanced knowledge and skills in these food-related areas may apply for the Culinary Arts or Baking & Pastry Arts Advanced Standing Examination. The results of the examination are considered in addition to academic records and a letter of recommendation from a food-related employer and/or teacher.

It is generally recommended that applicants have three or more years of full-service documented professional work experience.

Upon successful completion of the ACAP examination, students will be provided with the opportunity to accelerate their program of study by one term and earn 15 quarter credits in place of their practicum requirement.



## International Students

International students applying to Johnson & Wales University's Continuing Education programs must provide proof of resident alien status to the Continuing Education Admissions Office. Those who cannot provide this information should apply to the Johnson & Wales University Day Program. For information on application to the day program, please request an international viewbook/ catalog from International Admissions.

JWU is proud to have a total of 100 articulation agreements (formal transfer credit agreements) in place with schools in 39 countries. Please contact the director of your school for further information. Johnson & Wales University has adopted the Principles of Good Practice in Overseas International Education Programs for non-U.S. Students.

## English Language Proficiency

Applicants whose native language is not English must provide proof of English proficiency. English language proficiency is required for admission to all programs of study at Johnson & Wales University, regardless of country of citizenship or residency.

English Language Placement testing for new ESL students will be given before the beginning of each term. JWU uses the students' scores from this testing to place students into the appropriate level of ESL. The Institutional TOEFL will be also offered to students who score at a high level in their ESL placement tests, to be determined by the English Language Institute's departmental policy. Students may be exempted from individual ESL classes based on their individual TOEFL Test (or equivalent test) section scores. Individual section scores and total scores must also meet minimum score requirements.

## TOEFL Requirements

Johnson & Wales University recognizes the TOEFL (Test of English as a Foreign Language) as proof of English proficiency. TOEFL scores must be received as official ETS scores. The Johnson & Wales University Designated Institution (D.I.) code is: 3465. This code should be used on your TOEFL registration form so that your scores will be sent to us directly.

Minimum TOEFL requirements (all levels, undergraduate and graduate):

TOEFL score of 80 (Internet-based or IBT)

TOEFL score of 550 (pen/paper or PPT)

TOEFL score of 210 (computerized or CBT)

Individual section scores must also meet minimum score requirements. Acceptable proof of English proficiency may also include one of the following comparable English proficiency examinations:

- IELTS (Cambridge), Band 6.5
- City & Guilds Pitman ESOL Examinations – Higher Intermediate or Expert Level
- ELS Level 112 Certificate of Completion and Academic Report
- The London Tests of English LTE, Level 4 (Advanced)
- MELAB (Michigan English Language Battery) – 77
- S.T.E.P. Eiken – (Society for Testing English Proficiency) – Grade 1

To meet English Proficiency requirements, all English Language examination results must be submitted on an official test transcript which is no more than two years old. Other English language examination results will also be considered, and experience studying in the English language, as documented through school transcripts, will be taken into consideration.

## Continuing Education Admissions Representatives

A Continuing Education admissions representative will be happy to meet with you and answer any questions you may have about the university, application procedures and financial aid programs. Please call 401-598-2300 or e-mail [ce@admissions.jwu.edu](mailto:ce@admissions.jwu.edu) for assistance. The CE admissions staff visits companies to explain programs, transfer credit arrangements, and any other pertinent admissions information. Please call for more information.

## Notice of Nondiscrimination

Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, gender identity or expression, or disability, in admission to, access to, treatment of, or employment in its programs and activities.

(The term "sexual orientation" shall mean and be limited to having an orientation for or being identified as having an orientation for heterosexuality, bisexuality or homosexuality. This Nondiscrimination Policy shall not be interpreted to prohibit Johnson & Wales University from maintaining separate facilities, sports teams, housing, university-based social fraternities and sororities, and other programs and facilities, for males and females, in accordance with the provisions of Section 16-38-1.1 of the General Laws of Rhode Island, as the same may be amended from time to time, or similar laws applicable in other states where the university conducts operations.)

The following person has been designated to handle inquiries regarding the nondiscrimination policy: Sandra Lawrence, Compliance Officer, Johnson & Wales University, One Cookson Place, Providence, RI 02903, 401-598-1423.

# financing your education

## Tuition

The following tuition and fees schedule is effective for the 2008–2009 academic year. Tuition is subject to change annually.

General studies courses	\$146/quarter credit hour
Internship/Co-op	\$296/quarter credit hour
Laboratory courses	\$296/quarter credit hour
Disciplines CUL (Culinary Arts) and BPA (Baking & Pastry Arts) mostly designate laboratory courses.	

Tuition is applicable to all students, including those on approved off-campus programs. For purposes of financial aid eligibility, full-time status is determined on a term basis and consists of a minimum of 12 quarter credit hours per term.

## Payment Options

Several options exist which allow students a choice of payment methods. For complete details on the payment options available, please contact the Student Academic & Financial Services Office at 1-800-343-2565, ext. 1468 or refer to the JWU Web site.

## Refund Policies

**General Policy:** To the extent that any charges due to the university remain unpaid, no refund check will be issued. No tuition or fees will be assessed for terms that the student does not begin. Students who withdraw from the university prior to the end of the academic year will have their financial aid adjusted.\* Institutional grants and scholarships will be reduced in proportion to any tuition credit received as defined in the university's Withdrawal Credit Policy. Full-term eligibility for institutional loans will be credited to the student's account to the extent that any charges are due the university. The distribution formula for the institutional refund to the Federal Student Financial Aid program will be calculated according to federal regulations. The university's Withdrawal Credit Policy applies to all withdrawals from the university, voluntary or involuntary.

Term charges are subject to the university's Withdrawal Credit Policy upon withdrawal from the university. Term charges are defined as tuition, and if applicable, room only, room and board, and weekend meal plan. The official notice of withdrawal from the university may be done in person or by written notification through Student Academic & Financial Services. Refunds are calculated by the date of termination based on the date Student Academic & Financial Services

receives notification of withdrawal from the student or faculty member. Any refund due will be issued within 45 days after the date that the university was first notified of the withdrawal.

## University Withdrawal Credit Policy

If a student withdraws from Johnson & Wales University prior to the first day of the term, the university will credit 100 percent of the term charges.

If a student terminates during

- the first or second week of the term, the university will credit 90 percent of the term charges, excluding the General Fee and Orientation Fee (if applicable).
- the third or fourth week of the term, the university will credit 50 percent of the term charges, excluding the General Fee and Orientation Fee (if applicable).
- the fifth or sixth week of the term, the university will credit 25 percent of the term charges, excluding the General Fee and Orientation Fee (if applicable).

After the sixth week of the term, students will be responsible for 100 percent of the term charges.

## Individual Course Withdrawal Policy

Students who withdraw or who are withdrawn from a registered course(s) after the add/drop period but remain registered for at least one other course will not be issued a tuition credit for the dropped course(s). Full charges continue to be applied; refer to the add/drop policy in the Student Handbook. This policy applies to undergraduate, continuing education and graduate students.

*\* Any student enrolled solely in culinary lab courses, who fails to attempt any of the scheduled courses, will be considered to have withdrawn from the university.*

## Financial Obligations

Continued enrollment as a student in good financial standing and certain other student benefits (diplomas, transcripts, etc.) are conditional upon fulfilling all financial obligations to the university, including loans in which the university appears as a holder or guarantor.

## STUDENT FINANCIAL SERVICES (SFS) Financial Planning

The university realizes that financing an education may be a very complex process for many students. In order to assist students in these matters, Johnson & Wales has established a staff of financial planning counselors. These counselors are available to work with students and their families on an individual basis to help them best utilize their own funds and other available resources to meet educational expenses.

## Financial Aid

To assist students in meeting their educational expenses, Johnson & Wales University offers federal financial assistance — grants and low-interest loans. In many cases, qualified students receive a financial aid package which includes both types of financial aid.

### How To Apply

To be considered for financial assistance, complete the paperwork listed below and submit all required documentation as soon as possible after January 1. Students must reapply for financial aid each year. The Student Academic & Financial Services Office holds all information in strict confidence.

#### 1. Personal Identification Number (PIN))

Students and their parents can apply for a PIN at [www.pin.ed.gov](http://www.pin.ed.gov). The PIN allows students and parents to sign the FAFSA electronically and to correct previously processed FAFSA information online. Both the student and at least one parent must apply for a PIN.

#### 2. Free Application for Federal Student Aid (FAFSA)

The Free Application for Federal Student Aid is available online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). This form must be completed as soon as possible after January 1. The information for financial assistance is then processed by the Federal Processor and sent to the Student Academic & Financial Services Office at the university. **The FAFSA code is 003404.**

#### 3. Independent Students

To be considered independent for financial aid purposes for the 2008–2009 academic year, students must answer “yes” to one of the following questions:

1. Were you born before January 1, 1985?
2. At the beginning of the 2008–2009 school year, will you be working on a master’s or doctorate program (such as an M.A., M.B.A., M.D., J.D., Ph.D., Ed.D. or graduate certificate, etc.)?
3. As of today, are you married?  
(Answer yes if you are separated, but not divorced.)
4. Do you have children who receive more than half of their support from you?
5. Do you have dependents (other than your children or spouse) who live with you and who receive more than half of their support from you, now and through June 30, 2009?
6. Are both of your parents deceased, or are you or were you (until age 18) a ward/dependent of the court?
7. Are you currently serving on active duty in the U.S. Armed Forces for purposes other than training?
8. Are you a veteran of the U.S. Armed Forces?

Students who cannot answer yes to one of the above questions are considered dependent and must complete their Free Application for Federal Student Aid as a dependent student. Please feel free to contact the Student Academic & Financial Services Office with any questions.

#### 4. Verification and Other Documentation

Student Academic & Financial Services may request additional documentation to verify information provided on the FAFSA. The student and his/her parents may be required to submit signed and dated copies of their Federal Income Tax Returns (1040). The student’s financial aid package will not be complete until all requested documentation has been received

and reviewed by the Financial Aid Office. In addition, all student loan borrowers must attend an entrance and exit counseling session during which the student will be advised on his/her loan obligations. Entrance and exit counseling can also be done online at [www.webfinaid.com](http://www.webfinaid.com).

## Student Eligibility Requirements

Financial aid will be distributed to the student based upon the student’s financial need. All students seeking financial assistance must file a FAFSA with the Federal Processor. The FAFSA form is used to determine the student’s financial need.

Financial need is the difference between the cost of the student’s education (tuition and fees, room and board, books, supplies, transportation and personal expenses) and the total contribution expected from the student and his/her family. The student’s total family contribution is based on an analysis of the information which the student supplied on the FAFSA. Among the items considered are total family income, assets, the number of people in the household, the number of siblings in college, and the student’s own resources, such as earnings, savings, and untaxed income which the student may receive. Johnson & Wales University also considers these items when determining eligibility for university funds.

In order to be eligible for financial aid, the student must meet the following criteria:

1. demonstrate financial need;
2. maintain satisfactory academic progress (financial aid will be suspended until satisfactory academic progress is again achieved);
3. be enrolled in an eligible degree or certificate program;
4. be enrolled on at least a half-time (at least 6.0 quarter credit hours) basis (students enrolled on a less-than-full-time basis may have their financial aid reduced; some students enrolled on less-than-half-time basis may qualify for a Federal Pell Grant);
5. be a U.S. citizen, permanent resident, or eligible non-citizen;
6. not owe a refund on a Federal Pell Grant or be in default on a Federal Perkins Loan, Federal Subsidized Stafford Loan, Federal Unsubsidized Loan, Parent Loan for Undergraduate Students (PLUS) or Supplemental Loan for Students (SLS); and
7. sign a Statement of Educational Purpose, a Statement of Registration Status and a Statement on Overpayments and Defaults.

Students are eligible to receive financial aid as long as they maintain Satisfactory Academic Progress as defined in the Student Handbook. Students who fail to maintain satisfactory academic standing will be notified by Student Academic & Financial Services.

## Return of Title IV Funds

Federal regulations establish the following allocation for students who receive Title IV, HEA program funds:

A refund owed to a student who received funds under any Title IV, HEA program will be returned to the Title IV, HEA programs from which the student received aid in the following order until the amounts received by the student from these programs is eliminated: the Federal Unsubsidized Loan, the Federal Subsidized Loan program, the Federal Perkins Loan program, the Federal Parent Plus Loan, the Federal Pell Grant program, the Federal SEOG program, all other sources of aid, and the student.

## Financial Aid Programs

The following programs are the major financial aid resources available to students. Students may receive assistance from any one of these, or from a combination of all of these programs, in what is called a financial aid package. Student eligibility for these programs is based on completion and submission of the form(s) described in the How to Apply section. Since awards are not automatically renewable, students must reapply each year. Financial aid is awarded on an annual basis and disbursed in three equal installments (fall/winter/ spring terms).

### Federal Pell Grant

The Federal Pell Grant is a federally funded entitlement program to assist needy undergraduate students. Eligibility for these grants is determined by the U.S. Department of Education based on the information provided on the FAFSA. Pell recipients can have a less than half-time status. Students with a previous bachelor's degree are not eligible for a Federal Pell Grant.

### Federal Subsidized Stafford Loan

This loan program provides low-interest loans to students who demonstrate financial need. A Master Promissory Note for these loans will be mailed to all eligible students with their Financial Aid Award by the Financial Aid Office, or may be obtained from Student Academic & Financial Services.

Students may borrow up to a maximum of \$3,500 per academic year for the first year of undergraduate study, \$4,500 for the second year and \$5,500 per year for the last two years. Students must begin repayment six months after they leave college or drop below half-time status, and the student's payment will be a minimum of \$50 per month. The amount of the student's monthly payment will be determined based upon the amount of the student's debt and the length of the student's repayment period.

Students have the right to select any U.S. Department of Education approved lender for Stafford loans.

### Federal Unsubsidized Stafford Loan

This loan program offers low-interest loans to students who demonstrate little or no "financial need." The terms and loan limits are the same as for the Federal Subsidized Stafford Loan except that the federal government does not pay interest on the borrower's behalf while the borrower is enrolled in school. During that time, the student borrower can choose either to make quarterly interest payments or to "capitalize" interest. "Capitalizing" interest means the lender will add interest accrued to the principal balance. This will eliminate the need for interest payments while in school.

Independent students are also eligible to borrow Federal Unsubsidized Stafford Loans. Students may borrow up to a maximum of \$4,000 per academic year for the first and second years, and \$5,000 per year for the third and fourth years. These amounts are in addition to the Federal Stafford Loan amounts discussed above.

Students have the right to select any U.S. Department of Education approved lender for Stafford loans.

### The Parent Loan Program for Undergraduate Students (PLUS)

The PLUS Program provides loans to parents of dependent students to attend college. PLUS borrowers do not have to demonstrate need, but are subject to a credit analysis by the lending institution. The parent applying for the loan must fill out a PLUS Master Promissory Note as well as a Loan Amount Request Form. Repayment of this loan must begin within 30 days of the time the loan is fully disbursed. The borrowing limit is the total cost of attendance, minus any financial aid being received. Applications for these loans are available from Student Academic & Financial Services.

Borrowers have the right to select any U.S. Department of Education approved lender for PLUS loans.

### Rhode Island State Scholarship and Grant Programs

The state of Rhode Island provides scholarships and grants for Rhode Island residents who demonstrate financial need. To apply, students must submit the Free Application for Federal Student Aid (FAFSA) by March 1 for the following academic year. For more information, contact the Johnson & Wales Student Academic & Financial Services Office or the Rhode Island Higher Education Assistance Authority, 560 Jefferson Blvd., Warwick, R.I. or call 401- 736-1170.



## Satisfactory Academic Progress

A student must meet the listed standards while enrolled at Johnson & Wales University. Students in certificate or degree programs may receive financial aid for not more than 150 percent of normal program completion time.

Type of Degree	150 percent Completion Time Credit Limit (includes awarded transfer, attempted, and completed credits)
Associate	145 quarter credit hours
Bachelor's	275 quarter credit hours
Masters	124.5 quarter credit hours
CAGS	33 quarter credit hours

If a student exceeds the established 150 percent Completion Time Credit Limit before completing all degree requirements, the student will lose (and be ineligible to receive) financial aid for future terms. Programs vary; consult with Student Academic or Financial Services regarding your particular program.

In addition, students must maintain a specific Grade Point Average (GPA) throughout the maximum 150 percent time frame of program completion (see chart below). Credits attempted include awarded transfer, attempted, and completed credits.

### Associate Degree

Credits attempted	Required GPA
20.6-41	1.26
41.1-71.5	1.50
72-107.5	1.75
107.6-114.5	2.0
115-144.5	
145+	

### Bachelor's Degree

Credits attempted	Required GPA
20.6-41	1.26
41.1-143.5	1.50
144-215.5	1.75
216-224.5	2.0
225-274.5	
275+	

### Masters Degree

Credits attempted	Required GPA
9.1 – 18	2.0
>18	3.0
106.5	
124	

### CAGS

Credits attempted	Required GPA
33	

Students will be reviewed at the end of each enrolled term to determine they are meeting the above satisfactory academic progress criteria. If a student is nearing stated credit and GPA requirements, the student will be notified in writing and placed on probation for up to two consecutive terms. Following the two terms, if the student has exceeded the 150 percent completion requirement and/or has not met the GPA requirement, the student will not be eligible for financial aid for the future term(s), and will be notified in writing of their loss of eligibility. Students may remain eligible to register classes; however, alternative payment arrangements with Student Academic & Financial Services will need to be made.

Students who have extenuating circumstances during a period of probation may appeal to Student Academic & Financial Services. The appeal must be filed within two weeks upon notification of probation. The Review Committee will then respond to the appeal, in writing, within two weeks of receipt. Specific guidelines can be obtained by contacting Student Academic & Financial Services.

### Leaves of Absence

Time for an approved leave of absence will not be included in the calculation of a student's maximum program length.

### Remedial Courses

Remedial courses are not included in a student's program of study or GPA and therefore, will not affect satisfactory academic progress.

# academic information

## Class Schedules

Evening classes are offered Monday through Thursday for business, hospitality and technology students, from 6 p.m. to 9:30 p.m. A limited number of classes meet twice per week from 6 p.m. to 7:55 p.m. Saturday classes for students in these programs are generally held from 8:15 a.m. to noon or 1 p.m. to 4:45 p.m. The academic year for culinary arts continuing education classes runs from September through June. Classes are generally scheduled on Saturdays from 8:15 a.m. to noon, and 1 p.m. to 4:45 p.m.; and Sundays from 7 a.m. to 6:30 p.m.

When certain Monday holidays are observed and classes are canceled, make-up classes will be held on Fridays. Class cancellations will be posted on the university's Info-Line (JWU-INFO) and the university line for school closings (598-5555).

## Summer Sessions

Optional summer session courses are offered by the university. Individual courses may not be offered in the summer if student interest or enrollment is not sufficient; as a result, summer completion cannot be guaranteed. Students matriculating at Johnson & Wales are not granted credit for summer session courses taken at other institutions unless prior permission has been granted by Student Academic & Financial Services.

## Attendance

Students are expected to attend every meeting of every class in which they are enrolled. The maximum number of absences for valid reasons is based on the quarter credit hours for the course, with the exception of experiential education assignments and laboratories, which have their own specific attendance criteria. Absences beyond the stated maximum for each course may jeopardize academic standing or financial aid. Most Continuing Education classes allow one absence.

Student Academic & Financial Services should be notified immediately of any necessary prolonged absences. The **Student Handbook** contains rules and regulations for frequent or prolonged absences from class. Students are expected to familiarize themselves with attendance requirements outlined in the Student Handbook. The Student Handbook can be found online at [www.jwu.edu/pdf/stuhdbk08\\_ri.pdf](http://www.jwu.edu/pdf/stuhdbk08_ri.pdf).

## Full-Time Status

In order for a Continuing Education student to qualify for full-time status and comply with course completion standards specified by Satisfactory Academic Progress criteria (see Page 86), he or she must schedule for 12.0 quarter credit hours per term unless mitigating circumstances are acknowledged. Students applying for Veteran's Benefits should check with a Veterans Administration representative for credit requirements. For purposes of financial aid eligibility, full-time status is determined on a term basis and consists of 6 quarter credit hours per term.

## Undergraduate Grading System

The grading system is as follows:

Letter Grade	Grade Range	Quality Points
A+	95–100	4.00
A	90–94	4.00
B+	85–89	3.50
B	80–84	3.00
C+	75–79	2.50
C	70–74	2.00
D+	65–69	1.50
D	60–64	1.00
F	0–59	0.00
W	Withdrawal	0.00
WF	Withdrawal/Fail	0.00
WP	Withdrawal/Pass	
I	Incomplete	
NC	No Credit	
GP	Grade Pending	
AU	Audit	
P	Proficiency	
S/U	Satisfactory/Unsatisfactory	
PL	Prior Learning Assessment	
CX	Challenge Exam Credit	
NG	Not Graded	

Grade reports are viewable on the JWU Student Services Web site, [uconnect.jwu.edu](http://uconnect.jwu.edu).

### Honors Option (H)

If a course was taken as an Honors Program requirement, the grade received will be followed by "H" (for example, AH, BH).

### Failure (F)

Issued if a student maintains required attendance but fails to achieve adequate scholastic progress. The grade is recorded permanently on the student's academic record. Upon successful completion of the course at a later date, the cumulative average is adjusted to reflect only the passing grade. However, both grades will appear on the academic transcript. This system allows students to recover academically from poor terms and graduate within a reasonable amount of time.

### Withdrawal (W), Withdrawal/Pass (WP), Withdrawal/Fail (WF)

In order to record attempted credits (including for purposes of determining satisfactory academic progress), a grade of W, WP, or WF is recorded when a student withdraws, or is withdrawn due to excessive absences, from a registered course after its add/drop period has ended. Students withdrawing from graduate and post-graduate level courses are eligible for a W grade only. A W is a punitive and failing grade issued at the instructor's discretion, and is entered permanently into

the term and cumulative grade point averages. In order to qualify for a WP, the student must have an estimated grade of 60 or higher at the time of withdrawal. This grade is not entered into the term and cumulative grade point averages. If the estimated grade is below 60, the student will be issued a WF, which is entered into the term and cumulative grade point averages as a failing grade until successful completion of the course at a later date.

#### **Incomplete (I)**

Issued to students if they are unable to complete course requirements (because of authorized absences due to service commitment or illness). Outstanding work must be completed within two weeks of the exam class day (or six days in a culinary laboratory class) or the grade will automatically become an "F."

#### **No Credit (NC)**

A non-punitive designation issued to a student who has been authorized to withdraw from class, or the university, due to extenuating circumstances or who has withdrawn from the university prior to mid-term.

#### **Grade Pending (GP)**

A temporary mark given when the completion of course requirements is still underway. A grade pending is not calculated into the cumulative average and is generally used under extreme, extenuating circumstances. If a grade is not submitted to replace the "GP" within one year, it will automatically become an "F."

#### **Audit (AU)**

Issued when no academic credit is granted. The academic work required in an audit situation is at the discretion of the individual faculty member. Audited classes require normal tuition fees, and must be scheduled during the regular scheduling process. Prerequisite course requirements must be met. Not applicable for laboratory classes.

#### **Proficiency (P)**

Granted for achievement of multiple levels of skills in progression where the self-paced approach is in effect. This grade is not calculated into the cumulative average.

#### **Prior Learning (PL)**

Students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources.

#### **Satisfactory/Unsatisfactory (S/U)**

Used for designated courses throughout the university.

#### **Challenge Exam (CX)**

Granted for specifically designated courses upon successful completion of department challenge exams.

#### **No Grade (NG)**

"NG" is issued temporarily when there is no grade provided by the faculty member. This grade is not factored into the student's GPA.

## **Academic and Performance Transcripts**

A transcript is a representation of a student's entire academic record while at Johnson & Wales. The university employs two types of transcripts: academic and performance. An academic transcript reflects a student's unabridged academic history at the institution, including all letter grades. A performance transcript identifies the practical skills, including writing, associated with a student's academic coursework. Skills are graded as "developing," "validated," "mastered" or "not tested." The purpose of a performance transcript is to better represent the practical skills obtained by the student.

Official transcripts are printed on official paper and then placed in sealed envelopes issued directly to the student or authorized designee. Official transcripts may be released only upon written request of the student; this is done in accordance with the Family Educational Rights and Privacy Act (FERPA). The university does not charge a fee for transcripts. Students are only allowed 10 transcripts per year. Transcripts will not be released if a student is not current in all financial obligations to the university. Transcripts are not official if faxed. Allow three business days for processing. Students intending to pick up transcripts in person must make the request in person at Student Academic & Financial Services or complete a transcript request.

Unofficial transcripts may be obtained via the JWU Student Services Web site, [uconnect.jwu.edu](http://uconnect.jwu.edu).

## **Academic Standards**

The university expects all students, part time or full time, to meet minimum standards of academic achievement. Students are in good academic standing if they maintain a 2.0 or better cumulative grade point average, which is a graduation requirement. All freshman students begin in good academic standing.

Withdrawals (Page 87), grades of "incomplete" (Page 88), failures (Page 87), repeated courses (Page 89), and transfer courses (Page 80) may affect a student's academic standing and progress. Remedial courses are not included in a student's program of study and therefore will not be reflected in the student's GPA. Johnson & Wales does not offer courses on a pass/fail basis.

#### **ACADEMIC PROBATION**

The student will be placed on academic probation if his or her GPA is less than 2.0, but higher than suspension standards. All students placed on probation will be advised by their academic counselor and will be offered appropriate resources. Students may matriculate on probationary status for no more than three consecutive terms.

During the time of academic probation, the student's progress is monitored by the Committee on Academic Standing. This committee determines whether to impose academic suspension or permanent academic dismissal if academic achievement standards are not met.

Students on probation who achieve a 2.0 or better GPA will return to good academic standing. Students on academic probation will need to meet with academic counselors before registering for courses. Web registration is not available to students on academic probation until they meet with an academic counselor.

#### SUSPENSION

Students will be placed on suspension if the student's GPA is below a 1.00 after the first term; if the student's GPA is below a 1.25 after the second term; if the student's GPA is below a 1.50 after the third term. The suspended student is not allowed to matriculate at the university and is expected to work on academic deficiencies. The student must petition the Committee on Academic Standing in order to reinstate and matriculate at the university. The student must provide documentation of academic improvement.

#### COURSE REPETITIONS AND INCOMPLETES

Grades earned or skills developed as a student may be substituted for the previous course failures in the calculation of the student's grade point average. The repeated course will be calculated as a course attempted for purposes of determining satisfactory academic progress. The student may not extend their program beyond one-and-one-half times the normal program length.

#### MITIGATING CIRCUMSTANCES

The Committee on Academic Standing may waive interim satisfactory standards for circumstances of poor health, family crisis, or other significant occurrences beyond the control of the student. Documentation of the mitigating event and demonstration by the student of the adverse impact on the student's satisfactory progress must be provided.

Suspended students, after one term of non-matriculation, may appeal in writing to the Committee on Academic Standing. Dismissed students may appeal in writing to the Academic Appeals Committee. All letters should be received in Student Academic & Financial Services no later than six weeks after dismissal. Committee decisions are final.

Students who reinstated into the university will be placed on "Academic Warning" and will be allowed to schedule for 13.5 credits in academic classes or 15 in laboratory classes. In addition, students are required to attend a mandatory study skills strategies seminar and tutoring in the content areas. Failure to complete this requirement will result in immediate dismissal. These students risk permanent dismissal from the university if they are unable to meet the academic guidelines.

## Academic Achievement Standards

### **Status: first term of enrollment (attempting 0-20.5 credits)**

#### **End of Term Outcome**

below 1.00 = suspension  
1.00–1.99 = 1st term on probation  
2.00 or higher = good standing

### **Status: first term on probation**

#### **End of Term Outcome**

below 1.00 = dismissal  
1.00–1.25 = suspension  
1.26–1.99 = 2nd term on probation  
2.00 or higher = return to good standing

### **Status: second consecutive term on probation**

#### **End of Term Outcome**

0–1.25 = dismissal  
1.26–1.49 = suspension  
1.50–1.99 = 3rd term on probation  
2.00 or higher = return to good standing

### **Status: third consecutive term on probation**

#### **End of Term Outcome**

0–1.50 = dismissal  
1.51–1.99 = suspension  
2.00 or higher = return to good standing

## Course Repeat Probation

Undergraduate students will be allowed no more than three (3) attempts to complete each course successfully. Students who pass a course, but wish to improve their grade, may repeat the course if it is available. The highest grade earned will be calculated into the grade point average.

### **Required Courses**

Students who fail a course after a second attempt will be assigned an academic standing hold and will be placed on academic probation. Basic Mathematics, CSL, CAR and ENG0001 English Writing Workshop courses are not included in this policy and students have the opportunity to retake these courses more than three times.

### **Dismissal**

Students who fail the same course after a third attempt may be academically dismissed.

### **Suspension**

Students who attempt the same course three times and earn grades of W, WP, WF or any combinations of W's, WP's, WF's, or F's will be assigned an academic standing hold; these students may be subject to academic suspension if the course is not successfully completed during the next course offering.

### **Appeals**

Students can appeal their academic suspension or dismissal if extenuating circumstances exist. These appeals are made to the Academic Appeals Committee. A student may appeal only once, and the decision of the committee is final.



## Concentrations

In programs that require a concentration, students will be given the following options in the event that they cannot successfully complete a concentration course requirement at the third attempt:

1. Make an alternate concentration course selection (if available) or
2. Select a new concentration to meet degree requirements.

## Courses Not Required

If the attempted course is not a specific degree requirement, the student will be unable to attempt the course again. The student must then select an alternate course to meet degree requirements.

## Graduation Requirements

If the attempted course is a mandated graduation requirement such as Community Service Learning, Career Management courses, Sanitation Certification or Writing Workshop, the student has a maximum of nine (9) terms to complete the course.

## Unit of Credit

The university measures academic progress using the quarter credit hour system. Courses are offered in three formats and may combine two or more of those formats, which are: lecture, laboratory and experiential.

Generally, one quarter credit represents 10 hours of instruction, which includes class lecture and additional activities; one quarter credit hour equals two laboratory hours or three experiential hours. Furthermore, all courses require additional hours of study and preparation outside of the classroom or learning environment.

## Residency Requirement

Candidates for associate degrees must earn their final 31.5 quarter hours of credit as enrolled students, half of which must be in the major area of study. Candidates for the bachelor of science degree must earn their final 45 quarter hours of credit as enrolled students, of which 22.5 quarter hours of credit must be in the major area of study.

## Graduation Requirements

All students **must** submit an online diploma application **one academic year** prior to their graduation term in order to receive a diploma. Students must file one application for **each** expected degree (i.e. associate, bachelor's, masters). The application ensures that students are reviewed for graduation at the correct time, that correct information is presented on the diploma and that it is mailed to the correct address.

Graduation requires successful completion of a prescribed sequence of study and a minimum 2.00 grade point average. Students with a cumulative GPA below 2.00 will be in noncompliance with the criteria for good academic standing and may

be subject to academic dismissal. Furthermore, as required by your program, all students must successfully complete CAR1001 and any and all requirements as indicated in the catalog (for example, culinary/pastry/hospitality students are required to take Food Safety and Sanitation Management, FSM1065, and must pass a national certification exam recognized by the Conference for Food Protection to fulfill graduation requirements.)

All associate-level degrees require the completion of a minimum of 90 quarter credits. All bachelor's-level degrees require a minimum of an additional ninety (90) quarter credits, for a total of 180 quarter credits. While most major programs have variations that require slightly more quarter credits for completion, no program requires fewer than the 90/180 quarter credit minimum.

All students must be current in all financial obligations to the university, including tuition, fees and other expenses, before a diploma will be issued.

Permission to participate in commencement exercises does not imply that graduation requirements have been met.

## WRITING REQUIREMENT

Students who graduate with a bachelor of science degree must leave Johnson & Wales with effective writing skills. To help them meet this requirement, all students entering or transferring to the university are required to achieve a minimum score of "Validated" in a Performance Transcript assessment prior to graduating with a bachelor of science degree. Depending on the major, these writing skills will be assessed at the completion of either ENG1021 Advanced Composition or ENG2010 Technical Writing. If a "Validated" assessment is not achieved at this point, students must successfully complete ENG0001, a Performance Transcript Writing course, and achieve a "Validated" score. This, in effect, is a graduation writing requirement for all students pursuing a bachelor of science degree from JWU.

## Honors

At commencement exercises, eligible degree candidates receive cum laude, magna cum laude and summa cum laude recognition according to their academic program average. Students with the designated GPA receive honors as follows: cum laude, 3.40–3.60; magna cum laude, 3.61–3.80; and summa cum laude, 3.81–4.00.

## Transfer and Career Prerequisites

Students who intend to transfer to other colleges or enroll in graduate schools must determine the requirements of those institutions and plan their programs of study accordingly. Johnson & Wales University makes no claim or guarantee for transfer credit to other academic institutions. Similarly, students who intend to take state or foreign business, trade, or professional licensing examinations should determine the prerequisites of those jurisdictions prior to selecting programs of study. Students interested in transferring to JWU should see Page 80 for information on transfer admissions policies.

## Modern Languages

All students who wish to take a modern language either as a required course or as an elective are required to take a placement exam. This examination is normally administered during freshman orientation and testing. The placement examination will also be scheduled at the beginning of each term for transfer and other incoming students.

## Dean's List

In recognition of scholastic achievement, full-time students (carrying a minimum of 12 quarter credit hours) at Johnson & Wales who have achieved a term GPA of 3.40 or above receive Dean's List commendation.

## Concentrations

The College of Business offers 13.5 quarter credit hour concentrations in Advertising, Business-to-Business Selling, e-Commerce, Fashion Communications, Fashion Product Development, Financial Services Management, Human Resources Management, International Business, Investments, Legal Issues, Management, Marketing Communications, Marketing Management, Marketing Research, and Operations Management.

The Hospitality College offers 13.5 quarter credit hour concentrations in Adventure, Sport and Nature Based Tourism; Casino & Gaming Operations; Food & Beverage Management; Resort Management; and Sales, Meeting & Event Management.

The John Hazen White School of Arts & Sciences offers 13.5 quarter credit hour concentrations in Applied Mathematics, Biological Science, Career Writing, Environmental Science, Global Perspectives, History, Leadership Studies, Literature, Physical Science, Political Science, Psychology and Sociology. These concentrations allow students to pursue in depth areas of general studies in which they have special interest or aptitude.

The School of Technology offers concentrations in Computerized Drafting, Database Management and Desktop Publishing.

NOTE: Particular majors which are not eligible for specific concentrations are listed in the "notes" section following each concentration's requirements.

Successful completion of a concentration is recorded on the student's transcript upon graduation.

## Academic Honor Societies

The **Silver Key Honor Society** recognizes full-time associate degree students who have achieved a 3.60 cumulative average for their first three terms of study.

The **Golden Quill Honor Society** recognizes full-time bachelor of science degree candidates who have achieved a 3.60 cumulative average for their first three terms of baccalaureate study.

**Alpha Beta Kappa** is a national honor society which recognizes superior student academic achievement, character and leadership. The society may also elect a limited number of faculty, staff and alumni as honorary members.

## Academic Functions

**Orientation** for all new Continuing Education students is held each term before the start of classes. Activities include registration, academic orientation, distribution of photo identification cards and parking permits, and meetings with administration. Orientation also includes placement testing.

**Commencement** is held at the end of each academic year. At these exercises, degree candidates are recognized. Participation in commencement exercises does not imply that graduation requirements have been met.

## Awards

The **Johnsonian Spirit Award** is presented each year to the Continuing Education student who best exhibits the founding spirit of Johnson & Wales University. Students selected in the past have not only excelled academically, but have served in motivational and leadership roles for their peers.

Outstanding Johnson & Wales University students are nominated to the national publications of **"Who's Who Among Students in American Junior Colleges"** and **"Who's Who Among Students in American Universities and Colleges"** on the basis of academic achievement and leadership in extracurricular university and community activities.

# student services

## Career Development

The Career Development Office offers a variety of work programs and career services to assist students in obtaining successful Best Fit Employment throughout their academic and professional careers.

## The Center for Academic Support

The Center for Academic Support offers a variety of services to assist each student in preparation for graduation and career placement. This department's goal is to support students in their efforts to develop and maximize their talents, empower them to direct their own learning and lead them to pathways of success. With emphasis on success, graduates acquire lifelong behaviors and attitudes which are recognized by employers.

### Services Offered

- The Writing & Academic Support Center — individual, group, peer and professional tutoring
- Coordinated study groups in residence halls
- Supplemental instruction
- Workshops in stress management, time management, learning strategy instruction, test-taking strategies
- Accommodations for special needs students with appropriate documentation, including, but not limited to
  - Decelerated course load
  - Preferential scheduling
  - Individualized exams
  - Note-taking accommodations
  - Tape recorders allowed in class
  - Digital texts
  - Support groups
  - Scribes
  - Assistive technology

The Center for Academic Support complements students' academic and technical training by sharpening their ability to position themselves in today's competitive marketplace. This is accomplished with programs centered around personal and career success.

### *The Writing & Academic Support Center*

The Writing & Academic Support Center in the Kinsley Building (334 Westminster Street on the Downcity Campus) offers students academic assistance in business, hospitality, technology and arts & sciences courses. Writing laboratories for undergraduate and graduate students are available, including tutoring for all types of written projects, study skills remediation, and help in researching and designing papers. Tutoring in all first-year courses and most upper-level courses is available.

Continuing Education students are free to use the services of the Writing & Academic Support Center during the day. In addition, tutors from the center are available at various locations throughout the campus at night.

The Writing & Academic Support Center located in The Friedman Center offers students individualized and/or small group tutoring in culinary and pastry laboratory and academic classes, as well as in study skills. Writing laboratories for undergraduate and graduate students are available, including tutoring for all types of written projects, study skills remediation, and help in researching and designing papers.

Contact The Writing & Academic Support Center for more information:

Downcity 598-1485

Harborside 598-1703

### *Special Needs/Disabled Students*

Johnson & Wales University is dedicated to providing reasonable accommodations to allow learning disabled, physically disabled and other challenged students to succeed in academic pursuits. While maintaining the highest academic integrity, the university strives to balance scholarship with support services which will assist special needs students in functioning in the university's academic environment.

Because some programs of study at the university have technical standards and requirements, applicants and students with special needs or physical disabilities should contact the director of the Center for Academic Support at 598-4689 to discuss the availability of reasonable accommodations where appropriate. Copies of the technical standards applicable to various programs are available from this office. For more information on technical standards, see Page 45.

Consult the Student Handbook or contact The Center for Academic Support at 598-1485 for more information.

### *Tutorial Assistance*

The university provides tutorial assistance through its Writing & Academic Support Center. Every effort is made to identify students in need of assistance. Students themselves, however, are urged to take the initiative in seeking out-of-class help during faculty office hours and through the Writing & Academic Support Centers.

In addition, peer and professional tutoring is available in math, accounting, writing skills and most major courses. Tutors, directed by a learning skills professional, provide individual and/or group sessions as student needs and resources dictate.

## **Culinary Orientation**

Johnson & Wales University's orientation program is designed to help students become acquainted with college life and to facilitate a successful first-year experience. Students are introduced to many university administrators, faculty, staff and student leaders who provide valuable information on academic studies, student life and university policies. Information about orientation is mailed to all incoming first-year students.

## **English Language Institute**

Located in the John Hazen White School of Arts & Sciences, the English Language Institute provides international students with an opportunity to learn English as a Second Language and earn academic credit.

The English Language Institute offers intensive English instruction of 16 hours per week for students who are preparing for admission to undergraduate and graduate degree programs. Instruction is also offered to those students who wish solely to improve their English language skills. For more information, call International Admissions at 598-1074.

## **Health Services**

JWU maintains two Health Services offices where health care is provided to students — one for the Downcity Campus at Xavier Hall and one for the Harborside Campus at the Harborside Delaney Complex of the Recreation Center.

JWU's nurses provide limited health care services and maintain student medical records. In addition, they may refer students to a physician who is on campus four mornings per week.

JWU's health services are available to commuting students as well as to residents.

For more information about Health Services, consult the Student Handbook.

## **International Center**

The International Center, which has two departments: International Student Services and Study Abroad Programs, is located in the Student Services Building on the Downcity Campus. In addition, an International Student Advisor from the center is located at the Student Academic & Financial Services Office in The Friedman Center at the Harborside Campus.

### *International Student Services*

The main focus of the International Student Services Office is to help international students adhere to USCIS regulations, maintain their student visa status and access all the benefits permitted by their student visa. However, a variety of other programs and services have been created to assist students from the moment they land at the airport until the day they graduate and beyond. The International Student Services Office offers arrival services and orientation programs for international students. In addition, information sessions on employment, tax and other cultural adjustment issues are offered regularly at both the Student Services and Friedman Center offices.

### *Study Abroad Programs*

The Study Abroad Office works with all academic colleges at all campuses to offer a portfolio of study abroad programs to Johnson & Wales students. Program information and applications are available at [www.jwu.edu/international/study.htm](http://www.jwu.edu/international/study.htm). Providence students can pick up program information at the annual fall Study Abroad Fair or at the International Center. Students attending other campuses can find program information at Student Academic & Financial Services. However, any interested student is encouraged to contact the Study Abroad Office for personal study abroad counseling.

## **Multicultural Center**

The Multicultural Center (MCC) was founded in 1993 to encourage efforts to respect, support and educate people of diverse backgrounds. The center exists as an integral part of campus life. Consistent with the mission of the university, its primary focus is to prepare all members of the university's diverse student body to live and work in a world characterized by increasing diversity of every kind.

The MCC is a safe and a welcoming environment where all members of the campus community are offered the opportunity to celebrate their cultures and learn about the cultures of others. It strives to bridge cultural gaps and bring together individuals of diverse backgrounds. It also works to educate and develop awareness of cultural and personal differences in all people by sponsoring educational programs, cultural events and social activities. This includes developing ongoing relationships with students and student organizations, and promoting programs and services which impact all students and the Johnson & Wales community at large.

The MCC is located in the Xavier Complex, Downcity Campus at 60 Broad Street in the center of the block bordered by 61 Pine Street, Claverick Street, 60 Broad Street and Foster Street. For more information, call 401-598-4776.



## Parking

First year residential students are discouraged from bringing vehicles to campus. Parking for any first-year student is restricted to the E Parking Lot at the Harborside Campus. Issuance of parking permits at any residence hall is restricted to upperclass students (second year and beyond). In order to park your vehicle on university property, you must have a parking permit. Parking permits are available through the term start/orientation process or you may receive a parking permit from the Campus Safety & Security Office. To receive a parking permit, you must go to Campus Safety & Security and fill out a parking permit application. It is the responsibility of the person applying for the permit to maintain:

- Current university ID
- Valid driver's license
- Proof of minimum liability insurance
- Valid automobile registration

There is no fee charged to Continuing Education students for this parking permit. Parking is available in designated university parking lots on a first-come, first-served basis, and there is no guarantee of available space. The parking privilege extended to Continuing Education students does not apply during daytime business hours. Continuing Education parking is available in university lots after 5 p.m. Monday through Thursday (Friday for make-up classes) and all day Saturday and Sunday. The university is not responsible for any vehicle or its contents while it is parked on university property.

## Personal Counseling

The Student Counseling Center provides a variety of services to students and the university community. These include individual and group counseling, crisis intervention, community referrals, consultation and psychoeducational programming. An after hours on-call service for psychological emergencies is also available and may be accessed by contacting the Office of Campus Safety and Security at 598-1103. Students typically come to the center to discuss problems such as relationship difficulties, family issues, adjustment concerns, depression, anxiety, sexual identity and alcohol/substance abuse issues. These concerns may negatively impact students' quality of life, as well as their ability to succeed academically. The center operates on a short-term treatment model and referrals are made to the community for more long-term or specialized needs.

Services are free and confidential. To schedule an appointment, call 598-1016. The Student Counseling Center has offices on both campuses:

- Downcity Campus – third floor of the Kinsley Building
- Harborside Campus – second floor of The Friedman Center

## Safety & Security

The university's Safety & Security Office is responsible for the enforcement of school policies, security on campus, and providing service for the university's students, faculty and staff. Students are encouraged to take advantage of the services and programs offered by the Safety & Security Office, including

- Project ID (engraving services)
- CPR and First Aid
- Crime prevention classes
- Safety and security presentations
- Auxiliary Student Officer program

The Safety & Security Office is open 24 hours a day, 365 days a year. Students who need help or have questions should call ext. 1103 from a university phone or 598-1103 from a non-university phone.

In compliance with the Crime Awareness and Campus Security Act of 1990, Johnson & Wales University publishes an Annual Security Report, which discloses information about campus security policies and procedures, and statistics concerning reported crimes that occurred on campus, in or on a noncampus building or property, or on public property within or immediately adjacent to and accessible from campus. A copy of the report may be obtained from the Admissions Office or Campus Safety & Security Office. You may also visit [www.jwu.edu/pdf/safety\\_ri.pdf](http://www.jwu.edu/pdf/safety_ri.pdf) for a copy of the most recent report.

# student activities

The Office of Student Activities has two locations: in the Citizens Bank Center for Student Involvement for the Downcity Campus and in the Harborside Recreation Center at the Harborside Campus. Some of the programs and services include

- student clubs and organizations
- sororities and fraternities
- concerts
- comedians
- leadership retreats
- Halloween, Winter and Spring Week events
- Campus Ministry
- lounge area with television and vending machines
- Family Weekend
- Emerging Leader series
- Cultural events

## Recreational Programs

Johnson & Wales offers a variety of recreational and intramural sport programs. The intramural sports division, which grows in response to student interest, currently includes softball, indoor soccer, basketball, badminton, table tennis, roller hockey, flag football and lacrosse.

In addition, there are a number of tournaments and activities including daily aerobics classes, bowling, introduction to the martial arts, 5-on-5 basketball, billiards tournaments, 3-on-3 basketball, badminton, kickboxing, laser tag and more. Students are encouraged to bring their new ideas and interests to the Recreation Department, located in the Harborside Recreation Center.

## Fitness Programs and Facilities

Johnson & Wales' two fitness facilities provide an outstanding environment for students to continue to improve their health and well-being.

Both the Plantations Fitness Center on the Downcity Campus and the Harborside Recreation Center on the Harborside Campus feature fitness professionals dedicated to providing education as well as assistance to help students achieve their fitness goals.

In addition to offering free individual fitness assessments and a customized workout, the fitness centers contain a full cardio-theater, Nautilus circuit, and a wide variety of free weights and free-weight stations. Both fitness centers are free to all students with proper ID.

## Athletic Facilities and Scheduling

### *Harborside Recreation Center*

The center houses three full-size wood basketball and volleyball courts which showcase a wide variety of intramural and recreational programs, and hosts JWU's NCAA Division III wrestling, men's and women's basketball, and volleyball teams. The center also boasts a state-of-the-art fitness center, an aerobics/dance studio, a multi-purpose sport court, and locker room facilities open for use by the entire university community with proper ID.

### *Harborside Multi-Sports Rink*

Located at the Harborside Campus, the rink serves as the venue for many intramural, recreational and campus programs. The surface provides students with space for a wide variety of programs including wiffleball, floor hockey and indoor soccer.

# university directory

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\* This is only a partial listing

# index

Academic Probation.....	88
Accounting Program.....	8
Accreditations & Affiliations .....	69
Admissions Information .....	80
Advanced Culinary Arts Program (A.C.A.P.) .....	81
Application Forms.....	109
Baking & Pastry Arts Programs.....	20
Baking & Pastry Arts & Food Service Management Program .....	24
Business Administration Program .....	10
Career Development.....	92
Center for Academic Support .....	92
Co-op (Cooperative Education).....	72
Computer-Aided Drafting Certificate .....	34
Computerized Drafting .....	35
Computing Technology Services .....	36
Concentrations.....	41
Cooperative Education (Co-op).....	72
Counseling .....	94
Course Descriptions .....	47
Criminal Justice Program .....	11
Culinary Arts Museum .....	77
Culinary Arts Programs .....	22
Culinary Arts & Food Service Management Program .....	25
Directory.....	96
Downcity Campus.....	75
Financial Aid and Planning .....	83
Financial Services Certificate .....	12
Financial Services Management Program .....	12
Food Marketing Program .....	13
Grading System.....	87
Graduation Requirements .....	90

Harborside Campus.....	76
Health Services.....	93
Honors .....	90
Hotel & Lodging Management Program .....	28
Human Resource Management Certificate .....	14
Information Science Program .....	37
John Hazen White School of Arts & Sciences .....	74
Management Certificate .....	14
Management Programs.....	14
Marketing Program .....	16
Mission Statement.....	71
Notice of Nondiscrimination .....	82
Operations Management Certificate .....	17
Parking.....	94
Practicum Facilities .....	78
Programs of Study.....	5
Refund Policies .....	83
Residency Requirement .....	90
Restaurant, Food & Beverage Management Program .....	29
Safety & Security .....	94
School of Arts & Sciences .....	74
Special Needs Students .....	92
Standardized Testing After Admission.....	81
Student Activities .....	95
Student Financial Services.....	83
Student Services.....	92
Summer Sessions.....	87
Technical Standards.....	45
Travel Agent Certificate.....	30
Travel-Tourism & Hospitality Management Program.....	31
Tuition and Fees .....	2, 83
Undeclared Program .....	17
Web Management & Internet Commerce Program.....	38
Web Site Development Program .....	39

## application for admission

Rep \_\_\_\_\_  
Date \_\_\_\_\_

Johnson & Wales University  
Continuing Education  
8 Abbott Park Place  
Providence, RI 02903  
1-800-342-5598 or 401-598-2300  
FAX: 401-598-2948

**NO APPLICATION FEE  
REQUIRED**

To help offset the expense associated with college applications, the university's policy allows students to apply to Johnson & Wales at no cost.

## APPLICATION INFORMATION AND INSTRUCTIONS

Applications may be accepted from high school graduates, seniors anticipating graduation and students transferring from other colleges with satisfactory grades. An application for admission is complete when the university receives 1) the completed application form and 2) all applicable high school and college transcripts.

**Note:** Failure to provide complete information may delay processing of your application.

Prior to enrollment, each Culinary Arts, Baking & Pastry Arts and Restaurant, Food & Beverage Management applicant must have a physical examination by his or her own physician. The university provides the medical form.

**PERSONAL INFORMATION** (Please Print or Type)

Social Security Number				Date of Birth				Month	Day	Year	Sex	Male	Female

Last Name	First Name	Initial

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Permanent Mailing Address

City \_\_\_\_\_ State \_\_\_\_\_ Zip (include "plus four" digits) \_\_\_\_\_

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Phone (include area code)      Day (      )      Evening (      )

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E-mail Address

Are you eligible for Veterans Benefits? ☐ Yes ☐ No      Are you a citizen of the United States? ☐ Yes ☐ No

Are you a resident alien? ☐ Yes ☐ No      Resident Alien Number \_\_\_\_\_

Do you plan to be a candidate for financial assistance? ☐ Yes ☐ No      Have you previously attended JWU? ☐ Yes ☐ No

**Entrance Date:** I am applying for admission for the term beginning: ☐ Sept. ☐ Dec. ☐ March ☐ Summer\* Year \_\_\_\_\_

\*Summer term not available for Culinary Arts applicants.

### CHOICE OF MAJOR AND DEGREE

Select the major code(s) listed below for your choice of program(s) and record the code(s) in the appropriate box(es) below. Bachelor's degree applicants must also indicate the associate degree program choice for their first two years of study, unless selecting Undeclared Major or Management (accelerated degree).

## Associate Degree Programs

Baking & Pastry Arts	N_BAPA
Computerized Drafting	N_CMDA
Computing Technology Services	N_CMTA
Culinary Arts	N_CULA
Web Site Development	N_WEBDA

## Certificate Programs

Computer-Aided Drafting	N_CADC
Financial Services	N_FINC
Human Resource Management	N_HRMC
Management	N_MGTC
Operations Management	N_OPMC
Travel Agent	N_TRAC

## Diploma Programs

Baking & Pastry Arts	N_BAPD
Culinary Arts	N_CULD

## Bachelor's Degree Programs

Accounting	N_ACCT
Baking & Pastry Arts & Food Service Management	N_BKFM
Criminal Justice	N_CJST
Culinary Arts & Food Service Management	N_CAFM
Financial Services Management	N_FINS
Food Marketing	N_FMKB
Hotel & Lodging Management	N_HTLM
Information Science	N_INFB
Management	N_MGMT
Management (accelerated degree)	N_MGMT
Marketing	N_MRKT
Restaurant, Food & Beverage Management	N_RFBV
Travel-Tourism & Hospitality Management	N_TRVL
Web Mgmt. & Internet Commerce	N_WEBB

### Non-Degree Programs

Business Administration	N_BADM
<i>(one year program; tracks into College of Business bachelor's degree)</i>	
Undeclared Major	N_UNDT
<i>(one year program; tracks into College of Business or Hospitality College bachelor's degree)</i>	

### Associate Degree

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### Bachelor's Degree

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### Certificate Program

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## Diploma Program

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### EDUCATIONAL INTEREST

I am applying for: ☐ Evening Division ☐ Culinary Arts Weekend Division  
☐ Other

**HOW DID YOU LEARN ABOUT JOHNSON & WALES UNIVERSITY?** (Please check one)

☐ University Letter      ☐ University Representative      ☐ Convention      ☐ Employer ☐ Teacher

☐ JWU Student or Graduate      ☐ Newspaper      ☐ Radio      ☐ Web      ☐ Other

(continued on other side)



## EDUCATIONAL AND RECORD BACKGROUND

Name of High School/GED Center	Year of graduation		
Address	City	State	Zip
Name at time of graduation			

## TRANSFER CREDIT INFORMATION

List most recent schools or colleges attended since high school.

Name of Institution	Attendance Dates	Mo.	Yr.	to	Mo.	Yr.
Address	City	State		Zip		
Program	Degree received					
Name of Institution	Attendance Dates	Mo.	Yr.	to	Mo.	Yr.
Address	City	State		Zip		
Program	Degree received					
Name of Institution	Attendance Dates	Mo.	Yr.	to	Mo.	Yr.
Address	City	State		Zip		
Program	Degree received					

Have you ever been convicted of a felony or had a felony-type charge sustained against you in a juvenile proceeding? ☐ Yes ☐ No

## EMPLOYER

Company Name
Address
City
State
Zip
Phone Number (      )
Position

## DEGREE AND DIPLOMA PROGRAM APPLICANTS MUST DO THE FOLLOWING:

1. Request that an official copy of your high school transcript and/or college transcript be mailed to the Continuing Education Admissions Office, or
2. Present an official copy of Verification of High School Equivalency Diploma.

*Note: Document must be received prior to completion of first term. For your convenience, we have enclosed transcript request forms.*

## CONDITIONS OF ENROLLMENT:

1. All invoices are payable prior to the beginning of classes. VISA, MasterCard and American Express credit cards are honored.
2. Johnson & Wales University has a tuition refund policy. Please refer to the most recent Johnson & Wales Continuing Education Catalog.
3. Credit for any completed course is not given until all financial obligations have been cleared.
4. Johnson & Wales University reserves the right to modify its curriculum, tuition rates, program, rules and regulations.
5. The university reserves the right to schedule subjects within the curriculum in the order deemed necessary.
6. The university reserves the right to cancel any course or program announced due to insufficient enrollment.

By submitting this application, I certify to Johnson & Wales University that all information in this application and in my supporting documentation is true, correct, and complete (including the listing of all other colleges or postsecondary institutions attended by me). Johnson & Wales University does not retain all application material submitted by the applicant. I hereby authorize the university to obtain my official high school or secondary school transcript and all college or postsecondary transcripts from the schools and institutions that I have attended. **I give permission to the university to contact and share information with issuing institutions or other appropriate third parties for the purpose of verifying any documentation or information I have provided.** I understand and agree that the university may revoke my acceptance or enrollment if any information or documentation provided by me is false or incomplete or if the university learns of any past or present misconduct by me that would affect my ability to represent and uphold the high standards of the university. If I enroll at Johnson & Wales University, I agree that I will satisfy all financial obligations incurred by me and comply with and uphold the policies, rules and regulations of the university. I authorize the university to publish for public relations purposes my photograph or photographs in which I appear.

Applicant's Signature	Date
Parent/Guardian's Signature (If applicant is under 18)	Date

*"Johnson & Wales University does not discriminate unlawfully on the basis of race, religion, color, national origin, age, sex, sexual orientation, gender identity or expression, or disability, in admission to, access to, treatment of or employment in its programs and activities. The following person has been designated to handle inquiries regarding nondiscrimination policies: Compliance Officer, Johnson & Wales University, One Cookson Place, Sixth Floor, Providence, RI 02903, 401-598-1423. Inquiries concerning the application of nondiscrimination policies may also be referred to the Regional Director, Office for Civil Rights, U.S. Department of Education, 33 Arch Street, Suite 900, Boston, MA 02110-1491. Residents of Georgia may utilize the refund policy required by Georgia law. In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, Johnson & Wales University publishes an Annual Security Report, which discloses information about campus security policies and procedures, and statistics concerning reported crimes that occurred on campus, on university-controlled property, and on public property immediately adjacent to campus. A copy of the report may be obtained from the Admissions Office or at [www.jwu.edu](http://www.jwu.edu). In compliance with the Student Right-to-Know Act, completion or graduation rate data for specific cohorts of first-time, full-time undergraduate students is available upon request. Contact the Student Academic & Financial Services Office to obtain this information."*

## request for high school transcript release form

Please forward an **official copy** of my high school transcript or G.E.D. transcript to:

**Johnson & Wales University**  
Continuing Education Admissions  
8 Abbott Park Place  
Providence, RI 02903

*Please Print*

Name *(while in high school)*

Name *(if different from above)*

Current Address

City

State

Zip

Phone (     )

Date of Birth

Social Security Number

High School

City

State

Zip

Program of Study

Year of Graduation

**Thank you for your prompt attention to this request.**

Signature

Date

*Please enclose in a stamped envelope and send to your high school. Photocopy this document if additional copies are needed.*



## request for college transcript release form

Please forward an **official copy** of my college transcript to:

**Johnson & Wales University**  
Continuing Education Admissions  
8 Abbott Park Place  
Providence, RI 02903

*Please Print*

Name *(while in school)*

Name *(if different from above)*

Current Address

City

State

Zip

Phone (     )

Date of Birth

Social Security Number

College/University

City

State

Zip

Program of Study

Year of Graduation *(if applicable)*

**Thank you for your prompt attention to this request.**

Signature

Date

*Please enclose in a stamped envelope and send to any college previously attended. Photocopy this document if additional copies are needed.*

# 2008–2009 academic calendar

## FALL TERM

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September 9 . . . . .	Tuesday evening classes begin
September 10 . . . . .	Wednesday evening classes begin
September 11 . . . . .	Thursday evening classes begin
September 12 . . . . .	Monday evening classes begin (required makeup for Sept. 8)
September 13 . . . . .	Saturday weekend classes begin
September 14 . . . . .	Sunday weekend classes begin
October 13 . . . . .	No classes
October 14 . . . . .	Monday evening classes meet (required makeup for Oct. 13)
October 17 . . . . .	Tuesday evening classes meet (required makeup for Oct. 14)
November 17–22 . . . . .	Evening and Saturday weekend classes end
November 30 . . . . .	Sunday weekend classes end

## WINTER TERM

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December 2 . . . . .	Tuesday evening classes begin
December 3 . . . . .	Wednesday evening classes begin
December 4 . . . . .	Thursday evening classes begin
December 5 . . . . .	Monday evening classes begin (required makeup for Dec. 1)
December 6 . . . . .	Saturday weekend classes begin
December 7 . . . . .	Sunday weekend classes begin
December 19 – January 3, and January 19 . . . . .	No classes
January 20 . . . . .	Monday evening classes meet (required makeup for Jan. 19)
January 23 . . . . .	Tuesday evening classes meet (required makeup for Jan. 20)
February 23–28 . . . . .	Evening and Saturday weekend classes end
March 8 . . . . .	Sunday weekend classes end

## SPRING TERM

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March 10 . . . . .	Tuesday evening classes begin
March 11 . . . . .	Wednesday evening classes begin
March 12 . . . . .	Thursday evening classes begin
March 13 . . . . .	Monday evening classes begin (required makeup for March 9)
March 14 . . . . .	Saturday weekend classes begin
March 15 . . . . .	Sunday weekend classes begin
April 12 . . . . .	No classes
May 16 . . . . .	Saturday weekend classes end
May 18–21 . . . . .	Evening classes end
May 23 . . . . .	Undergraduate Commencement
May 24 . . . . .	No classes
June 14 . . . . .	Sunday weekend classes end

## SUMMER TERM

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June 1 . . . . .	Evening classes begin
August 8 . . . . .	Evening classes end



JOHNSON & WALES  
UNIVERSITY

Continuing Education Admissions

8 Abbott Park Place  
Providence, RI 02903  
401-598-2300  
[www.jwu.edu](http://www.jwu.edu)  
E-mail: [ce@admissions.jwu.edu](mailto:ce@admissions.jwu.edu)

